

SPSU: International Conference on Management Research & Cases organized

Udaipur. The International Conference on Management Research & Cases 2023 (ICMRC 2023) was organized by the School of Management, Sir Padampat Singhania University, in association with the Centre for Innovation in Skills & Social Entrepreneurship (CISSE), SPSU & The European Xtramile Centre of African Studies (EXCAS) on May 12 - 13, 2023.

Dr. Shweta Lalwani, Conference Convenor and Head School of Management, and Prof. Sadananda Prusty, Dean School of Management, welcomed the dignitaries. Prof. (Dr.) Padmakali Banerjee, Honourable Vice-Chancellor & President, SPSU, emphasized

sustainability, inclusiveness, mindfulness, the paradigm shift in management research, the use of big data, and a multidisciplinary approach. The conference also witnessed the launch of the STAR program - SPSU Training Academy and Research Center. This will cater to corporate training, MDP, and the executive education sector. Focusing on the well-being and holistic development of students an MOU between SPSU and the YOL Happiness Foundation was also signed. The University officials, Col. (Dr.) Sanjiv Tomar, Pro-President, Dean of Academics Prof. Bhavana Adhikari, Prof. Arun Kumar, Dean of School of Engineering, and faculty members from the

School of Management and Engineering participated actively and made substantial contributions throughout the congruence.

Eminent experts from both industry and academia as Mr. Sean O'Brien (Global Head for Education & Customer Support, SAS, USA), Prof. (Dr.) Uday Shankar Saha (RBI Chair, Professor (ex) at IRMA, CGM (former) NABARD, India), Prof. (Dr.) Simplice Asongu (Lead Economist and Director EXCAS, Belgium), Mr. Ashish Bhalla (Director-HR & Head - Campus Relations, HCLTech, Noida), Dr. Tauseef Zia Siddiqui (Environment & Compliance Advisor, LNG Canada, Canada), Mr. Yogesh Kochher (Global Ambassador



for Happiness, CEO at www.lyfolylf.com, Gurgaon, India), Prof. (Dr.) Sudhirkumar Barai, (Director, BITS Pilani, Pilani Campus, India), Prof. (Dr.) Rajeshwari Narendran (Director, NTPC School of Business, Noida), Mr. Vivek

Iyer, Vice President, Sales-Anthology Ltd., and Prof. (Dr.) Kiran Devendra (Former Head, Department of Elementary Education, NCERT, New Delhi), Er. Chandra Prakash Jain, Chairman, Institution of Engineers, Udaipur Local

Centre, Mr. Freddy Walespathy, Senior Business Manager, Education, and Academia, SAS Institute (India) Pvt. Ltd., Mr. Himanshu Singla, CEO and Managing Director, Matyaj and Col. Narendra Singh Shaktawat, CEO, UCCI,

Udaipur made their esteemed presence. Academicians across the globe from renowned universities such as the University of Hull, UK, Cyprus International University, Cyprus; Zhengzhou University, Zhengzhou, China; University for Development Studies, Tamale, Ghana; Northwestern Polytechnical University, Shaanxi, Xi'an, China; Chang'an University, Xi'an, China, Nanjing Agricultural University, Nanjing, China, Istanbul Ticaret University, Istanbul, Turkey and BITS Pilani, IIT Bhubaneswar, IIT Kharagpur, NIT Rourkela and others presented their research papers in various technical sessions. The scientific sessions were chaired by Prof.

(Dr.) Nina Muncherji, Nirma University, Ahmedabad, Dr. Himanshi Tiwari, BIMTECH, Greater Noida, Dr. Bimal Kishore Sahoo, Indian Institute of Technology, Bhubaneswar, India, Prof. (Dr.) Vibhor Paliwal, Sangam University, Bhiwara, Prof. (Dr.) Harshita Shrivastava, GITS, Udaipur and Dr. Pabitra Kumar Jena, Shri Mata Vaishno Devi University, J&K.

Students across the state presented their posters on 'Issues in G-20 SMART FARMING'. The conference served as a platform for unveiling cutting-edge research in various management disciplines and collaboration to address the multifaceted challenges organizations face in a rapidly changing global landscape.

Chandanbala Mahila Mandal will work dedicatedly

Oath-taking of the newly formed executive committee of Chandanbala Mahila Mandal Ahimsa Bhavan

Bhilwara. The swearing-in ceremony of the newly formed executive committee of Chandanbala Mahila Mandal of Ahimsa Bhavan located in Shastri Nagar of the city was completed on Monday.

Indu Bapna administered the oath of office and gave best wishes for working in the social interest.

