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Royal Harbinger

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R **Business & Entertainment**

childhood

Everything is going digital and that's a fantastic thing to happen. Technology is giving up those powers that we used to hear in ancient stories. Talking to someone who is far from you, watching them live, talking while on the go, and locating a place with the best possible route as if someone is watching the roads for you and is suggesting the best way to reach the destination. Many believe that this is the peak of technology and we can only have some unnecessary improvements in gizmos and gadgets but there will be no other revolution like internet or mobile. Well, that matter is debatable and we should hope for the better than the best, of course.

Editorial

Well, with all that and everything going digital, are we losing some childhood fun that we could not afford

easily a few years ago? If could be anything ranging from comic books to cricket bat to a music system to painting kit. We all had at least one hobby when we were kids and we wanted better facilities to invigorate those skills and hobbies. For example, you wanted to collect all the books of a particular author or you wanted to buy some expensive painting tools to spread your imaginations onto a paper or canvas.

Now, today when you recall those memories, you get nostalgic and tell yourself that today, I can buy those things just like that. And the very next moment, you get busy with the technology enabled life. Why don't you step out to that stationery store and grab that set of comics or the painting kit.

You may ask what happiness that will give you and then the answer lies with the realization. As soon as you have that kit, you will like to paint something. Maybe a memory of childhood. When your kids will see it, they will know how talented their parents are. This will also attract them towards that amazing world of creativity in a real sense.

When you will play a synthesizer, it will give them the inspiration to learn it. And believe me, the love you will get from your own heart will be immeasurable.



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Actress **Kressy Singh** photoshoot for Diwali Festival

Kressy Singh who is from Bareilly (Uttar Pradesh) will be seen very soon in her debut single song Diamond Ring, did her first photoshoot

for Diwali Festival in Mumbai . Starting off as an air hostess, Kressy has an interesting journey into the glamour world. Hailing from Uttar Pradesh, Kressy did her cabin crew training from Frankfinn Institute Air Hostess Training, Delhi and took to working for airlines for a good two years. However, it was her ever lingering dream of becoming a model and actress that got her to wrap up from the airlines and take to modeling! "I have been a film buff since childhood and always dreamed of becoming an actress. I am glad I realised my dream and pursued it sooner," says Kressy chirpily. She also want to do good work as actress in TV and film.

Rekindling the **Divyanka Tripathi Dahiya in Cardiff International Film Festival Jury**



Divyanka Tripathi Dahiya, who has lately been christened the Queen of Indian

Chaired by Bethan Sayed. The An astonishing challenge to

Festival (CIFF) in 2019.

Tripathi will also be a pan-

ellist in 'Women In Films' panel

international branding - Red Branding



Everyone should strive hard and stick to the unique selling point in any arena to get our name to be in the success stories, says Chaitanya Janga, founder of International branding group Research Media Group (RMG) which crossed 572 crore mark in turnover and which is the most profitable group in the country for its scale of operations. Shaping its business in sync with market dynamics and venturing into new territories, now it is coming into the international world and global media arena in the name of 'Red Branding'.

It was inaugurated on a grand note in Mumbai. Behind every number one company, is a saga, of sweat, sagacity, and strategy that sets a precedent for enthusiastic entrepreneurs of tomorrow. From the evolution of an idea to the setting of a mission, the search for supremacy ends only in its achievement.In tune with the ever-changing and difficult market Conditions, few companies would stand strong, evolved, and excelled. The clarity of vision, a sense of purpose, the talent of the team, the marketing strategies or combination of all these factors help the companies to grow and move on the path of success. Following all the strategies in the field of business, RMG's CMD Chaitanya Janga is now set to challenge the international platform and he stated that it all depends on the belief and quality they are providina

Chaitanya Janga said, "In the journey of all these years, RMG has achieved and progressed with pride and pleasure. People and relations, we value them like nothing else. It is just satisfaction of our delighted customers that keep us top among the crowd and made us diversify into different areas with an integrated and trustworthy approach. The group has diversified into certain segments such as Research Media. Celebrity Hub. Magic Mantra, New Wave Advertising Research Media Entertainments, World Fashion Mania, Key Heights, Pink PR Lines, Updates, Reflections, Real Updates, Signthro, Harika Printing and Technologies, Four-The Lifestyle Magazine, RMG Corporate Destination Tours. An effective branding strategy gives a major edge in increasingly competitive markets.

