



LAND ROVER OFFERS VEHICLE TO RAPID RESPONSE TO AID DISASTER RELIEF

Mumbai: With an aim to provide timely assistance during disasters and positively impact the society, Jaguar Land Rover India has joined forces with Rapid Response, an NGO that specialises in disaster management and relief. Jaguar Land Rover India has loaned a specially prepared Land Rover Discovery Sport to Rapid Response this monsoon, to be utilised as an emergency responder, providing rescue and medical assistance, to distributing food and relief kits to vulnerable communities in natural crisis across India.

Rohit Suri, President & Managing Director, Jaguar Land Rover India Ltd. (JLRIL), said:

"Land Rover vehicles, such as Discovery Sport are renowned for their capability in tackling difficult terrains and situations caused by floods and other such catastrophic events. On the occasion of completion of 10 years of Jaguar Land Rover in India, we are proud to offer a Land Rover to aid the team at Rapid Response in their efforts to help victims of such natural calamities in India."

Mohamad Farukh, CEO, Rapid Response, commented, "India is one of the most disaster-prone countries in the world. At Rapid Response, we aim at providing immediate, effective and sustainable support for the victims of natural disasters. Equipped with capability and technology of Land Rover, we are confident in providing more timely and effective assistance in disaster-stricken situations".

Film and TV stars came to attend 1st Celeb M Awards



Jignesh Bhuta, Yogesh Popat, Karishma Thaker and Jignesh Shah of Celeb M completed one year of their company in events and casting. They kept the party with felicitation of stars at Sahara Star Hotel, Mumbai. Mahira Sharma and Kaina Arora performed on this grand event. Arun Sharma of LR Active Oil received all the guest and celebs.

Pankaj Berry, Raju Shrivastava, Jasleen Matharu, Faisu, Jannat Zubair, DJ Ramji Gulati, Meet Brothers, Preety Pinky, JD Majethia, Shaheed Mallya, Vikalp Mehta came to receive the award in different categories. Sunil Pal, VIP, Ekta Jain and Yogesh Lakhani of Bright Outdoor came specially to attend the grand event.

Wonder Cement awarded State Level Bhamashah Award 2019



Udaipur: Wonder Cement Ltd. has been awarded State Level Bhamashah Award 'Shiksha Bhushan' by Govt. of Rajasthan for carrying development work in Government Schools.

This was the 25th State Level Bhamashah Samman Samaroh organised in august presence of Sh Ashok Gehlot (Hon Chief Minister of Rajasthan Govt) at Birla Auditorium, Jaipur. This is the most prestigious award by state Govt in the field of education promotion.

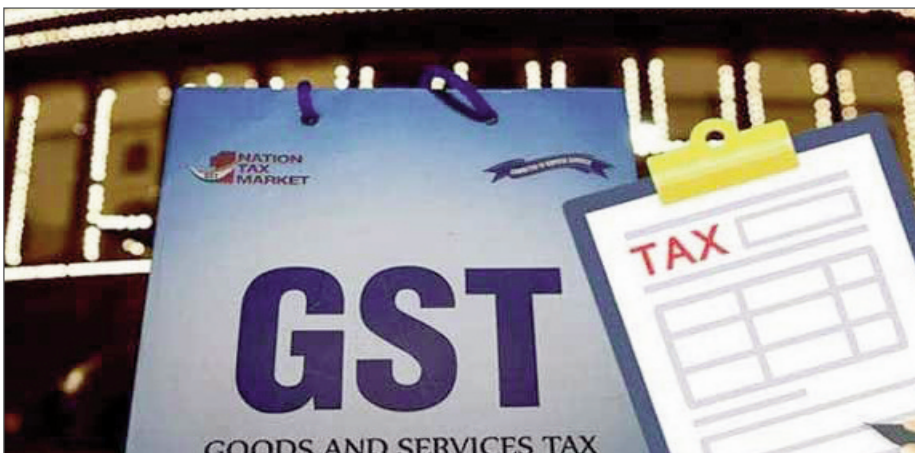
Award to Wonder Cement was presented by Sh. Govind Singh Dotasra, State Minister- Education Department, Sh. Bhanwar Singh Bhatti, State Minister - Higher Education, Dr. R. Venkateswaran, Principal Secretary, School Education Department and Sh. Nathmal Dideel, Director, Secondary Education Department. Mr. Nitin Jain, VP- Commercial and Mr. Hemendra Singh Jhala, Manager CSR, received the award on behalf of Wonder Cement. Wonder Cement is actively involved in developing infrastructure of Govt. Schools.

