

Urgent Call for Collective Action: Protecting Udaipur's Wildlife

In commemoration of World Wildlife Day, the Wildlife Conservation Committee convened a vital dialogue addressing the escalating challenges faced by Udaipur's diverse wildlife, shedding light on the imperative need for solutions. The discussion underscored the pivotal role of forests, mountains, and water bodies as lifeblood for various forms of wildlife.

A distinguished member of the Wildlife Conservation Committee accentuated the unique geographical and climatic conditions of Udaipur that have fostered diverse wildlife. However, the looming threats of urbanization, environmentally harmful tourism practices, and rampant deforestation have inflicted severe damage on the habitats of these precious creatures.

Editorial

A former member of the Lake Development Authority voiced apprehensions about the diminishing wildlife habitats due to encroachments on forest areas. He highlighted the dire consequence of such disruptions, forcing wild animals, including bears, to seek refuge in human settlements.

The Director of the Gandhi Human Development Society drew attention to the menace of light pollution, nocturnal fireworks, noise pollution, and encroaching railway tracks in Udaipur's urban areas, posing severe threats to wildlife.

The Director of Abhinav Institute expressed deep concerns about the disappearance of numerous bird species from Rang Sagar (Color Lake) this year, signaling a profound ecological imbalance that demands urgent attention.

A fervent lake enthusiast lamented the decline in various fish species within the city's lakes, pointing towards an alarming trend that requires immediate intervention.

Preceding the insightful discussion, a commendable cleanup drive was executed to rid the lake shores of accumulated waste, underscoring the collective commitment to environmental preservation.

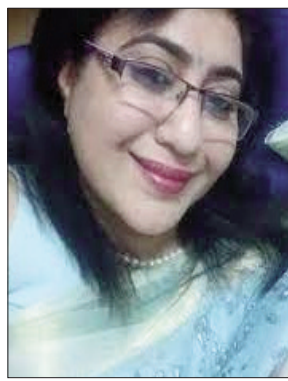
The dialogue strongly underscored the pressing need for unified efforts to confront these challenges and advocate for a harmonious coexistence between human activities and wildlife conservation. It called for heightened awareness, responsible tourism practices, and stringent measures to curtail activities that jeopardize the natural habitats of wild animals. Participants pledged to collaborate in safeguarding the rich biodiversity that Udaipur and its surroundings host, recognizing the profound significance of World Wildlife Day in fortifying the resolve for wildlife protection. The time is now for the community to unite in preserving Udaipur's invaluable wildlife heritage.

Defiant Spirit of Unyielding Womanhood

Women's Day special #myfreedom#myway When I was born, I was taken care of by my parents and I cherish those moments of my life till now. Nobody wants to become old but it is not in our hands. Ageing is a process which can not be stopped. Every year women's day is celebrated all over India. Nothing has changed much in my life from childhood to this age. Women were treated as sex objects, they are treated badly now and they will be treated like this only.

When a small child is raped and we read the story in a newspaper, we just say some emotional words, get upset and move on. When a teenage girl is molested somewhere, we behave in the same way. When a woman is targeted in the

workplace, we do not bother to understand the pain of that woman. We are free to give long speeches and lectures to all the women who are mature enough to deal with all the problems by themselves. But it is our right to make them feel inferior by talking behind their backs. If a girl wants to fly high, her own family reminds her that she is a girl. Being born as a girl has become a stigma. Only girls have to learn how to speak, live and die in a particular way. These principles are set by the so-called judges who are always ready to find mistakes in your lifestyle. There are many issues which are not discussed by us openly. When a woman comes forward to complain about the behaviour of a particular male, we do not try to find a solution. Criticism starts from the moment you



dare to speak. I can not comment without proof of who is right and who is wrong. Isn't it important to do an inquiry to find the real culprit? Why should we avoid commenting on any of the victims and accused without knowing the facts? It is simple because we can spoil the matter by doing that. Courts run on the basis of proof. Talking bad things about a

woman has become so easy. Social media has given us a platform to show our real selves but it is used to troll anyone now. If your constitution gives you the right to wear clothes according to your choice then what is the use of discussing a woman's dressing style behind her back? Why does she have to live according to your thoughts all the time? Why she should not wear shorts and skirts in the old age? Who has set up the rules and why? The biggest question will now be, "Has anything happened to me recently?" The answer is NO. I have been criticized since childhood for not being a stereotype. I dressed up with style and class. I have mastered many skills. I contributed to society but these are not discussed even once. I talk to men comfortably and I wear

