

## Manthan – Only if we could drink 'Plastic Water'

Only if we could drink 'plastic water', we had plenty of it to drink not just in India, but globally.

The whole world is talking about scarcity of water and how the drinking water will not be available in another 200....500.. 1000 years.

Wasting water is one issue, but wastage of water due to plastic clogging in drainage system is another issue. It is simple, water will find its way to move, if not through proper drains, then probably outside the drains, either on the roads or breaking the mountains and infrastructures. This



is exactly what is happening in most of the prominent villages and cities in India during monsoon. It is not that drainage systems are not present, it is just that we have clogged them with polythene and plastic bottles.

Can we deny the reasons of human-created floods in Delhi and Mumbai? Perhaps, before the monsoon hits further, we should also get our townships drainage system re-checked.

Interestingly, Nearly 1/3rd of the plastic packaging used in the world ends up clogging the city streets, drains and waterways. 30% of plastic in Bangladesh, which amounts to about 17,000 tonnes gets trapped in the drains and sewers of the country clogging pipes leading to waterlogging.

In 2015, Kenya faced one of the worst floods in its history after drains were clogged and roads blocked due to plastic. The Jammu Municipal Corporation (JMC) takes lead to clean drains across the city which is proving to be a challenge as plastic and polythene waste has clogged all the sewage lines.

Officials of the Cuttack Municipal Corporation, Odisha accepted that plastic items below 50 microns has led to clogged drainage systems, resulting in more waterlogging. Open drainage and underground drainage canals continue to be clogged due to the indiscriminate dumping of plastic in Tiruchirappalli, Tamil Nadu.

Littering of plastic waste starts from an individual but multiplies with more people adding on to the litter. If the one can stop, others might stop too. May be then we may not have to complain to several municipal corporations regarding water clogging...

"Manthan", an initiative by Hindustan Zinc, is a series of stories to bring awareness about various concerns like air pollution, water pollution, plastic pollution, noise pollution, climate change, road safety and wildlife protection.

## Fortis Udaipur Marked World Heart Day On Friday



**Udaipur:** The day aimed at creating awareness among patients and their families about various heart, & arterial diseases, their causes and factors, ways of prevention, and the extent to which certain behaviors and lifestyles are associated with cardiovascular disease. It also helps in spreading the culture of first aid and nutrition.

PRO in its press release informed that special discounts are being given for heart patients from 29th September to 15th October. The time of OPD will be from 10.00 to 2.00 and from 2.00 pm to 4.00 pm. Dr. C. P. Purohit, Dr. Harish Sanadhy, Dr. Deepak Ameta & Dr. Chandrasekhar will render regular services to heart disease experts for consultation. The several educational and awareness elements such as blood pressure and blood glucose screening, a special section for body liposuction, echo tests, and a cardiac catheterization exhibition.

The event was attended by a large number of visitors who showed interest in its different sections and the desire to benefit from the health information and knowledge of the therapeutic means and health services provided by the Fortis heart center.

They expressed happiness at the level of progress and development in the cardio sector in terms of diagnosis of diseases and modern medical treatment, and the rapid delivery of health services.

## Lion Suresh Mehta Honored



**Udaipur:** Lions Club lake city Exofficio -Chairman Lion Suresh Mehta was honored with Lion of Mewar Award at a function organized jointly by Geeta Goyal Trust and Lions Club Udaipur for the year 2017-18.

# 21 Gun Salute Heritage & Cultural Trust bags Award

**New Delhi:** The 21 Gun Salute Heritage & Cultural Trust won the accolade of being the 'Most Innovative & Unique Tourism Product' for the 21 Gun Salute Vintage Car Rally at the National Tourism Award (2016-2017), which was organized by the Ministry of Tourism, Government of India, on the occasion of World Tourism Day that took place at The Vigyan Bhawan, today.

Mr. K.J. Alphons, Minister of State (IC) for Tourism, Govt of India and Ms. Rashmi Verma, Secretary, Ministry of Tourism, Government of India presented the award to Mr. Madan Mohan - Founder & Managing Trustee, 21 Gun salute Heritage & Cultural Trust.

"The very fact that the 21 Gun Salute Concours Show succinctly communicates the unique combination of heritage & motoring makes it a deserving winner and we are delighted that the event has

been acknowledged and rewarded at its successful contribution as the most innovative and unique tourism product," exclaimed Mr. Madan Mohan.

