

## First Look Unveiling of Ullu's Halala

On March 29, Ullu, a popular streaming platform, is all set to engage you with yet another series, Halala, showcasing the issues stemming post Triple Talaq faced by women in the Muslim communities. Halala is presented by Ullu, helmed by Producer-Filmmaker-Entrepreneur Vibhu Agarwal, in association with Falguni Shah's Dreamzz Images Studio and is directed by Deepak Pandey. Lalit Pandit graced the unveiling as the Chief Guest amongst actors Eijaz Khan, Shafaq Naaz, Deepika Singh, Yatin Karyekar, Prithvi Zutshi, Ravi Bhatia, Rushad Rana, Presenters Vibhu Agarwal and Falguni Shah and Director Deepak Pandey.

After Ishq Subhan Allah turning out to be one of the most popular television shows, Phir Usi Mod Par, Code Blue and a new wave of nationally and internationally acclaimed films and series throwing light on the plight of Muslim women in the country, around Asia, also including the Muslim dominated regions, Halala showcases the issues arising after a Muslim woman has been given Triple Talaq. After the pronouncement of talaq thrice, the woman is deemed haram i.e. unlawful, and is therefore prohibited for the husband. And not just this, the barbarous



practice of Nikah Halala is an Islamic Law requiring a woman to marry and sleep with another man in order to return to her first husband!

Revolving around a couple's compromise on love, a fearless woman's journey and the fight within her and the society, Halala's casting was an intricate process that concluded with veteran and the young talent alike, all set to portray their acting skills, all over again, on the new medium and thriving platform. Ullu's Halala has a stellar cast of Deepika Singh of Diya Aur Bati Hum fame, Ravi Bhatia known for his stint in Jodha Akbar, Chidia Ghar's Shafaq Naaz and Eijaz Khan of Yeh Moh Moh Ke Dhaagey fame. Saving the best for the last, Ullu's Halala has the popular and talented actress-dancer Neelima Azeem who essays the role of a mother in the show, Shafaq is set to play the show's lead while Ravi and Eijaz will play her husbands and Deepika will portray the role of a lawyer in the awaited series.

Having a nominal subscription fee of just Rs. 36 for an entire year, Ullu allows its customers to watch a wide variety of web-series, movies and exclusive Ullu shows. Be it drama, horror, suspense, thriller or comedy, Ullu has it all! Allowing the users to access great original and syndicated content, round the clock and wherever they may be located, Ullu's exclusive content library comprises of original features, shorts and documentaries, multi-lingual content, songs, audio listings et al. Letting its users to download their video content to experience on-the-go without an internet connection, the Ullu application is available on iOS on the App Store and Android on the Google Play Store.

## Standing Ovation for DS Pahwa's Kuchh Meetha Ho Jaye



Ace Director Raman Kumar, in association with Producer DS Pahwa, is back with an emotional rollercoaster of a play, Kuchh Meetha Ho Jaye stars Sudha Chandran and Ridhima Rakesh Bedi as the mother-daughter duo along with Paintal, Avtar Gill, Ravi Gossain, Pooja Raajput and Harshita Shukla.

"A play dealing with a sweet relationships gone sour. I am glad it received a standing ovation," divulged Producer DS Pahwa while Raman Kumar averred, "The emotional turmoil between a mother and a daughter in the play was well received by the audience."

The cast and crew of Kuchh Meetha Ho Jaye were spotted at the do during their first show at Rang Sharda Auditorium, Bandra. Avtar Gill played Dinesh Kumar alias DK, who is a friend to Sudha Chandran's on-screen character, Sagarika. Paintal played the role of a loyalist who accompanies Sagarika as a tabla player whereas Ravi Gossain played Reema's (Ridhima Rakesh Bedi) husband. Ridhima portrayed Sagarika's daughter who blames her mother on her father's alcoholism, eventually dying an untimely and unnatural death. The audience applauded the performance and the dialogue delivery.

