

Udaipur News & More...

Too much social?

There was a time when people could stay in touch with friends and relatives through snail mail and occasional trunk calls. The telegram used to serve as an emergency measure for special occasions like emergency or good news.

Then, the age came when people got really busy and interactions took a back seat. It was the time when new means of connecting like emails were settling in.

Now, ever since, the instant messaging has come, the distance again seems to be reduced, drastically. Today, you can find an old childhood friend and get connected through groups and chats. It has been all fine. But then, we saw business usage of social media. Marketing companies started sending you random messages and then came the carefully crafted targeted-audience marketing. Companies do research about you and then offer you the products that you would be likely to buy. It still was a great way and a win-win situation for buyers and sellers.

Then came the political class on social media and instant messaging. And suddenly the outrage against each other became the trend. Friends turned foes

Editorial

for opposing each others' political ideology. Some even broke up with their close friends for just supporting a party that they did not like. The hatred is all over today. We have one or other elections every six months and thus the politically motivated hatred has become a part of life. From truth to fake pictures, everything is there on social media. The content that spreads hatred is produced systematically and is circulated as breaking news. This hatred is playing on minds and people look more tensed and feel pressurized if their favorite political party fails to win. Among the friends, they feel ashamed and low for actually no fault of theirs. And this is all on a propagated perception, which is generally far from the truth. This is never stopping. In fact, people are facing huge outrage if they support or oppose a particular issue on social media. Come on, it is their fundamental right to express a concern. If we are looking to make a country where only powerful people would be allowed to speak, we are going to lose a lot. The very idea of keeping the voting secret is now losing fast. As a countryman, your idea should support the right thing in favor of the country. If you have an opinion, voice it out but do respect others' views too. And try to remain neutral when you are with friends or relatives. Your relationship is more important than your opinion about a political figure whom you only know a bit. Vote for the right party by using logical reasoning and not emotional reasons. Use your social media with the utmost care and take a pledge to be sensitive and cool.

For Royal Harbinger Call

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An Effort by Heritage Club of SEEDLING on Balika Divas



"People without the knowledge of their past, culture and origin are like a tree without roots."

Seedling believes in creating awareness and participation in activities among students and hence its Heritage Club works with the objective to instill a sense of pride in the unique diversity of India's culture. To give an exciting dimension to learn and understand, a group of students were escorted by the incharges Ms. Bhavna & Ms. Gargi to Gangaur Ghat, near Jagdish Temple. Students performed the Nukkad Natak conveying the message on the conservation of heritage. The students of heritage club have earlier shown active participation in making colorful posters on 'Save Girl Child' laying emphasis on the importance of girl child.

Moving around the vicinity of old city, students also had the opportunity to explore the living heritage of the city by organizing various activities under the guid-

ance of Mr. Gaurav Singhvi (Co-Convener INTACH Udaipur chapter). The Principal of the school Ms. Maken said that Heritage Club of Seedling is committed to explore and understand the diverse culture and

history of not only India but the world and endeavors to establish powerful ties with the past.

- Dr. Shameem

Lecture on need for Biodiversity Conservation

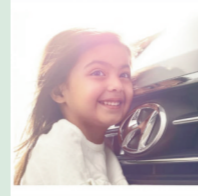
Udaipur: A program on Loss of Biodiversity: Causes, Consequences and Conservation Strategies was organized on Saturday, 25 January, 2020 by Inter-Disciplinary Education Association of Govt. Meera Girls College, Udaipur for Faculty members as well as students. Main Speaker Dr. Vartika Jain, Assistant Professor of Department of Botany, Govt. Meera Girls' College, spoke that biodiversity consists of each and every living species on the earth. But due to some natural causes and majorly man-made causes such as pollution, excessive consumption of natural resources, poaching, habitat degradation etc. biodiversity is being lost at an alarming rate and therefore, there is an

urgent need to conserve biodiversity as its loss will negatively impact human existence.

She emphasized on strategies being employed at National and International levels for biodiversity conservation and role of mankind. Dr. Jain shown the efforts of Botany department of MG College in doing ex situ conservation by planting Rashi Vatika as well as rare and endangered plant species in the College. Program was presided by Dr. Shashi Sanchihar, who motivated students to do little efforts to conserve biodiversity by planting a tree or even saying no to plastic materials. IDEA coordinator Dr. Shivani Swarnakar gave thanks to Dr. Vartika and told students to take a single pledge to conserve biodiversity as their contribution. Program was conducted with help of Dr. Anju Beniwal and Dr. Sheiba Haider. Senior faculty members Dr. Savita Chahar and Dr. Geeta Swami were also present.