other panellist include television, is also on a binge Hollywood actress Anna Lynne to set records. Marking her debut in the world of web McCord And Oscar Nominated Film Maker Florence Aiyisi. series, Tripathi stars in Coldd Lassi Aur Chicken Masala, Suhail Syed, International which has been holding the 1st Director and facilitator for activposition on the charts for a while ities related to CIFF in India, confirmed Divyanka's attennow. She also became the first and only Indian actor jurying dance. the Cardiff international Film

Said an enthusiastic Divyanka Tripathi Dahiya, "I'm delighted becoming a jury member for the Cardiff International Film Festival spe-

ilege to watch cinema first hand from all across world.

I'm expecting it to be an enriching experience, for me watching varied content and performances is going to be excitina!"

Apart from Divyanka Tripathi making her presence felt at the festival, actor Nawazuddin Siddiqui will be commemorated with the prestigious Golden Dragon Award

cially because I'll get the priv- in the presence of Bethan Saved – Assembly Member and Chair of Culture and Media (Wales), Norman J, Florence Ayisi - Oscar-nominated Documentary Filmmaker, Warren - Legendary British Director, Keith Williams-Video Conceptual Artist, and Joe Ferrera - British Actor is the part of the Cardiff International Film Festival Jury for the year 2019

the festival averred "Wales as a nation extends a warm welcome to all the film makers attending Cardiff International Film Festival and invites film makers to explore Wales for the beauty and talent it offers."

Cardiff International Film Festival will be held from October 24th, 2019 to October 27th, 2019 at the historic Pierhead Building in the heart of Cardiff Bay, Wales.

Rahil Abbas, the founder of

Mahindra BLAZO country's most fuel-efficient truck

Udaipur: Mahindra Truck and Bus (MTB), a part of the USD 20.7 billion Mahindra Group today announced that its BLAZO range of trucks has become the market leader in terms of mileage within the trucking industry. The BLAZO range of trucks has achieved this distinction in just 3 years of its launch and is currently selling at a premium in comparison to other market play-

MTB is now consolidating its position with the launch of its BSVI range of products which is well on track. It is also working on simplifying BSVI for its customers, an integral part being 80% parts remaining unchanged from the BSIV variant.

The company has also launched the BLAZO X 49 Rigid MAV truck in 16-wheeler category, with BLAZO's inherent advantages of higher mileage and payload. In the recently launched ICV (Intermediate Commercial Vehicle) segment, MTBD's FURIO has seen unprecedented success by emerging as the 4th player in the 12 tonne and 14 tonne segments. The company has recently launched 3 more variants to its portfolio and in keeping with its product enhancement plan, will launch 18 more variants in the ICV segment from 5 to 18 tonne. All of these would be BSVI compliant.

Speaking on the developments, Rajan Wadhera, President, Automotive Sector, Mahindra & Mahindra Ltd., said "With the HCV segment going through tough times, we felt the need to constantly innovate to stay ahead of the curve. This has resulted in the BLAZO meeting with unparalleled success with regard to mileage which is a win win for its owners. We are on track to being BSVI complaint with a wider range of truck and buses, simplified new technology and the unique customer value proposition of guaranteed higher mileage"

Vinod Sahay, CEO, Mahindra Truck and Bus Division, Mahindra & Mahindra Ltd. mentioned, "Continuing with our disruptive customer value proposition of mileage guarantee, the new BLAZO X 49 Rigid MAV truck in 16-wheeler category ensures that customers save more and earn higher due to higher mileage and payload.

SKORE Introduces 'PAS', **Pheromone Activating Spray**

Udaipur: SKORE among India's leading prophylactic brands from the house of TTK Healthcare Ltd - Protective Devices division, pioneers of condom manufacturing and marketing in the country. launched 'PAS', a Pheromone Activating Spray, with Bollywood Actor, Aditya Roy Kapur. PAS, is India's first of its kind range of pheromone-activated body spray that through its active ingredient 'SensFeel'

known to trigger sexual arousal in the opposite sex through subliminal olfactory cues. PAS' active ingredient SensFeel activates the production of male pheromone, androstadienone that helps send out sensory statement to the opposite sex. All one has to do is spray generous amount of PAS on their body to discreetly attract their woman.

