

Business & Entertainment

Cutting Sugar & Salt: A Call for Health-Oriented Action in the Food Industry

The growing concern over high sugar, salt, and fat content in food has ignited a crucial debate on public health and transparency. Major players like Cadbury, Nestlé, and IndiGo are now under scrutiny, prompting a reevaluation of their commitment to consumer well-being.

Nestlé has taken proactive steps to reduce added sugars, sodium, and saturated fats in its products, aligning with global dietary guidelines. This strategic move reflects the market risk faced by companies neglecting the demand for healthier options. From adjusting sodium levels in Maggi Masala Noodles to lowering sucrose content in infant cereals, the FMCG giant has prioritized fostering healthier lifestyles to maintain its competitive edge.

Editorial

However, recent allegations of high sugar content in its baby food products in countries like India raise concerns and call for thorough investigation. Adherence to regulations is paramount for rebuilding trust and upholding nutritional integrity.

Similarly, IndiGo's response to concerns about sodium levels in on-board meals underscores the importance of transparency. As consumer awareness grows regarding the health implications of dietary choices, companies are under pressure to prioritize nutritious alternatives and provide accurate ingredient information.

The food industry must reassess its practices, while regulators need to strengthen enforcement strategies. This is especially crucial in India, where nutrition-related non-communicable diseases such as diabetes, obesity, and cardiovascular ailments are on the rise. Addressing these challenges demands concerted efforts from both consumers and the food industry to promote healthier eating habits.

Initiatives like the taxation of high-fat, sugar, and salt-laden foods offer a ray of hope in tackling these pressing issues. It's time for collaborative action to ensure a healthier future for all.

Healthcare Institutions Unite for Ethical Medical Practices Orientation

Pacific Medical University (PMU), Pacific University, the University Association of Indian Universities, and Government Ayurveda Institute join forces for a four-day orientation on "Cultured Healthcare Services and Medical Ethics." Featuring over 150 participants, the event, spanning from April 22 to April 25, includes discussions led by renowned figures like PMU's Rahul Agrawal and former Chancellor Dr. Bhagwati Prakash Sharma. Topics range from modern medicine's alignment with ancient values to specialized areas like human resource management in healthcare.

Free Health Check-Up Camp for Students

Udaipur: A health camp was organized by PIMS at PM Shree School Jawahar Navodaya Vidyalaya Mavli for the free health check-up of students. A team of doctors arrived at the school at 10 am, welcomed by the school principal Dr. Mahboob Ali, senior teacher Mohan Jangid, and other staff members. The medical team consisted of specialists including Dr. Archana Sharma (Gynecologist), Dr. Yadav (General Medicine), Dr. Pujan Khamar (Pediatrician), Dr. Maulik Kotadia (Dermatologist), Dr. Puja Rao (Gynecologist), Dr. Chand Udhreja, and nurses Govind, Sonali, Paras, among others. The doctors provided health training to the students present at the school and offered appropriate advice. Dr. Archana Sharma provided detailed information to the students about the problems commonly faced during adolescence.

HMIL Launches 'Grameen Mahotsav' to Strengthen Rural Connect

Hyundai Motor India Ltd. (HMIL) unveils "Grameen Mahotsav," a vibrant celebration of rural India, showcasing its commitment to rural communities which contribute over 19% to its total sales. This initiative features engaging activities like product displays, interactive demonstrations, and cultural performances across 16 locations in India. Mr. Tarun Garg, COO of HMIL, expresses optimism for rural market growth, highlighting a 11% increase in sales in the previous year. With Grameen Mahotsav, HMIL aims to foster relationships, understand market trends, and contribute to inclusive development.

Enhance Your Look with Modicare's Amoli Tarini Collection

Modicare's Amoli introduces its Spring Summer Limited Edition Collection - Tarini, featuring exquisite necklaces, earrings, bracelets, and pendant sets to elevate your style for any occasion. Crafted with 22-karat gold plating, adorned with zirconia crystals, and faux gemstones, these handcrafted pieces add a touch of glamour to every moment. From the dazzling Anvi set to the elegant Chandra pendant, each item offers sophistication at an affordable price, available nationwide through Modicare Consultants.

