

Business & Entertainment

Rekindling the childhood

Everything is going digital and that's a fantastic thing to happen. Technology is giving up those powers that we used to hear in ancient stories.

Well, with all that and everything going digital, are we losing some childhood fun that we could not afford easily a few years ago? It could be anything ranging from comic books to cricket bat to a music system to painting kit.

Now, today when you recall those memories, you get nostalgic and tell yourself that today, I can buy those things just like that.

You may ask what happiness that will give you and then the answer lies with the realization. As soon as you have that kit, you will like to paint something. Maybe a memory of childhood.

When you will play a synthesizer, it will give them the inspiration to learn it. And believe me, the love you will get from your own heart will be immeasurable.



Actress Kressy Singh photoshoot for Diwali Festival

Kressy Singh who is from Bareilly (Uttar Pradesh) will be seen very soon in her debut single song Diamond Ring, did her first photoshoot for Diwali Festival in Mumbai.

Khalid Mohamed's debut novel 'The Aladia Sisters', launched

Om Books International along with Toy Room Club, New Delhi hosted the launch of The Aladia Sisters Khalid Mohamed's debut novel, on 23rd October, 2019.

Traversing the era of the British Raj, the Partition and India's Independence to the here and now of the Internet millennium, the story of six sisters of a patriarchal Muslim family, is investigated by a journalist.

Khalid Mohamed started as reviewer and co-editor during his teenage years, for Close-Up, a film society quarterly magazine. He then covered crime, politics and the arts for The Times of India, Mumbai, from the mid-1970s, engaged in daily reporting and film criticism.

Divyanka Tripathi Dahiya in Cardiff International Film Festival Jury



Divyanka Tripathi Dahiya, who has lately been christened the Queen of Indian

television, is also on a binge to set records. Marking her debut in the world of web series, Tripathi stars in Cold Lassi Aur Chicken Masala, which has been holding the 1st position on the charts for a while now.

Tripathi will also be a panellist in 'Women In Films' panel Chaired by Bethan Sayed. The

other panellist include Hollywood actress Anna Lynne McCord And Oscar Nominated Film Maker Florence Aiyisi. Suhail Syed, International Director and facilitator for activities related to CIFF in India, confirmed Divyanka's attendance.

Said an enthusiastic Divyanka Tripathi Dahiya, "I'm delighted becoming a jury member for the Cardiff International Film Festival spe-

cially because I'll get the privilege to watch cinema first hand from all across world.

"I'm expecting it to be an enriching experience, for me watching varied content and performances is going to be exciting!"

Apart from Divyanka Tripathi making her presence felt at the festival, actor Nawazuddin Siddiqui will be commemorated with the prestigious Golden Dragon Award

in the presence of Bethan Sayed - Assembly Member and Chair of Culture and Media (Wales), Norman J. Florence Ayisi - Oscar-nominated Documentary Filmmaker, Warren - Legendary British Director, Keith Williams - Video Conceptual Artist, and Joe Ferrera - British Actor is the part of the Cardiff International Film Festival Jury for the year 2019.

Rahil Abbas, the founder of

the festival, averred, "Wales as a nation extends a warm welcome to all the film makers attending Cardiff International Film Festival and invites film makers to explore Wales for the beauty and talent it offers."

Cardiff International Film Festival will be held from October 24th, 2019 to October 27th, 2019 at the historic Pierhead Building in the heart of Cardiff Bay, Wales.

An astonishing challenge to international branding - Red Branding



Everyone should strive hard and stick to the unique selling point in any arena to get our name to be in the success stories, says Chaitanya Janga, founder of International branding group Research Media Group (RMG) which crossed 572 crore mark in turnover and which is the most profitable group in the country for its scale of operations.

It was inaugurated on a grand note in Mumbai. Behind every number one company, is a saga, of sweat, sagacity, and strategy that sets a precedent for enthusiastic entrepreneurs of tomorrow. From the evolution of an idea to the setting of a mission, the search for supremacy ends only in its achievement.

Chaitanya Janga said, "In the journey of all these years, RMG has achieved and progressed with pride and pleasure. People and relations, we value them like nothing else. It is just satisfaction of our delighted customers that keep us top among the crowd and made us diversify into different areas with an integrated and trustworthy approach.

Actress Ekta Jain Flaunts Her Stellar Ethinc Wear

Ekta Jain, immersed herself in the festivities of Diwali decked up in ethnic ensembles. Diwali has been always special for the actress, and she has never missed an opportunity to celebrate it to the fullest.

The actress has also starred in many theatre plays and numerous multilingual drama including but not limited to Hindi, English, Gujarati and even Sanskrit. Ekta is known for major hit show like Shaka Laka Boom Boom, Kahin Diya Jale Kahin Piya and Shagun.

YES BANK organises eye check-up camps

Udaipur: YES BANK kicks off the festive season on a healthy note. The Bank organised free eye health check-up camps in 25 rural branches across the states of Gujarat, Maharashtra, Rajasthan, Haryana and Uttar Pradesh.

Events organized under Mission Week of Happiness

Udaipur: Food packets were distributed at the Ashraya Ashram located in Sector 14 and the cake with the children was also cut under

Mahindra BLAZO country's most fuel-efficient truck

Udaipur: Mahindra Truck and Bus (MTB), a part of the USD 20.7 billion Mahindra Group today announced that its BLAZO range of trucks has become the market leader in terms of mileage within the trucking industry.

MTB is now consolidating its position with the launch of its BSVI range of products which is well on track. It is also working on simplifying BSVI for its customers, an integral part being 80% parts remaining unchanged from the BSVI variant.

