

### Reviving Journalism: A Collective Responsibility

In today's rapidly evolving media landscape, the state of journalism has become a subject of concern. Many people lament the purported decline in the quality, credibility, and integrity of journalism. While journalists undoubtedly play a crucial role in upholding the principles of journalism, it is essential to recognize that the responsibility for the state of journalism does not rest solely on their shoulders. The public, as participants and consumers within the media ecosystem, also bears a significant responsibility in shaping the future of journalism. This is a shared responsibility, and understanding the roles of both journalists and the public in navigating challenges and working towards a sustainable and robust media ecosystem is essential.

#### The Role of Journalists:

Journalists traditionally serve as gatekeepers of information, tasked with investigating, reporting, and presenting news to the public. They are responsible for seeking the truth, ensuring accuracy, and upholding ethical standards.

#### The Role of the Public:

As consumers of news, the public wields tremendous power in shaping the media landscape. In the age of social media and citizen journalism, individuals have become active participants in both disseminating and consuming news. While it is true that misinformation and sensationalism can be spread through some media outlets, it is the responsibility of the public to exercise discernment and seek credible sources of information. By supporting trustworthy journalism, subscribing to reputable news outlets, and sharing accurate information, the public can contribute to a healthy media environment.

#### Media Literacy and Engagement:

An important aspect of the public's responsibility is developing media literacy skills. Media literacy empowers individuals to critically analyze, evaluate, and interpret news content. Being informed about fact-checking and understanding biases allows individuals to make informed decisions about the reliability and credibility of news sources. Additionally, engaging in constructive dialogue with journalists and news organizations fosters transparency, accountability, and a stronger relationship between the media and the public.

#### Supporting Quality Journalism:

Financial stability is another critical aspect of supporting journalism. As traditional revenue models for media have been disrupted, advertising revenue has decreased, leading to budget cuts, layoffs, and potential compromises on journalistic quality. To counter this, the public can actively support quality journalism by subscribing to established news outlets, paying for digital content, or making donations to non-profit news organizations. By doing so, individuals ensure that journalists have the resources and independence to pursue rigorous reporting.

In conclusion, addressing the decline in journalism requires recognizing that the responsibility is not solely on journalists but also on the public. It is through collaborative efforts that we can overcome challenges and create a future where journalism thrives as a vital force for democracy and positive change. Only through collective initiatives can we tackle the challenges and build a future where journalism Ph- general flourishes as an essential pillar of democracy and a catalyst for positive transformation.

Journalists act as guardians of democracy, holding those in power accountable and shedding light on issues that impact society. However, it cannot be denied that there have been instances where journalists have fallen short of these ideals, succumbing to pressures, biases, or compromising on integrity. Such cases have contributed to eroding public trust in unquestionable journalism. Nevertheless, it is crucial to recognize that the actions of a few should not overshadow the dedication and professionalism of journalists who continue to strive for excellence.

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## Nexus Celebration Mall announces 'The Gloss Box', a curated Beauty and Wellness offering for patrons

**Udaipur:** In a rapidly transforming world where Beauty and wellness have become much more than just buzzwords, if you want to up your game and choose from a plethora of cosmetics and wellness brands then, Nexus Celebration Mall is the place to be from September 8 onwards. Leading in to the festivities, the best of beauty brands will offer deals on their products during the month of September.

Nexus Malls, India's largest retail platform is all set to kick start 'The Gloss Box', a nation-

wide unique Cosmetics, Grooming and Wellness campaign across 17 malls under the brand portfolio to redefine the future of beauty and wellness industry and immerse you in a never before beauty experience.

'The Gloss Box' which will be live from September 8 onwards aims to set a new benchmark in the world of beauty and wellness by playing host to leading Indian and International beauty and wellness brands, renowned makeup artists, beauty experts, and bloggers across the Nexus



Malls portfolio to create a spectacular experience for all enthusiasts. A curated selection of

at Nexus Celebration Mall. What sets 'The Gloss Box' truly apart from any other beauty fests, is the suite of 'phygital' converged experiences that have been curated to present the customers through experiential displays spanning across some of the most well-known brands in the fields of skincare, makeup, haircare, spa, wellness, and more. Customers can participate in live demonstrations or just connect with like-minded peers for a fun-filled experience. The lineup of events includes special master class sessions where experts will be discussing the transforming façade and impact of the beauty and wellness industry along with sharing valuable insights on the latest trends and techniques on holistic well-being. The participating brands at The Gloss Box are Nykaa Luxe, Smytten, The Body Shop, Swiss Beauty, Colorbar, Sugar, Faces, Plum, Mama Earth, Believe and The Man Co. If this sounds a bit like you, then mark your calendars, as 'The Gloss Box' is set to go live on 8th September across all the Nexus Malls.

