

Trust Your Opinion – That Matters!

Unless you are obligated, you can easily be fair with any news and react sensibly. This one can put you in a bunch of a few people who care more about the country and see nothing else. And that's what precisely the country needs, and that's where every individual will come, eventually.

It's always easy to take sides and criticize the opposition, but it takes real bravery to remain unbiased and focus only on the country's welfare. The social media is one such medium where some people believe that anything can be circulated and people can be misled or convinced to think in a certain way. We always think one way of the other and when we get any boost to thoughts, we start believing, no matter what. And this psychology of ours is the marketing platform of such people who are hell-bent on one idea or other.

Editorial

When you see something is being read or seen by millions of people, you are left with little scope to think otherwise. People even say that the specific video has 10 million views, and that establishes the integrity of the fact being circulated.

While 10 million views is an incredible achievement for any footage, but it does not guarantee the truthfulness of the same. So, the criterion that you need to judge a video's correctness is your own sense of judgement. And that can come only when you try and be balanced as much as possible.

This is quite similar to the way we react to new music. No matter who wrote it, no matter who sang it, no matter who composed it, a song is either good for your ears or not. There is no space for other opinions. You do not consult social media to like an old song or praise a new composition. Similarly, you need to judge the statements, actions, and plans by any authority that works for you based on your own understanding. It's easier to form an opinion based on others' judgment but those opinions are their own. Do we precisely need someone else's brain to analyze a statement or action? Certainly not.

The day we learn to respect our own opinions, social media will come down to truth and clear picture of every matter. You can yourself imagine when someone needs to shout to prove their point, does their point really hold firm enough?

When anything happens across the political spectrum, two kinds of people come out: one who support it with a full heart and the other opposes the same with the same vigor. Why is there a need for such extreme thought processes? Why just they deliver the news and allow us to take a call?

Siddhant Issar debut Crime Thriller Last Deal



While all of us see star kids who tag along with their parents, attending parties and already making their way to papz eyes, there's one star kid who is quietly working his way up to stardom and is all set for a smashing debut! We are talking about the Original Duryodhan of industry, Puneet Issar's son Siddhant Issar. The mahurat was organised at Raheja Classic club, Andheri where entire cast, crew and guest were invited. Siddhant Issar, Preeti Chaudhary, Supurna Malakar, Amit Pachori, Jeet Raidutt and Ramsingh Rajpoot are cast of the film. Puneet Issar, Ganesh Acharya, Ahsaan Qureshi, Sunil Pal, Gufi Paintal, Astrologer Pawan Kaushik from Delhi and Dr. Yogesh Lakhani of Bright Outdoor came specially for this grand mahurat.

Gavri festival begins-40 days of fasting pledged

Udaipur: Gavri-the 40 day long festive season of the adivasi (tribes) began on 16th August. The folk dance and act of the tribes will have people from the ages of 6 to 86. It may be noted that where some of the tribes observe fast on the "paancham" and "saatam", the tribes of Bedla region have pledged to fast for the entire 40 days of celebrations.

During the entire season, the gavri members stay away from alcohol, non-veg diet and sex. They also avoid sleeping on beds, do not wear shoes and even avoid green vegetables as it is believed that this would harm the insects. They usually take only one meal per day which comprises of coarse grains. Basically they stay away from their homes and return only after 40 days. The Gameti tribe in Bedla village has pledged a 40 day fasting after a period of 13 years. The colourful rituals have various acts of war between Gods and demons and are performed with full vigour. The enthusiasm in the tribes attracts people to witness their acts which can be seen in various parts of the region.

Two awards at India's biggest education brainstorm fest SGEF

Udaipur: SEEDLING GROUP OF SCHOOLS was awarded with TWO awards in the 3rd Edition of Scoonews Global Fest 2019, which revolved around the theme of Education that prioritizes Creativity over Conformity.

Moneeta Bakshi, Director – Seedling School and Keerti Maken, Principal – Seedling Modern Public School, received the following awards on behalf of the school:

1. PHENOMENAL IMPLEMENTATION IN TEACHING PEDAGOGY – for Seedling The World School, and
2. INNOVATION IN EARLY LEARNING/CHILD DEVELOPMENT – for Seedling Nursery Branch

The awards were presented during a grand ceremony organised at The Ananta, Udaipur, on 10 August 2019. Prince of Mewar, Lakshya Raj Singh Mewar presented the award along with Sonam Wangchuk, a globally renowned Indian engineer, innovator and education reformist from Ladakh.

