

Business & Entertainment

Now is the turn of time-givers and fund contributors

The support of every Ram devotee from all over the country will be solicited for the grand temple to be built on the birthplace of Bhagwan Sri Rama in Ayodhya. For this, the Karyakartas of Vishva Hindu Parishad will go from door to door with the venerated saints and the rest of the people of society. Announcing Shri Ram Janmabhoomi Mandir Nidhi Samarpan Abhiyan, Vice-President of Vishva Hindu Parishad and Secretary General of Shri Ram Janmabhoomi Teerth Kshetra Trust, Shri Champat Rai said that in this intensive and extensive campaign from the upcoming Makar Sankranti (15th January, 2021) to Magh-Purnima (27th February), VHP Karyakartas would reach out to 110 million families of 400,000 villages of the country and propagate and flourish Ramatwa by connecting the common man directly with Shri Ram Janmabhoomi. With the support of people of every caste, creed, sect, region and language of the country, the Ram temple would actually take the form of a Rashtra Mandir (Temple of the nation). Saluting the struggles and sacrifices of innumerable hindus, he called upon every Rama bhakt (devotee) to come forward enthusiastically and proactively for this Ram-Kaaj (cause). For this, we need not only funds-contributors but also time-contributors, he added.

Hindu society struggled for five centuries to protect the honour of the country by reclaiming the birthplace of Bhagwan Sri Ram. Finally, the Supreme Court accepted the sentiments of the society and the truths of history associated with the temple and directed the Government of Bharat to form a trust. The government announced a trust in the name of "Shri Ram Janmabhoomi Teerth Kshetra". The Prime Minister accelerated the process of construction by offering worship in

Ayodhya on August 05, 2020.

preparations are underway to construct the temple.

Engineers from IIT Mumbai, IIT Delhi, IIT Chennai, IIT Guwahati, CBRI Roorkee, Larsen & Toubro and Tatas are working on the foundation drawing. The foundation configuration and layout would very soon come out. The whole temple will be of stone blocks. Every-one of the three floors will be 20 feet high; the length and breadth of the temple will be 360 and 235 feet respectively.

Shri Champat Rai said that it is planned to make the present and the future generations of the country aware of the truths of the history of this temple. By going from door-to-door, at least half of the country's 1350 million people will be made aware of the historical truths of Shri Ram Janmabhoomi. From Kashmir to Kanyakumari and Attock to Cuttack, we won't leave any corner of the country unvisited. The VHP Karyakartas (volunteers) will reach out to every nook & corner of the country, including the Rann of Kutch, Arunachal Pradesh, Nagaland, Andaman & Nicobar Islands and the mountainous, forest and desert regions of Bharat, to hand out Ram temple literature to people and seek their support. People have a strong desire that Sri Ram's Nativity Temple should come up at His Janmabhoomi soon.

millions of Karyakartas would take part in this historical campaign and the society would voluntarily cooperate and cocreate because the work is of Bhagwan (God) and the temple is of Ram. Funds cannot be a hindrance in the work of God. In order to maintain transparency in the financial dealings and transactions, the trust has printed coupons and receipts of denominations of INR 10, 100 and 1000. Karyakartas will issue coupons or receipts according to what the society contributes. The picture of Bhagwan Sri Ram's temple will reach millions of homes.



Minister of State Bacchubhai Kadu felicitated

Vashi (Navi Mumbai): A program was organized by the North India Chamber of Commerce at Vashi on 17 December, 2020. Maharashtra Minister of State for Water Resources, School Education, Labour, Woman and Child Welfare Bacchu Kadu (basically a resident of Akola), Maharashtra Chamber of Commerce Vice President Ravindra Mangave, North India Chamber of Commerce President and actor Sudip Pandey, Vice President Sanjit Thakur, Parvez Khan, "MIND", Navi Mumbai President Salim Sarang and prominent businessmen from Navi Mumbai graced the occasion and made the meeting successful. On the occasion the Minister of State Bacchubhai Kadu was felicitated by actor Sudip Pandey.

In the meeting, a discussion on the impact of COVID-19 on different trades took place. Minister of State and guardian minister of Akola Bacchu Kadu assured the merchants that the Maharashtra Government will extend all support to them.

In his speech Sudip Pandey said that Bacchubhai is an icon and he will definitely promote all businesses and will cooperate with the North India Chamber of Commerce and will also solve difficulties faced by the North Indians.

