



## A New bond of friendship: Coffee & Mom



I have many friends and I know the value of good friends. It was a surprise for me that my 84 years old mom's new friend is not a human being but

a small puppy. From the very beginning, my mother was against raising dogs at home. We were four sisters. She believed that none of us would take care of a pet because we all were indulged in our studies and mom had to do all the work alone.

Years later, I kept a small puppy in the house, which we have lovingly named Coffee.

As soon as Coffee arrived, it became a cherished house, the children of the locality did not stop following it. The white, sweet, little puppy roamed all parts of the house freely. The little coffee

learned to walk soon and he started doing cute things. He sometimes runs away with someone's sandal and sometimes pulls socks and runs away. Coffee hides inside in his small house after being scolded.

One day Mummy came to live with us and Coffee was very happy to see her. Mummy was afraid of him in the beginning. A few days before her arrival, Coffee had fallen ill. Mom used to ask for her well-being from far away and prayed for him every day that he would get well, but still I felt that it was difficult for mom to live with Coffee.

Coffee was not used to being left alone and mom mostly lived in her room. Initially, mom used to close the door so that coffee would not come and play inside. Slowly coffee

started forming a relationship with her. Whenever Mom opens the door, he sits in the middle of the door and looks at her and wags his tail.

The two began a friendship and mom finds a new friend. After Papa's death, she often felt alone, but even then she never let herself feel sad. Coffee sits besides her and often rests his feet on her lap, sometimes sniffing both her feet and plays with her. Whenever mom drinks tea, Coffee sits near her and mom feeds him biscuits. Initially mom did not pay attention towards him but gradually she started feeding him as well. Coffee did not feel good until mom used to feed him something. It was as if there was a small child in the house and her grandmother was feeding him with love.

One day I got up in the morning and went out to pick up the newspaper and fell down. Fearing that Coffee should not run out of the door, I went ahead in a hurry and fell from the stairs. When Coffee saw this, he did not go out even though the door was open but kept watching me while sitting at the door. I got up, my left eye was bleeding and left leg was aching. I somehow closed the door and went to my mother's room and told her that I was hurt. Coffee sat there and started licking my feet. He sat there until I fell asleep. When I woke up, my mother told me that coffee did not eat anything and remained hungry till evening.

After this incident, mom came closer to Coffee. Where in today's life humans run to kill each other, coffee is spread-

ing love despite being a little sweet puppy. Coffee, mom's little friend, had developed a strong relationship with her. Now both of them play with each other. It was an interesting experience to see my mom doing various things for coffee. Now it seems that this friendship will continue in the future.

I was sitting idle and thinking that it is important to just be born as human? Coffee is much more sensitive and intelligent than many other selfish human beings. He understands the silent language of love and care.

This little friend of my mother is slowly growing up and I hope that their bond will get stronger and I will weave a new story in words which you all will be eagerly waiting for.

-Hritu Sodhi

International Women's Day- 8th March

## Remembering Sudha Bhardwaj, Disha Ravi and Gauri Lankesh

-Dr.H.S.Chandalia

International Women's Day is to be celebrated on 8 March around the world. It is a focal point in the movement for women's rights. After the Socialist Party of America organized a Women's Day in New York City on February 28, 1909, German delegates Clara Zetkin, Kate Duncker, Paula Thiede and others proposed at the 1910 International Socialist Women's Conference that "a special Women's Day" be organized annually. After women gained suffrage in Soviet Russia in 1917, March 8 became a national holiday there. The day was then predominantly celebrated by the socialist movement and communist countries until it was adopted by the feminist movement in about 1967. The United Nations began celebrating the day in 1977.

"Women in leadership: Achieving an equal future in a COVID-19 world" is the slogan given by the United Nations Organization for the 2021 International Women's Day. The Pandemic has affected the whole world but the worst hit are women and children of the working class who have been left without jobs and livelihood. Not just this, the nation states have taken harsh measures to stifle those voices in the name of pandemic, which have tried to voice the popular concerns of the masses. The latest example in India is that of a young environment activist Disha Ravi who was arrested just for editing a tweet and forwarding it in favour of the ongoing farmer's movement. Actress Tapasi Pannu has also been targeted for the same reason.