Awards are always a pleasant surprise and when they are received for our mark of excellence. They give us tremendous amount of encouragement and boosts our morale to achieve more.

Reality of theatre artists shown through 'Pocketmar Rangmandal'

'Pocketmar Rangmandal' is bitter truth of artists' life

'All the world is a stage and all the men and women are mere players.' – William Shakespeare.

The life of an artist is never easy. It is even more difficult when he belongs to that part of society which is considered 'unacceptable' by some people. But art is something that gives the artist an interminable power to fight and overcome every obstacle or challenge that may interrupt his path. Till this date, artists all over the world face problems like not getting enough exposure or recognition and not getting paid as much their talent deserves.

A similarly themed play was staged on 9th August 2019 by Nanyang Society of Dramatics and Performing Arts at Zonal



Railway Training Institute, Udaipur. The play named 'Pocketmar Rangmandal' written by writer Asghar Wajahat revolves around a pickpocket 'Bhagwan'. The second show was performed at Nanyang Workplace, Sadri Haveli on 11 August 2019. The story tells how Bhagwan takes an immediate liking to Parsi theatre, the first time he watches a Parsi play and dedicates his whole life to it leaving the life of pick pocketing behind. Though even after diligently working for the theatre group he fails to achieve the recognition he deserves because in the eyes of others

he was just a pickpocket, a criminal.

Bhagwan's life takes a turn when he is advised by his friend, Munna Tyagi to form his own group which Bhagwan names 'Pocketmar Rangmandal' as he seeks to bring all those people who just like him had no option other than take the path of thievery in their lives. Veera, Nasreen, Aabdagum, Babli, Lalu, etc. join Bhagwan's group. But challenges do not end here. No auditorium manager allows them to perform on the stage. One manager does allow only on the condition of providing

double amount, that too in advance. After years of leaving the path of pick pocketing, the situation forces Bhagwan to return to it so as to pay the amount of auditorium.

Only this time he gets caught. Fate favors Bhagwan and his group as the inspector himself turns out to be an art lover and gives him the required amount. The aura of extreme stress and tension in the group suddenly changes to joy as Bhagwan shows up with the money, hands it over to the arrogant manager and calls him the real 'Pocketmar' of the show!

The audience enjoyed the small scenes of Parsi play 'Khoobsurat Bala' presented beautifully by the artists. The play showed a fantastic blend of comedy and tragedy as all the characters being theatre artists are comical. On one hand character of Babli played by Disha Saxena is developed as the chain snatcher who now is a theatre artist in Bhagwan's group and Laalu, played by Piyush Gurunani is shown as the newcomer in Bhagwan's group who is also the youngest of them all.

On the other hand, an endearing love inculcates between Veera played by Raghav Gurjargour and Nasreen played by Isha Jain shown by scenes of them bickering about each other and then finally accepting their love. The arrogant manager of the auditorium and the art loving inspector were proficiently played by Mahesh Joshi and

Agastya Hardik Nagda respectively both of whom were also seen in the roles of men who try to molest Nasreen and harm Abda but are defeated by Bhagwan. Munna Tyagi, Bhagwan's constant support, was played by Chakshu Singh Rupawat and Bhagwan by Amitshrimali. Other on-stage artists included Harshul Pandya, Anshul Paliwal, and Jatin Solanki. The team behind every successful play always includes some artists behind the curtain. These are the backstage artists of the play - Rahul Solanki, Niti Sharma, Saloni Patel and Sanjay Solanki. Mohammed Rizwan Mansuri gave melodious music to play, Ashfaq Noor Khan Pathan took in charge of light designing, Yogeeta Sisodia was in makeup and costume designing. The play was adeptly directed by Rekha Sisodia who also played the role of Abda Amma.

SHELL LAUNCHES LUBRICANTS B2B SERVICES PORTFOLIO

Udaipur: Shell Lubricants, the global market leader in finished lubricants has launched a consolidated portfolio of its next-generation services for B2B sectors. The portfolio gives customers a comprehensive set of technologically advanced solutions to optimise performance across industry-wide value chains. With the NextGen B2B Services Portfolio, Shell continues upon its mission of creating industry-relevant, high-performance products for OEMs.

