

Business & Entertainment

Matter of concern

EnviroNics is proud to announce the results of a research study conducted with both AIIMS and Apollo Hospitals on the efficacy of EnviroGlobe. The study found that the use of EnviroGlobe resulted in reducing the interference of EMR with the cellular communication of the body and resulted in a statistically significant improvement in sleep efficiency, as well as changes in sleep stage and arousal index.

Electromagnetic radiation (EMR) manifests themselves as constant waves produced by wireless communication devices such as mobile phones, laptops, WiFi routers, and other sources such as mobile towers and high-tension wirelines. Since the human body is accustomed to random waves, the continuous exposure to Constant waveforms, which are alien to the body can cause biological disorders such as higher stress and fatigue, irritation, headache, weakened immunity, as well as cancer, and fertility issues, in extreme cases

Editorial

EnviroGlobe addresses these concerns by changing the nature of electromagnetic radiation from constant to random waveform, making it human body-friendly. EnviroGlobe provides 360-degree protection from radiation sources that are beyond our control, covering an area of up to 300 square feet. It is simple to use, requiring only occasional charging by sunlight, and can be placed in a variety of locations including homes, cars, and workplaces.

Apollo Hospitals acknowledged the results after analyzing data of 40 participants. The study was approved by their Institutional Ethics Committee – Biomedical Research and also registered with the clinical trial registry of India. The certificate said, "After using EnviroGlobe, participants showed a statistically significant improvement of 8.3% in deep sleep and an improvement of 7.2% was seen in overall sleep efficiency." Sleep data was recorded overnight from 10 pm to 6 am to measure Sleep Score, REM, Deep Sleep, Awake Time and Light Sleep of the participants with and without EnviroGlobe.

The study at AIIMS, also approved by their Ethics Committee and CTRI, conducted on 20 People, found that the use of EnviroGlobe resulted in a 7.04% improvement in sleep efficiency, equivalent to an extra 30 minutes of sleep.

These results are particularly significant given the impact of low sleep efficiency or quality, which can include increased stress, lower cognitive skills and memory retention, performance deficiency, mood disorders, as well as Heart Health.

EnviroNics has received CE certification for EnviroGlobe, indicating that it meets the health, safety, and environmental protection standards of the European Union. It has also been clinically tested and certified, further demonstrating its effectiveness and safety.

SOUTHERN COMMAND FELICITATES ITS SOLDIERS AND UNITS DURING INVESTITURE CEREMONY

Jaipur: Southern Command Investiture Ceremony was conducted at Madras Engineers Group & Centre, Bengaluru under the aegis of HQ Dakshin Bharat Area from 12-13 January 2023. Lt Gen Ajai Kumar Singh, General Officer Commanding in Chief, Southern Command presented the gallantry and the distinguished awards to 40 Army personnel and 24 Units of Southern Command for their outstanding contribution in various fields.

The grand Investiture Ceremony witnessed an impressive march past by six contingents from Madras Engineers Group & Centre, Madras Regimental Centre,

Bombay Engineers Group & Centre, Mahar Regimental Centre, Para Regimental Centre and Arty Centre (Nashik & Hyderabad) culminating into many major attractions such as Weapon and Equipment Display, Motor Cycle display, Combat Free Fall and Flypast by Army helicopters from Army Aviation unit.

The Army Commander during his address on the occasion, congratulated all the proud awardees and the recipients of unit appreciation for their meritorious service and exhorted all to continue their pursuit for excellence. He also encouraged all ranks to emulate the valour, courage and the dedication displayed by the



award winners to make the nation & the Indian Army proud. The Army Commander highlighted the critical role of Southern Command being the oldest and the largest Command of the Indian Army covering nearly 40% of Indian

landmass and spread over nine States & three Union Territories. He also mentioned that Southern Command has withstood the test of time and successfully participated in numerous operations with distinction.

After the presentation ceremony, the Army Commander interacted with all the award winners and their families and conveyed his gratitude for their phenomenal dedication and commitment towards the service of the nation and also for

their outstanding achievements in the line of duty. The Army Commander also interacted with the veteran's present during the ceremony and expressed his appreciation for their rich legacy, tradition and the contribution rendered by them.

He reaffirmed the commitment of Southern Command towards the welfare and well-being of the veterans.

The Southern Command Investiture Ceremony and the Army Day Parade 2023 both are being organised at Bengaluru for the first time ever and this proud moment is a tribute to the rich martial tradition and sacrifices of the people of South India.

