



The World Watches Trump's Policies

U.S. President Donald Trump quickly drew global attention with his decisions right after taking office. These included ending birthright citizenship and withdrawing from the World Health Organization. Trump's decisions are expected to impact 1 million Indians, with many others anxiously awaiting the consequences. While Trump made clear signals about his policies in his inaugural speech, the real impact will unfold in the reactions of the international community. His moves are likely to alter the global power balance.

Trump's speech suggested a return to protectionism, with his "America First" policy. While this could benefit certain sectors of the U.S. economy, its long-term effects may be challenging not only for America but also for the rest of the world. Trump's policies focus on promoting U.S. products and reducing reliance on foreign imports. This is expected to cause instability in global trade, especially for smaller and medium-sized economies, which may face increased difficulties. China and other emerging economies could grow more influential in global trade as a result.

Trump's protectionist stance could also limit the roles of multilateral organizations like the World Trade Organization and the International Monetary Fund. The strength of the U.S. dollar may put pressure on other currencies. Additionally, Trump's history of opposing climate change agreements and environmental policies could slow global efforts to address climate change. The push for green energy and carbon reduction might face setbacks.

Diplomatic experts have long predicted that a second term under Trump could bring instability, polarization, and heightened tensions in global diplomacy. Major powers might find themselves in increased competition, with growing tension between the U.S. and China, particularly in trade and technological spheres. While some of Trump's policies may align with India's interests, the new global polarization could complicate international diplomacy further. As a result, India will need to remain vigilant in this evolving geopolitical landscape.

Airtel, Bajaj Finance Join Forces

Bharti Airtel and Bajaj Finance have announced a strategic partnership to establish one of India's largest digital platforms for financial services. The collaboration combines Airtel's vast customer base of 370 million and extensive distribution network with Bajaj Finance's diverse range of financial products. This partnership aims to enhance financial inclusion by offering tailored services across India, even in remote regions. Both companies will focus on leveraging digital infrastructure and AI to improve efficiency and customer experiences. Airtel Finance, a key strategic asset, is envisioned as a one-stop solution for customer financial needs.

Meeting of Vipra Senior Citizen Group 'Mewar' Concludes



Udaipur: The Vipra Senior Citizen Group 'Mewar' convened a meeting at the Shri Sandeshwar Mahadev Temple, Ashok Nagar, under the leadership of President Lakshmikant Joshi. The Chief Guest, K.K. Sharma, National General Secretary of Vipra Foundation, graced the event alongside notable attendees like Krishnakant Sharma, National General Secretary of VIKKI, and former Central Labor Commissioner Satish Joshi.

President Joshi addressed the gathering, sharing updates on the group's activities and announcing plans for monthly meetings on the last Sunday of each month, where members celebrating special occasions will be honored. Decisions included organizing a cow shelter visit, a sports competition at a resort, and exploring international travel opportunities presented by Amit and Ashish Sarupria.



Teaser of "Mahavatar Narasimha" Released

The teaser of Mahavatar Narasimha, the first part of the Mahavatar series produced jointly by Shilpa Dhawan, Kushal Desai, and Chaitanya Desai under the banners of Hombale Films and Kaleem Productions, has been released on the occasion of Makar Sankranti. Created with the aim of presenting the stories of all the incarnations of Lord Vishnu on the big screen, Mahavatar Narasimha promises to deliver a cinematic experience like never before.

While the grand Kumbh Mela is taking place, this teaser offers cinema lovers a divine experience. After the success of Kantara, this will be Hombale Films' second project that will showcase lesser-known aspects of Indian culture. Through Kantara, they brought the unheard story of the Kola festival to the world and highlighted the unique culture that resides in the hearts of India.

Directed by Ashwin Kumar, Mahavatar Narasimha is a story of devotion and hope, narrated through the character of devotee Prahlad. It portrays how Lord Vishnu incarnates as Narasimha, annihilates evil, and restores humanity. With stunning visuals, cultural diversity, excellent film techniques, and a powerful story, the film will be released in 3D and five Indian languages.

