

Let's Fight Back!

The recent brutal act against a doctor has left every individual appalled and shocked. The way the crime was brought to an end was not only horrible, but it was also the most heinous way. Of course, the people involved were not human by any chance. Now when we have umpteen such cases of extreme madness, the need of the hour is to take evasive actions.

The way police have intelligence against possible terror attack or any mishap, they can make the use of technology to find such black spots where a woman may not be safe. Until the fear of law and system does not spread among phyco-logical and underdeveloped people who commit such crimes, the preventive action must be put in place.

Editorial

For example, the admin-istration can issue warn-ings about some isolated areas where people can avoid being alone at any time. While this could be a temporary idea, the administration can ensure that these areas are equipped with high-tech cameras and an indestructible lighting system. The high-end CCTV cameras can not only become eyes of the police, but their mere presence can also work in most of the cases.

While one wing of the administration can take care of all preventive and protective measures, other wings can work to ensure that fair and speedy trials take place and a swift judgment is delivered. The judgment obviously needs to be exemplary as only the fear of the next step or repercussions can shoo such a criminal away. This is true because all such criminals are too coward. When you see a number of men had to get hold of a woman to rape her, you know they were cowards and psychopaths.

Now, another important step is to train the kids and women the tricks to deal with any kind of molestation or abuse. This means strength training must be imparted to them and get them prepared for any situation. No matter who the woman is and what her social status is, the need to be prepared is common across humans and we need to be rock solid and smart.

Like the terrorists, we are dealing with people who live around us and look like us, unfortunately. And therefore, we must suspect everyone—yes, every single individual around you.

This does not bring us to the conclusion that we can live in a frightened state of mind every time, rather we need to be cautious and exercise sense practically. If you know that traveling late from office to home is risky, then take a call and ensure you do not have to do that. If there is extra work, even if a single day in the year, refuse late stay and do the work from home.

Remember, bravery is not in falling prey to criminals, rather it lies in carefully deceiving them and telling them that this is just not possible in this country anymore.

Upasana Singh's nephew Neil Aryan in web series



Mumbai: Now a day's web series are more in demand compared to films. Actress Upasana Singh's nephew Neil Aryan, will soon be seen in Prime Flix's web series "Zahar". Director Amar Vatsa has signed him for this series. Earlier Neil has performed in the short films "Akhari Selfie" and "Love@487". Besides, he has also done many modelling assignments in Delhi and in Milan (Italy).

As per his auntie's advice, Neil came to Mumbai and now he is trying his luck in Bollywood. Neil is impressive, young and multi-talented. After obtaining a degree in "Productive Designing" from G D Goenka University, Gurgaon, he received scholarship to do specialisation in "automobiles" from "Politecnico Di Milano" in Milan, Italy. After that he worked in "Alfa Romeo, Milan" in Italy. Subsequently he also handled the work of interior designing in the luxury apparel brand "Red Valentino".

After coming to Delhi he handled a few modelling assignments and subsequently participated in the national level "Dellywood Mr. India" contest. Representing Bihar, he initially won the title of "Mr. Bihar" and won the titles of "Mr.India" in grand finale and became famous in the country over night. Now he is doing MBA in marketing from the Narsee Monjee College, Mumbai.

About working in web series, Neil says that "I will start working for Prime Flix's web series "Zahar" by this month's end. I want to do quality assignments, whether it is a film, a TV serial or a web series. I get offers for many projects. But more than quantity I believe in quantity. Even my aunt (Upasana Singh)" says, "Don't be in a hurry, whatever you do, do your research, be aware of the background and take your time. You have capability but don't use it at wrong place." Neil says, "I am not at all in a hurry. I have signed a film. But until unless everything lines up in proper way, it will be wrong to announce anything about it".

Nissan India Rolls Out 'Red Weekends'



Udaipur: Nissan India today announced 'Red Weekends', consumer promotion initiative, featuring a host of lucrative offers on Nissan and Datsun models.

During December, customers can visit any Nissan dealership and participate in exciting activities to win branded merchandise and more. During the 'Red Weekends', buyers can also win attractive gifts ranging from instant gift vouchers amounting to Rs 1 Crore across Nissan and Datsun models.

During the 'Red Weekends' on Nissan KICKS customers can avail attractive cash discounts up to Rs 40,000, exchange bonus up to Rs 40,000 and corporate discounts up to Rs 10,000.

