

Business & Entertainment

World Ground Water Day

Friends, just few days back it was 10 June, which we have been celebrating as World Ground Water Day. It was started in India by Uttar Pradesh Samajwadi Party chief Mulayam Singh Yadav. He started this day on 10 June in Jhansi. It was done in 2005. He is also called the "Son of the earth."

After all, what is World Ground Water Day? Let's see. The water between the rocks below the surface of the earth is called underground water. This is the only natural resource of fresh sweet water. Man uses it by extracting water using tube wells.

The taste and color of underground water vary from country to country due to differences in place, circumstances, and climate. If a man makes good use of it, it is available in sufficient quantity. But if it is misused, its deficiency is inevitable.

Negligence, unplanned industrialization, increased pollution, depleting deserts and glaciers, declining water levels of rivers, and destruction of the environment are the main reasons. Due to the irregularity of the monsoon in India, there is heavy rain at times or no rain at all. According to the Geologists, a study has concluded that the water present in the ground goes down one meter every year. And all this is the result of playing indiscriminately with nature.

Various positive steps are being taken to deal with this formidable problem, such as:-

1. Drought Early Warning System (DWS) has been created; according to the study's findings, positive changes are being brought in this system.

2. Madhya Pradesh, a state in India, will bring the Right to Water Act.

3. It is an ambitious plan of the new ministry named Jalshakti that by the year 2024, piped water should be made available to all the houses in the country.

4. On 28 July 2010, the United Nations recognized clean water and sanitation as a human right and considered it as essential as the attainment of other human rights. Access to water for citizens, legislative intervention is needed says, Water man Rajendra Singh.

5. In 2017, the civil society group Jan Jal Jodo Abhiyan (JNJ) released a draft of the Water security bill at a press conference. JNJ is a nationwide campaign to motivate society, through a water literacy campaign, through community participation. Water security to conserve ponds, rivers, lakes, etc. It was initiated in 2013, and the first draft of the proposal for the Civil Society's Water Security Bill was published in 2014. The aquifer (porous rock through which groundwater circulates) can be recharged and stored. Striking a balance between discharges is a critical feature of the Act on which the proposed Water Security Bill is based. It states that all local authorities should publish maps of water bodies in their jurisdiction within four months of the Act's passage and keep their records safe. The Bill seeks to provide guidelines for groundwater extraction and recharge, as well as prohibit the misuse of water sources and water bodies. The draft bill makes all endangering activities for water bodies a cognizable offense. Such activities should be banned. The maximum punishment has been provided under the Indian Penal Code. It states that the failure of local authorities to discharge their responsibilities will also be considered a crime. The solution to this nationwide crisis is possible only when it is collectively taken seriously. Efforts should be made. This is the only solution to this impending crisis. Therefore, the need was felt to create awareness among the people about the importance and conservation of groundwater by celebrating Ground Water Day on 10 June.

- Sulekha Shrivastava

Paytm brings back '4 ka 100 cashback' offer on UPI money transfers

Udaipur: One97 Communications Limited that owns the brand Paytm, India's leading digital payments and financial services company, announced that it is bringing back the exciting '4 ka 100 cashback offer' on UPI money transfers during the upcoming Paytm India vs South Africa T20 Series, scheduled from June 9th to 19th, 2022. Lakhs of customers won Rs 100 cashback when the offer was first introduced during the India West Indies Series in February 2022.

Paytm UPI is preferred by millions of users for online money transfers, which are secure and reliable. On match days, new users can avail the '4 ka 100 cashback offer' wherein on sending Rs 4 using Paytm UPI they will get assured cashback of Rs 100. New users can sign up for Paytm UPI by downloading the Paytm app from the Google Playstore or App Store. On the Paytm app, they can register and link their bank accounts for using Paytm UPI services within a few minutes. It not only enables them to make online payments directly from their bank account, but also allows them to instantly check the balance of the linked account for free and make payments by scanning any UPI QR code.

