



Thanks for uniting us!

Despite the charm of the T-20 cricket matches, the One Day Cricket matches with 100 overs a day is still shining bright and can send crazy waves to the cricket lovers. Bilateral or multi-team series also remain confined to the limited audiences, but when it comes to the World Cup, the entire world rejoices.

We all know very well that the world cup unites us, and we stand for our team as an Indian. Can you recall more such places or events that unites us? Probably, you might come up with a few more but not many. Now when you see the other side, we find plenty of reasons that separate us. And unfortunately, we are more focused on those negative things that keep us apart.

A big reason is a disbelief that one person can be more significant than the other in terms of money, power, and status. And that is why we see pressure on people to excel and win. They do not want to win with themselves and earn more peace of mind; instead, they want to defeat others.

If you go to social media, you will find people abusing others rather than supporting their leader. This mentality spews venom, and we see a new kind of negativity everywhere. Whether you are a positive person or not, you easily fall prey to this negativity. After all, we breathe contaminants with the fresh air, that's not a choice!

Now, when you watch the world cup, where India plays as a team, and the players only represent India, we stand united. You never see one person abusing others over the world cup, rather one person shares their feelings about the match, and others add to it or just share it further. How beautiful is that?

So, cricket proves that we can live as Indian without any personal identity of the city, state, cast, religion, etc. Now, the question is, why don't we? Why we choose a way that leads to unrest and hatred? And why don't we feel like being as free as God makes us? We are born free and die free. We mess up in between the two stages.

We need to get rid of all the mess and web of society that prevents us from being an Indian and only Indian. Cheer for any good thing that happens around you. Help a person if you think they live in India. If you see from a height of 500-feet above from the Earth, you will be sad to see that all five fingers of the country are scattered. Let's unite them to be a powerful punch and then see, what an India it would be. A great India can empower you with the same proportion.

Recently we were only Indian on the last Sunday when we defeated Pakistan in Manchester. Let's continue with that idea of India and cheer for it, always!

Roopkumar Rathod's Surprise Birthday Celebrations!



When Roopkumar Rathod turned a year older, wife Sunali Rathod threw a surprise party for the noted singer's birthday. Mayfair Banquets, Worli was replete with fun, frolic, food and of course music! It was a wildlife-themed party, as not many may know, Roopkumar Rathod is a passionate wildlife photographer.

It was a private affair that included close family and friends. Seen were Waheeda Rehman, Hridaynath Mangeshkar, Adinath Mangeshkar, Hariharan, Anu Malik, Anju Malik, Ranjit Barot, Lalitya Munshaw, Shravan Rathod, Muffazal Lakdawala, Priyanka Kaul, Nisha Jamwal, Dr. Anel Kashi Murarka, Anusha Srinivasanlyer, Satish Shah, Madhu Shah, Suhana Awhat, Deepa Awhat, Riyaz Gangji, Reshma Gangji, Sameer Dighe, Gauri Yadwadkar, Bindia Goswami, Urvi Piramal among others. Check out the adjacent pictures!

Celebs Unveil Padmashree Mahendra Kapoor Chowk



Padma Shri recipient and legendary playback singer Mahendra Kapoor was recently honoured posthumously with a 'Chowk' to his name at the Junction of Turner Road & St. Martins Road, Bandra West. Unveiled at the hands of Jeetendra, Suresh Wadkar, Johnny Lever, Udit Narayan, Madhushree, Anil Deshmukh, Dr. Pai among other such dignitaries, in the presence of Praveen Kapoor, Ruhan Mahendra Kapoor, Neeraj Ruhan Kapoor and Sidhant Kapoor, the Padma Shri awardee's wife, son, daughter-in-law and grandson respectively. The rest of Mahendra Kapoor's family, well-wishers and dignitaries congregated to make the event merry and momentous. The celebrities sang some of Mahendra Kapoor's ever-green numbers like Mere Desh Ki Dharti to mark the occasion. The late Mahendra Kapoor was among the handful of singers who dominated the golden age of Hindi film music. Like Mukesh was the soul of Raj Kapoor, Mahendra Kapoor was Manoj 'Bharat' Kumar's voice; he sang a host of hits for the actor including patriotic hits like Mere Desh Ki Dharti from the film, Upkar, to Aur Nahin Bas Aur Nahin of Roti Kapda Aur Makaan.

And that is not all for the Kapoor family's legacy. Mahendra Kapoor's son and grandson, Ruhan Mahendra Kapoor and Sidhant Kapoor, are taking their father and grandfather's legacy forward impacting the music world and fraternity with accolades and achievements that would be making the late legendary playback singer proud.

