



A Big Difference

In ordinary days of life, we are entangled in the material world. We are possessed by Maya. And we are lost in the pains and pleasures of worldly life. Those pains and pleasures which are temporary and fleeting, as, they come and go. Though in the life, we want lasting happiness and joy that only should come but should not go. It's just like that we want to see a tree growing but keep giving life-giving water to its flowers and leaves instead of roots.

This is the reason why in our Sanatan Dharma, our ancestors i.e. Great saints, Rishis and Munis established festivals in human life. These festivals do not only add colors to the life and bring peaceful resting time in tired men's life but also has a greater purpose.

Through these festivals, our ancestors wanted to change the focus of human attention at least in festival season. They wanted to divert our attention from the visible world to the invisible world. They wanted to free us from the clutches of Maya. They wanted us to experience the joy of bliss that is eternal, that is permanent that only comes but does not go. And this is what, we also want. In search of this, we have been wandering since long ago. We have taken birth after birth. Since many births, our life is entangled in the cycle of birth and death. For this, we have to understand that we have to innately our hidden inner powers by practicing meditation which will lead to our spiritual development. For this we have to leave the habit and previous nature of being extroverted and become introverted. For this, we have to carefully awaken the understanding that this material world is perishable while the inner world is absolutely eternal and that is only the ultimate truth. Reaching where our search comes to an end.

This is the difference between normal days and festivals. If we want to understand, nature has taught us a lot through night dreams also. Our dreams end as soon as we wake up in the morning and we have to face the reality. Then we come to know that it was the night dream and not the reality. In the same way, it is also necessary to come to our notice that the world in which we are living from birth to death, is also the world of dreams. In the real world, we were before birth and will be after death. One more event takes place in the night. While we are in dreams, we go somewhere and come back after accomplishing some task. In the morning, we come to know that we were here only on the bed and had not gone anywhere. Then who went in the dream and came back also. By this also, we can understand very well that whoever went and came is our real self, our true existence. And one on the bed was only the physical body which we wore like a cloth, the whole day. And during the night dream, we had left that cloth only to go some where according to the circumstances of the dream, after that we came again in the same physical body i.e. put on the same cloth which we had left on the bed. In the same way, after worldly death also, the garment will be left behind and we will return to the same subtle region, where from we have come on the Earth.

Immediately after so much explanation, the question arises that what is the difference between dream and death, because we come out of the body even in dream and after the death also we come out of the body. In such a situation, understand this carefully that in the dream when we come out of the body, then we are tied to our gross body by a divine bright string and with the help of that string only, after the fulfillment of the dream, we come back to our same gross body, whereas, after death this thread breaks. That is why, after death even if we wish, we cannot return to the same gross body again.

Our festivals come to remind us that we should leave the material life and turn to the non-material life. And as long as this body is available, make good use of it. Get something out of it because it is the body for which even the deities yearn.

- Sulekha Shrivastava

Gulshan Grover unveils Society Interiors and Design Cover, alongside media magnate Nari Hira and Ashok Dhamankar



The dynamic and erudite Gulshan Grover unveiled the new 'Society Interiors & Design' magazine cover!

'Society Interiors & Design' is India's premier architecture and interior design magazine which features spectacular creations from some of the most brilliant minds in the industry. From celebrity homes to sprawling business complexes to architectural marvels that will take your breath away, we have it all.

The award-winning actor joined media magnate Nari Hira, Ashok Dhamankar of Magnate Publishing; and Swati Balgi, Consulting Editor, Society Interiors & Design, to unveil the cover in the presence of the media at the fabulous Invincible at C'est la Vie in Mumbai.

The cover story has renowned and multi-talented Ankura and Ankit Patel of ANA Designs, a Mumbai-based firm project on the Cover.

Gulshan then spoke extensively to the media, who made him recount his amazing journey in Bollywood, Hollywood and various other film industries across the world too.

Media Moghul Nari Hira also presented the 'Stardust 50 Anniversary Honours' commendation to Bollywood's favourite 'Bad Man', powerhouse actor Gulshan Grover, and gorgeous and brilliant performer Divya Dutta for their incredible contribution to the film industry.

Rupali Suri, Nikita Rawal, Aastha Rawal and Dr. Anusha Srinivasan were present as well.