HEALTHY INDIA-MEDICAL OUTREACH PROGRAMME (SWASTHA BHARAT) AT AIR FORCE STATION JODHPUR

Jaipur: As a part of Azadi Ka Amrut Mahotsava, a Swastha Bharat Camp was organized at Air Force Station Jodhpur. The aim of the camp was to carry out Health check up of various civilian labourers working at Air Force Station Jodhpur under Healthy India Medical Outreach Programme.

The camp was inaugurated by Air Commodore Prajwal Singh, Vayu Sena Medal, Air Officer Commanding, Air Force Station Jodhpur. During the Medical Camp screening for Anemia & Breast Cancer in women, Complete Body & Dental Check up, Vision check and various pathological checks were done free of cost. Medical advice, along with requisite medicines were provided to the labourers.

Additionally, Immunisation camp for inoculating children of labourers will be organised on 15 Jun 22. The medical camp was a grand success and it helped in spreading awareness about health and nutrition issues, among labourers.

Spiritual Soul who Illuminates the way of Salvation

Women over the years have presented a strong phase in the field of spirituality and created ideal definitions of life. Such is the name of a great personality, a spiritual master, energy, committed to the highest traditions, rites and values of spirituality - Sadhvi pramukha Vishrutavibhaji. The main Terapanth sect of Jainism and its current Acharya Shri Mahashraman chose his 49th initiation day to declare a new Sadhvipramukh on the post vacant from the demise of Sadhvipramukha Kanakprabhaji. He has created a historical event not only in Terapanth society but in the entire spiritual world by declaring Sadhvipramukh nomination day on this occasion and declaring Chief Sadhvi Vishrutavibhaji as the ninth Sadhvipramukha of Terapanth Dharmasangh. An unprecedented event took place in the history of Terapanth society, when Sadhvi Vishrutavibha as Sadhvipramukha has been given this great responsibility of meeting more than 550-600 Sadhvis and Samanis (female devotees) were there for the proper development of women's society.

Sadhvipramukh is the one who gives right direction to women society, Sadhvi and Samani community, establishes new dimensions and all these qualities are easily present in Sadhvipramukha Vishrutavibha. They are a symbol of sacrifice, penance, brilliance, intellectuality, management skills, and are synonymous with their talent and effort. The women of this new era are not only a house leader; she is educated, spiritual and does best in all fields of life. Women have also made a special contribution in the field of religion and for that the contribution of Sadhvipramukhas in Terapanth is unforgettable. It is the good fortune of Terapanth Sangh that in the form of Sadhvipramukh, got such a Sadhvi, whose personality is not only full of ideal standards like intellectual and studious, but whose nature is industriousness, conscientiousness, service spirit, fervour of devotion towards Guru and society. Acharya Tulsi, Acharya Mahapragya and Acharya Mahashramana - By passing on the strict criteria of three Acharyas, you have not only acquired experience, maturity, but have also earned fruitful successes through your style of work and dedication.

Sadhvipramukha Vishrutavibha has not only crossed hundreds of Sadhvis in terms of position, but she has been seen standing on the front line at every stage of all round development and success. The reason for this is that she is a firm believer, devoted and determined to the principles and beliefs established by the Acharyas. She is such an extraordinary achievement of the Terapanth Dharmasangh, which is not possible for everyone to reach. She is an epitome of gentleness, cleanliness, tolerance, creativity, devotion, dedication, vitality and positive thinking. Staying undisturbed, she has set great destinations of success through her well planned and continuous effort. It is certain that the one who explodes his power travels through the wings of consciousness to the infinite sky. Touches new horizons of success. Seeing the life, personality, character and leadership of Sadhvipramukha Vishrutavibhaji from any angle,

