

Business & Entertainment

India's GST Rule Amended to **Throw Away Tax Evasion** Cases

India's GST norms are getting tougher to decimate growing incidents of Tax Evasions that are illegally being done claiming Input Tax Credits (ITC) with false invoices and bogus channels. Based on the statement as published by the GST Council Secretariat on Wednesday December 23, 2020, a number of preventive measures are introduced to check these cases. One such major tool is the mandatory payment of 1% GST Tax in cash by those businesses of Goods and Supplies having taxable items traded for more than INR 50 lakh in a

According to this rule, every month any GST registered taxpayer whose supplies of GST eligible items have exceeded the threshold of INR 50 lakh can use 99% of available electronic credit ledger balance to make output tax payment. Remaining 1% tax liability should be paid by cash. This rule will be active from January 1, 2021 onwards.

Editorial

Tax Credit claims.

The rule does not apply for the entities where the managing director or any partner has paid income tax of more than INR 1 lakh. Also, it excludes those GST taxpayers receiving INR 1 lakh refund past financial year in against of unutilised Input Tax

Through this process, Central Board of Indirect Taxes and Customs (CBIC) is expecting to track those businesses taking aid of fraudulent channels, such as bogus ITC operators who generate false invoices for gaining Input Tax Credit benefits. The Department is already too serious to find the best possible way of covering huge revenue loss out of excess ITC claims made with fake means. There are around 12,000

ITC fraud cases detected by CBIC and 365 related arrests As assured by CBIC sources, this current GST rule wont be of any risk for the genuine GST taxpayers and devised to scan only those doubtful units that are making excessive Input

-Arkaprava Das

Growth in E-Commerce to Continue...

Udaipur: FedEx Express, a subsidiary of FedEx Corp. (NYSE: FDX) and one of the world's largest express transportation companies, shared the findings of a recentsmall and medium enterprise (SME)-focused survey in India. The FedExcommissioned survey was conducted by the independent research firm Dun & Bradstreet India to identify trends in ecommerce and digital adoption among SMEsduring the COVID-19 pandemic.

The survey reveals a sense of optimism among SMEsin India, largely driven by the growth in e-commerce sales, with 30% of small businesses and 40% of medium businessesseeing a rise in e-commerce sales since lockdowns began. The pandemic and its resulting restrictions have led to a shift in consumer behavior towards e-commerce, with 35% of small businesses and 54% of medium businesses surveyed believing that e-commerce sales will improve their financial growthfollowing COVID-19.

During this festive season. SMEs are enhancing their ecommerce capabilities and rethinking their online shopping strategies in anticipation of significant sales. Thirty-four percent of surveyed SMEs expect strong peak season demand. This matches the findings published by Redseer, which stated that peak season sales in India are expected to almost double this year, reaching \$7 billion in gross merchandise value compared to \$3.8 billion in the same period last year. With the expected continued rise in e-commerce sales, 80% of medium and 58% of small businesses in the FedEx-commissioned survey also believe that increased buying behavior on e-commerce platforms will continue following the pandemic.

SMEs are also embracing digital solutions, with 76% of small businessesand 60% of medium businesses stating that they are seeing a rise in digital payments receivedsince the start of the pandemic. Digital wallets are also seeing greater adoption, with higher rates among small businesses (28%), than medium businesses (7%). Commentingon the survey results, Mohamad Sayegh, vice president Operations for FedEx Express in India said, "Throughout COVID-19, we have seen that consumers are increasingly shopping fromhome, and with continued travel limitations and efforts to control the spread of the virus likely to prevent people from visiting family and friends this festive season, more gifts are likely to be shipped this year, rather than delivered in person.""With the expected continued surge ine-commerce sales, FedEx has been working with businesses to encourage their customers to shop and ship early. We are confident our global and domestic networks will support the demands of each business and their customers." he added. The value of fast and secure shipping is also a consideration for both shoppers and the businesses selling online. The survey highlighted that 41% of SMEs believe that their customers would pay more for faster delivery, making the choice of the right logistics service provider withthe ability to support business growth driven by time-sensitive shipments a priority for businesses. FedEx has a long history of supporting entrepreneurs and small businesses and is committed to help them reach their full potential. FedEx has held several editions of their Small Business Grant Contest in India, which provides small businesses with the inspiration and financial resources to take their businesses global, helping them to grow their footprint and sharpen their competitive edge.

