

Opportunity or The right

I saw a few small kids running after a beautiful Multicolored butterfly. The small insect was flying in its own, mood swing, here and there. Children were chasing it happily. Two of them fell on the ground and got hurt. The next moment, they got up and again started running along with other children after the butterfly. No one could get it. Children were tired. Instead of running they began to walk now. Butterfly also sat on a flower.

A cunning child, from behind a big tree, made his way to the butterfly stealthily and caught it in his little palms. All were happy. A bottle was brought and poor insect, the butterfly was left in the bottle with a closed lid. The bottle was left on the bench besides a tree in the park. Children went home with an air of victory and satisfaction on their faces.

Editorial

After some time a matured person reached there, saw this, and opened the lid. The butterfly flew away. Next day children returned to the park. Now they wanted to set the butterfly free because they got such instructions from their elders. They were explained, why it was unfair to cage any life. But the butterfly was not found in the bottle there and the children were stunned.

Friends, now try to notice, rather recall, that this is the cycle of a human life. Every moment, everything is heading towards destruction. Everything is running speedily in the direction of its end. Because, according to the law of nature, everything that is born must die one day. Still, we are all running somewhere after some or the other thing.

Children represents, we all human beings whereas the butterfly represents, worldly attractions. After a long chase and hard work of months and years we grab the thing that we were running for. We reach to the aim that we were following until now. Then with great satisfaction, we take rest, go to sleep, without thinking that the action we have performed was rather good or bad and what would be the outcome of it in future. After some time when we realize the truth, we want to make a reform, but we find that the chance is gone. Therefore, think a lot before doing anything. Once we shoot an arrow towards somebody, we can't bring the life back. Though shooting is in our hands but bringing life is not. So whatever is in your hands is only an opportunity not your fundamental right. It's only an opportunity to make the most of it. It's only a chance, given by the Almighty God, to you, to perform some better action in the favor of people around you. It's a responsibility handed over to you. It's an examination to prove your ability. Therefore, it is necessary to recognize the opportunity well in time and make the most of it. We must remember that opportunity knocks once at the door. We should be grateful to the Almighty God for providing us this opportunity, for selecting us to do that responsibility. We should be also grateful for every moment given to us like a boon to do something better in our life. We perform some or the other action every moment. So every moment in our life is a golden opportunity for bringing reform or better change.

You might have read the poem in your childhood that "Time is an old Gypsy man that goes but comes not." It is our Karma that definitely comes back like an echo with a big interest added to it. This karma is performed every moment by us knowingly or unknowingly, physically, mentally or through speech. Again, I will say, think a lot before doing. Because the time in which you have performed Karma will surely pass away not to come back but leaving traces of your karma that will have to be paid in future.

- Sulekha Shrivastava

SARA ALI KHAN AS ITS NEW BRAND AMBASSADOR

New Delhi: Kurkure, one of India's most loved snack brands, has made a new addition to the brand family. Popular actress and Bollywood star, Sara Ali Khan, has been onboarded as the new brand ambassador. She made the announcement with an entertaining Instagram reel that shows her in her natural element. The reel received over 50K views in just 10 minutes of her reveal!

In true Sara style, she addresses the chatter around the masala collaboration with a chatpati rhythm that has everyone smiling. "Toh kal maine share ki thi ek chatpati news. Fun, masala, masti, those are your clues. It'll take away all your blues, no matter what flavour you choose... It's time to tell you happily, Sara is now a part of the Kurkure family."

Actor Titu Verma and transgender actor Ganga launched the app of IMODA

After Corona, there have been many changes in the whole world and these changes have been seen in all fields, whether it is technical, commercial or practical, internet and online have come after being limited, some such changes have also come in the entertainment industry. The day is not far when any artist, makeup artist, model, choreographer, hairstylist and event management can work on a single portal and it started today, 26 February 2023, with the launch of IMODA App at Jayleela Banquet Hall!



Mrs. Soumya Singh and Charles Williams, founders of IMODA and AIFA, welcomed the celebrity guest Mr. Titu Verma with bouquets on the occasion, as well as first transgender actor from Marathi film industry Actor Ganga and Mr. Vishal Dolas (Corporator, ward 108 Navi Mumbai) who was also welcomed!