## Epiroc opens new DRTC in Udaipur

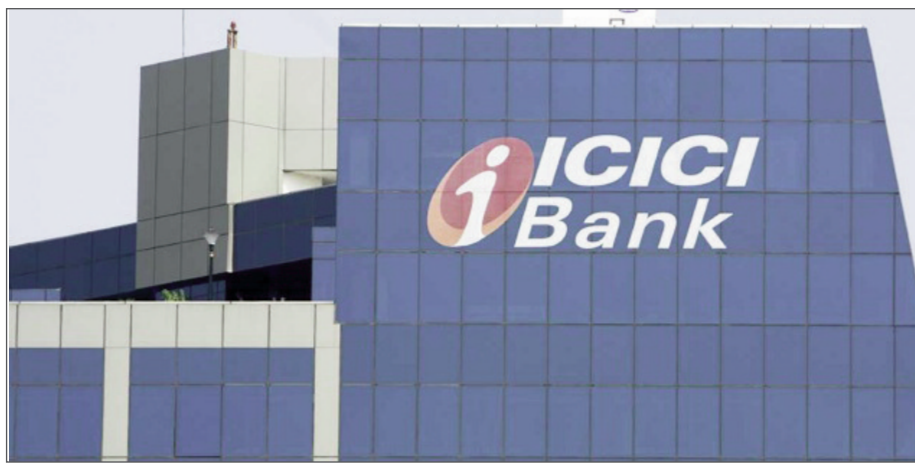
**Udaipur** Epiroc, a Swedish manufacturer of equipment for the Mining, Infrastructure and Natural Resources industries, inaugurated a new Distribution, Refurbishment and Training Center at Udaipur, Rajasthan.

The new facility is located in Amberi Bridge area of Udaipur, was inaugurated by Mr. Sami Niiranen, President Underground Rock Excavation and Mr. Sunil Duggal, CEO, Hindustan Zinc Limited, one of the most prestigious customers of Epiroc India, headquartered in Udaipur. Jerry Andersson, Managing Director, Epiroc Mining India and other dignitaries of Epiroc and Hindustan Zinc Ltd. were present at this occasion.

Jerry Andersson Managing Director Epiroc Mining India Limited said, "This center totals an area of 42,500 Sqft with integrated distribution supplies, training and refurbishment center. Today, we open not only a new Distribution Centre but also a way to increase efficiency. We have already rerouted the inflow of imported parts, reducing the lead-time substantially. From here, we can supply to each site daily and efficiently handle the urgent breakdowns."

The distribution center promises easy availability of genuine parts and services for Epiroc's machines, which are highly productive, energy efficient and safe.

## ICICI Bank introduces instant & paperless home loan approval of upto Rs 1 crore



**Udaipur:** ICICI Bank announced the launch of two instantaneous home loan facilities, both are first-of-its kind in the industry. The first facility enables customers to get final sanction letter for new home loans instantaneously, while the second service allows existing customers to take a top-up loan and instantly receive the money in their account in a fully digital manner.

The first service - called 'Instant Home Loan', enables lakhs of pre-approved salaried customers of the Bank to avail final

sanction letter digitally & instantly for loans upto Rs 1 crore for a tenure of upto 30 years (based on the age of the customer) using the Bank's internet banking facility. This facility significantly improves the customers' convenience as they no longer require to visit a branch to submit physical documents like application form, KYC and income documents. It is a marked improvement on the existing practice of customers getting provisional sanctions of home loans from lenders on the basis of their self-declared information.

The final sanction letter, which is delivered instantly from the Bank to the customer's registered email id, is valid for six months. For the disbursement of the home loan, the borrower needs to visit the nearest branch or contact the assigned relationship manager with the sanction letter and the documents of the home he/she wants to purchase. The second initiative, 'Insta Top Up Loan', helps existing home loan customers of the Bank to avail the facility of topping up his/her loan instantaneously upto Rs 20 lakh for a tenure upto

10 years, in a completely digital and paperless manner. The facility helps the customers to get the top up amount disbursed immediately in their account as compared to the industry practice of approving and disbursing a top-up home loan in a few working days. Talking about the initiative, Mr. Anup Bagchi, Executive Director, ICICI Bank said, "ICICI Bank has catalysed the growth of retail lending in the country by making home, auto and other retail loans widely accessible and affordable. As a result of our continued endeavor, we have the largest mortgage portfolio among private sector banks in the country with the lowest delinquency levels. Instant home loan facilities are extensions of this same endeavor. These facilities will help new home buyers by offering them instant final sanction letter as well as the existing customers by sanctioning and disbursing the top up loans to their accounts instantly and in a completely digital manner. we are now offering home loans at over 1500 locations, the maximum among private

sector banks. In fact, our growth in disbursements in these markets is growing at a CAGR of over 20%, as compared to the industry average of 12%. ICICI Bank has the largest mortgage portfolio among private sector banks in the country. In 2016, we crossed the milestone of cumulatively disbursing mortgage loans of Rs. 1 trillion. We are on course of touching a mortgage portfolio of Rs 2 trillion by March 2020." The instant home loan facilities are powered by the Bank's efforts to complete the entire credit assessment of customers digitally, using data algorithms. The Bank examines the credit worthiness and eligibility of existing customers, by using an intelligent combination of multiple financial parameters such as credit bureau checks, salary credits, average balances, repayment track among others. Based on the credit score of the customer, the Bank provides a pre-approved new home loan or top-up home loan offer. Aspirant home loan borrowers can avail the instant home

