UDAIPUR | MONDAY, JULY 06, 2020

Royal Harbinger

And More..

Mahindra First Choice Wheels achieves another milestone; Digitally launches 34 used car stores in a single day !

Kapasan: Notwithstanding the current economic downturn and extended lockdowns in the wake of COVID-19 pandemic. Mahindra First Choice Wheels Ltd (MFCWL) -India's leading multi-brand preowned cars retailer - digitally launched 34 brand new state-of-the-art used-car stores across Tier II/III cities of 13 Indian states. All these stores were inaugurated simultaneously in an industry-first online ceremony that was live streamed on YouTube and was attended by industry stalwarts, existing dealer partners and the top brass of the Mahindra Group.

The grand digital launch featured various interactions between existing dealers and those who've come on board. The newly launched store in Kapasan under the name of BNR Automobiles will offer all the facilities and services that the MFCWL brand represents including used-car sales, 118point inspection to quote and buy the actual car value for a consumer looking to sell their car, warranty on Mahindra Certified used car, easy finance and hassle-free RTO transfer.

"The launch crystallizes MFCW's reputation when it comes to innovation and its business building credentials. At a time when the prevailing sentiment is that of wait-andwatch, MFCW is on an aggressive expansion spree through the launch of new stores, business models and technology

believes that it is only through these actions that the hitherto unorganized industry can be efficiently organized. The next big step for the company is to open 100 dealerships in 100 days and the stage for that has already been set," said Ashutosh Pandey, CEO & MD, Mahindra First Choice Wheels Ltd.

In an extensive survey conducted during the lockdown, MFCWL found that people across the country were now prioritizing their health and safety and hence were willing to invest in a pre-owned car. Moreover, attractive finance offers and reduced disposable income has resulted in a surge in the demand for used

investments. The company or pre-owned cars. An affordable personal vehicle is becoming the need of the hour and MFCWL, with this nationwide dealership launch, has tapped into that demand.

"We are happy to be associated with Mahindra First Choice and look forward to use their brand, strong digital presence and offerings like used car certification and Warranty to expand our business rapidly," said Mr. Bhupesh Kumar Soni, owner of Mahindra First Choice franchise BNR Automobiles

For MFCWL, this launch is vet another feather in its cap. As a pioneer in the used-car industry in India and one of the largest players in the sector, MFCWL's unique model relies



their customers with regards a fine blend of its online and offline assets, and deep to their new purchase, domain expertise in the used MFCWL will provide a sanicar space. The company has tation kit with each car sold already placed Standard at its stores. The kit will con-Operating Procedures (SOP) tain 2 face masks a pair of for all its dealerships, who are gloves, car disinfection spray now fully equipped to handle and hand sanitizer along with customers during this pana step-by-step manual on the process to be followed, to sandemic.

To allay any hygiene and itize a vehicle.

RAFLE Moment for the MSMEs' of India

PHD Chamber of Commerce and Industry hosted an interactive webinar on 'How to avail Bank Credit under Emergency Credit Line of Rs 3 Lakh Crore for MSMEs' with august delegates including Mr. SSAcharya, General Manager & Regional Head SIDBI; Mr. Pradeep Sharma, AGM, Consultancy Services Cell, SBI; Ms. Pallavi Parab, Deputy Vice President, HDFC Bank and Mr. Himanshu Sahai, Senior Vice President - SME, Kotak Mahindra Bank Ltd.

Mr. S S Acharya in his deliberation discussed that the long pending demand of the MSME sector got a boost due to the pandemic. This is a RAFLE moment for the MSMEs where R is for the Regulatory measures; A is for Administrative measures and F is for Fiscal measures; E is for Economic Measures and L is for Legal measures. He talked that unitization has been satisfactory and we are giving no capital charge against it. There is a gradual increase in demand and production and it will pick up soon.