Presented by: Kali Das Pandey

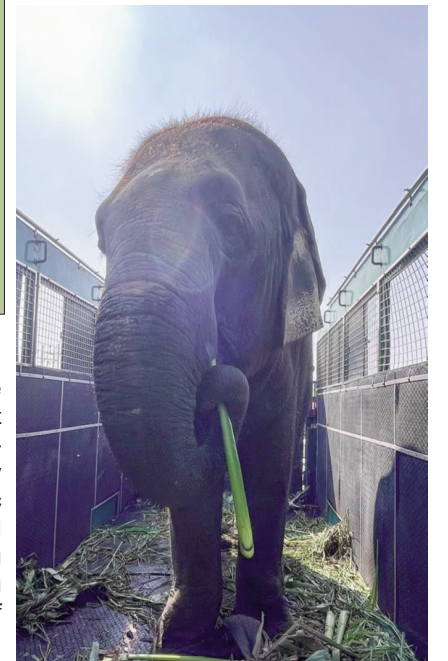
ISKCON Mayapur Elephants to Receive Lifelong Care at Vantara

Vantara, a pioneering animal rescue and rehabilitation center founded by philanthropist Anant Ambani, is set to provide a lifelong sanctuary for two elephants, Bishnupriya (18) and Lakshmi Priya (26), from ISKCON Mayapur. This transfer comes after a tragic incident last April, when Bishnupriya fatally attacked her mahout, underlining the urgent need for a better environment.

The project, approved by the Tripura High Court and the Supreme Court of India, aims to offer these elephants a safe, stress-free life. Vantara's state-of-the-art facilities, designed to resemble the elephants' natural habitat, will provide them with expert veterinary care, psychological evaluations, and positive reinforcement training. This approach focuses on building trust through rewards, avoiding coercive

methods, and ensuring the elephants' mental and emotional well-being. Additionally, the elephants will have the opportunity to socialize with others and engage in enriching activities, helping them recover from the psychological trauma of captivity. For years, Bishnupriya and Lakshmi Priya served in ISKCON's temple rituals. Animal rights organizations like PETA India had long advocated for their release

to a compassionate care facility. Himati Devi Dasi, a senior ISKCON member, expressed confidence that the elephants would thrive at Vantara, where they would experience freedom, joy, and the care they deserve. The facility's holistic approach ensures both physical and emotional healing, embodying Vantara's commitment to restoring the elephants' health and quality of life.



Trailer of 'Rhythm of Heritage' Launched



The trailer of film 'Rhythm of Heritage- The Untold Story of Pandit Ram Mohan Maharaj' was launched at the Impattheater, Andheri West, Mumbai, recently. This is an untold story of Pandit Ram Mohan Maharaj, who is a living legend of Kathak. The film is produced by Parul Mishra & Pravarsen K Yesambare and it's written, edited and directed by Harsh Mohan Mishra. Sarfaraz Ali Hasan Khan is Dop of the film. It has music by Akash Seth and voice Over by Atul Bharadwaj and Rishika Mishra. The film is made under banner of Shinning Pearl Entertainment and Atul Bharadwaj is creative director.

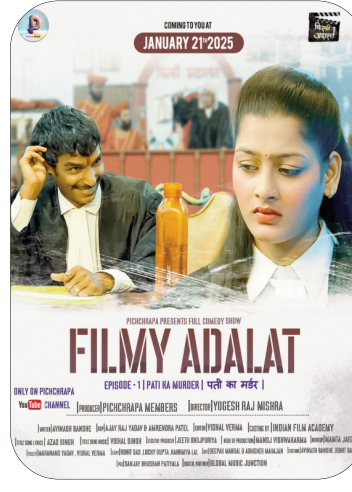
Indian classical art forms have a profound history, rooted in centuries of tradition and spiritual devotion. Among these, Kathak holds a significant place as a storytelling dance form originating from Northern India, celebrated for its intricate footwork, expressive gestures, and storytelling prowess. Rishika Mishra is a research scholar and releases biography of Living legend Pandit Ram Mohan Maharaj. Padma Shri Anup Jalota, Deepak Parashar, Kabir Sadanand, Ruslaan Mumtaz, Samiksha Bhatnagar, Arun Bakshi, Sandip Soparkkar, Kathak Queen Jayanti Mala Mishra, Rajesh Mishra, Nidhi A Rai, Balkrishna Mishra, Sachin Kamble, Sandeep Tikka, Poonam sawant and Gaurav Mohite have expressed their emotional expressions.

"Filmi Adalat" Show, Promises a Full Dose of Comedy

Mumbai: The makers of the comedy show "Filmi Adalat" have released its trailer, which is packed with comedy and promises to leave audiences in splits. The first episode of the show gives a glimpse of a "husband's murder" case, showcasing plenty of comedic moments.

The show provides a significant opportunity for students from the Indian Film Academy, who have completed their acting courses and are stepping onto a big platform. The main objective of the show is purely entertainment, with no intention to relate it to real-life events or individuals.