Airtel Payments Bank launches 'Atal Pension Yojana'

Udaipur: Airtel Payments Bank today announced the launch of Atal Pension Yojana for its savings account customers. Airtel Payments Bank has become the first payments bank in the country to offer this Pension Fund Regulatory and Development Authority (PFRDA) administered scheme.

An initiative by the Government of India, Atal Pension Yojana is primarily aimed at providing pension benefits and social security for workers in the unorganized sector. The scheme is available to account holders between the age of 18 to 40 and offers minimum guaranteed monthly pension of between Rs. 1,000 and Rs. 5,000, depending on the customer's contribution which starts at as low as Rs. 42 per month. In addition, the spouse gets a monthly pension after the death of the subscriber and the nominee gets the corpus amount of up to Rs. 8.5 lakh in the event of the death of the subscriber and the spouse. Airtel Payments Bank account holders can opt for Atal Pension Yojana through a quick, simple, secure and paperless process at 50,000 banking points across India. Going forward, Airtel Payments Bank aims to expand the availability of the scheme at 100,000 of its banking points.

2ND ANNIVERSARY OF GOODS & SERVICES TAX



The second anniversary of Good & Services Tax (GST) will be celebrated tomorrow with Hon'ble Union Minister of State of Finance and Corporate Affairs Shri Anurag Thakur presiding over the event.

GST was launched on the 1st July, 2017 in a majestic ceremony held in the Central Hall of Parliament on the midnight of 30th June, 2017. Hence, the Government along with partners from the trade and industry is celebrating the 2nd Anniversary of GST on 1st July 2019.

However, the implementation of GST has not been without challenges especially in the early months. But thanks to the cooperation of the Trade and Industry and the yeoman service rendered by the GST authorities of the States and the CBIC, these challenges have been overcome and GST has now settled down. Hence, the Government is commemorating the true spirit of Growing and Sharing Together (GST).

At the event a book on "GST for MSME" will also be released. The distinguished officers of CBIC who have put in hard work in the implementation of GST will be awarded 'GST Commendation Certificates' by the Union Minister of State Shri Anurag Thakur.

Some advantages of GST: Simplified Tax Structure: Reduction in cascading effect of taxes, transparent and has harmonisation of laws and procedures.

Easy Compliance: compliance burden has come down with one pan-India tax replacing multiple taxes and automated processes. Promoting Trade and Industry: Seamless flow of tax credit.

Spurring Economic Growth: Creation of unified common national market. Some developments during the GST journey since 2017:

Subsuming of taxes: It was new experience of subsuming 17 different types of taxes

under GST. Pre - GST, Trade & Industry had to undergo compliances under Central Excise, Service Tax & VAT and doing business in multiple states involved adhering to different VAT laws, compliance through different portals and answering to different authorities. All that has been unified into a single robust online system. Starting up has become simple with one-stop online GST registration for wanting to do business anywhere in the country.

Formalisation of economy: More and more businesses moving in the formal economy is evident from the significant increase in the GST taxpayer base. Moving to the formal economy has brought in more visibility and hence more opportunities for Trade and Industry.

State borders: The State borders' glitches and delays have come down significantly. Due to different VAT laws in different states, inter-state transactions were a pain for Trade and Industry. CST

charged on inter-state transactions were an additional cost with no input-credit available and thousands of productive hours were wasted at state border crossings. Cost and time of doing inter-state transactions have come down significantly after implementation of E-way bill.

Rate Rationalisation: Major changes in the Tax rates of various items whereby 28% items pulled to 18%, 18% items pulled to 12% & 12% items pulled to 5%. Further various essential goods were made tax free.

Mostly goods are unbranded and manufactured by MSMEs. The reduction in almost all the cases has been from the higher to the immediately lower tax slab (whether from 12% to 5% or 18% to 12%) and involves indigenously processed foods, man-made textile yarn, stationery and other job-work items.

Return filing: The original concept of four Tax returns in a month (GSTR-3B, 1, 2 & 3) was gradually curtailed to two tax returns viz: GSTR-3B & 1. Further the Govt. extended due dates for filing tax returns as and when felt necessary. Quarterly Returns were also prescribed for small taxpayers. Reduction in the late fee payable for delay in filing tax returns from Rs 200/- per day to Rs 50/- per day / Rs 20/- per day. For the Trade and Industry whose turnover was below five crores, quarterly return filing system is proposed.

This will benefit 93% of the

taxpayers, reduce their compliance burden and increase ease of doing business.

