

Business & Entertainment

Atal Tunnel Opens for Any Time Access To Himachal **Pradesh Borders**

Rohtang Tunnel, now officially named as 'Atal Tunnel' inaugurated by India's Prime Minister Sri Narendra Modi on Saturday, October 3, 2020 to give all-weather road connectivity between Solang Valley near Manali and Sissu of Lahaul and Spiti District of Himachal Pradesh throughout the year. This tunnel made by Border Road Organisation (BRO) cutting through the Himalayan range of Pir Panjal is now a vital part of our country in a number of ways, first being the World's longest all equipped highway tunnel that is 9.02 km long located in 3,000 metres altitude and then, as a convenient anytime supply line to the remote border areas of Himachal Pradesh and Ladakh that earlier remained isolated in the harsh winters for six months. Also, it will help in providing timely provisions for our frontier security troops posted in Ladakh.

Atal Tunnel will be fulfilling various other necessities: * Shortening of travel distance between Manali and Leh by 46 km. Instead of 4 to 5 hours, the journey through this tunnel can be covered in only about 15 minutes.

* Better and secured alternative to the old route of Rohtana

Editorial

Pass that becomes inaccessible in winters due to heavy snowfall. This tunnel is built with latest safety and connectivity options, such as, telephone every 150 metres, fire hydrant every 60 metres, emergency exit

every 500 metres, turning cavern every 2.2 km, air quality monitoring every 1 km, broadcasting system, automatic incident detection system with CCTV cameras every 250 metres * Passage of up to around 1,500 trucks and 3,000 cars

per day with maximum speed limit of 80 km per hour * All time supply line of essential commodities, such as,

petrol and vegetables. * Ease of business for the resident farmers and vendors

of Lahaul, Ladakh areas providing quick accessibility to the bigger markets of Chandigarh and Delhi

Increase of Tourism in Lahaul valley and Ladakh

In the opening event of this double-laned tunnel organised in Himachal Pradesh's Rohtang, Sri Narendra Modi expressed his pleasure and gratitude stating that this farsighted road project for Direct Connectivity with Border Areas was actually conceived during the time of Atal Bihari Vajpai's Prime Ministership in 2000 but was not looked after properly till 2014 due to various hindrances, which at last, with the dedicated effort of the working team, is successfully completed in just 6 years that could have otherwise continued for 26 years.

-Arkaprava Das

How Poverty Ends? Still a question for the world

Poverty has increased due to the distressed economy and subsistence crisis due to the Corona epidemic. Poverty was a curse earlier too, but now this crisis has deepened. Poverty is a big problem not only in India but of the world. It was announced in the United Nations to celebrate October 17 every year in the year 1992 as Poverty Alleviation Day, to solve the spread of poverty. Poverty is like a fatal disease; it is a bad stain for any country. When the people of a nation lack the things like housing, food, clothes, medicines etc. which are necessary for living. then that nation comes under the category of a poor nation. Governments make extensive efforts to get rid of this pover-

We hope to build an equitable balanced society in the country by following the paths and the schemes we implement, but the schemes are becoming heterogeneous and poisonous, everything seems to be acting, cheating, confusion and deceit. How will Prime Minister Narendra Modi's golden dream of 'Lok Rajya', 'Swarajya', 'Surajya', and 'Ramrajya' be realized on such a foundation? Because here all the political parties and all those who mock democracy are starting to build their own

Today the situation would have been very different if all the wealth of the world, all the resources were used to eradicate poverty, but the craving for power and the ambitions to establish an empire on the world created disruption. For this reason, the wealth, which was not used in the making of human life happy and prosperous; was engaged in the manufacture of weapons of destruction, in causing and spreading epidemics like terrorism and corona? One nation is spending its energy in keeping the other nation in fear, not in alleviating the poverty of the poor person. Today's physical mind says

that life is surrounded between outside and inside the house. But the political mind believes that wherever there is poverty, that is life for politics. because politics gets energy from it. This is the reason why in this country, even after seventy years, poverty is increasing rather than decreasing, the more the poverty increases, the more political ground is strengthened. Because the way of occupying power comes from the path of poverty. Very big plans have been made to eradicate this poverty and are being done even today. But the poor were eradicated and poverty persists even today.

