

## **Business & Entertainment**

### Khelo India Scheme **Gives Bright Thoughts**

Khelo India Scheme, the National Yojana (Scheme) built for the development of India's Sports Culture is constantly taking its impressive and innovative steps to uplift sports activities and support new and growing talents who are willing to be part of the country's Games and Sports fraternity. In 2020, although the year has been a tough time restricting every normal day's works caging people to remain within their homes due to worldwide spread COVID 19 pandemic, Khelo India Scheme keeps its future design ready to put in action in first beat of the right moment. Early in July 14 this year, Union Sports Minister Kiren Rijiju conducted two-day online meeting with sports ministries of all States and Union Territories where he asked sporting activities to be on track fast whenever allowed in official SOP. Also, he emphasized on pick-

Editorial

ing new talents in this area through competitions in block and district levels. In LockDown phase, since on-field trainings were

stopped, there were online coaching given to athletes of all levels as well as to the coaches so that they could remain in touch and be prepared for future events. Some major decisions that were taken under Khelo India Scheme this year

# Sanction of INR 8.25 crore by Sports Authority of India (SAI) as out-of-the pocket allowances to Khelo India athletes from 35 States and UTs that include travel expenses to athlete's home town, diet charges during their homestay and

# Building 1000 Khelo India Centres (KIC) at the District Level to select local capable candidates and provide adequate training in 14 identified Olympic and Traditional Sports.

#Establishment of Khelo India State Centre of Excellence (KISCE) in all States and UTs. Works under these decisions are already initiated in expected manner and there are recent promising proposals that are added to this list in the month of September, 2020 as told by Union Minister of State for Youth and Sports, Shri Kiren Rijiju, like:

# On September 17, 2020, it is said to have a selection of 2932 athletes under Khelo India Scheme and 10248 athletes under Sports Authority of India (SAI) for further training for national and international events. This is a venture undertaken to fulfil the 'Talent Search and Development' mission of Khelo India Scheme where fresh athletes will be assessed through competitive performances taken with the help of scientifically designed battery of tests. The selected sportspersons/teams will be provided with the latest scientific skill building support and opportunity to perform abroad. Such selections will not be conducted State-wise.

# On September 18, 2020, as initiative of Promotion of Rural and Indigenous/Tribal Games by Ministry of Youth Affairs & Sports within 'Ek Bharat Shreshtha Bharat' mission is announced to particularly benefit the athletes from rural areas. Ministry's official website and Sports Authority of India (SAI) are giving the details of this Program.

- Arkaprava Das

### Ajaz khan supports hindu pandit brahman the owner of Jipzop app



Khan, who is always in controversy, is once again in the discussion. This time Aiaz Khan hit the media. Ajaz has also commented on Sushant and

Deepika Padukone while talking to media personnel during the promo shoot of Jip Zop app.

The Government of India has banned 59 Chinese apps including TikTok. Which has greatly affected the youth of India. Millions of youth have made a mark and identity with Tik Tok itself, but the closure of the app had blinded their lives. Now the golden opportunity for those youth to make their mark in social media by making videos similar to Tik Tok is coming. Or bars are coming in India like Tik Tok app Jip Zop.

The brand ambassador for the Jip Zop app has been created by actor Aiaz Khan, who is a social media enthusiast.

According to Ashok Mondal, the owner of Jip Zop, through this app, youth will be able to make videos similar to Tik Tok. not only that Jip Zop app will be better than Tik Tok, through this app people can easily earn a lot of money. On this occasion, on the question of the media, Ajaz Khan said that it is also a day to see that the media people are returning to the media. Some TV channels have been working to spread lies and terror news in public. Even today, there are good reporters who were not tolerated by those who spread lies, due to which some media personnel beat up an alleged media person.

