

## India Responds...

After the surgical strike, the air strike conducted by Indian Air Force has not just destroyed an important location of terrorists, but it also has eloquently delivered the right message. Internationally, India was limited to sharing dossiers and proofs of casualties caused by militants to Pakistan and the world. But, taking a step further, the peaceful country has cleared that it can retaliate as and when required. The aggression by the forces was perfect, and it carried some substantial actions too.

India's recent strike came in response to the cowardly attack on a military convoy which left 40 Indian soldiers martyred in

### Editorial

Pulwama. Now since the last two attacks, Indian forces have started to retaliate professionally, which is an announcement that response will be befitting and thus militants will think many times before their next move.

The peace process, of course, is required as people from both sides are human and wish to live with modesty; none wants to die a death controlled by others. But until recently, only Indian side of people was trying as their military was working in extreme conditions to protect them. Now the same fear will go in Pakistan too. Any attack in India would be a call for retaliation from Indian forces, and of courses, given the proven capability of the Indian power, the loss on the other side of the border will be fiercer than one could imagine.

Its time for the people of Pakistan to prepare for another battle of freedom—this time against the extremist organizations that love the blood bath—of others of course. They need the freedom to live peacefully and for that, they must look to reinstate the democracy in true meaning.

Prime Minister Imran Khan's gesture of returning the captured wing commander Abhinandan was as per the Geneva accord and does not still sound like he looks serious about helping people of both sides of the border get rid of the menace of terrorism. He needs to take a few more steps as India has already exhausted all the peace process steps.

The world has supported India in its action against terrorism, which means the ball is in Pakistan's court. With an economy being supported by foreign aid, the country needs to sit and think if it can survive any longer? The people must understand that they are only heading towards a dark future covered with blood and smoke all around.

India's military now has a free hand, and they are combing out every terrorist from the country. With that, we also need ways to employ our people in constructive and reputed jobs. Development is the only way to peace as people who work remain busy in making the country; they would never like to destroy the same.

## Xiaomi India partners with Ranveer Singh to endorse smartphones in India

**Hyderabad** Xiaomi India, India's number one smartphone maker and smart TV brand today announced its partnership with Bollywood superstar Ranveer Singh to endorse Xiaomi's line of smartphones. Ranveer also showcased the yet to be launched Redmi Note 7 in a free-spirited web film.

Ranveer joins the Xiaomi India family, and will be responsible for bringing the disruption factor across the entire Xiaomi smartphone series. Ranveer's announcement sees him being introduced in a web film in which he is showcasing Redmi Note 7 while dancing his heart out to the track 'I am sexy and I know it'. The web film in the end reveals Ranveer and Xiaomi's association as Manu Jain, MD of Xiaomi India calls Ranveer and the two confirms the alliance. Ranveer Singh is the one of the biggest superstar of this generation and has showcased his brilliance and versatility as an actor in Bollywood. He has recently delivered three back to back blockbusters with Padmaavat, Simmba and Gully Boy. Ranveer Singh has a national appeal that cuts across all age-groups which has given him an irresistible brand equity. Anuj Sharma, Chief Marketing Officer, Xiaomi India on the association said, "Xiaomi is built with the love of Mi Fans, and we are really excited that our fan family is growing with Ranveer joining us."

## Dettol Harpic Banega Swachh India

**Udaipur:** Reckitt Benckiser, world's leading consumer Health and Hygiene Company, has taken a milestone leap in the direction of driving a transformational change on sanitation and hygiene by launching its Dettol BanegaSwachh India Handwash Digital Curriculum, in collaboration with the All India Imam Organization. Through the course of its journey, the Dettol BSI Campaign has addressed the issue of Sanitation and Hygiene under five important pillars. These pillars include making India open defecation free, inculcating regular hand washing practices, encouraging plantation drives to help clean the air we breathe, keeping our 10 yards clean and healthy, as key to our future and to a progressive nation.