Seventh Season of Formula Bharat from 19 to 24 January 2023

Mumbai: A roar of combustion and electric engines will return at Kari Motor Speedway, Coimbatore from January 19 to 24, 2023 as Formula Bharat 2023 - India's Formula Student Competition takes place. The 7th season of Formula Bharat will see over 53 engineering student teams from across India participating in the event, presenting their self-made formula-style vehicles. The challenge to the competing teams is to design and fabricate a prototype vehicle that best meets

the goals and intents stated in the competition's rules. Over the course of a six-day com-



petition, a jury of experts from the motorsport, automotive, and supplier industries will

judge the teams and their vehicles in areas of engineering design, overall cost, mar-

The automotive industry is evolving and is no longer interested in cookie-cut engineers with exceptional grades. Formula Bharat is a proven platform for promoting engineering talent. It has the potential to contribute to the elevation of the level of the EV sector in India.

In this season's competition, two classes have been introduced: Class I and Class

II. Class I was introduced to provide aspiring student teams with the opportunity to have their conceptual designs judged by industry experts

without having to build a prototype vehicle. Earlier in November 2022, the winners of Class I were announced. The overall winners included Hermes Racing from the Kalinga Institute of Industrial Technology within the combustion category and IITK Motorsports from the Indian Institute of Technology Kanpur in the electric category. As for

Class II participants, they will present a physical prototype vehicle on-site at the Kari Motor Speedway in January 2023. Formula Bharat 2023 is sponsored by HARMAN Automotive, Mathworks, Zuku India Private Limited, Exponent Energy, Ather Energy, Brose, Bosch Global Software Technologies Pvt Ltd, Fabheads, Ansys, EFEV Charging Solutions Pvt. Ltd (E-Fill), Micelio Mobility, Numeros Motors, MTS Italy, Coexlion Private Limited and Altair.

Toyota Kirloskar Motor Commences Bookings for The Iconic Hilux

Udaipur: Toyota Kirloskar Motor (TKM) today announced the opening of bookings for its iconic lifestyle utility vehicle - The Hilux. Needless to mention, since its launch in early 2022, the Hilux has received overwhelming customer response, appreciated for its great styling, and driving comfort. Owing to Hilux's high demand and various factors impacting the supply, the bookings for legendary Hilux wastemporarily halted. However, with today's announcement, the order taking for the much-celebrated global legend have commenced at the dealer outlets as well as on-line bookings are accepted. Globally, the Hilux sales have surpassed 20 million units winning hearts of many discerning customers from over 180 countries. Through more than five decades and eight generations, the Toyota Hilux has created extraordinary experiences and an unbreakable bond with those who desire awesome drives, whether they are on business or with their families. Hilux's global reputation as a powerful performer is attributed to its rigid Innovative Multi-purpose Vehicle (IMV) platform. It is the same platform (body-on frame chassis construction) that underpins the Fortuner which has been a runaway success in India and across many countries.

Commenting on the announcement, Mr. Atul Sood, Vice President of Sales and Strategic Marketing - Toyota Kirloskar Motor, said, "It gives us immense pleasure to announce that we have begun the bookings for Hilux - an iconic vehicle which has been accepted by generations world over. Our desire is to excite our customers with lifetime experiences to fulfill their aspiring needs by providing greater mobility choices. We are confident that the globally celebrated Hilux will continue to set new standards of unmatched toughness & awesomeness in India market to suit varied lifestyle utility requirements be it personal or business.

LEXUS INDIA OPENS VIRTUAL DOME

Udaipur: Lexus India launches its one-of-a-kind virtual guest experience centre called the "Virtual Dome", with a focus on reaching its guests, virtually across the country. The virtual guest experience centre will be hosted on the Lexus India website which will bring the Lexus brand & its offering closer to the discerning luxury consumer located in every part of the country. Lexus India seeks to magnify its immersive experience through not just physical presence but through diverse digital means & this virtual GEC will be a big step in this direction.

With a vision to create a lifestyle spaces, the concept offers a relaxing & immersive experience for its guests on the virtual sphere. The design surrounds elements that are contemporary, simple yet holistic, conveying a sense of calmness and wonder. The architecture of the virtual guest experience centre denotes an interpretation of the dome, symbolic to Buddhist architecture, creating a serene sense in line with Lexus brand values. The entrance of the showroom takes the guests through a

Tori gate which is a traditional Japanese element that is frequently seen at temple entrances across Japan. The dome further consists of a holistic structure inspired by the Lexus spindle design pattern, with an illustration around



heaven and earth coming together. Placed on the back wall is the display that shows the history of Lexus, shedding light on its legacy and rich culture built through the years.

