



## A valiant brand ambassador for France

Young Cricketer Reeshant Singh Narwat became valiant brand ambassador for France. Singh originally belongs to Jaipur, Rajasthan.

Participated in the international valiant cup in Nepal in 2014 and helped his team in winning the cup and grabbed the award of the best player of the tournament.

Reeshant is known as a very talented all-rounder who has also played at the inter university level for Rajasthan technical university and performed really well.

Reeshant Singh is a budding cricketer who was always fascinated by cricket and wanted to play at the national level. While doing his schooling from saint Xaviers school, he often participated in many big tournaments and helping his team towards the victory.

Also participated in the under-14 national games and played for Rajasthan. performed exceedingly well against the visiting team from England during his schooling.

## Editorial

He is well known at national and international levels in cricket now because of his sheer determination. played in the elite Colvin shield tournament of Rajasthan from tonk and Ajmer districts and performed amazingly.

From a very young age Reeshant dreamed high and worked hard ki to achieve his goal. Currently He is an inspiration to many and is making the country proud by his achievement.

Reeshant completed his studies in the beautiful pink city of Rajasthan. He got the inspiration to do social services and make the country proud from his parents, who are Reeshant's role models as well. He learned the traits to be disciplined, hard working and pious in the life.

Even though Reeshant comes from a well established family still he was always determined to make a name for himself. With this determination he not only succeeded in sports but also did well in his education as well.

Along with sports Reeshant is a true environmentalist and always worried about the nature. Till now he has planted almost 5,000 trees along with his friends and colleagues. "Nothing is impossible if we are determined to achieve it"

With this the path was clear for Reeshant and he just had to walk on it to achieve his destination. With his determined and never give up attitude he achieved so much in a very young age.

After doing engineering from Rajasthan Technical university, Kota Reeshant is now doing international MBA in Sports Management form EDC university, Paris.

After looking at Reeshant's love towards cricket and his performances, he has been named as the Brand Ambassador of the valiant Sports brand for the European country France. Reeshant has not only made his family proud but his state and the whole nation as well.

The journey has just begun, still a long way to go for this young talent from Rajasthan

-Neeti Gopendra Bhatt  
Guest Editor

## On Ground Attire showcasing is now India Kids Fashion Walk-Go Virtual



**Jaipur:** Virtual events are growing in popularity, especially as the world continues to deal with the novel corona-virus. Fortunately, modern technology has made it possible for companies to host amazing online events that rival in-person versions, leading to many benefits for both event planners and attendees alike. In this continuation Jaipur (Rajasthan) based event company Pink Concepts released a fashion runway show "India Kids Fashion Walk-Go Virtual". In this virtual show you can see the child models walking on ramp from their own house, i.e. today's need. In this fashion show little children showcased their modeling talent like self presentation, confidence, attitude etc. There were two different fashion sequences, one Western Party Wear and second Indian Traditional outfits. Kids were motivated by presenting them trophy, certificate and gift hampers.

"We are organizing India Kids Fashion Walk in person since 2017. A huge number of kids more than 150 child models participates in our shows from different cities like Delhi-NCR, Bangalore, Hyderabad, Gwalior, Indore, Pune, Lucknow and other parts of Rajasthan & North-East states on India. After Covid-19 situation it's become necessary to keep kids stay at their homes and maintain social distance. So we planned to go virtual and showcase kids talent on web platforms." said Aman Verma, CEO of Pink Concepts. He continues that we have got more than 1000 entries from the children but 31 boys and girls selected as finalists for the virtual show. Renowned personalities like Mrs. India Universe Rupal Mohata, Haut Monde Mrs. India Worldwide Active Lady Rashmi Kabra, Miss Uttar Pradesh 2019 Harshita Sharma, Fashion Designer from North-East Pallabi Baishya were invited in the show virtually as Special Guest.

"Our team was working on this virtual show presentation for more than 1 month. Each of the child model shot their sequence at home and send it to us. Before the video shoot, we put them together on at Google Meet online sessions for choreography by Aasam based modeling Coach Rizu Miller, Fitness-Nutrition & Personality Development session by Anushri Bhargava of Feather Weight Fitness, Make-up and hair styling session by Sanjana Sharma Kothari of Hi-Tech Beauty Salon and Cinematography session by Lifestyle Photographer Ramesh Kumar. Our expert team was in connect with parents when they were busy to shoot their kids on DSLR Cameras and mobile phones to send proper guidance for better performance of child like international super models." Vaishvi Verma, MD of Pink Concepts told to media.

It's was new experience for us that we don't know what our models will carry the attire and what type of make-up will be applied for the finale show. In on ground shows we have deep knowledge about fashion designer's collection but here situation was different. We got surprised to get video and photographs of two girl child in newspaper dresses. Navinya Sherigar from Aurangabad (Maharashtra) and Hezal Nagar from Jaipur (Rajasthan) carried their outfits made by newspapers in different look with fabric dress was messaging re-use of waste paper and save environment., added Aman Verma.