It is ironic that even those powers responsible for the brutal murder of journalist Gauri Lankesh and the irrational arrest of Sudha Bhardwaj would not feel ashamed in issuing statements on the International Women's Day. The BJP ruled states like Uttar Pradesh, Madhya Pradesh and Karnataka have promulgated draconian laws in the name of "Love Jihad" which steal away a girl's freedom to choose her life partner. Violence against women is at a high rise in the state of Uttar Pradesh where even the MLA's of the ruling BJP have not only been found guilty of rape and murder but have shamelessly threatened the family of victims in places like Unnava and Hathras. Despite the right to equality before law guaranteed by the constitution of India women face discrimination in employment, political representation and even in matters of domestic decision making. The long awaited bill for reservation of seats in parliament and other legislative bodies for women is still pending.

Amidst such an environment the celebration of International Women's Day comes as a ray of hope. The history of the day suggests that it was begun by the socialist groups and observed widely by the Soviet regime in erstwhile USSR. This should be understood by all that women's emancipation is today more than gender, a class issue. The rights of women can be secured by securing the rights of farmers, labourers and the entire working class.

## Hindustan Zinc wins at Indian Institute of Metals (IIM) Quality Awards 2020

Udaipur : Hindustan Zinc has won the Non-Ferrous Best Performance Award 2020 (2nd Prize) from The Indian Institute of Metals (IIM). HZL won the award at the National Quality Competition under the category of - Large Integrated Manufacturing Plants. The company has always been at the forefront of implementing and adopting sustainable practices in its business, be it environmental best practices, waste to wealth initiatives or R&D for new product development. Sustainability lies in the core of HZL and the company has won several accolades for its sustainable initiatives.

The National Quality Competition is being held since the 2002 with an objective of promoting development and growth of the Indian Non-ferrous metals industry and recognises best performance in developments by organisations.

Hindustan Zinc is also recognized for its leadership in corporate sustainability by global environmental non-profit CDP, securing a place on its prestigious 'A List' for tackling climate change. The company is also ranked 1st in Asia Pacific by The Dow Jones Sustainability Index 2020 for its continued actions to cut emissions, mitigate climate risks and develop a low-carbon ecosystem.

## ZANDU CHYAVANPRASH : LAUNCHES A NEW VARIANT FORTIFIED

Udaipur: Zandu, a trusted brand with more than 100 years of ayurvedic wisdom from the house of Emami Ltd introduces a brand new variant of Zandu Chyavanprash Avaleha with the fortification of natural Jaggeri (Gur) in the mass market for the very first time in India. Made with 39 precious Ayurvedic herbs, Zandu Chyavanprash Avaleha Jaggeri (Gur), is an authentic Ayurvedic formulation derived from the Ayurvedic Literature of the Sarangadhara Samhita. With zero added Refined Sugar (White Sugar/Table Sugar) and prepared with natural Jaggeri (Gud), it is scientifically proven for 2X Immunity. Natural Jaggeri (Gur) is known for providing essential vitamins and micro-nutrients. It helps to enhance anti-oxidants and improve respiratory health. From the point of view of health and nutrition, jaggeri (Gur) is universally considered a healthier choice over refined sugar (White Sugar / Table Sugar) which is low on nutritional value with no major health benefits.

## 'Mewar Festivals in Miniature Art' and other activities of Visual Arts



### 'Mewar Festivals in Miniature Art' and other activities of Visual Arts.

Gallery Artos is organising its first Traditional Miniature Artists Art Camp "Rang Mewar".

Ten Well known miniature artists namely Anandil Sharma, Raja Ram Sharma, Lalit Sharma, Kanhaiya Sharma, Shankar Kumawat, Pushkar Lohar, Jagdish Yadav, Mandeep Meera Sharma, Sharad Soni, Rajesh Soni Bijolian and 4 emerging artists Chirag Kumawat, Rahul Soni, Rajat Sharma, and Lalita Soni are engrossed in creating their art works at The Lavit Malhar Resort, Tiger Hill, Udaipur.

"The objective of this event is to generate awareness about our traditional miniature art among the common masses. The camp would promote Mewar miniature art on national and international level" says Veerangana Soni, curator of the Camp. Artists are working on the subject of 'Mewar Festivals in Miniature Art'. Art lovers and artists can visit the camp and interact with artists till 7th March 2021 between 11 am to 6pm. They can interact with participating artists to know about their experiences of their art journey.

The Camp would give an opportunity to observe their unique style and individual perspective towards life and art.

The art works will be exhibited on 7th March. KALA DEEPAM, National Women's Art Camp organized by Ministry of Culture, Government of India, West Zone Cultural Centre and Directorate of Art and Culture, Goa has started at Sanskriti Bhavan, Patta, Goa on 4th March and will last till 9th March. Twenty six Women artistes from India are participating in the Camp.