Arbaaz Khan, Lalit Pandit, Kainaat Arora and Stars Launch Jeeoguru App



Jeeoguru, a popular streaming platform and entertainment app with original web series, award winning short films, original fusion music, Bollywood movies, foreign movies and lots more was launched today at a star-studded event at The View, Andheri West.

Soumyajit Ganguly and Sukanya Gupta, the forces behind Jeeoguru, launched the mobile entertainment app in the presence of Chief Guest Arbaaz Khan, music director

Lalit Pandit, actors Kainaat Arora, Joy Sengupta, Sayantani Ghosh, Seema Singh, Arun Bakshi, Anang Desai and Piyush Munsli, singers Aneek Dhar, Abhay Jodhpurkar and Meghna Mishra among many others.

The Jeeoguru entertainment launched four new ventures including a talent hunt, beauty pageants and two web-series.

Jeeo Singing Star is a new talent hunt where the youth and the multi-talented from all fields

of entertainment, whether it is music, feature or short films, are encouraged to participate and prove their mettle. Jeeoguru's Soumyajit Ganguly and Sukanya Gupta averred, "In our constant endeavour to find new talents, we are organising a music talent hunt program where the participants need not stand in a queue for the auditions. They could just subscribe to the app and upload their songs." After the various aspects of judging and factoring in the votes of the judges,

the final 24 participants would be hand-picked where they will perform live in front of Chief Guests – Actor Arbaaz Khan and Music Composer Lalit Pandit. That's not all, Meghna Mishra and Abhay Jodhpurkar would play mentors to the contestants while the entire show will be hosted by singer Aneek Dhar.

Jeeo King And Queen, unlike other reality shows, also incorporates a beauty pageant. Organized by Jeeoguru, there are 3 categories for this reality show, Mr, Miss, and Mrs. On this offbeat glamour hunt, the app owners mentioned, "We don't believe in so called external beauty. Hence, colour and shape of the body isn't important. What's important is their inner beauty and the language they speak and nothing else would not be a barrier to their success." Actors Arbaaz Khan and Kainaat Arora will be the Chief Judges of the reality show. M For Mom, a familial web series focusing on a unique mother-son relation-

ship where the son hates his mother but is very close to his father's office colleague. She is the only person who is there beside him in his loneliness. To know why he hates his mom and where does the hate takes them you have to watch it. Starring actors Joy Sengupta, Sayantani Ghosh, Piyali Munsli and Krish Gupta, M For Mom is directed by Jit Chakraborty and assisted by Sabysachi Mandal, while the story concept and creative direction is by Sukanya Gupta. The show gets its music from Pinaki Bose.

Bhabji Main Aun, another offering of Jeeoguru entertainment app saw its trailer and music launched in the presence of celebrities and dignitaries. A Bhojpuri item number, 'Bara Baje Aana', a track voiced by Priyanka Singh while the music composed by S Kumar, followed by one hindi peppy number called 'Nachenge Saari Raat', sung and composed by Bengali rapper Tanmoy Saadhak, were

released at the celeb studded event. The story, screenplay and the direction by Soumyajit Ganguly brings about a fresh comedy, purely for entertainment, where two young bachelors are attracted to a young married 'Bhabhiji'. Through the twists and turns, the story turns to an unexpected end. That is not all. For the first time, Seema Singh – the famous Bhojpuri item queen, is doing a full fledged web-series with Prem Singh and Areya while the voiceovers are by Arun Bakshi.

Allowing customers to watch a wide variety of web-series, movies and exclusive shows, Jeeoguru announced a special subscription plan where the subscriber could stream all the media of the app for a nominal subscription fee of just Rs 79 for an entire year. Be it drama, horror, suspense, thriller or comedy, Jeeoguru has it all! The Jeeoguru application is available on iOS on the App Store and Android on the Google Play Store.