Created using Shell's winning combination of advanced technology and rich industry expertise, Shell's B2B services facilitate predictive maintenance and optimise cost efficiency to maximising savings. The newly launched portfolio consolidates Shell's lineup of solutions, including LubeAnalyst, LubeAdvisor, LubeChat, LubeCoach, MachineMax, LubeMaster, LubeMatch, Lube Management Programme and LubeExpert.

Ms. Mansi Tripathy, Country Head, Shell Lubricants India said, "The Lubricants industry



plays a key role in unlocking efficiency in the B2B industrial space, especially in infrastructure sectors like construction and mining. By bringing together our B2B services under one portfolio, we are enhancing the agility with which customers address operational efficiency challenges and achieve business goals. These services will assist our partners augment their competitive advantage, now and in the future." The portfolio brings together three vital roles: Monitoring and Productivity; Maintenance Support; and

real-time, automation-enabled Digital services, underscoring Shell's role as a trusted industry partner in India's transition to Industry 4.0.

The launch event witnessed the participation of eminent industry players and focused on the value chain challenges of construction, mining, power, auto ancillary, manufacturing and fleet industries. Mr. Praveen Nagpal, Chief Technology Officer, Shell Lubricants India said, "Supporting our partners and customers in addressing critical operational and business

issues has been one of our most important endeavours. Companies today are increasingly becoming aware of the criticality of predictive maintenance for long-term cost benefits. However, there was a lack of a one-stop destination which could fulfil all their requirements and ease maintenance processes for them. With the launch of our B2B services, we are providing innovative solutions which will equip our customers to make faster, better-informed decisions and drive efficient macro-operations."

Why is the children's film 'Chidiakhana' on Trial?

With the Bombay High Court's (HC) latest enquiry into Central Board of Film Certification's (CBFC) unremitting stance in the matter of the Children's Film Society of India's (CFSI) children's film Chidiakhana, by awarding it a 'U/A' certification instead of a straight 'U', a oft-touched upon Pandora's Box has been reopened. The HC stated that instances of minor aggression and violence depicted in the film, which the CBFC holds as unapardonably disturbing to children, are quite commonplace in children's lives today.

A point obviously lost on India's censor board... Supporting CFSI's strongly worded challenge to the CBFC that the "inherent" violence shown in the film is an integral part of the movie and cannot be deleted, the HC has reinstated that the CBFC couldn't decide on what children can watch or not, beyond the scope of the stated laws of the land.

Chidiakhana's counsel Yashdeep R Deshmukh encapsulates the "why" for the 'U' certification (for unrestricted pub-



lic exhibition) succinctly, "Once you have seen Chidiakhana in its entirety, keeping in mind the theme, context and the treatment given, particularly to the scenes the CBFC has objected to, the only inference you will draw is that it's a 'U' film."

He also states that the treatment clearly shows that it's a film made with children in mind. So while a 'U' certificate would endorse the film as suitable for all age groups, a 'U/A' certificate would attest that the parents of children below 12 years must use caution while permitting their children to watch these films. Hence, a 'U/A' certification would defeat the entire purpose of releasing the film.

Heaving a sigh of relief, filmmaker Manish Tiwary says, "I am so grateful to Justices SC Dharmadhikari and Gautam Patel, and my colleagues in the film industry for supporting my film." He believes, "The rigmaroles of Chidiakhana mirrors the predicament faced by underdogs anywhere and everywhere in the world. The film's protagonist Sooraj is a football-loving and -playing teenager who comes to Mumbai to pursue his one passion but instead finds himself swept into the maelstrom of regional conflicts that drags him away from his love for the game. The narrative focus is his game; the so-called violent scenes are necessary contextual embellishments that are done with taste, humour and with children in mind."

Tiwary who made the feted 'DilDostiEtc' says he was always clear that his first film was meant for an adult audience and he had applied for an 'A' certification. His second film received a 'U/A' without cuts. "But Chidiakhana is meant for children. I had my own children in mind while writing and directing Chidiakhana," he says. Tiwary continues, "We have made a film that has an inspirational story of an underdog surviving the odds and winning something valuable for an entire community. But instead, of the film seeing the light of the day, we are caught running around in circles to get our certification sorted."