Exports & Refunds: Exports are made possible on the basis of Bond/LUT and without payment of IGST tax. A major package for exporters / merchant exporters has been announced after discussions with various Export Promotion Councils & organizations like FIEO, APEC, GJEPC, EEPC, Handicraft EPC etc. Refund Fortnights were conducted on 15th March to 31st March, 2018, 31st May to 14th June, 2018 and 16th July to 30th July, 2018.

GST Law Amendment Act, 2018: In its 28th meeting of GSTC held in New Delhi on 21.07.2018, the GST Council recommended certain amendments in the CGST Act, IGST Act, UTGST Act and the GST (Compensation to States) Act. In order to ensure that the changes in the Centre and the State GST laws are brought into force simultaneously, these amendments are made effective from 01.02.2019.

MSME support and outreach programme: With effect from 2nd November 2018 GST Help desks were created by CBIC at 80 places all over the India to support MSMEs and hand holding of MSMEs was done with regard to GST Registration / Return Filing / Refunds / E-way bill etc.

New return system: Introduction of New Return System on trial basis from 01.07.2019 and on mandatory basis from 01.10.2019. SAHAJ & SUGAM Returns for

small taxpayers are proposed

Single Cash Ledger: Rationalisation of Cash Ledger in such a manner that earlier 20 heads are merged into 5 major heads. There is only one Cash Ledger for Tax, interest, penalty, fee & others.

Single Refund Disbursing: The Central or State Government which sanctions refund disburses all four major heads of refunds namely CGST, SGST, IGST and Cess.

Threshold limit for goods: Threshold limit of Rs 40 Lacs is offered of suppliers of goods as per the choice of States. Composition Scheme for Services: Composition Scheme for small service providers up to annual turnover of Rs 50 lacs with a tax rate of 6%.

E-invoicing system: Electronic invoicing system in a phase-wise manner for B2B transactions is proposed to be introduced. GSTAT: GST Appellate Tribunals are being established at various State Headquarters and area benches also.

The introduction of GST is a game changer for Indian economy as it has replaced multi-layered, complex indirect tax structure with a simple, transparent and technology-driven tax regime.

It has integrated India into a single, common market by breaking barriers to inter-State trade and commerce. By eliminating cascading of taxes and reducing transaction costs, it will enhance ease of doing business and provide an impetus to 'Make in India' campaign.

Airtel Thanks its Mobile Customers with FREE Hello Tunes

Udaipur: As part of the growing range of exciting benefits under its refreshed #AirtelThanks program, Bharti Airtel ("Airtel") today said the its Postpaid and Prepaid mobile customers can now set their favourite songs as their Hello Tunes (ring back tones) for FREE through Wynk Music app.

All 40 million songs from Wynk Music's library will now be available to eligible Airtel mobile customers as 'Hello Tunes' without the monthly subscription charge of Rs 36. This exclusive benefit will be available to all mobile customers on pre-paid bundles or postpaid plans of Rs 129 and above.

To get their FREE Hello Tunes customers simply need to download the latest version of Wynk Music app (available for both iOS and Android) and click on the Hello Tunes icon to set their favourite songs as their ring back tone. Customers can set and change their 'Hello Tunes' as many times as they want. One only needs to renew the FREE 'Hello Tunes' subscription through Wynk Music every 30 days. Wynk Music's extensive library offers popular music in 12 genres and 15 languages, including English, Hindi, Punjabi, Tamil, Telugu, Malayalam, Kannada, Marathi, Gujarati, Haryanvi, Bhojpuri, Bengali, Oriya, Assamese and Rajasthani. Says Sameer Batra, CEO - Content & Apps, Bharti Airtel: "We are happy to offer Wynk Music's full catalogue as ring back tone on a subscription free basis as part of #AirtelThanks. Wynk Music's focus has been on leveraging technology and deep data science to deliver a personalized and intuitive user experience. 'Hello Tunes' is a product that Airtel mobile customers use to express themselves.

Airtel mobile customers can now enjoy their favourite songs on Wynk Music and also at the click of a button set them as their Hello Tune.

This is yet another delightful benefit from Airtel to thank its

customers. "How eligible customers can set their favorite songs as FREE Hello Tunes using Wynk Music - Download the latest version of Wynk Music or update your existing app to the latest version, Launch the app and click on the 'Hello Tunes' icon on the top right hand corner of the app, Search for your favourite song and select as your Hello Tune, Alternately users can play their favourite song and click on the Hello Tunes icon in the music player to set the song as their Hello Tune, Confirm your Hello Tune on Wynk Music app every 30 days to continue enjoying the free subscription

#AirtelThanks is part of Airtel's motto of winning with quality customers and the refreshed program is designed to deliver exclusive rewards.