The event was graced by Hon'ble Dr Imam Umer Ahmed Ilyasi, Chief Imam of All India Imam Organization and also saw presence of other dignitaries such as Mufti Waliullah Qasmi, Mohatmim Madni Darul Uloom Deoband; Moulana Allama Kalbey Rushaid Rizvi, Shia Aalimeyidin; Grand Mufti Asad Qasmi Al Alzmi Mohatmim, Jamia Islamia Anwarul Uloom; Moulana Merjul Hasan Nadevi Kandhlvi, Aalam Tablig E Jamat; Moulana Ashgar Ali Qasmi Shahi, Imam Haryana and Aali Janab Sirajuddin Qureshi, Chairman India Islamic Centre. Commenting on the development, Hon'ble Dr Imam Umer Ahmed Ilyasi, Chief Imam of All India Imam Organizations said, "I am overjoyed to share the news of the partnership between the All India Imam Organization and Dettol BanegaSwachh India."

## HINDUSTAN ZINC RECEIVES DAINIK JAGARAN CSR AWARD-2019

Hindustan Zinc has received Dainik Jagaran CSR Award 2019 for its Women Empowerment Program 'Sakhi' on 27th February, 2019 in a ceremony held at Delhi. The award was presented by Mr. Manoj Sinha - Hon'ble Minister of Communications and Minister of State, Railways in Government of India. Dainik Jagaran Award focuses on nation building around the core 7 Sarokars across health, education, livelihood, skills, women empowerment, water and environment conservation. On behalf of Hindustan Zinc, the award was received by Ms. Aruna Cheeta and Mr. Vishal Agarwal from CSR team.

'Sakhi' Program has been contributing to women's socio-economic well-being and is focusing on promoting savings as a habit.

# KIA MOTORS SHOWCASES WORLD-CLASS CARS DURING THE DESIGN TOUR IN UDAIPUR

Kia Motors, world's 8th largest automaker, during a design tour in Udaipur showcased two of their world-class cars. The company is all set to launch the much-awaited mid-SUV - SP2i in 2019 with an aim to be amongst the top 5 automakers in India within three years. With a target of launching a new car every six months after the launch of the first product in India, Kia is planning to expand its portfolio to at least 5 vehicles by 2021.

On January 29, 2019, Kia Motors India marked the start of trial operations in the presence of the Honorable Chief Minister of Andhra Pradesh Shri N. Chandrababu Naidu and Mr. Shin Bongkil, Ambassador of the Republic of Korea to India. The ceremony was also attended by Mr. Han-Woo Park, President & CEO of Kia Motors Corporation, and Mr. Kookhyun Shim, Managing Director and CEO of Kia Motors India. During the ceremony, Kia also showcased the camouflaged production version of its first car for India - SP2i which was test driven by Shri N. Chandrababu Naidu along with

Kia Motors leadership adding to the excitement of Kia arrival to India and reiterating the brand's philosophy of "Power to Surprise". Kia Motors made its debut in India at the Auto Expo 2018 and showcased its 16 top global line-up along with SP2i, the most liked car at the Auto expo. The upcoming car SP2i is being manufactured in the company's Anantapur plant will roll out in the second half of 2019 and will be equipped with world-class quality, finest design and state-of-art technology. Drawing inspiration from India and the 'powerful' face of India's very own 'Royal Bengal Tiger', the car carries Kia's famous and the most distinctive feature - 'Tiger Nose Grille', designed by Chief Design Officer, Mr. Peter Schreyer. The car truly fits into the 'Make in India' segment and combines everything Indian customers desire in a car promising state-of-the-art technology with a sporty, stylish design.