It was back in 2011 when the 21 Gun Salute International Vintage Car Rally & Concours Show embarked upon its journey of combining Indian Heritage & Motoring; since then Mr. Madan Mohan has been working, both to build and grow this outstanding event and to make the best use of it for celebrating Indian heritage at a global platform.

Every year, the Concours Show is organised with visitors attending the event from the global motoring fraternity that includes more than 30 judges from all over the world and it is the only event in India that invites billionaires from different corners of the world to participate in the Concours Show. The event has not only been



recognized by the Ministry of Tourism, Govt of India but the 21 Gun Salute Rally has also been nominated for the Breakthrough event of the year category of the prestigious Historic Motoring Awards - London. Winning the award for the

'Most Innovative & Unique Tourism Product', signals that the continuous efforts of Mr. Madan Mohan to drive heritage and motoring together as a tourism product has yielded noteworthy results; not only this, he has also been nominated for the Personal

Achievement Award category of the prestigious Historic Motoring Award - London; adding yet another achievement to his long list of accolades.

"This award means so much. It has been an absolute privilege to have overseen the

development and creation of what is now globally famous - The 21 Gun Salute International Vintage Car Rally & Concours Show. We have succeeded in creating a truly outstanding visitor offer which contributes significantly to promoting Indian Heritage & Motoring.

This award really recognises the immense amount of passion, innovation and sheer determination which has, and continues to be, at the core of all we do; we're exceptionally proud of it" expressed Mr. Madan Mohan.

The 21 Gun Salute International Vintage car Rally & Concours Show has the potential to propel the image of host destination-India to new heights as a heritage motoring tourism destination. This event is not only popular within the domestic motoring fraternity but has also developed international significance.

## City News and Views

### Orient Tradelink Ltd is getting marvelous response by marketing the Mantras

**Mumbai:** Orient Tradelink Ltd. (OTL) has inked a spiritual marketing and merchandising deal for 10-years with AUM Sportainment Pvt. Ltd. The illustrious and philanthropic personality Aushim Khetarpal, who is also an actor, film producer and sports promoter has rendered these Musical Mantras in his voice. The music is scored by Amar Prabhakar Desai and penned by Vikas Kapoor. To begin with OTL is marketing Five Mantras as of now like 'Ganesh Mantra', 'Shiv Mantra', 'Sai Mantra', Hanuman Mantra and Krishna Mantra. OTL has been getting marvelous response by marketing these mantras which was a Shirdi Sai Baba Foundation initiative and produced by AUM Sportainment Pvt. Ltd.

Looking at the tremendous response, OTL is coming up with 25 more Mantras from this production house and forging ahead in branding these religious mantras in the form of CDs, DVDs, pen drives, and other merchandise in form of key rings, Sai Kawach, 3D posters and many more. The company is also planning to hold 'talk shows' pertaining to this mantras and also have it recorded in pen drives in simple plug and play formulas for all those devotees who want to own them and play them whenever and wherever required - at home, office or while travelling. OTL is also planning to export these religious forms of products which is said to be increasing in the domestic market too.

Aushim Khetarpal is happy with the development and is proud of this association. He says, "The demand has bolstered our spirits too. We are soon going to record 25 more religious mantras and enlighten the youth with these types of religious chants. Religious minded people who have taken these Pen drives/CDs and DVDs are really appreciating the step taken by OTL and thus the demands of these packages are increasing. The chanting of these Mantras will enlighten and infuse new energy in the people. The renditions of these various mantras have greater strength. Today each and every person is stressed for one or other reason, there is too much mental stress and in such circumstances, listening to these mantras relieves one's stress. You can listen to them anytime and thus you can concentrate and find solace. This generation is slowly forgetting the religious trend and many are unaware of these mantras and their power. These mantras are one form of meditation which provides a positive energy within us and our organs, we are attempting to re-live these religious mantras within the current generation and enlighten them about its power and effects".

Meanwhile, OTL is also planning to purchase all the content rights made by AUM Sportainment Pvt. Ltd. - one of the biggest producer and makers of contents on Shirdi Sai Baba apart from other religious offerings in Hindi, English or Regional languages for Satellite, DTH, Digital Platforms, Radio and others.

