



Ensuring Transparency and Consumer Awareness

Food labels are intended to provide consumers with vital information about the contents of packaged products. However, can these labels always be trusted? The Indian Council of Medical Research (ICMR) has raised concerns about misleading claims on food labels, highlighting the need for greater scrutiny and awareness among consumers.

Editorial

One glaring example cited by the ICMR is the deceptive nature of 'sugar-free' foods. While these products may appear to be beneficial for diabetics or individuals monitoring their weight, they often contain high levels of fats, refined cereals, and hidden sugars, significantly altering their nutritional value. Similarly, packaged fruit juices may contain minimal fruit pulp, with added sugars and other additives making up the bulk of the product.

The guidelines issued by the ICMR emphasize the importance of looking beyond attractive health claims on labels. Terms such as 'natural,' 'whole grain,' and 'organic' may not necessarily reflect the true nature of the product. Manufacturers sometimes exploit these terms to cater to consumer preferences for healthier options, while the actual contents may not meet expectations. Furthermore, nutrition claims such as 'low calorie' or 'high fiber' can be vague without concrete evidence to support them.

One notable omission from the ICMR's advisory is the specific consideration for individuals with food allergies, such as those with celiac disease who require accurate labeling of gluten-free products. Ensuring transparency and adherence to regulatory standards in gluten-free labeling is crucial for managing such conditions and safeguarding the health of affected individuals.

Misleading food labels contribute to the perpetuation of unhealthy dietary patterns, leading to issues like obesity and other health problems. The ICMR's call to action is clear: consumers must exercise caution and diligence when making food choices for themselves and their families. By advocating for greater transparency and awareness in food labeling practices, we can empower consumers to make informed decisions and promote better health outcomes for all.

Airtel, Google Cloud Partner for Indian Businesses

Bharti Airtel and Google Cloud have joined forces to offer cutting-edge cloud solutions to Indian enterprises. This collaboration aims to accelerate cloud adoption and modernization, targeting the growing Indian public cloud services market. Leveraging their strengths in connectivity and AI, they plan to develop industry-leading solutions, including geospatial analytics and voice analytics, to drive greater value for Airtel's customers. CEO Gopal Vittal highlights the importance of these solutions in India's digital transformation journey.

Chhattisgarh's PKEB Coal Mine Achieves Five-Star Rating

The Paras East Kant Basan (PKEB) Opencast Coal Mine in Rajasthan's Udaipur block has secured a prestigious five-star rating from the Ministry of Coal, Government of India, for the fourth consecutive year. Operated by Rajasthan Rajya Vidyut Utpadan Nigam Limited (RRVUNL), this mine has set a remarkable record in

Chhattisgarh. Recognized for outstanding performance in mine operations, safety, and environmental protection, PKEB Coal Mine plays a crucial role in supplying affordable electricity to millions. Union Coal Minister Pralhad Joshi honored the mine at a ceremony in New Delhi.

The "Raj Excise Citizens" app, a novel initiative to curb the sale of illicit liquor

Udaipur: Taking a pioneering step, the Excise Department has developed the "Raj Excise Citizens" mobile app to prevent the sale of illicit liquor and mitigate the harmful effects of adulterated alcohol in the state. This app can be downloaded by anyone from the Google Play Store. Excise Commissioner Mr. Ansh Deep explained that liquor purchased from unauthorized sources could potentially be poisonous and life-threatening. Therefore, consumers should purchase alcohol only from authorized vendors while remaining vigilant. In this regard, the Excise Department has created the mobile app "Raj Excise Citizens" which is available on the Google Play Store. Through this app, scanning the QR code on the hologram affixed to the bottle of alcohol or entering the designated number on the bottle reveals information such as the brand, maximum price, packaging size, batch number, production date, and manufacturer's name. The Excise Commissioner stated that the promotion of this app in the state would raise awareness and assist in curbing the sale of illicit liquor.

Rotary Club Meenra Installs Water Cooler

Udaipur: In a bid to provide relief to commuters traveling daily by Roadways buses amidst the scorching heat, the Rotary Club Meenra, with the support of Anil Moondra, installed a water cooler at the bus stand premises.



