



Poojan & devotion few Scientific reasons

Friends, When a sculptor carves a stone that has fallen down from the mountain and gives it the shape of an idol, and installs it in the temple, then without asking any question, we start bowing our heads in front of that idol and start worshipping it with reverence. but when we are told that,

1. The idol in the temple is placed in the middle of the Garbhgrih, take care while visiting.
2. Take off your slippers before entering.
3. Ring the bell at the time of entering.
4. Stand with folded hands in front of the idol of God.
5. Make sure to wave your hand on the burning lamp.
6. After darshan, circumambulate the temple.

Then we start raising many questions as, why should

Editorial

The expansion of knowledge and the increasing technology have taught us to be logical. Today I am trying to present the solution to these questions.

1. An idol placed in the centre of Garbhgrih--In the temple, the idol of the Lord is placed exactly in the center of the Garbhgrih. Because It is believed that this place has the highest amount of positive energy. Here positive energy reaches the body when you stand with positive thinking and negativity runs away.

2. Taking off slippers--One has to enter the temple barefoot, this rule is in every temple of the world. The scientific reason behind this is that the temple floors have been constructed since ancient times in such a way that they are the biggest sources of electric and magnetic waves. When one walks on these with bare feet, maximum energy enters the body through the feet.

3. Ringing the bell in the temple--As and when we enter the temple, we see that there is a bell hanging on the door which has to be rung. While entering the main temple (where the deity's idol) there also people are seen ringing the ghanta or bell, the reason behind this is that the sound emanating from ringing it echoes for seven seconds which activates the seven healing centers of the body.

4. Why fold hands---because blood circulation through two main nerves Ida and Pingala is completed.

5. Waving our hands over the lamp--After the Aarti, everyone places their hands on the lamp or camphor and then applies it to the head and touches the eyes. By doing this, the sense of sight becomes active with light warm hands and gives better feeling.

6. Why do circumambulation-- Parikrama has to be done after visiting and worshipping in every main temple. Parikrama has to be done 3,5,7 times. When circumambulated in the temple, all the positive energy enters the body and the mind gets peace.

Friends, there is definitely a scientific basis behind every arrangement of the temple. These arrangements have been made by our forefathers after having given a good thought to it. Just as, it is a matter of believing in God, not of knowing. Similarly, these arrangements are also subject to acceptance.

-Sulekha Shrivastava

A blood-drinking tale that sinks the story car to the zenith of mental illness

These days the competition of content on OTT has become so widespread that the story of a blood-sucking witch and a man-eater is also being brought in front of the audience with a new perspective. A film with one such plot is 'Leech' which is being streamed on Mask TV's OTT channel from March 24. In order to modernize the theme of the blood-drinking film, it has been named as schizophrenia and filmed with a grand location.

The story is of a famous writer (Frederick) who goes through the trial of his experiences before writing anything. The author's wife (Sadia) is an actress and they have a child. This family has its own beautiful house where they come sometimes in months and leave it under the care of the caretaker. Strange situations begin to arise at their house when the first caretaker of their house is found hanging in a bloody mutilated condition. Another caretaker and his son are found missing.

An author is an emotionless person who cannot feel any emotion. The author's wife is seen drinking blood. Psychiatrists, secret agents, and the hero (writer) of this story, involved in police proceedings, are also seen by the audience drinking blood and chewing meat. The special thing is that while watching this scene, one does not feel fear, but anger and hatred.

Sanam Zia in the role of Sadia and Abhik Benazir in the role of Frederick has given excellent performances in the cast of 'Leech'. Other actors are-- Vishal Singh, Ved Prakash, Sanju Dhirhe, Hirithik Lamba, Alka Amin, Atul Srivastava, Mir Sarwar, Srishti Gautam, etc.

