

Share Humor not Rumors!

In the times of unrest over CAA and now NPR, the social media is abuzz with facts, responses, reactions, and rumors. Now, everything is okay, but rumors are dangerous. Rumors are like a small fire that can incinerate society in no time. So, the need of the hour is to keep eyes and ears open but keep a tab on your fingers when you are prompted to share a so-called viral message. Apart from existing menace of viral messages, we now have social media accounts that try and convince you one fact or the other. And generally, when they suit the mindset of the receiver, they look to forward it to propagate. Now, if that remains confined to propaganda and a matter of debate, it's fine. But, sometimes, these provocative messages add fuel to fire. And we see what we are seeing these days.

Editorial

Each and every sensible individual would tell you that you have a right to agree or disagree. Both are acceptable and add value to the world's largest democracy. But when these two colors get darker and sweeter, they cause ailment. And society pays a hefty price for these.

When you agree to something without considering the facts, you are promoting opaque and misleading ideas. And at the same time, if you disagree just to protest and oppose the government, you again do harm to yourself, society, and in turn to the nation.

The nation today needs logical thinkers who can help the government draft good bills and make stronger laws. When you see a new bill and you find problems with it, protest—peacefully with your senses open and within the framework of law and order of the land. A protest is your democratic right and that tells the government that the bill needs correction. The government listens to you and then they make corrections. Now, if you make the protest violent, the entire focus shifts from a bill's content and applicability to the law and order of the land. This is what is happening with the CAA right now. The protest again must lead to a peaceful path so that the discussions can come back to the main issue, which seems digressed today, totally.

The idea is simple. You need to ensure that the message you are forwarding is true to your knowledge and can be verified if required. When in doubt, you can choose to investigate or simply ignore and move on. You must be a propeller and promoter of truth for that matter. Only a true Indian would love to see peace and harmony in the country and that is the utmost parameter for your patriotism. Support the chosen government in your state and in the country. Help the administration curb the hatemongers and contribute to a positive India. All you need to do is exercise a bit caution and be wary of the provocative content. Let's head to make a great India, from this moment.

JAIPUR INTERNATIONAL FILM FESTIVAL TO KICK OFF 240 FILMS FROM 69 COUNTRIES TO SCREEN FILMS SCREENINGS FOR CHILDREN IN SCHOOLS

Jaipur: Jaipur International Film Festival is going to take place in the pink winter of PINK CITY. This is going to be the 12th edition of Jaipur International Film Festival (JIFF), which has established its special identity and place around the world.

It is no less than good news for cine lovers to know that the Jaipur International Film Festival (JIFF), organized by the Jaipur International Film Festival Trust and Aryan Rose Foundation, will be inaugurated at INOX Cinema Hall, GT Central on 17th to 21st January 2020.

The number of films being screened at JIFF continues to grow. It is a big achievement of JIFF that the highest number of films is selected here worldwide. Or rather, the highest selection of world's films takes place here. JIFF is the world's LARGEST COMPETITIVE FILM FESTIVAL since last year.

Films will be screened at screens 1, 3, 6 and 7 of INOX Cinema Hall [GT Central]. Screening of the films will start from 9:30 am on 18th to 21st January, which will continue till 9:30 pm. The opening ceremony will be held on 17 January 2020 at MAHARANA PRATAP AUDITORIUM. It will be followed by screening of 79 films

on 18th January, 45 films on 19th January, 63 films on 20th January and 42 films on 21st January. The festival will conclude on 21st January with the Closing Ceremony.

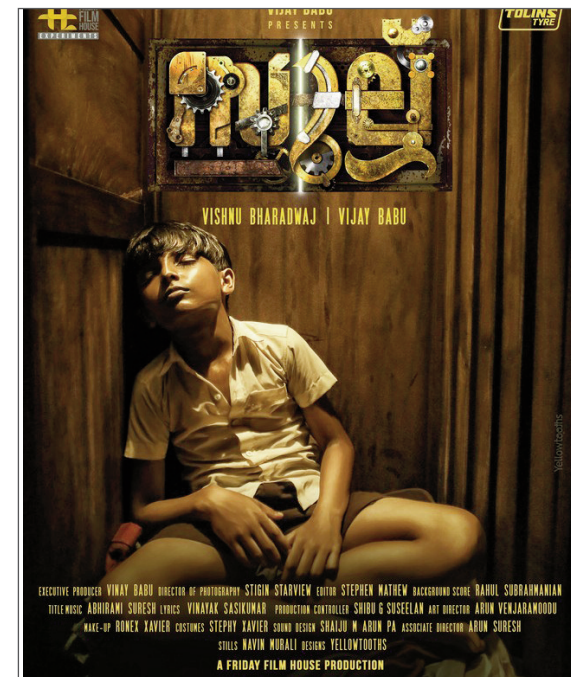
Jaipur International Film Festival this year received 2411 films from 98 countries, of which 229 films from 69 countries would be screened. There will be 11 more films to be screened. At the same time, 186 films will be screened in the Desktop Category.

