

# Business & Entertainment

## Raju Singh, the Musical Sikh Behind Kesari !

It's always the stars behind stars that make the stars or their films. So while we mostly know about the actors or the songs that get popular, ever wondered who's responsible for the thrill and the romance or the dhisoom dhisoom that our movies are so known for? It's the magical works of background music composers.

So while Akshay Kumar starrer Kesari is raking in the moolah with its recent release at the box office, there's one musical Sikh who's played an instrumental role in the making of this film. We are talking about composer Raju Singh who is known for film background music pieces in Bollywood industry. Having worked with the filmmaker of Kesari, Anurag Singh in his Punjabi national award winning film, Punjab 1984, Singh has been a great fan of the filmmaker ever since. "I just love the way Anurag works on his films. He is such a versatile director, right from Jatt & Juliet which was a complete commercial entertainer to the serious drama Punjab 1984, Anurag had shown great versatility and sensibilities of all kinds of cinema.



I enjoyed the process of music arrangements even in Kesari," says Singh while further adding, "Anurag is among those directors that give so much importance to every aspect of filmmaking. I was brought on board and also started working even before the shooting of the film began.

Generally, filmmakers shoot a lot of the film and then give it to the composers to piece together the background tracks, however, Anurag wanted this film to be so enriched with the Punjabi culture as it celebrates the bravura of the great Sikh warriors who fought tooth and nail to protect their land, that he wanted me to move along with my work as the shooting progressed. His expectations brought out the best in me and I loved this challenge to bits!"

Clearly the teaming of Raju Singh and Anurag Singh is working wonders, first the national award for Punjab 1984 and now the rave reviews for Kesari!

Ironically, Raju Singh has also been associated with Akshay Kumar's films and has been a part of Akshay's journey in the industry. Right from Akshay's debut movie Saugandh to Kesari, Raju Singh has arranged the background pieces for his films, "Coincidentally it's true that my association with Akshay goes a long way.

In fact I've worked in quite a few of Akshay's films including the likes of Sainik, and then his famous Khiladi series and now Kesari! It's been a great journey," says Raju Singh.

## Blackboard v/s Whiteboard will finally released on 12th April

Hindi film Blackboard v/s Whiteboard is finally released 12th April 2019. The release of the film had to be pushed because of censorship issues.



The film is based on how in modern times education too has fallen prey to commercialization and is now considered as a business opportunity.

Not only the cities but even small towns and villages are engulfed in the evil malpractices. There are a few idealistic teachers who are trying to educate more and more children so that to have a better India tomorrow. The film throws light on this gory picture of commercialization of education.

The film release date was stuck due to censor issues. The film was shown to Censor in New Delhi. On reaching out to the film actor Raghubir Yadav for the release date change of the film he quoted "Releasing a Film is more difficult than making. Due to delays in censor certificate the release date got changed. But it all worth the wait as we got U certificate for the film in which we showcase how education has fallen prey to commercialization with a little bit of humour added to the film."

The film producers Nupur Shrivastava, Gireesh Tiwary, and Ashutosh Singh Ratan also shared their thoughts on release date change of the film. Nupur said "Due to delay in Censor Certificate we couldn't able to release our film on it's the previous release date. But now everything is fine. We are ready to release on 12th of April 2019."

## Johny Lever, Nikita Rawal, and others received Dr. Ambedkar Nobel Awards

Sunny Shah, Founder of International Human Rights Council has organized 4th edition of Dr Babasaheb Ambedkar Nobel Awards 2019 at Sea Princess Hotel, Juhu where he invited lawyers, doctors, ministers, Income Tax department, sports person, architectures, actors from film and TV industry, fashion, retail and journalist from print media and channels. Padamshri Anup Jalota, Rahul Roy, Johny Lever, Singer Madhusree, Arun Bakshi, Big Boss Fame Jasleen Matharu, Vikrant Anand, Vaishnavi, Nikita Rawal, Ekta Jain, Sunil Pal, Yogesh Lakhani of Bright Outdoor and others came to receive the award.

Amit Tyagi from Aajtak received the award for best TV show Saas Bahu aur Betiyan, Iqbal Parvez got best reporter NDTV India, Abhishek Sharma received best Entertainment head India News, Sudhanshu Kumar received best Digital company.