Mr. S S Acharya highlighted that the priority is the liquidity and this measure is to help units is to get liquidity. Offers letters have been issued by the private banks and offer has been given to everyone in the best possible way. There are other schemes which have been launched by the fund of fund, Pradhan Mantri Swadhar Yojana, and the smallest of the small that will help in giving cushion and support to the MSME. So, every sector of the MSME is being touched and some facilities have been put into place.

Talking about the initiatives taken by SIDBI in aiding support to the MSME, he emphasized that the issue for the MSME is the realization of the receivables that need to be resolve for smooth flow and functioning of the MSME industry.

Mr. Himanshu Sahai discussed the intentions of the Bank & the Government mentioned that private banks are looking at this scheme in the same way as the public sector banks. He said that the entire sector eco-system is looking at this scheme as a business opportunity that will help them to increase the incremental credit, support existing borrows. Talking about the challenges, he highlighted that bankers have to ensure that the regulatory aspect is met. It's time for MSMEs to come forward and take benefits from the scheme.

Mr. Pradeep Sharma while lauding the measures taken by the government is giving a new definition to MSMEs and supporting them with schemes and initiatives. Explaining about the Bank Credit under Emergency Credit Line of Rs 3 Lakh Crores for MSMEs and other measures, he said that there needs to better churn in the better working capital of the MSME. There is a tremendous opportunity for MSME in the fields of agriculture, IT, and others for the future. He also discussed the initiatives taken by the State Bank of India for supporting MSMEs and other small businesses.

Ms. Pallavi Parab discussed the specific initiatives and offers provided by the HDFC Bank to the start-ups & MSME's which include launching online platforms catering to B2C customers for MSME customers; equity investments and many more

Mr. Anil Khaitan, Former President, Mentor of MSME Mentoring & Guidance Centre, PHD Chamber of Commerce and Industry while deliberation of about the economic stimulus package announced by the government, Rs 3 lakh crores emergency credit line for MSME; loans is the most desirable package the government has given to the MSME.

Talking about the situation of MSME, he emphasized that this will help this sector to bloom and gave a new definition to MSME. But giving another side of the issue, he said that credit is a huge challenge for some companies. Companies with a good credit history can raise fund but the neediest among the MSMEs are facing challenges due to slump in demand and lack of finance. He further explains the key highlights of the scheme, mentioned that MSME needs government support in lowering fixed cost and shot term benefits like wavier of electricity charges and many more. Dr. H P Kumar, Former CMD, NSIC & Advisor PHD Chamber of Commerce and Industry, while moderating the session highlighted that Bank Credit under Emergency Credit Line of Rs 3 Lakh Crores for MSMEs' has been the talk of the town after the fiscal stimulus package. This is has been one of the measures which have impacted the country as well as the MSME sector. Talking about the importance and prospects of the MSME sector, he highlighted that MSME got a lot of relief with the announced by the government. Te speed of implementation and is a matter of satisfaction. He also deliberated about the challenges and opportunities faced by the industry. Mr. Saurabh Sanyal, Secretary-General, PHD Chamber of Commerce and Industry delivered a formal vote of thanks to all the august delegates and participants. The webinar was supported by Kotak Mahindra Bank and moderated by Ms. Kanchan Zutshi, Secretary, PHD Chamber, and Dr. H P Kumar, Former CMD, NSIC & Advisor PHD Chamber of Commerce and Industry. The webinar witnessed widespread participation of industry stalwarts' pan-India.

The child marriage network halts child marriage of 4 girls in Udaipur

Udaipur: On the Child Protection Network initiative, a decisive effort has been made to stop child marriages of four minor girls in Udaipur. The police have called the guardians of the minor girls and prohibited them from getting married in the police station. On the other hand, with the network's efforts, the groom's side in Chittor is also banned from not doing child marriage

The first case is reported to be of Bhilu Rana Kachchi Basti area, in whose area a 13-yearold girl is proposed to be married on June 29 to a young man from a sizeable Saadri resident, this information from Bhilwara region to Advocate Harish Paliwal, a former member of Child Welfare Committee. A photo of the engagement of the girl child was sent to which Paliwal immediately informed the child welfare committee that she was working in the field of children with the help of the network.