Patron Manju Bafna, Manju Pokharna, Advisor Uma Aanchaliya, Kamla Chowdhary, Vice President Vanita Babel, Anjana Sisodia, Mantri Rajni Singhvi, Associate Minister Vandana Lodha, Treasurer Sunita Jhamad, Publicity Minister Asha Sancheti,

Education Minister Saroj Mehta, Organization Minister Rashmi Lodha was involved.

Addressing the function after taking the oath, the president of Chandanbala Mahila Mandal, Mrs. Neeta Babel, said that she would try her best that the society can move forward only when we unite and selflessly participate in the activities to be held in Chaturmas; only then with ourselves. It can take Jain society forward.

It will be possible only when we unite and connect everyone with religion with social service; only then the pride of the society will increase further. And living up to the expectations of Shri Sangh, we will be able to make the upcoming Chaturmas of Ahimsa Bhavan memorable in terms

of chanting, penance and devotion. The entire team of Mahila Mandal is looking forward to making Chaturmas of the year 2023 a success from the point of view of religion under the guidance of senior office bearers of Shri Sangh. It will be their utmost effort that the best work should be done through Mahila Mandal with a steadfast spirit in the interest of the Sangh and the society, and the works of social welfare should be encouraged. Everyone will work together to take forward the glorious tradition of Sri Sangh. Ahimsa Bhavan Shreesangh Minister Rikbachand Pipada, Patron Hemant Aanchaliya, Mahila Mandal Patron Manju Bafna, Former President Manju Pokharna, Advisor Kamla

Chowdhary, Minister Rajni Singhvi, Vice President Vanita Babel, Education Minister Saroj Mehta also addressed in the ceremony.



President of Ahimsa Bhavan Srisangh Laxman Singh Babel, Outgoing President Ashok Pokharna, President of Shanti Bhavan Srisangh Mahendra Chhajed, Vice President Sushil Chaplot, Shantilal Kankaria, Himmat

Bapna, Amarsingh Babel, Om Prakash Ji Sisodia, Lalit Babel, Prashant Babel, Siddharth Babel, Chandanbala Outgoing President of Mahila Mandal

Neelu Khatod, Mamta Ranka, Kavita Nahar, Preeti Pokharna, Manisha Khazanchi, Nisha Bafna, Neha Singhvi, Chandana Kothari, Priyanka Bafna, Lad Ranka etc. officials and Shrivak-Shrivikas were present. Smita Pipada conducted the function.

Mahila Mandal Minister Rajni Singhvi expressed gratitude. Mewar Sangh Shiromani Mewar respected promoter Gurudev Shri Ambalalji M. Sa. 119th birth anniversary of and Mewar Sihni Param Pujya Mahasati Shri Yashkuvarji M. S. Remembering him on the auspicious occasion of his 87th Deeksha Jayanti, heartfelt tributes were offered at his feet. The program was encouraging with invocations.

Successful surgery of a patient suffering from Chestwall Cycoma cancer

Udaipur. The Cancer Surgery Department of Pacific Medical College and Hospital successfully operated on and reconstructed a patient suffering from Chestwall Cycoma and got relief from this disease. In this successful operation, the team of oncology surgeon Dr. Saurabh Sharma, burn and plastic surgeon Dr. Gurubhushan, anesthesia department's Dr. Prakash Audichya, Dr. Swati Sharma, Dr. Sabrina, and Praveen Panchali Cooperated.



gradually increased, the patient showed it to the local hospital, but this problem was growing continuously. Later, I consulted Dr. Saurabh Sharma, then, on getting checked, cancer named Chestwall Cycoma was detected.

Cancer surgeon Dr. Saurabh Sharma said that cancer had spread to the muscles and ribs of the patient's chest and formed a lump. The patient had been suffering from chest pain and shortness of breath for the last 10 months, and the lump was also increasing; the patient also had pancytopenia, that is, a reduction of all blood cells. First of all, for the treatment of Mukesh, penicypenia was first corrected, then the chest wall was reconstructed by removing the entire tumor, including the ribs.

Cancer surgeon Dr. Saurabh Sharma explained that chest wall tumors are rare and can arise from ribs, muscles, or flexible bones. Chestwall operation is a complicated procedure that requires a complete rebuild. The tumor was removed in this operation, and the chest wall was reconstructed. The patient's complete treatment has been done free of cost under the Chiranjeevi Yojana. The patient is completely healthy and has been discharged.

Service ledger account will only work - Prashant Agarwal

Udaipur. "The labor force that takes any work to the point of success is governed by the enthusiasm generated in the mind of a human being towards doing the work." This was said by Prashant Agarwal, President of the Institute, after the three-day program "Apne Se Apne Baat" at Narayan Seva Sansthan. Where During these three days, continuous dialogue was held with disabled people and their relatives who had come here for free treatment from different states of the country. Referring to service religion, he said that living for oneself is normal, but living for others is no less than austerity. The aim of human life should be to live for others. Instead of earned money, only the account book of service is helpful.

