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R **Business & Entertainment**

India is Awesome!

The free India is now 73 years old. Given this period and considering the challenges and issues, we have done great indeed. In these seven decades, we progressed enough to be able to rub shoulders with the countries that got freedom centuries ago. We're being considered a strong economy and we present a great market to the world. There is no business player that does not want to be in India. From safety pins to planes, we have the capability to produce, manufacture, and create anything

We are a super power indeed by all means. From heartwarming love for the world to nuclear power, we have the solution for everyone in the world.Amid all the progress, we have been able to conserve the soul of the country.

Our inheritance from the ages of Ramayana and Mahabharata is still with us and is very strong. The fabric of Indianness is still unspoiled and we own that truly. The beauty of life lies in the phrase of 'live and let live' and we swear by it.

Doctrines that our ancestors wrote and taught us have always been strong and relatable. Our faith in the laws of Karma are strong and that is why despite being surrounded by many ene-



mies, we have galloped into the new millennium with great conviction of brotherhood.

India though believes in nonviolence, is totally capable of dealing with the foes effectively And the world knows it well

Today, there is no country that can attack India. Our defense has been made rock solid in these seven decades. We are so capable that most of the internal attacks are foiled much before they take shape. Our intelligence system and forces are second to none.

Today, we run many such industries that cater to various needs of the world. Many industries are being fueled by the talent from India. From world's top notch space agency to computer software firms, Indians are everywhere. And they are not just workers there, nope, they are masterminds of the programs. They create great architectures, they write efficient code, they treat most difficult diseases, they run some fast cars, and they are also there in the space. Yet, Indians are Indians. They are good at heart. They know how to love. They cannot be beaten as they know how to rise higher after every debacle. Indians have the strength and courage to forgive, which needs ample inner strength and external power.

Even after being a super power of talent, power, economy education, medical, and what not, Indian are humble. They know the art of living and they live each moment. They love their parents and strive for love in the family. They know how to run a house in all cases. Even the monsters of economic disasters cannot hurt this country, as they know how to save money for future.

No other country in the world is as diversified as India is. A home for many cultures and traditions, the India is an epitome of the concept of world brotherhood. India is awesome and India is a true world leader. The country teaches the world the way to live with other, grow together, and create a heaven on the Earth.

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Aditya Kumar: The Guy at the Forefront of Rise

Pdt. Janardan Rai Nagar : Remembering a Rishi

ple were Rishis whoweretreated with utmostrespect in the society

Pdt.Nagar was a Rishi in this sense. Though he did not abandon the worldly affairsaltogether, yethes a crificedtheopportunity of his personal growth as a politician and also to some extent his place in the literaryworldforthe sake of empowerment of the people through education. Having had an opporis a nation that has

tunity to get education in one of the premier institutions of the country namely Banaras Hindu University, he thought it his prime duty to impart education to the people who did not have access to it. Born on 16 June 1911 in the historic cityof Udaipur, capital of theerstwhileprincelystateofMe war.Pdt.Nagarwasvervmuch influenced by his mother Vijayalakshmi (VijayaMaa) who was a bold, courageous, progressive and fearless lady with revolutionary ideas. She was a freedom fighter who contributed significantly to

the rise of the spirit of liberation in the women of Mewar. His father Pdt. PranLalJi occupied an important portfolio in the court of Mewar. knowledgewerethelearnedan-The movement of indepen-

denlightenedpeople who withdence was at its peak. People drew from the routine life of were courting arrest, wereparearning and spending and ticipatinginturbulentactividevoted their lives, time and tiesand building up collective energy exclusively to the purresistance against the colonial suit of knowledge. Such peorule. It was natural for a young

such activities. Pdt.Nagar did participate in

such activities through his writing, spreading awareness and conveying messages. But more than anything else his heart was into educating the masses and thus enabling them to participate in the national mainstream.

Like an enlightened Rishi he had the capacity to look into future and build up the future of India, through a more sustained activity. Pdt. Nagar had a family to support. His children had to be educated and looked after but he chose to cater to a larger family of his

countrymen. Like a Rishi he abandoned these private pleasures and concerns and devoted himself to the public good. He created a huge pool of knowledge in the form of his poems, short stories and the epic novel Shankaracarya. PatitKaSwarg, UdaHatyara. Acarya Chanakya, Vaivasta Manu andAmritamGamayah are theplayscomposedbyhim.Hewrot emore than two hundred sto-

ries Two Collections of his stories namely Janardan Rai Nagar Ki Kahaniyan, part I and Part II are publishedby Rajasthan Sahitya Akademi These stories had been earli-