Smriti Irani Takes Classes at IIM Udaipur

Udaipur: Hon'ble Union Minister Smriti Irani donned the hat of a 'Visiting Professor' as she engaged in two academic activities central to an IIM Professor's life—Research and Training. She was invited to IIM Udaipur as a Guest Faculty by Prof Kunal Kumar, a full-time faculty member at IIM Udaipur in HR Area.

Smt. Smriti Irani presented a Research on "The Necessity and Pitfalls of Ranking Management Institutions: The NIRF Experience". The research has Smt. Smriti Irani as the lead author, Prof Kunal Kumar (IIM Udaipur) & Prof Sushanta Mishra (IIM Bangalore) as co-authors. In their research, they explore the importance of having a National Ranking framework that takes care of India's huge diversity (ex: regional and linguistic diversity) and rewards institutions for doing their bit of 'care' for those who are socio-economically disadvantaged. The presentation

clarified the necessity of the framework, what it tries to achieve, and its current challenges. The Research Seminar was engaging, insightful, and nuanced.

On 1st March 2023 the Union Minister taught a session on 'Job Analysis' for the HR class for students of the MBA Program. She also took three back-to-back sessions (of 75 minutes each) in the Core Course "Human Resource Management" of IIM Udaipur's flagship MBA program. Smt. Smriti Irani engaged the MBA class through Case Method wherein she discussed the Harvard Business School's case "ClubMed." She based the class on four Ds – Do, Discuss, Debate, and Deliberate. The class ended with the students doing the Job Analysis of a Minister. Prof Kunal and Prof Soorjith, who attended the sessions, were all praised for the teaching style of 'Prof Smriti Irani. According to them, the classes were



insightful, inspirational, and very well received by the students.

IIM Udaipur began the Celebration of International Women's Day with a series of month-long activities. Union Cabinet Minister, Mrs. Smriti Zubin Irani, inaugurated the event. On March 1st 2023

Ms. Payal Piliya- Head of Learning & Development, welcomed all the guests and briefed the audience about the celebration around the theme Magnificent 'U'-

Embracing the journey of women leaders & the uniqueness of every woman.

Director, Prof. Ashok Banerjee, spoke about how IIMU is playing an equitable role in bringing about gender parity across programs & roles within the Institute.

Smt. Smriti Zubin Irani, in her Inaugural speech, spoke about various government initiatives directed towards women's empowerment and appreciating the multi-tasking facet of women and also high-

lighted a lot of important work being done at the global level.

The event was followed by a Panel Discussion on the topic 'Forging Gender Parity'. The diverse panel of women leaders from Udaipur consisted of Ms. Nandita Singhal-Director, Secure Meters, Ms. Smriti Kedia- CEO, Sadhana, Maharaj Kunwarani Sahiba Nivritti Kumari ji Mewar of Udaipur, Ms. Preeta Bhargava-Ex DIG, Ms. Dolly Taldar-Director, Ramada Hotel & Resorts and moderator

Priyanka Sangani- MBA first-year student. In the ensuing discussion, the Panelists spoke about their challenging yet inspiring stories, views on gender balance and bringing that change in the mindsets to make society more equitable.

Adding to the celebrations, the Institute has also planned a digital sensitisation workshop and upskilling course for women in housekeeping, security and F&B at IIMU. The same is followed by essay writing competition, and health & wellness workshops for women faculty & staff. The celebration will culminate in the March end with a three days Holistic Wellness retreat for women leaders across the country in partnership with Coach & Coachee.

The event was organised by the Learning & Development Team of IIMU and concluded with a vote of thanks by Ms Neha Ostwal from Learning & Development.

'Introspect-2023' completed

Udaipur: 'Introspect-2023' was organized by EMRA Rajasthan to take the mobile business to new heights. About 100 leaders from all the districts of Rajasthan participated in it, which Sanjay Israni of AIMRA Udaipur Zone, AIMRA Udaipur Secretary Nishith Mathur, Vice President Chander Tanwani, and Vice President Harish Parikh attended. AIMRA Udaipur Vice President Chander Tanwani said that the grand program organized by Jaipur zone leader Sunil Modi, Karan Singh Tanwar, and their team at the State Institute of Agriculture Management in Jaipur was completed.

