



The Magic of Giving

The joyous feeling of giving something is unmatched by all means. Nobody in the world would ever be unhappy when you give something to them. When you give, you only become bigger and richer. Nature takes a notice when you give and then in return you get more. You must have experienced this magic on numerous occasions for sure. So, why not make this time joyous again?

The Christmas is around the corner, and the winter is already in the midst of the season. So, can you relate the two? Yes, you got it right. It's time to discard some of the old warm clothes and blankets, and you can gift it to those who need it the most.

Generally, people let their house help take all the stuff but then you can extend this to outsiders too. Like, you can keep a sweater or a muffler in your office bag and gift it to someone on the way to home. If you drive a car, you can store a few blankets or old shawls and gift those who would really appreciate.

Editorial

Giving of this kind also needs a bit of clarity that you are gifting to someone who really needs it. Your job does not end when you let the gift slip out of your hand onto that of others, instead, you must ensure that it is being handed over to the right people.

And this cannot be limited to one time, you can gift whenever you feel like. The moment you find a wearable useless for you, mark it to be donated and put it aside.

The magic of giving is of a divine level. You normally wait for an occasion to gift someone but you can also gift without a reason and without an occasion. Just buy a warm muffler and hand it over to your father and see the kind of happiness he feels. One, the present itself is priceless and second, it came as a total surprise. If it's his birthday and you gift something, that is more or less expected. But when you gift as a real surprise, it becomes priceless.

From a small pen to anything, you can do a lot to say thank you to those you really love. Life's too short to wait for the occasions. And when you start doing occasional things regularly, you call for a celebration every day and that is the best way to lead king-size life.

Now, it is not meant to add more burden to your pocket, in fact, it is the contrary. When you gift regularly, you can find less costly things and that makes any occasion easy on your pocket as people know that you keep gifting regularly. Instead of spending huge money once a year, you can spend multiple times a year and effectively save. When the real big occasion comes, you can still gift on the similar budget. This will keep your love and care at a level much beyond as compared to the occasional ones.

So, rather than entering a swanky gift shop, search the internet and add small gifts to your cart and order when you have scope. Think in a different way and be a better friend for life for everyone.

'Mudda 370 J&K' had its grand premiere with talented cast and crew and fellow stars of the industry

The film 'Mudda 370 J&K' premiered at PVR in Andheri, during which the film's producers Atul Krishna and Bhanwar Singh Pundir, director Rakesh Sawant and actors Hiten Tejwani, Anjali Pandey, Rakhi Sawant, Gauri Pradhan, Tanvi Tandon, Nisar Akhtar, Sayed Ahmed, Sahil Muly Khan, Deepak Sharma, Raj Zutshi, Saurabh Dubey, Sujata Mehta and other cast and crew members were also present.



Set in the picturesque locations of Kashmir, fondly referred to a heaven on earth and the crown jewel of India, 'Mudda 370 J&K' is about the picturesque locales that have turned red with the battles since 1947. If at times J&K has seen rebels turn the snow red, at other times the lush greens singe with the touch of gunpowder due to cross-border terrorism.

Directed by Rakesh Sawant & produced by Atul Krishna and Bhanwar Singh Pundir, 'Mudda 370 J&K' stars Hiten Tejwani, Anjali Pandey, Manoj Joshi, Raj Zutshi, Zarina Wahab, Pankaj Dheer, Anita Raj, Mohan Kapoor, Sujata Mehta, Anjan Shrivastav, Shahbaaz Khan, Brij Gopal, Master Aayan and Rakhi Sawant. Introducing two new talents Anjali Pandey and Tanvi Tandon. The music has been composed by Sayed Ahmed, Sahil Muly Khan & Rahul Bhatt, while these soulful lyrics for the songs have been penned by Nisar Akhtar, Seema Bhatt & Shahid Anjuman. Asha Bhosle, Shaan, Palak Muchhal, Asees Kaur, Shahid Mallya, Mudassir Ali, Avik Dojan Chatterjee have lent their mesmerising voices for the songs of the film.

Based on India's most controversial article 'Mudda 370 J&K' is releasing on 13 December.

Excon 2019 opens on a high note as Sany India

Udaipur: Sany, One of the largest equipment manufacturers in the world unveiled over twelve new products at Excon 2019, the largest construction equipment exhibition in South Asia. Organized by CII and supported by Indian Construction Equipment Manufacturers Association, Excon attracts over 1250 exhibitors from India and abroad. This mega trade fair which is a confluence of business minds, policy makers and vendors proved to be a perfect platform for Sany to launch their new products and display their existing range of construction machines, popular all over the globe for its technologically advanced design, ease of operation and reliability. Their stall displayed state-of-the-art Complete Excavator Range, Truck Crawler and all terrain Cranes, Road Equipments including Graders, Mining Equipment and Piling Rig created lot of excitement among customers. Sany's newly launched products will soon be available all over India through their dealer and Direct Sales Network.