### Goumata statue unveiled in Saras Dairy

**Udaipur:** Home Minister Gulab Chand Kataria has unveiled the statue of Goumata established in Udaipur Milk Producer's Co-operative Society premises on Tuesday. Describing Goumata as the sacrament in Indian culture, the Home Minister appreciated this unique initiative of the Saras. He also appreciated the innovations and works being done by the Dairy Union. Dairy president Dr. Geeta Patel, after the welcome remark, informed the vision behind establishing the statue of a cow in the dairy premises and said, a cow is beneficial for its human life, healthy, nutritious, and useful for mental development in children.

Pramod Samar, President of Tourism Development Co-operative Society, in the function said that Pandit Deendayal Upadhyay's vision was to ensure economic and social development by reaching the last person of the society through the benefit of every non-development scheme of the government.

In the ceremony, Udaipur Rural MLAPhool Singh Meena, President of District Cooperative Federation Daya Lal Labana, President, District Council Member Bhanwar Singh Panwar, Shantilal Sharma of Sahakar Bharti, Rajesh Chittodara, Additional Registrar of Co-operative Department P.P. Mandot, Deputy Registrar Rajkumar, Secretary Land Development Bank, Nanalal Chawla, Managing Director of Udaipur Central Co-operative Bank Dr. Ashwini Vashishth,

President of Udaipur Mahila Samridhi Bank, Smt. Vidha Karan Agrawal, Chief Executive Officer Vinod Chaplot, General Manager of Udaipur Cooperative Stores, Ashutosh Bhatt, Nahar Singh, Industrialist Tikam Singh Rao and a large number of Dairy Committees, Secretary, Milk Producers, Sangha Officials, employees etc. are present. Umesh Garg, Managing Director of Dugdh Sangh expressed gratitude.

### Free Medical Camp organized

**Udaipur:** 2nd free medical consultation and blood donation camp were organized by All India Digambar Jain Dasa Narasimha Pura Sansthan at the Saint Sudha Sagar Sadhu Bhavan Adinath Digambar Jain Temple at Keshavnagar. In which 1016 patients of different diseases were given free treatment as well as medicines, at the same time, 96 youth members, including 16 women members of the institute, donated blood for needy persons.

On this occasion, Kataria said that regular routine body checkup keeps healthy. Explaining the tricks of keeping the body healthy, he said that drinking water should be consumed in excess quantity so that toxin can be released through urine.

Kuntal Jain, the supreme custodian of the institute told that in the camp Dr. Diwan Shah, Nephrologist and Kidney transplant physician Dr. Siddharth Mavani, neurologist Dr. Jitendra Singh, nose, ears, throat and allergy specialist, Dr. Manish doctors of Ayurveda, Dr. Goyal, Dermatologist Dr. Shivani Patel, General Physician, Dr. Harshit Jain Senior General Physician Dr. D.P. Singh principal RNT, Dr. Mukesh Hathi (Jain), Pediatrician Dr. Nishant Dangi, Gynecologist Dr. Asha Jain, Dentist Specialist Dr. Punit Jain benefited the patients by giving free medical advice. On this occasion, Shyam S. Singhvi, founder of Simple Blood Bank said that blood donation brings freshness and energy to the body.

Jain told that the next national session of the institute will be held in New Delhi. All the doctors including Kataria were felicitated.

### 82 women's car rally spread a message of awareness among udaipuri-rites

**Udaipur:** Rotary District 3131 from Poona welcomed by the members of rotary club Meera, at the arrival of a convoy of 22 cars, to give a social message of awareness in the country to for women and girls safety and their empowerments. Rotary Club Meera president Preeti Sogani said that in this rally, 60 cars from Udaipur also participated in delivering this social message. more than 82 vehicles traveled in the city, the rally started from Oriental Palace Resort to make the city aware, which went to Chetak Circle, Fatehsagar, UIT Pulia, Surajpol Railway Station later proceed to Ahmedabad for the next. This car rally was flagged off by district collector Vishnucharan Malik in Udaipur. On this occasion, several rotary members, including PDG Yashwant Kothari, PDG Nirmal Singhvi, Assistant Provincial Shradha Gattani, Secretary of Rotary Club Meera, including Smt. Braraj Rathod, Rotary District 3054, First Lady Bindu Sogani, Madhu Sarin, Vijayalakshmi Galundia from Jaipur were present at this juncture.