On the question of nepotism of Sushant Singh Rajput, Ajaz Khan said that Sushant has been given work by 10 big producer directors in big films. In this industry, your talent makes you big. Many are also children of big actors, whom the audience did not digest. When asked about Deepika Padukone's drugs case, ljaz gave the same answer that Deepika is beautiful. Actor Ajaz Khan told that due to the closure of Tik Tok, hundreds of people of the country were unable to see their talent. People of India can show their talent again through Jip Zop. The promo song of Jip Zop was shot on Tuesday, featuring more than 100 Tik Toker, including actor Ajaz Khan.

Viewers will soon get to see Ajaz Khan in a romantic mood, his beautiful Love Song video album "Pal Pal" is about to be released soon. Pr & event handeld by Naghma khan ( Shaaz

#### **Jagadhr Workshop wins Second** Prize in State Level Energy

Shri Ganga Nagar: Sh. Rajiv Chaudhry, General Manager Northern & North Central Railways informed that Northern Railways Carriage & Wagon Workshop, Jagadhri has won Second prize under "Industries (having connected load more than 1 MW)" category during State Level Energy Conservation Award programme organized by HREDA (Haryana State) last week. This state level achievement adds to the list of National Energy Conservation Awards being bagged by the workshop consistently for the last 3 years in a row.

# **Tourism - A Contributing Factor in People's Happiness**

he corona epidemic has changed the meaning of life. In the time of this great outbreak, every person is surrounded by some or other problem, in this era of fear and life; it seems as if happiness and smile is lost somewhere. Despite all this, every person must spend some time in their life in which the moment of happiness, peace can come alive, and one of the strong mediums to achieve it is tourism. Whenever the Cure for Corona is made public one must embark on tourism to embrace happiness again. Due to the importance of tourism in life, World Tourism Day is celebrated every year on 27 September.

Tourism will not only help in bringing back the moments of happiness in our life but it will also become a medium of important role in social, cultural political and economic development of any country. In the time of Corona, when the entire economy has fallen into disarray, the first need of every country is to strengthen the economy in which tourism will play an important role. Because the economy of many countries has revolved around the tourism industry. European countries, coastal African countries, East Asian countries, Canada, Australia and India etc. are the countries where the income from the tourism industry gives a major boost to its economy.

Considering the importance of tourism and popularity of tourism, the United Nations decided to celebrate World Tourism Day in 1980 on 27 September. The day of September 27 was chosen for World Tourism Day because the Constitution of the World Tourism Organization was adopted on this day in 1970. Tourism Day is seen as a milestone in the effort to promote global tourism and the purpose of celebrating this day is to spread the world and spread awareness about how tourism is global, social, and cultural. It can help increase political and economic values and mutual understanding. Tourism has special significance for countries like India. The country's archaeological heritage or cultural heritage is not only in its philosophical, religious, cultural site but it is also a source of revenue. Many people's livelihood is also associated with Tourist Spots. Today, looking at countries like India, old and historic buildings are being preserved and improved in almost all the countries of the

India is a country of innumerable tourist experiences and exotic destinations. Whether it is grand monuments, ancient temples or mausoleums, river-springs, natur-

colors and rich cultural heritage have an unbroken connection to its current technology. Places like Kerala, Shimla, Goa, Jaipur, Jodhpur in Rajasthan, Gwalior, Ujjain in Madhya Pradesh, Mathura, and Kashi are always in the news for their foreign tourists. Millions of foreigners visit India every year along with their people. India has suitable tourism potential. There are beautiful places for all types of tourists, whether they are on an adventure trip, cultural journey or they have come for pilgrimage or to visit

beautiful beaches. India is famous all over the world for its beauty. People of different sects-religions and castes live together in India. India is one of the major tourist countries of the world due to its rich cultural, historical, natural heritage. Every state here has supernatural and unique characteristics that attract tourists. India travel is a special attraction for those tourists who seek calm, magical, beauty and adventure. For these tourists, rich travel literature has been presented in India with a special identity and usefulness. So far in terms of hindi adaptations of travel literature, Rahul Sankrityayan's ' Meri Tibbat Yatra', Dr. Bhagwati Sharan Upadhyay's 'Sagar ki lehron Par', Kapoor Chand Kulish's 'Mein Dekhta Chala

