

MG Motor India inaugurates its first showroom in Udaipur

Udaipur, British carmaker MG (Morris Garages) Motor India today inaugurated its first showroom in Udaipur, ahead of its first launch later this month – the Hector. Bookings for the MG Hector begin at an amount of INR 50,000.

With a network of 120 centers at present, the carmaker aims to further expand it to a total of 250 centers across India by September this year. Customers can schedule test drives for the MG Hector from a nearby showroom from 15th June onwards.

Promising a fresh automotive experience to all visitors, the showroom has been designed under the brand's "Emotional Dynamism" philosophy with contemporary brand elements and slick color palettes. On the exterior, the front fascia of MG's dealerships adopts a unique façade grill in "Upturn Mountain" shape, sig-

nifying the confluence of sky and earth. Inside, the store perfectly demonstrates the brand's experience-first approach that aims to captivate all the 5 senses of its prospective customers through intelligent and creative elements.

Commenting on the showroom inauguration, Rajeev Chaba, President and Managing Director, MG Motor India, said, "Our first interaction with the customers in a creative and experiential environment is essential for the MG brand and creates a strong foundation as we begin our journey in India. The Hector, as India's first internet car, comes with a host of best-in-class features, making it the new benchmark in its segment."

Visitors to the store are greeted by British telephone booths and street lamps – incorporated as design ele-

ments – as soon as they enter. The MG History Wall's Magna strip and brickwork texture further accentuate the brand's strong connection with its home, the UK. The MG Carfé on the other hand reminds on the significance of greatest conversations over coffee.

The store also has a section with various vehicle components. Prospective customers can also approach the configurator wall to define their own MG experience. They can have their choice of model, transmission type, and fuel variant, before proceeding to customize the look, feel and accessories that their MGs will come equipped with. By adding such modern elements to amplify its brand legacy, MG has essen-



tially taken the in-store customer experience to the next level.

Speaking on the development, Rajeev Chaba, President and Managing Director, MG Motor India, said, "MG Hector has been developed with a high degree of localized content to cater to the specific needs of new-age Indian consumers. As India's

first internet car with 50+ connected features, the Hector will come with 19 exclusive product features, making it the new benchmark in its segment. Customers will be able to experience the Hector first-hand very soon and we are ready to welcome new customers into the world of MG."

Heralding a new era for the much-revered octagonal

badge in India, MG Hector comes with internet inside, thanks to the next-gen iSMART technology which promises safe, connected, and fun experiences. At 10.4 inches, it has the biggest HD touchscreen in its segment and also features MG's signature design cues, including the famous star-rider grille. Its character lines are defined by geometric shapes,

horizontal flow, and symmetry, while certain sections of its interiors are inspired by modern dance forms.

The Hector is also the first car with a sophisticated 48-volt mild-hybrid architecture in its segment, making MG Motor the first mainstream carmaker in India to bring 48V technology to the mass market segment.

The latest environmentally-friendly engine technology uses a 48-volt lithium-ion battery to store energy and provide extra torque assistance of up to 20 Nm when required. The combination of three key functions – Engine Auto Start Stop, Regenerative Braking and E-Boost – ensures a great driving experience while reducing emissions by up to 12%.

Built to withstand extreme road conditions, the Hector has been tested for over one million kilometers in India before

entering production and will be available in both petrol and diesel variants. The 1.5-litre turbocharged petrol engine delivers 143 PS power at a peak torque of 250 Nm and will be available in both manual and automatic transmissions. Its 2.0-litre turbocharged diesel engine will deliver 170 PS at a peak torque of 350 Nm.

The company has made an investment of INR 2,200 crore to refurbish the Halol manufacturing facility and roll out its first product, the Hector, from the facility.

MG has installed an all-new assembly line, a press shop, a body shop, a parts distribution centre, a testing track and a new state-of-the-art training facility in the plant – all within a span of 18 months. The plant also has a captive vendor park to facilitate aggressive localization for all MG vehicles.