FedEx has also organized the SME Connect series, a knowledge-sharing and thoughtleadership platform for SME customersin Surat, Udaipur, and Chennai. The SME Connect series also provides a forum for these businesses to interact with industry experts for solution oriented discussions to support their businesses and future growth.

A new branch of SBI launched

Udaipur: The new branch of State Bank of India in Udaipur at Keshav Nagar in the city was inaugurated on Wednesday by SBI General Manager (Southern Rajasthan) Shiv Om Dixit. Mr. Dixit informed customers about all the products and services provided by the bank. On this occasion, Deputy General Manager of Administrative Office Udaipur, Ku. Dinesh Pratap Singh Tomar and Regional Manager Udaipur Amarendra Kumar Suman, and other officials were present. In the end, Branch Manager Prateek Jain offered a vote of thanks.

IIFL Foundation celebrates Anand Utsav with 36,000 girl students, 1100 teachers

Udaipur: IIFL Foundation which runs 'Sakhivon Ki Baadi' one of India's largest girl child literacy programs in Rajasthan andhas brought over 36,000 out-of-school girls into education fold, recently celebrated Anand Utsav through online mode as it completed fourth year of operation successfully. Anand Utsav was hosted by Mrs. Madhu Jain, Director, IIFL Foundation and Mr. Nirmal Jain, Chairman, IIFL Group and was also graced by Mrs. Sangeeta Ji Beniwal, Chairperson, Rajasthan State Commission for Protection of Child Rights, Mrs. Basanti Ji Meena, Pradhan, Sarda Block and Mrs. Chetna Bhatti, Deputy Superintendent of Police, Dr.

Shailendra Ji Pandya,

Member, Rajasthan State Commission for Protection of Child Rights.

Mrs. Madhu Jain, Director, IIFL Foundation said, "We thank the support of the government, the village community, our 1100 teachers, parents of the 36,000 children for this progress. We believe this is just the beginning and there are miles to go. Our mission is to see 100% girl child literacy in Rajasthan and we will work towards the same with all the stakeholders."

IIFL Foundation works primarily in the rural areas of Rajasthan and with underprivileged indigenous tribal communities, where girl child literacy waseven less than 10% in many cases.

"Literacy has not only brought about education but also social awareness, health

awareness and dignity for our students. The awareness has allowed communities to understand and eradicate girl child marriage which was common in these areas.

judged by Mrs. Rajkumari Bhargava, Former Member, Child Welfare Committee, Shri. Biren Lobo, Social Scientist, and Mrs. Meenakshi Ji Sudhan, Principal, Mahatma

Anand Utsav saw perfor-

mance by over 200 students

from across regions and was

RichaAudichya, Director, JanchetnaSansthan, Mr Ravi

Gandhi Govt. School,

Lunkaransar, Bikaner.

Other dignitaries at the event were Mrs. Baghel, CEO, SrushtiSevaSamiti, Mrs. Geetha Menon, Mr Rajiv Shinde and MrSahil Hamid from IIFL Foundation. Mr Praveen Paneri presented during the whole event program beautifully. IIFL Foundation has received multiple international and national accolades for its successful girl child literacy program. The foundation has received the Golden Peacock Award for CSR, AsiaOne has recognised it as 'India's greatest CSR brand'. Golden Globe Tigers International Awards conferred the Women Empowerment Award to Sakhiyon Ki Baadi program. The National Award for CSR Excellence has recognised the foundation for 'outstanding contribution to the cause of education', while Sakhiyon Ki Baadi program received the 'best CSR impact initiative award'. Karma Awards recognised 'Sakhiyon Ki Baadi' with the most promising CSR program. The foundation's Director Madhu Jain has also received CSR Leadership Awards at Golden Globe Tigers International Awards 2020 and National Awards for Excellence in CSR 2020. While Global CSR Congress recognised her as the Woman CSR Leader of

'Perfect Mrs. India' 2020 Season 3 finale sees a bevy of intelligent women vie for the skies!