## "PMKY 3.0 designed to be more industry friendly & will serve the growing demand of Skilled Workforce", Dr. Manish Kumar, MD & CEO, NSDC

PHD Chamber of Commerce and Industry today organised an Industry Interactive Webinar on "Atmanirbhar Bharat amid Industry 4.0: Technology, Business and Skilling" to discuss and deliberate on the various issues related to skilling for Industry 4.0.

Shri Sanjay Aggarwal, Sr. Vice President, PHD Chamber welcomed Dr. Manish Kumar, MD & CEO, NSDC, who was the Keynote Speaker at the Webinar along with other eminent Panelists namely Shri Vishal Jindal, Chairman, PHD Chamber Skill & Entrepreneurship Development Committee, Shri Ajit Gupta, Co-Chairman, PHD Chamber Skill & Entrepreneurship Development Committee, Dr. R K Somany, Former President, PHD Chamber & Chairman, Indian Plumbing Skills Council, Shri Jagannath V, Business Head, M2Nxt, Shri Sunil Mehta, General Manager, Mitsubishi Electric India and Shri Ravinder Kumar, Founder, Gamma Skills Automation Training and all the delegates from different industries, sector skill councils state skill development missions, academia and others.

Shri Sanjay Aggarwal in his Presidential Address said that it is very pertinent to re-engineer the skill ecosystem to meet the growing need of future smart manufacturing set up. It is extremely important for India to utilize its demographic dividend and overcome the Skills gap within a limited timeline.

He suggested that we not only need to skill our workforce but we also need to reskill and up skill them as per the changing requirements of Industry 4.0. They need to tech smart with cognitive skills to suffice the growing need of skilled

workforce for future. He also suggested that a mindset change is needed to adapt to the newer technologies and functioning pattern. He hailed the efforts of the Government initiatives which are focused on working towards skilling workforce till the grass root level.

Shri Vishal Jindal, Chairman, PHD Chamber Skill & Entrepreneurship Development Committee said that we can only achieve our ambitious target of reaching to \$5 trillion economy if we make India a manufacturing hub and this can only be possible when we adopt large scale automation along with the necessary skill sets in our workforce. All it needed was to re-orient and reskill those employees with changing times and need of business. And with ever changing technology, adaptability is going to become the new trend for employers and employees. On behalf of PHD Chamber, he assured NSDC and the Ministry of Skill Development that the Chamber will keep on working in contributing to the National Mission on Skill Development of the Government of India.

Dr. Manish Kumar, MD & CEO, NSDC, thanked PHD Chamber for organising such a meaning stakeholder discussion. He said that our large population is a great resource but at the same time there is a need convert this into a big opportunity by skilling them in the best possible way across skill sets' requirements in various sectors. Industry 4.0 like in the invention of the wheel is slated to be Life Transforming technology which will bring tremendous changes across sectors and how we look at skill sets. He announced that PMKY 3.0 is being brought in by the Government and it has been

made far more industry friendly to suit the growing need for the future. He also indicated that it can bring in financial benefits to the Industry despite the budgetary constraints of Covid. He also apprised that the Government has also come up with a new initiative of SMIS (Skill management Information System) which is dedicated portal carrying all the data of the skilled labour spread across all the sectors and regions and also covers Indians coming back from overseas with higher skill sets. We can get all the details related to the skilled workforce available anywhere in India. This will also bring in a change in how Industry can source skilled manpower

He also said that the Government is very keen to promote skill development at all levels in the society and NSDC is doing its best to promote it not only in India but we are also training people in and for other countries. We need to reskill and up skill our workforce to suit the need of Industry 4.0 and train them on the new skill sets such as AI, Internet of Things, Big Data etc. The industry needs to promote the Recognition of Prior Learning (RPL) in a big way as this would help us to solve the problem of skill workforce requirement. He suggested that the chamber can help in promoting Apprenticeship in a more extensive way as the Apprenticeship laws have been made more industry friendly by the Government, lately.

Dr. R K Somany, Former President, PHDCCI & Chairman, Indian Plumbing Skills Council assured his support and shared that IPSC has recently launched Plumbacharya, the Digital



School of Plumbing during the Covid Times, which is a great initiative to promote key skilling areas digitally and expressed his positivity towards the Apprenticeship training in different sectors.

