

# Chief Minister Small Scale Industry Promotion Scheme

## Enterprise Meet 2020

**Chittorgarh: (Hritu sodhi PRO Chittorgarh)** Chief Minister Ashok Gehlot is working on several schemes aimed at stabilizing the economy and generating employment in the state. In view of this need, he has started the Chief Minister Small Scale Industry Promotion Scheme.

This scheme has been started to provide interest subsidized loans through banks for easy establishment of state enterprises and to provide new employment opportunities to all sections of the state.

The main objective of the scheme is to create new employment opportunities by providing low cost loans for the establishment of own enterprise manufacturing service

and business or for expansion diversification or modernization of the established enterprise.

The scheme came into effect from 17 December and will remain in effect till 31 March 2024. There is no provision for minimum age 18 and maximum age in terms of eligibility. Self Help Group / Society / Partnership Firm / LLP Firm / Company which is registered under any law rule, no member of the applicant / family has benefited in the Central / State Government Employment Fund Scheme in the last 5 years, the applicant or member of the family should not be a bank defaulter, all members of the institution / group must be natives of the state of Rajasthan. The insti-

tution group should not have been declared a defaulter by any bank, the institution / group should have been formed for 1 year. Actively run for a minimum period of 1 year even after the expiry of 1 year of formation of institution / group. All the information related to the institution / group is required to be available on the portal of any department of the State Government and regular audit of the accounts of cooperative institutions and engage in productive activities. These will include Nationalized Commercial Banks, Regional Rural Banks, Rajasthan Finance Corporation, SIDBI, Private Sector Scheduled Commercial Banks Authorized by Reserve Bank of India, Small Finance Bank Lending Institutions. 10 crore has been kept for manufacturing sector, 10 crore for service sector, 1 crore for business sector. The loan limit and interest subsidy is 8% in interest grant up to Rs. 25 lakh, 6% from ₹ 25 lakh

to ₹ 5 crore, 5% from ₹ 5 crore to ₹ 10 crore. 100% recharge of interest on weavers card holders up to ₹ 1 lakh loan will be done as grant. Timely products / activities banned by the Government of India and the State Government, manufacture and sale of products made from meat, liquor and intoxicants, explosive substances, commercially registered vehicles worth more than Rs 10 lakh are ineligible.

For application process, Login-[www.sso.rajasthan.gov.in](http://www.sso.rajasthan.gov.in), Click on-MLUPY icon, Fill Application Form, Upload Documents as Required.

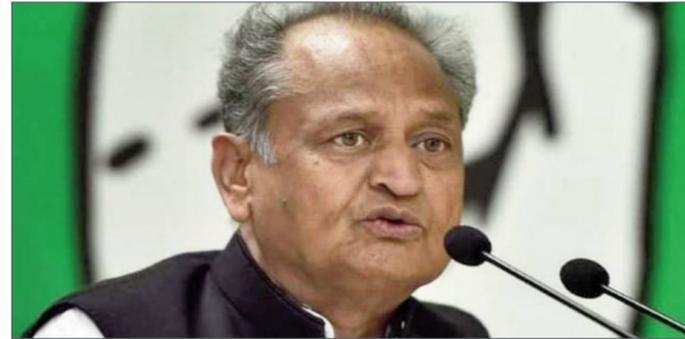
Documents required for this include applicant's photo, educational qualification, verified project report, caste certificate / experience certificate (for preference), original residence certificate (for state resident), Aadhaar card / Jan Aadhaar card number, industries based registration (for expansion / modernization).

to ₹ 5 crore, 5% from ₹ 5 crore to ₹ 10 crore.

100% recharge of interest on weavers card holders up to ₹ 1 lakh loan will be done as grant. Timely products / activities banned by the Government of India and the State Government, manufacture and sale of products made from meat, liquor and intoxicants, explosive substances, commercially registered vehicles worth more than Rs 10 lakh are ineligible.

For application process, Login-[www.sso.rajasthan.gov.in](http://www.sso.rajasthan.gov.in), Click on-MLUPY icon, Fill Application Form, Upload Documents as Required.

Documents required for this include applicant's photo, educational qualification, verified project report, caste certificate / experience certificate (for preference), original residence certificate (for state resident), Aadhaar card / Jan Aadhaar card number, industries based registration (for expansion / modernization).



Institutional applicants by the Government who have been working as successful and support groups for a long time or have attained the level or skill of production or want to carry on or expand business / economic activity as a group, applicants. Priority should be given to those who are trained in any skill from the institute recognized by the state or are rewarded in the proposed field of work.