The new 'Society Interiors & Design' issue is live. Check it out now!!

INDIA'S LARGEST FASHION AND LIFESTYLE EVENT: LAKMÉ FASHION WEEK

Lakmé Fashion Week x FDCI is one of the most watched out for events in the country. The bi-annual event attracts audiences not only from India but also from across the globe and is one of the most followed platforms digitally. Earlier this week, the property concluded its four-day long fashion extravaganza that hosted new and seasoned designer showcases, thought-provoking discussions, sustainable initiatives, crème de la crème of the Indian fashion and entertainment industry and more. Scroll below to get a glimpse of some of the biggest moments that the platform witnessed at the Jio World Garden, BKC, Mumbai from 9th to 12th March.

Spotlighting emerging talent

Fashion as an industry is challenging to say the least. You finally succeeded in creating your brand, have been around for a couple of years—but now what? Enter Lakmé Fashion Week X FDCI. Their approach to nurturing the design community has been holistic right from the start, from their longest running INIFD GenNext program to the NEXA Spotlight, the curated emerging talent showcases by the platform has seen

up and coming designers rise to fame over the years. This year as well, brands such as KoyToy, Hiro, KoAi, Rudraksh Dwivedi, Siddharth Bansal or the FDCI Innovators ft Akaaro and Nitin Bal Chauhan showcased cutting edge collections that played into fabrics and techniques that wowed the audiences across the 4 days of fashion.

Sustainable initiatives took a front row seat

From RISE Worldwide presenting a unique sustainable showcase by internationally recognized designer Ruchika Sachdeva for her label Bodice during Sustainable Fashion Day to the Circular Design Challenge (CDC) presented by R | Elan™ that celebrated its fifth year since inception by hosting a special showcase by three of its alumni labels - Chamar, Doodlage-Made from Waste and Iro Iro to the grand Khadi show debuting thought-provoking collections that honoured and celebrated India's Fabric of Freedom, Khadi India with a multi-designer runway showcase, sustainability took the centre stage. To top it off, Lakmé Fashion Week in partnership with FDCI collaborated with renowned designers Abraham & Thakore to design the exclusive print of reusable

water bottles across the venue in a bid to reduce water wastage as well as tackle the use of single-use plastic.

Fashion Forward Showcases

The showcases at Lakmé Fashion Week x FDCI were innovative presentations that constantly kept audiences at the edge of their seats. The week saw some showstopping menswear collections by Antar-Agni, Koytoy, Sahil Aneja, Dhruv Vaish; a tech-meets-fashion presentation through a first-of-its-kind collaboration by Hair tech giant Dyson and fashion designer Arpita Mehta; FDCI presented the 'First Cut' show by Pearl Academy where 32 students across campuses in India presented their individual takes on how fashion can bring courage to the present and new hope for the future despite the many disasters taking place worldwide.

And a reimagination of streetstyle by designers Two Point Two by Anvita Sharma, SixSix by Avni Aneja, Hiro by Hiral Jalal gave streetstyle a new direction.

A star-studded affair

No fashion runway in Mumbai is complete without a bevy of Bollywood beauties both on and off the ramp. The



event saw several actors take to the ramp—from the star cast of the famed show CLASS to Sara Ali Khan, Sushmita Sen, Karisma Kapoor and even yesterday's icon Zeenat Aman, who stole the show! Off the runway, a range of starlets made their way to the showcases, leaving fans in attendance starstruck.

The event saw attendance from prominent social media as well as TV stars such as Aditya Seal, Sonali Bendre, Armaan Malik, Aashna Hegde, Nimrit Kaur and more.

On-ground engagement initiatives

Fashion enthusiasts hop, jump and slide into the Lakmé Fashion Week X FDCI venues in a bid to catch the glitz, the

fashion talent across the industry the opportunity to sell their stock to a large pool of consumers. Over 70 designers panning, established as well as up and coming labels displayed their collections (old/new) for audiences visiting the venue.

A fitting finale

The Lakmé Grand Finale brought the curtains down this season at Lakmé Fashion Week X FDCI by retagging tags such as high maintenance, arm candy, gold digger and what not in collaboration with Diffuse by Manish Malhotra. Redefining the power of fashion in being #UnapologeticallyME, the collaboration was a showcase of the new brand-world of Lakmé and Manish Malhotra's Diffuse Collection, encouraging women to celebrate their individuality.