dekha Russia', Rameshwar Tantia's 'Memoirs of World Travel', Acharya Tulsi's travel literature and my friend Mr. Pukhraj Sethia's 'Aao Ghoome Apna Desh' is a touching and interesting travelogue. These texts contain all the qualities of the travel circle such as factuality, geographical, interestingness, plausibility and spontaneity. Due to these texts. these diversities of the country have attracted many traveler people of the country and the world. The goal of the lives of these traveling men has been to find the meaning of life among the major tourist destinations, away from the hustle and bustle of life. The search for this truth has made him visit such historical, natural cultural and spiritual places. The effective and lively depiction of the facts felt during these journeys is done in these travel books, which presents important material and fundamental facts to tourists in many respects. These travel scriptures not only describe the major sightseeing places, but also describe live presentations of the people, the food there, the lifestyle, the cultural values, the historical facts.

Today's India is transformed, everlasting, multifaceted and full of miraculous reality. It is truly a supernatural and unique experience to to go to India, but it did not hap-

be interviewed with the overall variations, innovations and contradictions of this India. So that this polymorphic India can be seen in its multi-faceted and revealing beauty hidden in the layers of bumpy roughness. We experience India like a vase, a vase in which different types of flowers are decorated. There is redness of Kashmir in some flowers and magic of goodness in some. Some flowers are cherished in the buds of Puniab: others are buds of the dusky modulations in Tamil Nadu. Some have stories of the sacrifice of Raiasthan and in some, the righteousness of Uttar Pradesh, In Maharashtra. Gujarat, West Bengal and other regions, cultural unity is seen in diversity. Similarly, the unique information about the ancient manuscripts stored in Jaisalmer apart from tourism the experience of architecture and Jain sightseeing is also unique. There has been a wide scope and status of tourism in India since ancient times, but there came a time when the tourist places of India started to appear in danger and it seemed that maybe India will no longer be the first choice of tourists in the name of tourist destination. Due to the economic recession and terrorism in the world, it seemed that tourists would no longer like

pen. The cultural and natural beauty of India is so much that tourists could not stay away from seeing the beautiful views here for a long time. This is the reason why different schemes have also been implemented in different cities to attract foreign tourists to India. The Indian Tourism Department launched a campaign called 'Incredible India'. The objective of this campaign was to encourage Indian tourism on a global platform which was largely successful. Similarly, Raiasthan Tourism **Development Corporation** gave the people a chance to enjoy tourism through the royal train ride named 'Palace on Wheels'. If the opening of the country to foreign tourists is done by the right and accurate marketing, then direct linkage of the tourist places with the airports has played an important role in the development of the tourism sector. Today tourists can easily travel to remote places. People are eager to know about the outside world even within the confined distances. This is why tourism has become a thriving industry in the world today. After getting rid of the Corona epidemic, this industry will become a medium of prosperity in life and will prove to be a powerful medium to bring the economy back on track.

- Lalit Garg

### "Cybercrime Free Rajasthan"

Udaipur: Rakshasutra Foundation for preventing and preventing cybercrimes, an awareness training program called "Cybercrime Free Rajasthan" is operational in various state dis-

Cyber Expert Yuva Manas Trivedi gives technical tips to police officers and employees from all over Raiasthan these days and is aware of the methods of prevention and detection of crimes. I am telling you about remedies.

Founder of the Foundation, Manas Trivedi, said that police personnel is being given new information related to cyber law in all police stations and technical knowledge of Investigate in this regard under this program.

Also, in all schools, colleges, students are given tips to avoid cybercrime. Manas informed that Additional Director General (Police Technical Services) Sunil Dutt has served in 18 districts of Jaipur, Ajmer, Bhilwara, Alwar, Bharatpur, Sikar, Jhunjhunu, Churu, Kota, Hanumangarh,

Responsibility

assigned to Prof.