The simplicity, the social distancing and the small gathering could not hold back the glitz and glamour of 'Perfect Mrs India' 2020 Season 3 finale saw the chosen 12 Top finalists from all over India prove their mettle to try and win the crown. Dr Khooshi Gurubhai

Thakkar and Gurubhai Thakkar, the driving forces behind the empowering women's pageant along with Dr Geet Thakkar averred, "There are no barriers of Height, Weight or Age in this pageant. Indian women give up their dreams and turn four walls into a home. This pageant looks beyond everything and aims to empower them, to help them grow Jayanti Gupta for the Second



wings!" The contestants came from varied fields. From housewives to professionals to COVID warriors, the field was

Soumita Nandy won the awarded Perfect Woman Of The Show, while there was a tie between Pooia Nishar and

Runner Up, Reema Bahl was the First Runner Up and the coveted title was bagged by Saraswathy Iver who was crowned 'Perfect Mrs India 2020'. The jury consisted among others, Philanthropist Dr. Aneel Kashi Murarka, Writer-Director and Social Activist Anusha Srinivasan The event also saw the

lyer, Journalist Jyothi

Venkatesh, Shruti Jain.

Perfect Achievers Awards where the winners chosen by audience choice included Ranvir Shorey, Sharad Kelkar, Sahil Salathia, Deepshikha Deshmukh, Sanjay Gangnani, Helly Shah, Madhurima Tuli, Chahatt Khanna, Amol Parashar, Child Artist Dishita Sehgal, Sujoy Mukherjee, Ojas Rajani, Alankrita Sahai, Shivani Tomar, Kanika Mann, Charul Malik, Riya Deepsi, Donal Bisht, Kaveri Privam, Ahsaas Channa, Jay Soni, Simran Ahuja and Krishna Bharadwaj among many others. All in all a perfect evening twinkling with achievers

A step towards cleanliness

the year in 2020.

"SWACHHATAPAKHWADAPROGRAMME" was celebrated on Tuesday, 22 December 2020 in the Government Primary School of village Surphalaya, Balicha. The programme was chaired by the Director Research, Prof. S. K. Sharma and ZDR, Prof. RekhaVyas through Webex.



Project Incharge of AICRP-HSc, Dr. Sudha Babel revealed that in this sanitation program the poster making competition was organized for the primary school students in which 50children participated with great enthusiasm. On the occasion of

Farmer's Day (Kisan Diwas) 23rd December an exhibition was arranged for the farmers and farm women . Dr. Sudha Babel practically oriented them about various types of Protective Clothing. In the series through the participatory approach Dr. Hemu Rathore disclosed about the drudgery reducing gender friendly agricultural equipments. School Principal Mr. Bherulal Kalal and the team also very enthusiastically colloborated sahyog in performing all the activities successfully. For awareness generation material was also given for school, anganwadi and chaupal of village. Literature related to the various drudgery reducing equipments was also distributed to the participants. To make the program successful Ms. Kusum, Dr. Arpita conducted various activities among the beneficiaries and Narayan Lal also extended their support.

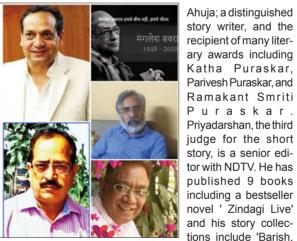
SEHORE SAHITYA SAMMAN 2021

Biggest Literary Award in Hindi for a Single Short Story and for a set of Three Poems

Nagpur: Kathakanan a Nagpur based literary publication has joined hands with Sehore Sahitya Sadan, a budding literature house coming out of a sleepy village, Sehore, in Haryana, to constitute Sehore Sahitya Samman, which would be perhaps the biggest award in terms of the reward money it offers for a single Short Story and also for a set of Three Poems.

The participants can submit their short story for this award beginning 1st January 2021, and the window will be open till the midnight of 15th February. The best original and unpublished short story will be awarded the first prize of \square 21,000/. The second and the thirds prize will be of \square 11,000/ and \square 5000/ respectively, and in addition to that, all the short listed stories will be eligible for a Inspiration Award of □500/ each.