When asked about judicial precedence in this matter, lawyer Deshmukh reels off a long list that showcases how the judiciary has often saved the day for filmmakers in the past. "We are quoting celebrated judgements of the Indian courts that have supported films' freedom of expression, like KA Abbas's 'A Tale of Four Cities' (a documentary, where an 'A' certification was overturned to a 'U' by the honourable Supreme Court), the Ramesh Pimple vs CBFC instance (over the documentary 'Aakrosh'), and that of F A Pictures International (for the film 'Chand Bujh Gaya') delivered by the Bombay HC among several other judgments."

Commenting about the CBFC's highhandedness, Tiwary avers, "I have pointedly criticised the opaque processes of the board time and again, and have refused to making cuts in exchange of a 'U' certificate but also a much diluted and artistically compromised film."

The censor board works with its own peculiar whims and movie-makers suffer at their hands. It's high time that artists have a clear understanding of their freedom of expression.

Jio and Microsoft announce alliance to accelerate Digital transformation in India

Reliance Jio Infocomm Limited (Jio), a subsidiary of Reliance Industries Limited, and Microsoft Corp. are embarking on a unique, comprehensive, long-term strategic relationship aimed at accelerating the digital transformation of the Indian economy and society. This 10-year commitment combines the world-class capabilities of both companies to offer a detailed set of solutions comprising connectivity, computing, storage solutions, and other technology services and applications essential for Indian businesses and will span the broad Reliance Industries ecosystem including its existing and new businesses.

In combining efforts, Jio and Microsoft aim to enhance the adoption of leading technologies like data analytics, AI, cognitive services, blockchain, Internet of Things, and edge computing among small and medium enterprises to make them ready to compete and grow, while helping accelerate technology-led GDP growth in India and driving adoption of next-gen technology solutions at scale.

"Jio is delighted to partner with Microsoft in our efforts to further deepen the use of technology on scale to all Indians. This is a unique and first-of-its-kind partnership that brings the capabilities of two large companies focused on creating significant value to Indian enterprises — small and large. By working together to develop innovative and affordable cloud-enabled digital solutions built around Jio's world-class digital infrastructure and Microsoft's Azure cloud platform, we will accelerate the digitization of the Indian economy and make Indian businesses globally competitive. This will be a showcase to the world to demonstrate tech-enabled value creation that is both exponential and inclusive."

As part of this new agreement:

1. Jio will provide its internal workforce with cloud-based productivity and collaboration tools available with Microsoft 365 and will migrate its non-network applications to the Microsoft Azure cloud platform.

2. Jio's connectivity infrastructure that aims to connect everyone, everything, everywhere will promote the adoption of the Microsoft Azure cloud platform within its growing ecosystem of startups, as part of Jio's cloud-first strategy.

3. Jio will set up datacenters in locations across India, consisting of next-generation compute, storage and networking capabilities, and Microsoft will deploy its Azure platform in

these datacenters to support Jio's offerings. The initial two datacenters, which can house IT equipment consuming up to 7.5 MW of power, are being set up in the states of Gujarat and Maharashtra. These are targeted to be fully operational in calendar year 2020.

4. Jio will leverage the Microsoft Azure cloud platform to develop innovative cloud solutions focused on the needs of Indian businesses. Through these Jio-developed solutions:

5. Indian startups will have access to efficient and affordable cloud infrastructure and platform services, enabling them to develop innovative products and services faster and more cost-effectively.

6. Small and medium businesses in India will have access to a range of cloud-based productivity, collaboration and business applications including Office 365, enabling them to compete more effectively in the Indian marketplace.

7. Large companies will be able to accelerate their own digital transformations by leveraging new Jio solutions that can work with Microsoft offerings already in use today within many large enterprises.

8. The partner ecosystem in India will have the opportunity to leverage Jio's new offerings to serve the unique needs of their customers and rapidly grow their businesses.

9. Jio will be executing on its vision of integrated speech and computer vision solutions for Indian customers by working together with Microsoft to develop solutions that support major Indian languages and dialects, which will promote the adoption of technology across all cross-sections of Indian society.

- About Reliance Jio Infocomm Limited -

Reliance Jio Infocomm Limited ('Jio'), a subsidiary of Reliance Industries Limited ('RIL'), has built a world-class all-IP data strong future proof network with the latest 4G LTE technology. It is the only network conceived and born as a Mobile Video Network from the ground up and supporting Voice over LTE technology. It is future ready and can be easily upgraded to support even more data, as technologies advance on to 5G, 6G and beyond. Jio will bring transformational changes in the Indian digital services space to enable the vision of Digital India for 1.2 billion Indians and propel India into global leadership in digital economy.