IndianOil's State of Art, Lubricant Blending Plant inaugurated

Kolkata: Dharmendra Pradhan, Minister of Petroleum & Natural Gas and Steel, inaugurated New Lube Blending Plant at Kolkata today, in the presence of IndianOil Chairman Shri Shrikant Madhav Vaidya. This new plant is a step towards making India self-reliant in its lubricant's requirement.

With an investment of Rs 142 crores, this project generated a total of 72000-man days. Not only will this project meet requirements of the ever-changing industrial domain, but will also ensure quality products creation with the help of its NABL accredited laboratory and top-notch product evaluation techniques.

While giving his address, Honourable Minister said this inauguration of the Lube Blending plant in Kolkata is another chapter in the history of Eastern India's development under the vision of Honourable PM Shri Narendra Modi. "

Dirty Politics is the cause of Peasant Movement

The farmer's movement has been going on in the country for twenty days; the farmers are agitated and protested then there are millions of people facing problems due to them. At the same time, the country's economy has also suffered loss of thousands of crores due to agitation and protest. The issue between these complex situations is not what policies the political parties of the country support and which they oppose. The real issue is why the political parties of the country mock the country's democratic values, constitution and law by tricking the people of the country. The root cause of most of the problems in this country is the double attitude of these political parties, only undemocratic activities and political interests. Due to the dual policies of these political parties, this peasant movement has become a political movement rather than a peasant movement.

Now it is not only about the so-called opposition party leaders that they can stop the chaotic conditions and undemocratic conditions like the peasant movement, hold down the falling human values, improve the social and national structure prone to problems, break the myths and can make the new path. Those who are non-discriminatory, are beyond political interests, should be equitable, give a paved path and say the right thing at the right time. Therefore, the time has come that all political parties of the country leave politics of self-

ishness and votes and do politics of values, they should decide that there is no difference between their words and actions. If you advocate a law while in power, openly or silently support a bill during the vote in the house, and then why pretend to protest on the street outside?

For the larger interests of the farmers, the Narendra Modi government at the center passed these three agricultural laws in both houses of Parliament, which were implemented with the consent of the President. Now these farmers are stuck on the border of Delhi against these laws at the instigation of various political parties. This movement started with the demand for guarantee of MSP but now after the government is ready to negotiate, now the farmer leaders are demanding the repeal of all three laws. It seems that perhaps these farmers' organizations or peasant leaders are concerned about these political parties, not their own interests. In 6 long meetings, the government had consistently made it clear that there will be no tampering with the MSP system.

The government has also accepted many other demands of the farmers, but as the government bowed down, the peasants have been dominating, as they are trying to decide the direction of the movement at the behest of the so-called political parties. The farmer is a big vote bank in the country and no government would like to impose itself as being anti-farmer. No one has



any right to fight for the rights of the peasants, but block the major highways, use vulgar, insatiable and chaotic language for the hero chosen by the highest and democratic methods of the country, what kind of democratic protest is this? However, it is a fact that since independence, the farmers of the country have been cheated. Whatever may be the intention of governments, but the system working under this government system has always tricked the farmers. If Modi government showed some courage to get rid of this deceit, then it went against the opposition political parties.

In these irrational and contradictory situations, various parties are roaming for their political selfishness, but no political party appears to have come out with a genuine mind in the interest of farmers. Then Union Minister Ravi Shankar Prasad, while stating the old stand of the Congress and the Nationalist Congress, strongly targeted the double and contradictory attitude of the opposing parties. Ravi Shankar Prasad said that the Congress in its 2019 election manifesto had talked about abolishing the

APMC Act related to agriculture. In the previous government as Agriculture Minister, NCP chief Sharad Pawar consistently advocated these reforms.

The Kejriwal government of the Aam Aadmi Party has notified the new agricultural laws on 23 November 2020 and implemented it in Delhi. The policies of economic reform were also implemented rapidly during the government of Deve Gowda, Gujral and Manmohan on the support of Lalu and Mulayam. But today all these parties are trying to protest only in the name of protesting and the people of the country are suffering its loss, the country is becoming weaker.

Today we are living compulsions, not life. Life has no meaning. You are not able to distinguish good-bad and useful-useless. How holy and meaningful the word was, but the leader became an actor. Became a leadership practitioner. Today the word leader is an abuse. Whereas the leader was synonymous with the father. He should have played the role of a father. The father is not only the one who

is born for birth but he is also the one who teaches discipline, shows the path of development, lives the values of wrong and right and right, becoming a guide and then nurtures the nationality.