At the same time, such applicants who were previously well-indebted to the bank, such applicants who fall in the category of Divyang, such applicants who actually exist as the most deprived sections of the society, the applicants whose deprived sections of the society from the action plan, Priority will also be given to getting special support or employment. Under the Chief Minister Small Scale Industry Promotion

Scheme, many workers who have been skilled in the operation of that industry due to long-term work in any industry, applicants who are weaver card holders or artisan card holders in handicrafts for the weaving work will be given priority. Applicants who have returned from other countries of the world after working for minimum 1 year and will be given loan to workers and entrepreneurs, Applicants who

take joint guarantee (joint guarantee) of each other, applicants who want to implement any innovation or research which will be very useful in future, applicants who have more employment generation in their work plan, environment.

There is a possibility of export promotion in the work plan of such applicant, if favorable or non-conventional energy resources are used, applicants whose proposal under the scheme, both employment and skills can be increased such as readymade textile manufacturing design etc. will get benefits under this scheme.

Applicants who want to invest in health and environment friendly modernization of silicosis factor / affected enterprises and the heirs of such freedom fighters will be given preference to start their own venture.

All such applicants can avail the Chief Minister Small Scale Industry Promotion Scheme.

## Stop that hate, now !

The mayhem and the riots in the national capital are unfortunate and uncalled for. The riots on the base of religion are unacceptable, at least in this era of time. People from all walks and sections of life condemn it and do not want any havoc. And when such a situation unfolds in the national capital, it sends waves across the country. The national capital and the state capitals must be ideally governed so that the rest of the country can learn and follow. Today, we have a week behind us, which should best be forgotten.

In an India which is eyeing to beat the world and achieve new records in the space through its ambitious programs, incidences like rioting and raping look too pity and shameful. Those who incite such riots or those who fuel it further are the people who hate India's growth. They want the world to see that India is yet to recover from religious acrimony, which actually is false propaganda. The people of all religions have always learned to live together like a family. And this unique fabric of the country makes India what it is.

On the ground and, you will see that people of all cast and religions live around you. And you are and have been comfortable with that always. The only problem is the rumors. And that's what has become a common thing across the fanatical and radical groups who do not want India's progress. Be it police or responsible citizens, all ask for just one help from the citizens – do not share rumors in the form of social media forwards. You never know how these are fabricated, and now with the help of artificial intelligence, a lot can be edited, including facial expressions and tone of the voice. Of course, an appeal of peace can be circulated as a call for war.

You don't need to be an expert to find if the shared content is authentic or not. You just need to stop and delete it right in your smartphone if it contains any kind of hate or bigotry. It may or may not be correct but if you share it further, it can reach another set of thousands of people. The chain only stops at the kind of devastation we are witnessing in the national capital.

Its high time to take charge and not act as a puppet of hate mongers. Those who want to protest will take anyway but violence. Violence surely does not solve the problem, nor does it convey the message, but yes, it leaves your soul with scars of regret.

In a city like Delhi, where we have a high literacy rate, such incidences put a huge question mark. Delhi hits the International media instantly as it is the helm of the world's biggest democracy. Let's act by stopping the hate where it is.

## Editorial

## "Veganism & the Alt-protein"



### How do you build muscles as a vegan bodybuilder?

This is the most-often asked question that Vatsalya, a vegan athlete encounters, as he trains people for both fat-loss and muscle gain. He says, "This sceptical attitude just seems to reinforce my commitment towards promoting veganism." As ethical vegans, both him

and his co-dietitian Taranum feel that there's an additional responsibility thrust upon them as they want to create awareness both towards ethical eating and lifestyle.

They are directly creating this awareness as dietitians working independently as well as consultant dietitians for company called CHEAT that caters to the food demands of gym-goers or anyone who wants healthy food on the go. Since media has a powerful influence towards changing people's attitudes and perceptions so they strongly recommend a beginner's guide towards veganism.

Forks over knives. In this, researchers explore the possibility that people changing their diets from animal-based to plant-based can help eliminate or control diseases like cancer and diabetes. The Gamechangers that is a 2018 documentary film focused on the benefits of plant-based eating for athletes.

### Both these documentaries are available to watch on Netflix.

With companies like Gooddot, the availability of vegan protein has only become easier. Their game-changing product Veg Bytz contains 25gm of protein per 100gm which is the adequate amount per meal. In fact, a healthy plate is divided into 3 portions, consisting of proteins, complex carbohydrates and healthy fats. In our daily life, we have a lot of myths surrounding the consumption of protein. The rule of thumb is 1g of protein per kg of body weight. Now plant and animal proteins are differently absorbed and assimilated in the body. When we consume animal products, we also ingest a lot of antibiotics.