TAG PRODUCTION PRESENTS this film is produced by Anuj Bhatt and Chiranjeevi Bhatt. The directors are Anil Ram Chandra Sharma and Pavitra Das. Yogi Aryan and Ruby Rani are co-producers. Tag production is with colossal films and Benazir productions I ameye films. Manasi Bhatt is the channel producer, movie PRO sanjay bhushan Patiayala ..

HDFC Bank launches Regalia Gold Credit Card

Udaipur: HDFC Bank today announced the launch of Regalia Gold Credit Card—a super-premium credit card with unparalleled features and benefits—in its Regalia range of credit cards. The card is packed with Best-in-Class Travel and Lifestyle benefits, allowing customers to redeem rewards for global travel and on a collection of premium brands via the exclusive Regalia Gold catalogue. It also offers cardholders complimentary airport lounge access globally, and premium milestone benefits.

Regalia Gold is HDFC Bank's latest foray into the 'Super Premium Category'. The credit card will be available to high-income individuals and is designed exclusively to cater to the needs and requirements of travellers and lifestyle enthusiasts.

HDFC Bank, India's largest private bank, is the leading player in the payment's ecosystem in the country with over 1.65 crore credit cards and, an overall cumulative card base of over 6 crore, including credit, debit, and prepaid cards; addressing the need of different market segments.

ITC HOTELS LAUNCH MEMENTOS UDAIPUR, ITS FIRST MEMENTOS PROPERTY IN INDIA

Udaipur : ITC's Hotel Group announced the opening of its first property Mementos by ITC Hotels, Ekaaya, Udaipur under the new brand – Mementos.

With the Mementos brand, ITC Hotels brings bespoke experiences at immersive locations through atypical hotels and resorts that are unique by character, design or heritage and strive to co-exist with the environment and the community.

Nestled in close proximity to Nathdwara & Eklingji temple, 40 minutes from Udaipur airport and just 20 kms from the city, Mementos Udaipur is spread over an area of around 50 acres and is an exquisite resort which holds the promise of a relaxed and an intimate getaway. This hill side resort blends classical elegance with a distinctive regional allure that's infused in its service, cuisine, rituals - promising a truly immersive experience. The resort has cluster villas with 117 keys; every villa opens to a beautiful view of the panoram-

ic Aravali bringing fine modern heritage set amidst an uninterrupted landscape which provides all the ingredients for an invigorating or intimate relaxed getaway. The clusters come with an exclusive pool, a personal deck for bespoke moments. Mementos Udaipur is one of nature's best kept secrets!

Mementos Udaipur is set to transform the city's hospitality landscape with its offerings, making it an ideal destination for leisure travellers and events. The luxury property also boasts versatile meetings, banquets, and events space with over 1 lakh square feet of collective area. This includes a magnificent pillar-less Stateroom, spacious pre-function areas and sprawling lawns. Mementos Udaipur's event spaces offer various options to guests making it a much sought after MICE and wedding destination.

Anil Chadha, Divisional Chief Executive, ITC Hotels said, "The addition of brand Mementos to our luxury hotels



segment further strengthens ITC Hotels luxury portfolio. Udaipur is rich in culture and tradition and celebrates poetry, literature, painting, sculpture and theatre. Building on the legacy of ITC Hotels iconic properties in India, Mementos Udaipur is a befitting tribute to the rich heritage, grandeur and vibrant spirit of Rajasthan. We are confident that this world-class property will make a meaningful contribution to the tourism landscape of Rajasthan."

Vijendra Singh Choudhary,

Owner, Mementos by ITC Hotels, Ekaaya, Udaipur said, "On this momentous occasion, we are thrilled to be the first property under ITC Hotel's "Mementos" brand which stands for luxury the Indian way in Udaipur. With ITC Hotels, expertise in this space, and our strength in delivering this landmark product, Mementos Udaipur, I am very confident that the property will enhance the tourism potential of Udaipur."

The sprawling Mementos Udaipur property symbolises

traditions of the region through culinary marvels that include the heritage cuisine 'Kebabs & Kurries', an award-winning northwest frontier cuisine that has been fine-tuned through years of research by the celebrated chefs of ITC Hotels.