Jaipur Fresco Painting seven days workshop Titled ARAYASH in New Delhi

New Delhi: National Gallery of Modern Art, New Delhi, (NGMA) in collaboration with Indira Gandhi National Centre of the Arts has organized seven days Workshop entitled ARAYASH: Great Tradition of Jaipur Fresco Painting at NGMA. This workshop is conducted by Dr. Bhawani Shankar Sharma, Former Dean Faculty of Fine Arts & Prof. & Head, Department of Visual Art, Banasthali University, Rajasthan and Smt. Sashi Sharma, well known Arayash artist from Rajasthan. Dr. Bhawani Shankar Sharma has been instrumental in the revival and revitalization of Arayash Technique and has extensively organized workshops to popularize this art at various places including Delhi, Agra, Chandigarh, Chennai, Jaipur, Baroda and Canada. Workshop is going on up to June, 16

This workshop was inaugurated on the gracious presence of Smt. Jaya Jaitley, activist, author and Indian handicrafts curator and Art Historian Smt. Alka Pande. It was also attended by the officials of IGNCA among other dignitaries and Participants. While speaking to participants and audience on this occasion Smt Jaya Jaitley and Alka Pande also expressed their views and both were of opinion that more youngsters

should learn this art for preservation and continuity. Prof.(Dr.) Bhawani Shankar ji gave an overview of the techniques and presented a slide show related to his work and contribution of his family towards this art form.

Speaking at the event Shri Adwaita Gadanayak, Director General, NGMA Delhi, said that the workshop is the first step in collaboration with IGNCA and many more programs are in pipe line.

Fresco and other wall painting techniques have been a great means in our country for training the Indian mind appreciating art, acquisition of knowledge and inculcations of religious feeling. The wall painting of Ajanta, Bagh and Cochin are glaring examples of the same. Rajasthan proudly claim to have preserved and spread this antique art in a live form. This technique was most prevalent in Amer, Jaipur, Shekhawat, Alwar, Udaipur, Jodhpur, Bikaner, Nagaur, Kota, Bundi, Uniara and other places. This program consists of lectures and practical demonstration based on material and technique of wall paintings. The techniques covered during the workshops are Jaipur Wet Process, Italian Wet Process and Tempera process.

HOPES NEW GOVERNMENT TO FASTTRACK DECISION ON NON ISI HELMETS USAGE

New Delhi: Two Wheeler Helmet Manufacturers Association has been proactively taking up the matter of helmet safety in India and now with the new government it proactively takes up the issue on manufacturing & selling of non ISI helmet to be made a criminal offence.

As per the draft notification issued by the Road Transport and Highway Ministry on 2nd August, 2018, manufacture, storage and sale of non Indian standard (NON-ISI) Helmets for two wheelers will lead to arrest without warrant. While for first offence the penalty would amount to two years jail or fine of at least Rs 2 lakh, subsequent offences would attract higher fine. However, this was not materialized during the last stint of the Government. Now, the ISI helmet industry hopes the new Government will take appropriate action & notify it as fast as possible. This initiative would also help to save more than 1.50 Lacs people from dying in fatal road accident.

Mr. Rajeev Kapur, President, Two Wheelers Helmet Manufacturers Association said, "The last Govt has also done quiet a lot to ban the spurious & fake ISI Helmets. However, there are some more issues which need to be tackled & we as an organized ISI helmet industry are confident that the new Government will take up the long pending issue of Fake ISI Helmets on utmost priority."

The industry on the whole is hopeful that the New Government will demonstrate concrete actions to push investments, increase growth and generate employment. Furthermore, we are expecting the New Government will make the GST NIL on the helmets. "Helmets are life saving device just like medicines. Therefore, just the way there is no GST on medicines so shall helmets be exempted" added Mr Kapur.

Moreover, unless helmets are exempted from taxes, prices will go up and the effort of the government to roll out the new ISI standard and mandatory use of ISI helmets will be defeated.

Furthermore the input credit should be granted to the helmet manufacturers, leading to low cost of ISI Mark helmets for the consumers, with which millions of lives can be saved.

Urbanisation has led to doubling in traffic fatalities in the past few years with the number of deaths around 3 lacs/ year as per WHO report. Most people affected are pedestrians and two wheeler users.

While MoRTH has issued draft notification for bringing the two wheeler helmet into mandatory list of BIS certification; and MoRTH& BIS for implementation of new BIS standard IS4151:2015- India specific helmet standard. However corrective measures need to be taken to save human lives. Notification issued by MoRTH on bringing two wheeler helmets in mandatory BIS list should be gazetted. Awareness alone will not work. Strict enforcement is required. Government should make helmets mandatory pan India. As per WHO report 300 thousand people are dying in road accidents in India but this number only includes what is reported and recorded by the Indian Government. On the contrary as per general view more than one million people are dying in India in road accidents because many of the accidents never get reported and recorded.

"Also, manufacturers and big organisation should be encouraged to come forward and invest in this field. Considering the current scenario the apprehension is that if they invest in this field and what if the government does not enforce the law. So we request the new government to carve out the future plans to make helmets man.

