

Business & Entertainment

That Fractured Mandate

The Maharashtra melodrama is far from over, but one thing has been established, yet again - political parties will do anything to grab the power. After the mandate was unclear and no party was voted to run the government, formations and alliances came into the picture. The natural alliances broke because of power share issues and that's where the politics of hook or crook began.

The voter now is side-lined, and the elected representatives will decide who will be in the power. The party with the highest votes can sit out while the one with the lowest vote share might rule the state or vice versa.

The problem is now more common as most of the times people deliver a fractured mandate. And do people do it knowingly? Not at all. They do it because they are still confused. They are not sure whether to trust what a leader is saying or believe what they have felt. The question of loyalty also emanates from the inheritance and pre-conceived notions that are hard



People who have been voting for a specific party will continue to do so and won't look to change. Those who are vocal over social media

and among their friends take guards to protect any action taken by their favorite party. Such people are the power of these political wings and the parties know that they can win always because they have won trust somewhere sometime in the past.

Such people who do not look to change are there in every party and in the end, cancel each other when they vote in the election. This is why a fixed number of votes share remains intact or moves a bit here or there fractionally.

Now comes the people of the new generation who do not buy the legacy argument delivered by their ancestors. They are vocal for the right and stand against the wrong. Such people are of course on the rise, which is a great sign for the democracy and development of the country.

Political leaders are public representatives at the core. They are there for the people and are supposed to do things that benefit them or mitigate issues, as required. The question of loyalty towards a party of the leader is totally irrelevant. You love a party because you love some people in that party but all the people from the same party cannot be the same. So, it's up to you to find whether the person who has agreed to represent you under the banner of a political banner is capa-

No matter how much you love a service provider, when they do not deliver, you replace them. Democracy needs that kind of thought-process. The day you start thinking that way, if there is a fragmented verdict, you will still see a fair government formed by qualified people representing you.

Shabab Sabri spreading his magic with

Hud Hud song of Dabangg 3

response his latest song

Hud Hud Dabang is get-

ting and has only music

composers Sajid-Wajid



to thank. "I'm glad they gave me the opportunity to lend my voice to such a fantastic number," says Shabab excitedly and credits his late father Iqbal Sabri and uncle Afzal hri of Sahri Brothers of India has sung the Hud Hud Dabang for the singer that he is today, song for movie 'Dabangg 3' is "I wouldn't have been anything composed by Sajid Wajid while without my father and uncle." lyrics are penned by Jalees Shabab is the also the man Sherwani and Danish Sabri. songs like Humka Peeni Hai Dabangg 3 is directed by Prabhu Deva. India's most badass and lovable cop Chulbul Robinhood Pandey is

from Dabangg, Dil Mera Muft Ka from Agent Vinod, Tere Naina Bade Katil from Jai Ho, Pawan Udaye Batiyan from back with 'Dabangg 3'. The Veer, Khoche Pathan from upbeat song is an energetic Zanjeer or Chalao Na Naino dance number and the video Se from Bol Bachchan, Jalte has been shot on a sunny day diye from Prem raran dhan in Lucknow. It begins with an paayo, Dil kare chun cha from introduction of the star -Singh is bling . Apart from the "Namaskar, My name is chartbusting number, the play-Chulbul Panday urf Robinhood back singer who started his Panday, Swaagat toh Karo singing career with Teri Jawani Humara". The 53-year-old from Pyaar Kiya Toh Darna Kya actor is seen dancing in the also went onto singing in many 'Dabangg' avatar sporting a films including Mujhse black aviators just like the pre-Shaadi Karogi, Page 3, vious installments of the fran-Policegiri, Dangerous Ishq, Dumadam. The super hit The singer seems to be singer surely has a long way

ecstatic with the thunderous

Cheetah Yajnesh Shetty Celebrating Sijo Bruce Lee's 79th Birthday



Mumbai: Action director and martial arts expert Cheetah Yajnesh Shetty who is also the Chairman of Chitah Jeet Kune Do Global Sports Federation will host the 79th birthday of Sijo Bruce Lee wtih Galaxy of Stars on November 27, 2019 at The Celebration Sports Club,

Lokhandwala, near Lokhandwal bridge, Andheri (W), Mumbai at 4:00 PM. Chitah Jeet Kune Do Global Sports Foundation will also organize a Chitah Jeet Kune Do National Championship from 20 schools of Mumbai and 26 states from India are participating. Its dedicated to save the girl and women empowerment & training programme.