WEST BENGAL NSS LAUNCHES CANCER PREVENTION ACTIVITIES



Kolkata: National Service Scheme (NSS) in West Bengal has launched the 'Pledge for Life-Tobacco Free Youth' campaign to address huge public health issues caused by tobacco consumption.

A workshop was organized by the NSS Regional Director Dr. Sarita Patel today at Ramakrishna Mission Ashrama, Narendrapur in Kolkata with technical support by Sambandh Health Foundation (SHF) and Narayana Superspecialty Hospital, Howrah. This workshop had NSS Program Coordinators and Program Officers along with student volunteers of various colleges of West Bengal.

During the workshop, the Narayana Superspecialty Hospital, Howrah, Consultant, Head Neck Cancer Surgeon and Voice of Tobacco Victims (VoTV) patron Dr. Purva Garg informed the audience about disastrous impact of tobacco use. He shared that he gets so many young patients in their OPDs diagnosed with oral cancers due to tobacco. Some cancer survivors and their families also narrated the trauma and suffering which they had to undergo due to tobacco-induced disease. The NSS participants were disturbed by the plight of the families and disruption to their lives. He further added that tobacco usage causes 90% of oral & lung cancers which leads to fatalities, major loss of quality of life, trauma and financial ruin for the family. Unfortunately more than 50% of oral cancer victims who undergo surgery do not survive more than one year. Prevention is better than cure – NSS can contribute significantly in preventing the youth from tobacco addiction."

Swami Sarvalokananda Maharaj, Secretary, Ramakrishna Mission Ashrama, Narendrapur, Kolkata said gave his blessings to have a tobacco and cancer free West Bengal.

Mrs. Sarita Patel, Regional Director, NSS Kolkata, Government of India said: "It is quite evident that a huge portion of mankind is now affected by the frequent use of tobacco. Tobacco use has gradually started to spread among the youth which is very harmful. It is expected from the youth that they should stop themselves to be addicted by tobacco and create awareness among the mass not to use the tobacco item".

In the workshop, all the participants took a pledge that they will never touch tobacco and will encourage family, friends and others not to do so either. In addition, they have developed an action plan under the Pledge For Life campaign for the year 2019-20, which will see students, NSS Volunteers conducting will be anti-tobacco activities such as pledge against tobacco, special camps, debate/essay competitions, street plays etc.

"It is a great initiative by the NSS for a social cause of protecting our young generations from addictions. West Bengal has more than 1000 Units with over 1 lac volunteers. Energy of these volunteers will definitely reduce the number of deaths caused due to tobacco, which is the single most preventable cause of death known, worldwide."

An action plan was made for NSS activities for the academic year 2019-2020, which includes tobacco free oath for all students, NSS Rural camps, various activities and competitions.

As per Global Adults Tobacco Survey, 2.39 crore people in West Bengal use tobacco in form of smoking and chewing; it has a major health impact on users and non-users; 1.5 lakh users die annually due to diseases attributed to tobacco and 438 children are introduced to tobacco every day.

Spiritual Leaders can show the path towards World Peace and Harmony

America and India should together fight against, violence, terrorism and poverty- Tuls

New York: Mrs. Tulsigabbard candidate of United States of America Presidential election met Jain Acharya Dr. Lokesh Muni during his Peace and Harmony Tour in United States of America. Taking blessings from Jain saint for the upcoming US Presidential elections she said that the whole world is faced with spiritual crisis. Spiritual leaders can show the path towards achieving world peace and harmony. She said that America has always supported spreading of knowledge. Spiritual knowledge is the highest form of knowledge which Spiritual Leaders possess; they can play a larger role on international platform in the decades to come.

Mrs. Tulsigabbard appreciating Acharya Dr. Lokesh Muni's Peace and Harmony Tour to USA said that poverty, violence and illiteracy are the major global problems. Political, Spiritual, Social and Business leaders of America and India can work together to solve these global problems. She was addressing the delegation which met her in the leadership of Acharya Dr. Lokesh Muni on 15th foundation year of Ahimsa VishwaBharti. International coordinator of Ahimsa VishwaBharti Mr. Dr. Raj Bhayani and Mr. Bipin Sangankar were part of the delegation.