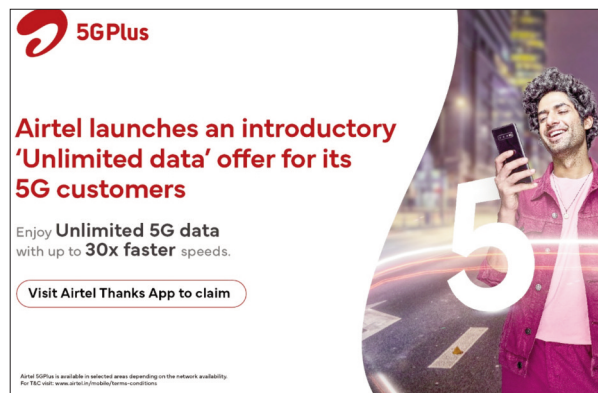
The biggest ever grand finale in the history of the 22-year-old platform saw an unprecedented 102 models, almost 1000 guests, a front-row filled with stars and creative mavericks with Lakmé brand ambassador Anyana Panday and actor Aditya Roy Kapur closing the show—every detail of the grand finale came together to create a sensory spectacle.

Airtel launches an introductory 'Unlimited data' offer for its 5G customers

Udaipur: Bharti Airtel ("Airtel"), India's leading telecommunications services provider, today announced the launch of unlimited 5G data for its customers with the view to encouraging them to experience the power of the Airtel 5G Plus network. Customers will now be able to experience ultrafast, reliable and secure 5G Plus services without having to worry about data exhaustion as the company removes the capping on data usage across all existing plans. All postpaid customers and those prepaid customers with a data plan of Rs. 239 and above will be able to avail of the offer. The Airtel 5G Plus service will be available to customers in over 270 cities in the country. All they will need is:

1. A 5G compatible device
2. Being in a 5G network area.

Customers can simply log



on to the Airtel Thanks App <https://www.airtel.in/airtel-thanks-app> and claim the offer. Commenting on the launch, Shashwat Sharma, Director Consumer Business, Bharti Airtel said, "We are obsessed with delighting our customers with best-in-class products and services.

This introductory offer is in line with the philosophy of wanting our customers to be

able to surf, stream, chat and enjoy multiple benefits at blazing speeds without having to worry about data limits. We hope our customers enjoy the power of world-class Airtel 5G Plus."

Airtel 5G Plus has three compelling advantages for its customers: it has up to 30 times higher speeds than 4G, a technology that's accepted the world-over and a network that

is kinder to the environment. Its service availability is also rapidly expanding—including to the remotest towns and villages.

The company is working towards offering nationwide coverage and is well poised to cover every town and key rural area with 5G services by the end of March 2024.

In the last one year, alone, Airtel has demonstrated the power of 5G with a host of powerful use cases that will change the way customers lead their lives and do business.

From India's first live 5G network in Hyderabad to India's first private 5G network at the BOSCH facility in Bengaluru to partnering with Mahindra & Mahindra to make its Chakan manufacturing facility, India's first 5G enabled auto manufacturing unit, Airtel has been at the forefront of 5G innovation.

that its city has been selected for the international-level beauty contest. Such events will provide proper opportunities for those who wish to make a career in modeling and Bollywood.

Nandita Desai Breathes Life into Abandoned Houses

Award-winning artist Nandita Desai takes art connoisseurs in the city on a nostalgia trip with her show, The Stone and the Brick, that will be showcased until the 19th of March, 2023 at the prestigious Jehangir Art Gallery, Kala Ghoda. Desai, who took around six months to put the exhibit of 25 paintings together, sought inspiration from her own life, and from author Orhan Pamuk's Istanbul to showcase her works to the world. Interestingly, the houses captured on canvas are mostly abandoned, uninhabited and even dilapidated, primarily from Maharashtra—Mumbai, Lonavala and Khandala.