Introduction of PAS is part of





Khalid Mohamed's debut novel 'The Aladia Sisters', launched Om Books International along with Toy Room Club, New

Delhi hosted the launch of The Aladia Sisters Khalid Mohamed's debut novel, on 23rd October, 2019. The novel was launched by Bollywood Actor Sonam K Ahuia, who spoke about Khalid Mohamed's immense contribution to Hindi cinema. On the occasion, Sonam K Ahuja, Khalid Mohamed, Dipa Chaudhuri and Ajay Mago shared their experiences of putting together the book with Puja Talwar, Editor - GoodTimes

About the book

Traversing the era of the British Rai, the Partition and India's Independence to the here and now of the Internet millennium, the story of six sisters of a patriarchal Muslim family, is investigated by a journalist. Before coming of age, the sisters had run away in the deep cover of the night from a Haryana village to define their lives and destinies. Began an undeclared game of may-the-best-sister win. Earn money, express inchoate talents in the arts, hook the richest husband, raise the next generation right - these were just a scattering of their to-do list. Through confidences and vignettes, updates and interviews, the Mumbai journalist travels between Delhi, Ajmer, Mount Abu and London, to recreate the narrative of a confederacy of women who dared to break the rules way before they were written. The story - blending fact and fiction - could have been chronicled only by one journalist, the grandson of one of the sisters

About the Author

Khalid Mohamed started as reviewer and co-editor during his teenage years, for Close-Up, a film society quarterly magazine. He then covered crime, politics and the arts for The Times of India, Mumbai, from the mid-1970s, engaged in daily reporting and film criticism. Appointed Media Editor of the paper, he went on to serve as editor of Filmfare magazine, while continuing as the daily's film critic for 27 years. He reviewed television for The Economic Times besides contributing articles to The Illustrated Weekly of India and Femina. His writing has also been featured in India Today, The Indian Express, The Telegraph, the international film weekly, Variety, and in the Sunday Observer, London. He was film critic for Mid-day, Senior Editor of DNA newspaper, and National Culture Editor and film critic for the Hindustan Times. Apost-graduate in Political Science from Mumbai's St Xavier's College, he has translated eminent painter M.F. Husain's autobiography - Where Art Thou? - from Hindustani to English. He has written the original stories and screenplays for three films by Shyam Benegal: Mammo, Sardari Begum and Zubeidaa. He wrote the original stories and screenplays for the films, Fiza, Tehzeeb and Silsiilay and also directed them. He was playwright and director of the stage play Kennedy Bridge. His documentaries The Last Irani Chai, Little Big People on Mumbai's street children, and The Master: Shyam Benegal, have been widely screened at international film festivals and on television. He has written two short story collections-Two Mothers and Other Stories and Faction: Short Stories by 22 Film Personalities

Actress Ekta Jain Flaunts Her Stellar **Ethinc Wear**

Ekta Jain, immersed herself in the festivities of Diwali decked up in ethnic ensembles. Diwali has been always special for the actress and she has never missed an opportunity to celebrate it to the fullest. This Diwali as well, the actress has made some eccentric plans to celebrate the festival. Rivaz and Reshma Gangji of Libas Stores specially designed clothes for her photoshoot. The photoshoot was done with media at Andheri

The actress has also starred in many theatre plays and numerous multilingual drama including but not limited to Hindi, English, Gujarati and even Sanskrit. Ekta is known for maior hit show like Shaka Laka Boom Boom, Kahin Diya Jale Kahin Piya and Shagun. Her ability to adapt to the roles in the various language is a rare talent that Ekta posses, perhaps its that ability of her which has garnered her 4,83,000 TikTok followers and 3.9 Million

YES BANK organises eye check-up camps

hearts in very less time .

Udaipur: YES BANK kicks off the festive season on a healthy note. The Bank organised free eye health check-up camps in 25 rural branches across the states of Gujarat, Maharashtra, Rajasthan, Haryana and Uttar Pradesh. The initiative was appreciated by the over 870 customers who participated in these camps across various branches in these locations. The Bank continues to engage with its valuable customers through many such customer centric beyond banking initiatives.

