

Business & Entertainment

Baisakhi Amidst Farmer's Protest

Baisakhi is a harvest festival and involves food, music and dance. Baisakhi is the Sikh New Year's Day as it is not just a Spring-time harvest festival but also a day that is commemorative of the formation of the Khalsa Panth of warriors under Guru Gobind Singh in 1699.

The word Baisakhi comes from the month of Vaishakh. It is the second month in the Indian calendar that begins with the month of Chaitra and ends with Falgun or Fagun. This is the time when the farmers in the northern part of India have harvested the season's crops and are gearing up for the next season's sowing. On this day, Gurdwaras wear a festive look as they gear up to welcome the footfall of thousands of devotees. Sikhs take a holy dip in nearby ponds or lakes and don festive gears. Nagar kirtan processions are carried out, food-charity or Langar Seva is held.

13th April also reminds us of the Jallianwala massacre in which hundreds of Indians were shot dead in cold blood by the British forces without any warning or notice. In the year 2021 Baisakhi comes at a time when thousands of farmers across the country are agitated and are protesting against a government which has decided to turn a deaf ear to their concerns as the government is, at least apparently, looking more committed to the capitalists and the corporate who would be the biggest beneficiaries of the three draconian farm laws.

Farmers protesting against the three contentious agriculture laws have intensified their stir after a brief lull. The Samyukt Kisan Morcha (SKM), an umbrella body of more than 40 organizations, came up with a series of programmes, including a 'Parliament March' in the first fortnight of May. On April 5, the farmers observed 'FCI Bachao Divas (Save FCI Day)' by protesting outside the offices of Food Corporation of India (FCI) all over the country. On April 10, the Kundli-Manesar-Palwal expressway was blocked for 24 hours. On April 13, the protesters will celebrate Baisakhi (harvest festival) on the borders of Delhi. Savindan Bachao Divas (Save Constitution Day) will be celebrated on April 14, to mark the birth anniversary of Dr Bhim Rao Ambedkar. On May 1, Mazdoor Day (Labour Day) too will be celebrated on the borders of Delhi.

The entire central government is completely absorbed in elections. The Prime Minister and the Home Minister have stooped down to using such language in elections that proves them hungry power seekers. The incidents in West Bengal have murdered the faith of people in institutions like the Election Commission of India and also the Supreme Court of India. After the judicial capture of the land and site of Babri Masjid now voices against Gyan Vapi Masjid in Varanasi have been raised. The constitutional guarantee of freedom and security to believers in different faiths seems to have been withdrawn. Use of violence, muscle power, media and state machinery to attain partisan and ideological goals have brought new challenges before the nation on this Baisakhi.

- Dr.H.S.Chandalia

Kotak Partners Rajasthan Royals Launches 2nd Innings of the MyTeam Image Card

Udaipur: Kotak Mahindra Bank Ltd (KMBL) announced that it is the proud official partner of Rajasthan Royals for the second consecutive year. Encouraged by the enthusiastic response from Rajasthan Royals fans for the Kotak MyTeam Image Card last year, KMBL is introducing the 2nd Innings of the MyTeam Card this year - a range of Cricket-themed Debit and Credit Cards, designed especially for ardent fans of Rajasthan Royals. The Kotak MyTeam Image Cricket Edition range of Debit and Credit Cards feature striking team visuals of the players, the Rajasthan Royals logo & watermark, and the official team colours, making the card a perfect reward for every Rajasthan Royals supporter. The Kotak MyTeam Image Card is available for a special price of Rs 199/- only.

Puneet Kapoor, President - Products, Alternate Channels and Customer Experience Delivery, Kotak Mahindra Bank Ltd. said, "We are pleased to announce our partnership with Rajasthan Royals. After an enthralling series with Australia, followed by England, a cricket-loving nation that eats, breathes and lives cricket is all set for more. And Kotak is ready with a delightful offering for fans. As they cheer for their side, fans of Rajasthan Royals can enjoy a pocket-sized replica of their favourite team with the Kotak MyTeam card." Jake Lush McCrum, Chief Operating Officer, Rajasthan Royals said, "Rajasthan Royals is extremely pleased to continue its association with Kotak Mahindra Bank for the second consecutive season."

