

Business & Entertainment

Nehru's Vision, **Today's Necessity**

On May 27, the nation remembered Pandit Jawaharlal Nehru — India's first Prime Minister and the architect of modern India — on his death anniversary. Known not only as a leader but as a visionary statesman, Nehru laid the ideological and institutional foundation of India's democracy, scientific temper, and non-aligned foreign policy. Among his most enduring contributions to international diplomacy was the doctrine of *Panchsheel*, a framework that aimed to ensure peaceful coexistence among nations.

Panchsheel: A Pillar of Postcolonial Peace Diplomacy Formulated in 1954 in agreement with China, the Five Principles of Panchsheel were:

- 1. Mutual respect for each other's territorial integrity and sovereignty,
- Mutual non-aggression,
- 3. Mutual non-interference in each other's internal affairs,
- 4. Equality and mutual benefit, and
- 5. Peaceful coexistence.

These principles were not just aspirational statements - they were a response to a world torn by war, imperialism, and the emerging Cold War bipolarity. Nehru envisioned Panchsheel as a moral compass for newly independent nations navigating the turbulent waters of post-World War II geopol-

Editorial

Nehru's Global Legacy: A Voice of the Non-Aligned - At a time when the world was pres-

suring nations to choose between the capitalist West or the communist East, Nehru asserted India's sovereign right to pursue an independent foreign policy. The Non-Aligned Movement (NAM)*, which he co-founded with leaders like Tito and Nasser, drew deeply from the ethics of Panchsheel. It offered a third path — one of peace, cooperation, and mutual development.

Panchsheel in Today's Multipolar World -Seven decades later, the world has changed dramatically. The bipolar Cold War has given way to a multipolar global order, with the U.S., China, the European Union, and emerging economies all shaping international dynamics. Yet, Panchsheel remains more relevant than ever.

As territorial disputesand proxy wars continue to destabilize regions from Ukraine to the Middle East, the principle of mutual respect and peaceful coexistence is sorely need-

With climate change, global inequality, and pandemic recoveryrequiring international solidarity, the emphasis on equality and mutual benefit must form the bedrock of global cooperation.

In the face of increasing interference in sovereign affairs – whether through cyber intrusion or economic coercion the call for non-interference resonates powerfully.

India's Contemporary Role - India, under successive governments, has evolved its foreign policy while often harking back to Nehruvian ideals. The G20 presidency in 2023 saw India championing the Global South, digital public goods, and climate resilience — themes that align with Nehru's vision of development through cooperation, not confrontation.

However, challenges remain. India must balance *strategic partnerships* with global powers while maintaining *nonaligned independence*, just as Nehru once did. The reassertion of Panchsheel principles in diplomatic discourse — especially with neighbouring countries — could provide both moral clarity and strategic depth.

Conclusion: Nehru's Vision, Today's Necessity - On his death anniversary, remembering Nehru is not just an act of political nostalgia — it is a reflection on the path India must continue to pursue. Panchsheel is not merely a foreign policy doctrine; it is a blueprint for a humane, fair, and peaceful global order.

In a world that still struggles with the ghosts of imperialism, conflict, and inequality, the ideals of Jawaharlal Nehru champion of democracy, architect of modern India, and apostle of peace - offer a guiding light. His vision of Panchsheel must not remain confined to history books, but should be revived as a dynamic force in shaping tomorrow's

- Nishant Shrivastava

Ek Deewane Ki **Deewanagi Renamed**



and Sonam Baiwa's upcoming romantic drama has been retitled Ek Deewane Ki Deewanagi, replacing its original name Deewanagi. Directed by Milap Zaveri and co-produced by Raghav Sharma, the film has shifted from Vikir Films to Play DMF, led by Anshul Garg. The title change reflects the film's deeper emotional tone and onesided love narrative. Described as an

journey of a loveobsessed man, the film's rebranding signals a new creative direction. Filming is currently underway, with the first look poster and trailer expected to be released soon.

Pushpa 2: The Rule – Grand TV Premiere on Zee Cinema

Mumbai - The unstoppable Pushpa frenzy returns with Pushpa 2: The Rule making its World Television Premiere on Saturday, 31st May at 7:30 PM, exclusively on Zee Cinema. To match the film's larger-than-life appeal, the channel has launched a massive promotional campaign featuring Pushpa himself inviting families to watch the premiere.

