



## The Darker side of Glamor World

Bollywood's dark side is now wide, open, and visible. The sudden demise of actor Sushant Singh Rajput vouches for the very thought. The matter of whether he committed suicide or was murdered is under inquiry, and soon the truth will prevail. Seeing the doubts around the entire tragic episode and contradictory evidence, government has sent this case to CBI.

This also opens up the file of Sushant's late manager Disha who also was found dead a few days back Sushant's death.

Now since the case is in the hands of a central and more powerful agency called CBI, the small issues and any attempt to save anyone would be futile. Also, the kind of pressure people have created in these deaths is unprecedented in itself.

## Editorial

There has been no day when Sushant's name did not trend on social media. Like Divya Bharti or Jia Khan, this matter was not allowed to be pushed under the carpet. Having lost all the confidence in the Mumbai Police, a complaint was raised in Bihar. When Bihar police acted swiftly, their officer was quarantined in Mumbai, and this led to the Bihar government hand this case over to CBI.

Some people see it politically, but despite two state governments from opposite ideologies were involved, the matter remained about justice.

Even if murder is not proved, a case of abetment to suicide seems pretty clear. The lust of power, money, and fake glamour has never paid peace, and this case is no exception. Generally, artists leave Bollywood and get into some other business. Sushant, though, was at the peak of his career and had a great scope of making it to the top, got unlucky.

The entire matter is scary, and now parents are scared to allow their children to pursue a Bollywood career. However, like every other industry, Bollywood too has good and genuine people, and this is why it survives.

Although Mumbai has been a center for the film industry for all these years now, globalization has made it easy to produce movies anywhere in the world. The heavy cameras have been replaced with small ones, and software ensures that you can create a film in a pretty low budget and release it in a matter of minutes.

The benefit of technology further goes to viewers too who also can watch a film for free through an app or website.

Smart artists are now making their names through their online presence and ensuring that they have a ground to stand firm before they aim to fly. This strong foundation can also get them a call to Bollywood's mainstream movies, but even if they have no such opportunities, their talent is appreciated, and they also make enough money to lead a satisfactory life. An artist may look for money initially, but they get peace only when their talent is appreciated.

Viewers also prefer low profile artists because they find fresh content. Life's much easier, and these last few months of working from home have confirmed that life is happier with less if it offers full peace.

## 'Tera Yaar Hoon Main' soon on Sony SAB

A new friendship is all set to begin on Sony SAB as India's leading Hindi GEC is soon set to launch a brand new show, TeraYaarHoon Main.



The show is based on the life of the Bansal family in Jaipur, the story will focus on the relationship between a father and a son, i.e. Rajeev played by Sudeep Sahir and his teenage son Rishabh played by Ansh Sinha. Rajeev, is eager to keep up with today's time and be a part of his son's life. In order to do that, he takes the approach

of becoming Rishabh's friend in real and virtual life but his son's reluctance and embarrassment to be his father's friend is a setback for Rajeev. While Rishabh loves and respects his father, he wants to just keep it at that and not have him as an intrusive 'buddy' in his life.

TeraYaarHoon Main draws inspiration from the evolving times and its effect on each generation in a family. The show will give a glimpse of how father-son relationships have evolved in the Bansal family over generations.

This slice of life offering of Sony SAB has roped in Sudeep Sahir as Rajeev Bansal, a responsible and progressive father who wants to be the real-life hero to his son, Rishabh, actress Shweta Gulati as Jhaanvi Bansal, an outgoing and independent mother who advises Rajeev on various ways he can be close to his kids. Ansh Sinha will be essaying the role of Rishabh, an energetic and moody teenager of today's generation, Rajendra Chawla as the disciplinarian grandfather with the passion for cricket and Jaya Ojha as a fun-loving grandmother.

## Webinar Highlights Consumer Rights on New Consumer Protection Act 2019

A national webinar was held on 25th July 2020 to discuss the new laws and rules which are in amendment in favour of consumers.

It was organized by Consumer Rights Organisation, Rajasthan. The key speaker of webinar was Naveen Prakash Sharma, National President. In his elaborate address Sharma said that new rules and laws while going for online purchase and new market trends are now safe for consumers as per the new Consumer Protection Act 2019. He explained how consumers can claim and take help of new laws for safe transactions.

Presenting the concept note Hemant Joshi, Legal Head Rajasthan said new laws are in favor of consumers and now they have more rights to have safe purchasing and buying rights.

The webinar was initiated by Smt Rajshree Gandhi, State President Rajasthan introduced guest speakers and spoke about activities performed during this corona Pandemics and upcoming events.