Mementos Udaipur will also house Royal Vega, offering a melange of flavours from the luxury vegetarian cuisine of India. Inspired by the city Udaipur is the Uda Pavilion, the all-day dining and a la carte restaurant offering a range of Indian and interna-

tional cuisines. Aravali Lounge, a boutique tea lounge shall unveil unparalleled views of the Aravali hills. The Rock Bar, the luxury bar will offer a range of exciting cocktails and more.

The ITC promise of responsible luxury comes with its commitment to the environment and its resources. Right from developing the site to construction and operations, sustainability has been at the heart of design at Mementos Udaipur with enhanced focus on energy efficiency, water efficiency, sustainable site development, use of sustainable materials and indoor environment quality. A series of sustainability initiatives such as rainwater harvesting, recycling water, using construction materials with high recycling content and deploying energy efficient systems for air conditioning, refrigeration and water pumping among other key functions, have been actively taken up as a sustainable practice at Mementos Udaipur while offering unmatched luxury hospitality to its patrons.

After RRR roars, Avinash-Vishwajeet score for Adam Sandler-Jennifer Aniston starrer Murder Mystery2

After 75 films as music-makers across 25 years, Maharashtra's Pride, Avinash-Vishwajeet score the Great Indian Wedding song for Murder Mystery2, starring Adam Sandler and Jennifer Aniston for Netflix US

Close to the time that a track from the Telugu Rise, Roar, Revolt (RRR), Naatu Naatu, became the first to win an Oscar at the 95th Academy Awards and a Golden Globe as well as becoming a global sensation, two young composers from Maharashtra, Avinash-Vishwajeet, have

composed a fresh Punjabi dance number to showcase the Great Indian Wedding for Murder Mystery 2 on Netflix



Directed by Jeremy Garelick, who has written The Hangover as well as directed

and produced The Break Up among others. With screenplay by James Vanderbilt, known for writing films like Zodiac, The Amazing Spider-Man and its sequel, Independence Day: Resurgence as well as co-wrote and produced Scream and its sequel, the film stars Adam Sandler and Jennifer Aniston, and is all set to release on Netflix on March 31.

Avinash-Vishwajeet are known for their pathbreaking music. Having produced songs and done original background scores for over 75 films across 25 years in Marathi, Kannada,

Telugu and Konkani movies. As active musicians, the duo individually have thousands of stage shows with singers of the likes of Asha Bhosle and Shreya Ghoshal, in venues like Royal Albert Hall, film and television production, creative production, screenplay writing, concept development and story building..

The song, King Di Wedding Hai, by Avinash-Vishwajeet, set to voice by Farhad Bhiwandiwala, has already rocked Paris at a special screening where Adam Sandler and Jennifer Aniston

were present. The duo will be attending the March 30 preview in Paris. Interestingly, Avinash-Vishwajeet have done a French short film with Avishai Mahina and Chandni and a Swedish project with the legendary singer Tina Turner and Sawani Shinde. "It is an honor and a privilege that our Indian music is globally acknowledged. It is easier for us Indians to adapt to any musical style, be it hip-hop, EDM, or any other. We had the Hinglish hook line that had the words, "King and Wedding." And it resonated with global audience."

Airtel 5G Plus is now available across 15 cities in the Rajasthan

Udaipur: Bharti Airtel ("Airtel"), India's leading telecommunications services provider, today announced that its ultra-fast 5G service is available to customers in 500 cities in the country. Airtel added 235 cities to its network, making it one of the largest roll-outs to date. As the company continues to augment its network, Airtel 5G Plus is now available in every major city from the upper northern city in Kashmir to the southern tip of Kanyakumari.

