

Play Down the Hate Politics

Next few months belong to elections in India. Starting in a few weeks, four states including Rajasthan will enter into assembly elections. And we have general elections coming up next year. All this while, the news channels will air programs of analysis and will try to convince you their thoughts. The same will happen across social media. More than these news channels, the social media could be dangerous for your independent thought process. If you read all the good about an underperformer representative, at some point or other, you will start believing and this will surely affect the election of a potentially better candidate. Similarly, if hate is spread for a dishonest representative all day and night, it could make you feel the same for the representative.

All these sources of information, unfortunately, have become devices that emit more lies and misinformation than the real facts. News and their anchors have decided to control the way you think. No matter this influence is good or bad in content, but it is very dangerous for your own ability to think fairly.

Editorial

We have elections so that we can choose a candidate whom we find better than the others. Now, if you are constantly being fed all the bad about a right candidate, you could get influenced. And most people get lost into these false positives. But, dealing with these hate messages and false publicity is hard to avoid. When every morning you open your smartphone and plenty of hate messages flood up, you cannot refrain from thinking the way these hate mongers wants you to. While the truth being that you cannot avoid any such communiqué, you can learn to filter hate message from information. The real party supporter, for example, will focus on promoting what good his party has done rather than demeaning the others or opponents. So, when you see a post that censures the others, it means it can be avoided. Similarly, if on a thread by a representative, you see replies that do not talk about the subject, it can be avoided. The fact remains simple. You only demean the others when you have nothing good for your people or to whom you support. The energy people waste in criticizing others if is used to promote their own people, it could bring a positive change. The political campaign is all about why not vote the others, which is a negative approach. This approach also tells you that either the person is a failure or has nothing substantial to offer. The approach to ask votes against the things done by the people in power or projecting a blueprint of development for the future, marks a positive approach. It communicates a positive message among masses.

Mahurat of film Dosti Ke Side Effect organized



Joyal Daniel of Share Happiness Films kept mahurat of their debut Hindi film DostiKe Side Effect at The View preview ,Andheri West. The film is directed by Hadi Ali Abrar. Big Boss fame SapnaChoudhary will be making her debut with AnjuJadhav and Vikrant Anand. Zuber K Khan and Vaishnavi are also there in the film. Now a days more TV Actors are coming in Bollywood. SapnaChoudhary ,AnjuJadhav and Zuber K Khan will also make their presence in Bollywood with this film.

SapnaChoudhary is very excited regarding the role. Director Hadi Ali Abrar said- A character driven star cast, great producer in Joyal Daniel and his production outfit Share Happiness Films DostiKe Side Effect, This is my offering to my audience. The film will be shot in one schedule. Joyal Daniel said- My debut as a producer under my banner Share Happiness Films DostiKe Side Effect my first film with such a wonderful star cast and crew what more I ask for.

Ragini Khanna launched Mujhse Pyaar Karte Ho



KaaminiKhanna who is a known writer, music director, singer, anchor, RJ, and Founder of Beauty with Astrology. She is proud daughter of Legendary classical singer Late Smt. Nirmala Devi and Late Actor Arjun Ahuja. She is the mother of actor AmitKhanna and RaginiKhanna. She is a writer of 19 books. KaaminiKhanna has launched her YouTube Channel KaaminiKhanna Music with loads of albums. She also launched her daughter and famous actress RaginiKhanna as a singer with debut single Mujhse Pyaar Karte ho. RaginiKhanna was very happy with the response of the media and guest. RaginiKhanna also sang few lines from the song for media.

An Interview of Olivia Munn, Lead Actress of ‘The Predator’

The Predator – Olivia Munn, Casey Bracket

The Predator sees writer/director Shane Black returning to a world he first experienced back in 1987 as an actor. In this new film, he's expanding and exploring the story of the alien hunters and the human beings that must face the threat. With the government attempting to cover up the extent of Predator incursions on Earth, a rag-tag group of military veterans must figure out what is going on and how to save the world – or at least themselves – as the battle spreads from the depths of outer space to once-safe suburbia.

Olivia Munn is a talented actress who began working on television and has successfully segued into cinematic work. She's known for movies including X-Men: Apocalypse, Magic Mike, and Office Christmas Party. In The Predator, she's scientist Casey Bracket, dragged into an adventure she might not be quite ready for, but will bring all of her skills to help with. Here, Munn talks getting the part, her own history with Predator movies and the sheer number of spines being ripped out in the film...

Who is Casey Bracket in the movie? She's an evolutionary scientist and biologist. In this movie, we have two storylines that merge into one. We've got Trevante Rhodes, Boyd Holbrook and Thomas Jane and that group of guys – the soldiers, and their interactions with the Predator. And on the other side, my character has been brought in by the CIA because of her expertise in evolutionary biology to get a bet-

ter understanding of what they have found. She's only called if there is a higher life that's found, and here there is definitely some alien activity. How did you get involved? I had actually heard about it before from my reps. They talked to me about it, but I just said no. I wasn't interested because typically in a big movie like this, I'll probably go see it, but as an actress, the female role is usually delegated to just being the love interest. But, it ended coming back around, and they said that Shane just wanted to meet. I'm a huge fan of his work and Kiss Kiss Bang Bang is one of my all-time favorite movies, so I wanted to meet with him. I really trusted him as a director. He's a filmmaker that is really collaborative and actually allows you to bring what you want to the character. I read the script and then had another meeting with Shane about some of my thoughts, and he was really receptive to it. She definitely doesn't come across as a damsel in distress...

