

ROYAL HARBINGER

Reporting Fact of the Matter

Weekly



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UDAIPUR | MONDAY, JANUARY 20, 2020 | PAGE 1 - 4 | PRICE : 5.00* (Vol. 05, No. 43) Postal Registration No.RJ/UD/ 29-134/2017-2019

Udaipur World Music Festival set to begin from February 7th

Udaipur: Udaipur World Music Festival, India's biggest world music extravaganza, will be held this year from 7th-9th February in the beautiful city of lakes. The fifth edition of the festival will witness the presence of over 150 renowned musicians from over 13 countries including Spain, France, Switzerland, Kurdistan, Iran/Lebanon, Portugal, India and many more. With a footfall of over 50,000 people every year, the festival is one of the biggest performing arts attractions in the country.

The festival features unparalleled live performances and celebrates cultural diversity at its best. The fifth edition is built around the concept 'We are the World: Unity in Diversity'. Through planned curation, on-ground events and artiste interaction, the festival will be a microcosm of a diverse yet unified world.

Spread over three picturesque venues, it offers immense diversity in music that celebrates different moods of the day right from a morning meditative raga to personifying romantic music at its best played beside the lakes in the afternoons. Evenings will bring spirited youthful music that brings together people of all age groups. Besides, the festival also features local Rajasthani talent.

The festival received a special coverage in CNN Travel Trends in March 2019 which was witnessed by over 354 million households in 200 countries, endorsing the festival as one of the biggest destination music festivals of the world.

This year will witness performances by artistes such as Ginni Mahi (India), Sudha Raghuraman (India), When Chai Met Toast (India), Mame Khan (India),

Thaikkudam Bridge (India), Habib Koite (Mali), No Jazz (France), Oques Grasses (Spain), Schnellertollermeier (Switzerland) among others.

Mr Sanjeev Bhargava, Founder Director, Seher India, said: "It is the time of year when music from across the globe sets its feet in India and presents a unique amalgamation of culture, tradition, language and thoughts. We are elated to bring the fifth edition of this unique and most awaited music festival to music lovers where one can enjoy all genres of music. This festival also gives chance/platform to local artistes to showcase their talent. The success of this festival in past years has grown immensely and we look forward to the guest attending and enjoying this year's performances as well."

ces at various national and international speaker platforms.



A Visionary Business Acumen Mukesh Madhwani

A visionary with sharp business acumen and remarkable management skills, Mukesh Madhwani, Director of M Square Productions and Events is someone whom today's generation looks up to. His ver-

Mukesh is known to set new targets for himself even before he achieves the earlier ones, that too with absolute panache. He inherited moral values and generosity from father Shree Ashok Madhwani & mother Smt Madhu Madhwani who always have

mission for shooting of the film 'The Fall'. Mukesh then took charge as Local Assistant Manager in the film production sector.

The idea of setting up a film city in Udaipur struck him in the year 2010. For this, he congregated a strong team and pursued relentlessly. After years of struggle, they managed to get a NOC from local authorities to initiate the plan of setting up a film city in Udaipur. The team is proactive in pursuing various film and TV stars visiting Udaipur to support them and strengthen their campaign for film city. The positive response from stalwarts of tourism, Rajasthan's royalty and the government provided significant magnitude to the campaign. According to Mukesh, "There are several advantages of making Udaipur a film city; the unmatched scenic beauty, historical monuments and distinct culture already makes Udaipur a favourite spot for film shooting. No wonder during the last four decades, over 500 Bollywood, Hollywood, South Indian and Rajasthani Films and numerous TV serials have been shot here. Moreover geographical location of Udaipur, rail, road and air

connectivity is also favourable."

Mukesh Madhwani laid the foundation of M Square Productions and Events in the year 2017. The company produces Music Videos, Albums, Short Movies & Full Length Movies; The Company also manages all kinds of events all across the state and country. M Square Productions and events recently associated with a three day National Hospitality and catering conclave in Udaipur. Mukesh feels that catering and allied business provide great opportunities for the youngsters to make their mark.

In spite of all the professional and business commitments, Mukesh is all hearts for serving mankind. 'Being MANAV' is his brain child which is by far the most sincere step towards melioration of the downtrodden section of society. 'Being MANAV' was initiated by MSquare in May 2019, with a vision of avail-

ing the underprivileged with basic needs. 'Being MANAV' team calls upon the citizens on a particular day of the month to donate their unused household items and clothes at a particular spot. The team then gets those items refurbished in a usable form and later distributes them among the needy ones. The matter of fact is up till now 9 cloth donation drives involving distribution of over 40 thousand refurbished clothes and 5 food drives involving food distribution to over 3,500 underprivileged have been undertaken. Another campaign, launched by 'Being MANAV', 'The Cart of Happiness' i.e. 'Khushiyo ki gaadi' is gaining popularity among citizens. Every day, between 1pm to 2 pm, the team of Being MANAV can be found requesting the citizens passing by the Ashoka Bakery corner to keep with them the bag of clothes/items provided and simply pass it on to the needy individuals they come across anywhere in and around the city. Many volunteers are also coming up to join 'Being MANAV' owing to its pragmatic approach. Mukesh is also active at social stage; recently he has been elected as the Convener for Udaipur chapter of FORTI (Federation



of Rajasthan Trade and Industries). His outstanding contributions in making Udaipur emerge as a prime shooting location and his philanthropic deeds were also recognized through awards and honor. He has been bestowed with several awards by various organizations for his zealous efforts to make Lake City a film city.