SPECIAL for our LITTLE FILM LOVERS

Many films will be shown at Jaipur International Film Festival (JIFF) not only for the elders, but also for the small audiences of the Pink City. Films made for special children will be screened at Subodh Public School, Jaipuria Vidyalaya, Sanskar School and Springdale School. Films will be screened from 9 am to 1 pm.

SPECIAL SCREENING of FILMS from RAJASTHAN

Apparently, it is a matter of great pleasure and pride for the people of Rajasthan that 11 films of the state will be screened at the Jaipur International Film Festival to be held in January. The short fiction film Waiting Till Today directed by Rajesh Seth will



be screened. Short fiction film Mazar - A - Laila Majnu directed by Rahul Sood will be shown.

A four minute long SONG Kareeb composed under the direction of Dr. Hema Udavat will be shown. Rajesh Soni directed short fiction film Sabak and Poornima Kaul's documentary film Hausle Ki Udaan will be shown.

At the same time, Chandan Singh's film Albelo Jaipur, based on Jaipur, the capital of Rajasthan will also be screened

in JIFF. Raghav Rawat and Mohit Sharma's film Panchi will also be special, which is a story of struggles of the poor and labourer family. Feature Film Desi Band and Story Telling Song Raat will be shown too. Ad Film Do Not Drink and Drive directed by Vinod Saim will be special.

Rajasthani film Chidi Balla would be screened

Chidi Balla [Smash] the film directed by Radheshyam Pipalwa is about a schoolboy Bhagat who has to save his

school. Bhagat who plays Chidi Balla, has a challenge now to win in state level badminton tournament. This 51 minutes long Rajasthani film is a tribute to art, sports and culture of the state of Rajasthan.

The screening of India's feature fiction film Major Nirala will be special. Directed by Ganesh Veeran, this film is based on the novel by Human Resource Development Minister Shri Ramesh Pokhriyal Nishank, which will be shown on 19th January.

WORLD PREMIERE of FILMS

The world premiere of many films will also be special in JIFF. Abhay Dalakoti's 29-minute-long Indian film Champion and Marina Libik's No Man's Truth will be shown. The Brazilian film Henri Cartier - Bresson, For the Love of India will be screened.

Stewart Marshall and Josh Masson's Iron City: 1978 will screen, while Mani Shankar Iyer's film Satham will be screened.

OSCAR Nominated FILMS to SCREEN

When it comes to Film Awards, we are all familiar with the reputation of the OSCARS.

It must be noted as a major achievement of JIFF that Oscar Winning Films as Daughter,

Joseph, American Mirror - Integrations of Immorality and Iran's Finding Farideh will also be shown at JIFF.

Daughter directed by Daria Kshachiwa, which has made its place in the Top OSCAR Films, will be screened in JIFF. It is a 15 minute Animation Short Film.

Iran's film Finding Farideh is the story of a girl, who is trying to discover the secrets related to her birth.

American Mirror - Integrations of Immorality depicts the truth of how we are living false and pretentious lives on Social Media. This one hour long film has garnered several prestigious awards including OSCARS. On the other hand, Sushant Mishra's Hindi film Joseph - Born in Grace is based on a short story Joseph.

FILM MAKERS to interact with AUDIENCES

At the Jaipur International Film Festival, filmmakers and actors - actresses from across the country and abroad will interact with the audience after the Film Screening, and will also answer their questions. On the other hand, JAIPUR FILM MARKET will be held at the Clarks Amer Hotel, where the filmmakers will interact and discuss.