Western clothes at this age. This is because of my upbringing. People will only discuss this because this is the easiest way to target you as a woman. If they can not break you, they try everything to bring you down. Why don't these men stop drinking and abusing their better halves? Why don't they just stop raping small children? Why don't they speak up when a woman is abused or molested anywhere? Have you done anything to make your family proud? Have you spent a single penny on anyone who is suffering? Raising your hand is an act of power, raping is your right, and abusing girls is easy. The most difficult thing is to check your intentions. If you can not compete with a woman, it's easy to blame her character. People will read my

article with fear in their minds because they do not want to be exposed. But they will not change. My advice is please do not attend any programs on Women's Day. Hypocrisy is not needed now. Go to your home and continue misbehaving till your last breath. We as a woman are always ready to bear your nonsense. We will continue to feed you and your male ego. Come and rape us till your lust gets satisfied. Come and abuse us till your last breath. Women will forgive you for giving birth to all the males who love to gossip about the sexy bodies of all the females. Please continue all the efforts to destroy a woman. She will never be defeated. Women are born fighters, they will discover how to survive in this world.

- Hritu Sodhi

CII Rajasthan: Arun Misra Assumes Chairman Role

The Confederation of Indian Industry (CII) Rajasthan witnessed a change in leadership as Mr. Arun Misra assumed the role of Chairman, and Mr. Sanjay Agarwal took over as Vice Chairman for the term 2024-25.

Mr. Arun Misra, the CEO of Zinc Business at Vedanta, has been at the helm of Hindustan Zinc, a global giant in zinc production and the fifth-largest silver producer, since August 1, 2020. His leadership expanded in June 2022, as he took charge of managing the operations and growth of

Vedanta Zinc International, with mines and concentrators in South Africa. Furthermore, as of August 1, 2023, Mr. Misra has been appointed as the Executive Director at Vedanta Limited.

Mr. Misra's achievements include being the first-ever Indian Chairperson of the International Zinc Association. Under his guidance, Hindustan Zinc achieved the highest Corporate Sustainability Assessment (CSA) score of 85 among 238 companies in S&P Global Corporate Responsibility Assessment

2023 in the Mining & Metal sector. His academic background includes a bachelor's degree in electrical engineering from IIT, Kharagpur, and diplomas in Mining and Beneficiation from the University of New South Wales Sydney, and General Management from CEDEP, France. Beyond his professional pursuits, Mr. Misra is passionate about singing, golf, and football.

Mr. Sanjay Agarwal, the Managing Director & CEO of AU Small Finance Bank (AU SFB), assumes the position of Vice Chairman. As a pioneer

in banking and the visionary founder of AU SFB, he has played a crucial role in the bank's evolution into India's largest small finance bank, promoting financial inclusion and excellence.

A merit-holder Chartered Accountant, Mr. Agarwal founded AU Financiers in 1996, serving the financial needs of small entrepreneurs in rural and semi-urban areas. Under his leadership, AU SFB achieved scheduled commercial bank status within its inaugural year of banking operations. Today, it stands as India's largest



small finance bank, operating

across 1,049+ banking touchpoints, serving 46.8 lakhs customers in 21 states & 3 Union Territories.

Apart from his financial endeavors, Mr. Agarwal is a passionate cricketer and represented Rajasthan in the Under-19 team in 1990.

The transition in leadership reflects the commitment of CII Rajasthan to draw on the rich experience and innovative vision of leaders like Arun Misra and Sanjay Agarwal to further the objectives of industrial development and economic growth in the region.

Heartfelt Film 'Lori' Set for Release

Produced by Avinash Kawthekar under Shriram A Creation World, the emotionally charged film 'Lori' is gearing up for a cinematic debut. Unveiled at a grand event in Mumbai, attended by Mahendra and Mahendra figures, the trailer promises a poignant narrative. Kawthekar, associated with Mahendra and Mahendra since 1991, fulfills his childhood filmmaking dream as the film's producer and actor. 'Lori' narrates the story of a city-educated girl facing unexpected challenges in her village visit. With Kumar Dongre's cinematography, M. Raju Das's direction, and a musical ensemble



featuring Bollywood singers, the film captures the emotional essence of the journey.

Anshuman Singh Stars in CCL 2024 Triumph

Bhojpuri Dabangs' Anshuman Singh's phenomenal display led to a record-breaking victory against Mumbai Heroes in a crucial CCL 2024 clash at Hyderabad's Rajiv Gandhi International Stadium. Opting to bowl, Dabangs restricted Mumbai to 95 runs, with Anshuman's stellar 51-run innings setting the tone. His remarkable wicketkeeping, yielding three stumpings, set a CCL record. Mumbai Heroes struggled in the second innings, managing only 92 runs. Chasing 99, Bhojpuri Dabangs, guided by openers Praveesh Lal Yadav and Asgar Khan, secured victory with Anshuman Singh's explosive 43 runs off 20 balls, earning him the Best Batsman of the Match accolade.