loan facilities of availing an instant sanction letter or top up home loan in just a few clicks using the Bank's internet banking facility. The facility will also be available on iMobile shortly. Steps for instant home loan approval: 1. Log in to retail internet banking > click on 'My accounts' > Loans > click on instant sanction - home loan 2. Select the amount and tenure required > pay processing fee as displayed. 3. Download or get sanction letter on email id (At this stage, borrowers can also check their PMAY eligibility on this page by filling a few details) Steps for instant top up home loan: 1. Log in to retail internet banking > exclusive offerings > view offer on apply online 2. Choose loan amount and tenure. Customer will get an OTP on registered mobile number 3. Enter OTP and click on 'Disburse now' 4. Loan is credited to account instantly

## Fashion Show "Black & White Brigade @South Delhi Polytechnic



South Delhi Polytechnic for Women, Lajpat Nagar has been imparting Vocational Training in 18 disciplines, for more than half-a-century. Fashion Design & Merchandising is now perhaps the most popular profession, leading to employment, placement and empowering women in large numbers. We are also proud to mention that we were the first to commence the Fashion Design as a Course Programme this as an academic programme under our Founder Director Late Ashima Chaudhuri in 1974 ~ in the capital city of India!

under the aegis of the Principal Veena Saith, Head - Fashion Design & Merchandising, the 26 senior-most students worked on the challenging theme of 'Black & White' tones. The final execution was walked on the Ramp @The Ashima Chaudhuri Auditorium by 78 student models. The Presentation was titled as 'The Black & White Brigade'.

The theme portrayed a bold, modern and fresh look. Student Designers have played and created in both artistic terms and with artistry ~lines, checks, dots, shapes, flora and fauna, but in shades of Black & White solely. The amalgamation and expression of these dichromatic tones is indeed eclectic and praiseworthy.

The titles of the 13 sequences and Designer names are given in the attached brochure.

## Airtel Further Simplifies Tariffs with New Calling Rates

**Udaipur** Bharti Airtel ("Airtel"), India's leading telecommunications services provider, today announced new ISD call charges for Bangladesh and Nepal as part of its endeavour to simplify tariffs and add to customer convenience. The new ISD call charges, which are currently available to Airtel prepaid mobile users, are the most affordable in the industry and eliminate the need for buying additional ISD packs to make calls to Bangladesh and Nepal. Airtel mobile customers can now enjoy the most competitive ISD tariffs with their regular recharge packs and bundles.

Calls to Bangladesh will now be charged at only Rs 2.99/minute (versus Rs. 12/minute earlier) representing a reduction of 75%. Calls to Nepal will now be charged at Rs 7.99/minute (versus Rs 13 earlier) representing a reduction of approx. 40%. Ajai Puri, COO - Bharti Airtel said: "At Airtel, we strive to offer great value along with a world-class service experience to our customers. These new calling rates will further simplify tariffs and eliminate the need for special ISD packs for making calls to these neighbouring countries. Airtel retail and business customers will benefit immensely from these reduced rates and we are confident this will further drive the consumption of minutes on these routes."

## Rajeev Kapur takes over as Co-Chairman of Industry Body ASSOCHAM

**New Delhi** Mr. Rajeev Kapur, Managing Director of Asia's leading Helmet brand Steelbird has been appointed as Co-Chairman of ASSOCHAM National Council. The Associated Chambers of Commerce and Industry of India (ASSOCHAM) was established in 1921 and it is one of the apex industry body of India. The Organization represents the interests of trade and commerce in India, and acts as an interface between issues and initiatives. The goal of this Organization is to promote both domestic and international trade, and reduce trade barriers while fostering conducive environment for the growth of trade and industry of India.

Mr. Rajeev Kapur has started his journey in the Corporate World long time back. At the early age of 20, when all the other boys seems to be too intimidated by their hobbies and are usually geared up to begin their fun and relaxed college life, Mr. Kapur stepped into the Business World.

In less than 2 yrs, Mr. Rajeev Kapur successfully managed to spread Steelbird name to many countries around the Globe. The efforts of Steelbird and its name in the Asian Region also resulted in an Italian collaboration with BIEFFE, the World's no.1 company in helmets. Rajeev senses a huge opportunity in Helmets and he set up a hi-tech facility for making helmets in Baddi Himachal Pradesh with a robotic visor manufacturing unit and automatic Paint Shop.

Steelbird helmet changes the perception of helmets it used to be and Steelbird started emerging as brand of repute not just in domestic but overseas market as well. Under the table

stewardship of Mr. Rajeev Kapur, company has not only made its name famous in production of helmets, but has also shown variegated interests in retail, automobile parts, entertainment, motor sports etc.