The exhibition opened on a spectacular note for Sany India as the brand received the delivery order for 130 Excavators from SREI Finance on Day 1. Mr. Deepak Garg (MD South Asia and Sany India), Mr. Dheeraj Panda (Director Sales, marketing and customer support), Mr. Sanjay Saxena (Head HE

ACTION WILL BE TAKEN IF NAMES OF GOVT EMPLOYEES FOUND IN THE LIST OF NFSA - FOOD MINISTER

"Now if names of any government employee are found in the list of beneficiaries of food security scheme then First Information Report (FIR) will be lodged against the concerned," Shri Ramesh Chand Meena said.

Jaipur: Strict action will be taken against the government employees if their names are found in the list of National Food Security beneficiaries, said Food, Civil Supplies and Consumer Affairs Minister Shri Ramesh Chand Meena.

He said few names of government employees were found in the list of beneficiaries on which action has been initiated. The department while disposing 5.57 lakh appeals to add in the list of National Food Security Scheme has added 28,29,541 eligible people, while removed 2,61,684 names from the list, of which few were government employees, who by hiding the facts had added their names.

The number of national food security scheme beneficiaries as on January 1, 2019 was 4,65,51,348 which by December 1, 2019 increased

by 25,68,157 to 4,91,19,505. Minister said that number of beneficiaries of food security scheme who bought wheat on January 1, 2019 was 3,74,56,556, which increased by 45,11,211 to 4,19,64,767.

Shri Ramesh Chand Meena said that the increase in beneficiaries buying wheat was due to the State government had decided to sell wheat for Re 1 per kilogram, whereas the prescribed rate of wheat by the Government of India is Rs 2 per kg. The State government from March 2019 to November 2019 distributed 769244.59 metric tonne of wheat to Antodaya Anna Yojana (AAY), Below Poverty Line (BPL) and State BPL (SBPL) families and provided relief of Rs 76.92 crore to these families by bearing Re 1 per kg.

Minister informed that as an

alternative to Annapurna Bhandar, now non-public distribution system items will be sold on ration stores. Items made by self-help groups (SHGs) formed under Rajivika programme will be sold at fair price shops. It is to be mentioned that the State has 26,151 ration shops.

The fair price shops will now remain open throughout the month, so that consumer can get wheat on time and their convenience.

There were incidents of discrepancies in wheat reaching the ration stores from Food Corporation of India (FCI) godowns. Taking serious note of this, Shri Ramesh Chand Meena said that vehicles transporting wheat from FCI



godowns will be fitted with GPS along with command and control centre will be set up at the state level for monitoring the lifting of wheat and vehicles reaching the fair price shops.

For the effective implementation and transparency in public distribution system (PDS), social audit will be done

during the gram sabhas (village meetings) held panchayat level on January 26 and August 15.

The facility of interstate portability has been started for the consumers of Rajasthan. Now consumer of Rajasthan in Haryana and consumer of Haryana in Rajasthan can take wheat, he added.

Dettol Launches Dettol Disinfectant Spray in India



Udaipur: Dettol, the leading consumer hygiene brand, is all set to disrupt/elevate the home cleanliness regime in India with the launch of Dettol Disinfectant Spray. This is the first time that the Indian market is being introduced to the concept of disinfection across soft and hard surfaces. Dettol Disinfectant Spray is a multi-

purpose, one-stop solution which can be used on different surfaces to protect from 100 illness-causing germs.

Millennial mothers are increasingly becoming aware of the importance of hygiene, are searching for convenience owing to their busy lifestyles, and, at the same time, are looking for cost-effective, value-for-

money products. Our independent research revealed that:

- 80% of women think that their homes are clean and germ free
- 70% of women think that the sofas and curtains in their homes are germ free

Commenting on the launch, Pankaj Duhan, Chief Marketing Officer, RB South Asia Health said, "We are excited to introduce an all new category in surface disinfectant segment in India with the launch of Dettol Disinfectant Spray. Dettol, over the years, has been a driver of change to help mothers protect their loved ones at home, hence we conducted a research to understand their cleanliness regime and mindset.

Interestingly, our indepen-

dent research revealed that 70% of mothers believe cleaning is equivalent to germfree. Dettol Disinfectant Spray is an ideal offering for these proud Germaphobe mothers who are conscious about maintaining a germ-free environment at home."

This multipurpose disinfectant cleaner for home is recommended by the Indian Medical Association (IMA) as it helps in killing cold and flu viruses, including the H1N1 virus. The spray is highly versatile and can be used on both hard and soft surfaces inside homes leaving everything clean and fresh.

The product is available in two fragrances, Original Pine and Spring Blossom in 170gms bottle priced at introductory price of INR 159.

Sahara Warriors wins IPA National Open Championship 2019

Udaipur : Sahara Warriors, the reigning National Champions, Polo team, has won the IPA National Open Championship 2019 for the second consecutive year by winning the final match against Jindal Panthers, known to be among the strongest opponents in India. The team, donning jerseys in colours from the popular Sahara India Pariwar logo, put their best foot forward and nailed the game during an edge-of-the-seat match. The team members - Chris Mackenzi, Siddhant Sharma, Angad Kalaan and Satinder Garcha ensured the team's flag flies high. The team was presented the trophy by Yuvraj Vikramaditya Singh of Kashmir, who has previously won this coveted championship several times in his sporting career.