Malad Masti

Malad Masti is celebrating its 4th year and is one of Mumbai's biggest street fiesta when it comes to entertainment, gathering, bollywood celebrity spotting. Lalit Pandit, Jasbir Jassi, Manav Gohil, Mamta Sharma, Jash & Nilesh Thakkar, Rohan Pandit, Abeer Pandit graced their presence



"Malad Masti" is an initiative led by MLA Aslam Shaikh to promote his area Malad as a tourist attraction by turning the stretch of Malad Back road into a no vehicle zone for a family fun day with Sports, Games, Yoga, Music, Dance, Food, Fun & Frolic, Arts & Crafts. Various musical teachers and performers like Garba, Drummers, and other practitioners of musical arts are provided free stage, power and exclusive area to promote the musical arts amongst younger people. By linking other social initiatives like his annual tree plantation drives with "Malad Masti" he has started to make a large section of the annual crowd interested in being part of these green activities and drives in their locality. MLA Aslam Shaikh said "I want to make Malad Masti, an annual street festival with total people participation in organising and running it along the lines of Oktoberfest in Germany or the Carnival in Rio and a platform to promote social causes dear to me. The campaign is all about getting the people to enjoy the area that belongs to them. We provide them with every possible safety and security, we have volunteers, police to take care of the participants.

Angela Krislinzki loves the desi Bollywood twist!



She is pretty, she is vivacious, she is the heartthrob of millions. Actor Angela Krislinzki, of the film 1921 fame, is on cloud nine.

For the mesmerizing hazel-eyed beauty is now the face of the Udit Narayan-Neeti Mohan video. Currently shooting at Bhubaneswar for the song, Angela is excited that this 90s feel Bollywood number from the King of Romance Udit Narayan has her grooving in a wedding sequence. "I love the song and the steps," she says. "And Bollywood numbers hold a special place in my heart. I am so

excited." It is not just that. The outfit is Indian and that is as exciting for Angela who is half Indian, half Polish. "I simply love my Indian roots and that is why I am at home in India," she reveals. Here is more power to this pretty woman with immense talent.

New technology will change the fate of stones

International Stone Technology Conference organized

Udaipur: The use of new technology is necessary for Stone Industries to be recognized on the world stage. Also, sharing information will have to meet international standards. Marble waste management and the best use of waste will have to be focused on using the technique. This was revealed by the stone experts at the two-day International Stone Technology Forum held in the Chamber of Commerce and Industry on Thursday.

These experts also worry that the current phase of the marble industry is proving to be very challenging. For this, if adverse changes are not made with time, a lot of adverse situations can also occur. Gave an example that the concept of vitrified tiles is currently gaining momentum because it is ready to fix the condition. In such a situation, the consumer also likes a similar quality. In such a situation, if marble is not included in the Ready to Fix category, then many new challenges will arise. Experts from foreign countries who came to the forum shared the new challenges and solutions coming in the marble and stone industry. The program is being organized by the Center for Development of Stone-



CEDOS, FICCI, and Ricco.

At the event, CEDOS Vice Chairman Ashok Kumar Dhoot said that a forum is provided for the mining experts who come to the forum, where everyone can find solutions to the problems facing their industry. After such events many industrialists associated with Stone Industries have found solutions. Dhoot said that even though this sector is becoming very challenging at present, it is not a serious problem in this sector if its startups are considered in-depth or focus on its results etc. Several techniques are currently being adopted regarding marble waste. Which has reduced the number of waste and innovative ideas have also given a new identity.

The block does not break even after cutting

Massimo Bescherini, CEO of Repox of Italy, said that in Italy we saw that the blocks were broken either during cutting or after cutting. In this case, they were also pacted, but they could not get that much money. Customers would refuse to

see a slight leak. We used it for this. There we made an air container and before the block was sent to the cutting, resins would be added to it. This makes the block so strong that it does not break even during cutting. When the slab was exposed after block cutting, no one could tell whether there was a crack or not. This reduced the number of waste to zero. We used a similar move to move the block. Here we trapped the airbag in two blocks and moved the block from the air. The result was that work started in less time and less main power. In the conference, SBI DGM Vinod Kumar said that while giving information on Marble Plus SBI and told that if any person wants to do maximum marble business, we are committed to giving him a loan at the earliest. This is done at the branch level.