## Chanting of 13 Crore Vijay Mantras for shri Ram Janmabhumi from April 6



New Delhi, Vishwa Hindu Parishad (VHP) will begin a nation-wide Chanting of Vijay Mantra by the first rays of the rising sun on Saturday, April 6, 2019, which also marks the Hindu New Year 2076, according to the Vikram Samvat calendar. Dr Surendra Jain, VHP Jt. Gen Secretary today said that preparations for the rising sun on Saturday, April 6, 2019, which also marks the Hindu New Year 2076, according to the Vikram Samvat calendar. Dr Surendra Jain, VHP Jt. Gen Secretary today said that preparations for the rising sun on Saturday, April 6, 2019, which also marks the Hindu New Year 2076, according to the Vikram Samvat calendar. Dr Surendra Jain, VHP Jt. Gen Secretary today said that preparations for the rising sun on Saturday, April 6, 2019, which also marks the Hindu New Year 2076, according to the Vikram Samvat calendar.

been completed. The Chanting of 13 crore Vijay mantras will remove all the obstacles that have, till now, impeded the construction of the grand Shri Ram temple in Ayodhya. Dr Surendra Jain added

that carrying out the chanting of mantras on the very first day of the Hindu New Year (Nav-samvatsar) is very significant as it is Anand Samvatsar. According to the saints and astrologers, the sunrise of the first day of the Anand Samvatsar marks the beginning of the "Pushp constellation" which is considered the most auspicious occasion for Sarv-Siddhi-Yog (an auspicious time when one can accomplish everything). On the occasion of this auspicious constellation, any resolution, which is pure and clean, will come true.

This is why, the saints, during the Dharma Sansad (religious congregation) organised in Kumbh at Prayagraj, had called upon all Ram bhakts (devo-

tees) to chant it 13 crore times. "Shri Ram Jai Ram, Jai Jai Ram," a 13-letter Vijay Mantra, so that all obstacles coming in the way of construction of the grand Shri Ram temple on his Janmabhumi (birthplace) could be removed. The Dharma-Sansad held on Feb 01 for Shri Ram temple construction, called upon every Ram bhakt, to start the chanting of 13 rosaries, beginning from the rising sun of April 6. According to VHP, the Chanting of this Vijay mantras does not call for any special religious preparations or consecrations. Ram bhakts can carry out congregational mantra chantings even in their homes, however, if it is performed in temples, parks, or public places, then it will have a more powerful outcome.

The saints have called upon all members of society, family, neighbour, relatives, friends, children, aged, women and youth to come forward and participate in the pious work. VHP workers have already started helping Ram Bhakts to take part in it in large numbers. The resolution passed in the Dharma-Sansad is of the firm belief that the chanting of Vijay Mantras done during the Sarv-Siddhi-yoga will have its desired effect on construction of the grand Shri Ram temple in Ayodhya by removing the obstacles from its path.

VHP has called upon all the Ram-Bhakts to participate in this chanting of mantras in large numbers and get blessed with the holiness of the chanting.

## JAGUAR LAND ROVER INDIA TO BEGIN ITS ELECTRIFICATION JOURNEY IN 2019



Udaipur Jaguar Land Rover is proposing to launch its electrified products in India. In line with Jaguar Land Rover's global commitment to introduce electrified options on its entire product portfolio by 2020, Jaguar Land Rover India proposes to offer multiple products, ranging from Hybrid Vehicles to Battery Electric Vehicles (BEV) over the next few years, starting from 2019.

Towards the end of 2019 Jaguar Land Rover will introduce its first Hybrid Vehicles from Land Rover. In second half of 2020, Jaguar Land Rover India plans to launch its first Battery Electric Vehicle, the Jaguar I-PACE.

Rohit Suri, President & Managing Director, Jaguar Land Rover India Ltd. (JLRIL) said:

"Jaguar Land Rover's focus is to commit itself to a more sustainable future and our engineers have developed just the right products to lead us on this path. The introduction of electrified vehicles in Jaguar Land Rover India's portfolio is in line with the government's thrust towards electric vehicles.

The company is encouraged by the introduction of FAME-II by the Government of India and its focus on expansion of the charging infrastructure in the country. This is bound to help with faster adoption of all kinds of Electric Vehicles in due course."

## Actress Suman Rana ready for booming debut

Mumbai These days, in Bollywood, the audience are appreciating and expecting films which have female leads. The powerful role of the female is very gracefully presented on the screen. The actress got the role of powerful female lead after acting in several films. Actresses like Kangna Ranavat or Taapsee Pannu have filmed as lead films in the last few years but we are talking about the actress Suman Rana who is ready for the explosive debut with her two films and that in lead roles.