The inconsistencies in government schemes are that life in villages has stagnated. It is as if a sick, uneducated, poor man is carrying himself. The city has become a forest of cement and iron bars. Machines are all running. Not known to go ahead of him or to leave others behind. All these have been said - everyone else is a lie, the truth is just bread (food). Bread is not iust a word, but it contains a very big definition within itself. Which today's man defines at his convenience? Bread is saying - I am expensive, you are cheap. This is a gross insult to man. Bread is precious, life is cheap. Humans are cheap, and in this way the poor are being humiliated, this is the biggest danger. The National Human Rights Commission realized this danger, while those who stalk democracy should realize it first.

One day there was a debate as to what is the definition of poverty? Wealth less, characterless or insincere or who does not know behavior or who has no respect in society. All these parameters have not yet come into the human mind. He simply considers the poor who have less money than they need, or who cannot juggle bread for two times.

Who cannot get his old mother treated? Who cannot pay the fees of his children? Poverty makes a person unable to live a better life. Due to povertv. one feels powerlessness and lack of independence in life. Poverty is like a situation which makes a person incapable of doing anything he

There are many faces of poverty which vary with person, place and time. Poverty is a tragedy and unfortunate situation that no one wants to experience. Mahatma Gandhi once said that poverty is not a divine curse but it is the biggest problem created by mankind. Poverty spreading like a drought in the world also signifies the failure of governance. Because poverty is not only related to the monthly or annual income of a particular individual but also to the health, political participation, culture of the country and the advancement of social organizations. The main reasons of poverty

in India are increasing population, weak agriculture, corruption, conservative thinking, casteism, high and low among rich and poor, lack of jobs, illiteracy, disease etc. India is an agricultural country. Despite this, only the largest number of farmers present in India is forced to bear the brunt of this

Due to the wrong policies of the government, poor agriculture and unemployment, people have to face food shortage. This is why inflation has spread wings. At the same

ures. But poverty is not only

time, increasing population in

India is also a major cause of

poverty. More population

means more food, money and

home needs. Poverty has

spread rapidly due to lack of

basic amenities. The rich and

the fierce have dug the gap

between rich and poor. The

government also considers

such people as poor whose

annual income is less than the

government's prescribed fig-

The philosopher believes a poor man is like; who is afraid, who is tired, and who cannot speak. The ordinary man considers the hut poor as the poor and the palace rich. Well! It is true that there is no universally accepted definition of poor. What is the poverty line then? Why the most important thing in ending poverty is removing inequality. If this does not happen then development will have no meaning for the poor. In an independent country, in

a society without exploitation, in an egalitarian perspective and in a welfare socialist system, it should not be a pover-

This line is a line of shame for the masters, who should be ashamed of it. The question here is what is the government that cannot provide bread? How could the system that could not make? What society could not give respect and affection? Who could not tell the disciple the difference between good and bad how is that guru?

If we look at neutral eyes without putting on colored glasses, then we are all poor. Just as fear is not only in death, but also in life. Similarly, fear is not only in poverty, but also in the rich. This fear is from those who create terror, those who spread corona, those who have a war mentality, and those who abuse power.

Gandhi and Vinoba spoke of 'Sarvodaya' for the rise of all and eradication of poverty. But the politicians made him a 'Nijodaya'. J. P. gave the slogan of complete revolution 'Sampurn kranti' to get politics out of caste religion. This ended

with a tribute paid to him. The poor moved away from 'Garibi Hatao'. The situation has taken a rather new turn that those who can redeem the slogan of poverty can gain power. How will the golden dream of an equal and balanced society come true? How will Modi's new India be built?

- Lalit Garg

Actor Sudip Pandey appointed Mumbai General **Secretary of NCP**

Mumbai: Bhojpuri super star and multi-talented Actor Sudip Pandey joined the Nationalist Congress Party in presence of Praful Patel, Jayant Patil and other senior leaders in NCP's Mumbai office. He was appointed Mumbai General Secretary of NCP by NCP Mumbai Chief Nawab Malik on 14 October. Rohit Pawar, Sanjay Tatkare, Ravindra Mangave and others were present on the occasion. In the same function he was appointed Star Campaigner of NCP for Bihar assembly polls

Reacting to his appointment, Sudip Pandey expressed respect towards all senior leaders including Sharad Pawar, Praful Patel, Jayant Patil, Ajit Pawar, Supriya Sule, Anil Deshmukh, Chhagan Bhujbal, Nawab Malik and thanked all office bearers and party workers. 'No one can



forget the contribution of Sharad Pawarji in the developmentand progress of Maharashtra. He has devoted 50 years of his life for the development of Maharashtra. I

feel honoured and proud to join the NCP family and I will try to fulfil my responsibility with all devotion and honesty". Sudip Pandey said on the occasion.