Despite being a democracy in the country, a conspiracy is going on that in every way legitimate and illegal tactics are being adopted to hold power and farmers are being used as effective weapons for this. The same goal is being strengthened by declaring Modi as anti-farmers. From this a new type of eloquence has arisen, which is not based on any healthy political values but on the ideals of deviation. In which all want to be heroes, none of the characters. Who will benefit such a mentality and movement?

There is a cloud of selfishness, all of them are making themselves, and all of them are nothing. And in this process of hysteria, there is no eligibility to become an ideal, that is why changing the ideal itself and creating new values. Newly created values and so-called politics of redesign have reached cruel, corrupt, scandalous inhuman and poisonous routes. But beyond the reality, we still keep creating 'Myth' everyday for personal and partisan interests. It is necessary that speech should not be given only in the sense of wholesomeness, words and actions should be based on reality. Decisions taken at a higher level should be in the interest of the country. Be determined. Fists of one billion 300 million countrymen tied

up, awaken confidence. Whether it is in the name of a big scam, whether it is in the name of an unfairly run peasant movement. The one who crosses the lines of rights and dignities must be made aware of the true meaning of rights and dignities. In the forest, foresters have made their 'Lakshman Rekha'. Why does not man make? Why does it keep these limits and limitations for its false interests?

The real problem today is not 'peasant movement' but 'black politics'.

Four men are enough to deliver the crematorium. Millions cannot face the tears of human beings struggling with problems, for that they need clean policies and fixed opposition, and the makers of these policies and the politicians with advanced character who implement them. There is a need to have a leader of high stature in the country. There should be a series of superior men in the field of service and character building. Not only individuals emerged, policies emerged, lifestyles emerged. Brightness of character emerged.

After the Green Revolution, White Revolution, there should be a phase of character revolution. Otherwise, the identity of manhood and nationality will continue to be dwarfed. That line of Mahatma Gandhi's beloved hymn - 'Sab ko Sanmati De Bhagwan' has a slight change at the moment - Keval Modi Virodhinon ko Sanmati De Bhagwan.'

- Lalit Garg

RBL Bank and ICICI Prudential Life Insurance forge Banc assurance Partnership

Udaipur: RBL Bank and ICICI Prudential Life Insurance have entered into a banc assurance partnership to offer an array of life insurance products to the Bank's customers. This alliance will enable over 8.7 million customers of RBL Bank to access and seamlessly purchase customer-centric protection and long-term savings products of the Company and provide financial security to themselves and their families. RBL Bank will distribute ICICI Prudential Life's products through its network of 398 branches spread across 28 states besides its internet and mobile banking touch-points, that distinguish the Bank's multi-channel distribution network. For ICICI Prudential Life, the partnership

will deepen and further strengthen its multi-channel distribution network. Through this tie-up, the entire bouquet of ICICI Prudential Life's insurance plans on the protection and savings platform will be available for purchase to customers of the Bank. ICICI Prudential Life Insurance's protection products provide a strong foundation for a financial plan and the diversified range of long-term savings products will help the Bank's customers achieve their financial goals, be it wealth creation, retirement planning or higher education of children. Simultaneously, the partnership will also provide a financial safety net to the customer's family by way of a life insurance cover. Vishwavi

Ahuja, MD and CEO, RBL Bank said, "We are happy to partner with ICICI Prudential Life and are confident that this strategic alliance will accelerate value creation for both our organizations. As a bank, we are constantly focused on serving the evolving needs of our customers and ensuring that they have a holistic service experience. This collaboration empowers our customers to choose from a comprehensive suite of products and plan for a financially secure future. With our strong distribution reach and digital platforms, we will be able to offer these products instantly to all our customer segments across India." N S Kannan, Managing Director & CEO, ICICI Prudential Life Insurance

said, "We are delighted to partner with RBL Bank, and this mutually beneficial tie up will further deepen our multi-channel distribution footprint in the country. Besides the common philosophy of customer-centricity, both partners have been leveraging technology to provide customers a seamless digital fulfillment journey and superior customer experience. There is a growing awareness among consumers about protection and the need to financially secure self and family following the pandemic. We believe our array of protection and long-term savings products will complement RBL Bank's offerings and enable their customers to develop a robust financial plan."

"I want to reach martial art to every household and every person": Chitah Yajnes Shetty



Mumbai: Chitah Jeet Kune Do Global Sports Federation's chairman and Bollywood's popular martial art expert Chitah Yajnes Shetty has taken martial art to national and international level and it seems

that he is determined to reach the martial art to every household till his last breath. In a function organised at Mumbai's Sun-n-Sand hotel, Shri Sagar Hydrose Nyakhar was appointed the Chairman of the Delhi CJKD (Chitah Jeet Kune Do). He is working for uplift of under-aged children and aged homeless people. He is also a member of the Food Corporation of India (Kerala).

