

## For A Happier Student

The government has recently asked the schools to check the weight of school bags of the school going kids. This is an indeed welcome step. Most of the children who commute to their school on foot for kilometers find it very difficult to carry the weight of books and copies. The new circular will also make the schools thinking of creating spaces in the classrooms where they can keep at least the class work copies. The same model is prevalent in private schools where most of the weight of the bag is kept in the respective shelves of the kids. Having separate shelves for kids is an investment government should look to do as that's the only way this scheme could be successful.

Education is something that needs prioritized attention from all the leaders, businessmen, and citizens. Education is in favor of a better future of not only the kids who will attain the knowledge but also to the people who will be safe from looters or thieves or criminals. Of course, a learned kid will become a sensible and responsible adult who would prefer the right way to make money and contribute to the development of the country.

### Editorial

An illiterate has limited options of survival, and thus they sometimes go astray.

The government has also asked schools to not to give any homework to the kids of up to class 2, which again is a good idea. These are the initial years when a kid develops the interest in education. If a six-year-old is loaded with homework for hours, they would not like to go to school again. In this tender age, the education must be limited to schools so that the kid learns that after a few hours of study, they will be back to play and fun.

Once they are settled with the system, they can be given small homework to ensure they retain what they learned in the class. And then the level can be increased. An 8-year-old kid in the class third would have a good idea about the need to play and study.

A number of steps can be taken to ensure that the kids are safe in school and are given nutritious food apart from other activities. But above all the proper implementation of these schemes is what the government has to ensure. One idea could be to put cameras in the schools and let parents keep a tab on the activities.

Overall, these are great initiatives. Let's hope that the ideas are implemented properly to the benefit of students and parents.

# Apollo Hospitals marks historic 20th anniversary of India's 1st Successful Liver Transplant



**Udaipur:** Sanjay Kandasamy did not have an ordinary childhood. Though you couldn't tell, at just 20 months of age, he had a part of his father's liver transplanted into him in November 1998. In doing so, Sanjay and his doctors created history in the annals of Indian medicine as the country's first successful liver transplant surgery. Remarkably, not only has Sanjay done exceedingly well, he is now training to be a doctor himself – a testament to the expertise of the treating team and the tenacity of Sanjay and the family. On the 20th anniversary of the era-changing operation that changed the face of medical

sciences in India, Indraprastha Apollo hospitals showcased the evolution that liver transplants have gone through over the last two decades as well as felicitate Sanjay Kandasamy and his family for the bravery shown since the surgery. Speaking on the occasion, Dr. Preetha Reddy, Vice Chairperson, Apollo Hospitals Group said "Liver disease is a major cause for concern in the country with as many as 2 lakh people dying from it every year. While around 1800 liver transplants are done annually, as many as 20,000 people need a liver transplant at any given point. The fact is around 10 lakh people are diagnosed with liver

disease every year, making it the 10th most common cause of death in India as per the World Health Organisation. While India has come a long way since the first operation, there is still a huge gap to be filled. We have endeavoured to create world class transplant centres with leading clinicians running the program. Going forward we will expand our services to hitherto unreached geographies and populations." Ace Indian cricketer, Gautam Gambhir, a long time proponent of organ donation was also present on the occasion. "Every three minutes a person gets added to the list who need a transplant. Today

over 2 lakh Indians are on the list while less than 10% get a transplant. We have to work as a nation to increase our organ donation rate. I have pledged my organs in 2011 and encourage the youth to raise awareness on organ donation and become donors themselves. This needs to become a national movement."

Ashok Bajpai, Managing Director, Indraprastha Apollo Hospitals, said, "As we mark this historic day, we would like to thank our patients and families who have entrusted us with their faith.

Our transplant program is today a beacon of hope for thousands thanks to the expertise and commitment of our specialists and staff. We intend to dedicate the coming years to becoming the best transplant centre in the world." Marking the occasion, Apollo Hospitals' Group Medical Director & Senior Pediatric Gastroenterologist, Dr. Anupam Sibal said, "Today marks a special day for Indian medical sciences. It was over 20 years ago that India finally entered the hallowed exclusive club of countries that carried

out liver transplants. This pioneering work and the awe-inspiring attitude of patients like Sanjay has ensured that over the last 20 years the Apollo Institutes of Transplant has performed more than 3200 liver transplants in patients from over 50 countries of which 302 have been children. We endeavor to offer our expertise to patients from all over the world who seek liver transplant services."