Ganganagar, Tonk, Banswara, Dungarpur, Udaipur, Pratapgarh, Chittorgarh and Approval has been given to run the program in Rajsamand.

Along with his team, Manas is imparting training on topics like crime, public awareness, safe and secure online banking, online sexual harassment, safe mobile surfing, and phone call frauds as per regular schedule. In the future, Manas and his team in all the districts will make the public aware through the PowerPoint presentation and awareness video.

Manas says that currently blackmail by creating fake accounts on Facebook or trying to gain people's sympathy, freeing the entire account by becoming a social media friend, taking money out of the account by sharing OTP, such crimes, and such criminals. The number of people is continuously increasing. In such a situation, it has become imperative that we use the internet properly, differentiate the real fake, take care of registering our presence on



#### Awareness rescue

Vigilance or awareness is the only way to avoid cybercrime. Cybercrime has increased by 300% during the lock down period. Under this, there has been increased Paytm fraud, e-commerce fraud, SIM swapping, and card cloning in financial fraud. Cases like cyberbullying, molestation, identity theft have risen against the same woman and children.

appreciated by the former Chief Minister. Apart from this, during the election also,

losses. It is not right to share more details on

Facebook, trust any phone calls and incoming

ated an app named Rakshasutra for the safe-

ty of women. In which after downloading the

mobile app, an alarm sounded in the police

control room when the woman or the girl

pressed the screen twice in an emergency, as

well as the police could easily find out the loca-

tion of the woman, so that in time The police

comes to know about the information and the

place before the incident, this app was also

Manas came into the limelight when he cre-

messages, and not get lured.

Manas had created an app named Intejam, with the help of which it is straightforward to find out which policeman has a duty at which polling station and point; due to this, there was no situation of confusion among the police per-

Excessive sharing of information will result in the Corona. Lion Ikram Qureshi and Lion Ghanshyam Joshi were also present on occa-

Udaipur: Former Vice Chancellor of Govind Guru Tribal University, Banswara, Prof. Kailash Sodani will now enrich national level institutions with his educational experiences.

The President of India, Ramnath Kovid, has entrusted two significant responsibilities to Prof. Sodani. He has been nominated for two years in the Executive Council at Jawaharlal Nehru University, New Delhi. Similarly, nominating a National Institute of Educational Planning and Administration, New Delhi (NEPA) Academic



NEPA is the only institute in the country with educational planning and administration. Simultaneously, Jawaharlal Nehru University is in second

Council for three years.

place in the list of best universities in the country. JNU in the field of social science and humanities also this University occupies the top position. Both the institutes are prominent at the national level, and educational plans are conducted from here. It is noteworthy that during his tenure at Govind Guru Tribal University, Prof. Sodani made many innovations. He applied the general knowledge at the graduate level, while in the BSTC to be held at the state level, the OMR sheet was also kept in innovation. Along with innovating in sports, literature, seminars, online question papers, and affiliation at GGTU, it has done many essential tasks, including registering around 350 researchers through the entrance exam. In such a situation, students from all over the country will be benefited from the experience of Pro Sodani. They will be able to work according to the new education policy.

#### **Udaipur's first Anti-COVID Nano Coated**

#### Showroom

Udaipur: Keeping in mind the Coronavirus's timing, Sojatia Jewelers have sanitized their entire showroom with the modern anti-COVID nano-coating of Clean Dexter Company.

Director of Sojatia Jewelers, Dr. Mahendra Sojatia, told that this nano-coatings most important thing is that this scientific coating gives complete protection from Coronavirus for 90 days so that all customers can come to the showroom without any fear!

