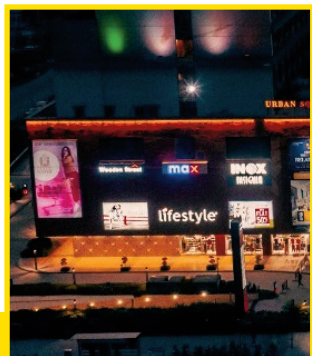


# ROYAL HARBINGER

Reporting Fact of the Matter

Weekly



PAGE 2 : Urban Square Mall – A Special Opportunity for Literature ...

PAGE 3 : Rajasthan, My Birthplace, Close to My Heart – Anil Agarwal...

UDAIPUR | MONDAY, MARCH 31, 2025 | PAGE 1 - 4 | PRICE : 5.00\* (Vol. 11, No. 03)

## Ram Navami 2025: A Divine Celebration of Faith and Ancestral Legacy

### Udaipur: Royal Harbinger Special Report

As India prepares to celebrate Ram Navami on Sunday, April 6, 2025, a spiritual fervor has already gripped the nation. Marking the birth of Lord Ram, the seventh avatar of Lord Vishnu, the festival falls on the ninth day (Navami) of the Shukla Paksha in the Hindu month of Chaitra. Ram Navami not only celebrates the divine incarnation of the Maryada Purushottam but also revives the glorious ancestral connections of various dynasties—especially the rulers of Mewar, who trace their lineage directly to the Ikshvaku dynasty of Lord Ram.

ing a high point in the Navratri celebrations. Devotees, especially women and young girls, are honored with special rituals, symbolizing the worship of the feminine divine.

On April 6, with hearts full of devotion, lakhs across the country will celebrate Ram Navami with bhajans, kirtans, Ramliila performances, and Havan rituals at homes and temples. Cities like Ayodhya, B h a d r a c h a l a m, Rameshwaram, Sitamarhi, and Vontimitta will shine like radiant brides, with massive processions and community feasts, showcasing India's deep-rooted Vedic culture.

### Ancestral Legacy: Mewar's Connection to Lord Ram

### Ram Navami and Chaitra Navratri: A Dual Celebration

This year's Ram Navami coincides with the culmination of Chaitra Navratri, a nine-day period of fasting, prayer, and spiritual introspection dedicated to Goddess Durga. The penultimate day, Durga Ashtami, falls on April 5, mark-

The festival holds profound significance for Mewar, one of India's most illustrious royal lineages. The rulers of Mewar have long claimed descent from Lord Ram's Ikshvaku dynasty, and have always upheld Dharma, righteous-

ness, and valor, much like the divine king of Ayodhya.

The Sisodia Rajputs, traditional rulers of Mewar, often portrayed themselves as the custodians of Vedic and Ramayana-era values. Their palaces, traditions, and even royal correspondence referred to Ram Rajya as an ideal to emulate. In temples across Udaipur and Chittorgarh, elaborate Ram Navami festivities are conducted with rituals passed down through generations, reinforcing the sacred connection.

### Mythology and History Intertwined

According to Vedic scriptures, Lord Vishnu descended as Ramachandra in Treta Yuga to vanquish evil and establish a just society. Lord Ram's life—as the ideal son, brother, king, and husband—has become a moral compass for millions. His 'Lilas' or divine pastimes have inspired everything from classical literature and folk traditions to temple architecture and statecraft.



Historical records from temples in Rajasthan, especially those in Eklingji, Nathdwara, and Kumbhalgarh, reveal how deeply the Ramayana has influenced the region. Even Mewar's Raj Tilaks (coronation ceremonies) included verses from Ramayana, symbolizing the continuity of Dharma from Ayodhya to Mewar.

### Devotional

### Customs Across India

On Ram Navami, devotees fast, chant the Ramayana, visit temples, and participate in processions where small idols of baby Ram are placed in cradles and worshipped. The fast is broken at midnight after offering prayers and consuming prasad, typically comprising fruits and sweets. In

Ayodhya, massive chariot processions recreate scenes from Ram's life, while Rameshwaram's temples recall his bridge-building to Lanka.