at any moment, it seems like a light house. The intense light emanating from it is ripping through the dense blackness and reaching far and wide and is creating a bright future giving new vision and new direction to many. Sadhvipramukha Vishrutavibhaji was born on 27 November 1957 in the famous Modi family of Ladnun town, the capital of Terapanth. Your worldly father's name was Shri Janvari Malji and mother's name was Smt. Bhanwari Devi. Growing up in a family full of eight brothers and five sisters, there was less playfulness and more seriousness in your life. Acharya Shri Tulsi, the ninth superintendent of Terapanth, introduced the Saman category in the year 1980, on 19 December 1980; one of the six Mumukshu sisters who were initiated for the first time was Mumukshu Savita. Your new name is Samani Smitpragya. She got the opportunity to travel abroad for the first time in the Saman class and even after that many times she got the opportunity to visit many countries. Some of the names of those countries are as follows - America, Germany, Switzerland, Italy, England, Bangkok, Canada, Holland, Hong Kong etc. For 12 years in the Saman category, you



studied, did spiritual practice, operated the arrangements, travelled around the country and abroad and tried to live every moment of life with joy. You climbed the ranks on 18 October 1992. Acharya accepted the initiation of Sadhvi from Shrimukh of Shri Tulsi. On the day of Kartik Krishna Saptami, twenty one grand soul accepted sainthood. Acharya Tulsi named Samani Smitpragya - Sadhvi Vishrutavibha.

The personality of Sadhvipramukha Vishrutavibha is a radiant personality. She is receptive, wherever she see something transcendent, she take it and enrich them. It is said that if the eyes are open, then the whole life is a school - one who has the yearning to learn, learns from each person and every incident. For one who has this art, it is not impossible to acquire or learn anything. Emerson said - "Every person whom I meet is superior to me in some way or the other, and that is where I learn from him."

Lokaah Samasta Sukhino Bhavantu, this is one of the main mantras of Sanatan Dharma, which means, May all beings of this world be happy and peaceful. Sadhvipramukha Vishrutavibha has made the spirit of this mantra the goal of her life. Her desire is to remove

the darkness in front of humanity by becoming an ally in furthering the human welfare works of Acharya Mahashraman. 'Tamaso Ma Jyotirgamaya' - Lead me from darkness to light. The journey of light is the eternal aspiration of man. The purpose of this journey is the search for light. Light comes to those who seek it. Some personalities are sources of light. She is self-illuminated and continuously distributes light to others. There is a powerful aura around the Sadhvipramukha Vishrutavibha. Her whole life is exposed by intense restraint, devotion and self-realization. Her conscience, which is lit by self-light, is capable of giving light to many. Her contemplation, speech, conduct, creation, address, service - all these are such open airs, from which the light-rays keep erupting continuously and are obliging the entire human race.

Her life is embodied in the three strong pillars of knowledge, philosophy and character. Her inner personality is thousand times purer and purer than his outer personality and is alluring and magnetic. She is a personality builder, the spiritual and cultural consciousness of India is reflected in his thoughts.

Sadhvi pramukha Vishrutavibha is a name that lives on the role of philosophy of life according to the principles of Lord Mahavira. This saintly consciousness has given a meaningful identity to the time, energy, labour and thinking by devoting itself to the cause of the entire mankind. Despite being tied to a particular sect, your unrestricted work has given the right direction to the entire nation in the direction of human unity, communal harmony, nationalism and altruism. This unique personality, confined in the whiteness of pure purity, seems as if purity itself has come down to earth. His ideals are awakened with the passage of time, objectives remain in motion, principles become practices and resolutions reach the end. Sadhvipramukha Vishrutavibha has a wealth of knowledge of various subjects. There is power in her speech and writing. Having administrative ability, leadership ability, she is a strong powerhouse. They are such an extraordinary achievement of Jain rule which is not possible for everyone to reach. They have drawn the indelible lines of their duty on the present day, they will be inscribed in golden letters in history. To liken his colossal personality with any simile is to make her personality limitless. All that can be said about them is that they are wonderful and indescribable.