By performing 1200 solid organ transplants in 2013, the program is amongst the largest Solid organ transplant program in the world, a position which Apollo has held for 6 consecutive years now. Sanjay Kandasamy said "I would like to thank the doctors at Apollo who gave me a new lease of live 20 years ago. I would not have made it this far without this help. My parents and family have always encouraged me to make the most of this second chance at life. Seeing the work that doctors do from such close quarters made me determined to become a doctor myself. I want to contribute to saving lives of our countrymen and also set

an example that any challenge in life can be overcome."

Sanjay was born with a rare condition called Biliary Atresia. This is a disease that affects one in 12,000 babies with the only lasting remedy being a liver transplant surgery. Highlighting the expertise developed at Apollo, Dr. Neerav Goel, Sr. Consultant, Liver Transplants said, "Over the past 20 years our expertise has greatly developed. Today we are doing ABO incompatible and combined liver-kidney transplants. We are also operating on babies as small as 4 kgs. We intend to further develop our program to help an even larger section of the population in the future." While there is still a lack of infrastructure for life saving organ donations and transplants, the numbers in the country are showing some improvement in the country.

Out of 301 hospitals equipped to handle the process, 250 have registered with National Organ and Tissue Transplant Organization (NOTTO), showing that in order to conduct an organ transplant, there exists one fully equipped hospital for around 43 lakh people.

## Dr. Mukesh Khare join BONPHUL

**New Delhi:** Former Secretary to the Government of India and former Secretary General of FICCI, Dr A Didar Singh; and Professor of Environmental Engineering at IIT Delhi, Dr Mukesh Khare; along with several other top professionals have joined the Board of cleantech startup Bonphul Air Products as Independent Directors.

Other newly inducted independent directors include Clean Air Asias Country Director, Prarthana Borah; BML Munjal University Dean, Dr Vishal Talwar; and SM Groups CEO, Vikas Agarwal. Explaining this development, Bonphul CEO, Pradyut Bora, said "We may be a 15-month old small start-up, but our ambitions can be gauged from the quality of Board we have set up. We have set a vision to become the world's most comprehensive indoor air quality (IAQ) company. To create such an organisation, we need both technical expertise and the best of corporate governance. We have created a Board that brings in plenty of both. We expect our independent directors to play the stewardship role in our corporate journey." Coming on board as Independent Director, Dr A Didar Singh said "All companies, big or small must practice good governance norms. It's both a social responsibility and good business practice."

Further throwing light on the importance of board composition that needs attention by start up companies Dr Vishal Talwar said "Selecting and including independent directors even when a start up is in its nascent stage may boost its success as it can help guide the company to excellence. Also commenting on the work being done by Bonphul, Prarthana Borah said "When we speak about air pollution we need to understand it in terms of what it is doing to our health. With pollution levels in cities Delhi reaching hazardous levels we need immediate solutions which can be solved with technology. These at present may be adaptive solutions while mitigation is being considered and one is working towards it. Companies like Bonphul can contribute to healthier lives by providing technology solutions that can be a short term way of addressing the impact of poor air on our health."

## Jashn Agnihotri Double Role in Punjabi Film!

Punjabi film fans cant seem to be having enough of Jashn Agnihotri. Guess thats why she has been signed up for not one but two roles in the same film, making her the first Punjabi actress to do a double role in a long time.

The bubbly actress started out as a model and did over a 100 print ad and TV commercials including the likes of Indian Oil Servo, Sahara, Inalsa and many other. Along with ad shoots Jashn also featured in a few hit music videos including the likes of Damdaar Boy by T Series and also hosted the famous reality show No. 1 Dramebaaz while pursuing her passion for cinema. "It was during my modeling days that Mr. Madhuri Bhandarkar spotted me and asked to audition for a song in his film Indu Sarkar," recalls Jashn how she bagged the song Yeh Pal in Indu Sarkar. Jashn later went onto to do a guest appearance in the film Genius as DJ Jashn.

Her upcoming Punjabi film titled Chan Tara has her in a double role and she cant stop gushing over her experience while shooting for the film. "Its a full on commercial film with comedy, romance and drama," says Jashn while further adding, "I have worked really hard to mark the delicate difference between the 2 characters wherein one girl is upmarket, sophisticated and ambitious whereas other girl has a humble background and has a rawness & is desipunjaban personified. I ardently followed Hema Malini in Seeta Aur Geeta and Late Sridevi in Chalbaz and took inspiration from these veteran actresses to pull off this challenging double role. Directed by Vinit Atwal, produced by Satnam Talia, Chan Tara has an ensemble star cast from Punjabi and Bollywood industry and I am confident this film will be liked by audience as its a thorough entertainer."