### Some of the top destinations to witness grand Ram Navami celebrations in 2025

Ayodhya (Uttar Pradesh): The epicenter of Ram Navami, where lakhs gather for parades and temple ceremonies.

Rameshwaram (Tamil Nadu): The spiritual bridge between Ram's exile and his return, home to the sacred Ramanathaswamy Temple.

B h a d r a c h a l a m (Telangana): Celebrated for its stunning temple on the Godavari River, where Lord Ram's wedding with Sita is reenacted.

Sitamarhi (Bihar): The believed birthplace of Goddess Sita, where both Ram and Sita are honored through fairs and temple rituals.

Vontimitta (Andhra Pradesh): Famous for the Kodandarama Swamy Temple, where large-scale spiritual performances take place.

### Ram Rajya Ideals in Modern Governance

Even in contemporary discourse, 'Ram Rajya' symbolizes an ideal society—fair, inclusive, and based on truth

and justice. On this occasion, various leaders, educators, and spiritual figures invoke Ram's life as a model for ethical leadership. Temples and spiritual organizations will broadcast live recitations of the Ramayana, drawing millions globally into the orbit of Indian cultural values.

### The Spirit of Rama Lives On:

As Ram Navami approaches, the echo of "Jai Shri Ram" grows stronger in the hearts of the faithful. It's not just a festival; it's a celebration of an eternal ideal—one that connects the grandeur of Ayodhya to the valor of Mewar, and the spiritual aspirations of millions to a divine legacy that continues to inspire.

Whether celebrated in the bustling ghats of Ayodhya, the royal courtyards of Udaipur, or the tranquil temples of the south, Ram Navami 2025 promises to be a unifying and spiritually enriching occasion—anchored in timeless tradition and collective hope.

-Nishant Shrivastava | Royal Harbinger

भारत के सबसे उभरते बिजनेस नेटवर्किंग ग्रुप

## बिजनेस सर्कल इंडिया™

से जुड़कर आप अपने व्यापार को दीर्घ नई ऊंचाइयों

### बिजनेस सर्कल इंडिया क्या है?

बिजनेस सर्कल इंडिया (BCI) भारत का एक प्रतिष्ठित व्यापारिक नेटवर्किंग संगठन है, जो उद्यमियों, व्यापार मालिकों और पेशवरों को एक साझा मंच प्रदान करता है। यह युवा व्यापार वृद्धि आपसी सहयोग और व्यावसायिक विकास को बढ़ावा देने के लिए देशभर में सक्रिय है।

### BCI की फ्रेंचाइजी कैसे लें और सदस्य कैसे बनें ?

बिजनेस सर्कल इंडिया की फ्रेंचाइजी लेने के लिए और सदस्य बनने के लिए आप बिजनेस सर्कल इंडिया के फ्रेंचाइजर या एगेंट से संपर्क करें। 100 से अधिक शहरों में फ्रेंचाइजी उपलब्ध है।

### बिजनेस सर्कल इंडिया से जुड़ने के फायदे

- व्यावसायिक नेटवर्किंग: BCI सदस्यों को नए बिजनेस अवसरों और ग्राहकों से जुड़ने का मौका देता है।
- इवेंट्स और मीटिंग्स: नियमित रूप से बिजनेस मीटिंग्स और नेटवर्किंग इवेंट्स आयोजित होते हैं, जहाँ आप अपने बिजनेस को प्रमोट कर सकते हैं।
- मार्केटिंग और प्रमोशन: संगठन आपके ब्रांड और सेवाओं को प्रमोट करने के लिए विभिन्न प्लेटफॉर्म प्रदान करता है।
- व्यक्तिगत विकास: बिजनेस ग्रुप, पर्सनल ब्रांडिंग और स्किल डेवलपमेंट के लिए विशेषज्ञों से सीखने का अवसर मिलता है।

अधिक जानकारी के लिए संपर्क करें: +91 9829243207 (मुकेश माधवानी)

## CM Bhajanlal Sharma Unveils ₹10,000 Cr Projects

**Bhilwara: Royal Harbinger News**

Chief Minister Bhajanlal Sharma on Rajasthan Day unveiled a transformative development agenda worth ₹10,000 crore, marking a pivotal moment in the state's progress journey. Addressing the State-Level Development and Good Governance Festival in Bhilwara, he reaffirmed the government's unwavering dedication to Sabka Saath, Sabka Vikas, Sabka Vishwas, and Sabka Prayas—principles that guide Rajasthan's roadmap to inclusive growth.