In addition Manoj Kumar Jain, District President Udaipur City also welcomed the new law and thanked the speakers for their valuable knowledge about Consumer Protection Act 2019.

# India's Biggest Online Housing Festival to Unlock 2.70 Lakh Houses

**New Delhi:** In a bid to resurrect from a continuous decline in the housing sales and revive the demand amid the worst hit Covid pandemic, the country's real estate developers will soon offer over 2.70 lakh 'ready - to - move - in' houses for online sales to the homebuyers in a first and biggest ever housing festival, which will begin soon.

Initiated by National Real Estate Development Council (NAREDCO), in this festival, the developers from all over India will list their housing properties for sale on an exclusively created E-commerce marketplace 'NAREDCO Housing For All' developed in guidance with the Ministry of Housing and Urban Affairs. This festival is expected to unlock the affordable housing properties worth over Rs 1.21 lakh crore and offer a great opportunity to the national and international homebuyers to buy RERA registered properties at the right prices anywhere in India. Shri Hardeep Singh Puri, Minister, Housing and Urban Affairs, Government of India announced the launch of the e-commerce portal and also unveiled the recently approved 'Affordable Rental Housing Policy' knowledge pack to support a huge influx of people in urban India find affordable rental housing. Shri Niranjana Hiranandani, National President, NAREDCO and

President, ASSOCHAM, Shri Rajan Bandelkar, Convenor, NAREDCO Housing For All Portal and President - West, Shri Rajeev Talwar, Chairman, NAREDCO, Shri Praveen Jain, Vice Chairman, NAREDCO and other industry delegates were present at the Web-based event.

Congratulating NAREDCO on launching an innovative e-commerce portal, Shri Hardeep Singh Puri, Minister, Housing and Urban Affairs, said, "The visionary step of creating an e-marketplace for the homebuyers designed by NAREDCO and implementation of the affordable rental housing policy will change the dynamics of the sector, as many people will be able to find their dream houses under these programmes. The Affordable Rental Housing Policy is necessary for migrant workers who cannot afford buying houses and also for younger professionals in the cities. The Government has been speedily working towards meeting the Housing For All targets and the demand assessment shows that about 70% of projects have been grounded."

Responding to a demand raised by NAREDCO for Housing For All Portal about permitting a 100% FDI in affordable rental housing sector, Mr Hardeep Singh Puri announced that the Government will soon allow

100% FDI in affordable rental housing. He also maintained that on the lines the Civil Aviation Ministry, the real estate sector will too have a 'Permanent Working Group' to attend any issues or matters pertaining to the sector for faster decision making.

Shri Durga Shanker Mishra, IAS, Secretary, Housing and Urban Affairs, appreciated the initiative and expected positive sentiments to return in the realty sector in the near future.

Mr. Rajeev Talwar, Chairman, NAREDCO said, "COVID-19 pandemic has resulted in massive reverse migration of workers and poor migrants in the country who come from rural areas or small towns for seeking better employment opportunities in urban areas. To address this issue so that the same does not happen in future, the Union Cabinet chaired by the Prime Minister, Shri. Narendra Modi has given its approval for development of Affordable Rental Housing Complexes (ARHCs) for urban migrants/poor as a sub-scheme under Pradhan Mantri Awas Yojana - Urban (PMAY-U). Affordable Rental Housing Complexes will provide social security and quality life to migrant labour, urban poor, and students etc. This will be done through converting government funded houses in the cities into Affordable



Rental Housing Complexes (ARHC) under PPP mode through concessionaire. Affordable Rental Housing Complexes will create new ecosystem in urban areas making housing available at affordable rent close to the place of work. Investment under ARHCs is expected to create new job opportunities. ARHCs will cut down unnecessary travel, congestion and pollution."

Mr. Praveen Jain, Vice Chairman, NAREDCO said, "Migrant workers were in need of affordable and convenient rental housing in urban areas especially in big cities like Delhi, Mumbai, Bengaluru etc. in addition to social security. Therefore, the finance minister announced a scheme for affordable rental housing complexes for migrant workers and urban poor to provide ease of living at affordable rent under the Pradhan Mantri

Awas Yojana. This scheme will extend help to a large part of workforce in manufacturing industries, service providers in hospitality, health, domestic/commercial establishments, and construction or other sectors, labourers, students etc. who come from rural areas or small towns seeking better opportunities in cities."