Shri Ajit Gupta, Co-Chairman, PHD Chamber Skill & ED Committee thanked NSDC about the e-skilling initiative and its need in the times of Covid. He shared his concern over the availability of enough aspirants for Apprenticeship Training as the industries are unable to find the right candidates for apprenticeship programs. He urged the Government to make a centralised data for the same or if such data or portal is available the same may be promoted among the industries for better use. The ease of use of this data must be there. Also another concern is the low penetration of IT skills among the Indian youth which is only 0.5% of the total workforce. He also urged the Government and the industry for creating the concept of Smart Workers and Smart Factories for Smart Manufacturing while dwelling on Industry 4.0. He also proposed that PHD Chamber can work with the Ministry of Skill Development for promoting the smart manufacturing and Industry 4.0.

Shri Jagannath V, Business Head, M2Nxt shared that the

industry will have more transparency of data and process by embracing Industry 4.0. There is huge gap in what efficiency we possess and what we need to have for Industry 4.0, so we need to start reskilling our workforce and there is huge potential and opportunity for the same.

Shri Sunil Mehta, GM, Mitsubishi Electric India said that what we all are talking about is the connectivity of the equipment and a large number of factories in India have already adopted such system. The automation system or smart technologies must be brought in by any organisation based on the objective that it wants to achieve. Mitsubishi has been working with Academia across India for live projects where the students are given exposure to new projects and technologies and prepare them for smart manufacturing. In the last few years many things have been laid out for Industry 4.0, we now need a mechanism to make it happen towards automation and skilling.

Shri Atul Anand, Senior MC Member, PHD Chamber shared his interest on behalf of PHD Chamber to work closely with NSDC on the TITP program where the Chamber can add a lot of value through the industry members. He also shared his concern on the

budget for Skill development programs during Covid-19 for which Dr. Manish Kumar replied that the Government won't most likely cut down any skilling budget as it is very serious regarding skilling.

Shri Ravinder Kumar, Founder, Gamma Skills Automation Training (GSAT) said that India needs a large number of skilled workforces in respect to the need of Industry 4.0 in the coming time. India is passing through a very interesting phase as we going through the peak stage of demographic dividend, this is very important in terms of skilling. This is the apt time where we can take the advantage by linking the industry with right skilling. Agriculture sector is major area for scope for automation and it is one of the largest employment providers. Agriculture requires active reskilling for large scale mechanisation for our future needs. This is the right time for automation and robotics and will help India become Atmanirbhar.

Mr Saurabh Sanyal, Secretary General, PHDCCI delivered the formal vote of thanks and suggested a closer working with NSDC on various skilling opportunities and issues to create a healthier ecosystem wherein the industrial scenario becomes more efficient and offers higher productivity.

The Session was moderated by Mr Vivek Seigell, Principal Director, PHD Chamber. Around 200 delegates participated from different industries and Skill organizations like the Skill Training Partners, manufacturing companies, automation companies Sector Skill Councils, State Skill Missions, Assessment Agencies, Industries, Project Implementation Agencies and others.

## Mylan Secures DCGI Approval in India for Pretomanid

**Udaipur:** Mylan, a global pharmaceutical company, today announced that the Drug Controller General of India (DCGI) has approved the anti-tuberculosis drug pretomanid for conditional access under the National Tuberculosis Elimination Program (NTEP) program, making India the second country in the world to provide regulatory approval for this product. Pretomanid has been approved as part of a three-drug, six-month all-oral regimen (with option to extend treatment to nine months in certain conditions) consisting of bedaquiline, pretomanid and linezolid, collectively referred to as "BPaL" for the treatment of adult patients with pulmonary extensively drug-resistant TB (XDR-TB), treatment intolerant or non-responsive multidrug-resistant TB (MDR-TB).

## AsiaOne recognizes Waaree as "India's Greatest Brand" in solar industry

**Udaipur:** Waaree Energies, India's largest solar module manufacturer and a leader in the EPC segment, has emerged as the India's Greatest Brand by AsiaOne Magazine & URS Media International in the fifth edition of their awards. The process advisor for these awards and listing was Deloitte Touche Tohmatsu India. Waaree is now the first Indian solar company to be recognized as the India's Greatest Brand the winners are judged on the basis of research across 16 industries, 1,200 brands and 62 sub-categories from multiple sectors.

Waaree was chosen on the basis of excellence in customer service and quality maintained over the years. Waaree has emerged as the most preferred brand for solar modules today, and is perceived by customers as the premium module supplier. The success story is slated to be covered by CNBC on 4th July. Waaree has already supplied near to 3 GW of solar panels till date globally, and commissioned over 600 MW of solar EPC projects in India. Waaree solar modules have been shipped to 6 continents, across 68 countries. With more than 140 tests performed at various stages of manufacturing, Waaree maintains its quality above global standards.

Speaking on this event Dr. Hitesh Doshi, CMD, Waaree Group said, "We are commit-

ted to not only meet but provide more than customers expectations from us. Our high quality Solar panels With commitment for delivery on time best in class Services has always given us customers preference. Waaree has invested huge resources in bringing superior products and services into the market and changing the consumer experience, which we will continue in time to come. We are thankful to each every Waaree employee, customer and All stake holders for their support and efforts in helping Waaree Brand achieve this feat in Solar Industry." he added.