Whatever I may do but can never do enough for Udaipur, such ingenious are the thoughts of Mukesh Madhwani. Mukesh believes that family is the ultimate circle of strength; he tries to spend as much time with wife Mala, fifteen year old son Manav and daughter Yamini. Madhwani is a diligent and industrious businessman with a knack of touching the hearts of whomsoever he meets. One can always feel the aura of warmth and affection around him and that makes him a popular figure in friends, family and society at large.

This man having a vision in true sense is beaming with new ideas each day to insure that his motherland gets the prominence it deserves!



satilily reflects from the manner in which he has taken forward the legacy of family business, established his foothold as a line producer, fulfilling social responsibilities, managing a Production house, all hand-in-hand with such an ease and finesse.

His consistent efforts to transform Udaipur as a film city have caught noteworthy attention from various parts of the country. It is due to his relentless efforts that Udaipur is recognized as a favourite spot for film shooting. One can say that Mukesh has been one of the key instrumentals to incline movie & television producer-director towards Udaipur to shoot their scripts.

been a source of inspiration for him.

Born in a business family and producer by profession, Mukesh is the eldest of three brothers. A bright student all through, Mukesh got his entire education from Udaipur. After schooling, he completed degree course in Food and Beverages from the Food Craft Institute Udaipur. He then joined his father's bakery business. In the year 2000, the family started Ashoka Catering that served food to various film banners at their shooting sites. This was the time when Mukesh began to think about film production in Udaipur. His friend Anil Mehta helped him to manage the per-

form them and strengthen their campaign for film city. The positive response from stalwarts of tourism, Rajasthan's royalty and the government provided significant magnitude to the campaign. According to Mukesh, "There are several advantages of making Udaipur a film city; the unmatched scenic beauty, historical monuments and distinct culture already makes Udaipur a favourite spot for film shooting. No wonder during the last four decades, over 500 Bollywood, Hollywood, South Indian and Rajasthani Films and numerous TV serials have been shot here. Moreover geographical location of Udaipur, rail, road and air



From Music To Food, Acing It Always

It's a known fact that the mellifluous Mangeshkar family is no stranger to restaurateurship! Following Sarjaa's launch and grand success at Pune's very own Aundh in 1996, Pandit Hridaynath Mangeshkar and the Mangeshkar family recently gifted Pune with yet another restaurant named Sarjaa - Restaurant and Bar in Wakad, Pune. While Cabinet Minister Aadiya Thackeray inaugurated the restaurant, the ceremonial grandeur was attended by the who's who of the Marathi cultural universe including singers Usha Mangeshkar, Roopkumar Rathod, Sunali Rathod, Reewa Rathod and Saleel Kulkarni among other celebrities and dignitaries.

An excited Pandit Hridaynath Mangeshkar proudly chuckled, "Gavaiye khavaiye hote hai..." literally paraphrasing to musicians are either gourmet chefs or they generally love to eat or feed! Delighted by the idea, a relative avers, "Baba himself is a controlled eater but he understands peoples' palettes. He lives to make people eat, and that makes him a great host." Adds Hridaynath Mangeshkar, "It is an extremely exhilarating feeling to feed people food they relish. Sarjaa is all about all that savoury goodness followed by a dessert-y goodness!"

Famous for their delectable Indian, Oriental and Chinese cuisines, Sarjaa in Wakad is all set to surprise Lata didi's fans! With a special menu dedicated to the legendary songstress, exclusive to Wakad, a special thali will be offered in vegetarian as well as non-vegetarian options. Sarjaa, meaning the rising sun in Marathi, christened by Bharat Ratna Lata Mangeshkar herself, the restaurant is adorned by rare memorabilia of the Mangeshkar family for the fans to see, spicing up the décor and the lively ambience! With 440 regale dining seats unfurled over an expansive 12,000 square feet property in the prime locale of Wakad makes Sarjaa Restaurant & Bar a wholesome yet familial atmosphere. Not just that, there is also a lavish banquet space for those in need to luxep-up their celebrations.

Bhakti Sharma: World's youngest girl to set a world record in Open Water Swimming

Bhakti is an Inspiration for all the women, who thinks woman are just made for home. Coached by her mother Leena Sharma, Bhakti started swimming at the age of 2 and half years. She has achieved many records. The list of her records are :

Her 1st open water (sea) swim was 16 km swim from Uran port to Gateway of India in 2003. Successfully swam a distance of 36 km from Dharamtal to Gateway of India, Indian Ocean in 9 hours and 30minutes in 2004. Crossed the English Channel in 13 hours and 55 minutes on 6th July 2006 from Shakespear Beach, Dover England to Calaos, France. In 2006 she won the Lake Zurich Swim.