### Agricultural Technology Transfer is the need of the hour - Dr. Balraj Singh

**Udaipur:** The closing ceremony of 21 day Summer School sponsored by Maharana Pratap Agriculture and Technology University. Udaipur in the joint venture of Indian Council of Agricultural Research and Research, New Delhi was held on Thursday.

Addressing the ceremony as the Chief Guest, Vice-Chancellor Prof. Balraj Singh said that it is very important to ensure the participation of all the institutions in the goal of doubling the income of farmers by the year 2022. He said that there is a need for modern technology transfers in agriculture and our agricultural universities can play a major role in this. Presiding over the function, Dr. Umashankar Sharma, Vice Chancellor, Maharana Pratap Agriculture and Technology University, Udaipur said that different dimensions of agricultural development such as

increase in crop production, improvement in livestock production, resource utilization efficiency, crop concentration increase, higher value Diversity through the crops of the farmers, for the improvement of the value of the farmers and for the change in agriculture and non-agricultural work, we all should work in planned way. In order to fulfill the commitment of the Prime Minister to double the income of farmers by 2022, universities and research institutions will have to move together with the government in step by step and the innovations in agriculture should be provided to farmers. In the field of animal husbandry, along with investments in agriculture and agricultural development, more emphasis will be given to increase the income of our farmers twice.

He said that through this curriculum, he got information about innovations and innovative techniques in agriculture to increase the income of farmers who would go to their own states and use it. All participants were given certificates to complete this course. On this occasion, "Technical intervention in agriculture: doubling the income of farmers: collection of technical intervention" was also released. Curriculum Director Dr. J. L. Chaudhary presented a brief report of the activities that took place during the 21st day and said that in this course 26 scientists from 15 institutions of 8 states participated. The program was conducted by Dr. Rekha Vyas, the co-coordinator of the course and Dr. Devendra Jain thanked him. On this occasion Dr. Abhay Mehta, Research Director, Dr. Snehlata Maheshwari, Director, Dr. I.J. Mathur, In-charge, Dr. E. Amiratus Dr. R. Swaminathan, Director Planning, Dr. Surendra Kothari, Director, Resident Director, Dr. R.A. Kaushik, College of Excellence, Dr. Ajay Sharma, Director of Student Welfare, Dr. Suman Singh, Director of Fisheries College, Dr. Subodh Sharma, various Heads of Departments and Principal were present.

### Anganwadi workers felicitated

**Udaipur:** The concluding ceremony of the training program for 23 Anganwadi workers from Bhim, Devgarh, Khamanor, Amet and Rajsamand Rural Project concluded on Friday at Anganwadi worker training center run by JRNU. The Kul pramukh Bhanwar Gurjar said that Anganwadi women are working to strengthen the foundation of children by giving pre-education. They are also working on awareness of the health of women and children. In seven day training, child development nutrition, health education, and community involvement have been used to increase the skill and quality of Anganwadi women by training them through role play and LED projection and group discussions. Center in-charge NandKunwar said that 23 women participated in this training camp in the camp. Certificates were distributed to women by the guests at the ceremony.

### PIMS launches health program Nirmaya

**Udaipur:** In the Pacific Institute of Medical Sciences (PIMS), under the aegis, Rajasthan Government, started the health program Niramaya whose mission is 'Healthy village-healthy Rajasthan'. For the implementation of this program, PIMS has sent 25 teams for health observation in 44 villages. On this occasion, PIMS Chairman Ashish Agarwal, Medical Superintendent Dr. D.R. Mathur, Niramaya Program District Manager Dr. D.S. G. Rao, IEC coordinator Dr. Nitish Friedrich were present. jointly flagged off. These teams will provide information about health, sensitization, and hygiene in rural areas via this program. Each team has a supervisor and six members. The PIM Community Medicine Department conducted the program.

### Excellent performance

**Udaipur:** MBBS Students in Pacific Institute of Medical Sciences (PIMS), Umarda Udaipur participated in the pulse culture program held in AIIMS Delhi from September 16 to 22, shown there excellent in various competitions and received 9 medals. In this Manish Singh got two medal races and one medal carrom. Mahesh Bhakra received Medals in two medal races, one medal marathon and second medal in 800 m race. Apart from this, the PIMS cricket team stood first position and the second place in the Tig of War competitions. It is worth mentioning that this is the largest medical college festival of Asia. In this festival, about 400 medical colleges from around India participated.