The new program is tiered in its offering - Silver, Gold and Platinum. Each tier opens a whole new set of benefits for Airtel customers. The benefits are powered by Airtel's strong partnerships, which go from premium content brands like Amazon Prime, Netflix and Zee5 to Wynk music, device brands and many more. Silver tier is an entry to the world of basic content - AirtelTV, Wynk. With Gold, customers get access to many add on telecom benefits, and great value access on premium content or financial services. With Platinum, customers will get VIP service from Airtel, premium content, e-books, device protection, and exclusive invites and priority access to events and sales.

The program is powered by a great app experience, which helps users choose, access and navigate through their benefits in a very simple and user-friendly manner. The app, which has been re-named "AirtelThanks" uses strong data-science and segmentation algorithms to customize the user experiences, based on user interests and profiles.

dClinic, bringing a revolutionary dedicated Healthcare Blockchain



and influential advocates. "Worldwide, there are very few dedicated post-operative care services for patients.

Patients can now rehabilitate in dClinic's resort style Vitality Centres after undergoing major or minor surgery" - Sachin Gupta (Co-Founder - dClinic) "The combination of owning facilities and providing revolutionary Public Healthcare Blockchain for the delivery of vitality and wellness services in partnership with local expert providers, is the key to successfully transforming the delivery of care for consumers world-wide" - Dr. Richard Satur (dClinic CEO) Seamless, real-time sharing of clinical information between the consumers and their care team providers on dClinic's Public Healthcare Blockchain, while strictly adhering to the Electronic Health Record ("EHR") policies, standards and consent models framed by Indian government, will ensure faster, effective, targeted and more accurate diagnoses and hence, more effective treatments for consumers.

PHB will also increase the overall ability of providers to offer preventative care and hence, reduce delivery cost while improving the overall patient experience. Furthermore, the PHB can facilitate the rewarding of patients who participate and adhere to their Vitality plans.

Record registration at Castrol Super Mechanic Contest 2019

Udaipur: India's largest mechanic testing and skilling initiative, Castrol Super Mechanic contest saw a record breaking participation of over 1.25 lakhs mechanics this year in the third edition of this popular annual contest. This was an increase of 15% over registrations last year.

Castrol Super Mechanic Contest supports car and bike mechanics across India to test their skills by providing them with a platform with several competitive stages that exposes participants to extensive knowledge about automotive technologies and the lubricant industry. It is also considered as a unique national platform that allows mechanics to exhibit their talent earning them recognition and respect across the country.

As part of the Castrol Super Mechanic event, Masterclass sessions were conducted in 20 cities, where more than 6000 mechanics were trained and certified in association with Automotive Skill Development Council. The masterclass featured training sessions on new age vehicle diagnostics, digital tools for next gen vehicles and shift from BS IV to BS VI amongst others.

For the first time ever, audiences across the country will now witness mechanics taking part in a reality show as part of the shortlisting to the finale. The show will not only give the shortlisted mechanics a chance to be featured on television but also feature their life journey during the course of the contest.

The programme will conclude with the Super Mechanic contest winners being announced at a glittering red carpet finale in New Delhi. The programme is slated to go on air in July 2019 and will be televised across all Zee Networks. The finale ceremony along with the award will be exclusively aired on &TV.

Chingles 'Maxi' chewing gum launched

Udaipur: The popular mini chewing gum brand Chingles, from the DS Group, launches Chingles Maxi. The new bigger avatar, for a long lasting refreshing taste. Chingles Maxi is available in 2.4 gm size and has been launched in exciting Mint flavour that comes in a pillow pack at Rs 1.

Chingle Maxi offers a splash of mint freshness that enlivens the pallet and gives a lasting freshness for a wholesome experience. The brand carries the philosophy of the mother brand Pass Pass 'Chingles', which is positioned as a brand full of life and laughter that brings a smile to everyone's face. Now the consumers can enjoy the flavour of Chingles and get refreshed the maxi way. 'Chingles Maxi' will leverage the robust distribution channel of DS Group, which ranges from pan pan outlets to the modern retail.

DS Group entered the Confectionary business in 2012 with 'Pass Pass Chingles', the mini chewing gums. The current portfolio of fun-filled 'Chingles' includes Mint, Cola and Tutti Frutti flavours that are available in Rs. 1 sachets. The Group ventured into the hard boiled candy segment in 2015 with Pulse, the Kachcha Aam flavoured hard boiled candy, with a tangy twist. Pulse Guava, Pulse Orange, Pulse Pineapple and Pulse Litchi followed soon after the grand success of Pulse Kachcha Aam; all with a tangy core to render a perfect flavor combination. Today Pulse is the number one brand in the Hard Boiled candy segment for three consecutive years.