Advanced Workshop on Root Canal Procedures

Udaipur: In a collaborative effort between Pacific Dental College & Research Center and the Udaipur Dental Practitioners Association, a one-day advanced workshop on root canal procedures was organized with great success. The workshop, aimed at enhancing the expertise of dental practitioners, featured Dr. Jitendra Lohar, Vice Principal of PDRC, as the keynote speaker. Dr. Lohar elaborated extensively on advanced procedures related to root canal treatment, emergency issues, and their resolutions. Throughout the workshop, attending dental practitioners had the opportunity to witness demonstrations of advanced equipment and gain valuable insights into their usage. Dr. Ashish Devpura, the coordinator of the workshop, revealed that over 75 practitioners from the Udaipur region participated in the event, indicating a strong interest and engagement from the local dental community.

Mahavir Jayanti: Embracing the Wisdom of Holistic Wellness

Mahavira, revered on Mahavir Jayanti, embodies a timeless beacon of enlightenment and wellness. His life serves as a profound testament to self-improvement and altruism, guiding millions towards spiritual and physical rejuvenation. Amidst today's turmoil and ailments, Mahavira's teachings resonate more than ever, offering solace and solutions.

Mahavira's legacy is one of holistic health and resilience. His profound understanding of the human condition led him to emphasize practices like Kayotsarga – a method of physical and mental purification.

Through Kayotsarga, individuals can achieve deep relaxation, transcending bodily constraints and connecting with their inner essence. This ancient practice not only fosters physical well-being but also serves as a gateway to spiritual growth.

In Mahavira's philosophy, austerity is not synonymous with suffering; rather, it is a means of nurturing the body and mind. His teachings advocate for balance, restraint, and inner harmony, essential components of a healthy and fulfilling life. By embracing silence, meditation, and self-discipline, individuals can cultivate



resilience against the stresses of modern existence.

Mahavira's emphasis on fasting and character under-

scores the importance of self-control and integrity in achieving wellness. His teachings offer practical solutions to life's challenges, guiding individuals towards a path of inner peace and enlightenment.

Just as Mahavira illuminated the darkness of ignorance with his teachings, his wisdom continues to illuminate the path to a healthier, more fulfilling life.

In today's fast-paced world, where stress and disease loom large, Mahavira's timeless teachings offer a beacon of hope. By embracing practices like Kayotsarga and embodying the virtues of austerity and

restraint, individuals can transcend physical and mental limitations, leading to a life of holistic well-being.

Mahavira's teachings are not confined to any particular religion or era; they are universal principles that transcend time and space. As we commemorate Mahavir Jayanti, let us immerse ourselves in his teachings, allowing his timeless wisdom to guide us towards a healthier, more meaningful existence.

In Mahavira's light, we find the inspiration and strength to overcome life's challenges and embrace a path of holistic wellness.

Vedanta's Hindustan Zinc becomes the 3rd largest producer of Silver Globally

Mumbai: Hindustan Zinc Limited - a Vedanta group company in zinc-lead-silver business has now become the 3rd largest silver producer globally as per the World Silver Survey 2024 conducted by 'The Silver Institute', USA. The company's Sindesar Khurd Mine now stands as the world's 2nd largest silver-producing mine moving up from last year's 4th position.

On this achievement, Chairperson of Hindustan Zinc

– Ms. Priya Agarwal Hebbar said, "Silver plays a pivotal role in the global energy transition and our recent record silver production of 746 MT paves the way for Atmanirbhar Bharat. Hindustan Zinc's production growth of 5% year-on-year is attributed to increased ore production and enhanced grades, reinforcing its status as a key player in the global silver market. This remarkable feat has been achieved using innovative technologies

and sustainable mining practices, which helped us in optimizing the production process while reducing the environmental impact."

Additionally, the recognition of its Pantnagar silver refinery by the London Bullion Market Association (LBMA) and inclusion in the 'London Good Delivery' list reaffirms the refinery's adherence to international quality standards, marked by LBMA certification of 99.99% pure silver.

Operating on 100% renewable power, sourced for its operations, Hindustan Zinc's silver refinery at Pantnagar Metal Plant aligns seamlessly with the company's pledge towards achieving net-zero emissions by 2050 or sooner.