er published in the magazines of national repute. His books Shalamein Balak, Ghar Mein Balak and Prathmik-MadhyamikShikshaYojana are preciousworkscontaininghisnovelthoughts about educa-

man to be attracted towards tion.'EkShantAlok Mein Prasanna'(A collection of prosaic poems) a n d 'Swa p n a Ka Sangharsha (Autobiographical work) are great works of l i te r a tu r e .HisnovelJagatguru Shankeracarva published in ten parts consisting of five thousand pages and another work Ram Rajya are immensely useful treasure of Hindi Literature. The genre of prosesongs was his creation.Pdt.Nagar had firm faith in the power of word-the ShabdaBrahma Heknewthatw ordshavethepowertotransform.Heutilizedthispower in his writing as well as his speech-

> The main area of interest in his writings was philosophy. Pdt.Nagar was a great scholar of Adwaitwad as enunciated by Shankaracarva.He believed in the enlightenment of the self which he described as Chaitanya. To him the success of an individual's life was in elevating his Chaitanya. ThepersonalityofPdt.Nagarwit h snow-white khadi apparel and ever bright Countenance had the aura of a Rishi.

> It is a refreshing experience to recall the memory of such a personality and to think that one had an occasion to spend some time under his brilliant canopy.

A Rishi is passionately devoted to his objectives to an extent that he becomes oblivious of his surroundings. He assumes astanceoftranceandsinglemindedly concentrates on the objectives he lays down for him-

self. For attaining these objectives he can sacrifice his personal happiness. Pdt. Nagar decided that he would work for social transformation through education Hewenttoremoteareasofsouth Raiasthanamidsttribesandstart edinstitutionsforeducating them at a time when there was no transportavailable. Heevenwentonhorseback to visit such places. Very small villages like LooronKaFala and Badrana in Jhadol tehsil were developed as centers of education. Hostels for children whose parents were too poor to provide for them or those children who had lost their parents were opened in villages like Kanpur, Teedi, Sakroda, Bedla, and Nai. Acollege run in evenings was started to cater to the working class people. It was not easily accepted by the people in power in the field of

They wondered how higher education could be imparted in an evening college. Amidst such criticism Pdt.Nagar remainedunperturbedand undaunted like a Rishi who remains in a stateofequanimitvinconditionsfavourable as well as unfavourable. Pdt.Nagar was a visionary. He knew what shapetheinstitutionwilltakeinfuture.

higher education.

As back as 1948 he had conceived of Rajasthan Vidyapeeth as a university and hadstartedusing Vishwa Vidyapeethas the nomenclature of the institution. It took anotherfortyyearsfortheinstitutiontoattain the staprinting press, agriculture farm, dairy farm, colleges, schools, vigyanmandir, community centers.newspaper.mediacenter. cooperative store, dispensary, cafetaria and mobile library the institution was a commune in itself. This comprehensive vision is not possible in any ordinary individual. This great genius said adieu to this world on 15 August, 1997 in Udaipur at the age of 88years. Today there is a deemed to be University in his name. His vision of creating a University after the model of Banaras Hindu University which he had seen from close quarters, has been realized. But much needs to be done to make it a University of National repute. Efforts have been made but the University has not seen a person of his vision and dedication. The recent years, the University has passed through a rough time facing so many internal and external challenges caused by the policy of the state as well as the myopic vision of its administrators. Pdt. Nagar wanted it to be a

tus of a university.With its own

People's University catering to the poorest of the poor.

He had started many projects in his life time which aimed at alleviating the life of the masses but those very projects are either abandoned or have been neglected. Remembering on his death anniversary, one can only hope that his vision and mission will be taken to its logical conclusion by those who bear his legacy

FIRST EVER TELEVISION REALITY SHOW FOR MECHANICS

Udaipur: Castrol, India's leading automotive and industrial lubricant company, today announced the of telecast of a reality show for mechanics in India, as part of its Castrol Super Mechanic Contest. The four-part show hosted by prominent television actor Ravi Dubey will document the journey of 16 car and bike mechanics who have battled to win the title of Castrol Super Mechanic 2019.

For the first time ever on Indian television, audiences across the country will now witness mechanics taking part in a reality show. The show gives shortlisted mechanics an opportunity to be featured on Indian television testing their knowledge,

me to interact with the mechanics during the show, and I am sure all the viewers will enjoy this one of a kind competition as well!

The third edition of the Castrol Super Mechanic Contest saw a record participation of over 1.27 lakh mechanics across the country in 2019. As part of this initiative. Castrol India also conducted masterclass sessions in 20 cities which skilled over 6.000 mechanics in a curriculum that was endorsed by Automotive Skill Development Council. They were trained on new-age vehicle diagnostics, digital tools for next-gen vehicles and BS VI technology among other automotive topics.