The enormous 536-acre plant is ready has an annual installed capacity of producing over

300,000 vehicles and expects to create over 3,000 direct and 7,000 indirect jobs in the region. A US\$2bn investment by Kia and its vendor partners ensures the availability of world-standard technologies and the development of high-quality local manufacturing skills. An integrated automotive production facility, the new Anantapur plant employs the latest production technologies, with more than 300 robots automating the press, body and paint shops. The plant is also capable of producing hybrid and electric vehicles. Kia takes immense pride in the fact that the plant has the most advanced global technology such as Robotics & Artificial Intelligence and is remarkably environment friendly with capabilities like 100% water recycling within the plant. In addition to this, the plant houses a five-acre training facility that offers a Basic Technical Course (BTC) in automobiles for skill development to provide all the skills necessary for an entry-level job on the factory floor, in the plant. The entry in Indian market will play a crucial role



complementing company's other plants in Korea, Slovakia, China, USA and Mexico. Kia vehicles are the highest quality products in the world today. Kia has surpassed all other global automobile brands sold in the USA to achieve the top ranking for four consecutive years in JD Power's Initial Quality Study. To maintain this quality, the company is focusing on training & upskill indigenous talent in India to create

highest level of localization in the products without compromising on global quality. Kia has been a global custodian of sports partnering various global sporting events such as FIFA World Cup and Australian Open. The company is bringing this legacy to India by encouraging millions of sports enthusiasts in the country. In 2018, Kia Motors India partnered with Bengaluru Football Club as a principal

sponsor for the ongoing season of the Indian Super League 2019 through to end of the 2021/22 season.

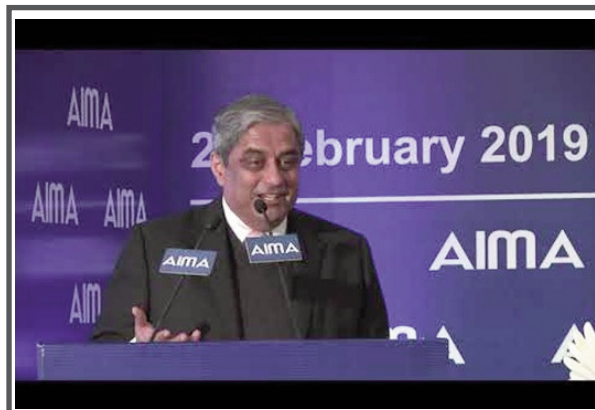
Recently, the brand selected top 10 tennis enthusiasts who will represent India as the official ballkids at the Australian Open 2019. The kids were mentored by ace tennis player, Mahesh Bhupathi and will be sent on a fully sponsored trip for three weeks to Melbourne.

## Aditya Puri conferred AIMA-JRD Tata Corporate Leadership Award

**Hyderabad:** Mr. Aditya Puri, Managing Director of HDFC Bank Ltd., was conferred the prestigious AIMA - JRD Tata Corporate Leadership Award for 2018. Mr. Hardeep Singh Puri, Union Minister of State (I/C) for Housing and Urban Affairs presented the award to Mr. Puri at the All India Management Association's (AIMA) 63rd Foundation Day celebrations in New Delhi.

"One of India's finest bankers and an institution builder, he has created a uniquely conservative yet modern bank," said AIMA in its citation.

The award was decided by a jury chaired by Mr. Nandan Nilekani, Chairman, Infosys Ltd. The jury was unanimous in arriving at this decision to confer the award on Mr. Puri.



Recognized as one of the most coveted awards in India, the award carries a rolling trophy, a citation and a cash component of Rs. 2 lakhs

**Here are some excerpts from the citation for Mr. Puri:** "Under his forward-looking leadership, HDFC Bank has developed into a world-class Indian bank and has been recognized as India's most valuable brand for five consecutive years. Under his leadership, the bank has been named as one of the top 5 companies to have shaped Asia by Forbes."

A transformative leader, he has kept up with the technological and market changes and he has digitized most of the bank's business. He has introduced the use of bots to perform the repetitive functions to increase the speed of service delivery at lower costs. He is also using technology to reach out to the rural population and all the HDFC Bank products are available in 11 languages on feature phones."