'MOST INFLUENTIAL SUSTAIN-ABILITY LEADERS OF INDIA'

Mumbai: Mr. Rajinder Singh Ahuja - Chief HSE Officer, HZL has been conferred with the 'Most Influential Sustainability Leaders of India' during India Sustainability Leadership Summit & Awards held in Taj Lands End, Mumbai on 20th November, 2019.

During the event Mr. Ahuja also presented the paper on: 'Sustainable Business Practices at HZL' which was appreciated by various Sustainability Professionals and Industry Leaders present during the event.

Came Together

SBI Card and Vistara to Launch Premium Co-Branded Credit Cards



Udaipur: SBI Card and Vistara, India's finest full-service carrier, have joined hands to launch a one-of-its-kind premium credit card for travel savvv urban Indians.Launched in two variants, Club Vistara SBI Card PRIME and Club

cardhasheen designed to offer a rewardingtravel experience to cardholders, through unique benefits and unmatched value proposition, on domestic and international travel spends. The newly launched Club

Vistara SBI Card PRIME will further address the evolving needs of the Indian travellers who aspire to travel in style and luxury. The card offers benefits such as.one-way Premium Economy tickets on joining and achieving spends-based

Club Vistara Silver tier membership, upto six free cancellation of flight tickets booked on Vistara channels viz. website, app and helpline, and also complimentary lounge access- up to fourinternational and eightdomestic,among host of other benefits. Speaking at the launch, Mr

milestone(s), complimentary

Hardayal Prasad, MD & CEO, SBI Card, said, "SBI Card has always strived to bring products for its customers that are customised as per their diverse lifestyle and preferences, offering maximum value and enhanced experience. Travel is one of the key spend categories for our cardholders. Through our partnership with Vistara, India's best airline, we aim to address unique requirements of our customers, especially urban millennials, whose spend on travel has increased over a period of time and are looking for related privileged benefits. This launch, has

increased our travel credit card portfolio that we have built over the years, targeted at fulfilling variedneeds of our customers.'

Mr. LeslieThng, Chief Executive Officer, Vistara, said, "Our endeavour is to enhance the value proposition of Club Vistara and elevate its position from a frequent flyer program to a more attractive, comprehensive lifestyle program that makes an essential part of everyday lives of our customers.

As travel spends continue to significantly rise among todav's urban consumers, we wish to provide more options to the ever-increasing number of our loval customers to join Club Vistara and enjoy the privileges of their Club Vistara membership.

The two variants of the Club Vistara SBI Card come with several benefits and privileges, such ascomplimentary Club Vistara Silver/Base tier membership, welcome tickets on Vistara's domestic network, One-Class Upgrade voucher, free cancellation on Vistara bookings, travel insurance protection, lounge access vouchers, complimentary membership to Priority Pass Program, and attractive rewards on reaching milestone

Club Vistara SBI Card PRIMEholdersearn nine Club Vistara (CV) Points for every INR 100 spent on flight ticket bookings with Vistara.

Club Vistara SBI Card holdersearnup to four CV Points for everyINR 200 on eligible spends on the card. These CV Points can be redeemed for domestic and international flightson Vistara and its partner airlines.

The joining fees for Club Vistara SBI Card and Club Vistara SBI Card PRIME are INR 1499 plus GST and INR 2999 plus GST, respectively,

EdTech Startup 'KidsChaupal' **Debut Bengaluru**



Bengaluru: KidsChaupal, an online platform designed exclusively for children and young adults to nurture their talents has announced its entry in the startup ecosystem of the

An edtech start-up venture of three creative minds- Ex Investment Banker, Mr. Devendra Jaiswal: Software and finance genius and entrepreneur, Mr. Ashish Srivastava; and a multi-talented mom, an inspiring entrepreneur, Ms. Rashmi Singh. KidsChaupal is further backed by Technocrats from Silicon Valley, US. KidsChaupal has been designed in a way to create a support system for kids, teachers/coaches and parents to guide and choose the right career path and skill sets required to achieve the aim of talented children.