The three renowned novelists and storywriters of Hindi have come on board to be the judge for this competition. Dhirendra Asthana, the former Feature Editor of Jansatta and the Editor of Sahara Samay, also the famous hindi novelist and storywriter, is one of the judges for the Story contest. The author of almost a dozen of story collections and novels, his oeuvre includes story collections Khul Ja Sim Sim and Uss Raat ki Gandh, and also critically acclaimed novels Halaahal and Guzar Kyon Nahi'n Jata. Another Judge for story segment is Yogendra



ary awards including Katha Puraskar, Parivesh Puraskar, and Ramakant Smriti Puraskar. Priyadarshan, the third judge for the short story, is a senior editor with NDTV. He has published 9 books including a bestseller novel ' Zindagi Live' and his story collections include 'Barish, Dhuan Aur Dost'. He has also translated 7 books into Hindi including the work of

Ahuja; a distinguished

story writer, and the

world renowned writers Salman Rushi and Arundhati Roy.

The stories having word count from 700 to 3000 words will only be eligible for the contest. Winners will be announced in

the first week of April.

B L Gautam aka Babu Gautam, the founder of Sehore Sahitya Samman, and the man behind the publishing venture Kathakanan, is currently the Managing Director of FDCM Esselworld Gorewada Zoo. His hindi stories are rooted in Indian culture, but in style and taste they match Hemingway and Dahl to mention a couple from the long list of world's famous storv tellers. His English body of work includes the novel ' Deadly Innocent' and an anthology ' Mohammed a Mechanic and

He believes 'we are not what we eat perhaps, but we certainly are what we read'. He has staked his resources to promote Hindi literature with a thought that 'India's path back to its lost glory has to be paved with glorious fiction alongwith the shining facts'

The judges for poetry segment, to open after a fortnight after the short story, are also finalized. The First Prize of 11000/ for the best set of 3 poems is named 'Manglesh Dabral Award' after the most acclaimed poet of our times who left this world behind on 9th of December. For further details contact whatsapp no. 9820506161 and send your entry at gautambl@yahoo.co.in

Rashmi Jolly-Gautam Patole's Live **Art Fest**

Post COVID, Mumbai welcomes Art again, after a 9-month hiatus with Art Adda, a unique event at Jolly Board Towers, I-Think Campus E Wing, Kanjurmarg East, hosted by India's Consul General to Czech Republic Rashmi Jolly and master artist Gautam Patole of Art Desh Foundation, in association with Secular Art Movement. The Art Adda, a one-of-its-kind open air, live Art show, with live canvas paintings, workshops and demonstrations sees the participation of noted artists from different cities of India. Actors Preeti Jhangiani, Pooja Bedi and Angela Krislinzki graced the inaugural ceremony that also witnessed the presence of Rashmi Jolly, Gautam Patole, Dr.Agarwal, Bharat Patel, Anisha Jolly, Rupali Patole among various talented artists. People mingled with each other, shared ideas, interacted with visitors and created great works of Art. There were



live demos, workshops, discussions etc while strictly adhering to social distancing norms.

"These have been trying times for all of us and we do not know when this ordeal will get over. No exhibitions, no galleries and no events... Art Adda will be a welcome break," says Rashmi Jolly who is also Executive

Director and Vice Chairperson of Jolly Board Ltd. and an ardent art lover who has graciously offered a beautifully-landscaped office complex of Jolly Board Ltd. for art activities.

Adds Gautam Patole, "Artistes like to breathe fresh air. Art Adda signifies that. Creativity cannot be stifled; circumstances cannot rule us. We must overcome the hurdles and move on '

The ambience of Art Adda inspires one to paint... With Art Adda providing canvas, drawing paper, colours, tea/coffee snacks and lunch, all the artists and sculptors bring their brushes and their spirit!

About 15 artists participated in the inaugural event. Artists from Pune and Hyderabad showcased their skills on canvas. This was perhaps the first time that this kind of live painting work was conducted in the city for the public at large. There will also be workshops, demonstrations, classes et al, in the future.

Says Gautam Patole, "There are many known artists and art professors who live around the campus. There is an organisation called Secular Movement that is doing commendable work for artists living in this area. Mr Bharat Shelke, working President of Secular Movement was thrilled to know that Jolly Art Adda is offering encouraging facilities to the

All in all, yours to experience, enjoy and be a part of the art celebrations till 24th December. And come home exhilarated this