Globally, solar – the fastest growing of all the sources of renewable energy with about 440 GW installed in 2023 – is poised to elevate silver demand. Additionally, the proliferation of electrical appli-



ances, electronics, and gadgets underscores the rising need for silver in conductive

materials and components, owing to its exceptional conductivity ideal for touchscreens, circuitry, and connectors.

Anticipating a modest 4% recovery in jewellery fabrication in 2024, India is expected to be the biggest contributor, in part as restocking by retailers resumes. The silverware demand is projected to rise by 7%, predominantly driven by India's robust economic growth and escalating disposable incomes.

PMCH : Body Donation Awareness Program Organized

Udaipur: The Anatomy Department of Pacific Medical College and Hospital orchestrated a Body Donation Awareness Program, witnessing the commitment of three individuals towards the cause.

The program was inaugurated by Dr. M.M. Mangal, President of Pacific Medical University, alongside Prof. V.C. Dr. Sangeeta Chauhan, Additional Principal Dr. Vinodini Varahade, Department Head of Anatomy Dr. Heena Sharma, Department Head of Anatomy at Bhilwara Medical College Dr. Pooja Gangarade, and Dr. Isha Shrivastav. They illuminated the ceremonial lamp before the statue of Goddess Saraswati.

Dr. Heena Sharma, the Department Head of Anatomy, articulated that the program aims to enlighten the community about the importance of body donation and its pivotal role in medical education. This initiative seeks to equip future healthcare professionals with essential training, thus contributing significantly to the advancement of medical knowledge.

During the event, Dr. Sharma emphasized the endeavor of the Anatomy Department to foster awareness among society regarding the invaluable impact of body donation on medical science and education. This, in turn, ensures the availability of proficient medical professionals for the future. Dr. Isha Shrivastav provided comprehensive insights into body donation and elucidated the procedural aspects involved.

In a poignant moment, Mr. Bhimsingh Sarupariya and his wife Chandrakala Sarupariya, along with Amit Choudhary, solemnly pledged their bodies for donation.

The awareness program saw active participation from department heads, students, and relatives of patients from all departments of Pacific Medical College and Hospital.

This initiative stands as a significant stride towards fostering awareness and understanding about body donation, ultimately contributing to the advancement of medical education and healthcare services in our society.



Plasma Exhibition Ignites Curiosity and Promotes STEM Education

Udaipur: From April 15th to April 19th, 2024, the Geetanjali Institute of Technical Studies, in collaboration with the Institute of Plasma Research (IPR), organized an enlightening Plasma Exhibition. The objective of the exhibition was to spark curiosity among students and the general public about the intriguing realm of plasma, the fourth state of matter, and its potential applications.

Led by Dr. A V Ravi Kumar, Head of the Outreach Division at IPR, the scientist team, including Mr. Chetan Jariwala, Ms. Harsha Machchhar, Mr. Ramesh Babu Gattu, Mr. Narendra Singh Chauhan, Mr. Anand Kumar, and Mr. Rahul Vishwakarma, showcased 25 exhibits demonstrating various facets of plasma technology.

The exhibition featured enthusiastic student volunteers from Geetanjali Institute of Technical Studies, who underwent training from the IPR team to explain the exhibits to visitors effectively. Additionally, schools and academic institutions were encouraged to participate, with a focus on promoting STEM education and fostering interest in plasma science.



also to engage and educate the community, furthering the cause of scientific exploration and education.

Aspecial teacher training program was conducted, with 86 educators from different schools and colleges participating.

The program aimed to equip teachers with knowledge about plasma science, enabling them to further educate and inspire their students in this cutting-edge field.

The Plasma Exhibition served as a platform to not only showcase the potential of plasma technology but

Urban Square Mall Hosts Fire Safety Week

Udaipur: In collaboration with the Fire Department, Urban Square Mall is celebrating Fire Safety Week to educate employees and retailers about the importance of fire safety measures. The event, held from April 14th to 20th, aims to raise awareness



and train individuals on fire safety practices.

During the inauguration of the Fire Safety Week at Urban Square Mall, various programs were organized to impart knowledge about fire prevention and management. The participants were engaged in fire drills, training sessions, and a live mock drill to demonstrate the handling of fire incidents and the causes behind them. Navdeep Bhalla, Assistant Fire Officer (Udaipur Fire Department), led the program. Addressing the attendees,

Uddhav Poddar, Managing Director of Bhoomika Group, highlighted the increasing incidence of fire incidents due to dry weather conditions and rising temperatures during summers. He emphasized the importance of fire safety awareness among employees, retailers, and the general public to prevent loss of life and property. Poddar stated that such initiatives play a crucial role in educating people about fire safety measures and preparedness.