With the appointment of Sudip Pandey, NCP's search for the new and young North Indian face is over. NCP has a majority of educated and cultured people. In keeping with this, software engineer, Sudip Pandey has been included in the NCP team. Bhoipuri super hit action hero Sudip Pandev began his career with the Bhojpuri film 'Bhojpuri Bhaiyya'. He has acted as a hero in over 40 Bhojpuri films including 'Masiha Babu', 'Sautan', 'Sharabi' and 'Kurbani' till now. His first Hindi feature film 'V For Victor' received wide acclaim.

UCCI President Ramesh Singhvi Inaugurates "Extra Tej" LPG Gas

Udaipur: Ramesh Singhvi, president of Udaipur Chamber of Commerce Industry, inaugurated the extra Tej LPG gas on Thursday. Singhvi also became the first registered customer of Extra Tej Products.



Singhvi said that almost every type of business is in recession in the Corona epidemic, so the use of extra-Tej LPG gas will benefit the commercial and industrial customers signifi-

Indian Oil Manager Abhishek Gautam, who was present at the inauguration, said that a team dedicated to the research and development of IndianOil was working on the newly converted product of better useful commercial LPG, which resulted in the development of an extra Tej product. Currently, it is available in 19 kg 47.5 kg. It has been made available in the

market by the Indane company after testing various stages. Rajesh Khatik of Nandan Indane Gas stated that Indian's Extra Tejproduct has 10 to 15 percent higher ignition efficiency than other products available in the market, which will give better results and benefits during use. Extra gas is available on Nandan Indane service in Udaipur.

Airtel brings premium Education content to its DTH platform



Udaipur: Airtel Digital TV, the DTH arm of Bharti Airtel ("Airtel"), and Aakash Educational Services Limited (Aakash), the national leader in test preparatory services, today launched India's first dedicated TV channels for medical and engineering entrance exams preparation. Aakash Edu TV, which is available exclusivelv on Airtel Digital TV, will provide high quality coaching sessions to students across India who are preparing for entrance exams such as JEE/Advanced and NEET. Best-in-class faculty of Aakash will teach the students through

kev concepts and solve problems. Starting at just Rs 247/month, Aakash Edu TV-JEE and Foundation will be available on Airtel DTH Channel No. 467 and Aakash Edu TV - NEET will be available on Airtel DTH Channel No. 478. Customers with Airtel Digital TV subscription simply need to give missed call on 9154052467 to subscribe for JEE Channel and 9154052478 to subscribe for the NEET Channel amongst other activation methods. These channels are available as Free Preview till October 21, 2020. This path breaking initiative brings a wide range of benefits to millions of students across India.

· Makes access to Aakash's high quality test preparation highly accessible by taking it to over 17 mn Airtel Digital TV customers. In particular, it benefits students in smaller towns and villages, who have limited access to broadband/internet. • Learning on the biggest screen (TV) in the Home makes the experience better for students. All the content will be delivitv. • In today's times of social distancing requirements, it helps students access Aakash classes from the safety and comfort of their homes.

Sunil Taldar, Director – Homes, Bharti Airtel said: "We are delighted to partner with Aakash Institute to offer high quality Ed-tech content to our 17 Mn DTH customers across the country in an affordable and simple way, helping millions of aspiring students to realize their dreams of clearing Medical and Engineering entrance exams using high quality test preparation offered through Aakash EduTV on Airtel DTH platform. This partnership further underscores the high potential for innovation in DTH and improving lives of our customers by offering value added digital services."

Commenting on the launch of Aakash EduTV, Mr. Aakash Chaudhry, Director and CEO of Aakash Educational Services Limited (AESL) said, "At AESL, we believe that if a girl child gets educated the whole family gets educat-

ed. We are committed to providing the best of the facilities to deserving students across the country. Through Aakash Edu TV, we will now be able to convert the dream of every boy or girl who wants to become a doctor or engineer into reality. This program transcends geographical boundaries and does away with the dependence on modern gadgets and internet

We look forward to welcoming new students to the Aakash family and would like to help them hone their skills in an effective manner in the comfort of their home." Aakash Institute aims to help students in their quest to achieve academic success. It has a centralized in-house process for curriculum and content development and faculty training and monitoring, led by its National Academic Team. Over the years. students from Aakash have shown proven selection track record in various Medical & Engineering entrance exams and competitive exams such as NTSE, KVPY, and Olympiads.