Nature is where we belong... Roopkumar Rathod has my blessings: Amitabh Bachchan

Amitabh Bachchan, Waheeda Rehman, Mike Pandey, Suniel Shetty, Anil Kumble, Shankar Mahadevan, Hariharan among others endorse Roopkumar Rathod's Photo Book, Wild Voyage

At the opening preview of Meraki, a group photography exhibition at Nine Fish Art Gallery in Byculla, Roopkumar Rathod launched his coffee table photobook, aptly titled Wild Voyage. Inspired by the music of nature in creative pursuits, Wild Voyage flows with an elemental rhythm and tranquillity. It is a journey from the depth of the ocean, unaffected by waves, with the perfect moment just before capturing to the calming chaos it brings with it.

Roopkumar Rathod, veteran singer-music director and now, an author, feels that it is about his passion, the buzz of adrenaline when a picture comes to life! Being a forest lover and a wildlife enthusiast, he loves the jungle-y wilder-

ness and the whispering winds through the trees that tell their tale. "Sometimes, we just need to listen! The jungle transmits the enchantment and mysteries of its surroundings to the questing pilgrim. It is my meditative space. The Earth has magic for those who believe in it!", avers he, while adding, "I have filled my canvas with moments that feel bona fide, vulnerable and uncontrived. Here I am, stepping off the edge with an open heart and this is my journey into the wild... My wild voyage!"

With a foreword by, none other than, the Shahenshah of Bollywood Amitabh Bachchan, the testimonial read, "A lot of research has shown that, although we live in houses or buildings in the city, we are still cavemen at heart. The basic wiring in our brains and how we interact are the same as thousands of years ago. Nature is where we still belong. That's why we all enjoy a walk in the woods, gazing at the stars, watching a sunset, being on a beach, or going camping.

I thank Rathodji for sharing his experiences with us through his superb photography. He has my blessing for the continued joy and success with his love for photography," states Amitabh Bachchan.

Acclaimed filmmaker and wildlife activist Mike Pandey expresses the pleasure it is to glide through and savour magical moments of wilderness. He adds, "Roop's unique perspective opens another door into nature's enigmatic world. The special moments in the wilderness, bathed in equally

stunning magical light have been captured and frozen for eternity by stunning images and timing... This has been a work of patience, crafted with care and wonderfully presented. Wild Voyage actually transported me to the wilds, leaving me wanting for more. The Earth needs more Roopkumar!"

Here is what Suniel Shetty has to say. "A musical genius, a soulful singer, a magical photographer and a forever friend. Roop, you always inspire and brighten every room you enter, your energy is infectious. May you continue to break your own mould as an artist and keep rediscovering your own talents."

Padma Shri Cricketer Anil Kumble says that Roopkumar Rathod's exploits in music is well-known. He also adds that not many are aware about his passion for wildlife photography. "This book is a window to his love for animals; a delightful collection, full of brilliant captures, that takes you on a journey into the magical world of nature."

We were aware of Roopkumar's ear for music, and now this book is a testament to his eye for nuance!"

Shankar Mahadevan of the famed Shankar-Ehsaan-Loy trio believes photography to be an amazing art in itself, especially when a person's musically and sensibility comes into it. According to him, the whole picture changes and that is what Roopkumar Rathod's talent is all about. "There are very few musicians in our country who have immense depth and



knowledge about Indian classical music and at the same time can adapt to any genre of music, and Roopbhai is one of them. This depth and knowledge translate in his amazing wild life photos.

Every photo looks like a song and every scene feels like a melody. He has been a wild life enthusiast for many years and his passion for the jungle is equal, if not a minuscule more, than music! "Awaiting the launch, he believes that Roopkumar Rathod's patience, passion and dedication is clearly evident."

Another stalwart in the Indian music industry is Hariharan, a dear friend to Roopkumar Rathod. They have known each other since the 1980's.

Hariharan imparts that, apart from being a talented singer-composer, Roopkumar Rathod is also a Tabla Nawaz. "He is a born artist and his

artistry took a turn to another field, photography. I saw musical compositions of the wild being in its surroundings. The wild being took the form of a melody and the surroundings provided harmony. Awesome photographs are clicked when the timing is right and indeed, Roop clicks at the right second," he avers.

his dear friend to take on photography as a hobby.

"In this book, he has brought his artistic aesthete, signature detail and an eye for natural beauty to the fore. I would urge everyone to grab a copy!"