Club President Sangita Moondra explained that the chief guests of the program were R.N. Moondra, PDG Ramesh Choudhary, District Governor Nirmal Kunawat, District Secretary Deepak Sukhadia, Udaipur Depot Manager of Rajasthan Transport Hemant Sharma, along with Anil Moondra, Indu Moondra, Puspita Kothari, Archana Vyas, Priyanka Kothari, Kamini Sethi, Kavita Baldwa, and Harsha Kumavat.

Fighting Food Waste - A Global Call to Action

Food waste remains a pressing global issue, with a staggering one-third of all food produced worldwide being wasted or lost. This wastage not only contributes to environmental degradation but also exacerbates issues of hunger and poverty. However, amidst this challenge, initiatives like Stop Food Waste Day have emerged, uniting communities worldwide to educate, inspire, and enact

change. The battle against food waste begins with mindful consumption and creative solutions for utilizing leftovers. Embracing imperfect produce and supporting local farmers can significantly reduce waste, while traditional practices of utilizing every part of ingredients showcase resourcefulness in the kitchen. Moreover, fostering a culture of portion control and mindful consumption is essen-

tial, encouraging individuals to avoid over-serving and take only what they need.

Repurposing leftovers presents an opportunity for culinary innovation, with transparency and technology playing pivotal roles in optimizing production quantities and minimizing waste. Collaboration with food banks ensures that excess food reaches those in need, fostering a sense of social responsibility

and community engagement.

Every day presents an opportunity to combat food waste, and by adopting these strategies and promoting a culture of sustainability, individuals and organizations worldwide can make a meaningful difference in the fight against food waste, ultimately creating a more sustainable and equitable food system for all.



Taj Coromandel Chennai Marks 50 Years of Exquisite Hospitality

Taj Coromandel, a cherished landmark in Chennai, commemorates five decades of exceptional hospitality and timeless elegance. Since its establishment in 1974, the hotel has epitomized luxury, welcoming guests with impeccable service and a rich heritage. Celebrating this milestone, Taj Coromandel offers curated experiences from May 1 to August 3, 2024.

Named after the revered Coromandel Tree, Taj Coromandel continues to uphold its legacy of luxury and warmth. From luxurious rooms like the Coromandel Suite to exquisite dining experiences, the hotel blends south Indian hospitality with classic elegance. Every detail, from the

landscaped driveway to the grand lobby adorned with temple motifs, exudes tranquility and grace.

Over the years, Taj Coromandel has hosted roy-



alty, world leaders, and celebrities, solidifying its reputation as a preferred destination for

esteemed guests. Notable events like hosting the 1st Education Working Group Meeting of the G20 further underscore the hotel's global stature.

exclusive amenities, including discounts on room rates and dining. Guests can indulge in a culinary journey featuring iconic menus from the hotel's renowned restaurants, curated by Executive Chef Sujan Mukherjee and his team. From traditional South Indian fare at Southern Spice to fine Sichuan cuisine at Golden Dragon, guests can savor a delightful array of flavors and tastes. Additionally, signature cocktails inspired by old classics await at Chipstead, the hotel's stylish bar.

Join Taj Coromandel Chennai in celebrating 50 years of unparalleled hospitality, where guests can reminisce about the past and create lasting memories.

Legend Dadasaheb Phalke Awards 2024 Ceremony Concludes

Mumbai: On the occasion of the birth anniversary of Dr. Krishna Chauhan, founder of the Krishna Chauhan Foundation (KCF), the 'Legend Dadasaheb Phalke Awards 2024' ceremony was held at Mayor Hall, Andheri West, a prominent sub-