Commenting on the launch, Mr. Devendra Jaiswal, Cofounder of KidsChaupal said, "We are elated to start a venture that would be responsible for the holistic development of the child. We have an edified team of adolescent development maestros, entrepreneurs, educators, parents and technologists who have a deep understanding of a child's psychology and work accordingly. We aim to strengthen the relationship between the parent and their child to unleash the potential of the latter."

"We believe that kids these days have more potential than what actually meets the eye. We felt the need for a podium to help children to discover their abilities, confidently socialize and boost their rational thinking. With KidsChaupal, the relationship between the parent and their child flourishes with better understanding," he said.

The brand has carefully also roped in 14 years old multitalented child prodigy of Bengaluru Tisya Singh. She is a student at DPS Bengaluru (East) and is gifted with many talents. Besides securing A1 grades in academics, she is equally outstanding in sports, poetry, painting, sketching, dance and much more. She has also represented the State of Karnataka in the 7th India National Kuo Shu (Kung Fu) championship in 2018.

KidsChaupal provides various kinds of well organized activities that are backed by years of research and training to create transformational experiences and holistic development of the child. There are various workshops and events that KidsChaupal conducts with experts in various fields. Recently, it conducted a workshop on Filmmaking to identity development among young adults and plans to conduct many more such workshops in various schools. During the summer vacations, it plans to organize a Carnival for children where they would get a chance to learn from experts, explore their inner talents and also have fun. Kids Chaupal has been tying up with several government and private schools for delivering their experiential sessions to the students with the help of mentors

KidsChaupal Mobile application is very user friendly. To partner with KidsChaupal, the basic information has to be filled in to make an account and get access to the exclusive rights. The teachers, can create a business profile and can manage packages according to the requirements. For the parent & students, all the details about the teacher are mentioned on the business profile as the application allows to upload the document as well, which includes the educational qualifications & specializations. The students can customize the packages according to their requirements and the classes can take place at flexible timings

Now purchase FASTag at Airtel Payments Bank and enjoy

Udaipur. Airtel Payments Bank, in partnership with the National Payments Corporation of India (NPCI) and the Indian Highways Management Company Limited (IHMCL), has made FASTag available across its digital and retail touch points. FASTag enables automatic cashless payments at toll plazas across India, making road travel frictionless and time efficient.

FASTag can be purchased in a matter of few clicks on the Bank section of Airtel Thanks App. Airtel Payments Bank is offering a special benefit of Rs 50 cashback on FASTag purchase made via the app. Airtel from NHAI on all Toll pay- Operating Officer, NPCI said, tion of toll payments.'

Thanks customers will soon be ments done using FASTag able to enjoy an additional benefit of Rs 50 cashback on the online purchase. FASTag can also be purchased from select banking points of Airtel Payments Bank. To buy a FASTag customers need to share a copy of the vehicle's Registration Certificate (RC) and registration number.

FASTag is linked to a registered Airtel Payments Bank account or wallet to enable instant automatic deduction of toll charges. There is no need to recharge FASTag separately and bank/Wallet balance is good enough. FASTag ing." users also get 2.5% cashback

Mr. Ganesh

Ananthanarayanan, Chief Operating Officer, Airtel Payments Bank, said, "We are delighted to partner with NPCI to offer FASTag as part of our endeavour to bring a range of popular services to our digital platforms and promote cashless payments

We believe that upcoming use cases from NPCI such as digital parking payments and even challan payments will add to customer convenience and add to the vibrant digital ecosystem that India is build-