Going by the Malthus theory of population, we understand the demands the growing population is putting on the resources and hence our cattle and poultry are injected with

hormones and antibiotics so that they reproduce faster for more food. However, do we really want to snatch a calf's milk? Do we really want to put animals on our plates?

Do we really want to get the bad karma by eating the food that has caused a lot of pain to the animal? Veganism definitely raises pertinent existential questions. It's important to note that globally people are eating more protein to the detriment of the other nutrients such as fibre, as Garth Davis explains in his book, Proteinolic. Fibre is both soluble as well as insoluble. While soluble fibre provides protection against heart diseases, insoluble dietary fibre alleviates constipation. So for a healthy lifestyle, both the focus on macro and micro nutrients is important. Let's look at food historically and not only as carbs, proteins and fats. Let's nourish our bodies because food is a fuel that will help our bodies work properly.

## SEEDLITES' DISPLAY OF SCIENTIFIC TEMPERAMENT ON SCIENCE DAY

**Udaipur (Dr. Shameem Q):** "If you are sensitive towards your surrounding and identify the real problems of it, fruitful innovations come up naturally. With a view to encourage, popularize and inculcate scientific temperament, a 2-day science exhibition was held at the premises of Seeding Modern Public School on 27th & 28th Feb, on account of National Science Day celebrated every year on 28th Feb to commemorate the discovery of Raman Effect.

The students participated in the exhibition with a great enthusiasm and exhibited their knowledge about science and its innovation. Both still and working models were prepared depicting different themes. Some of the eye-catching models were Waste Water Treatment Plant, Oil Skimmer, Vacuum Cleaner, Solar Roadways, Future Elevated Ambulance, Volcano Detective Buzzer, Periscope, Flying Motor Vehicles, Gravity Blanket etc.

Demonstration and explanation were given by the participants and the spectators including teachers were greatly impressed by their performance.

Principal Director Madam Mohini Bakshi, Principal Ms. Maken and the members of Secure Meter Mr. Deepak Soni (Technical Architect), Rohit Jani (Head of Services- Dharohar), Manish



Rathore (Operation Head- Dharohar) and Kriti Joshi (Designer), presided over the event to motivate and applaud the participants.

Prize winning models were as follows:  
First Prize- Waste Water Treatment Plant  
Second Prize- Electromagnetic Crane

Third Prize- Solar Irrigation and Smart City. The four consolation prize winning models were Oil Skimmer, Model of an Eye, Air Cooler and Volcano Detective Buzzer.

Winners were awarded the trophies by Hon. Principal Director Madam Mohini Bakshi. Her precious presence filled the seedlites with delight. Guests encouraged the winners and remarked that science is a blessing but should be used with discretion. Students accepted the feedback with scope for further development.

Hon. Director Madam encouraged the students to set higher aims in life and remarked that science and its temperaments should be used in a balanced way to lead a simple and happy life.

Principal of the school Ms. Maken appreciated the efforts of the students who worked hard under the guidance of Ms. Ritika and Ms. Richa to make this day successful and memorable. She said that these kind of events serve as a platform for students to present their new ideas and learn from each other and also to express their creativity and gain confidence.

## Zayed Khan Asks Citizens to Aid BMC

**A**ctor Zayed Khan was seen appreciating Vishwas Mote – Additional Commissioner of K-West ward at the Parinee Juhu Half Marathon. Mote, who himself is a seasoned marathon runner, commended the actor for making his presence felt and boosting the morale of every marathon runner present.

In a public address shoutout to the audience and residents of the K-West ward, Zayed Khan began with praises for Mote for the fabulous job he was doing of keeping the citizens aware of their responsibilities towards their locality! "As you can see, I've been living in Juhu all my life.

In the last 5 to 10 years, I've seen a drastic change in the way the BMC is taking over sanitation, road clearances, accessibility of civil amenities. This will not be possible without the participation of every resident.

Do your bit to help the BMC raise awareness of the good work that they are doing," adds the actor who earned critical acclaim and fame for his role as 'Lakshman "Lucky" Prasad Sharma' in the Shah Rukh Khan starrer Main Hoon Na.

Vishwas Mote, along with Zayed, also ask the citizens to visit the BMC website and participate as this would be a great assessment for the BMC as well as their locality. "The BMC operates throughout the journey of a person's life, right from his birth in a hospital to birth registration, schooling, water supply, marriage registration etc.," signifying the operations of the local civic body," says he.