Commenting on the launch, Randeep Sekhon, CTO, Bharti Airtel, said, "We are delighted to see the rapid pace of 5G adoption in the country. Airtel was the first to offer 5G services in October 2022, and today's mega launch is our promise to connect every Airtel customer in the country with ultra-fast Airtel 5G Plus. We have already covered 500 cities and are adding 30 to 40 cities every single day. By September of 2023, we expect to expand our 5G footprint to all of urban India."

Airtel 5G Plus has three compelling advantages for customers. First, it runs on a technology that has the widest acceptance in the world with the most developed ecosystem. This ensures that all 5G smartphones in India seamlessly work on the Airtel network. Second, the company promises to deliver the best experience – between 20 to 30 times higher speeds than today coupled with a brilliant voice experience and super-fast call connect. Finally, the Airtel 5G Plus network is also kinder on the environment because of its special power reduction solution. The company also launched unlimited 5G data for its customers with the view to encouraging them to experience the power of the Airtel 5G Plus network. Customers will now be able to experience ultrafast, reliable and secure 5G Plus services without having to worry about data exhaustion as the company removes the capping on data usage across all existing plans. In the last one year, Airtel has demonstrated the power of 5G with a host of powerful use cases that will change the way customers lead their lives and do business. From India's first live 5G network in Hyderabad to India's first private 5G network at the BOSCH facility in Bengaluru to partnering with Mahindra & Mahindra to make its Chakan manufacturing facility, India's first 5G enabled auto manufacturing unit, Airtel has been at the forefront of 5G innovation.

Power Packed Symposium 'Shakti -

The Inner Power'

New Delhi: 'Shakti - The Inner Power' Symposium is graced by Sri Manoj Tiwari ji (M.P.) as Chief guest, Sri Akhilesh Choubey (Secretary BJP Maharashtra) as Special Guest and Lieut. Dr Rita Gangwani & Ms Rochika Agrawal (Member CBFC) Guests of Honour. The Symposium is to be held on 3rd April 2023 at PhD Chambers of Commerce & Industry. Hosted by Neelam Gupta & Wini Khurana, Symposium 'SHAKTI - THE INNER POWER' is an endeavour to transform women's lives in a positive manner through her own creativity and indomitable spirit. "Women are not aware of their own strength and potential. This symposium is an effort to present them in different hues and make them Neelam conscious of their own power," says Neelam Gupta.

Rani Lakshmbai, Mira Bai, Sushma Swaraj etc. from Different Eras will be walking on the background of Story Telling and instrumental music to emphasize the fact that women are indeed powerful within and can carry their convictions without external help. Isha Sethi as Draupadi, Santosh Kataria as Rani Lakshmbai, Anita Mahapatra as Mayee Bhago, Isha Verma as Mira Bai, Somya Thareja as Sita, Vandana Kahrbanda as Sushma Swaraj and Harshita Kataria as Rani Tarabai will mesmerize the audience. There is Bharatnatyam presentation to showcase the influence of theatre and theatrical in personality development.

Corporates and companies supporting the symposium are Pachauli Wellness Clinic, Hotel Hillock, Club Mahindra, Stanmax, Alaknanda, Farmgate, Tasty Dairy, Global Republic and MINNIE'S.

First duo story writers Anuja Karnik and Nishant A Bhuse debut in Sanjay Jadhav's next 'Kalaawati'

Twosome awesome, the Marathi film industry has seen successful Jodi's like Raam Laxman and Ajay-Atul. Here comes

Anuja Karnik and Nishant A Bhuse a couple who have been successful journalists for 22 years have now debuted as Marathi's first co-storytellers with Filmmaker Sanjay Jadhav's (famous for Duniyadari film) next Kalaawati which will be extensively shot at International locales.

Nishant who has had a stint as a Bollywood Crime correspondent starting with MID DAY, has filed exclusive copies which had thrilling plots that attracted filmmakers in past and have sourced stories for Bollywood films like Shootout

at Lokhandwala and Madhur Bhandarkar's Traffic Signal.