Seema Aneja was appointed the Vice Chairman of Delhi CJKD. She is the National Chief Director of Anti-Corruption Foundation of India. Besides Nyakhar and Aneja, Subhash Tomar was appointed as the Secretary of the Delhi CJKD.

On the occasion, Chitah Yajnes Shetty said that "I wish that the people become strong and healthy by learning the martial art. This is my desire and I want to reach the martial art to every individual in every home in India and abroad. I am striving to achieve this goal and will continue to do so in future".

"Professor of the Year Award" to Dr. Verma

Udaipur: Dr. S. K. Verma, Prof. and Head, Department of Medicine, Pacific Medical College and Hospitals, Udaipur, Rajasthan and President, Society for Microvita Research and Integrated Medicine (SMRIM), Udaipur has been awarded the Professor of the Year - Medicine by TIME2LEAP AWARDS - MSME EDITION, 2020.

This award is for his outstanding accomplishment in the field of medicine in terms of extensive scientific research

with more than 90 publications in National and International Journals and a citation index of 2620. Along with this, his extensive editorial and reviewing work in many journals and his long teaching experience of undergraduate and postgraduate students in Medicine. He has been regularly conducting Specialized Free Medical Camps for diabetic, hypertensive and heart disease patients and serving geriatric population for last 20 years.

The award includes a trophy and certificate which was presented by Shri Pratap Chandra Sarangi, Hon'ble Minister of State in the Govt. of India for Animal Husbandry, Dairying, Fisheries and Micro, Small and Medium Enterprises.

Railway Raju On December 18

Railway Raju, a love story amidst an action film based on the wrestling gangs of Banaras and directed by international award winning filmmaker Dinkar Rao, is slated for release on December 18, 2020 in theatres in Uttar Pradesh, Uttarakhand



and New Delhi braving the Covid onslaught.

It creates a beautiful beginning for films to return to theatres like the good old days before Covid struck. "For me, it's a pleasant surprise that the film is releasing and it's a UP based film. It's a film which has interesting elements. When I showed it at the Cannes film market many buyers from South East Asia and North America liked the concept of wrestling gangs in north India." says director Dinkar Rao whose short film Asthi starring Antara Rao was premiered at Cannes, which he plans to complete it as a feature film with a known Bollywood actress.

Railway Raju has Sunny Shaw & Telugu actress Lavanya Rao in the lead roles and a host of good theatre actors from Uttar Pradesh, New Delhi, Mumbai, USA and Germany.

The film has managed an all India release after having been released in Mumbai earlier through Vkaao, an arm of PVR and Book My Show. "I am very grateful to our project designer and marketing and distribution consultant S Ramachandran for being the guiding force during the making, censor and release of the film" says Dinkar Rao.

Celebrate this Christmas with

Quirky Facemask

Mumbai: Ahead of the festive season, UniMask - A leading brand of facemasks amped up its portfolio and launched a new range of cotton masks specially crafted for the Christmas. Designed in quirky prints, these cotton blend festive masks are made with ultra Soft & Comfortable Fabric that offers double layered protection and are very breathable. With the Covid-19 pandemic, face masks are now the most essential part of our daily ensemble. Keeping this necessity in mind UniMask has launched a new range of elegantly designed Face Masks that can elevate the style and give you perfect Christmas vibes while providing the necessary protection.

The offered range of Christmas masks are available in attractive designs, color combinations and prints unlike the usually available monotonous black, grey or white masks. These masks



offer double layer protection and are made using high quality fabric which is not just soft on the skin but also breathable, making it comfortable to wear all day long.

Available in the Pack of 4 (2 Kids & 2 Adults) priced at Rs. 399, Pack of 4 (4 Adults) at Rs. 399, Pack of 6 (6 Adult) for Rs 579 and Pack of 10 (10 Adult) for Rs. 899. You

can buy these highly safe and stylish masks on Amazon, Flipkart and UniMask Official website <https://www.unimask.in/>

Mr. Kapil Bhatia, CEO, UniMask speaking on the launch of the new line-up said, "This year festive season is different since the whole world is going through a difficult phase. From the need of the hour give your family, friends and even yourself a gift of safety from the house of UniMask. A gift that is Value for money, reliable, comfortable, trendy, and will keep you and your loved ones safe from coronavirus."