## PEPSI® INTRODUCES SIMON FULLER'S NEW GROUP NOW UNITED TO INDIA

**Udaipur:** Lights. Camera. Music. For generations, PEPSI® has had an intrinsic connection with music, working with legendary artists and discovering and supporting emerging talents. The iconic brand today announced a partnership between Simon Fuller's new project, global pop group NOW UNITED, and BADSHAH, one of India's favorite rappers. Badshah, managed by Sony Music India and the group comprised of 14 singers and dancers from all across the globe will record a song titled "[ How We Do It]" that will be released (November 29th.) Pepsi will also support Now United's first trip to India beginning November 26th. The group will visit Mumbai, Delhi, Agra and Jaipur, sharing their experiences with their fans in India and around the world as they go.

With pop-culture at its heart and a finger on the pulse of trends, Pepsi has always created experiences that connect with consumers in the most relevant ways. For decades, Pepsi has harnessed the power of music to connect with generations of fans and elevate rising artists.

The collaboration between Badshah and Now United for a new song is part of this aim to provide emerging artists with a powerful stage to promote their stories, share their art and connect with new and existing fans. The collaboration has been curated by One Digital Entertainment, India's leading creator and video network that also manages Badshah's digital ventures and

is also enabling the distribution of the song across various digital, TV and radio platforms.

Introduced in 2017 by Simon Fuller, the creator of the popular American Idol series, pop group Now United is comprised of 14 rising singers and dancers from across the world, including India, Brazil, Philippines, Finland, Senegal and the United States of America, amongst others. 17-year-old sensation Shivani, who hails from Udaipur, represents India in the pop group. Echoing his thoughts, rapper Badshah said, "Over the years, Pepsi has created powerful platforms which allow artists to connect with their fans in unique ways. By collaborating with Now United, I am getting a chance to perform in a different way than I ever have before. They are an incredibly talented group of artists and I am really excited about the chance to perform with them. They're going to be in Mumbai soon and we have some exciting things planned. I cannot wait for my fans to see what we have in store." Gurpreet Singh, COO & Co-founder of One Digital Entertainment said, "One Digital Entertainment is glad to associate with Pepsi and Simon Fuller's XIX Entertainment to enable this unique collaboration. We are very excited to bring two different kinds of artists such as Badshah and Now United together for the first time. We are confident that the new song will strike the right chords with music aficionados across the globe."

## Premier of Marathi film Majhya Baikocha Priyakar

Pradeep Sharma of Baba Motion Pictures Pvt Ltd, Deepak Ruia and Rajendra Goenka of Rajkala Movies and Dhaval Jayantilal Gada and Akshay Jayantilal Gada of Pen India Ltd kept premier of their Marathi film Majhya Baikocha Priyakar at Cinepolis in Andheri West where entire cast of film was invited. Zee Music marathi has released the audio. Priyadarshan Jadhav, Aniket Vishwasrao, Bhagyashri Mote, Priya Gamre, Anshuman, Bharat Ganeshpore, Meera Joshi, Rahul Sharma, Vivek Kar, Swati Sharma, Suresh Pillai and Choreographer Sanjeev attended the premier. Rajiv Ruia has written and directed this film. Swati Sharma sang her super hit song Tu Haathnako lae from the film. Jayantilal Gada came specially to wish all the best to entire cast and crew of the film. The Film released all over Maharashtra and it is presented & distributed by Pen India Ltd.

## One Race Human Race : The Half Marathon To Be Held On 9th December 2018 At New Delhi

**New Delhi:** Time to run for humanity! The Sewa inspired professionally managed Half Marathon event "Super Sikh Run" with two very successful editions in Delhi in 2016 and 2017 is back once again. The third edition of Super Sikh Run is to be held on December 9 from the heritage site of Gurudwara Rakabganj Sahib in Lutyen's Delhi. This year of marathon is Run-De-Dilli.

Super Sikh Run –centered around the philosophy "ONE RACE HUMAN RACE" – is a marathon organized for all participants beyond the feeble barriers of caste, creed, religion, sex, race and the challenges thrown by life.

At present, Super Sikh Run has a global following and is loved by people from all over the world for what it stands for and is marked in the calendar of runners for the quality of organizing which makes it at par to any international running event.