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Harish Paliwal, Childline coordinator Navneet Sharma instructed the activist Virendra Singh to reach the spot and explain to the parents and take the help of the concerned Ambamata police station, in the meantime, child welfare by Advocate Paliwal. On informing the committee, members Shilpa Mehta and Rajeev Meghwal also issued a letter to the Ambamata police station immediately after instructing them to stop child marriage.

Seeing the seriousness of the episode, the Ambamata police station area immediately summoned the 13-year-old girl's parents to the police station, and ASI Naravan Singh barred them from leaving the city of Udaipur on June 29 for not marrying and doing so in the case against them. Where did it go to enter SI confined both the parents and obtain their consent in writing and in questioning found out the address of the boy, who was said to be of great simplici-On the information given by Advocate ty. Considering the seriousness of the case,

Advocate Harish Paliwal also sent the case to the Child Welfare Committee Chittorgarh and ChildLine Chittorgarh and provided them with the address of the elder sister, to prevent this child marriage to be held on June 29 in every case. Tried to make an effort, on which both the Chittor agency also made contact with the boy's guardians and prohibited them from getting married. Shakira, the coordinator of Chittorgarh Childline, helped a lot in this case and went with the police to get the boy banned.

Similarly, a member of Child Protection Network informed the Child Welfare Committee that 3 minor girls in Rampura circle area are getting married on June 29, on which Child Welfare Committee members Shilpa and Raiiv sent a letter to Ambamata police station to their parents He also called for the police station and took the action to make it pure so that the girls could be safe from the alliance of child marriage.

Report on children's crime in 1098

Child safety network member Harish Paliwal has appealed to the public that children can be protected by sharing information about any kind of crime related to children, child marriage, child labor, etc. through child protection network. Apart from this, a complaint can also be lodged on the phone number 1098 of the Child Welfare Committee and ChildLine in Udaipur.

Childline will be monitored

Co-ordinator despite the prohibition by the police in relation to preventing child marriages of Bhilu Rana Colony and all four girls of Rampura intersection on Monday, by a former member of Child Welfare Committee Harish Paliwal and current members Smt. Shilpa Mehta and Rajeev Meghwal and members of Child Protection Network Under Navneet Sharma, CHILDLINE will supervise the constable between Udaipur activist and Ambamata.

CINTAA Sr. V.P. Manoj Joshi meets Mah Governor to represent senior actor issues



ment as the virtual discussions try to increase their affinity with the various digital platforms. The live sessions cover wide array of concerning topics that

needs attention from agricultural perspective against the current scenario. Through the show, farmers get the opportunity to interact with the experts from whom they get their queries answered

"Not just this, to make it more engaging and comprehendible, we also conduct poll questions to know farmer's opinion while offering them actionable points", said Sandeep Malhotra, the

ketplace for our customers and constantly focus on increasing selection, convenience, ease and speed of delivery across the country. Amazon Pantry has become popular with customers as it fulfils their grocery demands and gives them great savings. With this expansion, customers in more than 300 cities & towns can get access to safe doorstep delivery of grocery essentials "

Amazon Pantry will now be available to customers in more than 10,000 pin codes. In the last few months, hundreds of towns like Bharatour in Raiasthan, Shivpuri in Madhva Pradesh,

CINTAA's Senior Vice President, actor Manoj Joshi met with the Honorable Governor of Maharashtra Shri Bhagat Singh Koshyari today. They discussed the issue of senior actors, above the age of 65, not being allowed to shoot. The Honorable Governor assured of necessary co-operation.

The meeting was a dual purpose meeting, reveals Manoj Joshi. The Honourable Governor who has witnessed the freedom struggle wrote an essay on Mahatma Gandhi, participating in the competition organised by the Postal Department as a common man

When he won the competition, he added three times the amount to the prize money and gifted the same to the post office employees for protection against COVID19.