Explaining about the portal Mr Rajan Bandelkar, Convenor, NAREDCO Housing For All Portal and President - West, said, "This biggest online marketplace will offer the discerned buyers right home buying options at the best prices. This will act as a trusted, secured and seamless platform for home buyers in India and abroad. The portal will display RERA registered projects and there will be third party document verification for all the projects listed on the site. The homebuyers will be able to seek the best pricing, home

loan offers and book the properties online directly with the developers. It will offer a safe and convenient property surfing and buying experience with assurance and guidance from NAREDCO. Like any other e-commerce goods buying platform, this portal will also offer facilities like cash back and price match guarantee. On the other hand, this will help the developers in easing liquidity pressures, both in terms of sales and marketing initiatives through cost savings.

The launch of a 'NAREDCO Housing For All' e-marketplace has assumed significance owing to unprecedented disruption across the country's real estate sector with dampening sales and new project launches. The lukewarm approach of homebuyers delaying their buying plans has further added to the woes of the sector, which was already battling pre-pandemic liquidity and NBFC crisis.

Though the Government introduced a slew of measures in the recent past to inject liquidity into the sector in terms of extending the CLSS benefits, extension of moratorium, etc.; the developers have been asking for more prescriptions such as one - time restructuring of loans, reintroduction of subvention schemes, 100% FDI in completed housing projects, other sops that will benefit the industry.

## Now There is a New Choice for Family Fun Time!



As the corona virus pandemic has been virtually eliminated in Taiwan, the government announced the lifting of restrictions for all large-scale social activities from June 7. However, since the pandemic in other countries has yet to be fully controlled, plans for

traveling abroad are off the table at present. As summer vacation time is around the corner, parents have started to look for new methods of family entertainment at home besides electronic products.

According to the research report from Mordor Intelligence, the global toy and game markets are expected to grow by 4.5% annually from 2019 to 2025; the market value of the games alone is estimated to reach USD 120 billion in 2023. The study included some of the latest trends, such as the decreasing age of children playing video games and theme-oriented TV programs and movie characters having an influence on the sales performance of toys. Moreover, educational, interactive,

and multi-functional toys are now becoming more and more popular in developed countries.

As a creativity-oriented award, the enterprises which have received the Taiwan Excellence Award are developing a variety of interesting products to inspire kids' imaginations. Kang Hsuan Educational Publishing Group, which received the award for the first time in 2019, has been introduced to the world with its SMART BOX, a family game box that helps parents to cultivate the problem-solving ability of their kids through five different games with themes that include concentration, mathematics, aesthetic feeling, language and cognitive skills. In addition to table games, a fre-

quent receiver of the Taiwan Excellence Award, Hopax Fine Chemicals, has developed their Stick'n re-adherable series which includes creative workbooks, sticky note pads, activity books, and scroll painting, allowing kids to be creative and enjoy painting anytime, anywhere.

Before purchasing a product, most parents would like to let children try it out and see if they are interested in it. We welcome friends of all ages to visit us in the Taiwan Excellence Pavilion located on the 3rd floor of Taipei's Nangang Exhibition Center Hall 1. In addition to previously launched products, various award-winning products from their respective years are also displayed at the Pavilion and available to try out and experience.

## APSEZ becomes the first Indian port to sign up for SBTi

**Ahmedabad:** Strengthening India's commitment to the 'Paris Climate Agreement', APSEZ has signed up for the Science Based Targets initiative (SBTi). Through SBTi, companies are responding by committing to set science-based emissions reduction targets — across their entire value chain — that are consistent with keeping global warming to 1.5°C above pre-industrial levels. Committed companies have 24 months to have their targets approved and published by the SBTi.

The Science Based Targets initiative (SBTi) is a collaboration between CDP, the United Nations Global Compact, World Resources Institute (WRI) and the World Wide Fund for Nature (WWF). The SBTi defines and promotes best practices in science-based target setting and independently assesses companies' targets. Over 800 companies have committed to set science-based emissions reduction targets.

APSEZ has also signed commitment as a supporter to the Taskforce on Climate Related Financial Disclosure (TCFD), which develops voluntary, consistent climate-related financial risk disclosures for use by companies in providing information to investors, lenders, insurers, and other stakeholders. A total of 16 Indian companies are supporting the TCFD out of which two are Adani Group's subsidiaries.

As a group, we are committed to a sustainable future driven by continuous interventions in our processes and operations. APSEZ is committed to SBTi and TCFD to ensure emission reductions are achieved with defined targets towards the goal of becoming carbon neutral. This is another significant step demonstrating the Adani Group's stated commitment of contributing to India's COP21 targets and global climate goals," said Mr. Karan Adani, Chief Executive Officer and Whole Time Director of APSEZ.

