

PAPER INDUSTRY IS READY FOR NEW GLOBAL CHALLENGES: BASU


Udaipur: Our country's paper industry is facing many global challenges these days, due to which there has been a difference in demand and supply. Its main reasons are the lack of imports, the devaluation of Indian rupees etc.. As compared to the consumption of paper, paper production and supply are not being as balanced as before, with ease and liquidity. Between these challenges, JK Paper Industries is registering its presence from large to small levels due to strong resources and efficient business strategies. These ideas were expressed by Chief General Manager Sales & Marketing Basu into day channel porters -enhancing program organized by JK Papers Limited in Pushkar.

Basu said that in India all time development is at peak as literacy and growth rates in India, internet literacy and awareness is also increasing. It is a myth that the digitization will be affected by the paper industry, but market research shows that in the paper industry, especially writing and printing paper, there will be a growth of 6 to 7 percent and it will be at the new peak of advancement. Various sessions on ideological churns in various sessions for capacity enhancement, industry, and human management, selling arts, technical upgradation was organized in the second session, Deputy General Manager Marketing (Technical Services) B Das, While sharing the technical information of various products of JK Paper Industry, said that JK Papers had started many far-reaching efforts years ago, keeping in mind the need for environmental pollution, environmental conditions and the times ahead.

Gaurav Gatha Maharana Raj Singh Ki - A tale of Valour and Diplomacy

The 389th birth anniversary of Maharana Raj Singh (1629-1680) was celebrated with great enthusiasm, pomp, and show in City Palace, Udaipur. On this occasion, the Maharana of Mewar Charitable Foundation organized exhibitions and also a performance of the play "Gaurav Gatha Maharana Raj Singh Ki" at City Palace.

The play was written and directed by internationally renowned veteran theatre artist Shri Vilas Janve. Shri Arvind Singh ji Mewar graced the function to make this occasion all the more special.

Significant episodes from the life of Maharana Raj Singh ji were enacted in the play.

With his extraordinary diplomacy, he had managed to save Mewar and retain peace during the regime of cruel and inhuman emperor Aurangzeb. He adopted a policy to please Aurangzeb as far as possible, so he helped to fight against his brothers Dara Shikoh and Shuja. He even sent his sons to greet the Emperor subsequent to his various victories.

But on many occasions, he acted subtly in the larger interest even at the cost of annoying Aurangzeb. On receiving a letter from princess Charumati, sister of Kishangarh king, who wrote that Aurangzeb forcefully wants to marry her without her wish, whereas she actually wants to marry Maharana and not Aurangzeb; Maharaja went to Kishangarh and married Charumati without asking Aurangzeb. This created a situation of tension between Mughals and Mewar. But he resolved this tension by marrying off the daughter of a nearby kingdom to Aurangzeb's son.

He also displayed his strong resentment to the Jajiji rule introduced by Aurangzeb aimed to crush Hindu communities. Facing problems of saving idols and temples, the Vaishnav devotees requested Maharana to give shelter to the idol of Lord Shrinath Ji (Incarnation of Lord Krishna) in Mewar against the wishes of Aurangzeb. Similarly, after the death of Maharaja Jaswant Singh, Jodhpur was facing tur-

moil and he gave shelter to King of Jodhpur, Ajit Singh ji. He thus diplomatically

mat by Shri Vilas Janve, the playwriter, and the director, who himself played the role of

the variations demanded by the role. Abdul Mubin Khan, as Aurangzeb did his best to bring

Singh justified their roles to make the presentation very interesting.

Shri Vilas Janve made intelligent use of the limited space of the stage for this play by his able direction. In past too he also directed two plays in the City Palace, namely, "Gaurav Gatha Rana Sangaki" on the 8th April and "Asmita", a play based on the great deeds of Maharana Pratap, on the 16th June. All the plays were watched by the students as well as the general public. It is quite difficult to stage historical plays and he has proved his talent by presenting the history in the right perspective while, at the same time, making the plays very interesting and captivating.

The Martand Foundation deserves accolades for the successful performances of these plays and the Maharana of Mewar Charitable Foundation deserves compliments who took initiative to present such historical plays depicting the rich cultural heritage of Mewar.

- Rekha Sisodia



avoided conflict with Aurangzeb in the vital interest of Mewar.

Maharana was also very kind towards his people. He did many charity works for his subject. Major Lakes like Rajsamand and Janasagar (Badikataalaab) and a number of temples were constructed during his time. The play was designed in a storytelling for-

Kathavachak (the storyteller) and explained the important aspects of the story through his narrations full of emotions. Mr. Janve undoubtedly handled this role honestly and with sincerity, and kept the audience glued to their seats during the play. Manish Sharma in the role of Maharana Raj Singh showcased his tremendous acting and storytelling talent with all

out the true color of the shrewd character of Aurangzeb, with his superb acting. Bhuwan Sharma impressed everyone in his very small but important role of Rawat Hari Singh, the enemy of Maharana Raj Singh. He also looked after sound during the play.

Kiran Janve as Rajmata, Mohan Shivtare as Kasim Khan and Vishal Jain as Hammer

Crowded crowd @ Sojatia

Udaipur: Pushya Nakshatra is the day of gold procurement. A lot of enthusiasm is seen in the gold market of Udaipur on Pushya Nakshatra. Crowded crowd jam-packed showroom of Sojatia witnessed its popularity and trust among the customers. Dr. Mahendra Sojatia of Sojatia Jewellers said that as compared to last year, the demand for gold and diamond is high. Director Dhruv Sojatia said that the trends of Diamond and gold jewelry have increased we have started advance booking for Dhanteras and Diwali. New and attractive designs in silver coins, utensils, anklets, and Italian jewelry are also available. It may recall that The 9 16 Hallmark Gold Jewelry at Sojatia Jewellers means the price of gold as good as the gold of purity will be given, he further added that we are not charging making a charge on Diamond and Diamond Polka Jewelry till 7th November.

9 16 Hallmark Gold Jewelry is available at Antique, Kundan, Traditional and Contemporary Jewelry is available at reasonable making Charges. Diamond jewelry is available with certificates, in the finest designs, in the economy range also.

Reena Sojatia told that a Referred coupon and a gift are being given on the purchase of every five thousand later by lottery they have a chance to win a car as the first prize while second prize is, scooter, and the third prize is LED however we are offering 500 consolation gifts by lottery to esteemed buyers.

Swamiji Ram Gyan Das ji blessed udaipurites



Udaipur: Maharaj of Shri Ram van Kutir Ashram Barabanki U P, serving mankind by way of: Spiritual- Ramcharit Manas orations blessed udaipurites during his stay in Udaipur at Dr. Chapawals residence.

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