Jay Bapna, the founder of Clean Dexter, says that when any virus or bacteria comes in contact with this nano-coating within the next 90 days, this coating destroys it at the same time. Nano Coating is ISO and Global Certified and FDA Labs of America, FDA Approved Lab Certified from there! Also, this nano-coating is non-toxic and 100% safe. Sojatia Jewelers is the first showroom in Udaipur that has been fully nano-coated. A certificate of protection has also been given to Sojatia Jewelers by Clean Dexter, giving their employees and customers the confidence to shop without fear. Can enjoy

#### Distribution of 5 thousand posters to protect against Corona

Udaipur: Lions Club Udaipur distributed 5 thousand posters spreading the city from Corona, Which was released by District Collector

Club president Gajendra Somani said that the district collector questioned the service work being done by the Lions Club Udaipur and noted that the messages would affect the common man, and they will be more conscious about

#### Famous musicians honored

Udaipur: Famous Ghazal singer of Kota University, Prof. Dr. Roshan Bharti& Pandit Vijay Kumar Dhandhada were honored with shawls, turban, and souvenirs by Prof. SS Sarangadevot. he announced said that to provide more opportunities to the youth interested in the field of music, the Vidyapeeth will create a platform for music lovers to teach youngsters, interested in music as well as singing instruments, the Music Academy will be established. Pro. Sarangadevot said that Vidyapeeth had established Maharana Kumbha Kala Kendra by its early period, founder Manishi Pandit Janubhai to promote music.

On this occasion, Dr. Bharti appreciated the work of the Vidyapeeth and said that the institute had made its own identity through its work in every field, there is no dearth of talent of the city in the area of music, but they do not get proper platforms., My whole team and I will cooperate fully in this work. On this occasion, Dr. Harish Sharma, Chief Accountants officer, Dr. Shivangi Srimali, Music Diploma Course Director Hitesh Gandharva, Private Secretary Krishnakant Kumawat, &Dr. Chandresh Chhatlani also graced the function

#### 25 chairs presented in Zanana Hospital

Udaipur: On behalf of Jain social group Vijay, 25 chairs were presented to seat the common people in Pannadhay Hospital of Rabindranath Tagore Medical College today.

Chairman Kishore Kothari said that the chairs were presented with the courtesy of Kishan Mehta, the founder of Ratan Jal Mandir. On this occasion, RC Mehta, Chairman of the Mewar Region of Jain Social Group International Federation, former Superintendent of MB Hospital, Dr. Vinay Joshi, Superintendent of

Zanana Hospital, Dr. Poonam Poswal, Founder President of Jain Social Group Vijav Anil Nahar. Regional President Rajesh Khamesara, Group President Kishore Kothari, Secretary Lokendra Kothari, Vice President Arvind Bahala were pre-

#### Organized a three-day faculty development program on business simulation

Udaipur: A three-day faculty development program began under the joint aegis of the Faculty of Management, Pacific University, and the Indian Accounting Council, Udaipur Branch. The inaugural session consisted of the Chairman of the Indian Council of Accounts, Udaipur Branch, Prof. G. Soral discussed innovations in education highlighting the utility of business simulation and discussed the need for a faculty development program through its intellectual growth in the country and the educational space. Future business managers can be prepared, keeping in mind.

Faculty of Management Dean, Prof. Mahima Birla, elaborated on the three-day program. She said that while emphasizing the increasing need for business simulation in this odd situation today, she told how the simulation helps the individual make decisions by adapting himself/herself to the case before the actual situation is put in place. The decisive without being judged wrong. To decide

In this program, professors from Bangalore, Hyderabad, Mumbai, etc. participated in the program. Shuravir Singh Bhanawat, Secretary, Accounts Council of India, Udaipur Branch, Dr. Shivaham Singh, Udit Varshney, Ali Yawar Reha were present. On the first day, instructor Dr. Shivoh Singh gave detailed information about business simulation. The second session of the program provided information to the participants on experimental points of simulations. Program convenor Dr. Pushpakant Shakadvipi thanked guests and participants.





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