The company has also launched the BLAZO X 49 Rigid MAV truck in 16-wheeler category, with BLAZO's inherent advantages of higher mileage and payload. In the recently launched ICV (Intermediate Commercial Vehicle) segment, MTBD's FURIO has seen unprecedented success by emerging as the 4th player in the 12 tonne and 14 tonne segments.

Speaking on the developments, Rajan Wadhwa, President, Automotive Sector, Mahindra & Mahindra Ltd., said "With the HCV segment going through tough times, we felt the need to constantly innovate to stay ahead of the curve.

Vinod Sahay, CEO, Mahindra Truck and Bus Division, Mahindra & Mahindra Ltd. mentioned, "Continuing with our disruptive customer value proposition of mileage guarantee, the new BLAZO X 49 Rigid MAV truck in 16-wheeler category ensures that customers save more and earn higher due to higher mileage and payload.

SKORE Introduces 'PAS', Pheromone Activating Spray

Udaipur: SKORE among India's leading prophylactic brands from the house of TTK Healthcare Ltd - Protective Devices division, pioneers of condom manufacturing and marketing in the country, launched 'PAS', a Pheromone Activating Spray, with Bollywood Actor, Aditya Roy Kapur. PAS, is India's first of its kind range of pheromone-activated body spray that through its active ingredient 'SensFeel' acts as a 'Sex Appeal Booster' when applied to the body.

Pheromones are natural bio-chemicals that gives out silent scent signals that increases a man's sex appeal. The production and secretion of pheromones is a natural process regulated by hormones and stimuli from nervous system. Their impact is scientifically well proven and well

known to trigger sexual arousal in the opposite sex through subliminal olfactory cues. PAS' active ingredient SensFeel activates the production of male pheromone, androstadienone that helps send out sensory statement to the opposite sex. All one has to do is spray generous amount of PAS on their body to discreetly attract their woman.

Introduction of PAS is part of SKORE's recent foray in to the sexual wellness segment. According to market forecasts reports, the global sexual wellness industry will see an average compound growth of 27% from US\$ 15 Billion in 2015 to US\$ 50 Billion in 2020. In India, one of the main factors driving this is that more Indians are getting aware of the importance of sexual wellness. SKORE has also



recently launched 'OH!' a pleasure gel, that employs a special formula that heightens sensitivity during sex and produces waves of hot or cold tingling meant to increase the intensity of the female climax.



the Mission Week of Happiness, as a part of week-long celebration of the Being Manav Abhiyan and Women's Institution of the Women Square Foundation jointly.

Priya Sachdev said that activities will be organized throughout the week in this campaign being run in view of Deepawali festival. During this, Manav Madhvani, Ratnesh Sanadhya, Jagrit Shrivastava, Priyanka Shrivastava, Shivani Devada, Harshita Shrivastava etc. were present. Priya Sachdev of Naritva Sansthan said that stationary and bags will be distributed in week long event.

Stylish and better Renault Kwid launched in Udaipur



Udaipur: Built by the country's most trusted Automobile company, Renault, with more style than ever before for its customers on the occasion of the festival, and perfectly built on the pillars of attractiveness and innovation, the new Kwid is today called Renault India's Regional Sales at Divakar Motors, the com-

pany's authorized dealer. Head & Network Rahul Gour, Area Sales-Head Sandeep Kheda and Rajiv Namjoshi, Managing Director of Diwakar Motors launched in Udaipur.

Speaking at the press conference organized on the occasion, Rajiv Namjoshi of Diwakar Motors stated that the new Kwid car redefines the attractiveness of vehicles coming into the anti-segment with a new level. In which SUV Inspired, the Tuffess has been improved by a new signature lighting as well as unique head lamps. The biggest feature of the tuff of the car is the LED streamer RLS with silver streak. Tail lamps with LED light guides, 14 volcanic gray school multi-spoke wheels, SUV skid plates and 184mm high ground clearance also make the new Renault Kwid more attractive and stylish than ever.

Renno is the best-in-class ownership in its segment with All New Kwid. It is being given a warranty of 4 years or 1 lakh km, whichever is

earlier and provides round-the-clock for no cost at all. This includes regular 2 years or 50,000 km. Comprehensive warranty is included as well as a complimentary additional 2 years or 50,000 km extended warranty, providing customers with a satisfying experience. Renault India's product line up and services

have created a common recognition among customers and industry experts, winning over 60 titles, making Renault India one of the most respected automotive brands in India in a year. It has already received 32 awards, including 10 Car of the Year awards. The largest market for cars in this segment is in India.

BNI Amethyst Diwali Week celebrates in style mixing Business with pleasure

Udaipur: Members of BNI Amethyst celebrated their first joint Diwali in style marking a week long celebrations with a combination of business and leisure meets to live up to the BNI Brotherhood Week long celebrations at the BNI Amethyst chapter in Udaipur concluded today with the feast of the year - Chappan Bhog at the residence of member Sunil Laddha at Udaipur.

Diwali celebrations which started with the regulation meeting on Wednesday 23 October, set the ball rolling with Diwali theme. Participants at the meeting were dressed in traditional wear to absorb the feel of the festive week. The Diwali special meeting, having done with the regulation tasks, saw the induction of new members to the chapter, viz. Kunal Vyas (Pesticides formulation), Hasan Ali (Bath & Living Solutions), Hitesh Chugh (Event Management) and Kishay Kumar (Hospitality Consultant). The oath was administered to the new members at the meeting. This was followed by a feature presentation by Apri Pangaria.

Post meeting, an evening of fun and leisure with the objective of a pre festive celebration triggering the mood of Diwali, was organised by the members at Little Italy a new state-of-the-art facility owned and managed by a BNI Amethyst member, Arianth Doshi. The evening saw sumptuous dinner pre loaded with an evening of music and dance. Personal interaction between families of the members assumed a genuine BNI Brotherhood as a result of this activity.