WZCC is also organizing Print Making Workshop at the Graphic Studio, Bagor ki Haveli from 9th to 15th March between 11 am to 5pm. Well known Artist Hanuman Kamblil will facilitate the Workshop. Takhman-28, A group of Experimental artistes celebrated 53rd foundation day at the premises with an exhibition of 40 works of members. "These creations can be seen from 4pm to 7pm till 10th March" says R.K.Sharma, Secretary.

-Vilas Janve

## Western Rajasthan Agrawal Conference concluded

**Udaipur:** A day meeting of Western Rajasthan Agrawal Conference concluded with a discussion on active participation, bypassing several resolutions of various social interests, and discussing the state's active involvement in the various schemes, workplaces being run by it.

National President Gopal Sharan Garg was present as the chief guest at the state executive meeting.

State President KK Gupta chaired the meeting. In the forum, State General Minister Rakesh Agrawal, Vice President Prakash Chandra Agrawal, Veena Agrawal, National Organization Minister Ramesh Agrawal, Narayana Seva Sansthan founder Padma Vibhushan Kailash Manav District President Om Prakash Agrawal, General secretary Chanchal Kumar Agrawal, Program Coordinator Ravindra Agrawal, Pravasi Agrawal Samaj President Madanlal Agrawal, Agrawal Vaishnav Samaj President Sanjay Sinhal, Dhanmondi Agrawal Samaj's Omprakash Agrawal, District Treasurer, and Digambar Jain Agrawal Samaj's Fathanagar Agrawal Samaj's Ghanshyam Mangal Satyanarayan Agrawal, Fatehalal Agrawal Dwarka Prasad Agrawal, Yogesh Agrawal, Bhanwar Lal r Agrawal, Bajrang Agrawal, Awadhesh Agrawal Mahila Samiti District President Sudha Agrawal, Youth Committee President Deepak Mittal were present.

While giving the welcome address, District President Om Prakash Agrawal greeted all the program guests and welcomed the people present. President KK Gupta did not spread his hand to any party to organize the society, and the Agarkul organization should have a substantial share in politics. Mr. Gupta said that we could not be a litigant of violence, we cannot uproot the railway tracks yet, we cannot fight this robbery, we cannot disturb any per-



son and the public, but we should take part in politics and understand this. Not coming. We have to build our identity in politics on the strength of our actions with complete solidarity. In every work of temple construction service like Gaushala temple construction, Dharamshala construction religious work, the person of Agarkul is always on the forefront. History from Independence to the present day is a witness to the fact that the person of our society has played an essential role in every field, whether it is about cooperation or the fight for freedom, it is a matter of the upliftment of the country, it was a part of politics Talking, but seeing the gradual progress of other social by visiting our gradually declining level, now we will also have to worry and think about our society concerning the mother power of our society, the youth power which has a vision of development. To give a platform and to bring it forward, many campaigns will have to be conducted at the social level, all the eminent and Bhamashah industrialists of our society will have to be associated with the society, and their participation in the social program will have to be decided

level every month to awaken society and increase the cleanliness campaign. This is our way; how should we add the rights to society, eliminate the various evils, and stop society's scattering? We cannot move forward till we do or not.

National President Shri Gopal Sharan Garg in his address while explaining in detail about Swachhta Abhiyan Agar Bhagwat Katha, Kul Devi Mahalakshmi, and the grand temple construction of Ashtami Agroha Shakti Peeth, contemplating and contemplating the history and future of Agrawal society in the address, describing the great freedom fighter Lala Lajpat Rai Danveer Seth Bhamashah Todarmal and various freedom fighters and great freedom fighters, they said that if many youths of the society donated their lives in the freedom struggle, they hanged themselves and hanged their lives. Accidental life of the business to implement collective safety insurance scheme for traders raising a voice of traders by organizing business meetings for the formation of All India Trade Safety Forum in the industry and trade sector and also by setting up Board of Merchants

which will give a new momentum to the society and the economy of the society. The weaker people will be encouraged, and the community will be encouraged to organize a meeting in every district at the provincial

Welfare Board in Rajasthan Implementing insurance shop godown merchants to insure shop warehouse, if there is any damage to their misfortune, the merchant who pays more tax will get compensation Honored to the district and state level; the traders demanded from the platform to form a simple trade policy to get the benefit of pension in old age and to protect the interests of consumers and traders.

Sharan Garg said that we have to serve the country by following the principles of Lord Agrasen Ji; there is a need to revive the history of the society through youth. He said that Bhagwat Katha should be organized in every district and in every household.