Addressing the press meet Major Devender Pal Singh, a Kargil war veteran also known as the India's first blade runner and Super Sikh Run Ambassador said "We are proud of the fact that Super Sikh Run is today the most prestigious cause led Half Marathon race in New Delhi. This has been achieved due to the support and guidance that the event receives from the administration, patrons and participants alike.

Furthermore we are taking a step forward, the 3rd Edition of the Super Sikh Run 2018 would also witness an addition of a special category, that is, One Race साहस (Sahas). This will be category for Differently abled Athletes."

Besides giving sneak peek into the upcoming event the Super Sikh foundation officially launched their special run the Marathon t-shirt with the logo. Also present, Jagwinder Singh the National Award Winner Paracyclist said, "It is a great honor for me to be a part of Super Sikh Run. As the motive of this run is to inspire everyone to be super hero by believing in themselves,

## Launches feather weight Mattlook Foundation

**New Delhi:** MATTLOOK, a International cosmetic brand synonymous with quality and in vogue products at an achievable price scale launches its feather weight Foundation.

The feather weight Mattlook Foundation is made in Taiwan. This oil free mousse to powder formula delivers a feather light finish giving you breathable natural skin, while the weightless formulation hides pores, fine lines & uneven skin tone to leave skin peachy soft all through the day. It is priced at Rs. 549/-

The new foundation is available in 5 colours and promise medium buildable coverage - with shades available in natural, satin, beige, ivory & rose.

The sticks vary from your typical foundation because of their hydrating formula - which giving you natural skin look. Keeping pace with the fashion trend and quality MATTLOOK is carving its own niche today. With a pan India presence, products are available in all retail outlets and across all metropolitan cities.

Mattlook cosmetics has launched a wide range of cosmetics and make up

products targeting young women especially the working executives and college going students. It aims to keep the country at the forefront with the latest cosmetic trend and at an affordable price.

## EaseMyTrip Targets 10X Growth in Hotel Booking for FY18-19

**New Delhi:** EaseMyTrip, one of the largest flight booking sites of India, is expecting a growth of 10X in transaction value coming from hotel booking by end of the financial year 2018-19.

In the third quarter of the year 2018, the company has seen a high growth in hotel reservation through website. In financial year ending on March 2018, EaseMyTrip has achieved a turnover of around Rs. 2300 Crore with an increment of around 10-12% over previous year through air tickets being its major product. However, the travel portal is planning to increase its revenue by focusing on non-air products like hotels and bus booking.

Mr. Nishant Pitti, CEO and Co-founder of EaseMyTrip said, "Earlier our main concern was to promote flight tickets as key product of the company but to excel in tourism industry, you also need to expand

your wings towards other products like hotels and holiday packages. Our company was doing business through hotels previously as well but now we have made everything more systemic by implementing advanced technology, lowering our rates and adding better hotel options in our inventory."

## Film Fest 2018 award ceremony at Aspee Auditorium..

Devashish Sargam (Raj) who is a well known singer, composer and Film Maker is the Founder of 1st Moonwhite Films International Film Fest MWIFFF 2018. He invited Producers and directors from India and Overseas to attend the 1st Film Fest in Mumbai .

Padamshri Anup Jalota, Shiv Pandit, Yogesh Lakhani of bright Outdoor, RJ Rahat Jafri, Pandit Suvasnit Raj TV Personality, Choreographer Papu Maalu, Singer composer Danish Alfaaz attended the award ceremony of this 1st MWIFFF at Aspee Auditorium, Malad West . Inox Metro was the Multiplex Screening Partner , Bright Outdoor was Outdoor Media Partner and Tiger Guards Pvt Ltd was the Security Partner . More than 40 films were awarded in different categories.



I am sure this run will ignite a new flame among the millions of differently abled people to live like 'real hero' Speaking at the event, Mr. Naveen Munjal, Managing Director of the HERO Eco Group said "We are highly elated to join the Super Sikh family. Hero Electric always looks forward to form a part of such events which help uplift the human spirits. This run not only stands for its motto but also sends across the message of fitness among every age category. We as a brand proudly support the ideologies and motive of Super Sikh Run and work ahead to help it through"

Some other prominent people at the press conference included Mr. Sohinder Singh Gill, CEO, Hero Electric India, and Pritam Rani Siwach, former captain of the Indian women's hockey team Super Sikh Run consists of 5 KM CHARDI KALA run, 10km ONE RACE and the most popular HALF MARATHON race for those who like to go the long way. All categories are chip timed and every runner receives a finisher's medal and electronic certificate.