Acharya Dr. Lokesh Muni blessing Tulsigabbard for achieving victory in upcoming USA Presidential elections said that there are three key challenges before us, Terrorism, climate change and inequality. Solutions to these problems are there in Mahavir Darshan, ahimsa (non-violence), anekant (unity in diversity) and aparigraha (renunciation). Talking about Peace Education program Acharya Lokesh said that 21st century will be of Spirituality. Emphasising the importance of joining religion with spirituality and science he said religion should serve the purpose of social welfare and it should help in removing social evils. Peace is necessary for development. Peace and prosperity are deeply linked. He emphasised introducing 'Peace Education' as part of school education.

Acharya Lokesh informed Mrs. Tulsigabbard about JAINA Convention 2017 to be held in LA from 4th July to 7th July 2019. In the Convention besides representatives from 69 Jain Centres of North America, more than 4000 Jain representatives from Canada, America, Britain and India will take part. There is more than 1.5 lac Jain population in USA.



"Successful Laparoscopic Procedure helped a man eat well"

Geetanjali Hospital's GI Surgeon & Team's successful attempt



Udaipur: Geetanjali Medical College & Hospital's Gastroenterologists & GI Surgeon performed a successful laparoscopic procedure & helped a 35-years old man suffering from a rare condition known as Celiac Artery Compression Syndrome to recover well recently. The team of doctors was led by GI Surgeon Dr. Kamal Kishore Bishnoi accompanied by Gastroenterologists Dr. Pankaj Gupta & Dr. Dhawal Vyas, Anesthetist Dr. Karuna Sharma & Radiologist Dr. Hairam.

"It's a very rare disease, occurring in just one in 100,000 cases and it's no less than a heart attack of the digestive system. Hailing from Pali District, Maangilal Suthar (Age 35 years) came to Geetanjali Hospital with an unusual complaint. As soon as he would begin eating, he would have extreme pain in the abdomen. So severe was the pain that he barely could eat enough to satisfy the body's basic needs. Not surprising the patient's weight was much below the normal weight of a person at this age. Endoscopy & CT Scan investigations confirmed the rare condition known as "Celiac Artery Compression Syndrome (also known as Median Arcuate Ligament Syndrome)", said the treating surgeon Dr. Kamal Kishore.

Dr. Kamal also said that, "Surgery is currently the only treatment option and involves releasing the ligament that is the culprit causing the compression. The problem is that reaching this celiac artery through conventional surgery is not at all easy because it is deeply located under the crus of the diaphragm. So, it was decided that this is the ideal case for laparoscopic surgery. Using the laparoscope, I was able to reach the root of the celiac artery where human fingers could not. This helped me to achieve the precision that prevented collateral damage to healthy tissue, arteries and nerves."

"The patient went back home on the third day after surgery. Not only was he finally able to eat without unbearable pain to follow, he was also able to get back to productive work. Conventional surgery would have taken him so much longer. Not only was he relieved and happy, but also thanked me for getting him back to being a regular eater. On follow-up visit after the surgery I am happy to say he is doing well and is back to his regular diet intake without any recurrence of symptoms," smiled Dr. Kishore.

What is Celiac Artery Compression Syndrome?

Celiac artery compression syndrome is defined as chronic, recurrent abdominal pain related to compression of the celiac artery by the median arcuate ligament. It is an uncommon disorder that

is characterized clinically by the triad of postprandial abdominal pain, weight loss, and sometimes an abdominal bruit.

What does celiac artery do in human body?

The celiac artery supplies oxygenated blood to the digestive system - the stomach, liver, spleen and the part of the esophagus that reaches into the abdomen. Also, it supplies blood to half of the duodenum and the Pancreas. Its compression leads to not enough blood supply to the digestive system, especially after food intake when the oxygen needs go up sharply. No wonder there's acute pain.

