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UDAIPUR | WEDNESDAY, NOVEMBER 07, 2018 | PAGE 1 - 4 | PRICE : 5.00\* (Vol. 04, No. 35) Postal Registration No.RJ/UD/ 29-134/2017-2019

# Diwali, the Udaipur Way

Udaipur: Immersed in the festivities, the city of lakes is celebrating the biggest festival of the year with a great deal of enthusiasm. From sweets to crackers to newly painted houses, the citizens are enjoying every bit of it. The ambiance is cold but the energy that people have this week is tremendously warm. And this warmth is phenomenal in all ways.

While the citizens are all wrapped in the colors and glitters of the modern times of the festival, they are equally sensitive and responsible.

Houses are being adorned with electric lights but at the same time diyas are being used for the evenings. If chocolates are being bought to serve the guests, sweets are also being prepared at home to carry the light of tradition forward.

Udaipur is one of the few cities in country where modernization only gets added but never replaces the rich tradition. And this is why when you celebrate a festival in Udaipur, you never miss the culture.

You might argue that this is just because of the influence of elders and might end soon but when you realize that even the youngsters are equally interested in doing things the original way, you know that the culture is in good hands.

It's not about being old-

fashioned or modern, but it's all about doing the right thing. For example, in Udaipur firecrackers in Diwali are more meant to kill the pernicious insects that were born in the past monsoon.

This sets up the environment for a healthy winters. But caring about the environment, people keep a balance between environment pollution and need to kill the insects.

It's not just about praising a city or its people, its all about spreading the right attitude.

All you need to do is the right thing.



And when it's just the right thing, it does not need to be labelled as modern or ortho-

at were born in the past monsoon.

This sets up the environment for a althy winters. But caring about the environment pollution free.

The city and its dwellers know what is required to enjoy the festival and keep the environment pollution free.

So, enjoy the festival and keep the sensibility on top of fun. A sensible Diwali is all we need to keep the sense alive and maintain our reputation across the world intact. We are one of the best hosts to not just the people, but also to the festivals and celebrations.

### Solaris:2018 concludes

**Udaipur:** Indian Institute of Management, Udaipur in association with Secure Meters, hosted the second and final day of the fourth edition of its Annual Management Fest: "Solaris" on the 4th of November, 2018. The fest is completely driven by the students of IIM Udaipur, right from conceptualization to its execution.

There were six domain specific summits (Leadership, Economics, Analytics, Consulting & Operations, Finance, and Marketing) organised around the theme of "Resilience and Adaptability". The summits were divided over the two days, hosting thought leaders from various industries. Apart from the summits, There were various competitions, which witnessed participation of students from a number of premier B-Schools and colleges across the country.

Concluding day of Solaris 2018 began with Unmesh – The Consulting & Operations Summit. The theme for this summit

was 'Supply Chain Resilience and Value Chain Adaptability'. Industry experts such as MukeshRalhan (Head–SCM Strategy & Operations – Mobility & Enterprise, PAN India, Vodafone India; AmitAgarwal (Vice President & Head of Supply Chain, Jubilant Industries Limited) and Gulzar Azad (Country Head – Connectivity, Google India) shared their valuable knowledge, experience, and insights on mitigation and contingency strategies for managing radical changes in the industry.

Unmesh was followed by the Finance Summit – ArthSamvaad. Renowned stalwarts ManavMehra (Director Finance, Ericsson) and AbhiroopJayanthi (VP, Bain Capital) graced this summit on the theme of 'Financial Strategies for building a Resilient Organization'. Through the medium of a panel discussion, the summit discussed major financial issues that have caught people's attention worldwide, affecting the global markets regularly. Post the discussion, Finomina-The finance club of IIM Udaipur unveiled it's annual magazine 'Arthaarth' and comic book on personal finance by the name 'Fundit Baba'.

The final summit at Solaris 2018 was Samvaah – the Marketing Conclave. Experienced marketers Nomit Joshi (Head Marketing, Gionee India), Sameer Seth (Director of Marketing, Dolby Labs) and AchintSetia (Vice President – Marketing, Myntra) interacted with the curious minds at IIM Udaipur on the theme of 'Survive and Thrive: adapting to changing trends'. In the last leg of this summit, Prof. Janat Shah, Director of IIMU and the esteemed speakers unveiled 'Zeitgeist', the Annual Magazine by MarClan – The Marketing Club.



#### Techno NJR students bring prestige to Udaipur



**Udaipur:** Techno NJR students bring prestige to Udaipur once again by winning the 1st Runner-Up prize of Rs. 1 lakh in #OpenGovDataHack, a national level competition held in New Delhi on 31st October. The event was organized by the Ministry of Electronics and Information Technology, Law & Justice.

The prize to Techno NJR team was given by Hon'ble minister Sh. Ravi Shanker Prasad. First prize was won by the team from VIT and second Prize by Techno NJR team and third by IIT, Patna. Techno NJR team consisting of Tathagat, Vedant, Bhavya, Mohit&Jeevika and mentored by Dr. Jitendra Shreemali created Datacop Platform using data available with National Crime Records Bureau.

#### What is DatacopPlatform:

The Datacop platform is an attempt to empower the vulnerable sections of society through the use of technology. With increased attention on crimes against women, the team has presented a technology solution to prevent major crimes against women. Going forward this system can be used to prevent all weaker sections of the society, be these, women, older generation or children. The analysis shows that coastal states have consistently witnessed the highest cases of immoral trafficking of women. Further, correlation analysis identifies the filling up of women SI equivalent rank vacancies as the best solution to the problem since the correlation between both these factors is close to 80%. Similarly, analysis of rape data provides insights into the profile of likely rapists as well as their family background. As Udaipur is among the select smart cities, this can help make Udaipur a safer place for tourists as well as the residents. Successful deployment at Udaipur would enable other leading cities in the country to consider this as a potential solution to their crime-related challenges.