Sahara Warriors has had a fantastic season so far winning four major tournaments of the Indian Polo Association Season at Jaipur and Delhi. Prior to this, the team has won the RPC Cup Jaipur, General Amar Singh Kanota Cup and Maharaja Hari Singh Cup across the year at venues in Delhi and Jaipur.

Once known as the Maharaja's game, Polo is fast becoming



ing a sport that is gaining ground across the country by penetrating the pockets of society that it had not quite tapped into in the last few decades. Pretty much like other team-sports like Kabaddi and Football, privately-owned teams are mushrooming in a big way, and leading the race here is Sahara Warriors, the team that recently won the IPA National Open Championship, making it the team's fourth big win this year.

HDFC Life Launches Sanchay Par Advantage

Udaipur: HDFC Life Insurance Company, one of India's leading life insurers has announced the launch of its latest product HDFC Life Sanchay Par Advantage, a non-linked, participating life insurance plan that provides a holistic solution to customers' needs by generating a regular lifelong income and also providing protection for whole of life. HDFC Life Sanchay Par Advantage offers limited premium payment options. A customer can choose their premium amount, premium payment term, and the income option based on their current needs and financial goals. The product also offers the option to defer survival benefits. Customers can avail immediate income option that provides payouts from the first policy month onwards, if the monthly mode is chosen. Those who choose payouts after a few years can reap in greater returns with the deferred income option, where part of the income is guaranteed for 25 years.

Speaking on the product launch, Srinivasan Parthasarathy, Senior EVP - Chief Actuary & Appointed Actuary, HDFC Life said, "At HDFC Life, we have built a culture of innovation. A product like HDFC Life Sanchay Par Advantage is an example of innovative design-thinking, customer centricity and value creation. We are happy to announce that this latest product offers a unique combination of immediate income along with financial protection. It safeguards one's future plans from life's uncertainties."

VEDANTA BAGS PRESTIGIOUS 'BEST ORGANISATION CONTRIBUTING IN SPORTS' AWARD AT FICCI INDIA SPORTS AWARDS



Udaipur: Vedanta Limited has been conferred the "Best Organisation Contributing in Sports Through CSR" at the FICCI India Sports Awards 2019. The award, which was chosen by an eminent jury chaired by Justice Mukul Mudgal, recognized Vedanta's efforts towards promoting and building an ecosystem around various sports in the country. Held at a glittering ceremony in the capital, Mr Annanya Agarwal, President, Vedanta Sports received this award on behalf of Vedanta Limited from Shri Tusharkanti Behera, Hon'ble Minister of Sport, Govt. of Odisha.

Vedanta, as part of its sports initiatives, has pledged its support to the development of Indian sports, with emphasis on social and economic upliftment, youth development, community building, women empowerment and promoting healthy living. Heading the efforts of the company in sports are two prominent initiatives - Zinc Football in Rajasthan and Sesa Football Academy in Goa, which provide football training to over 2,500 children from across the country.

Mr Annanya Agarwal, President, Vedanta Sports said, "We are really proud of this achievement and honoured to receive the award for the Best Organisation Contributing in Sports Through CSR. This recognition will motivate and inspire us to work even harder to achieve the goal of holistic development of the country's youth through our sports initiatives. We will be even more focussed in our endeavour of taking sports in India to newer heights and grab more laurels for the nation." The company has also interests in promoting archery and various marathons, apart from supporting several para-athletes who have brought numerous accolades for the country, winning over 24 gold, 3 silver and 4 bronze medals in international events.

The India Sports Awards are an attempt by FICCI to acknowledge the contribution and felicitate Olympic sports achievers and the various stakeholders in the ecosystem who do exceptional work in the promotion of sports and bring pride to the nation.

Airtel upgrades 4G network in Rajasthan, deploys LTE 900 technology to boost indoor coverage

Udaipur: India's largest integrated telecommunication company, Bharti Airtel ("Airtel"), today announced that it has further upgraded its mobile network in its 16 districts of Rajasthan, 132 towns and 25,119 Villages with the deployment of LTE 900 technology on the 900 Mhz spectrum. As a part of upgradation of its network, it will cover the entire state soon. This will add to the high speed network capacity and enhance indoor network experience for Airtel 4G smartphone customers.

More importantly, given the high propagation and reach of the 900 Mhz spectrum, Airtel smartphone customers will enjoy improved 4G availability inside buildings - homes, offices and malls. It will also result in wider availability of Airtel 4G across these districts.

Nidhi Lauria, CEO - Rajasthan, Bharti Airtel said, "We are obsessed about delighting our smartphone customers with quality network experience and high speed data services. As we introduce LTE-900, we will further step up our indoor network coverage. It will enable high speed connectivity and HD quality VoLTE calling for our customers."