Providing insights into the Fire Safety Week activities, officials from the Udaipur Fire Department explained that despite the presence of fire extinguishing equipment, lack of awareness often leads to ineffective utilization during emergencies. Therefore, the Fire Safety Week aims to bridge this gap by providing comprehensive training and guidance on fire safety protocols.

Throughout the week-long event, information sessions on safety measures will be conducted daily to ensure that individuals are well-prepared to handle fire emergencies.

Airtel intro-

duces budget-friendly International Roaming plans

Airtel introduces budget-friendly International Roaming plans, covering 184 countries starting from Rs. 133/day, surpassing local SIM options in affordability.

These packs offer boosted data benefits, in-flight connectivity, and 24/7 support. Customers no longer need multiple packs for different destinations; they can select the travel duration for seamless global connectivity with one pack.

Amit Tripathi, Director of Customer Experience and Marketing at Airtel, highlights the company's commitment to customer convenience, aiming to solve travel-related issues with these economical and simplified roaming solutions. This initiative aims to redefine Airtel's value proposition, providing affordable voice and data services worldwide.

BNG Hosts Grand Art Exhibition Showcases 102 Paintings

Udaipur: In commemoration of World Art Day and the 102nd Foundation Day of Bhupal Nobles Girls College, the Department of Fine Arts organized a grand art exhibition featuring 102 artworks. The inauguration ceremony, presided over by Chairperson Dr. Shilpa Rathore, commenced with a ceremonial lamp lighting, emphasizing the role of art in fostering creativity and personality development. Appreciating the artworks, Student Welfare Officer Dr. Madhvi Rathore praised the students' talent and creativity.

Secretary Dr. Bhavna Jhala highlighted that the exhibition displayed 102 paintings created by the students. Co-Secretary Dr. Kanchan Rathore mentioned that on the occasion of World Art Day, students crafted beautiful artworks using various mediums such as acrylic colors, watercolors, oil colors, dry pastels, and mixed media. The exhibition depicted various dimensions of Rajasthan, including its natural beauty, culture, and folk art.

Several students from the department, including Khushbu Maru, Aafreen Khan, Anchal Pahuja, Ayushi Jhala, Bhavya Ranawat, Khushbu Kheechi, Nishita Paliwal, Shikha Vyas, Monica Patel, Suman Lohar, Hemlata Sharma, and Devendra

Ranawat, among others, participated in the exhibition. The event was congratulated by the college's dignitaries, including Colonel Prof. Shiv Singh Sarangdevot, Secretary Dr. Mahendra Singh Rathore, and Managing Director Mohabbat Singh Rathore.

The event was attended by Dr. Jayshree Singh, Dr. Anita Rathore, Dr. Neema, Dr. Shakira Begwala, Dr. Rekha Menaria, Dr. Pankaj Marmat, Dr. Anjali Goyal, Dr. Rajrajeshwari, Dr. Puspha Varma, Dr. Lokeshwari Rathore, among others. This information was provided by Public Relations Officer Dr. Kamal Singh Rathore.

FORTI embarked on a journey to China to participate in the Canton Fair

The delegation of 50 members from the Federation of Rajasthan Trade and Industry

(FORTI) has embarked on a journey to China to participate in the Canton Fair.

Mr. Churchill Jain, the General Secretary of FORTI Udaipur region, disclosed that the trip would span over 10 days. The primary objective of the journey is to gain insights into China's manufacturing system across various sectors, understanding how they achieve such high production at low costs.

The fair will showcase world-class modern technology and products. Additionally, the delegation has scheduled a three-day program to visit and understand various factories.

Apart from the exhibition, the FORTI delegation will also participate in several meetings with businessmen from other countries. The delegation includes members such as Mr. Praveen Suthar, Chairman of FORTI Branches Committee; Mr. Manish Bhanawat, President of FORTI Udaipur; Mr. Raj Champawat, Mr. Navdeep Singh Nayyar, and others.