The show will be available for streaming on the YouTube channel "Pitcherapa" starting January 21. Most of the cast members are new actors who have completed their acting courses at the Indian Film Academy and are now making their acting debut. The casting for the show has been done by the Indian Film Academy. Each episode will feature a unique story filled with entertainment. The digital partner for the show is Global Music Junction. The show's team includes Producer Pitcherapa Members, Director Yogesh Raj Mishra, Writer Avinash Bandhe, DOP Ajay Raj Yadav, Amrendra Patel, Editor Vishal Verma, EP Jeetu Bhojpuria, Production Head Manoj Vishwakarma, Lyricist Azad Singh, Music Director Vishal Singh, and PRO Sanjay Bhushan Patiala.



Udaipur to Asarwa Vande Bharat Train Soon: Mannalal Rawat

Udaipur: MP Mannalal Rawat expressed gratitude to the Railway Board and is optimistic that the Vande Bharat train between Udaipur and Asarwa will begin soon. Rawat had raised the demand in Parliament and personally met the Railway Minister to submit the request. He also proposed introducing a Vande Bharat train between Udaipur and Ahmedabad and renaming the Asarwa-Jaipur train as "Mangadhham Express." The Vande Bharat service proposal has been approved, and the Western Railway is planning its launch. The train will operate six days a week, with a stop at Himmatnagar, and is expected to be announced soon.



Launch of Kumbh Prayagraj Invitation Campaign

The Rajasthan unit of the Education and Culture Upliftment Trust launched the Knowledge Kumbh-2025 Prayagraj Invitation Campaign. Dr. Chandrashekhar Kachhawa, National Coordinator of History Education, and Dr. Dharmendra Yadav, State Coordinator of Technical Education, Jodhpur Region, met with representatives from universities, educational institutions, and various organizations across Rajasthan and the country to invite them to participate in the grand Kumbh Mela.

Dr. Dharmendra Yadav stated that the Prayagraj Kumbh 2025 has become a major center of international attraction this year. This event is not just a religious gathering but a celebration of India's cultural heritage, education, and faith. The objective of the Education and Culture Upliftment Trust is to connect people with this heritage and instill pride in it.

On this occasion, the National Secretary of the Trust, Dr. Atul Bhai Kothari, Sangh Chalak Tekchand Bardiya, Prof. Annaram, Prof. Arun Kumar Singh, Dr. Sant Kumar Chaudhary, Dr. Shailendra Yadav, Dr. Gunjan Soni, Dr. PK Saini, and several other scholars called for participation in the Kumbh Mela.

Girish Johar Joins ZEE Studios as Head of Distribution & Revenues

ZEE Studios has appointed Girish Johar as its new Head of Distribution & Revenues. With nearly three decades of expertise, Johar has previously worked with leading companies like UTV, Sony, Balaji, PVR, and Sahara, bringing a wealth of industry knowledge to his new role.

Over his career, Johar has been associated with approximately 200 films across multiple languages, including Hindi, English, Marathi, Punjabi, Bengali, Tamil, Telugu, and Malayalam, contributing in various capacities.

At ZEE Studios, Johar will focus on acquiring films and maximizing their global monetization across all rights and languages, theatrical & digital, strengthening the studio's distribution capabilities and revenue strategies.

Flipkart Showcases 'One District, One Product' Program at Kumbh Mela

Udaipur: Flipkart, India's leading e-commerce marketplace, has partnered with Uttar Pradesh's 'One District, One Product' (ODOP) program to promote the state's cultural heritage at the Maha Kumbh Mela 2025 in Prayagraj, Uttar Pradesh. This event, from January 13 to February 26, is the world's largest religious gathering, attracting millions globally. Flipkart will feature ODOP products at dedicated booths, highlighting local crafts and cultural efforts.

Shri K. Vijayendra Pandian, IAS, Commissioner and Director of the Directorate of Industries in Uttar Pradesh, emphasized the government's commitment to supporting local artisans and entrepreneurs

by promoting their products nationally through digital platforms.

Rajnish Kumar, Chief Corporate Affairs Officer of Flipkart, stated, "Flipkart is committed to celebrating India's cultural heritage. Our collaboration with ODOP empowers artisans and MSMEs to expand their reach, with over 60% growth in ODOP products on our platform."

Flipkart continues its support with initiatives like ODOP and Samarath, offering workshops to artisans across Uttar Pradesh, enhancing their digital skills for sustainable business growth. A dedicated microsite has also been created for sellers to list their products.

Vedanta's Nand Ghar Initiative Signs MoU with Rajasthan Government

Jaipur: Vedanta's social impact arm, the Anil Agarwal Foundation (AAF), has partnered with the Rajasthan Government to establish 25,000 Nand Ghars across the state. The Memorandum of Understanding (MoU) was signed by Mr. Mahendra Soni, Secretary of the Women and Child Development Department, Rajasthan, and Mr. Shashi Arora, CEO of Nand Ghar, Vedanta. The event was graced by Rajasthan's Deputy Chief Minister, Mrs. Diya Kumari, who highlighted the transformative impact of the initiative on the state's rural communities.