Nissan India unveils the allnew Nissan **Magnite B-SUV**

Udaipur: Built on the philosophy of 'Make in India, Make for the World', Nissan India has unveiled their muchawaitedB-SUV. theall-new Nissan Magnite. This is the company's first ever product under the Nissan NEXT strategy for the Indian market, scheduled to be introduced in the second half of FY2020-21.A true reflection ofthe 'Nissan-ness' concept that aims to empowerpeople through breakthrough products and technologies, the all-new Nissan Magnite wasunveiled to the global audience via a virtual event. Key spokespersons from Nissan's leadership teams in Africa, Middle East, and India (AMI), presented the livestreamed event, with Rakesh Srivastava, Managing Director, Nissan Motor India, drivingin the all-new Nissan Magnite.

"The all-new Nissan Magnite plays a vital role in our Nissan NEXT strategy and represents Nissan's undeniable commitment to the Indian market as a customer-centric organization. The car reiterates our brand philosophy of keeping customers at the heart of everything we do to deliver exciting products for enriching experiences. Aswe continue to prioritize and invest in the Indian consumer, who is aspirational and discerning with vehicles, we aim for the all-new Nissan Magnite to be the first product that will enablesustainable growth. Nissan will continue to be the primary brand in India," said Sinan

Ozkok, President, Nissan Motor India. The all-new Nissan Magnite is a testimony to Nissan's global SUV DNA of relentless innovation, advanced technology, and Japanese engineering. It features latest technology as a part of Nissan Intelligent Mobility (NIM), the company's vision as to how vehicles are powered, driNissan Magnite comes with numerous first-in-class and best-in-segment features that provides consumers with a differentiated, innovative, and accessible ownership experience. Vinay Electrical Solutions

ven, and integrated into society.

Designed in Japan, keeping in mind

the requirements and aspirations of

the Indian customers, the all-new

launches its exclusive showroom in Udaipur

Udaipur: Vinay Electrical Solutions in association with Brightica Electric Concepts to launch their new exclusive showroom in Udaipuron the auspicious festival of Navratri. Strengthening its electrical roots in the north western region, this exclusive showroom showcases a unique and technologically advanced product rangeinHome Automation, Wiring Devices, Wires & Cables, LED lighting solutions, Switchgears etc.

Consumers can explore and experience the exceptionalRF based home automated products and smart gas sensor which are safer and secure making them a smart choice for their homes. Vibe Smart Gateway, one of their hot selling products is this smart hub which is capable of handling multiple device-to-device and device-to-user interactions while offering a seamless digital touch

point across all devices ensuring accessibility and safety, anywhere &

anytime. Mr.Samir Gala, Director, Vinay

Electrical Solutions said, "By 2021 we plan to launch more stores across India to cater to the growing need of the ECM (Electrical and Construction Material) Industry. There's always been amassive requirement from Tier-1 and Tier-2 cities, especially for home automation product and we have been continually seen a spike in demand for our products from Udaipur city. This showroom launch in association with Brightica Electric Concepts is one of the first steps in catering to the region and plan to

extend our through the same across the North Western Region.

Customers can now visit and experience the products spread across 400 sq. ft.at Udaipur, Rajasthan.

Vinay Electrical Solutions Pvt Ltd plans keep expanding and strengthening its roots by launching more stores across India

Dr. Sharma **Awarded Gold** Medal

Udaipur: Dr. Dhawal Sharma, General and Laparoscopic Surgeon working as Assistant Professor in the Department of Surgery of Pacific Medical College and Hospital, Udaipur, presented the research paper as a faculty at the State Level Surgical Web Conference. In this web conference, several surgeons presented their papers, out of which Dr. Dhawal Sharma of PMCH got the first position. Sharma was awarded the Gold Medal. More than 500 surgeons from across the country and state participated in this surgical web conference. Dr. Sharma told me that Dr. G.C. Sharma Gold Medal is awarded to Udaipur's young surgeon for the first time. It is a matter of pride for Udaipur and PMCH.