Suman Rana's debut film A Biopic from the Film Industry and Miracle trailer and poster had been launched in Mumbai. On this occasion, actress Suman Rana, producer and writer Hari Vishnu, actor Sandeep Bhardwaj, director Sahith Sarkar, director Rudrapatla Venugopal, musician Jai Kumar and Saurav Sharma and Maitanguntha Chaitanya Subhash (line producer) were present. Nadia Haqqani hosted this event.

Suman Rana's first film, A Biopic from the Film Industry, will be released on June 12, in which Suman Rana plays the role of a superstar of the film industry. Suman Rana plays an actress's life journey in the film. These days #Metoo and casting couch news of the film industry is making sensation in the media. When a simple family girl gets the status of a star in the film industry but she does not have done anything like which is burning sensation of the media. Suman Rana always wanted to do role which will define her and will give her a chance of showcase her acting skills. She does not want to be a flattering actress. The film A Biopic from the Film Industry has been directed by the Sahith Sarkar and produced by Hari Vishnu.

Suman Rana's next film Miracle is actually the sequel of the Hindi film Veerappan. The film Miracle story begins with the end of the daunting of Veerappan. What if Veerappan comes back in disguise of an IPS officer? Can any man die twice in his life? Celebrity couple Mrs. Lilitha and Harman Shergill serves as IAS and IPS respectively. On a felicitation function where all the police official, judges, VIPs and the press were present Lilitha kills her husband Harman Shergill, now why she did that and how she is not proven guilty in the court of law is plot of the story. The film is directed by Rudrapatla Venugopal.

Under the banner of Vamana Chalana Chitra studios, the film A biopic from film industry and Miracle is produced by Hari Vishnu. Miracle 21st June, 2019 and A biopic from film industry will be released on 12th July 2019.

On this occasion, actress Suman Rana quoted "I feel blessed to debut in the Bollywood with two films and that to as a powerful female leads. Being a doctor I had never thought of becoming an actress but I always had that desire. I dreamt and fulfilled it. At the beginning, I had done advertisement and later during the audition, one day got the chance to meet Hari Vishnu ji in Mumbai and that was when the creation of "A biopic from the film industry" and "Miracle" started and rest is history".

## Azim Premji Foundation provides career opportunities

Udaipur Azim Premji Foundation is a not-for-profit organization that works to improve quality and equity in school education across the country, with a clear social purpose, of contributing towards a just, humane, equitable and sustainable society.

The organization provides opportunities for those with a passion for social change and deep interest in education. Opportunities exist for candidates to join Foundation as Associates, School Teachers or Teacher Educators.

Larger work of the Foundation is around capacity enhancement of government school teachers. Graduates or Postgraduates with good understanding of their subject and passion for school education, and a minimum of 2 years teaching experience can apply as Teacher Educators, in the District Institutes of the Azim Premji Foundation. Candidates with substantial on-field experience in education NGOs may also apply.

They will work with government school teachers, helping them build their professional abilities and become better teachers in School Education and Early Childhood Education.

Foundation has established eight demonstration schools. These are located in Dhamtari (Chhattisgarh), Sirohi and Tonk (Rajasthan), Uttarkashi and Udhampur (Uttarakhand) and Yadgir (Karnataka) and proposed schools at Barmer (Rajasthan) and Kalaburagi (Karnataka). Here the opportunities exist to join as a school teacher and help students develop as sensitive and engaged citizens. Anyone with deep interest to work with children and having a graduate degree with a teaching degree can apply.

Opportunities also exist for fresh post graduates with fluency in local language. One year Associate Program enables them to get immersed in the realities of education in government schools in rural India and be prepared to work with teachers after one year of program. During this one year, Associates get into guided classroom teaching and develop understanding on nuances of teaching - learning processes and larger education system. Applications for associate's role are open till 15th April. Students who passed out in 2018 or expected to complete post-graduation in 2019 are eligible to apply. Those who have already participated in this year's on-campus process won't be able to reappear.

Minimum compensation for the above roles is twenty nine thousand rupees per month.

Saurabh Chauhan, Leader - Field Recruitment, Azim Premji Foundation said, "This is a long term career opportunity for the people who are looking for a fulfilling career. It is for those, who want to engage in the change making process on the ground and want to contribute to social change directly.

He also emphasized that in Foundation, one can find one of the best work cultures across the sector, which adds to the overall work satisfaction."

