

Business & Entertainment

India's GST Rule Amended to Throw Away Tax Evasion Cases

India's GST norms are getting tougher to decimate growing incidents of Tax Evasions that are illegally being done claiming Input Tax Credits (ITC) with false invoices and bogus channels.

According to this rule, every month any GST registered taxpayer whose supplies of GST eligible items have exceeded the threshold of INR 50 lakh can use 99% of available electronic credit ledger balance to make output tax payment.

The rule does not apply for the entities where the managing director or any partner has paid income tax of more than INR 1 lakh.

Also, it excludes those GST taxpayers receiving INR 1 lakh refund past financial year in against of unutilised Input Tax Credit.

Through this process, Central Board of Indirect Taxes and Customs (CBIC) is expecting to track those businesses taking aid of fraudulent channels, such as bogus ITC operators who generate false invoices for gaining Input Tax Credit benefits.

As assured by CBIC sources, this current GST rule wont be of any risk for the genuine GST taxpayers and devised to scan only those doubtful units that are making excessive Input Tax Credit claims.

-Arkaprava Das

Growth in E-Commerce to Continue...

Udaipur: FedEx Express, a subsidiary of FedEx Corp. (NYSE: FDX) and one of the world's largest express transportation companies, shared the findings of a recent small and medium enterprise (SME)-focused survey in India.

The survey reveals a sense of optimism among SMEs in India, largely driven by the growth in e-commerce sales, with 30% of small businesses and 40% of medium businesses seeing a rise in e-commerce sales since lockdowns began.

During this festive season, SMEs are enhancing their e-commerce capabilities and rethinking their online shopping strategies in anticipation of significant sales. Thirty-four percent of surveyed SMEs expect strong peak season demand.

SMEs are also embracing digital solutions, with 76% of small businesses and 60% of medium businesses stating that they are seeing a rise in digital payments received since the start of the pandemic. Digital wallets are also seeing greater adoption, with higher rates among small businesses (28%), than medium businesses (7%).

FedEx has also organized the SME Connect series, a knowledge-sharing and thought leadership platform for SME customers in Surat, Udaipur, and Chennai.

A new branch of SBI launched

Udaipur: The new branch of State Bank of India in Udaipur at Keshav Nagar in the city was inaugurated on Wednesday by SBI General Manager (Southern Rajasthan) Shiv Om Dixit.

IIFL Foundation celebrates Anand Utsav with 36,000 girl students, 1100 teachers

Udaipur: IIFL Foundation which runs 'Sakhiyon Ki Baadi' - one of India's largest girl child literacy programs in Rajasthan and has brought over 36,000 out-of-school girls into education fold, recently celebrated Anand Utsav through online mode as it completed fourth year of operation successfully.

Mrs. Madhu Jain, Director, IIFL Foundation said, "We thank the support of the government, the village community, our 1100 teachers, parents of the 36,000 children for this progress. We believe this is just the beginning and there are miles to go.

Member, Rajasthan State Commission for Protection of Child Rights.

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IIFL Foundation works primarily in the rural areas of Rajasthan and with underprivileged indigenous tribal communities, where girl child literacy was even less than 10% in many cases.

"Literacy has not only brought about education but also social awareness, health



awareness and dignity for our students. The awareness has allowed communities to understand and eradicate girl child marriage which was common in these areas."

Anand Utsav saw performance by over 200 students from across regions and was

judged by Mrs. Rajkumari Bhargava, Former Member, Child Welfare Committee, Shri. Biren Lobo, Social Scientist, and Mrs. Meenakshi Ji Sudhan, Principal, Mahatma

Gandhi Govt. School, Lunkaransar, Bikaner.

Other dignitaries at the event were Mrs. Richa Audichya, Director, Janchetna Sansthan, Mr Ravi B a g h e l , C E O , Srushti Seva Samiti, Mrs. Geetha Menon, Mr Rajiv Shinde and Mr Sahil Hamid from IIFL Foundation. Mr Praveen Paneri presented during the whole event program beautifully. IIFL Foundation has received multiple international and national accolades for its successful girl child literacy program.