LIEUTENANT GENERAL AS BHINDER, VISITS CHETAK CORPS

Jaipur: Lieutenant General AS Bhinder, General Officer Commanding-in-Chief, Sapt Shakti Command visited Chetak Corps on 08 and 09 April 2021. During his visit the Army Commander was briefed by Lieutenant General MK Mago, General Officer Commanding, Chetak Corps on the operational readiness of the formation as well as important training issues.

Toyota Kirloskar Motor launches all-new pre-paid service package - Smiles Plus

Udaipur: Toyota Kirloskar Motor (TKM) has announced the launch of a comprehensive and customizable Service Package - Smiles Plus. As an offering, this package will be customised as per the requirements and needs of the customer and will consist of pre-paid packages available across India. The package is also designed keeping in mind TKM's readiness towards future mobility requirements & will further assist valuable customers with enhanced, delightful, and hassle-free service experiences. Commenting on this new initiative of Pre-Paid Service Package, Mr. Naveen Soni, Senior Vice President said, "We are delighted to announce the launch of the all new 'Smiles Plus' service package as this initiative is in-line with TKM's endeavor to meet our customers' enhanced requirements and mobility needs. With the introduction of this exclusive package, we intend to cater to our customers with services that match their evolving expectations."

Hindustan Zinc provides Vaccination Van to Medical Health Department at Udaipur

Hindustan Zinc is dedicated in its contribution towards COVID 19 relief activities

Udaipur: Zinc plays a vital role in boosting immunity and Hindustan Zinc is India's only integrated producer of Zinc - Lead and Silver. The company has been at the forefront of ensuring health, be it of its employees or local communities. It has been persistent in its efforts to battle COVID 19 through preventive as well as relief activities in Rajasthan. The company took its efforts a step further in the preventive direction by providing an insulated vaccine van to the Udaipur district medical health office. This will make it easier to transport vaccine from Jaipur to Udaipur and make the distribution process more convenient and efficient.

Arun Misra, CEO and Whole-Time Director of Hindustan Zinc formally handed over the vaccination van on Monday, April 21, to Dr Dinesh Kharadi, Chief Medical Health Officer of Udaipur, at Yashad Bhawan. On this Occasion the CEO Arun Misra said, "Safety and wellbeing of

the communities is of utmost importance for Hindustan Zinc. With this vaccination van, we are fully in support with the local authorities and the state government to vaccinate our people and communities to tackle the second wave of the COVID-19 pandemic. I sincerely request everyone eligible to get themselves vaccinated so that we can resume normalcy as soon as possible."

Dr Dinesh Kharadi appreciated the efforts made by Hindustan Zinc towards ensuring health and wellbeing of people in Udaipur and across Rajasthan. He said, "The vaccine van provided to us by Hindustan Zinc through its CSR initiative will prove to be really useful in times of this pandemic. Earlier we had to get the vaccine from Jaipur or from Dabholk and had only one van, but now that we have two vans, it will really make things easier."

It will enable storage of not just COVID vaccine but all types of vaccines even for routine activities as this insulated van maintains



a temperature between 2 - 8 Celsius temperature. I thank Hindustan Zinc on behalf of the entire medical health department. The van was inaugurated by Dr Dinesh Kharadi, Mr. Arun

Misra and other officers of health department as well as management of Hindustan Zinc while ensuring proper social distancing and other COVID 19 guidelines.

DDA Green Development Area Policy to boost green development and curb pollution in Delhi



New Delhi: With the Delhi Development Authority (DDA) has proposed to make modifications to the Master Plan-2021 for incorporating the Green Development Area Policy, the National Real Estate Development Council (NAREDCO) organised 'Consultative Process on DDA Green Development Policy' Hybrid event today.

While addressing the

NAREDCO workshop, Ms. Manju Paul, Addl. Commissioner, Planning, Delhi Development Authority (DDA), said, "The Green Development Area Policy is extremely important and DDA is very keen to implement it without any delay."

Ms. Paul also appreciated the NAREDCO's efforts in organising this consultation and indicated that the recommendations, as received would

be put up to the board of inquiry and suggestions incorporated in the policy. She also indicated that the DDA would also invite NAREDCO for presenting their recommendations to the board of inquiry. The regulations will lay down a detailed procedure to ensure implementation of the policy.

Mr. Hitesh Vaidya, Director, National Institute of Urban Affairs (NIUA), highlighted that NIUA is an institution which acts as a bridge to fill the gap between policy making and development. "With the help of DDA, we have already submitted the first draft of MPD 2041. We all want and wish that change to happen in Delhi for next generation we want to become a bridge between policy makers and implementing process. I look at this

workshop not just to exchange ideas but all this become part of the master plan as well."