Shreyas Talpade, the Hindi voice of Pushpa, has dubbed these engaging promos, capturing the character's raw energy. Special Marathi promos have also been released to connect with regional audiences in Maharashtra.

"This film is a cultural wave," said Talpade, highlighting the uniqueness of Pushpa inviting audiences directly.

Vedanta's Bold Step for Biodiversity Conservation

Hindustan Zinc's MoU on Crocodile Reserve Marks a New Era in **Ecological** Restoration

Udaipur: On the occasion

Limited with the Forest Department, Udaipur, This landmark agreement, backed by an investment of ₹5 crores, aims to rejuvenate the Baghdarrah Crocodile Conservation Reserve, a 400hectare biodiversity-rich area in Rajasthan's Kaladvas Gram Panchavat.

The project focuses on restoring the habitat for marsh crocodiles and enhancing ecotourism infrastructure. Plans include afforestation, check dams, ponds, walking trails, shelters, and educational exhibits, all aligned with UN SDG 15: Life on Land and the 2025 theme — Harmony with

Nature and Sustainable Development

The reserve is home to over

200 bird species and a perennial lake, making it a crucial site for wetland conservation. This MoU underscores Vedanta's public-private part-

nership model in biodiversity preservation and ecological

Vedanta has also been spearheading The Animal Care Organization (TACO), which runs a 24x7 veterinary hospital and shelter in Faridabad.

Under its 'Mission Vanraksha', Vedanta partners with Kaziranga, Ranthambore, and Ramgarh Vishdhari for rhino and tiger conservation through anti-poaching camps and sup-

port infrastructure. The company's other green tion, Miyawaki plantations, and reclamation of wastelands at Hindustan Zinc's Chanderiya Smelter using Mycorrhiza technology in partnership with TERI. Across India, efforts extend from Sanquelim Mines in Goa to Biodiversity Parks in Odisha and man-made mangroves in Andhra Pradesh.

initiatives include afforesta-

With over 2 million trees planted since FY21 and a vision to plant 7 million by 2030, Vedanta is aligned with the World Economic Forum's Trillion Tree Initiative, setting an exemplary benchmark in biodiversity and environmen-

of International Day for Biodiversity, Vedanta Limited reaffirmed its commitment to ecological sustainability by signing a Memorandum of Understanding (MoU) through its subsidiary Hindustan Zinc

Over 1500 Students Benefit from Hindustan Zinc's **Education Support Program**



Udaipur: Under the joint initiative of Hindustan Zinc Limited (HZL) - Chanderiya Lead Zinc Smelter and Vidya Bhawan Society, the annual Education Support Program is currently hosting residential summer training camps. These camps are designed not only to strengthen academic knowledge in English, Mathematics, and Science, but also to promote overall development through sports, physical training, intellectual and cultural activities.

This year, more than 1500 students from government schools across six districts—Udaipur, Salumber, Rajsamand, Chittorgarh, Bhilwara, and Ajmer—are actively participating. In Chittorgarh alone, 209 students from 17 Government Senior Secondary Schools who are entering classes 9 and 10 are attending residential camps. These camps also incorporate digital classrooms, audio-visual content, and hands-on learning experiences.

The summer camp inauguration ceremonies were held at Government Senior Secondary Schools in Ajolia Ka Kheda, Dagla Ka Kheda, and Kanthariya, with notable guests including Anup

Kumar (Head HR, CLZS), Mamta Sharma (Deputy HR Head, CLZS), Aakansha Dixit (AO Head, CLZS), Sundar Raj Naidu (CSR Head), and local sarpanches. Faculty members like Omprakash Acharya, Kalpana Sharma, and Vikram Singh Meena, along with parents and Education Support team members, were also present.

Started 9 years ago as a pilot project, the program has grown substantially in both scale and impact. The eighth edition of the residential summer camp officially commenced at the Vidya Bhawan Auditorium in Udaipur and runs from 20 May to 18 June. Over 300 students from classes 8, 10, and 12 (Science stream) are participating. Additionally, non-residential camps are being conducted at Chittorgarh, Dariba, Debari, Aimer, Agucha, and Zawar, hosting around 1200 students. The residential camps in Udaipur accommodate 200 students of class 10, 50 of class 8, and 50 of class 12 (science stream) from all locations.