## WHHEE Organized National Workshop On Women Empowerment, Health And Hygiene

**Hyderabad:** WHHEE organisation for women hygiene, health education and empowerment has launched its logo and website in Jawahar Lal Nehru Technological University (JNTU)

WHHEE Logo launched by Dr. Vijayalakshmi, Founder WHHEE and Ms. Padmaja Manepalli, WHHEE Team & Special Guest

WHHEE www.whhee.org (Website) launched by Minister Sri. Koppula Eshwar, J.D. Lakshminarayana IPS, Retd. Additional Director & General of Police, Ms. Swathi Lakra, IPS Inspector of Police (Women's Safety), Telangana State. I/C SHE Teams & Bharosa centres and Andrew Fleing, British Deputy High Commissioner, Telangana & Andhra Pradesh State's.

Speaking on the occasion minister said that..there may be lack of awareness in rural areas. The government rigorously working to educate rural women on health and hygiene.

Swathi Lakra..for the safety of women we introduced hawk eye. If the unforeseen incident happens they contact us through that app. The police will act immediately. Everyone should download and use this app for their safety... She told.

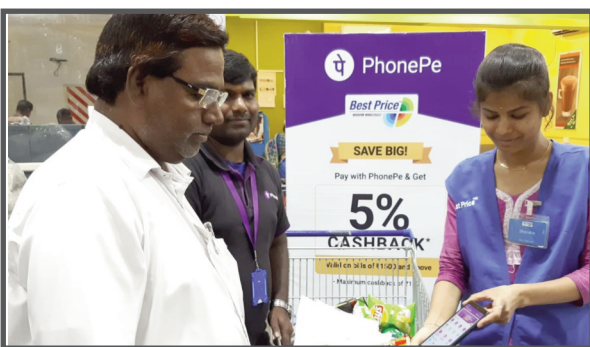
Women in all fields should focus on their physical and mental health... V v Laxmi Narayana

Students are attended for the awareness program around 3,000 from different colleges

### Panel discussions

1. Biggest concern in adolescent girls in health and hygiene
2. Life style changes and its impact in reproductive age

## Walmart B2B Cash & Carry Business Supports Kirana Members



**Hyderabad Walmart India**, wholly owned subsidiary of Walmart Inc. and PhonePe, one of India's fastest growing payments platforms, today announced that they have entered into a partnership to launch PhonePe as a payment option at Walmart India's 23 Best Price Modern Wholesale "B2B Cash & Carry" stores.

Under the new collaboration, registered members of Walmart India's Best Price Stores across the country will now be able to pay for their purchases via the PhonePe app on their mobile phone, drawing on funds from a bank account using the secure Unified Payments Interface (UPI) or from a PhonePe wallet, third-party wallet, credit card or debit card. Registered members will be able to make payments with PhonePe in store, as

well as via the Best Price online platform and assisted-ordering solutions.

A PhonePe promoter explaining the benefits of PhonePe to a member in Best Price Store, Hyderabad

With over one million Best Price members, mainly kiranas, now being introduced to PhonePe's digital payments, the company is accelerating its push to drive offline transaction traffic as the next step for the adoption of digital payments in India. PhonePe recently surpassed one million offline merchants on its platform following partnerships with major retail chains across India. The cooperation with Walmart India is set to accelerate PhonePe adoption by kiranas and other small businesses, and help introduce them to digital payments.

Mohammad Khader Hussain, a Hyderabad kirana business owner and member of Best Price Store, Hyderabad, said, "PhonePe is an added benefit as I can pay directly and instantly at a Best Price store now. It is a secured payment method and I will not have to stand in queues in the bank. I can therefore spend more time at my store and take care of my customers."

Commenting on the partnership, Sameer Nigam, CEO & Founder, PhonePe said, "We have been working closely with the Walmart India team to deepen our ties, and the launch of PhonePe's payment solutions in Best Price Stores and on www.bestprice.in, the B2B e-commerce platform, is a step in that direction."