Waaree has maintained its position as the Bloomberg Tier 1 manufacturer for the last 21 quarters. Waaree serves over 5000 customers globally which illustrates the trust gained by the company over a period of 30 years of its existence.

Waaree has already won over 100 Awards for its work in solar industry, in various categories. Taking cue from the initiative of #vocal for local, waaree has launched a campaign to promote prosumerism, with tagline "Solar lagao, Apni Bijli Swayam Bano - Atmanirbhar ban jao!" Waaree Energies is planning to further expand its footprint with 1000 franchises by the end of 2021. Waaree aims to bridge the ever growing demand - supply gap of electricity, by making solar accessible to all and inch towards a viable indigenous ecosystem.

## Toyota kirloskar motor launches 'monsoon fest' car service offers



**Udaipur:** As a part of its continued commitment of providing unique customer experience through value-added services, toyota kirloskar motor (tkm) today announced the launch of its seasonal 'monsoon fest' campaign. The service offerings, which range from 20-point comprehensive vehicle health check-up to attractive offers on general repair combo parts, are available across select north-

ern indian states starting from 15th July to 31st August 2020. The campaign provides an assortment of exciting packages and offers" such as: - Free 20-point comprehensive monsoon vehicle health check-up. Attractive offers for personal and fleet customers, Special prices on detox of the car cabin with toyota bactaklenz, an anti-bacterial fumigation treatment that removes 99.99 per cent of active bacteria. Attractive offers on general repair combo parts sales, Flexible annual maintenance contracts as per customers' requirements with smiles flexi with convenient emi options

## NSDC and Airtel Payments Bank collaborate to create employment opportunities within the financial services industry

**Udaipur:** Airtel Payments Bank and National Skill Development Corporation (NSDC) announced a partnership to skill youth in rural India and enable them to find employment opportunities within the financial services industry. Financial services, viz. banking, payments, insurance and allied services - are growing rapidly in the country and in particular, the underpenetrated markets comprising of villages and Tier 4/5/6 towns. These services present a massive opportunity in tandem with the Government's vision for financial inclusion. Youth population coming from the emerging markets has the potential to be a part of this growth journey.

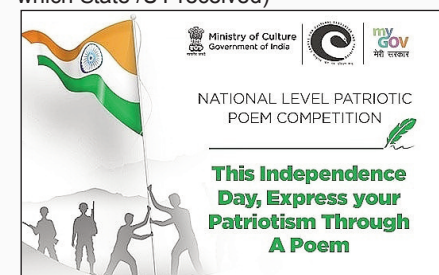
The partnership aims to combine NSDC's rich experience, deep training infrastructure, and wide network with Airtel Payment Bank's industry insights to design and conduct targeted skill development programs for rural youth. The Skill Development Programs will be tailored for imparting knowledge and skills for entry-level jobs such as Business Correspondent, Field Sales Executive, etc among others within the financial services sector.

There will be a strong focus on adoption of digital tools to drive online banking and digital financial services given the growing penetration of affordable smartphones and 4G networks in the country. Airtel Payments Bank and NSDC will leverage their industry linkages and help the participants in finding suitable

jobs. The partnership will also encourage skill trainees to become entrepreneurs, such as distributors/resellers of financial services, thereby creating employment opportunities for people in their local geographies. Further, Airtel Payments Bank will also conduct an awareness drive at NSDC's training centres.

## National Level Patriotic Poem Competition by CCRT-

First time National Level Patriotic Poem Competition is being organized on the occasion of Independence Day by the Centre for Cultural Resources and Training (CCRT), New Delhi (An autonomous organization of Ministry of Culture, Government of India). Talented Children in the age group of 10-14 years are eligible to take part in this Competition. That is children whose date of birth is between 01-07-2007 and 30-06-2011 (both days inclusive) are eligible to send their entries. The selected winners will be awarded Merit Certificate along with Attractive cash prizes of Rs15,000/ (First), Rs. 7,500/ (Second) and Rs. 5000/ (Third). Consolation Prizes of Rs/ 2000/ for each State/Union Territory of India (poem from which State /UT received)



They can write a poem of more than 10 lines in any Scheduled Language of India. The last date of submission of poem is 07-08-2020, 11.30 PM.

The terms/conditions and other details can be seen on <https://www.mygov.in/task/national-level-patriotic-poem-competition/> CCRT is working in the field of linking education with culture for more than 40 years and has awarded more than 14000 scholarships till date to the young and meritorious children in the age group of 10 to 14 years. Shri Rishi Vashist, Director, CCRT told that this is a golden opportunity for children to show case their talent and get recognition on national level.

- Vilas Janve