Apart from these dignitaries, royalties of the likes of Maharaj Shakti Singh Mewar of Udaipur, Rajasthan,

Veteran actor Waheeda Rehman, who is also a co-exhibitor at Meraki says that the world already knows Roopkumar Rathod is a very well-known singer and music director. However, she avers, "Very few people know that he is an excellent photographer. He is really very good with his work"

Celebrated bariatric surgeon Dr. Muffazal Lakdawala says that Wild Voyage stunningly captivates wildlife for photography enthusiasts. Bringing the same unbridled passion of Roopkumar Rathod's singing to photography, he divulges that he had a small role to play in pushing

acclaimed wildlife photographers Sudhir Shivram and Latika Nath, actor-politician Beena Kak, Vijay Darda of Lokmat group, Dr. Jamuna Pai among others also endorsed the versatile Roopkumar Rathod's Wild Voyage.

More power to wildlife photography with Wild Voyage!

NEW JAGUAR XE LAUNCHED IN INDIA FROM Rs.44.98 LAKH



Udaipur: Jaguar Land Rover India announced the launch of the New Jaguar XE. Available in the S&SE derivative, the New Jaguar XE is offered with 184 kW Ingenium Turbocharged Petrol powertrain and 132 kW Ingenium

Turbocharged Diesel powertrain options.

The New Jaguar XE appears wider and lower than before, with large front apertures, bold graphics and muscular forms, all alluding to the car's performance intent and

advanced aerodynamics.

New all-LED headlights with a striking 'J' blade daytime running light signature and Animated Directional Indicators create a more purposeful look. The rear of the car also features a new bumper design and slender all-LED tail-lights with updated signature graphics which accentuate the visual width of the car, while the 43.18 cm (17) inch wheels give the New Jaguar XE a more planted appearance.

Packed with features and brimming with technology, the New Jaguar XE gets a new 25.4 cm (10) 'Touch Pro' infotainment screen with Smartphone Pack (Android Auto™ and Apple CarPlay™) as standard. Other

highlight features include Smart Settings with AI (Artificial Intelligence) for driver seat, mirror, audio and climate settings, Lane Keep Assist and Driver Condition Monitor, Online Pack (Wi-Fi with Pro Services that adds Real Time Traffic Information, Door-to-Door routing and Estimated Time of Arrival), 'Remote with InControl Remote App' allows you to check vehicle status like fuel level, window open etc. via phone. Connected Navigation Pro navigation system, Wireless Device Charging, Interactive Driver Display uses high definition crystal clear graphics to show 3D maps, vehicle settings, contacts and media options, Air Quality Sensor, Park Assist and more.

First Indian company to develop dydrogesterone for infertility & pregnancy related complications

Udaipur: Mankind Pharma, a Rs 5,600 crore pharmaceutical company, has launched a Dydrogesterone-containing drug, for treatment of pregnancy-related complications. Mankind Pharma becomes the first Indian and second global company to develop the drug and make it available at an affordable price.

Progesterone is a natural hormone involved in the menstrual cycle, implantation, and in successful maintenance of pregnancy. Any deficiency of progesterone during different stages of the reproductive process can cause infertility, menstrual disorders and miscarriage. Dydrogesterone has a similar molecular structure to natural progesterone but it has enhanced bioavailability and fewer side-effects.

It took nine years for a team of 400 scientists at Mankind Research Centre to develop this drug, which is the only retro-progesterone available commercially. The manufacturing process of Dydrogesterone is very complex as it involves the conversion of natural progesterone.

Scholarship Program for Young Musicians in Hindustani Music

Udaipur: The National Centre for the Performing Arts (NCPA) & Citi India have consistently worked towards promoting various initiatives in the field of Indian and Western Classical Music.

This year, to encourage young talent NCPA & CITI India have jointly announced a Scholarship Program for advanced training in the field of Hindustani Music (vocal – khayal / dhrupad, melody instruments – Sitar, Sarod, Violin, Flute, Harmonium, etc) Open to applicants in the age group of 18-35 years across India, candidates can apply for the scholarship from 2nd December 2019 to 31st December 2019. The value of the scholarship is Rs. 10,000/- per month for one year (April 2020 to March 2021).

The candidates must send in their application (bio-data on music education) via an email to ncpascholarships@gmail.com or in an envelope marked to 'Citi - NCPA Scholarship for Young Musicians 2020-21 (Hindustani Music)' to The National Centre for the Performing Arts, NCPA Marg, Nariman Point, Mumbai 400021 on or before 31st December, 2019.