International Awards conferred the Women Empowerment Award to Sakhiyon Ki Baadi program. The National Award for CSR Excellence has recognised the foundation for 'outstanding contribution to the cause of education', while Sakhiyon Ki Baadi program received the 'best CSR impact initiative award'.

'Perfect Mrs. India' 2020 Season 3 finale sees a bevy of intelligent women vie for the skies!

The simplicity, the social distancing and the small gathering could not hold back the glitz and glamour of 'Perfect Mrs India' 2020 Season 3 finale saw the chosen 12 Top finalists from all over India prove their mettle to try and win the crown.

Dr Khooshi Gurubhai Thakkar and Gurubhai Thakkar, the driving forces behind the empowering women's pageant along with Dr Geet Thakkar availed, "There are no barriers of Height, Weight or Age in this pageant. Indian women give up their dreams and turn four walls into a home. This pageant looks beyond everything and aims to empower them, to help them grow



wings!" The contestants came from varied fields. From housewives to professionals to COVID warriors, the field was open.

Soumita Nandy won the awarded Perfect Woman Of The Show, while there was a tie between Pooja Nishar and Jayanti Gupta for the Second

Runner Up, Reema Bahl was the First Runner Up and the coveted title was bagged by Saraswathy Iyer who was crowned 'Perfect Mrs India 2020'.

The event also saw the Perfect Achievers Awards where the winners chosen by audience choice included Ranvir Shorey, Sharad Kelkar, Sahil Salathia, Deepshikha Deshmukh, Sanjay Gangnani, Helly Shah, Madhurima Tuli, Chahatt Khanna, Amol Parashar, Child Artist Dishita Sehgal, Sujoy Mukherjee, Ojas Rajani, Alankrita Sahai, Shivani Tomar, Kanika Mann, Charul Malik, Riya Deepsi, Donal Bisht, Kaveri Priyama, Ahsaas Channa, Jay Soni, Simran Ahuja and Krishna Bharadwaj among many others. All in all a perfect evening twinkling with achievers indeed.

Iyer, Journalist Jyothi Venkatesh, Shruti Jain.

A step towards cleanliness

"SWACHH HATAPAKHWAD PROGRAMME" was celebrated on Tuesday, 22 December 2020 in the Government Primary School of village Surphalaya, Balicha. The programme was chaired by the Director Research, Prof. S. K. Sharma and ZDR, Prof. Rekha Vyas through Webex.



Project Incharge of AICRP-HSC, Dr. Sudha Babel revealed that in this sanitation program the poster making competition was organized for the primary school students in which 50 children participated with great enthusiasm.

On the occasion of Farmer's Day (Kisan Diwas) 23rd December an exhibition was arranged for the farmers and farm women. Dr. Sudha Babel practically oriented them about various types of Protective Clothing. In the series through the participatory approach Dr. Hemu Rathore disclosed about the drudgery reducing gender friendly agricultural equipments. School Principal Mr. Bherulal Kalal and the team also very enthusiastically collaborated sahyog in performing all the activities successfully. For awareness generation material was also given for school, anganwadi and chaupal of village. Literature related to the various drudgery reducing equipments was also distributed to the participants. To make the program successful Ms. Kusum, Dr. Arpita conducted various activities among the beneficiaries and Narayan Lal also extended their support.

SEHORE SAHITYA SAMMAN 2021

Biggest Literary Award in Hindi for a Single Short Story and for a set of Three Poems

Nagpur: Kathakanan a Nagpur based literary publication has joined hands with Sehore Sahitya Sadan, a budding literature house coming out of a sleepy village, Sehore, in Haryana, to constitute Sehore Sahitya Samman, which would be perhaps the biggest award in terms of the reward money it offers for a single Short Story and also for a set of Three Poems.

The participants can submit their short story for this award beginning 1st January 2021, and the window will be open till the midnight of 15th February. The best original and unpublished short story will be awarded the first prize of ₹ 21,000/.