Swam 25 km in Gulf of Mexico as a part of 2007 U.S.A. swimming open water championship in Fort Myers Beach, Florida. In 2007 she completed a race of 6.5 km in the Pacific Ocean. Won a gold medal in marathon swim around the key West Island, Atlantic Ocean that made her the 1st Asian swimmer to participate in three major American swimming events in 2007. In 2007, she crossed the Strait of Gibraltar in the Mediterranean Sea at Tarifa, Spain, considered as one of the most challenging sea courses, in 5 hours and 13 minutes. She has a record with her mother for being first mother daughter pair to swim across the English Channel in 2008.

Created an Indian record of 3 members relay race along with her mother Leena Sharma and her friend Priyanka Gehlot by covering a distance of 72 km in 16 hours and 58 minutes from Dharamtal to Gateway of India and back in 2010.

On 10 January 2015, she become the youngest in the world and first Asian girl to swim in freezing water of Antarctica for 2.25 km at the temperature of 1 degree. At this time, PM NARENDRA MODI congratulated her and say, "We all are very proud of Bhakti Sharma for her accomplishments! My best wishes to her". Bhakti Sharma is also a renowned Motivational Speaker, who has been invited to speak about her experience.



Lyrical Czar Gulzar Launches Reewa Rathod's First Solo Album, 'Saaya Tere Ishq Ka'

Known for critically acclaimed hits like 'Maula (One Above)', featuring Gulzar in 2018 and 'Saanwal' with music produced by Ustad Zakir Hussain and Michael Mennart in 2019, musician-singer-pianist Reewa Rathod is back with her debut solo album titled 'Saaya Tere Ishq Ka'. The icing on the cake is that the lyrics of the same album are written by Gulzar himself! Speaking about the same Reewa said, "Gulzar Sahab has taught me to follow my heart, to believe in myself, and with 'Saaya Tere Ishq Ka', I have learnt to overcome all my fears".

With Dhruwad exponent Late Pandit Chaturbhuj Rathod as her grandfather, Roopkumar Rathod - Sunali Rathod as parents, and music director Shrivastav Rathod (of Nadeem-Shrivastav) as uncle, music flows through the Rathod family veins. Reewa Rathod started training under Miss Shanti Seldon for western classical piano at the tender age of 6 followed by training for Carnatic classical musical under the acclaimed guru TS Balamani. She has trained for Hindustani classical vocal under the duoyance of Benaras Gharana, Pandit Rajan & Sajjan Mishra. She has also learned finer nuances of music under Pandit Hridaynath Mangeshkar and her father Roopkumar Rathod.

Proud parents Roopkumar Rathod and Sunali Rathod could not contain their excitement! "We feel blessed knowing that our little angel Reewa's first solo album is being written by the living legend Gulzar Sahab," the musical couple enthused, with Roopkumar Rathod adding further, "the focus and dedication

that she is putting in her songs is commendable. I am very happy for what she has attained until now. This time there is a great responsibility on her shoulders as Gulzar Sahab's name is involved and I am sure she will be able to pull it off successfully."

'Saaya Tere Ishq Ka' - the title track, is mixed and mastered by American producer-engineer-mixer Brian Malouf, who has also worked with international artistes such as Michael Jackson, Queen, Madonna, Pearl Jam and Stevie Wonder. The title track is a combination of traditional jazz and modern pop wrapped in gorgeous vocals. DJ Ravin has also mixed and mastered a track in the album. Apart from Brian and DJ Ravin, acclaimed musicians like Kalyan Baruah and Dhruv Ghanekar have also contributed immensely to the production of this album.

Besides Gulzar and Reewa Rathod, proud parents Roopkumar Rathod & Sunali Rathod, Gauri Yadwadkar of Times Music, Ajay Harinath Singh of Darwin Platform, video director Madhur Shroff, musician Kalyan Baruah and filmmaker Anusha Srinivasan Iyer also graced the grand launch held at Hotel Sahara Star. "Saaya Tere Ishq Ka' means the world to me as I discovered a new me in the making of the song. The music is straight from the heart, and I have tried to keep it as raw as possible. I have put every ounce of my energy into it, and there are no gimmicks. Words aren't enough to thank Gulzar Sahab and I am highly indebted to him for believing in me. He is the



backbone and the power behind this entire project," Reewa signed off.

Sung by Reewa Rathod, set to lyrics by Gulzar, yours is to watch out for 'Saaya Tere Ishq Ka' releasing on Times Music.

Who says women are behind men? This myth false due to many Indian Inspirational women. One of such women is BHAKTI SHARMA, who born on 30th November 1989 in Mumbai and is an Indian open water swimmer. Born in Mumbai and brought to Udaipur, holds a bachelor's degree in commerce from Mohanlal Sukhadia University Udaipur (Raj.) and have a master's degree from Symbiosis school of Media and communication, Bengaluru.