During the program, the interests and dreams of people with disabilities were discussed. Divyangs also shared their problems and sufferings. The institute is making them self-reliant by providing employment-oriented training and treatment here. During the program, Rakesh Sharma, Manish Parihar, Anil Paliwal, and Manish Rao were present.

Kala Bhushan Award to Artist Subodh Ranjan

Udaipur. The Manikarnika Art Gallery, Jhansi, Uttar Pradesh has announced Manikarnika Kala Bhushan Award to the state's senior Artist Subodh Ranjan Sharma at the eleven-day National Art Exhibition 2023 from May 10 to May 20.

According to Art Gallery Director Mrs. Kamini, art exhibition in Uttar Pradesh, Rajasthan, Karnataka, Madhya Pradesh, West Bengal, Maharashtra, Gujarat, Bihar, Goa, Uttarakhand, Telangana, Himachal Pradesh, Chhattisgarh, Tamil Nadu, Kerala, Jammu Kashmir, Haryana, New Eighth watercolours, oilcolours, collages, sculptures and pastel works were selected out of a total of 1200 entries from Delhi, Andhra Pradesh, Assam, Meghalaya and Jharkhand.



Ayurvedic HARAD beneficial in post covid: Dr. Jain

Udaipur (Dr. Munesh Arora). To dilute the coagulation of blood in post-covid and to prevent the effects and symptoms of post-covid, the readily available cheap drug Harad (Haritaki) is everywhere.

Regular intake of one gram powder of Harad (Haritaki) with lukewarm water can reduce the coagulation of blood. This is an infallible medicine to get rid of it; to stay healthy, the commoner should consume Harad Churna regularly.

Ayurveda specialist Dr. Babulal Jain, former Additional Director of Udaipur Ayurveda Department, expressed his opinion from the post of a keynote speaker in the research seminar on "Role of Ayurveda in Post Covid" organized by Ayurveda Sahyog Samiti here at Hiran Magri Sector Six.

Dr. Babu Shankar Ameta, the committee's patron, while explaining myrobalan's virtues, threw light on its alkaline tendency and unique properties of mango digestion in the body.

Dr. Manoj Bhatnagar of the committee emphasized increasing immunity by doing yoga and pranayam apart from taking medicines in post covid.

On this occasion, Dr. Gunwant Singh Deora, former President of Rajasthan Ayurveda Medical Officer Association, Dr. Nandram Trivedi, Deputy Director of Rajasamand Ayurveda Department, Dr. Rajeev Bhatt, Dr. Ajay Soni, Dr. Mahendra Arya, Dr. Narendara Mahatma, Dr. Sundar Lal Paliwal, etc. shared their experiences in post covid by telling the medicines like Hridayarnav Ras, Arjunatvak Churna, Prabhakar Vati, Ashwagandha Churna, Giloy Ghanvati, etc. in Ayurvedic treatments.

Hindustan Zinc Nurturing Biodiversity with Miyawaki Plantation

Revolutionary reforestation technique restores nature's balance

Hindustan Zinc has planted saplings 32,500 sapling of 65 diverse species in Debari, Dariba & Chanderiya

In midst of rapid urbanisation and its impact on the environment, Miyawaki Plantation has emerged as a beacon of hope. On this Biodiversity Day, we delve into the ingenious technique that is transforming barren land into thriving green havens. Through the imple-

mentation of the Miyawaki Plantation, Hindustan Zinc has successfully transformed 2.4 hectares across its operational units in Debari, Dariba and Chanderiya. The company has planted 32,500 saplings of 65 diverse species in its operational units through a chemical-free approach.

Miyawaki Plantation, pioneered by Japanese botanist Akira Miyawaki, revolutionized reforestation efforts by establishing dense, diverse and rapidly growing forests in a short span of time. By emulating the natural processes of a forest ecosystem, this technique results in self-sustaining forests that enrich biodiversity, restore degraded lands, enhance air quality, mitigate climate change and create green spaces.

Hindustan Zinc, India's largest and only integrated producer of Zinc, Lead & Silver, has enriched its surroundings with canopy layers, tree layers, small bushes and other flora. The technique helps plants to grow ten times faster than conventional methods which results in a thirty-fold increase in plantation density. Consequently, the carbon sequestration potential is significantly enhanced, contributing to a more sustainable future. This has brought about a positive impact by lowering the ambient temperature, improved soil nutrition and creating of safe havens for wildlife.

To mitigate climate risk, Hindustan Zinc has joined the Taskforce on Nature-Related Financial Disclosures (TNFD) forum, underlining their dedication to preserving Earth's rich biodiversity. Additionally, the company has signed a significant three-year collaboration with International Union for Conservation of Nature (IUCN). These strategic endeavours solidify the company's commitment to sustainability and has resulted them to rank 3rd Globally and 1st in Asia Pacific Region in S&P Global Corporate Sustainability Assessment under metal & mining sector.