CEO Geetanjali Medical College & Hospital, Mr. Prateem Tambolisaid that, "Geetanjali Medical College & Hospital's Gastroenterology Department has the South Rajasthan's most experienced and skilled team of gastroenterologist & gastro surgeon available round the clock. The procedure so chosen demanded skills & expertise to which the team managed to bring smile to their patient. Also, this department is capable of treating all minor & major problems related to all types of stomach, intestines and liver under one roof with dedicated team of experienced and trained practitioners.

Awareness Program on the occasion of International Yoga Day



Udaipur: Ministry of Information and Broadcasting, organized a special awareness program on the importance of International Yoga Day at Shiv Mandir Complex of Patia Panchayat of Kherwada Panchayat Samiti.

Udaipur MP Arjun Lal Meena said that Yoga is the universal way for better health and happiness and its physical and spiritual dimensions should be included in daily routine to deal with the health problems of modern life. He said that yoga is important for dealing with physical and mental diseases. Yoga enhances meditation and concentration, as well as helping to increase all-around and mental efficiency.

Program President, Ex-pradhan, Saligram Kharadi highlighted the importance of yoga. Yoga teacher Somal demonstrated the yoga. Regional Publicity Officer Rameshwar Lal Meena told about the activities and activities of the department.

The winners of the oral quiz competition organized on this occasion were honored by awards. On this occasion, other public representatives, patrons Lalita Parmar, various departmental officers and employees and a large number of villagers were present.

2500 seed ball drive made for

environmental protection

Udaipur: Team Origin of Acep Foundation and Nagar Maheswari Yuva Sangh organized Seed Ball Drive program for the social and environmental Sunil Laddha and Chitra Laddha of Acep Foundation informed that under this program, that was started from the SobghPura Office of the Foundation. In this program more than 50 children and members of the organization intermingled with cow dung, clay, cow urine and water to form 2500 small balls, among which different types of seeds were kept. After drying them two days, the forest will be put on such a place where there is a shortage of trees. This kind of seed ball gives good results in less time, so the environment is also safe. Laddha said that in the next event, Gulmohar, Sitafal, Chiku and other types of seeds will be used for work which will grow early during the rain.

Organized the excellent senior citizen's honor ceremony

Udaipur: Rotary Club Udaipur organized the Excellent Senior Citizen Honor ceremony in Rotary Bajaj Bhawan. In which 8 senior citizens of the city who had been known for doing insignificant activities in their area were honored. The chief guest of the ceremony was former Chief Conservator of Forests SK Verma. While addressing the function, Verma said that we should try to keep the nature intact. We are currently going through the water crisis. If we do not store water, it will affect future generations.

Social activist Kaushalya Gattani, historian K. S. Gupta, Dr. Dev Kothari, Jyotishcharya Manohar Singh Krishnavat, Singh, Hotel Businessman, Ambalal Bohra, Educationist US Chauhan and social worker Fateh Lal Jain were honored by offering, pagdi, shawl, and citation papers.

Addressing the function, K. S. Gupta said that the service work being done by Rotary Club Udaipur in the service sector is exemplary. Do both criticism and praise so that service can be improved. Dr. Dev Kothari said that Rotary Club Udaipur has illuminated the homes of many needy people from its service activities. In view of the lack of rituals happening in the youth, rotary should take some such programs in hand so that the younger generation can be oriented toward re-sanskars.

Rawat Manohar Singh Krishnavat said that this is the only place in Mewar that its previous generations did not taste the taste of alcohol and meat. We should try to get one hour out of 24 hours to get interviewed with the soul contained in this body. The US Chauhan said that keeping a healthy body is our responsibility. You should move forward by considering yourself as strong. Kaushalya Gattani said that the rites should be started from their own house. Joint families should be built in society. Executive Chairman Laxman Singh Karnavat conducted the successful operation of the program. In the beginning, Club President OP Sahlot told about programs conducted during last fortnight while Secretary Rakesh Maheswari informed about the service activities to be organized.