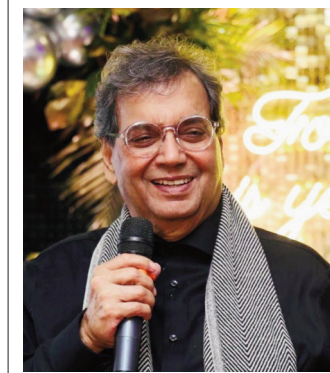
urb of Mumbai. The event, which took place on May 4th, saw the presence of various esteemed guests including C. Bokadia, Dheeraj Kumar, Dilip Sen, Sunil Pal, Ritu Pathak, Deepak Sawant, B.N. Tiwari, ACP Sanjay Patil, and Dr. Mukesh Sahu Maheshwari, a national leader of BJP from Delhi. Also attending were representatives from Bright Outdoor Media, Nikki Batra, Bharti

Chhabria, singer Mangesh, anchor Jayashree Panwar, director Anand D. Gahatraj, R. Rajpal, P.K. Gupta, model Malcolm Bhaya, model Kiara Rawat, model Anit Tiwari, model Megha Hemdev, model Jiya Mishra, actress Sapna Singh, singer Ria Patel, cameraman Raju Gaule, singer Sagar Acharya, singer Dr. Anjali Damangavkar, advocate-actress Rupali Shetty, producer Ramesh Malhotra, makeup artists Sivani Kakkar and Tabassum Ali, singer Jayad Khan, actress-producer Somu Mitra, and Isaak Khan. All invited guests were honored with awards during the cultural program. Dr. Krishna Chauhan's birthday was also celebrated with a splendid cake-cutting ceremony on stage.

In this 5th season of the event, apart from individuals associated with the film industry for the past 20 years, many journalists and still photographers were also honored with awards. Dr. Krishna Chauhan, the organizer of the awards ceremony, hailing from Gorakhpur, Uttar Pradesh, is not only a successful Bollywood director but also an active social worker, always in the limelight for organizing such prestigious functions.

He began his cinematic journey as an assistant director, having directed numerous ad films and music videos. He is now set to commence the production of a horror thriller film titled "Soul Dot Com," which will feature both budding talents and renowned Bollywood artists showcasing their acting prowess.

Subhash Ghai's 'Main Bharat Hoon' Music Video Embodies National Unity



ollective strength and resilience, reaffirming India's commitment to democracy and progress.

The Subhash Ghai Foundation's music video "Main Bharat Hoon" emerges as a stirring tribute to Indian democracy, uniting citizens nationwide. Featuring a star-studded cast and renowned singers, the video celebrates national pride and civic engagement.

Inaugurated by the Honorable President of India on National Voters' Day, the video underscores the importance of democratic participation. Its prominence during the Republic Day Parade highlights its role as a call to action for citizens.

"Main Bharat Hoon" inspires voter participation and empowers the youth to shape India's future. With its inclusive message and soulful rendition, the video embodies the nation's collective strength and resilience, reaffirming India's commitment to democracy and progress.

Actress Yashika Basera, known for TV series

Actress Yashika Basera, known for TV series like "Bandhan Kache Dhaagon Ka," ventures into Bollywood with a pivotal role in Mithun Chakraborty's son's film "Mission Maanjhi." With a background in modeling and a passion for acting, she aims high, aspiring to work with renowned directors like Sanjay Leela Bhansali.

In the Midst of Discussions: Actress Swinky Singh

Actress Swinky Singh, hailing from Delhi, rises in Bollywood with roles in films, web series, and TV shows, influenced by Salman Khan, Yash, and Punjabi stars like Gippy Grewal. Known for negative roles, she aspires to diverse characters. With a passion for acting and admiration for Priyanka Chopra, she aims for impactful projects like "Altraaz." Swinky also advocates for family-oriented films amid the rise of disruptive digital platforms.

HDFC Bank Parivartan Empowers Social Start-ups with Rs 19.6 Crore Grants

HDFC Bank announced the winners of its Parivartan Start-up Grants program for FY2024, supporting 170 social impact start-ups across various focus areas with grants totaling Rs 19.6 crore. In partnership with Atal Innovation Mission, the initiative targets sectors like Climate Innovation, Financial Inclusion, and Healthcare. Over half of the start-ups hail from tier II/III cities, reflecting the program's inclusive reach. This underscores HDFC Bank's commitment to fostering social innovation and driving positive change in communities.