**Rajasthan Day to Be Celebrated on Chaitra Shukla Pratipada**

In a significant declaration, CM Sharma announced that Rajasthan Day will now be celebrated annually on Chaitra Shukla Pratipada, aligning with the Indian lunar calendar and underscoring the state's civilizational roots.

He also paid homage to Sardar Vallabhbhai Patel, crediting the Iron Man of India for his pivotal role in unifying the princely states of Rajputana, laying the foundation for modern Rajasthan.

**Key Announcements and Reforms**

CM Sharma inaugurated and laid the foundation for numerous projects, including:

- Development projects worth ₹10,000 crore across sectors
- Guidelines for new development schemes issued
- Launch of the Rajasthan Journalist Health Scheme (RJHS) for media professionals
- Introduction of a Medical Appointment App, enabling citizens to book consultations from home
- Improved urban development policies and a streamlined fire NOC approval process
- Tackling Corruption, Delivering Results

Taking a firm stand, CM Sharma accused the previous government of systemic corruption, citing scandals like exam paper leaks and financial mismanagement. He contrasted these with his administration's achievements, including the successful Rising Rajasthan Global Investment Summit, which secured ₹35 lakh crore in investment MoUs—a major milestone in attracting global and domestic investors.

**Accelerating Growth: Infrastructure, Water, and Jobs**

The CM outlined future goals that aim to accelerate Rajasthan's development:

- Daytime electricity for all farmers by 2027
- Tap water supply to 12 lakh rural homes
- Launch of the Ram Jal Setu Link Project and Yamuna Water Agreement
- Boosting employment opportunities and regional development initiatives

He emphasized that his government's focus remains firmly on transparent governance, aligning with PM Narendra Modi's vision for a responsive, citizen-centric administration.

**Celebrating Administrative Excellence**

The event also served as a platform to honor exemplary officers. The Atal E-Governance State Award was conferred on:

- District Collectors of Chittorgarh and Dungarpur
- DG Cyber Crime, Sharad Kaviraj
- DG Bikaner Range, Omprakash

These officials were recognized for their exceptional contributions to e-governance and administrative innovation.

**A Public Celebration of Progress**

The Bhilwara event was attended by a large number of citizens, beneficiaries, and dignitaries—both in person and virtually. Among the attendees were Assembly Speaker Vasudev Devnani, Deputy Chief Minister Dr. Premchand Bairwa, ministers, MLAs, and senior bureaucrats. The vibrant participation symbolized a renewed public faith in governance and development.

-Dr. Munesh Arora

## Grand Celebration of Gangaur Puja at Cuffe Parade, Colaba

**Mumbai:** A grand celebration of Gangaur Puja was organized at Cuffe Parade, Colaba. A large number of women participated in the event, offering prayers and worship to Goddess Gangaur.

Gangaur Puja is a significant traditional festival of Rajasthan and Gujarat, dedicated to the worship of Lord Shiva and Goddess Parvati. The primary objective of this festival is for married women to pray for the well-being and longevity of their husbands. During the celebration at Cuffe Parade, Colaba, women actively took part in the worship rituals, expressing their devotion to Goddess Gangaur. Various cultural programs were also organized on this occasion.

The local community participated enthusiastically in the event, making it not just a religious gathering but also an opportunity to promote unity and social harmony among the residents. Several prominent women from the Marwari community, including Rakhi Gupta, Asha Agarwal, Raji Agarwal, Sunita Jain, Sanchi, and Shruti, were present. The event was organized by Sahastrika Club at Maker Tower.