When you're fighting for your life, you have to shoot, even though nobody wants to be in a position where they have to fight for their life. The guys – they're soldiers – but I approached this character as a scientist. I'm sure that she's picked up a gun before... I grew up in a military family so I knew how to shoot guns. Making this movie was not about us finding moments for her to not be a damsel in distress. It just wasn't on the page; it's not what we were doing.



Was there much training or preparation for the role? She's not a trained athlete or assassin, but I think she's healthy and physical. We did a lot of gun training and that was really fun. And I loved being able to do that with the guys, learning how to shoot together; every time we did that, I learned all these different techniques and tools and skills. But then I tried to incorporate what my character would do and put a little bit of shakiness into it. In this movie, there's something

really big going on and for her, it's fascinating. This is something that she's waited her entire life for – especially as an evolutionary scientist, somebody who studies how creatures evolve and change. And yet this is happening right before her eyes, so, there is a shock and awe value that's happening. While everyone else is running away from the Predator, she's running towards the aliens, because she's fascinated. Does working on real sets and

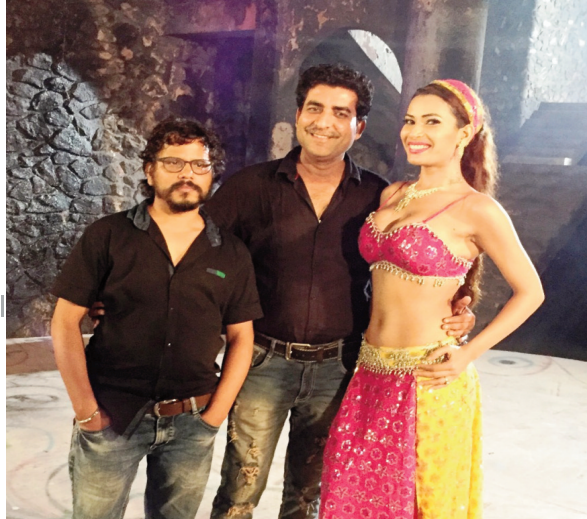
location help your performance? It's very intimidating and visceral. And it really puts you in that space. But that being said, there's still so much stuff that is put in during post with CG and the VFX and everything that really amps it up for the audiences at home. We get enough that we can allow our performances to be even more real. A movie like this really takes advantage of how great technology is and where we've come from, and what we can

do with it and how realistic things are. Especially when it comes to like the blood and guts and the destruction and death. Shane has said it won't shy away from the violence... I'm really big on it. I think we've gotten so PC that we lose the fun of going to the movies sometimes. For me, the more bloody spines being ripped out, the better! What is your relationship with the original Predator? How old were you when you first saw it and how cool is it to now be in a Predator movie? I actually hadn't seen it! I didn't see it until a few months before shooting. I mean, I knew of it and maybe I knew some of the catchphrases and lines, but no, I never saw it until I signed up for this movie. What's really great about this movie is that while it's technically a sequel, it's not picking up right where the other movies left off. But at the same time, it's acknowledging all the previous ones and it's not pretending like they didn't happen. And it's interesting because we have some throwbacks from the very first Predator which I love that Shane was able to incorporate. I really enjoy that. But for me, it wasn't imperative to have watched that film before I signed on because I knew it would be its own beast. After getting it, I did watch it. And loved it. And I kept saying to Shane, "can we not have a scene where someone has to hide in the mud? Can I go hide in the mud?" Because that's a genius way to not be discovered by aliens!

DS Group launches ‘Pulse Litchi’ with a tangy twist

Udaipur : Pass Pass Pulse added an exciting new flavour, Pulse Litchi to a line of successful variants like, KachchaAam, Guava, Orange and Pineapple. Pass Pass Pulse has retained its number one position in the Hard Boiled candy segment for two consecutive years, due to its unique and innovative combination of flavors popular across all age groups. Pulse Litchi keeps the tradition going, with an exciting flavour of Litchi tuned finely by a burst of tangy powder at the core, resulting in a symphony of flavours! The new Pulse Litchi will be available for Rs. 1 in a pillow pack. Commenting on the occasion, Mr. Shashank Surana, VP, New Product Development, DS Group, said, "Customer Delight is a strong focus of all our endeavours. Through Pulse Candy, we want to deliver an enjoyable, luscious experience that not only meets, but exceeds the customer's expectations. We hope Pulse Litchi will be one such flavour that provides a flavoursome journey of surprises. Based on our initial test marketing of Pulse Litchi, we anticipate a good response from all across the country."

The candy is being launched across India in phases, leveraging the distribution network of 'DS Group' to reach out to its target group. The launch of 'Pulse Litchi' will be marketed with in-shop displays, exclusive merchandise promotions and focused sampling through various consumer contact activities to garner visibility and reach.