Tech Mahindra and Microsoft join hands

New Delhi: Tech Mahindra, a leading provider of digital transformation, consulting, and business re-engineering services and solutions, and Microsoft, have announced a strategic collaboration to enable cloud-powered 5G core network modernization for telecom operators globally. The 5G core network transformation will help telecom operators to develop 5G core use cases and meet their customers' growing technological (Augmented Reality (AR), Virtual Reality (VR), IoT (Internet of Things), and edge computing) requirements. It will further enable them to modernize, optimize, and secure business operations and develop green networks with reduced costs and a faster time to market. As a part of the collaboration, Tech Mahindra will provide its talent expertise, comprehensive solutions, and managed services offerings like "Network Cloudification as a Service" and AI/OPs to telecom operators for their 5G Core networks.

The modernization of network core systems and operations powered by AI/OPs will enable operators to deploy and manage their 5G Core networks and leverage the power of the cloud to deliver new and innovative services to their customers quickly and easily. AI/OPs will help operators combine big data and machine learning to automate network operations processes, including event correlation and anomaly detection, predicting fault and performance issues, thereby enabling self-serving network operations.

Anant Maheshwari, President Microsoft India, said, "Harnessing the power of Microsoft Azure, telecom operators can provide more flexibility and scalability, save infrastructure cost, use AI to automate operations, and differentiate their customer offerings. The collaboration between Tech Mahindra and Microsoft will help our customers build green and secured networks with seamless experiences across the Microsoft cloud and the operator's network."

The partnership is in line with Tech Mahindra's NXT.NOWTM framework, which aims to enhance the 'Human Centric Experience', Tech Mahindra focuses on investing in emerging technologies and solutions that enable digital transformation and meet the evolving needs of the customer.

Anjali Phougat designs shines in Miss Universe

Anjali Phougat is no stranger to the world of fashion and beauty. She has had the amazing opportunity to travel around the globe styling some of the most beautiful women in pageantry and Anjali is dressing up few of the the Miss Universe Beauty Queens and going to witness 71st Miss Universe event in New Orleans this month. Anjali is preparing for this momentous occasion. Anjali Phougat is a world-renowned fashion designer who has been dressing Miss Universe's beauty queens for the past few years. She is known for her elegant and timeless designs that make women look their best on the special occasions of their lives.

She started her career working as a designer. After a few years, she launched her own label known as DDC (Designer Dream Collection) and quickly became one of the most sought-after designers in the country.

"It was such an amazing experience to dress reigning Miss Universe Hamaaz Kaur Sandhu," on several occasions says Anjali. "She looked absolutely stunning in her gowns and I feel proud to have been a part of Miss Universe journey." Anjali has been designing gowns for prestigious events for years and has become known for her exquisite creations. She is passionate about helping women look and feel their best on the biggest stage in the world.



"It's always an honor to be a part of the Miss Universe pageant," says Anjali. "I absolutely love what I do and I'm so grateful to be able to share my talent with these incredible women & I wish all the queens to do their best and want the best queen to win the pageant" She is hopeful that the queens will use the platform to support good causes. Her unique and distinct sense of styling separates created ripples in the fashion industry. It is now a real deal

Lohri Di Sham an evening to remember

Global Singer Dilbagh Singh entertained hundreds at Lohri Di Sham at Lokhandwala Grounds, Andheri (W) on Jan 12, organized by Kiran Phadnis and Seema Sodhi of Kuckoo Tales, Gurpreet Kaur Chadha of Punjabi Global Association. Besides singer Dilbagh Singh who set the floor afire, Kiran Phadnis, Gurpreet Kaur Chadha, Seema Sodhi, Dr. Jaspinder Narula, Upasana Singh, Navin Prabhakar, Deepshikha Nagpal, Nanak Singh, Harpreet Kaur, Ridima Tiwari, Jaskaran Singh, Abhishek Awasthi, Nilu Kohli, Karan Singh Chhabra, Rakesh Bedi, Rajesh Puri, Basant R Rasiwasia, Raja Sagoo, Arvinder Singh, Rupali Suri, Ananya Chadha, Ganany Chadha, Jatni Suri, Sahil Mulya Khan, Kanchi Singh, Rajiv Thakur and Dr Anusha Srinivasan Iyer of Naard PR and Image Strategists (Media Directors) and Vishal Kapoor, GM, Hotel Radisson Blu (Hospitality



Dilbagh is known for his hit numbers "Thodi Jinni Peeti Hai", "Mari Gali" from Tanu Weds Manu: Returns among many others.