Bhojpuri Film 'Hum Nahin Sudharenge'

The upcoming Bhojpuri film "Hum Nahin Sudharenge," featuring actress Chandni Singh, ensures a delightful blend of humor and entertainment. Directed by Sunil Manjhi and produced by Anand Rungta Films Productions, the movie, shot in and around Gorakhpur, revolves around Chandni Singh managing a group of mischievous artists. The film stars renowned Bhojpuri actors like Sanjay Pandey, Manoj Singh Tiger, Anand Mohan, and KK Goswami, promising a fresh and entertaining narrative. Currently in post-production, the film boasts a strong ensemble cast and is eagerly awaited by Bhojpuri cinema enthusiasts for its release date announcement.



Surs Mandal Pays Musical Tribute

Surs Mandal, led by founder Mukesh Madhavani, orchestrated a collective musical homage to the late ghazal maestro Pankaj Udhass in Udaipur's Ashoka Palace auditorium. Around 21 enthusiasts paid their respects through a rendition of Udhass's iconic "Chithi Aayi Hai." Commencing with an introduction by Alok Gurukul's Manmohan Bhatnagar, the event featured floral tributes and performances by Savan Sharma, Veenoo Vaishnav, Narayan Salvi, and others. The heartfelt tribute concluded with Mandal's chief, Manmohan Bhatnagar, delivering a soulful rendition of the iconic ghazal, commemorating the legacy of Pankaj Udhass, who passed away on February 25.

Lay's Unveils Heart-Shaped Innovation: Shapez Heartiez

Lay's introduces Shapez Heartiez, a 3D heart-shaped potato pellet, marking the debut of Lay's Shapez sub-brand. Responding to the demand for playful snacks, this inventive addition showcases Lay's commitment to quality and the quest for the perfect crunch. The Caramel flavor adds a sweet twist to snacking, alongside the familiar Masala flavor. Saumya Rathor, Category Lead, expresses excitement, stating it embodies Lay's dedication to injecting creativity, fun, and flavor into the snacking experience. Priced affordably at INR



5, 10, and 20, Lay's Shapez Heartiez is readily available across all retail and e-commerce platforms.

MIF's Plastic Innovators: Climate Impact

Marico Innovation Foundation's (MIF) plastics portfolio, featuring 12 startups, has transformed plastic waste solutions into successful business models. In the past year, these startups collectively saved 124,360 tons of CO2 emissions, addressing India's plastic consumption crisis. The Plastics Program Roundup 2023-24 showcased MIF's impactful interventions in the plastic waste management value chain, with startups like Ibanss, Dharaksha, and others achieving significant milestones. From agricultural waste management to AI-based sorting machines, MIF's commitment to fostering sustainable innovations reflects in these startups' achievements, contributing to social, economic, and environmental impact. MIF's initiative aims to set a prototype for global plastic waste management.



Airtel Introduces Recycled PVC SIMs

Bharti Airtel, a prominent Indian telecom provider, partners with IDEMIA to launch recycled plastic SIM cards, a shift from virgin plastic. Pioneering eco-friendly initiatives, Airtel collaborates with IDEMIA Secure Transactions, marking a milestone as the first telecom company in India to introduce SIM cards made from recycled plastic. Pankaj Miglani, Airtel's Director of Supply Chain, emphasizes the brand's commitment to environmental conservation and India's net-zero goals. IDEMIA's Rahul Tandon, Senior VP for Connectivity Services in India, expresses pride in their long-term partnership, contributing to carbon footprint reduction and delivering green solutions to Indian customers.

Janadhar India's 2024 AP Election Report



Janadhar India releases the AP Assembly and Lok Sabha Report Card 2024, surveying 1.5 million samples across Andhra Pradesh's 175 assembly seats. Designed to aid voters in making informed choices, the report covers MLA and MP performance, candidate analysis, key issues, caste dynamics, and more. Over 100 Ground Intelligence Officers conducted public outreach to create comprehensive report cards for each assembly. Founder Manish Jha highlights the tool's significance for political parties in candidate selection. Additionally, Janadhar India plans to introduce a volunteer network management tool for real-time public engagement. The initiative aligns with their commitment to informing the public during elections.