At the inauguration of her show, Desai took her guests and viewers on a magical vintage sojourn as the gallery came alive



with abandoned 'houses' becoming 'homes' again. On-lookers were seen indulging in arresting conversations over wine and cheese. Present at the do were Mr. M K Srivastava (Chief Secretary—Government of Maharashtra), B N Makhija (IAS Retired Ex-Secretary—Government of Maharashtra), Nidhi Chaudhari (Joint Commissioner of GST), Vinay Kharganekar (Additional DG—Police), veteran artist-journalist Prakash Bal Joshi, artist-curator and Desai's mentor Satyendra Rane, artists Anita Goel, Vishwa Sahni and Sonu Gupta, art collector Ru Naimi, art enthusiasts Ashok Malkani, Indrani Malkani, Vijay Desai and Meera Warrier among many others.

Manoj Bajpayee, the King of OTT bestowed with Honorary Doctorate in Arts

Manoj Bajpayee, the King of OTT was bestowed with an Honorary Doctorate in Arts for his contribution to Cinema and his Philanthropy by the American East Coast University. This laurel comes at a time when Manoj Bajpayee's Gulmohar is making waves the world over, winning him adulation for his amazing underplay of his character, a complete deviation from his other roles.

Bajpayee expressed his gratitude at the honour with simplicity and honesty. These characteristics are the essence of his growth and popularity among the masses, as the iconic actor has an amazing array of shows coming up soon. Looks like the world has finally acknowledged and appreciated this versatile genius's histrionics. Here is looking forward to seeing more of Manoj Bajpayee on the silver screen...

Actor Titu Verma and transgender actor Ganga launched the app

After Corona, there have been many changes in the whole world and these changes have been seen in all fields, whether it is technical, commercial or practical, internet and online have come after being limited, some such changes have also come in the entertainment industry. The day is not far when any artist, makeup artist, model, choreographer, hairstylist and event management can work on a single portal and it started today, 26 February 2023, with the launch of IMODApp at Jayleela Banquet Hall! Mrs. Soumya Singh and Charles Williams, founders of IMODA and AIIFA, welcomed the celebrity guest Mr. Titu Verma with bouquets on the occasion, as well as first transgender actor from Marathi film industry Ganga and Mr. Vishal Dolas (Corporator, ward 108 Navi Mumbai) was also welcomed! On this occasion, when the media asked guest celebrity Titu Verma whether apps like IMODA would be useful for the entertainment sector in the future and how this app can be benefited, Titu Verma answered these questions and said, These types of online portals and websites are the demand of the coming future, till 5-7 years ago, any artist, model or people associated with film line had to go door to door to prove their talent in the office. Were Due to which an artist had to lose money as well as time, but today the situation has changed, such a change has come after Corona that the entertainment industry has also come into the hands of Lego in the form of different apps and portals through mobile. Not only this, any talented person sitting in any corner of the country can easily get work by uploading his profile on that app, but yes, he has to be talented for this! Titu Verma ji told that i-mode is also an authentic portal where under one roof anyone can try their skills anywhere in India and can also do a great job by registering themselves on this portal! On the occasion of the program, all the other guests also expressed their views, on this occasion Capt. Prasanjit Singh, Poorva Barai (Franchise Owner Nagpur, Catwalk) and Deepak Shetty (Founder & Director DS Entertainment), Nishita Suvarna (Image Consultant) were also present.

Modern showroom Manama 2.0 inaugurated

Udaipur: Hero Bike's hi-tech showroom 2.0 was inaugurated by Deputy Mayor Paras Singhvi, Prof. SS Sarangdevot, VC JRNZ Zonal Head of the company Sanjay Singh, Shabbir K. Mustafa, owner of Royal Motors, Hussain Mustafa, owner of Manama Motors dealer of two-wheeler company Hero MotoCorp, the largest manufacturer of motorcycles and scooters in front of BN College, by cutting the ribbon.

On this occasion, the showroom operator Hussain Mustafa said in a press conference that this establishment is the showroom of Manama Motors' next-generation 2.0 project. The customers will get a new and pleasant feeling from buying the vehicle to its servicing. Showroom owner Hussain Mustafa said that Manama Motors had secured the third position in terms of customer satisfaction in Rajasthan, Gujarat, and Chhattisgarh, which is a big deal. Hero company officials and dealers of the Udaipur division were present in the program.