As we commemorate Biodiversity Day, it's essential to recognize the immense potential of Miyawaki Plantation and motivate government, organisations and individuals to implement this technique in their surroundings.

Prime Minister Shri Narendra Modi had darshan of Shrinathji with Shri Vishal Bawa

Shri Vishal Bawa welcomed Prime Minister Shri Narendra Modi and resolved...

The Prime Minister of India, Shri Narendra Modi, visited Lord Shrinathji! First of all, Shri Narendra Modi was given a grand welcome at

Moti Mahal, then Prime Minister Shri Narendra Modi first visited Shri Ladle Lal Prabhu, where Shri Vishal Bawa performed the aarti of Shri Ladle Lal Prabhu, and then Narendra Modi visited Lord Shreenathji

Mr Vishal Bawa performed the aarti of Shreeji Prabhu! After that, Prime Minister Shri Narendra Modi visited Mahaprabhuji's meeting where Go. Chi. 105 Shri Vishal Bawa Saheb resolved him, and there was a discussion between him especially regarding Shuddhadvet Darshan and Vallabh Kuli Sampradaya! In which there was a particular discussion on Shuddhadvet Darshan, the genealogy of the Vallabh clan, sense of Lord Shrinathji's Ashtayam service, Lord Shrinathji's appearance talks, history of Lord Shrinathji's arrival from Braj to Mewar, etc. and Braj, Dwarka and To make Shri Krishna's birthplace and workplace visible to Vaishnav people by connecting Shri Nathdwara in the form of a circuit! Prime Minister Shri Narendra Modi shared his experience with Shri Vishal Bawa from his previous visit to Nathdwara in 2004 when he was the Chief Minister of Gujarat and expressed the feeling he had after seeing Lord Shrinathji and repeated the prayer of the Lord. He said his desire to see Shrinathji!

On this occasion, Mr Vishal Bawa gave him Prasad and Beeda and the image of Prabhu Shrinathji by covering him with feta dam uparna and quilt! Shri Sudhakar Upadhyay, Shri Krishna Bhandar Officer, Shri Jitendra Oja, Shri Nathji Mandir Mandal CEO, Shri Anil Sanadhya, Shrinathji Mandir Assistant Officer, Leeladhar Purohit, Vaishnav Anjan Shah and



Girish Bhai Shah, media in-charge Girish Vyas etc. were present on occasion. !

Kherwara MLA Parmar inspected Nayagaon camp

Udaipur (Dr. Munesh Arora). Kherwara MLA Dr. Dayaram Parmar inspected the inflation relief camp organized in the Raumavi Nayagaon campus, the campaign camp, and administration villages. While interacting with the villagers, he gave information about this important government campaign. He called upon every person to take advantage of this cam-

paign by becoming aware. MLA Parmar interacted with the villagers present and listened to their problems, and directed the concerned officials to provide relief to the complainants by immediately redressing these problems.



Camp in-charge sub-divisional officer Vijayesh Pandya welcomed the guests and apprised them about the camp's progress.

He instructed the officers that anyone with his problems should be resolved immediately. He provided Chief Minister Guarantee Cards to the eligible beneficiaries and also distributed a residential lease. Nayagaon Pradhan Kamla Devi Parmar, Development Officer Ajit Meena, Tehsildar Rekha Devi, Naib Tehsildar Nitesh Pancholi, etc., were present.

Governor Kataria inaugurated closed-circuit cameras

Udaipur (Dr. Sahil Arora). Assam Governor Gulabchand Kataria inaugurated the closed circuit cameras installed by Sarafa Association at Ghantaghar and Bada Bazar.

President of Sarafa Association Udaipur Yashwant Aanchaliya said that in the past, former Udaipur City MLA allocated installing closed circuit cameras in the Udaipur bullion market from the MLA quota, which these 20 closed-circuit cameras were installed in the entire Sarafa market so that the security of the market could be beefed up.

Governor Gulabchand Kataria said in his address, I am returning to you in the form of service that the public provided me. May this market of Udaipur always be buzzing. The penetration of its purity should be maintained in the whole of Rajasthan, as well as such a hub of the bullion market should be prepared in Udaipur in which shops of all the bullion people in the business of Udaipur can be set up, where there is proper arrangement for parking and traffic. Ceremony coordinator Shailesh Mehta said that while addressing the said, Deputy Mayor Paras Singhvi assured that whatever cooperation will be made from our side to establish this bullion market systematically, we will always be ready and make Udaipur a tourist city. We will have full cooperation in making gold jewelry a golden city.