Ring Road SOCIAL

Marks 3-Year Milestone

Celebrating three years in Indore, Ring Road SOCIAL presents a vibrant weekend from February 29 to March 3, 2024. Kicking off with Ashwin Adwani's "Indie Groove" performance, the festivities include Motivata's "Community Meet-Up" and Avantika Bakshi's captivating electronic music. "Spoken Art" by Sundown Live features local talents, while "Saturday w/Amin + Stuvi" promises more music. The final day showcases "Homegrown Art Festival," "Mix with Absolut" mixology by Somm Sakshi Shukla, and concludes with the high-energy "HouseParty W/Nida." SOCIALites can also enjoy a 50% off on all F&B from March 1 to March 3.



Dadasaheb Phalke Film City Awards 2024

The 'Dadasaheb Phalke Chitranagari Film City Awards 2024' celebrated cinematic achievements at Mumbai's Film City Studio, organized by Raju Tank of Bombay Entertainment. In the presence of Dadasaheb Phalke's family, including grandson Chandrashekhhar Pusalkar, the event acknowledged talents like Tina Ghai, Sanjay Krishna Patil, and fashion designer



Munmun Chakravarti. Notable guests received awards, recognizing their contributions to the entertainment industry. Raju Tank, a prominent figure in Bollywood since 1989, orchestrated the ceremony, paying homage to Dadasaheb Phalke's legacy and honoring individuals for their exceptional impact on Indian cinema.

Presentation by: Kali Das Pandey

'Global Achievers Awards 2024' Triumph

The 19th edition of the 'Global International Achievers Awards 2024' in Dubai, organized by 'Mumbai Global' and supported by Rajkumar Tiwari, honored exceptional individuals from diverse fields. Awardees included J.K. Mishra, Lucky Tarar, Gyan Singh, Arun Pandey, Pallavi Kaushik, Ritu Goyal, Swati Shukla, and others. Model category winners featured Priyanshi Tyagi, Riddhima Kapoor, Gaurav Dayanand Madane, Pooja Rao, Anju Krishnan, Pratibha Pramod, and Dr. Shivalika Khanna. Rajkumar Tiwari, a dedicated social worker, has been organizing successful award shows for 18 years, recognizing talents globally. The event underscored Mumbai Global Group's commitment to acknowledging outstanding contributions across various sectors.

Presentation by: Kali Das Pandey



Success for Narendra Khatri in Kiran Rao's 'Laapataa Ladies'

Kiran Rao's latest film, "Laapataa Ladies," has garnered significant praise, with Narendra Khatri shining in the role of Chutney Man (Rakesh). Khatri, who boasts a 12-year career

The Bear House Redefines Men's Fashion

Bangalore-based brand, The Bear House, founded by Harsh and Tanvi in 2018, reshapes men's fashion with minimalist, European-inspired styles. Known for quality and meticulous design, the label offers shirts, tees, polos, denims, and accessories. Embracing curiosity and inspired by bears, the brand blends authenticity and modernity. With a focus on R&D, their in-house team experiments with materials, emphasizing fabric structure and weaving techniques. Specializing in semi-formal shirts, The Bear House's commitment to simplicity and innovation sets trends, contributing to a remarkable 175% sales growth in 2023-24, reaching 142 crores in the current fiscal year. Expanding into accessories, the brand envisions a unique retail experience.



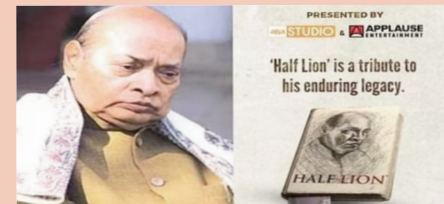
with roles in major films like PK, Sultan, and Tumbalighat, emphasizes the importance of hard



work and perseverance. A Jaipur native and MBM engineering graduate, Khatri has also featured in over 300 TV ads. Directed by Kiran Rao under Aamir Khan Productions, "Laapataa Ladies" combines drama and comedy, marking another success for Khatri, whose upcoming film, "Goreya Live," is set for release on March 29.

Biopic Series 'Half Lion' Honors P.V. Narasimha Rao

Aha Studios and Applause Entertainment are set to launch "Half Lion," a premium pan-India biopic series directed by Prakash Jha. The series, available in Hindi, Telugu, and Tamil, explores the untold aspects of former Prime



Minister P.V. Narasimha Rao's political life. Based on Vinay Sitapati's book, it intricately portrays Rao's lesser-known contributions to India, coinciding with the recent posthumous Bharat Ratna recognition. Acknowledging Rao as the architect of India's economic liberalization, the series is eagerly anticipated, promising an immersive narrative that celebrates the enduring legacy of P.V. Narasimha Rao.

Presented by: Kali Das Pandey