Rday Celebration @ Badola Hyundai

Udaipur: celebrated 26 Jan by organizing service camp for its customers by offering 26% discount on mechanical labor, free car inspection, offer on car exchange, free car top wash and much more. To Incentivize further Badola Hyundai management also gave gift offers to customers as surprises. It was truly a



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Highest in Customer Satisfaction with After Sales Service among Major Market Brands, three years in a row.

Hyundai

celebration with customer at Badola Hyundai Service Centre. Badola Management also stated that they keep organizing these kind of camps throughout the year for customer ease & convenience. These offers and discounts have always been a big attraction & by this Hyundai customers gets a chance to get the car repairs done at minimal costs, recently Hyundai Motos India Ltd. has been awarded for best customer service in the Industry consecutively for 3 years. Hyundai focus towards customer satisfaction has been always on top priority and lowest car maintenance across segment has been an addition feather in the cap.

Airtel launches New Rs. 179 Prepaid Bundle....

Udaipur: After the successful launch of its innovative prepaid bundles with built-in life insurance cover, Bharti Airtel today introduced its most affordable prepaid bundle with built-in life insurance cover of Rs 2 lakh. Priced at just Rs. 179, Airtel's NEW prepaid bundle offers unlimited calling to any network, 2 GB data, 300 SMS along with a term life cover of

Rs 2 lakh from Bharti AXA Life Insurance. The pack has a validity of 28 days. At just Rs. 179 for a month, Airtel new prepaid bundle sets a new benchmark in making a basic insurance cover even more accessible and affordable by coupling it with world-class telecom services. The pack is designed to serve entry level smartphone users and feature phone users in semi-urban and rural markets. It will give these customers a simple and highly convenient channel to secure themselves and their families financially every time they recharge their Airtel mobile numbers. As per the IRDAI, insurance penetration in India is abysmally low at less than 4% while there are close to one billion mobile users in the country.

"Our innovative prepaid bundles with built-in term insurance plans have got positive response from customers and this has encouraged us to take the solution even deeper to the masses. The Rs. 179 recharge will offer one of the simplest and most accessible platforms to hundreds of millions of Indians to financially secure themselves and their families while staying connected on Airtel's world-class network," said Shashwat Sharma, Chief Marketing Officer, Bharti Airtel.

People's Voice

- Dr. H.S.Chandalia

The Republic Day Questions

The Republic Day has come with a set of questions. The first question is whether the constitution still holds good in India? Whether it is safe to have an opinion other than the majority opinion? Whether the states with elected governments can have an opinion independent of the Union that ties all the states? Whether Indian Federal State has the inbuilt apparatus to safeguard the interests of communities with smaller populations?

The republic day 2020 has been celebrated amidst a revived interest in the constitution of India. Never before was the preamble of constitution read collectively at so many places and by so many people together. It seems India is trying to redeem its strength by the collective reading of the constitution which is its soul. Whenever one feels a little perturbed it is suggested to him to gather his/her spiritual strength and rise up. We as nation seem to be doing so.

Usually the republic day is a celebration of the strength of our nation. Marching proudly on the Raj Path the colourful diversity of our culture is displayed in the presentations of different states. This national festival is a celebration of our plurality. The multicultural ethos of our culture is presented in the form of

dances, music and beautiful costumes of people. But the question is whether this plurality and diversity is not threatened by a spree of sweeping generalizations.

The parade on the republic day also shows the military strength of our country. New defense procurements and stories of the bravery of our forces are showcased before the world. No wonder the forces mesmerize us by their display of strength and military skills.

The republic day is also an occasion to develop friendly relations with our

neighboring countries. In the past heads of the states of neighboring countries were invited to be guests in the celebrations.

Greetings were also exchanged with nations of the world. Such practices need to be continued and people to people contact between neighboring countries needs to be increased so that goodwill is created between nations.

On the occasion of 71st republic day of India it is necessary to take a pledge to strengthen the institutions of our country including legislature, executive and the judiciary. It is also necessary to strengthen the public sector of our country which has been the backbone of our economy. It is also necessary to rethink the policies of agriculture and education so that the country ensures a steady development and develops a harmony for long lasting peace and cooperation.



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transforming elements



आप सभी को गणतंत्र दिवस की
हार्दिक शुभकामनाएँ



HINDUSTAN ZINC



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