Senior DC Rohit Malaviya : Rs 2.5 Crores Recovered from Ticketless Travelers

Senior District Collector Rohit Malaviya disclosed that in April 2024, the Commercial Department identified 38,881 cases of ticketless travel, improper tickets, and unbooked luggage, resulting in fines totaling Rs. 2.5 crores. This amount marks an 18.60% increase from the previous fiscal year. Malaviya lauded the ticket checking staff for their diligent efforts and urged passengers to ensure they have proper tickets to avoid inconvenience.

Urban Square Mall Celebrates Mother's Day with Makeup Tutorial



Udaipur: Urban Square Mall, the largest shopping and entertainment destination in Udaipur, celebrated Mother's Day in a unique style. The mall organized a live makeup tutorial with renowned makeup artist Kirti Shukla, who shared her tips and techniques for makeup application. More than 100 women attended the event, gaining insights into skincare preparation, natural and glamorous makeup techniques, and valuable information about quality products.

Through this program, all the women present had an unforgettable experience learning about beauty tips in a splendid celebration of Mother's Day. Uddhav Poddar, Managing Director of Bhoomika Group, remarked, "Mother's Day is a special occasion to honor women in our lives. Through this program, the women present learned extensively about self-care and makeup tutorials, including valuable insights from Kirti Shukla. We are always keen on creating more memorable experiences for our visitors and will continue to do so in the future."

Flipkart Introduces Simplified Rate Card for Sellers

Flipkart has unveiled a new simplified rate card policy, effective May 18, 2024, aiming to enhance the seller experience on its platform. The updated policy features a streamlined rate card structure, competitive FBF rates, and an improved shipping policy to offer better value to customers. Through comprehensive educational initiatives and dedicated seller support, Flipkart aims to empower sellers with clear insights and assistance in navigating these changes. Rakesh Krishnan, Vice President and Head of Marketplace at Flipkart, emphasized the company's commitment to supporting sellers and fostering equitable growth opportunities.

Amitabh Kant Highlights Global Challenges at SILF Event

At the 'Celebrating and Calibrating G20 - The Sherpa Speaks' event hosted by the Society of Indian Law Firms (SILF), Mr. Amitabh Kant, G20 Sherpa for India, was honored for his exceptional contributions during India's G20 presidency. Acknowledging the challenges posed by geopolitical shifts and great power conflicts, Kant stressed the importance of urgent action for inclusive and sustainable growth. The event underscored India's pivotal role in shaping global governance and promoting economic growth on the world stage.

Royal Motors 2.0 Unveiled, Delivers 15 Vehicles on Day One

Udaipur: Royal Motors, the official distributor of Hero Moto Corp Ltd., launched its new avatar, Royal Motors 2.0, in Panchvati, Udaipur. The inauguration was graced by Hero Moto Corp Ltd.'s officials, including National Head Akhilesh Vijay. Managing Director Shekh Shabbir K. Mustafa announced the delivery of fifteen Hero motorcycles to customers on the launch day. Akhilesh Vijay emphasized Hero's commitment to customer trust and innovation. The event featured traditional welcomes and enthusiastic receptions, showcasing the excitement surrounding the new launch.

Yog Festival at Pratap Gaurav Kendra Draws Enthusiastic Participation



Preparations for International Yoga Day on June 21 kicked off with a Yog Festival at the National Tirth Pratap Gaurav Kendra in Udaipur.

Organized by the Ministry of Ayush in collaboration with the National Yoga Institute and Culture Development Institute, the event saw a large turnout of participants engaging in yoga practice according to protocol. Led by yoga expert Mr. Shrivardhan, the session was attended by dignitaries including Cabinet Minister Babulal Kharadi and District Collector Arvind Poswal. Highlighting the significance of yoga, Minister Kharadi emphasized its role in promoting well-being globally. Representatives from various yoga centers, universities, colleges, and social organizations joined the festival, demonstrating the growing interest in yoga for a healthier world.