Speaking during the inaugural session, Mr. Rajeev Talwar, Chairman, NAREDCO, said, "A huge number of people have invested in land and expected that a change will come in policy through which they will be able to monetise and give a direction to new development in the region. There are villagers, small developers and all other stakeholders expect change in policy for urban development."

Mr. Talwar further adds, "During the COVID-19 lockdown, we have seen a huge migration in India and it became a human crisis. My view is that those who have 'Pacca House' over their heads did not need leave."

Dr. Niranjan Hiranandani, President, NAREDCO, lauded the NAREDCO efforts for holding this event and bringing together all the stakeholders to make sure the policy becomes operational well on time. Mr. Gaurav Jain, Vice President (North) NAREDCO, said, "Once this policy came into public domain, we felt that something has come back what we have lost in the last so many years. The idea is to bring NIUA, Naredco and DDA on the same platform and aim for a sustained and planned development in the city."

This one-day event brought together prominent policy decision-makers, developers, Residents Welfare Associations (RWAs) representatives, and industry experts on a common platform

to discuss and deliberate on current challenges and gaps in existing policy that need to be bridged, as well as come up with an implementable holistic action plan that leverages best practices with regard to policy reforms, legal construct and implementation framework.

The Delhi Development Authority (DDA) proposed to make modifications to the Master Plan-2021 for incorporating the Green Development Area Policy under Section 11-A of DD Act 1957 and released a public notice announcing the same on 24th February 2021. The authority has requested for objections/suggestions to the policy to be shared within a period of Forty-Five (45) days (by 10th April 2021).

Shrachi's BTL EPC Ltd. Bags Order Worth Rs. 170 Cr. from BHEL

Kolkata: BTL EPC Ltd., the engineering division of the Kolkata-based Shrachi Group, has secured a Rs. 170 crore (incl. GST) order from BHEL for setting up a 1x660 MW coal handling plant at Murshidabad for West Bengal Power Development Corporation Limited. The order consists of setting up of around 4.38 km long belt conveyor with Hydraulic Drive arrangement, Roller Screen, Ring Granulator of 1500T/1650T capacity, Travelling Tripper of 2000/2200TPH capacity, Hydraulic drive for conveyor system as well as Structural, Utility, Electrical & Instrumentation work. BTL EPC Ltd. has already tied up with Swedish company, Rexroth for Hydraulic Motor and L&T for Ring Granulator and Roller Screen.

This BHEL order is yet another feather in the company's cap. Some of the other remarkable achievements of BTL EPC Ltd. include orders from upcoming Fertilizer Plants KRIBHCO, HURL Sindri, HURL Barauni, Power plants TSGENCO Yadadri, Bhadradi & Kotagudam, NTPC North Karanpura and the International project in Bangladesh.

"In FY 2020-21, despite the pandemic situation, we have achieved sales of more than Rs. 300 Cr. which is more than 20% from that of last financial year. We are committed to becoming a sustainable and vibrant company equipped for the future," said Mr. Ravi Todi, MD, BTL EPC Ltd.

BTL EPC Ltd. is a diversified EPC contracting company, offering one-stop solutions - from concept to commissioning in Bulk Material Handling in Metal, Coal, Mineral Beneficiation Plants, Chemical & Fertilizer Plants, Shop Fabricated Equipment, Power Transmission, Solar, etc. We provide turnkey solutions to core industries like Coal, Power, Mining, Steel, Cement and Defence. The company with four manufacturing facilities, an in-house design team and manpower strength of 850 was founded in 1962 by Late Shri S.K Todi and has grown manifolds under the able directorship of Mr. Ravi Todi.

GiveIndia is recognized by Great Place to Work Institute for its High Trust Work Culture

Bengaluru: "GiveIndia, India's most trusted donation platform and digital face of Give Foundation, was recently ratified by Great Place to Work® (GPTW) Institute with its official certification. This certification is the most definitive 'Employer-of-Choice' recognition that many organizations aspire to achieve, and is usually given to companies that foster a high trust work environment and culture, with the trust, pride, and camaraderie of the employees serving as its cornerstones. Business leaders, research institutions, and the public all rely on the Great Place to Work® Trust Model® as the gold standard of what it means to be a good workplace.