## Bhulkad : Bhojpuri Romance in Basti



**U**nder the banner of Amba Films, producer Sanjay Kumar Gupta's Bhojpuri film "Bhulkad" has commenced shooting in the Basti district of Uttar Pradesh. This film promises to showcase the scintillating chemistry of the beloved Bhojpuri superstars Arvind Akela Kallu and Chandani Singh in a romantic avatar, leaving audiences

eagerly awaiting its release. The on-screen pair's appearance in character has sparked discussions about the film's potential success when it hits the big screen. The story of "Bhulkad" has been penned by the renowned writer Manoj Kushwaha, and Praveen Kumar Gudgudi is directing it. The film's music is being composed by Om Jha, with choreography by Kanu Mukherjee. "Bhulkad" is set to elevate the music to another level, thanks to Om Jha's dedication and hard work in creating the songs. The shooting for all eight songs of the film will take place at the beautiful locations in Basti. Arvind Akela Kallu expressed his excitement about the film, stating that although he has shot several films in Basti before, "Bhulkad" holds a special place in his heart. He men-

tioned that he has developed a deep bond with the people of Basti, and their love and warmth make him feel like a part of their community. He will be shooting for "Bhulkad" for 20 days in Basti, and he praised the film's music, which is composed by Om Jha. Arvind Akela Kallu also appreciated the director, Praveen Kumar Gudgudi, and shared that it's always a pleasure working with him as he is a kind-hearted individual. The film boasts a stellar cast, including Arvind Akela Kallu and Chandani Singh, along with Samarth Chaturvedi, Neelam Pandey, Sonia Mishra, Sahab Lal Dhari, Sunny Sharma, Paritosh Naman Pathak, Dharmendra, Kavita Rai, Prachi Singh, and others in pivotal roles. The executive producers of this film are Mahesh Upadhyay, Art Ram Dulare, Manoj Pandey,

Shivam Pandey, Vilal Sharma, and costume designer Karishma. The film is being shot in Basti, known for its lush greenery, hills, jungles, and its proximity to Nepal. According to producer Sanjay Kumar Gupta, the film's story is based on a unique concept that sets it apart from the usual narratives. It exceptionally combines music and drama, catering to traditional Bhojpuri culture. The film will be a treat for the audience, leaving them emotionally connected to the story. Sanjay Bhushan Patiyala is responsible for the film's marketing and promotion. With Arvind Akela Kallu and Chandani Singh's enchanting chemistry, "Bhulkad" promises to be a delightful Bhojpuri film that will capture the audience's hearts when it finally graces the big screen.

## Priya Malik to Enthral Audiences at Shri Krishna Mahotsav in Patna!

Bollywood singer Priya Malik is currently busy with her packed schedule of events. She ensures that her programs are well-organized, leaving no room for any last-minute hassles for event organizers. These days, preparations for Shri Krishna Janmashtami at Miller Ground, Veerchand Patel Path, Patna, are in full swing. This time, Shri Krishna Mahotsav will feature a plethora of colorful programs.

The event will include activities like Dahi Handi celebrations, Bhakti Nights, and many other performances by artists from Bollywood and various other fields. Organizers have also announced attractive prizes for various competitions, adding to the excitement among participants. Priya Malik is scheduled to perform at Miller Ground, Patna, on the evening of September 6th, as part of the Shri Krishna Mahotsav celebrations. The event is being organized by the registered organization, Shri Dussehra Committee Trust, which frequently hosts devotional programs. The organizers have put in a lot of effort and planning into this year's Janmashtami celebrations. They have invited several prominent figures to grace the event, and a wide array of devotional and cultural programs is planned, featuring numerous artists.

Priya Malik's performance at this Shri Krishna Mahotsav event promises to be a highlight of the evening, and it will add to the grandeur and fervor of the Janmashtami celebrations. The event is scheduled for the evening of September 6th at Miller Ground, Veerchand Patel Path, Patna.