The chief guest of the program was Kailash Lakhayani, Founder and National Chairman of AIMRA India, and Navneet Pathak, National Co-Secretary. The meeting was presided over by Sunil Gupta, President AIMRA, Rajasthan. The program was started by lighting the lamp in front of

Mother Saraswati by State Vice President Sandeep Aneja, Zone Leaders Sunil Modi, Kanwar Singh, Sanjay Israni, Rakesh Bhagnani, Vimal Pariyani, Amit Dung. State General Secretary Harnam Singh welcomed everyone while introducing AIMRA in the welcome address and informed them about upcoming activities and programs. On this occasion, different types of problems faced by mobile businesses, such as discrimination by mobile companies with offline stores, charges levied by finance companies, stock supply irregularities, pre-activation pressure, credit notes, and GST, were discussed. The problems were discussed in detail, and severe brainstorming was done to solve them.

National Founder and Chairman Kailash Lakhayani and National Co-Secretary Navneet Pathak talked about the various problems mobile retailers face. They said that



after coming to the knowledge of the EMRA National Team, effective action was taken, redressed at the competent level, and relieved the retailers.

From time to time, the national team meets with representatives of mobile companies and the government

and holds virtual meetings to solve various problems of mobile retailers, and concrete and practical action is being taken. It was also decided that a quarterly meeting would be held every three months, and the state team would hold a virtual meeting with the district teams every fortnight (once in

15 days). It was decided to have the next quarterly meeting at Udaipur on Sunday, May 28.

State President Sunil Gupta inspired the present leaders to connect the shopkeepers associated with the mobile business in every city and town, including the district

headquarters, with the organization to become stronger. On this occasion, team leaders from all over Rajasthan were present and gave important suggestions and raised problems, for which it was announced take appropriate action at the national and state level.

SEC Discusses Investment Proposals Worth Rs 11993 Crore Investment in Rajasthan

Jaipur: The State Empowered Committee (SEC) under the Rajasthan Enterprises Single Window Enabling and Clearance Act, 2011 discussed project for consideration to customize package of benefits under the Rajasthan Investment Promotion Scheme on Friday. This will pave way to investments of Rs. 11,993.48 Crore in the state. The SEC's 40th meeting was held under the chairpersonship of Mrs. Usha Sharma, Chief Secretary, Government of Rajasthan. The projects come from a variety of industries including Manufacturing, Cement, Chemicals, Textile, Automobiles and Hospitality sectors. It is expected that these projects will create 8815 new jobs in the state. The cases recommended by the State Empowered Committee will now be placed before Board of Investment headed by Chief Minister Shri Ashok Gehlot for final approval.

It is to be recalled that in accordance with the requirements of the Rajasthan Enterprises Single Window Enabling and Clearance (Amendment) Act, 2020, a Board of Investment chaired by the Chief Minister has been formed.

The companies that are investing in the state are JayC4V Pvt Ltd, Wonder Cement, Fortellia Industries Pvt. Ltd., Badve Group, Maya Hill Resort LLP, Sangam Ventures Ltd. and JK Cement Limited. Not only will these investments boost the state's growth, but will also generate employment in the state. <Mrs. Venu Gupta, ACS Industries, Government of Rajasthan said, "Investors have expressed trust in the state government's plans. The goal is to make investing in the state simple, and the Honourable Chief Minister Shri Ashok Gehlot is leading this effort. The recommendations put up at the 40th SEC meeting also offer prospects for the creation of new opportunities and more sustainable development in the state." It is now acknowledged that the implementation of investor-friendly policies and programmes like the Rajasthan Investment Promotion Scheme (RIPS) 2022, Rajasthan Industrial Policy-2019, MSME Policy 2022, Rajasthan Electric Vehicle Policy 2022, Rajasthan Start-up Policy 2022 and Rajasthan Tourism Policy-2020 have sent a positive message to investors Rajasthan has become the most preferred investment destination in the country. Strategic advantages of location, manpower and resource availability and conducive policies have created an investor friendly environment in Rajasthan and recently added Delhi Mumbai Expressway is another facility that has been added to the state. State government initiatives such as One Stop Shop and easy processing of RIPS benefits has further boosted the investor confidence.