While Anuja who had a long stint with broadcast media was also associated for a couple of years with Marathi filmmaker Sanjay Jadhav and has also been a publicist and strategist for renowned Marathi films like Hrudayantar and Ventilator. Popularly known as the romance king of Marathi cinema filmmaker Sanjay Jadhav's Kalaawati is his first attempt at horror comedy penned by both Anuja and Nishant which has an intriguing and heartwarming plot with loads of humor. "We were inspired by renowned Marathi duo filmmakers Sumitra Bhavne and Sunil Sukthankar who have directed and penned successful films together in Marathi and therefore we decided to do the same with writing," says Anuja Karnik.

Reveals Bhuse, "I and Anuja stumbled upon this intriguing but hilarious plot. As a storyteller we know such ideas would click and who better than the maverick filmmaker Sanjay Jadhav who takes the film to another level with his creative enzymes." Anuja Karnik added, "While Nishant is good at penning down reality and true plots I have a forte with fiction thus the amalgamation is sure to work. We are confident to set a benchmark in Marathi cinema and web content with our innovative and real-life stories and ideas".

The director and cinematographer of Kalaawati Sanjay Jadhav concluded, "This is



a rare instance when we get an opportunity to execute entertaining and thrilling scripts and stories which will be sure shot winners on the big screens".

Ameya Vinod khopkar Entertainment, KF Films Ltd, Taher Cine Tekniqs and Swati khopkar presents "KALAAWATI" A film by Sanjay Jadhav Produced by Prajay Kamat

Co Produced by - Ninand Nandkumar Battin , Tabrez M. Patel , Preen Mehta, Nishchay Mehta , Naveen Kohli Executive Producer - Vaishali Tuthika , Savitri DharmiStarring - Amruta Khanvilkar, Sanjay Narvekar, Tejaswani Lonari,

Harish Dudhade, Omkar Bhojane, Dipti Dhotre, Sanjay Sejwal and Neel Salekar (

Global millet conference - 2023 18th March 2023 at New Delhi

Dr. Hemlata Sharma, Sorghum Breeder and Project Incharge AICRP on Sorghum and Head, Deptt, of GPB, RCA was nominated by ICAR Indian Institute of Millets Research to attend International Conference on "Enhancing Productivity and Value Addition in Millets" on 18th March 2023 at Indian Agriculture Research Institute, New Delhi. Dr. Sharma participated in this International conference on behalf of MPUAT, Udaipur. She interacted with different scientists including Dr. Tara Satyavathi, Director ICAR- Indian Institute of Millets Research, Hyderabad and briefed them about different activities carried over in MPUAT with regards to millets research and different promotional activities of millets. Hon'ble Prime Minister of India addressed National and International community in the conference and emphasized the importance of millets for the health of human as well as soil and justified importance of millets and because of its significance it is given the name "Shri Anna"

News for Rajasthan millet conclave 2023 on 13th & 14th March 2023 at RARI, Durgapura

Udaipur: Dr. Ajeet Kumar Kamatak, Hon'ble Vice Chancellor of MPUAT, Dr. Hemlata Sharma, Sorghum Breeder and Project Incharge AICRP on Sorghum and Head, Deptt, of GPB, RCA and Dr. Sumitra Meena, Asst. Professor, AICRP in WIA, CCAS participated in Rajasthan Millet Conclave 2023 on 13th and 14th March, 2023 at State Institute of Agriculture Management (SIAM), Durgapura, Jaipur. The technologies developed by our University under AICRP on Sorghum and AICRP on WIA were depicted in the millets expo stall in millets exhibition program. Seeds of different millets viz., Sorghum, Bajra, Finger millet, Foxtail millet, Proso millet, Barnyard millet etc and different millet products viz., cookies, laddus and spicy sticks were exhibited in the MPUAT stall.

The stall was visited by different dignitaries and farmers. Farmers from different parts of Rajasthan were guided regarding millets production technology and their seed production and value addition.