One aspect of her many abilities and vast personality is the indwelling of a true seeker in her. Not only the entire Terapanth Dharmasangh-Jain society but the entire humanity feels proud of the inspirational Sadhvipramukha Vishrutavibha of such wonderful life and wonderful works.

"AMAZE" Launched several products of the Amaze in Patna

"AMAZE," a fast emerging brand in the field of battery, inverter, and solar products in the country, launched several products of the Amaze brand by organizing a grand event at the Lemon Tree Hotel in Patna.

Patna Battery Center was also made the official distributor on this occasion.

The company's Executive Director (Luminous Power Technology), Mr. Brij Nagpal, AVP Sales and Business Head Mr. Rajesh Kalra, Regional Manager Mr. Deepak Kumar, and Branch Manager Sumant Kumar Singh were present as the chief guests at the event.

First, according to Indian culture, the program started

with Ganesh Vandana and National Anthem.

The program was inaugurated by chief guest Brij Nagpal, Rajesh Kalra, Deepak Kumar, Sumant Singh, Proprietor of Patna Battery Center Shri Vishnu Pansari, and Satyam Pansari jointly by lighting the lamp. Also, all the guests cut the cake along with the respected dealer and congratulated each other on the success and bright future of AMAZE BRAND.

All the Mazor dealers in the Patna district talked about making the brand easy to reach customers. Mr. Brij Nagpal and Rajesh Kalra felicitated distributor Vishnu Pansari by presenting them with angavastra

and flowers. Addressing the gathering, Mr. Rajesh Kalra said that in just four years, Amaze has gained trust and confidence amongst the consumers of many countries, including all over India, by providing the best quality, best service to the customer, most modern technology products at reasonable prices. have received. Brij Nagpal, Executive Director, Luminous Power, while addressing all the dealer brothers, said that "Amaze," with its growing business network and gaining customer trust in a short time, shows that Amaze has emerged as the second largest player in the field of inverters. Steps towards

becoming a brand. Regional Manager Deepak Kumar said that the hard work of all you esteemed dealers and trust in the AMAZE family had delivered a high-quality battery and inverter to every Panchayat level consumer of Bihar.

Today, Amaze has a strong network of more than 450 distributors and more than fifteen thousand dealers across India, and in the coming few years, we aim to have our distributors in all the districts of India. Amaze was recently awarded to the world's leading institute BARC.

Surprise has been awarded the Most Prestigious BRAND in India 2021.

Sumant Singh, while addressing all the dealers, said that the way everyone supported the brand and brought Amaze to the common people at a reasonable price even in times of catastrophe like COVID is commendable. Amaze has launched dozens of new ranges of state-of-the-art technology products in inverters that consume less power and charge the battery in less time, even at low voltage. In the program, famous singer Surjan Rajveer and playback singer Shuwati Malik enthralled the Patna evening with their scintillating melody, and Kolkata's Impression Dance Troupe enthralled the gathering with one dance after

another. In the end, Vishnu Pansari and Satyam Pansari of Patna Battery Center, newly appointed distributors of the Patna district, thanked everyone and thanked the dealer brothers for their cooperation in continuous business expansion.

At the end of the program, the company gave all the respected dealers a memento.

On the said occasion, more than a hundred dealers, including the company's area manager Kumud Jha, Nitesh Kumar Nirala, Rajnikant Chaudhary, and marketing manager Uday Singh were present. The program was conducted by the famous jockey Miss Abhilaasha.

NMIMS Bengaluru Campus successfully implements green initiatives aims for zero carbon emission

Bengaluru: SVKM's Narsee Monjee Institute of Management Studies (NMIMS) Bengaluru Campus announced successful implementation of several green initiatives on the World Environment Day.

Although this campus is located in a densely populated city like Bengaluru, the campus has taken several initiatives to ensure that they do not forget their role in contributing to conserve nature. The campus actively promotes recycling of the used resources in the best possible way.