Inauguration of MPUAT Central Student Union Office

Udaipur: Maharana Pratap University of Agriculture and Technology Central Student Union Office was inaugurated by Dr. Ajeet Kumar Karnataka, Vice Chancellor, MPUAT, and Dr. Anand Gupta, Director Aravali Hospital, under the chairmanship of Dr. Ajeet Kumar Karnataka, Vice Chancellor, MPUAT. He greeted and welcomed all the guests. Student Welfare Officer Dr. Lokesh Gupta said that the Vice-Chancellor got the Student Union President Satyendra Yadav to take over. Along with this, classes will be started for moral education for the students, and only one placement cell will be formed at the university level.

MPUAT Vice-Chancellor Dr. Karnataka said that students should work with discipline; the university is always ready for the students' work. In the future, the university will try to speed up the placements in all the colleges. Dr. Anand Gupta, Director of Aravali Hospital, wished the students all the best for the future and told them that along with studies, students should participate in sports, cultural programs, and other activities so that the overall development of the students can be done. On this occasion, in the program, CTAE Dean Dr. Anupam Bhatnagar, Director Planning Monitoring Dr. Mahesh Kothari, Director Residential Directorate Dr. BL Baheti, Dean RCA Dr. SS Sharma, CCAS Dr. Dhriti Solanki C.O.F. Dean, Dr. BK Sharma, Public Relations Officer Dr. Subodh Sharma, Dr. Ramesh Yadav, Geelanjali Hospital HR Dr. Rajeev Pandya, Girdhari Lal

Kumawat of Royal Institute, student representatives of constituent colleges, etc. were present. Dr. Ram Hari Meena, Student Welfare Officer, RCA, proposed a vote of thanks.

Gayatri Devi Yadav of Rajasthan in the role of water woman

President Mrs. Draupadi Murmu honored volunteer Mrs. Gayatri Devi Yadav, who is playing the role of a water woman in Rajasthan, in the category of water warrior at the grand "Swachh Sujal Shakti" felicitation ceremony held at Vigyan Bhavan, New Delhi on Saturday.

Mrs. Gayatri Devi has been honored with this award for the excellent work done through rural women's self-help groups for making a farm pond in the Sambhar block area of Jaipur, Rajasthan.

Slice onboard Kiara Advani as its brand ambassador

Udaipur: Slice onboards Bollywood Diva and superstar, Kiara Advani as its brand ambassador. The brand also launched its new invigorating and fun summer campaign, 'AAM KAEHSAAS. SABSE KHAAS.' featuring the popular star at a special brand event. With Kiara as its brand ambassador, Slice aims to further connect with its audience and reinforce its position as the go-to drink for mango lovers across the country.

Speaking on the association and the new campaign, Anuj Goyal, Associate Director, Slice and Tropicana, PepsiCo India said, "We are thrilled to have Kiara Advani as our new brand ambassador. Known for her exceptional acting skills and her stylish persona, she has huge fan base amongst our target audience. We believe her popularity and mass appeal will help us connect with our consumers in a meaningful way."

Hindustan Zinc's four mines achieved 5- star rating award- under 'A' list category of Mines

Udaipur: On 75th Anniversary of Khanij Divas, Hindustan Zinc's four mines – Zawar Group of Mines, Rajpur Dariba Mine, Kayad Mine and Sindesar Khurd Mine received the prestigious 5 Star Rating Mines award by the Ministry of Mines, Government of India. Mr Pralhad Joshi Union Minister of Parliamentary Affairs, Coal and Mines, awarded Hindustan Zinc at the 17th National Conclave on Mines and Minerals at the National Fire Centre, Nagpur. Hindustan Zinc's four mines received the award for their efforts and initiatives in sustainable mining. Hindustan Zinc has been continuously taking initiatives to achieve the goal of Net Zero by 2050. For its sustainability mission, the company has developed a roadmap that includes more than \$1 billion in investments over the next five years to convert diesel-operated vehicles to battery operated vehicles.

On this occasion, Mr. Arun Misra, CEO, of Hindustan Zinc said, "With the prestigious 5 Star Rating, Hindustan Zinc is honoured to be recognized as a leader in sustainable mining by the Ministry of Mines and the Government of India. Our commitment to safe, smart, sustainable mining operations is ingrained in our culture which also keep us an integral part of the nation's development. We continue to make progress on different environmental and energy conservation initiatives in line with our country's goal of net zero by 2070". Hindustan Zinc is a pioneer in the sector, continually deploying transformational and sustainable technologies in pursuit of sustainable mining."