During the music launch, producer Dr. Brajesh H. Verma shared his enthusiasm for the song, mentioning how the lyrics of "In Your Streets" struck a chord with him instantly. Dr. Verma, a music aficionado himself, found a profound connection with the song, and it reflects his passion for music. What sets this music apart is its soft-touch composition, which immerses the listener in a soothing musical journey from start to finish. "In Your Streets" features lyrics by Ravi Chopra and is beautifully composed by Shiva Chopra.

## Brajesh Verma's B.L.F. Music Launch Welcomes Altamash Faridi and Mahakshay Chakravarti!

**Mumbai:** Renowned for his soulful Sufi melodies and Western fusion tunes, singer Altamash Faridi has unveiled a new song, "In



The fusion of Altamash Faridi's mesmerizing voice with the lyrics of this song creates a harmonious blend that is bound to find a special place in listeners' hearts. The song is produced under the banner of B.L.F. Music, with Dr. Brajesh H. Verma as the producer and Ishar Ahmad as the director. Alongside the music launch, the B.L.F. Live OTT platform was also unveiled today, attended by eminent personalities such as Dilip Sen, Altamash Faridi, Mahakshay Chakravarti, Sanjay Bhushan Patiyala, Yash Raj Faiz Ahmad, and Ravi Chopra.

Y o u r Streets," featuring his captivating vocals. The official launch event for t w o songs, "In Y o u r Streets" a n d " C o m e Through the Back Window," took place today in Mumbai.

Dr. Brajesh H. Verma expressed that creating such music in today's time is a fulfilling experience, and this song will undoubtedly pave the way for a new era in his musical journey. Dr. Verma has meticulously supervised every frame, showcasing his deep commitment to the world of music. The music video features the impressive dance performances of Samir Mark and Aksha Khan, whose synchronization with the song's lyrics is impeccable, giving the impression that they had prepared extensively for this performance. Every step is a testament to their outstanding chemistry, making this song a remarkable package for the audience.

With its evocative lyrics and captivating rhythm, "In Your Streets" by Altamash Faridi is now available on the B.L.F. Music YouTube channel, promising to be a musical delight for all listeners.

## Keshulal Ji M.S. Diksha Jayanti"

## The third annual general meeting of the Rajasthan Export Promotion Council

The third annual general meeting of the Rajasthan Export Promotion Council was held at the Industry Building on Wednesday. The meeting was chaired by Chairman Shri Rajiv Arora. During the meeting, Chairman Shri Rajiv Arora provided information about the important activities of the council. He mentioned that every possible assistance is being provided by the council to exporters to increase exports on the global stage. He informed that the process of establishing a world-class convention and exhibition center in Jodhpur has begun, which will ensure the successful organization of expos in the state. He also mentioned that in July 2023, the council played a successful role in providing a global platform to the state's exporters at the Indo-East Africa Trade Expo held in Nairobi, the capital of Kenya. He further stated that a State-level Export Helpline will be launched by October to provide exporters with all kinds of information.

Chairman Shri Rajiv Arora informed the board members that ongoing dialogue is being held with the Jaipur Development Authority for the allocation of land for the permanent building of the REPC. He also mentioned that officer employees would be recruited on a regular basis and through temporary hiring and contracts for working in the REPC. He highlighted that the successful implementation of the state government's industrial policies, export promotion programs, and campaigns has given momentum to exporters and exports in Rajasthan. Exports from Rajasthan were worth Rs. 46,476 crores in the year 2017-18, which has increased to Rs. 77,771 crores in the year 2022-23.

The meeting was attended by Additional Chief Secretary Smt. Veenu Gupta, Commissioner of Industries and Commerce Shri Sudhir Kumar Sharma, Secretary of the Agriculture Department Dr. Prithviraj, Commissioner of Rajasthan Foundation Shri Dheeraj Shrivastava, and Director of the Tourism Department Smt. Rashmi Sharma, among other board members and REPC officials.

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## Udaipur's Young Chess Champions Shine Again

**Udaipur:** In the Rajasthan State Under-11 Chess Competition held in Jaipur, once again, players from Udaipur have made their district proud. The competition saw participation from over 200 players, and Udaipur's young talents excelled in various categories.