The Adani group has also set a goal to become the world's largest solar power company by 2025 and the world's largest renewable power company by 2030, through achieving an installed generation capacity of 25 GW of renewable power by 2025 which in turn will see a total investment of \$15 billion in the renewable energy space over the next 5 years.



## 'AVTR', delivered to customers in Udaipur

**Udaipur:** Ashok Leyland, the flagship Company of the Hinduja Group and India's leading commercial vehicle manufacturer, have delivered more than 1350 vehicles from its latest range of Modular Trucks, AVTR, with i-Gen6 BS-VI technology, across the country. Today, we are launching AVTR in Udaipur and are delivering vehicles to customers. Mr. Anuj Kathuria, COO, Ashok Leyland and the family of Ashok Leyland's dealers were present on the occasion to virtually hand over the trucks to the customers.

Mr. Anuj Kathuria, COO, Ashok Leyland, said, "Our AVTR range of trucks provides our customer with the latest in technology and innovation. With our economy gradually picking up and business coming to normalcy, these trucks will play a crucial role to get the goods moving. With cost management being very crucial, these new trucks will set benchmark in terms of Total Cost of Ownership (TCO) including best in class operation and maintenance cost. With our reliable partners in Udaipur we hope to grow our family of customers who want to grow their business."

Ashok Leyland's 'AVTR' trucks, which has seven design patents, are built on a modular platform with fuel efficient iGen6 engines, which is a first of its kind in the Indian CV industry with multiple options of axle configurations, loading spans, cabins, suspensions, and drivetrains on a single platform for the entire range of Heavy Commercial Vehicles in the 18.5T to 55T category.

This enables customers to configure vehicles that are best-suited to their applications and business needs.

The AVTR platform gives the customers a choice to customise their product as per their requirements, which in turn will deliver better operational economics and customer delight. For the Company, it would mean faster turnaround along with better market coverage owing to virtually millions of combinations, for any kind of customer.

## SBI Card and IRCTC launch co-branded contactless credit card on RuPay platform

**Udaipur:** SBI Card and Indian Railway Catering and Tourism Corporation Ltd (IRCTC) today launched the IRCTC SBI Card on

RuPay platform.

Designed to reward frequent railway travellers, the card offers travellers on Indian railways maximum savings proposition on their travel, together with superior benefits on retail, dining and entertainment, besides transaction fee waivers. Cardholders of IRCTC SBI Card on RuPay platform receive upto 10% value back on AC1, AC2, AC3, AC CC bookings made at IRCTC website.

The card also offers a 1% transaction fee waiver and 350 Bonus Reward Points upon card activation. Reward points accumulated on the card can be redeemed against free tickets on IRCTC website. The cards equipped with Near Field Communication (NFC) technology. Customers can simply tap their cards at a secure reader for convenient, secure and faster transactions.

With this launch, SBI Card has expanded its portfolio on the RuPay network.

Shri Piyush Goyal, hon'ble Minister of Railways and Commerce & Industry Government of India said "We are strongly committed in making Railways 'Atmanirbhar' in all the fields with 'Make in India' initiatives as envisaged by Hon'ble Prime Minister Narendra Modi. The IRCTC-SBI co-branded credit card is one of the many Make in India activities undertaken by the Railways.

## Airtel launches innovative campaign #ExpresswithHelltune

**Udaipur:** India's leading music streaming platform Wynk Music from Airtel has launched an innovative campaign #ExpresswithHelltune, to enable customers to share their current moods and feeling with friends and loved ones through music, with a song of their choice.

With most of India confined to their homes to practice social distancing, #ExpresswithHelltune aims at giving a platform to millions of Airtel customers to use music as a means to express how they feel to their friends and family by playing them a song when they call.

11-calls on all Airtel customers to set a song as their Hello Tune. Customers can choose from over 6 million songs on the Wynk Music app and set them as their Hello Tune for FREE. Customers can also set/change their hellos tunes unlimited times at no extra cost. Wynk Music's extensive library offers popular music across various genres and 15+ languages, including English, Hindi, Punjabi, Tamil, Telugu, Malayalam, Kannada, Marathi, Gujarati, Haryanvi, Bhojpuri, Bengali, Oriya, Assamese and Rajasthan.

Airtel Hello Tunes is available for FREE to all Airtel Thanks customers. And as a special gesture, Airtel has made Hello Tunes available to all non Airtel Thanks customers also for a period of 14 days to enable them to be part of. So, simply download the latest version of Wynk Music app (available for both iOS and Android), select your favourite song and click on the Hello Tunes icon to get started.