In the interest of the society, several resolutions were passed, in which the leaders of the society said that they should be implemented in their family and society. On occasion, State Vice President Prakash Chandra Agrawal said that in the next six months, a very large membership drive will be organized in western Rajasthan, and more than 25,000 new people will be admitted to the Western Rajasthan Agrawal Conference and Prateek district level. But by forming committees, people will be connected to this membership campaign on a large scale. Speaking on the issue of women empowerment, State Vice President Veena Aggarwal on occasion, said that the work of empowering women would be done. On this occasion, Shri Manakchand Agarwal Suresh Mittal Jagdish Agrawal Priya Goyal Bhanwar Lal Agrawal Devendra Bansal, Rajkumar Kagaji were honored as service honors in the society.

The program was conducted by District General secretary Chanchal Kumar Agrawal and Youth Vice President Vikram Agrawal. The ceremony of thanksgiving was given by the program convener Ravindra Agrawal, and finally, the program concluded with the national anthem.

## Greetings from Banyan Tree Events!



We are glad to let you know that despite all the difficulties, Banyan Tree's Ruhaniyat is back!

Finally, life seems to be picking herself

up on her feet again. So many heart-wrenching stories, so many unanswered questions... The pandemic, the lockdown and all that followed made us all ask some fundamental questions. When in the midst of all the chaos, for most, connecting with the divine, in whatever way, seemed like a soothing balm. Reading or listening to the immortal works of great saints, realized masters gave solace and also provided that most needed ray of hope. As November arrived, we at Banyan Tree helplessly looked at the scenario which was far from suitable to take off on our annual Ruhaniyat journey. Finally, the wait is over and we are all set to present Ruhaniyat once again. So, what's special about this difficult year's Ruhaniyat?

Ruhaniyat will be featured in Mumbai in an all-new Hybrid format. The live concert with the limited physical audience will also be streamed live for all who have been eagerly waiting for it but cannot be there physically. Though except Mumbai,

it will not be a physical concert, we are thankful that we can present Ruhaniyat at all, even if in a digital format to all our loyal audiences across the country.

Besides the live performances in Mumbai, Ruhaniyat in all 8 cities will also, present some presentations specially shot at the actual habitats of our artists, including some from other countries. In other words, this Ruhaniyat will take you to spectacular locales bringing lives now-covered mountains, lakes, sand dunes, jungles...

-Vilas Janve

## Airtel enters the Ad Tech industry with AirtelAds

**Udaipur:** Bharti Airtel ("Airtel"), India's premier communications solutions provider, has entered the advertising business with the launch of AirtelAds – a powerful brand engagement solution.

AirtelAds allows brands of all sizes to curate consent based and privacy safe campaigns to one of the biggest pool of quality customers in India. Airtel has over 320 million customers across its businesses – Mobile, DTH and Homes. Airtel's Mobile customers have the highest average monthly data consumption at 16.8 GB and the highest monthly ARPU of Rs 166. Airtel's fast growing DTH and Homes networks serve premium households across the country. Using Airtel's deep data science capabilities, Airtel Ads allows brands to create high engagement and high impact campaigns to the most relevant customer cohorts. This also means that Airtel customers receive only the most

relevant brand offerings and not unwanted spam. Says Adarsh Nair, Chief Product Officer, Bharti Airtel: "Airtel Ads breaks new ground in the USD 10bn Indian advertising industry

## A Star Studded Launch For Hariharan & Bickram Ghosh's Ishq – Songs Of Love!

Composer Bickram Ghosh and singer Hariharan have teamed up to bring to audiences myriad shades of Ishq, the much needed emotion post pandemic. With music by Maestro Bickram Ghosh and set to vocals by Legendary playback singer Hariharan, Ishq – Song Of Love features music video directed by Arindam Sil and lyrics by Sugata Guha. It features Abhishek Mallick on the Sitar and, interestingly, features Bickram Ghosh himself for live percussion and Tabla.

Speaking about the same, veteran playback singer Hariharan shares that he has been super excited to see the album get ready for release as, he adds, creating an album is a lot of hard work taking hours, days and months of an artist's time! "Here, we have six songs with six stories! The kind that tells its own story. The nuances behind each song are as different as the stories behind them. All in all, the outcome of love is different." Interestingly, the song 'Baaton Baaton Mein' already crossed millions of views on YouTube. It is available on other platforms including Apple Music and Spotify as well!

Yogesh Lakhani of Bright Outdoor avers, "Hariharan and Bickram Ghosh are phenomenal musicians and it is a pleasure for Bright to be associated with 'Ishq – Songs Of Love'."

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