This collaboration aims to address key challenges in rural Rajasthan, including malnutrition, inadequate early childhood education, and limited empowerment opportunities for women. With over 7,000 Nand Ghars already operational in 15 states, benefiting 280,000 children and 210,000 women, the Rajasthan partnership promises significant improvements in rural development.

Key elements of the MoU include the development of 25,000 Nand Ghars, with a focus on empowering women through skill-building programs, providing nutritional support, regular health check-ups,

and promoting early childhood education using digital learning tools. These centers will also feature clean drinking water, hygienic sanitation, and skill training for financial independence.

The Nand Ghar initiative aligns with the Rajasthan Government's vision for rural upliftment and empowerment. With over 3,600 Nand Ghars already active in 17 districts, this partnership will expand the program statewide, ensuring holistic development for rural women and children.

Miniature Kites Unveiled on Makar Sankranti in Udaipur



On Makar Sankranti, Udaipur witnessed a stunning display of miniature artistry by renowned local artist, Chandraprakash Chittora. He unveiled 10 miniature kites, two spinning reels (Chakri) with threads, and a grand kite adorned with 24,000 beads, showcasing his exceptional skill in miniature art. The intricate creations were meticulously crafted from paper and chalk, displayed at the Shri Mewar Sag Saji Lokseva Sansthan campus, where magnifying lenses allowed viewers to admire every fine detail.

Ratan Singh Chundawat, a prominent social worker, praised Chittora's craftsmanship and dedication to preserving miniature art. Kunwar Vijay Singh Kachhawa, the event's organizer, shared insights into the symbolism of the miniature kites, representing the joy and unity of Makar Sankranti. The event, a blend of tradition and creativity, reinforced Udaipur's cultural legacy, celebrating both the festival and the city's rich artistic heritage.

Reliance's Net Profit Grows 7.4%, Jio and Retail Perform Strongly

Reliance Industries Limited reported a 7.4% increase in net profit for the December quarter, reaching ₹18,540 crore, up from ₹17,265 crore in the same period last year. Revenue from operations rose to ₹2.43 lakh crore, surpassing last year's ₹2.27 lakh crore. Chairman Mukesh Ambani credited the O2C business and the 25th anniversary of the Jamnagar refinery for this growth.

Reliance Jio's Net Profit Up 24% - Reliance Jio saw a 24% rise in net profit, reaching ₹6,477 crore for the October-December 2024 quarter. Revenue increased by 15.5% to ₹29,307 crore.

Reliance Retail's Revenue Up 8.7% - Reliance Retail posted a gross revenue of ₹90,333 crore, an 8.7% increase, with net profit rising by 10% to ₹3,458 crore. Revenue from operations reached ₹79,595 crore, with digital and new commerce channels contributing 18%.

Jio's customer base crosses 48.21 crore

New Delhi: Over 17 crore subscribers across India are now using Jio's 5G network, making Jio the world's largest stand-alone 5G operator outside China.

With the rise in 5G users, 40% of the total data consumption on Jio's network now comes from 5G users. The increased adoption of 5G has also led to a significant surge in monthly data consumption per user, reaching 32.3 GB by the end of December—an industry-leading figure.

In 2024, the total data consumption on Jio's network reached 4651 crore GB, reflecting a 22.2% increase compared to the previous year. Reliance disclosed these statistics in its quarterly results.

Speaking on the achievement, Reliance Jio Chairman Akash Ambani said, "To fulfill the Digital India Mission, Jio has worked over the past year to expand 5G connectivity across the country and extend fixed broadband services beyond Tier-1 cities."

By the end of 2024, Jio's customer base had crossed 48.21 crore, with 33 lakh net additions during the third quarter. Jio's financial performance in this quarter was also remarkable, with an average revenue per user (ARPU) of ₹203.3. Jio Platforms' net profit rose 26% year-on-year to ₹6,861 crore.

Forevermark Celebrates Love with Exclusive Offer

Forevermark is celebrating love in 2025 by offering a special gift to customers. Anyone purchasing ₹1 lakh or more worth of jewellery will receive an exclusive 18kt gold icon charm, available until February 16, 2025. Known for exquisite designs, Forevermark's collections—Avaanti, Millemoi, Icon, and Tribute—feature rare, responsibly sourced diamonds. The gold charm, symbolizing eternity with its 'icon' motif, is a perfect reminder of love's strength and beauty. This offer is available at select Forevermark boutiques nationwide, ensuring that every purchase reflects the significance of cherished moments and lasting connections.