Akhilesh Pandey forays into film production with Mithun Chakraborty starrer ‘Mission Mumbai’

Mumbai: Akhilesh Pandey, the managing director of 'AkhilEmaginator' has made many films as a financier. He has produced few music albums too. Now, with Mithun Chakraborty starrer "Mission Mumbai" he has forayed into film production. The film is being made in association with 'AnupJalotaFilms'. The film is based on the story of a police officer who is all set out to stop terrorist attack in a mall in Mumbai. It is being readied for an early release.

Apart from this film, 'AkhilEmaginator' is also producing films like 'RehamdilQatil', 'Chaupal-Dhamal', 'Shakchan', 'Lovegiri' amongst others which are in the various stages of produc-

26.5 lakh students become anti-tobacco crusaders in Maharashtra

Mumbai, School students in eight districts of Maharashtra have become anti-tobacco crusaders for creating awareness about the ill effects of consuming tobacco. School children were administered an oath under a sustained campaign 'Pledge for Life' started in the state to make schools tobacco free and make teachers and students 'Say No to Tobacco' and become ambassadors to spread this message in the society. 26.5 lakh students from more than 25,000 schools in eight districts took this anti-tobacco pledge.

Vishal Solanki, Education Commissioner, Maharashtra said "We are committed to provide a safe and tobacco free environment in our schools. Through engagement of teachers and students in periodic activities where the key message of not consuming tobacco is reinforced, attitudes and habits will be positively impacted and lead to healthier adults."

Working collaboratively with the Maharashtra Education Department, Sambandh Health Foundation (SHF), a national NGO working in anti-tobacco advocacy, has launched a sustained campaign Pledge for Life. In this campaign, a series of engagement activities for teachers and students will be undertaken to reduce tobacco usage and addiction and its negative health consequences.

As a first activity under this campaign, an anti-tobacco film was shown to teachers and students on the occasion of World Head and Neck Cancer Day on July 27. This was followed by an anti-tobacco pledge, which was taken by 26.5 lakh students from over 25,000 schools in eight Districts of Maharashtra.

According to the Education Department, 851,947 students in Jalgaon district, 558,393 students in Nashik district, 380,000 students in Amravati district, 237,000 students in Akola district, 204,000 students in Nagpur district, 197,192 students in Chandrapur district, 140,275 students in Buldhana district and 76,984 students in Wardha district participated in this campaign. The Education Department in Pune, the District Education Officers & teachers and the Rotary International District RID 3030 played an active role in promoting and executing this activity. After the success of this campaign in eight districts of Maharashtra,



this activity will be further implemented in all remaining districts of the state in the current academic year.

The campaign will influence students in the vulnerable age to not get lured towards tobacco addiction and also carry this important message to their families & communities. These students will thus help in building "Swachh Bharat, Swasth Bharat & Samarth Bharat".

As per Global Adult Tobacco Survey (GATS) 2017, 2.4 crore people in Maharashtra use tobacco (2.0 crore use chewing tobacco and 0.4 crore are smokers). This has major health impact on both users and non-users. 45,000 users die annually due to diseases attributed to tobacco. 530 children are introduced to some form of tobacco every day and one amongst four children in classes 8, 9 & 10th get addicted.

Dr Govind Mantri, Rotarian and Project Chairman, Voice of Tobacco Victims (VOTV) Patron and Senior Oncologist said "2.4 crore adults in Maharashtra use tobacco; more worrying is that 530 children are initiated every day into tobacco usage. Since quit rates are low, this leads to a huge problem of tobacco related major illnesses like cancer and mortality. Tobacco users also adversely affect health of non-users. Prevention is better than cure and we are very pleased that Education Department is carrying out activities directed at prevention." Deepak Chhibba, Head of Projects, Sambandh Health Foundation (SHF) said "Pledge for Life is a sustained campaign where we will work with the Education Department and teachers to help curb the tobacco menace."

Lit-O-Fest to happen first time in London

Lit O Fest' Mumbai, India's premiere festival of Literature, Art and Culture is all set to spread its creative wings by taking the festival international. The 5th edition of the festival will be in London on 6th September.

"We are excited to be part of this wonderful cultural initiative by Smita Parikh and Maharashtra Tourism Development Corporation (MTDC) is doing whatever it can to support the event, said AnupJalota who would be present during the London Chapter of Lit O Fest in Bhartiya Vidya Bhawan London and the House of Lords, British Parliament, London on the 6th and the 7th of September 2018. We are happy to be part of this Lit O Fest and we will showcase Maharashtra culture and tradition said Mr. Vijay Kumar Gautam, Principal Secretary Tourism.

Tourism Minister, Maharashtra Mr. Jaykumar Rawal wished all the best to Lit O Fest. "We are also felicitating some dignitaries from the field of Art, Culture, music and literature in the House of Lords, British Parliament on the 7th of September with the 'Innovative Awards' for their contribution in their respective fields during our festival. Mumbai is possibly the first such festival in India to adopt a village named Dahigaon and is taking care of the education, hygiene and skill development of the rural girls," stated Ms Smita Parikh, the founding Director.