1. Kiyaana Parihaar emerged as the runner-up in the girls' category. In a thrilling final round, she defeated Swara Khandelwal from Bharatpur to claim the runner-up trophy.
2. Rishaan Jain performed exceptionally well in the boys' category. In the final round, he defeated Kaavyaansh Jain from Jaipur to become the champion.
3. Himani Chhaparwal secured the seventh position in the girls' category, while Ayat Bajaj finished in 14th place.
4. Parshva Paramar secured the nineteenth position in the boys' category, and Sarvesh Kamlesh Pandhare finished in twenty-first place.
5. Amay Jain, Vishwanath Devda, and Shreyana Gupta also displayed excellent performances in the tournament.

These young chess players from Udaipur have shown great potential, and their achievements inspire others. They can achieve even greater success in chess with determination and continued hard work. Congratulations to these young talents, and best wishes for their future endeavors!

## Joyful Janmashtami Celebrations at 'The VIT School' in Rampura

**Udaipur:** The school celebrated Janmashtami with great enthusiasm, with the little children transforming into mischievous Nand Gopal (Lord Krishna). The Janmashtami festival was celebrated at "The VIT School" in Rampura on Wednesday. During this event, some kids dressed up as Lord Krishna, while others became Radha. A tableau was also presented, and a matki-breaking ceremony was held.

the Kotda region to assess various schemes and address the concerns of the local residents promptly.

During his visit, members of the Block Congress Committee and community representatives highlighted the significant problems related to electricity and drinking water supply. Pandya immediately took action by engaging with officials from relevant departments.

Pandya shared that the current electricity supply to Kotda is hindered due to an overloaded power transformer at the Swaroopganj JSS (132 kV). To resolve this issue swiftly, a new power transformer, worth approximately 3 crore rupees, has been approved and will be installed within 20 days. This upgrade will double the capacity of the Swaroopganj JSS, alleviating the recurring problem of tripping caused by power overload in Kotda.

Pandya also revealed that the previous contract for upgrading the Swaroopganj JSS to 132 kV was terminated due to delays by the contractor. A fresh tender has been issued, and as soon as the process is completed, work on this project will resume.

During his Kotda tour, Pandya received complaints from villages such as Nal Sandamariya and Umaria about the lack of electrification. He directed officials to initiate electrification projects in these villages immediately.

Addressing the drinking water issues in Kotda, Pandya instructed PHED (Public Health Engineering Department) officials to repair damaged pipelines within ten days to ensure regular water supply to the area.

During his visit, Pandya was accompanied by Block President Rajaram Kher, Kamalashankar Kher, Kesararam, Nagin Kumar, Gotamali, Bhamaram, Kyum Khan, Sharada Devi, Narayan Lal, Dhuliram, and social worker Sarfaraz, along with Dinesh Odichch. This proactive approach by Lakshminarayan Pandya promises to bring swift relief to the residents of Kotda, resolving their power and water supply issues efficiently.

**Udaipur:** On the occasion of the 91st Diksha Jayanti of Tapasvi Samrat Keshulal Ji M.S., Keshavdham Seva Sansthan undertook a tree plantation drive at Omeshwar Mahadev, Haridas Ji Ki Magri, and Kedareswar Mahadev Undari in Udaipur. The President of the organization, Mahesh Bamb, stated that they planted 101 fruit-bearing and medicinal plants, including jamun, neem, ashoka, peepal, bogan bolia, mango, banyan, tamarind, and various medicinal herbs. He also emphasized that they would take good care of these plants and ensure they grow into trees by providing regular watering.

Special guest Mr. R.K. Jain, Chief Forest Conservator and Wildlife Expert, highlighted that a person uses resources from 8 trees in their lifetime. Therefore, to repay the debt to Mother Earth, every individual should plant 8 saplings and nurture them into sizable trees. Ravindra Shrimali, BJP City District President, stated that the tree plantation being carried out would serve as a blessing for future generations.

Media coordinator Sampat Bapna informed that prominent figures like Dr. B.S. Bamb, Dr. Akshay Kavadiya, local President Narendra Chaudhary, BJP Rural District President Lalit Sisodia, youth leader Praveen Teli, and many others, including several women volunteers, actively participated in this event to contribute their services.

## Swift Resolution of Power and Water Supply Issues in Kotda - Lakshminarayan Pandya

**Udaipur:** Lakshminarayan Pandya, a member of the Rajasthan Scheduled Tribes Advisory Council (TAC) and the Rajasthan government, undertook a tour of various villages in