## New Samsung Galaxy S10 series is now available on Airtel Online Store

**Udaipur:** Bharti Airtel ("Airtel"), India's leading telecommunications service provider, announced that it has commenced pre-bookings for the all new Samsung Galaxy S10+ and S10 on the Airtel Online Store at [www.airtel.in/onlinestore](http://www.airtel.in/onlinestore). Starting today, customers can easily upgrade to their favourite premium smartphone from Samsung with instant financing, affordable down payments and convenient EMI. Customers can unlock the true potential of the entire range of the Samsung Galaxy S10 smartphone on India's best smartphone network with Airtel's built-in post-paid plans on EMIs which offer unlimited benefits like 100GB data, unlimited voice calling (Local+STD), free subscription to Amazon Prime for 1 year, and free subscription to Netflix for 3 months worth Rs. 1500. The Samsung Galaxy S10 range comes packed with a dynamic AMOLED display and also packs in innovative features like cinematic infinity O Display, versatile pro grade camera and wireless power share. The series has an in display ultrasonic fingerprint scanner on the Galaxy S10+ and Galaxy S10 devices.

Shashwat Sharma, Chief Brand Officer & Chief Marketing Officer, Bharti Airtel said, "We are pleased to add the Samsung Galaxy S10 range of devices on our store and offer a wider choice of 4G smartphones to customers. We continue to be committed to build a strong partner ecosystem with an aim to enable more and more customers to conveniently upgrade to premium smartphones at affordable prices."

group

3. Different modes to bring down breast and cervical cancer in female in India
4. Stress effect only mind or it affects body too
5. How to ensure safe reproductive health practices for women in lower socio economic bracket?
6. What kind of policy making helps the lower socio economic groups ?
8. How far awareness program create impacts on society and how the people are reacting to advanced health and technology?
9. What is the relationship between students health and academic performance and how does the hygiene education helps them audience?

## H.E. President Cyril Ramaphosa opens Vedanta's Gamsberg mine

Aggeneys, President Cyril Ramaphosa officially opened Vedanta Zinc International's (VZI) Gamsberg mine, outside Aggeneys in South Africa's Northern Cape Province.

President Ramaphosa was joined by Minister of Mineral Resources Mr Gwede Mantashe, Northern Cape Premier Mrs Sylvia Lucas, and hosted by Vedanta Chairman Mr Anil Agarwal, Vedanta CEO Mr Srinivasan Venkatakrishnan, and VZI CEO, Deshnee Naidoo.

The Gamsberg zinc resource, though discovered more than 40 years ago, had been held undeveloped in the portfolios of various South African mining companies until Vedanta acquired it in 2011, as part of the Black Mountain Mining complex. Vedanta gave the project the go-ahead in 2014, and the

first blast occurred in mid-2015 just eight months later.

Gamsberg has a reserve and resource of more than 214Mt with a grade of between 6% and 6.5% zinc and an estimated life of mine (LoM) of 30+ years.

Phase 1 of Gamsberg, celebrated, represents a US\$400 million investment by Vedanta in South Africa. This phase has a LoM of 13 years and will see 4MTPA of ore produced from the open pit and 250,000tpa of concentrate from its concentrator plant. Evaluation for Phase 2 and 3, a further investment of US\$350 to US\$400 million, is underway.

This will see ore mined increase to 8mtpa and increase in zinc-in-concentrate production, in a modular way to 450,000tpa, and ultimately to 600,000tpa. Vedanta is simultaneously pursuing a feasibility study into the development and construction of a smelter-refinery complex, to the cause of Vedanta and Government's commitment to local metal beneficiation.

Vedanta's CEO, Mr Srinivasan Venkatakrishnan reflected on his time in the South African mining industry, and the pride he felt as President Ramaphosa opened Gamsberg.

Speaking on behalf of Vedanta, Chairman of Vedanta Resources, Mr Anil Agarwal emphasised his commitment to South Africa, and his belief in the future of the South African mining industry. Mr Agarwal also noted his and Vedanta's support for President Ramaphosa's immediate vision for the industry. He reiterated the commitment made by Vedanta to South Africa's investment drive.

Delivering the keynote address, President Cyril Ramaphosa said: "The Vedanta Gamsberg project is an important step in our shared journey to revive our mining industry. It confirms our view that with an effective regulatory framework, improved collaboration between all stakeholders and sustained investment, mining has the potential to be a sunrise industry."