Jeep Compass Trailhawk Unveiled in udaipur



the country. And while the standard Compass, which was launched in 2017, sends power through a 6-speed manual gearbox, the Trailhawk makes use of a ZF-sourced 9-speed automatic gearbox.

Jeep hasn't tinkered with the design language in any way and the Compass Trailhawk looks similar to the standard Compass from a distance. Come closer or take a second glance at it and you will start seeing the differences.

Udaipur: Jeep Compass Trail Hawk, a new car introduced by the four wheeler maker Jeep Company, was launched by the General Manager, Hemender Singh Panwar, at an event, on the authorized dealer of the company, Nidhi Kamal Jeep Showroom. On this occasion, Hameendra Singh informed that The SUV is the best in its field keeping in mind the customer's comfort, safety, and luxury as well as being available at the company's three colors Brilliant Black, Vocal White, and Exotica Red. Sitting under the bonnet is the same 2.0-litre Multijet II diesel engine that produces 173PS of power and 350Nm of torque. While the engine will be updated to meet upcoming BS6 regulation, the Compass Trailhawk will also be able to run on BS4 fuel which is currently available throughout

URDA MOBILITY ANNOUNCES ITS FORAY INTO THE INDIAN MARKET



New Delhi: UrDa Mobility, Taiwan's leading shared mobility firm with global headquarters in Singapore announces its foray into India. UrDa Mobility has been operational in Taiwan since 2017 with over 37 UrDa stations. India will be first in line to its expansion spree across Asia.

UrDa is backed by Ahamani Group, a leading Taiwanese electric scooter maker with over 20 years of e-scooter & component manufacturing experience. The e-scooters are well accepted and popular in over 26 countries such as Japan, Hong Kong, and major European countries. This set forth a strong ability of UrDa Mobility to bring a solid, robust and highly engineered product to the Indian market.

Commenting on the foray in the Indian market, Ms. Tzu Chi Kung, Founder of UrDa Mobility said "UrDa Mobility will be making an entry in India with a highly advanced E-Scooter and cutting edge patented IoT technology. UrDa is a shared, connected and electric platform, which helps cities to reduce pollution, congestion and bring prosperity. Today, the affordability of EV is a major challenge and even if this is sorted, the challenge of congestion will still be there. UrDa is the solution to mitigate all the challenges. It is a must-solution for every smart city, India is focusing on developing numerous smart cities and we have a right solution for the new age of transportation.

The company will be introducing its shared mobility services with Ahamani e-scooter which boasts of 250 kgs load capacity, high gradeability and patented IoT (Internet of Moving Things) system. Another defining characteristic is that the life cycle of the battery is quite high; this in fact is a breakthrough technology which no other brand is offering. The max speed is 85 km/hr and the range is 80-120km. It comes with UrDa Speed, which allows the scooter to charge 100% in just 20 minutes.

Commenting on the expansion, Mr. Ankit Kumar, Director & Chief of Strategy, UrDa Mobility said "India will be our first expansion outside of Taiwan, at UrDa we aim to bring change to the way we commute. We are eyeing the whole of South East Asia in the next 5 years with India playing a very vital role. We aim to put over 100,000 e-scooters on Indian roads in the next few years. This is only possible with a hands-on control over the vehicle quality and after sales. With the immense focus on EV industry by the Modi Government, Ahamani Group is looking forward to localise e-scooters and battery packs in India. We are already in talks with major automobile & ancillary companies to partner on manufacturing of e-scooters and battery packs."

As per the reports of Morgan Stanley, It indicates that by 2030, 35% of the miles travelled in India will be on shared mobility which will further increase to 50% by 2040 making India, the global leader in the shared mobility space. In India, ride sharing market at Micro- Mobility is expected to reach USD 30 Billion by 2030.

Adding further, Kumar said "AtUrDa, we are working on bringing India centric solution based business models which not only focus on last mile and first mile but also focus on long range solutions. UrDa will launch its operation by the end of 2019. We have also partnered with one of the leading shared mobility firm in India, EBikeGo to establish co-branded City Commute services powered with our advanced IoT platform in Delhi, Amritsar, Agra, Ludhiana and Jaipur."

EBikeGo is one of India's leading shared mobility firm which started in 2017 and is now operational in 5 cities. The firm has been working with Zomato, Delhivery, Ferns & Petals and Vpledge creating B2B ride sharing business growth. With EBikeGo operational capabilities and UrDa e-scooter and IoT Technology, the partnership between both the company looks very promising and is aimed to commence operations by early September.