Commenting on the scholarship initiative, Dr. Suvarnalata Rao, Head Programming – Indian Music, NCPA stated, "We at NCPA constantly strive towards supporting musicians at every level, ensuring that they have the opportunities and skills to experience and pursue Indian classical music. Our scholarship programme in partnership with CITI India is an initiative in this regard. We offer scholarships to young talented musicians and promising artists through this programme. A total of 9 scholarships will be given out to selected candidates. We are looking forward to entries in large numbers."

The application must contain details regarding the candidate's name, date of birth, address, contact number/alternate contact number, professional qualification, email ID, music teachers/gurus, number of years of total training and details of achievements / prizes / scholarships and performances, amongst other noteworthy details. A bio-data containing all details in the listing format will be enough. The shortlisted candidates will be informed via email or telephone.

They will be required to appear for an audition at the NCPA, Mumbai, in the month of February 2020. The decision of the NCPA Selection Committee will be final.

OYO Townhouse, India's largest mid-market boutique hotel brand, launches in Udaipur

Udaipur: OYO Hotels & Homes, a young hotel startup, today the world's second-largest chain of hotels, homes, and spaces, today announced the launch of brand Townhouse in Udaipur.

OYO Townhouse, 'the friendly neighbourhood hotel', is a unique combination of a hotel, home, merchandise store and café and is targeted at millennial travelers aspiring premium economy accommodations. The first Townhouse in Udaipur is a 30 room property located at 20-B/2, Burman Chamber, Saheli Marg, Near UIT Circle, UIT Bridge, Udaipur. Currently, OYO Townhouse is in India, UK & the US.

Commenting on the launch, Ankit Tandon, Chief Operating Officer, Operated Business, OYO Hotels & Homes, said: "We are happy to introduce OYO Townhouse, India's largest mid-market boutique brand to the city of Udaipur. With its unique hospitality experience, this offering will specifically cater to the requirements of business travelers and millennials who seek convenience, comfort, value for money, all within a contemporary set up in the city. We are extremely delighted to partner with Hemendra Pathak and cement a long-lasting association. We are working towards converting his property into a beautiful OYO Townhouse, thereby creating immense value for his real estate. With this brand, we are seeing high growth in the mid-market segment and are steadily expanding our offering across multiple cities."

Mr. Hemendra Pathak, asset owner of the first Townhouse in Udaipur said, "I'm extremely excited to partner with OYO Hotels & Homes, a global brand that created immense business opportunities for several asset owners. It is truly a memorable moment for me and my family to be associated with a company that is so committed and dedicated to creating a unique hospitality experience for guests. I especially applaud the team for its efficiency and responsiveness throughout the on-board-

ing process.

Extremely humbled to see my property transform into an OYO Townhouse so quickly and seamlessly. I look forward to a successful and long-lasting relationship with the company."

With ~90% occupancy, OYO Townhouse has witnessed 1.3x growth in the number of repeat customers. OYO Townhouse has also received great feedback from guests with 82% consistently rating them 4 & above (out of 5). Interestingly, 90% of its bookings have come from organic channels in the past quarter (July-September 2019).

OYO Townhouse is currently present in 36 cities in India namely Delhi, Mumbai, Noida, Gurgaon, Bangalore, Hyderabad, Chennai, Kochi, Vijayawada, Trivandrum, Pune, Nagpur, Kolkata, Guwahati, Ahmedabad, Ghaziabad, Faridabad, Dehradun, Goa, Jaipur, Belgaum, Lucknow, Allahabad, Coimbatore, Pondicherry, Surat, Vadodara, Amritsar, Bhubaneswar, Visakhapatnam, Patna, Indore, Gandhinagar, Lonavala and Udaipur.

Built on 6 layers of innovation

Smarter Rooms, Smarter Spaces, Smarter Menus, Smarter Buildings, Smarter Service, Smarter Locations, OYO Townhouse caters to the needs of the millennial travelers. It breaks away from decades-old hotel industry templates, where new-age systems and services have replaced the older, wasteful conventions of the past.

Every single element at OYO Townhouse – from the breakfast menu to the booking process – has been re-engineered for this category of guests to deliver higher quality and better value. OYO engages with top-quality engineers, designers, technical experts and leverages innovative technology to design and build visually appealing living spaces and offer the best customer experience at an OYO Townhouse.