GiveIndia was recognized with this certification after a meticulous work culture assessment and basis the data from the Trust Index® Employee Survey. The survey revealed that the organization prioritizes the well-being and satisfaction of its employees and is dedicated to creating a work environment that is conducive to their needs. According to the survey, GiveIndia has ranked well on all 5 dimensions - Credibility, Respect, Fairness, Pride, and Camaraderie.

Talking about the achievement, Ashok Kumar ER, President, GiveIndia, said, "We are glad to have received the Great Place to Work® certification. To us, the welfare of our employees, whose support, commitment, and hard work furthers our mission to eradicate poverty, is of paramount importance, and the certification reflects just that. We promise to keep this conducive work environment now and forever. We will continue to motivate each one of us to make a difference in the lives of countless people in the country who need our help and our commitment. We truly thank our talented and dedicated team members for this achievement."

JAGSOM Featured in AACSB's Prestigious Global List

Bengaluru: Jagdish Sheth School of Management (JAGSOM, formerly known as IFIM Business School) has been recognised by AACSB International in 'Innovation That Inspire Initiative' 2021 for "Kanyathon" - a student-led experiential program of the institute designed to create social impact. AACSB International (AACSB), is a prestigious global non-profit organisation that provides quality assurance, business education intelligence, and learning and development services. The association is the world's largest business education network with over 1,700 members and more than 840 accredited business schools worldwide.

Speaking on the occasion, Mr. Sanjay Padode, Chairman, Center for Development and Education, said, "In a developing country like India, where social inequality is prevalent, institutions need to groom graduates who are socially responsible and sensitive to the issues of distributive justice. JAGSOM does just that through Kanyathon, a student-driven Experiential Learning program which has enhanced the lives of the Girl Child through utilization of INR 4 million over the last five years, raised through 'Kanyathon'."

JAGSOM has cultivated a position at the intersection of academia and practice with Kanyathon, an Experiential Program for Social Impact. The broad objective of the 'Kanyathon' intervention is to enhance students' managerial skills through real-time application and make them socially responsible. The intervention focuses on: (i) Students to organize themselves like departments within a corporation, to plan and organize the mini-marathon 'Kanyathon' as part of a credited 'Effective Execution' course - essential skills, like planning and organizing, teamwork, conflict resolution, and the art of getting things done constitutes the learning outcomes. (ii) The 'Negotiation Skills' course, where students learn to generate funds from prospective runners and event sponsors through actual sales. (iii) A two-week Social Immersion Program to manage the project and fund utilization with CRY, - by living in the villages, students learn to appreciate how people unlike us live and to experience the joy of contribution.

'Kanyathon', over the last decade has evolved into an exemplary pedagogy for experiential learning. The students are immersed into the full life cycle of creating awareness, raising funds, delivering a fun-filled experience including organizing the run, whilst managing an event of significant scale and utilizing the fund for education and nourishment of the girl child impacting UN Sustainable Development Goals (SDG). This year, the fund generated is being utilized to institute the "Kanyathon Shiksha Kendra" in one of the adopted villages at Kolar to support the "Save a Girl Child" initiative in collaboration with CRY. These villages are adopted by JAGSOM at Kolar, under the government's Unnat Bharat Abhiyan Scheme.

Last year, the event received an overwhelming response with more than 10,000 participants demonstrating their penchant for the cause of women empowerment. By successfully managing and organizing the run of such scale to generate funds and then utilizing the fund effectively for the cause of 'saving-the-girl-child', the students have demonstrated, that if mentored effectively and given an opportunity, our youth is capable of delivering an "Atmanirbhar Bharat".

In 2020, the funds collected through Kanyathon were deployed through its NGO partner CRY for the immunization of 2543 children in the areas adjoining Kolar, Malur, and KGF. Additionally, 22 Anganwadi centers have been receiving timely ration supply and 862 children are receiving midday meals and take-home ration. Through advocacy with the labor department, 200 families received financial aid, 40 pregnant and lactating mothers were given regular awareness and counseling on wellbeing and nutrition supplements. Over 1000 families were made aware of health and nutrition. 'Kanyathon' made an impact during the pandemic by touching many lives, especially migrant workers, daily wage-earners, the urban poor, and other vulnerable groups particularly women and children in Kolar.

The initiative of the students of JAGSOM to institute the "Kanyathon Shiksha Kendra" is a baby step to educate girl children in spoken and written English, effective use of Information Technology, and personal hygiene. The vision is to expand the 'Kendras' across the country to empower the women of this nation.