In his new role at ASSOCHAM Mr. Rajeev Kapur will be an asset as he is fully aware of the problems being faced by the manufacturers, whether it is related to R&D, cost reduction, new technology, tax regime, power supply, labour problems etc. Being an industrialist, Mr. Rajeev Kapur knows how to find a solution related to manufacturing.

"A visionary leader doesn't look at what it is, rather he looks at what it could be." Every industry has given some trendsetting leaders, who are also known as game changers. And, when it comes to an unconventional sector like helmet manufacturing Mr. Rajeev Kapur is one such personality who has made helmet an essential safety gear and one of the largest helmet manufacturers in Asia with 6 plants and 22000 helmets a day as of now."



## RUJ Group's Dr. Rajendra Kumar Joshi recognized by for his exemplary contributions

**Jaipur**, RUJ Group's founder and chairman, Dr. Rajendra Kumar Joshi, has been awarded with the Pravasi Bharatiya Samman Award. The Embassy of India in Switzerland, on behalf of the President of India, handed over a commendation letter and a medal to Dr. Joshi at his residence. The award was presented to him for his outstanding achievements in the field of science, education and medicine.

The Pravasi Bharatiya Samman Award (PBSA) is the highest honour conferred on Non-resident Indians by the President of India for their significant contributions towards bringing honour and glory to India. The theme of 2019 Pravasi Bharatiya Divas convention was "Role of Indian Diaspora in building New India."

Dr. Joshi is a scientist of Indian origin who is based in Switzerland and is son of Sahitya Akademi Award winner - Mahavir Prasad Joshi.

Dr. Rajendra Kumar Joshi is mainly credited for developing path-breaking medicine Tecfidera (BG12) for multiple sclerosis. Tecfidera is sold globally by Biogen Idec and is considered to be a blockbuster product. Tecfidera wins, shortly after medical approval, in the category of primary care and best drug innova-



tion the "Most Innovative Product" award the "Golden Tablet". The medicine has been accorded gold standard benchmark by the FDA. One of the major inventions was also Fumaderm, a medicine for psoriasis, being sold in Germany.

Dr. Joshi has more than 300 drug patents against his name worldwide against some of the most feared diseases around the world.

Apart from this University, he has invested in diverse trades, namely RUJ & SRM Mechanics Pvt. Ltd. (RS India) - A Precision Parts Machining and Mechanical Assembly Unit, Rajendra and Ursula Joshi Food Industries Pvt. Ltd. (Rufil) - a food and dairy processing unit,

RUJ Woodcraft Pvt. Ltd. - a premium furniture manufacturing unit, RUJ Elecon Pvt. Ltd. - a B2B business to deploy turnkey electrical projects, RUJ Hospitals Pvt. Ltd. - Multi super specialty Hospital. So that once skilled, students may either join one of these industries or join other companies of their respective trades.

Students are trained to the point that after the course, they may even become an entrepreneur themselves and run their own ventures. Dr. Rajendra Joshi, is a visionary and a strong believer in his dreams. He dreams of the Nation and works towards bringing reforms for the development. He is a nation's pride.

## GOZERO MOBILITY (UK) ENTERS INDIAN E-VEHICLE SPACE

**New Delhi** GoZero Mobility- a British Electric Bike makers which manufactures premium electric performance bikes and signature lifestyle merchandise today announced its entry to India market.

After one year of design & technology development in Birmingham, United Kingdom, GoZero Mobility has decided to embark upon its product journey through India which is one of the largest 2 wheeler & bicycle market in the world.

To begin with GoZero Mobility has launched two of its flagship products "One" and "Mile" performance e-bikes in New Delhi which will be rolled out in rest of India in phased manner.

Designed to shock the industry, GoZero One is powered with 400Wh lithium battery pack which is optimized to provide 60 Kms of range on single charge & GoZero Mile is powered with 300Wh lithium battery pack which provides 45 kms range. Both are specialized performance

e-bikes providing optimum stability and comfort and come with multi-modes of operation giving users freedom to choose the way of riding - Throttle, Peddle Assist, Cruise Mode, Walk Mode and Manual Peddle.

Commenting on the product Mr. Ankita said, "Both the products One & Mile are only meant for India, Africa and South-East Asia. We anticipate to sell 3000 units in the first year and scale up to 75,000 in next 5 years. We have a series of E-Bike to be launched in 2019 starting with DelivR, One W & Zero Smart in India, UK & Europe". He further disclosed

"We have two product segments - E Bikes and Signature Apparels; and we focus on both the verticals. We see this makes a very unique proposition for the consumers. Today, "Experience" is what makes you buy and that's what we are trying to enable through our brand experience centres.