"I had been to his place to congratulate him on this amazing gesture as well as honour him with a shawl along with State BJP Secretary and Vice-Chairman, of Maharashtra Film, Stage & Cultural Development Corporation Ltd (MFSCDCL) Amarjeet Mishra who presented The Hon Governor with an idol of Vithoba and Rukmini."

Manoj Joshi then briefed the Hon Governor on CINTAA, its history, its members, on the senior citizens who are members of CINTAA on whom their family depends for livelihood, and that they already have had no work from three months. He elaborated that the number of working seniors was not very large, but apart from that, there are continuity issues and producers can not replace them. "The Hon Governor gave us a patient ear. It was a good 40 minute meeting. He was very positive and assured that he would help us in the best way possible. He had received the letter from CINTAA that we had sent him." elaborates Joshi,

CINTAA had also sent letters to the Hon CM Uddhav Thackeray, Hon Minister Subash Desai and Former Chief Minister Devendra Fadnavis besides the Hon Governor, "We are glad the meeting with the Hon Governor was an eventful one and are hopeful that the outcome would be a positive one. The meeting was indeed reassuring."

IFFCO Kisan's Facebook Live Sessions to focus on farmer empowerment

New Delhi: Amid the COVID-19 farmer's crisis and restrictions on all agri allied activities, IFFCO Kisan launched Facebook Live Sessions scheduled every day at 11 a.m. to sensitize the farmers through continuous knowledge sharing.

By disseminating valuable information, IFFCO Kisan acts as a catalyst in accelerating farmer's production by enhancing their cultivation practices in agri and allied sector.

The sessions are focused on overall farmer's empower-

MD of IFFCO Kisan.

The panellists consist of Dr. Atar Singh (Director- ATARI Zone -3 Kanpur, Supervises entire Gamut of 83 KVKs' under him), Mr. Anil Kumar Kapoor (Retd. DGM NABARD), Dr. Sharad Kumar Singh (Principal Scientist-NBFGR Lucknow), Dr.KK Srivastav (Principal Scientist-CISH Lucknow), Dr. Manish K. Pandev (Senior Scientist of International repute from International Crop Research Institute For The Semi-Arid Tropics (ICRISAT-

Hyderabad), Dr.S.R Singh (Principal Scientist-CISH Lucknow), who are agri experts and mostly scientists from Krishi Vigyan Kendra (KVK), ICAR Institutes and Agri-relation Government Departments where



farmers at ground realities.

The live session stands out from the rest as the information is disseminated in local language for farmer's convenience. Moreover, it ensures that the structure of the show is interactive where there is large number of participation from the farmer's end. Therefore, through the live sessions, IFFCO Kisan promotes farmer's knowledge acquisition with the help of content that is easy to understand and also effective in practical application in fields

Perceiving the increasing popularity of the ongoing session, in future they would like to conduct sessions from the farm itself to make it more relatable that will help them to organically reach out to large number of farmers.

Amazon expands its Pantry service to over 300 cities in India

Customers in Udaipur, Alwar, Barmer, Bharatpur, Bhilwara, Bikaner, Bundi, Chittorgarh, Churu, Ganganagar, Hanumangarh, Jhalawar, Nagaur and Sikar among many others can now save more on grocery shopping

Udaipur: Amazon.in today announced the expansion of its popular program 'Amazon Pantry' to over 300 cities across the country. Customers in Udaipur, Alwar, Barmer, Bharatpur, Bhilwara, Bikaner, Bundi, Chittorgarh, Churu, Ganganagar, Hanumangarh, Jhalawar, Nagaur, Pali, Sawai Madhopur and Sikar among others can now conveniently order groceries on Amazon Pantry

With Amazon Pantry, customers get curated grocery and everyday essentials at great prices with savings of up to 35% on monthly groceries of staples and branded FMCG products. They can choose from a selection of 3,000 products from more than 200 brands and get them at their doorstep in just 1-2 days. In select cities of Bengaluru, Delhi, Mumbai, Chennai, Hyderabad, Kolkata and Pune, customers can also choose from convenient time slots to schedule their Pantry deliveries.