Ms. Praveena Rai, Chief

Payments Bank is making FASTag available to vehicle owners for convenient and seamless toll plaza experience. Given the fact that we are just few days away for the mandatory FASTag implementation on 528+ toll plazas, it becomes crucial to create awareness among vehicle owners about its process and advantages. We would like to acknowledge the efforts of Airtel Payments Bank for creating a platform for its customers by giving them a hassle free toll payment experience with FASTag, and also contributing towards digitisa-

"It is good to witness that Airtel

_aunch of Mudda 370 J&K



Mumbai: The music launch of Mudda 370 J&K took place in Raheja Clasique Club, Mumbai in the presence of producer Bhanwar Singh Pundir, director Rakesh Sawant, Rakhi Sawant, Hiten Tejwani, Anjali Pandey, Aadita Jain, Zareena Wahab, Mohan Kapoor, Singer Mudasir Ali, music director Sahil Multy Khan &

Set in the picturesque locations of Kashmir, fondly referred to a heaven on earth and the crown jewel of India, Mudda370 J&K is about the picturesque locales that have turned red with the battles since 1947. If at times J&K has seen rebels turn the snow red, at other times the lush greens singe with the touch of gunpowder due to cross-border terrorism.

The story is of the displaced Kashmiri Pandits, their pain and anguish as they became refugees in their own motherland. Kashmir has been seared by the wounds of acts like 370 and 35A over decades. Even then, the spirit of Kashmir is unbridled, making it the perfect setting for a romantic story between Suraj, son of a Kashmiri Pandit Dinanath and a Muslim girl

The story is set in 1989, where Surai and Aasma's love gets caught in the crossfire of Kashmiri border militancy. Will the love of Suraj and Asma be able to outlive the bloodshed? This is what Rakesh Sawant's Mudda 370, J&K is all about. The spirit of Kashmir, hope and love in the valley set in back drop of the political miley of J&K.

Directed by Rakesh Sawant & Produced by Avani kamal, Bhanwar Singh Pundir. The film stars Hiten Tejwani, Anjali Pandey, Manoj Joshi, Raj Zutshi, Zarina Wahab, Pankaj Dheer, Anita Raj, Mohan Kapoor, Sujata Mehta, Anjan Srivastav, Shabaz Khan, Brij Gopal, Master Aayan and Rakhi Sawant. Introducing two new talents Anjali Pandey and Tanvi Tondon. The music of Mudda 370 J&K has been composed by Sayed Ahmed, Sahil Multy Khan & Rahul Bhatt, while these soulful lyrics for the songs have been penned by Nisar Akhtar, Seema Bhatt & Shahid Anjuman. Aasha Bhosle, Shaan, Palak Munchal, Asees kaur, Shahid malya, Mudasir Ali, Avik Dojan Chatterjee, who have lent their mesmerising voices to the songs of the film.

The film is slated to hit the theatres on December 13,2019.

'Convenient' and 'Affordable' Hair Colour solution

Udaipur: CHIK Hair Colour shampoo -the future of "Do it yourself" hair colour in Udaipur, is a new product range from CHIK - the iconic Indian hair care brand from the house of CavinKare. CHIK Hair Colour Shampoo is a convenient solution for traditional hair colour users which offers ease of use, no dependency on external help and reduces overall time taken for colouring. Through a truly personalized experience, CHIK customers in the region will be able to achieve exceptional colour results in just 10 minutes. This shampoo based & no ammonia hair colouring option will make colouring as simple as just shampooing the hair. With this unique and most relevant combination of 'convenience' and 'affordability', CHIK Hair Colour shampoo represents an entirely new" Do it yourself" hair colour offering to the people in and around Udaipur.

Commenting on the launch, Venkatesh Vijayaraghavan, Director & CEO - Personal Care & Alliances said, "Our research shows that majority of at-home hair colour users in the region don't know exactly what hair colour product works best for them and worry about unpredictable colour results. These beauty conscious consumers are asking us for increasingly convenient and affordable quality product experiences. We wanted to fix that problem by innovating in this cornerstone of our business. We drew upon CavinKare's R&D heritage and its history in consumer product innovation to deliver an exceptional at-home colour experience. I am confident of CHIK Hair Colour shampoo becoming the preferred choice of hair colour product for Udaipur