Aspiring to be one of the greenest campuses in the country, NMIMS Bengaluru campus has set up a large storage tank for rainwater harvesting during the monsoon season to ensure sufficient water during the dry summers. This water is used in plant sprinklers, irrigates the trees and keeps the soil damp and moist. This also contributes in maintaining the water table and maintain healthy soil quality.

"We aim to make the NMIMS Bengaluru

Campus aligned to the United Nations Sustainability Development Goals. We have all necessary aids to recycle and reuse natural resources, implement waste management processes, and conserve scarce resources for the generations to come." says Dr. Rajendra Nargundkar, Director - NMIMS, Bangalore. The campus has also installed a Sewage Treatment Plant (STP) within the campus to recycle used water rather than discharge it into the nearby canal. The treated water is used instead of the fresh water for gardening coconut and fruit trees in the campus.

Chemical fertilisers and pesticides are replaced by organic manure. Grass curtailed from overgrowing and tree leaves collected in the campus are used as a natural fertiliser. This process of decomposition requires no chemical intervention. Organic manure balances the soil ecosystem, boosts plant health naturally and most importantly does not upset the balance in the soil because they don't leave behind any artificial compounds.

With such environmentally friendly measures in place, SVKM's NMIMS Bengaluru campus aims to make its carbon footprint zero in times to come.

Demand for construction services shoots up by 26%; Delhi, Mumbai and

Bangalore lead the demand spike: Just Dial Consumer Insights

Mumbai: Demand for home painting services shot up by 29% across India and was the most sought-after construction services followed by civil and borewell contractors, reports the latest Justdial Consumer Report.

Besides painting, civil and borewell contractors, there was also a rise in demand for furniture and ceiling contractors, making up the top-5 most search construction services on Justdial, India's No.1 local search engine.

Demand for construction services on Justdial rose 26% (YOY) in May'22 with maximum traction coming from the three cities of Mumbai, Delhi, and Bengaluru. Tier-I cities witnessed a demand rise of 17% and Tier-II 41%.

Commenting on the trend, Mr. Prasun Kumar, CMO, Justdial, said: "We have aggregated a wide variety of on-demand building and construction services on our platform. With this, we have aggregated online a large section of the home construction service providers in the neighbourhood who for long were just dependent on word-of-mouth marketing. Even our users are now exposed to a wide range of service providers and can now make an informed choice based on the ratings and reviews. This seamless experience has boost-

ed the number of searches happening on Justdial, which has become the go-to platform for any on-demand service."

For home painting services, Mumbai topped the demand followed by Delhi and Bengaluru in the second and the third place respectively among Tier-I cities. The top-5 Tier-II cities that saw maximum searches for home painting services were Coimbatore, Chandigarh, Jaipur, Visakhapatnam, and Lucknow.

Mumbai and Hyderabad topped the demand for civil contractors among Tier-I cities with Delhi in the third place. But the number of searches in Mumbai was almost 2X of Hyderabad. Coimbatore, Lucknow, Nagpur, Indore, Pune, and Patna were the top-5 Tier-II cities that saw maximum demand for civil contractors.

Demand for borewell contractors was high among the three major southern cities of Chennai, Hyderabad, and Bengaluru. Among Tier-II towns and cities, Ranchi saw maximum demand followed by Nagpur, Bhopal, Coimbatore, and Indore. For furniture contractors, Delhi generated maximum demand followed by Mumbai and Bengaluru in the second and third place, respectively. Among Tier-II cities, Coimbatore and Chandigarh contributed to 90% of the demand.

Delhi also led the demand for ceiling contractors among Tier-I cities followed by Chennai and Hyderabad. Among Tier-II cities, Lucknow, Chandigarh, Jaipur, Coimbatore, and Patna were the top-5 with maximum searches for ceiling contractors.