Through the Education Support Program, HZL provides dedicated subject teachers in Math, Science, and English at government schools where these positions are vacant. These camps aim to enhance educational performance, improve life skills, and foster personal growth through structured learning, behavior training, and co-curricular activities.

Senco Gold & Diamonds Opens First Transit Jewelry **Showroom at Mumbai Metro**

Senco Gold & Diamonds, one of India's leading jewelry retailers with a rich 85-year legacy and 177+ showrooms across Eastern India, has launched its first transit jewelry showroom at Andheri Metro Station, Mumbai. Branded as "Everlite," the compact 200+ sq ft store offers a modern and convenient shopping experience for urban commuters, featuring lightweight, stylish, and affordable diamond and gold jewelry for everyday wear.

Mr. Suvankar Sen, MD & CEO, emphasized that the showroom provides a hassle-free retail experience for busy customers. Ms. Joita Sen, Director, noted that this fifth Mumbai store brings contemporary, versatile jewelry to the city's metro network. To celebrate the launch, the store is offering inaugural promotions such as up to ₹500 off per gram on gold jewelry making charges, up to 10% off on diamond and gemstone jewelry, ₹1 making charge on diamond neckwear, and 0% deduction on old

JioBlackRock Asset Management receives SEBI approval for mutual funds business

Mumbai: JioBlackRock Asset Management Private Limited, a 50:50 joint venture between Jio Financial Services Limited (JFSL) and BlackRock, has received regulatory approval from SEBI to begin operations as an investment manager for mutual funds in India. This partnership aims to offer innovative, digital-first investment products to both retail and institutional investors.



BlackRock

Combining JFSL's digital reach and local market expertise with BlackRock's global investment capabilities and Aladdin risk management technology, the firm will deliver competitive, transparent pricing and institutional-grade offerings. Isha Ambani of JFSL emphasized the goal of financial inclusion for every Indian, while Rachel Lord of BlackRock highlighted India's shift from saving to investing.

The company has appointed Sid Swaminathan as Managing Director & CEO. With over 20 years of experience, he aims to deliver world-class products to Indian investors and support the nation's evolving financial landscape through digitally enabled, cost-effective

India's first female boxing promoter Sanna Suri receives 2nd official DPIF award

The 2nd DPIF award show held in Mumbai last night witnessed many big personalities including Sanna Suri. Sanna Suri was honoured with DPIF award. Sanna Suri, one of the country's most popular internet personalities and Instagram sensation, is making history as India's first and only female professional boxing promoter. Recently Sanna, with her newly launched venture Sniper Boxing Promotions (SBP), announced the biggest pro boxing event to be held in Mumbai, where power meets

JioSaavn Launches India Superhits Awards – A Data-Driven **Celebration of Indian Music**

Mumbai: JioSaavn, India's leading audio streaming platform with over 100 million monthly users, has announced the inaugural edition of the India Superhits Awards—a first-of-its-kind music awards event based entirely on streaming data. Rooted n JioSaavn's 'Artist First' philosophy, these awards reflect real listener preferences, celebrating the music India truly loves.

Unlike traditional awards based on jury opinions or public voting, winners of the India Superhits Awards were determined by actual streaming and engagement metrics from January 1 to December 31, 2024. The awards span 10 Indian languages— Hindi, English, Punjabi, Telugu, Tamil, Kannada, Malayalam, Bhojpuri, Bengali, and Marathi—across five main categories: Most Streamed Song, Male and Female Artists, Lyricist, and Composer.Chart-topping hits include "Aaj Ki Raat" (Hindi), "Ve Haaniyaan" (Punjabi), and "Espresso" (English). Arijit Singh, Madhubanti Bagchi, Sabrina Carpenter, and Jyoti Nooran were among the top honored artists.Lyricists like Amitabh Bhattacharya and Anupam Roy, and composers such as Anirudh Ravichander and Sachin-Jigar, were recognized for their widespread impact.With robust digital campaigns and media tie-ups, JioSaavn aims to make this data-led, inclusive celebration an annual tradition—spotlighting both emerging voices and beloved icons across ndia's vibrant musical landscape.