Archana Puran Singh's serious turn in Mahesh Nair's Hum Dono

Journalist turned documentary and feature filmmaker Mahesh Nair's short film Hum Dono starring Archana Puran Singh and Kumud Mishra sees laughter queen Archana Puran Singh in a totally different avatar. The 12-minute short tackles a very serious issue and is currently streaming on Apple TV.

Goaded by the reaction to the film, Mahesh Nair is now planning to extend the short now into a proper feature film. Nair has a personal reason to choose this subject. Says he, 'as my parents grew old, I realised that medical issues and companionship are the thoughts that mostly occupy their mind.

Since most of us now live in nuclear families and far away from our parents, how do old couples deal with loneliness? And what can one partner do for the other if he or she is no longer alive? This thought along with reports in newspapers talking about how a Rs 200 crore scam was unearthed in Haryana and its neighbouring states, gave me the reason to make Hum Dono."

The reports shocked Nair as it mentioned people claiming benefits of personal accident policies when actually the patient had died of cancer or killed themselves as they could not afford treatment. As far as casting for the male protagonist Ajitpal Mann goes, Kumud Mishra was again Nair's first choice. "We used to go for our regular morning walk during the Covid lockdown days. I popped the idea and he said, why not? He has got only two scenes and you can see in those two why he is one of our finest actors!"



Nair wanted his first scene to be the perfect set up and the subsequent ones to have no errors of information as the film has a surprising reveal. "What you don't say or show in the film is equally as important as what is said or shown. A short film needs to be taut and immersive. My idea was when you rewatch the film, it should make you realise, "Oh that's why he/she did this!"

Ranbir Kapoor plays a double role

Udaipur: Time brings change, but we all want our homes to stay new for many years. People go to great lengths to protect their exterior walls from harsh weather, dirt, pollutants and more to avoid weathered and dull appearance. In this quest, Asian Paints has been a trusted partner amongst Indians across the country. Asian Paints Apex Ultima Protek, with its lamination guard technology, provides complete protection to the exteriors of the house from rain, sun and dust,



and offers 10 years of performance warranty.

Conceptualized by Ogilvy India and brought alive by prominent director Abhinay Deo, the latest ad for Ultima Protek showcases superstar Ranbir Kapoor in never seen before roles - A master magician carrying out popular vanishing tricks and a confident Ultima Protek contractor. The ad interestingly lands the message that Ultima Protek offer the best protection for your house against "Baarish, Dhoop and Dhool". In addition to the TVC, the campaign will be live across print, OOH, POS and digital.

Sukesh Nayak, Chief Creative Officer, Ogilvy India, said, "Ultima Protek from Asian Paints has been synonymous with lamination wala exterior paint. Our new campaign further strengthens this association. Featuring Ranbir Kapoor, the ad is an exciting take on the idea that all you need is Ultima Protek to keep your home safe and looking new."

Sanju Rajput caste Ranveer wadhvani

I am Sanju Rajput from Delhi. I came to Mumbai to follow my passion and to fulfill my dreams. My days were really very crucial, because Mumbai was entirely new for me, and the speed that I saw here in this city, I thought it would



be really challenging for me to match up my speed. But day by day I managed to make myself comfortable and started focusing on learning the skills of acting. I started my journey of learning from Mohit Sir in Mumbai. I developed my skills of acting, gained confidence and started giving audition. I tried audition in various places, but even after giving audition I didn't received any

calls. And then turning point came in my life when I met renowned celebrity casting director Ranveer Wadhvani. And as a casting director he figured out the talent in me and gave me a chance in his upcoming project. I am very Thankful for Ranveer wadhvani sir who finalized me for a Friend character in Sanjiv Triguyant's upcoming movie "Prem Dharm" which is produced by "Om Sai Production" and Movie will be direct by "Sanjiv Triguyant" Which will be complete package of Entertainment for all age group of audience. Thank you so Much casting director Ranveer wadhvani sir and All production Team for giving me this Opportunity.