PUBG MOBILE COMES TO DEW ARENA, INDIA'S LARGEST GAM-ING CHAMPIONSHIP

Udaipur, the hugely successfulannual gaming property powered by beverage brand Mountain Dew. now feature's India's biggest gamePUBGMobileaspart of the MOBILE GAM-ING leg of the tournament. Optimized to be played on smartphones, PUBG Mobilehasincreased scalability of the game amongst consumers.

As a brand focused on smaller towns, Mountain Dew has always strived to take experiences to the heartland youth and Dew Arena on mobile, has been scaled up this year with PUBG. With close to 700.000 participants in 2018. Dew Arena's Mobile Gaming leg has received a rousing response from con-



India

always kept knowledge as supreme. Today we might name western philosophers like Foucault or Derrida as ones who talk of the power of knowledge but the history of India has shown that emperors have many a time abandoned their thrones in the pursuit of knowledge. It was well established that knowledge was the basis of ultimate happiness of man. The famous couplet in Sanskrit talks of knowledge as the source of humility which in turn makes people deserving leading to their ability to earn money.Themoneysoearneden ablesthemtopracticereligionwhich, the couplet says, is real happiness. The sources of

of Digital Journalism



today.He started his YouTube

channel on which he would

put up his feature story and

slowly built up his new portal

- Telly Chaska. His far-reach-

ing web of connections and

deep relationships with

celebrities laid the foundation

for the success of Telly

For the sake of fun, he starts

now turned commercial.

Today, Aditya Kumar has 3

new portals under all which

are withstanding the turbulent

time in digital Journalism. The

renowned journalist is now

shifting his gear towards a new

raising platform and has great

plans for his news portals.

Chaska

The way we consume news has changed drastically in a decade

With the advancement of smartphone technology and 4G. more and more readers have started to consume news in digital format. 80 percent of Indians consume news in a digital format primarily through social media like Facebook, Instagram, Twitter, and YouTube. And the forefront of this change is journalist Aditya Kumar.

Mr. Kumar has been in the journalism industry for more than 14 years with 10 years as a senior journalist at Sahar. Aditya saw the declining condition of news Satellite Channels, and the dire situation of news mediums propelled him peek into the future and what he saw has now

mettle and skills

Chandrakant

Singh cele-

brated birth-

day

Director Chandrakant

Singh whose three films are

ready for release kept his

birthday party at February 30

Lounge at Oshiwara where he

Contest, said, "I am honoured to be a part of this wonderful initiative by Castrol India. It has been an amazing experience for

The weekly show will air every Saturday from 10 August Television actor Ravi Dubey, host of Castrol Super Mechanic 2019 at 1030 pm on the Zee network including Zee News (1130 pm) while the repeat telecast of the show will be aired on Zee News every Sunday at 12.30pm.



New Delhi, GoZero Mobility- a British Electric Bike makers, known for manufacturing premium electric performance bikes and signature lifestyle merchandise has recently entered the Indian market. For ease of access to the customers it's two products GoZero One & Mile will now be available on the leading E-commerce website Amazon.

GoZero One is powered with 400Wh lithium battery pack which is optimized to provide 60 Kms of range on single charge & GoZero Mile is powered with 300Wh lithium battery pack which provides 45 kms range. Both are specialized performance e-bikes providing optimum stability and comfort and come with multi-modes of operation giving users freedom to choose the way of riding - Throttle, Peddle Assist, Cruise Mode, Walk Mode and Manual Peddle.

Both the e-bikes come with lockable battery pack which makes it very convenient to charge & carry. Mile is now available at Rs. 24,899 and One at Rs. 27,899 with includes additional Rs. 3,100 discounts on Amazon Freedom Day Sale. Furthermore, 10% additional discounts on SBI Credit & Debit Cards are being offered at Amazon.

Commenting on making GoZero products available on E-commerce platform, GoZero Mobility CEO, Ankit Kumar said "India which is one the largest 2 wheeler & bicycle market in the world and by making our products available on online market place such as Amazon we will be able to reach out to our target group.

Also, with the significant focus by the Government of India towards Electric Mobility especially 2-wheelers, we see this as an appropriate time for us to be present on E-commerce platforms. E-bikes globally is playing a major role allowing the user to commute faster and contribute towards curbing pollution & reducing traffic congestion. Infact E-bikes to play a major role in transforming the way we commute in India.