Events organized under Mission Week of Happiness

Udaipur: Food packets were distributed at the Ashrava Ashram located in Sector 14 and the cake with the children was also cut under

acts as a 'Sex Appeal Booster' when applied to the body. Pheromones are natural bio-chemicals

that gives out silent scent signals that increases a man's sex appeal. The production and secretion of pheromones is a natural process regulated by hormones and stimuli from nervous system. Their impact is scientifically well proven and well

SKORE's recentforay in to the sexual wellness segment. According to market forecasts reports, the global sexual wellness industry will see an average compound growth of 27% from US\$ 15 Billion in 2015 to US\$ 50 Billion in 2020. In India, one of the main factors driving this is that more Indians are getting aware of the importance of sexual wellness. SKORE has also

Gour, Area Sales-Head Sandeep Kheda and Rajiv Namjoshi, Managing Director of Diwakar Motors launched in Udaipur.

Speaking at the press conference organized on the occasion, Rajiv Namjoshi of Diwakar Motors stated that the new Kwid car redefines the attractiveness of vehicles coming into the anti-segment with a new level. In which SUV Inspired, the Tuffess has been improved by a new signature lighting as well as unique head lamps. The biggest feature of the tuff of the car is the LED streamed RLS with silver streak. Tail lamps with LED light guides, 14 volcanic gray schoolmulti-spoke wheels, SUV skid plates and 184mm high ground clearance also make the new Reno Kwid more attractive and stylish than ever. Sporty range whiteup holst, exteriors have also been added for sporty steering wheel and better interior. Apart from this, a technology-loaded LED-in-class LED digital instrumentxtor, a floor console AMT dial and 20132 Semitouch Screen Media NAV Evolution have also been included.

Reno is the best-in-class ownership in its segment with All New Kwid. It is being given a warranty of 4 years or 1 lakh km, whichever is



Udaipur: Built by the country's most trusted Outomobile company, Reno, with more style than ever before for its customers on the occasion of the festival, and perfectly built on the pillars of attractiveness and innovation, the new Kwid is today called Renault India's Regional Sales at Divakar Motors, the com-

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pany's authorized dealer. Head & Network Rahul

recently launched 'OH!' a pleasure gel that employs a special formula that heightens sensitivity during sex and produces waves of hot or cold tingling meant to increase the intensity of the female climax

have created a common recognition among customers and industry experts, winning over 60 titles, making Renault India one of the most respected automotive brands in India in a year. It has already received 32 awards, including 10 Car of the Year awards. The largest market for cars in this segment is in India.

BNI Amethyst Diwali Week celebrates in style mixing Business with pleasure

Udaipur: Members of BNI Amethyst celebrated their first joint Diwali in style marking a week long celebrations with a combination of business and leisure meets to live up to the BNI BrotherhoodWeek long celebrations at the BNI Amethyst chapter in Udaipur concluded today with the feast of the year - Chappan Bhog at the residence of member Sunil Laddha at Udaipur.

Diwali celebrations which started with the regulation meeting on Wednesday 23 October. set the ball rolling with Diwali theme. Participants at the meeting were dressed in traditional wear to absorb the feel of the festive week. The Diwali special meeting, having done with the regulation tasks, saw the induction of frou new members to the chapter, viz. Kunal Vyas (Pesticides formulation), Hasan Ali (Bath & Living Solutions), Hitesh Chugh (Event Management) and Kisley Kumar (Hospitality Consultant). The oath was administerd to the new members at the meeting. This was followed by a feature presentation by Apri Pangaria.

Post meeting, an evening of fun and leisure with the objective of a pre festive celebration trigerring the mood of Diwali, was organised by the members at Little Italy a new state-ofthe-art facility owned and managed by a BNI Amethyst member, Arihant Doshi. The evening saw sumptuous dinner pre loaded with an evening of music and dance. Personal interaction between families of the members assumed a genuine BNI Brotherhood as a result of this activity.



the Mission Week of Happiness, as a part of week-long celebration of the Being Manav Abhiyan and Women's Institution of the Women Square Foundation jointly.

Priva Sachdev said that activities will be organized throughout the week in this campaign being run in view of Deepawali festival. During this, Manav Madhvani, Ratnesh Sanadhya, Jagrit Shrimali, Priyal Jani, Harshita Chauhan, Shivani Devada, Harshita Shrimali etc. were present. Priva Sachdev of Naritva Sansthan said that stationery and bags will be distributed in week long event.

Stylish and better Renault Kwid launched in Udaipur

km. Comprehensive warranty is included as well as a complimentary additional 2 years or 50,000 km extended warranty, providing customers with a satisfying experience. Renault India's product line up and services

earlier and provides round-the-clock for no cost

at all. This includes regular 2 years or 50,000