Demand changes with time

Sanjay Kumar Sharma, who comes from Poland, says that just like the costumes, the demand changes in the marble every day. Presently, a

large variety of marble varieties are available in the market. There is a need to carry out the beauty beautifully. A new multiwire stone cutting machine was prepared for this. Due to which the marble slab would be so close in cutting that the figure of the vestige would also be reduced in it. At the same time, Arif Sheikh said that new experiments are happening every day in the marble industries. Where previously marble was used as a floor, now multipurpose of marble is being used. The conference was attended by entrepreneurs from various marble mandis of the country including southern Rajasthan. In various sessions, Arif Sheikh gave information on the use of stone blocks in the Stone Tech Cumming of Edge, Anshul Rathi on the usefulness of the Done in mining, Mahesh Verma on the building extreme double structure using stone blocks.

The conference hosted the Stone Processing Technology Value Addition and Waste Utilization, Stone Care Installation and Cladding Techniques and Open Interaction with Architecture speakers from foreign countries shared views related to the subject.

During this time, President of UCCI Ramesh Singhvi, Chairman of Udaipur Marble Processors Committee, Benaram Chaudhary, former Chairman Sharad Kataria, many marble entrepreneurs and dignitaries were present.

HDFC Bank inaugurates blood storage unit in Udaipur

Udaipur: HDFC Bank Ltd. has set up a Blood Storage Unit in Udaipur, Rajasthan. Set up in Maharana Bhupal Govt Hospital, a prominent government hospital in Udaipur, the blood storage unit will help reduce the deficit of safe blood available for transfusion. The initiative is a part of #Parivartan, the Bank's umbrella brand for all its social development programmes.

At a function organised in the hospital, the blood storage unit was inaugurated by Shri Dr. Laxman Poswal, Principal & Controller, RNT Medical College along with Mr. Raghunatha Reddy, SVP, Operations, HDFC Bank along with other senior bank officials.



HDFC Bank has been committed to work towards bridging the blood deficit in India since 2007 and holds the world record for organising the largest single-day Blood Donation Drive in December 2013. Over the last years 12 years starting 2007, the bank has so far successfully collected more than 1.2 million units of blood. During the course of these drives, it was found that increasing the blood storage capacities at various blood banks is as important as blood donation to ensure safe blood is available for transfusion. Subsequently, the bank has set up blood storage units in following hospitals across India.

The Bank had also organised the 13th edition of its national Blood Donation Drive across the country on December 6. This drive is part of HDFC Bank's #Parivartan; its umbrella brand for all its social initiatives.

"Blood is precious, more so in our country which suffers from an acute demand-supply gap. The setting up of a storage unit is another step to ensure that people in Udaipur have immediate access to blood in an emergency. As a socially responsible corporate citizen, we are always looking at ways in which we can bring about #Parivartan in the lives of general populace," said Mr. Bhavesh Zaveri, Head, Operations, HDFC Bank.

Aditya Birla Health Insurance Opens Full-Service Branch in Udaipur

Udaipur : Aditya Birla Health Insurance Company Ltd. (ABHICL), the Health Insurance subsidiary of Aditya Birla Capital Limited, a significant non-bank financial services company, announced its foray in the 'City of Lakes' by inaugurating its full-service branch in Udaipur.

ABHICL will leverage its new Branch to reach out to individuals and empower them with the increasing financial protection needs during unfavorable health conditions. Additionally, the company will also focus on promoting the concept of healthy living through its integrated health insurance solutions.

ABHICL has adopted a unique engaging framework that empowers individuals to opt for integrated solutions, covering both health insurance with embedded wellness programmes to remain healthy. The company will consistently monitor the

health of its customers and will reward them with up to 30 percent of the overall premium annually that will be over and above the other bonus element of higher sum assured for no claims.

Commenting on the expansion plans in the region, Mr. Mayank Bathwal, CEO, Aditya Birla Health Insurance Co. Ltd. said, "We are glad to announce the launch of our first full-service branch in Udaipur, whereby we will offer customized health insurance solutions to the residents of the city who can now access the benefits of health insurance without any stress of travelling to far-off places. The role we see for ourselves is one of a much-needed catalyst to expand the prevalent health insurance landscape in India. By focusing on the 'health' in health insurance, our business model has been built around the philosophy of 'health first.'"