Commenting on the expansion, Saurabh Srivastava, Director - Category Management, Amazon India said, "At Amazon, we are committed to be an 'everything' and 'everyday' mar-

Fatehabad in Haryana, Mirzapur in Uttar Pradesh and Bilaspur in Chhattisgarh among others were added to help customers order groceries online and get safe doorstep delivery.

Sellers participating on Amazon Pantry offer selection ranging across staples, cooking essentials, snacks, beverages, packaged food, household supplies, personal care, skin care, pet food, baby products such as diapers & baby food and lots

HDFC Bank launches 'e-KisaanDhan' App for farmers in rural India

Udaipur: HDFC Bank Ltd. announced the launch of its 'e-KisaanDhan' app for farmers across India to access a bouquet of agricultural and banking services on their mobile. The app serves as a repository of knowledge and information for any individual engaged in agricultural activities and helps meet the needs of the rural ecosystem.

The app will provide value-added services like mandi prices. latest farming news, weather forecast, information on seed varieties, SMS advisory, e-pashuhaat, Kisan TV, and more. Users can also avail multiple banking services like procuring loans, the opening of Bank accounts, availing insurance facilities, calculate KCC loan eligibility online, and acquiring Government social security schemes at their fingertips.

The app will also help with traditional banking services such as apply for loans, Fixed Deposits, Recurring Deposits, and Savings Accounts. Additionally, customers can fill a form over the app and a Relationship Manager will connect with the customer for further formalities.

It will also help users stay informed about new Government schemes and ways to access them.

The app can be downloaded from Google Play. It is currently available in English but support for other Indian languages will be released soon. The link to download the app: HDFC Bank e-KisaanDhan

"We aim to put knowledge and information at the fingertips of every Indian farmer. Our e-KisaanDhan app will allow us to do just that taking HDFC Bank's entire range of products and services across the length and breadth of the country, particularly to rural India.

We believe initiatives such as these will help fulfill the changing aspirations of customers in the agricultural sector. bring prosperity to their homes and boost the rural economy, which ultimately helps the nation's growth" said Rajinder Babbar, Head, Rural Banking Group, HDFC Bank.

This activity is part of the Bank's 'Har Gaon Hamara' initiative to provide banking facilities to customers in the rural and under-served areas.

Click here to view the launch video: https://youtu.be/upoE_UbcZho

The Bank has already disbursed over five lakh agri-loans and has set up 12 Krishi Dhan Vikas Kendras across India, which has enabled farmers to avail facilities like soil testing and access the latest information on the best farming practices

Nissan India releases glimpses of the much-awaited upcoming B-SUV

Udaipur: Nissan India today revealed glimpses of the neadlights and grill of its technology-rich and stylish B-SUV concept. For the first time, the B-SUV concept will be showcased to the world on July 16th, 2020 at the global headquarters.



The company's first Compact B-SUV for the Indian market reflects Nissan-ness, a philosophy aimed at empowering people through breakthrough products and technologies. The compact B-SUV is scheduled to be introduced

in the second half of FY 2020-21. Building on Nissan's global SUV heritage and advanced technology, the New Compact SUV is designed for tomorrow's journey as a feature-rich premium offering with stylish design for a strong and dynamic road presence. Nissan's new SUV features the latest technology as a part of Nissan Intelligent Mobility, the company's vision as to how vehicles are powered, driven and integrated into society. The B-SUV is a testimony to Nissan's Global SUV DNA spirit of relentless innovation and Japanese engineering, building on Nissan's iconic models such as the Patrol, Pathfinder, Armada, X-Trail, Juke, Qashqai and KICKS.