"I appeal to the citizens of Mumbai to segregate waste for easy disposal. We are trying our level best to improve. All we ask for is public participation," says Vishwas Mote with Zayed having the final word. "One can see just by the cleanliness around, it's come leaps and bounds ahead as compared to the times when we were children."

## Panasonic launches India's largest range of Connected Air Conditioners

**Udaipur:** Panasonic India, a diversified technology company, today, announced the launch of its all-new futuristic range of connected air conditioners. A syndicated consumer research\* by the brand found that while purchasing an AC, 71% new age consumers look for automatic temperature regulation, remote access and smart diagnostics features as hygiene. To address their concerns on comfort and convenience, Panasonic's new connected AC range offers a customized sleep mode feature that allows users to program different temperatures throughout the night for a comfortable sleep. The new range of ACs are available at all Panasonic brand shops, large format retail outlets, online platforms such as Amazon and Flipkart as well as small electronic stores across the country. The new range of IoT enabled Panasonic inverter split air conditioners are priced starting INR 35,990.. Panasonic ACs commands the No. 1 position in Japan for over 10 years, and the new range extends the Japanese expertise and cutting-edge technology to Indian consumers.

## Make a Statement with Wrangler's Monochrome Collection

Upgrade your wanderer look as you own the street with a swag. The all new Monochrome collection from Wrangler brings forth the hi-style, uber cool range inspired by the futuristic design elements. This season, Wrangler introduces their fresh outlook on tees and shirts featuring asymmetrical designs, HD prints, reflective prints and accentuated blurred print styles. The men's denim range stars reflective elements and pocket detailing. The Monochrome collection plays with

blacks, greys and whites and it adds an edge to your wardrobe. This range is exclusively designed to make a statement in the day or light up the night.

## Screening of The Hundred Bucks

Dushyant Pratap Singh, Director of the Film The Hundred Bucks invited cast, Crew, Media and guest for the special screening at Cinepolis Cinema, Andheri West. Zaid Shaikh, Kavita Tripathi, Composer Santokh Singh, Padamshri Anup Jalota, Sunil Pal, Ahsaan Qureshi, Raja Hasan, Pankaj Berry, Pawan Sharma of BOX Cinema channel and others came to watch the film.

## HDFC Bank @25 to plant 25 lakh trees, digitise 2500 classrooms

**Udaipur:** To commemorate the completion of 25 years, HDFC Bank will plant 25 lakh trees and digitize 2500 classrooms in Government schools across the country. These will be conducted under #Parivartan and will be completed over the next two years.

Parivartan is the core plank of the Bank's social change initiatives which encompasses environment, social and governance spheres (#ESG). At an event in Dr. Babasaheb Ambedkar Municipal School in Mumbai, Mr Aditya Puri, MD, HDFC Bank, planted Guava as the first of the 25 lakh saplings. Mr Puri also inaugurated a digital classroom at the school. The school is one of the 150 schools in Mumbai identified by the Bank.

"There are no alternatives to a clean environment and smart classrooms. Both are an absolute necessity for our nation to become the global force we all want it to be. As we

complete 25 years of existence, we are making sure that we are doing our bit to give back to society. This is a small gesture on our part for our beloved country," said Mr Puri.

"Digital classrooms not only makes learning interesting and interactive but also helps reduce carbon emission, which we are committed to reduce by 10% by 2022" Ms Ashima Bhat, Group Head, CSR, HDFC Bank.

## ICICI Prudential Life to settle death claims in 1 day

**Udaipur:** ICICI Prudential Life Insurance Company's service initiative titled – 'Claim For Sure' promises to settle death claims in 1 (one) day.

The loss of a loved one, especially the breadwinner, causes significant emotional and financial distress. With the 'Claim For Sure' service initiative, the Company aims to alleviate the financial distress caused to families due to this loss. Policies which have been continuously active for three years, do not require any investigation and where the total claim amount does not exceed ₹ 1.5 crore qualify for settlement under this service initiative. Claimants are required to submit all mandatory documents to avail of this fast track claim settlement process. The Company has received ~65% of death claims under Claim For Sure, 99.4% of these have been settled in 1 (one) day since the launch of this initiative in July 2019. For the 9 months ended FY2020 the average turn-around-time (TAT) to settle a death claim stood at 1.67 days. For FY2019, the Company had a claim settlement ratio of 98.6% and the total value of death claims settled across the country stood at ₹ 826.66 crore with an average TAT of 2.34 days.

Mr. Puneet Nanda, Deputy Managing Director, ICICI Prudential Life Insurance said, "Life insurance is a promise we make to our policyholders to ensure the financial security of their families in their absence, it is the moment of truth. Leveraging technology for customer centricity is the bedrock of our strategy.