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Rajdeep Sardesai bags the prestigious Prem Bhatia Award for political reporting

New Delhi, RajdeepSardesai, primetime news presenter and consulting editor at India Today TV, has been awarded the 2019 Prem Bhatia Award for Outstanding Political Reporting, in an event held by the Prem Bhatia Memorial Trust on Sunday, August 11th at the India International Centre in New Delhi.

The annual award, which carries a prize of Rs 2 lakh. was established in the memory of veteran journalist Prem Bhatia, who was well known for his political reporting and far sightedness. Every year, two awards are given to distinguished journalists in the fields of political and environmental reporting. The awards are decided by an independent jury, which is specially constituted for this purpose. The 2019 award for environmental reporting went to Down to Earth's IshanKukreti and independent journalist SharadaBalasubramanian. Admiral ArunPrakash, former Chief of Naval Staff, delivered the annual lecture.

Mr. Sardesai is a senior journalist, author and news presenter who has reported on several groundbreaking stories in his eventful career spanning over three decades. Specialising in national politics, he has guite a few pivotal news breaks to his credit. During his stint with India Today Group, he has also authored two books- 'Newsman: Tracking India in the Modi Era' and 'Democracy's XI: The Great Indian Cricket Story'. He is known throughout the industry for his independence of judgment, unfaltering objectivity and analytical ability.

Mr. Sardesai has been the recipient of several awards for his seminal reporting in the past, including the Padma Shri (2008), the RamnathGoenka award for Journalist of the Year (2007) and the International Broadcasters' Award for his coverage of the 2002 Gujarat riots and many more

With his unwavering wit and fierce intellect, he has spoken truth to power for many decades, and yesterday's event has added one more feather to his cap, further cementing his role as one of the torchbearers of modern Indian journalism.

On winning this prestigious honour, Raideep said "I am delighted to receive an award which is for, of, and by journalists and is widely regarded as one of the most credible awards in Indian iournalism.

The award is a recognition of not just an individual but of a wonderful team at India Today which worked tirelessly while offering the best election coverage of the 2019 general elections'

sumers.PUBGhas achieved extreme popularity in recent years and is India's most popular mobile game. Along with PUBG, Dew Arena features a host of popular titles such as World Cricket Championship 2 on mobile, Street Fighter V



and Rocket League on ground and CS:GO and DOTA2 in PC gaming. Participants will be able to compete in the PUBG Battle Royale daily till 21 October 2019, 101 matches will be played each day, with the winners of the first 100 matches advancing to the Daily Qualifier.

Consistent with the brand's philosophy of RISK UTHANAAM BANA. Dew Arena has always aimedtogive a platform for gamers to showcase their talent and make a name for themselves. In addition to the INR 31lakh prize pool, Mountain Dew will also celebrate the winners on its bottles reaching millions. NaseebPuri, Director, Mountain Dew & Energy, PepsiCo India said, "As a brand, Mountain Dew has always aimed to bring alive new experiences for consumers in the heartland of the country. Games such as PUBGareincreasing in popularity and by introducing it as part of Dew Arena, we are building on Mountain Dew's commitment to provide platforms to the youth across the heartlands of India that allow them to make a name for themselves at a national stage.

According to AkshatRathee, MD - ESL India, "India is now at the forefront of mobile esports. This esports revolution is no longer centred in our large cities. The gamer in India is from our smaller towns and smaller cities. The introduction of PUBG Mobile on the Dew Arena platform gives gamers across India a great platform to sign in the game of their choice.

ESL India and Dew Arena have always been committed to building spaces where everybody can be somebody and where they are celebrated as stars of their generation. PUBG with its 'Winner, Winner' slogan also elevates gamers and gives them recognition. It is the perfect combination and we are confident that enthusiasts are going to have a top-class gaming experience through the 90-day PUBG Mobile integration on Dew Arena."

PUBG Mobile registrations on Dew Arena are open till October 21, 2019 on https://dewarena.com/. Participants need to share their full name. PUBG Character name, PUBG nickname, email, contact number and city of residence, on the Dew Arena website to register for the match. They will receive an SMS/email with details & the link to the discord room where the next match details will be shared with the player.

Participation in the championship is free. The PUBG Dew Arena tournament are solo matches across different maps like Erangel, Sanhok&Vikendi. Each daily qualifiers will win vouchers worth INR 5000voucherand also stand a chance to compete at the Grand Finale of Dew Arena in October, 2019.

invited all his Bollywood friends. Kamaal R Khan, GovindNamdeo, Hemant Pandey, Sanjay Mishra, Sejal Sharma, Vishal, SandipBatra,

Producer Ravindra Dariya, uploading his travel video and food review on his YouTube SalilAcharya, Shweta channel-Travel Legend along Bhardwaj and many more with the web-portal which has came specially to give their wishes.