The three renowned novelists and storywriters of Hindi have come on board to be the judge for this competition. Dharendra Asthana, the former Feature Editor of Jansatta and the Editor of Sahara Samay, also the famous hindi novelist and story-writer, is one of the judges for the Story contest. The author of almost a dozen of story collections and novels, his oeuvre includes story collections Khul Ja Sim Sim and Uss Raat ki Gandh, and also critically acclaimed novels Halaahal and Guzar Kyon Nahin Jata. Another Judge for story segment is Yogendra



has also translated 7 books into Hindi including the work of world renowned writers Salman Rushi and Arundhati Roy.

The stories having word count from 700 to 3000 words will only be eligible for the contest. Winners will be announced in

Ahuja; a distinguished story writer, and the recipient of many literary awards including Katha Puraskar, Parivesh Puraskar, and Ramakant Smriti Puraskar. Priyadarshan, the third judge for the short story, is a senior editor with NDTV. He has published 9 books including a bestseller novel ' Zindagi Live' and his story collections include 'Barish, Dhuan Aur Dost'. He

the first week of April.

BL Gautam aka Babu Gautam, the founder of Sehore Sahitya Samman, and the man behind the publishing venture Kathakanan, is currently the Managing Director of FDCM Esselworld Gorewada Zoo. His hindi stories are rooted in Indian culture, but in style and taste they match Hemingway and Dahl to mention a couple from the long list of world's famous story tellers. His English body of work includes the novel ' Deadly Innocent' and an anthology ' Mohammed a Mechanic and Mary a Maid'.

He believes 'we are not what we eat perhaps, but we certainly are what we read'. He has staked his resources to promote Hindi literature with a thought that 'India's path back to its lost glory has to be paved with glorious fiction along with the shining facts'.

The judges for poetry segment, to open after a fortnight after the short story, are also finalized. The First Prize of ₹ 11000/ for the best set of 3 poems is named 'Manglesh Dabral Award' after the most acclaimed poet of our times who left this world behind on 9th of December. For further details contact whatsapp no. 9820506161 and send your entry at gautamb@yahoo.co.in

Rashmi Jolly-Gautam Patole's Live Art Fest

Post COVID, Mumbai welcomes Art again, after a 9-month hiatus with Art Adda, a unique event at Jolly Board Towers, I-Think Campus E Wing, Kanjurmarg East, hosted by India's Consul General to Czech Republic Rashmi Jolly and master artist Gautam Patole of Art Desh Foundation, in association with Secular Art Movement. The Art Adda, a one-of-its-kind open air, live Art show, with live canvas paintings, workshops and demonstrations sees the participation of noted artists from different cities of India. Actors Preeti Jhangiani, Pooja Bedi and Angela Krislinzki graced the inaugural ceremony that is also witnessed the presence of Rashmi Jolly, Gautam Patole, Dr. Agarwal, Bharat Patel, Anisha Jolly, Rupali Patole among various talented artists. People mingled with each other, shared ideas, interacted with visitors and created great works of Art. There were



live demos, workshops, discussions etc while strictly adhering to social distancing norms.

"These have been trying times for all of us and we do not know when this ordeal will get over. No exhibitions, no galleries and no events... Art Adda will be a welcome break," says Rashmi Jolly who is also Executive

Director and Vice Chairperson of Jolly Board Ltd. and an ardent art lover who has graciously offered a beautifully-landscaped office complex of Jolly Board Ltd. for art activities.

Adds Gautam Patole, "Artistes like to breathe fresh air. Art Adda signifies that. Creativity cannot be stifled; circumstances can-

not rule us. We must overcome the hurdles and move on."

The ambience of Art Adda inspires one to paint... With Art Adda providing canvas, drawing paper, colours, tea/coffee snacks and lunch, all the artists and sculptors bring their brushes and their spirit!

About 15 artists participated in the inaugural event. Artists from Pune and Hyderabad showcased their skills on canvas. This was perhaps the first time that this kind of live painting work was conducted in the city for the public at large. There will also be workshops, demonstrations, classes et al, in the future.

Says Gautam Patole, "There are many known artists and art professors who live around the campus. There is an organisation called Secular Movement that is doing commendable work for artists living in this area. Mr Bharat Shelke, working President of Secular Movement was thrilled to know that Jolly Art Adda is offering encouraging facilities to the artists."

All in all, yours to experience, enjoy and be a part of the art celebrations till 24th December. And come home exhilarated this X-mas eve!