Applications are open for all of the above and can be made online by visiting our links given below. More information is available at :

[www.azimpremjifoundation.org/career-list](http://www.azimpremjifoundation.org/career-list) for Teacher and Teacher Educator roles. For Associates, aspirants can refer [www.azimpremjifoundation.org/campus](http://www.azimpremjifoundation.org/campus) for more information.

## Airtel boosts its digital content portfolio - launches 'Airtel Books'

Udaipur Bharti Airtel ("Airtel"), India's leading telecommunications services provider, today launched a new app - Airtel Books to bring an exciting collection of e-books to smartphone users.

With this, Airtel has further diversified its fast growing digital content portfolio to add to its popular offerings like Wynk Music and Airtel TV.

Available to both Airtel and non-Airtel customers in iOS and Android, Airtel Books will initially offer over 70,000 titles from leading Indian and international authors. Latest launches like Mind Without Fear from Rajat Gupta are part of the exciting collection. Airtel Books plans to rapidly expand its e-books collection by partnering with leading publishers as well as

leveraging its strategic partnership with Juggernaut Books.

All Airtel Books users will get a complimentary 30 day trial to experience the app and can access 'Free' titles from the Readers Club.

Airtel Smartphone customers will also enjoy a one-time special benefit of being able to access any five 'Paid' titles from the Readers Club, which has a collection of over 5000 e-books.

Airtel Books has a subscription service called, Reader's Club which is priced at Rs. 129 for 6 months and Rs. 199 for 12 months. Customers can also buy books on a per book basis with best-in-class offers.

Sameer Batra, CEO - Content & Apps, Bharti Airtel said: "Airtel Books is another major milestone in our journey towards building a world-class digital content portfolio. E-books is a fast growing segment along with music and video, thanks to large screen smartphones becoming the cornerstone of digital lifestyle.

We are delighted to roll out this initiative and take it to the smartphone users across India through our deep distribution reach. As we have demonstrated with Wynk Music and Airtel TV, our aim is to use deep customer science to curate great reading content for our users and add to their smartphone experience on our best-in-class network."

## Toyota Kirloskar Motor launches improved Innova Crysta and Fortuner

Udaipur.

Standing strong by its 'Customer First' philosophy, Toyota Kirloskar Motor (TKM) today announced the launch of the improved Innova Crysta and Fortuner. While the Innova Crysta launched in May 2016 has been the undisputed leader in the MPV segment known for its luxurious features, comfort, safety and powerful performance, the Fortuner with its bold design and imposing presence gives a distinctively new driving experience, delivering Toyota's legendary promise of Quality, Durability and Reliability (QDR) and off-road prowess.

Keeping in mind the evolving customer needs and preferences, the Innova Crysta and Fortuner have been improved in the areas of comfort and interiors. Speaking on these improved versions, Mr. N. Raja, Deputy Managing Director, Toyota Kirloskar Motor Pvt. Ltd said, "At Toyota, we truly believe in



'Customer First' philosophy and listen to our customers' voice, continuously striving and innovating to make ever better cars and offer the best products and services. In line with the feedback from customers we are happy to incorporate our customer preferences in select grades of the Innova Crysta and the Fortuner in terms of interiors and comfort. With changing lifestyles people are spending more family time on road trips during weekends and thus car interiors and comfort features are emerging to be important parameters among car buyers. We thank our customers for their unrelenting support and trust that these improvements will further enhance and delight our esteemed customers."

## SHELL LUBRICANTS CONTRIBUTES TO ROAD SAFETY OF TRUCK DRIVERS AND MECHANICS

Udaipur Shell Lubricants India, the global market leader in finished lubricants, has always been a frontrunner in driving awareness about health and safety, positively impacting lives across the country. In line with its commitment, the company has started free eye check-up camps for truck drivers, mechanics and related transport staff at multiple hubs across the country including Transport Nagars in Delhi-NCR, Bangalore, Chennai, Ambala and Jaipur.

The idea of the camps arose from the insight of a great number of road accidents occurring due to often undiagnosed and untreated vision issues. Starting in February, Shell has already conducted more than 13,000 eye check-ups this year and distributed more than 9,000 free eyeglasses. In the absence of quality healthcare, a mobile population such as that of truck drivers is seldom able to prioritize their health. This is highlighted by the fact that more than half the people who received these glasses were not aware of their vision issues or were unable to get their eyesight checked on account of being always on the go.