Rising Star on the Silver Screen: Bhupesh Rasin

Actor Bhupesh Rasin is rapidly gaining recognition in Bollywood following the trailer release of Tiger of Rajasthan, produced by Three Brothers Films. The movie, highlighting rich Rajasthani art and culture, features Bhupesh in a compelling villain role that has attracted significant attention.

The film is led by Arvind Kumar, who also wrote and directed it, and includes a star-studded cast with names like Devoleena Bhattacharjee, Ranjeet, and Upasana Singh. Jointly produced by Hitesh Kumar, Jasmine Kumar, Praveen Sagotiya, and Sunita Sagotiya, it boasts melodious music by Dilip Sen, Aditya Gaur, and Nishedh Soni



Green Future at Chanderiya Smelter

Hindustan Zinc Limited, India's largest integrated zinc producer, has transformed 16 hectares of barren land at its Chanderiva Lead-Zinc Smelter in Chittorgarh into a thriving greenbelt, showcasing its commitment to sustainable development. Now in its second phase, the initiative employs Mycorrhiza technology to enhance plant growth in challeng-

The company has adopted the Miyawaki method at multiple sites to establish fast-growing, dense forests. Hindustan Zinc is also the first Indian company to publish a nature-related financial disclosure, integrating biodiversity concerns into its strategic planning. A major step forward is its partnership with the IUCN and a ₹5 crore MoU with the Udaipur Forest Department for the restoration of Baghdarrah Crocodile Conservation Reserve, focused on habitat rejuvenation and eco-tourism enhancement.

Priya Agarwal Hebbar, Chairperson of Hindustan Zinc, highighted the company's dedication to biodiversity and wildlife protection. Over two million saplings were planted during Van Mahotsav Week across Rajasthan and Uttarakhand. In collaboration with TERI, efforts continue to convert Jarofix waste areas into green spaces.

Recognized for climate action and water sustainability. Hindustan Zinc holds a Leadership Band (A-) from CDP and pursues a "No Net Loss" policy for biodiversity, promoting ong-term ecological balance.

Celebrate Life's Milestones with Mia by Tanishq's 'Joy of Gifting' Festival



Mia by Tanishq launches its 'Joy of Gifting Festival' with an exciting flat 20% off on making charges of diamond jewellery, just in time for weddings and graduations. Whether it's honoring a bride, gifting bridesmaids, or celebrating academic milestones, Mia offers elegant and thoughtful pieces for every special

Known for its contemporary 14kt and 18kt gold designs, Mia

jewellery—perfect for gifting or self-celebration. The versatile range includes earcuffs, stackable bracelets, pendants, and the latest 'Mia Fiora' Collection, inspired by spring's freshness with floral motifs, filigree petals, and hand-carved stones. This season, mark every achievement—big or small—with

jewellery that reflects both emotion and elegance. With stunning designs at sweet price points. Mia ensures your gifts are as timeless as the memories they honor. Celebrate style, sentiment, and new beginnings with Mia by Tanishg.

From Skill to Self-Reliance: A Flight of Hope through Talent

The Department of Fashion Technology and Designing at



Mohanlal Sukhadia University, Udaipur, is implementing NEP 2020 by merging traditional crafts with modern education. Students gain hands-on experience in block printing, handloom, and embroidery, while also learning entrepreneurship. Through workshops, exhibitions, and village immersions, they connect with

artisans and rural heritage. Success stories like Neha Bhawsar's startup highlight the department's impact. This initiative transforms education into a tool for livelihood, empowering students especially women-to become self-reliant and job creators, truly aligning with the vision of an Atmanirbhar Bharat through skill-based, culturally-rooted education.

Airtel Launches India's First All-in-One OTT Packs for **Prepaid Users**

Bharti Airtel has introduced India's first all-in-one OTT entertainment packs for prepaid users, offering access to 25+ top platforms like Netflix, JioCinema, Zee5, SonyLiv, and more. Starting at just ₹279 for 1-month validity, users receive content worth ₹750. A ₹598 pack also includes unlimited 5G data and calls. This unified entertainment experience covers TV shows, films, and original content across 16+ languages. With this launch, Airtel simplifies OTT access, eliminating the hassle of multiple subscriptions, and reinforces its commitment to unmatched convenience, flexibility, and value in digital entertainment for prepaid customers.