



## Business & Entertainment

### Smart Citizens of the Smart City

Recently the home minister of state shared a list of development tasks that have either changed or are changing the city. From a tourist city to a smart one, the city of lakes has ameliorated a lot in the past decade or so. And improvements regarding infrastructure and facilities are visible. We have a town which is blessed with natural beauty and rich heritage. We have something that other cities can never have. Now what the other cities have is what we can achieve easily. Be it infrastructure, state of the art facilities, and world-class standards. All this is being done by the government already. Now what's left is the most crucial element to be a world-class smart city. And that is the attitude. If you are sitting in a high-end car, but you do not dress up accordingly, you fail to match. People would get a feeling that the car belongs to someone else. What you need to learn is the attitude of being a smart citizen. A few days back a president of a country was seen cleaning the coffee he spilled on the floor of a metro station. The people around were happy but not surprised. This is the level of inclusiveness and ownership that differentiates a citizen from a smart citizen.

### Editorial

You do not need to clean the dirt spread by others but you must take pride in throwing your trash into a bin nearby. If there is no bin around, arrange to carry the wrapper or peel of banana or leftover of the corn. And ensure that you flaunt this act proudly.

This act shows that you are learned and sensible citizen. Other developed countries or cities are not smart because they have infrastructure or money, but because they have smart citizens. They own their town and this is why they take care of everything. We pay a lot of tax for the development of the places. When you are spending that much honestly and not owing the stuff bought or created with that money, it makes little sense. Whether you are using public property or a personal one, whether you are walking in your home's garden or GulabBagh, you must feel the accountability, and that can only come if you own it.

We cannot do all the things ourselves. And this is why we elect a government. The government then appoints more employees for different works. Ultimately, we are making things, and we should own what we have made. It's not that you pay for a service to your car vendor, you do not take care of it. Your car belongs to you and not the guys who service it. Similarly, your city is your property. Keep it smart and stay proud.

### PANASONIC LAUNCHES THE ALL NEW P90

**Udaipur:** Continuing its vision to deliver innovative technology, Panasonic India a leader in innovation and technology, adds another smart device to its P-series with the launch of P90 at INR 5599/-. The new P90 comes with 2.5D curved screen with 5" HD IPS display for a bigger and better viewing experience. It also comes with Corning® Gorilla® Glass Protection which protects the phone from any damage and scratches. The new device sports 5MP AF rear camera with LED flash and 5MP front camera with LED flash for perfect selfies on the go. Additionally, the device has a multi-mode camera which has some fun and exciting camera modes to capture your everyday mood such as the Beauty mode, Panorama mode, Zero Shutter Delay etc. Commenting on the launch, Mr. Pankaj Rana, Business Head – Mobility Division, Panasonic India said, "Post our association with Corning, we are happy to launch another P-series device, P90, with Corning® Gorilla® Glass protection which will keep the device protected from all damage and scratches. It has a 5MP front camera with LED flash and smart features such as Smart Action and Gestures which helps the users to access their device with utmost ease. The stylish device is launched to target the youth, letting them explore the new innovation and technology"

### Ishq Subhan Allah bagged Gold Award



**Mumbai:** Creative Eye Limited prestigious serial "ISHQ SUBHAN ALLAH" produced by Dheeraj Kumar, Zubay Kochhar, Sunil Gupta being shown on "ZEE TV", Monday to Friday at 10 PM bagged Gold Award as "Path Breaking" serial of 2018 at a glittering function in Mumbai. Gold recognized the true potential of the serial and its unusual subject widely discussed in the society in India and Abroad of triple talaq. The award was received by Dheeraj Kumar along with the Starcast of the Serial-Eisha Singh (Zara), Adnan Khan (Kabeer), Shipy Rana (Rukhsar), Anjita Poonia (Alina), Ashutosh Semwal (Imran) and Child Artist Mohammed Toshi (Aman).

Producer Dheeraj Kumar a veteran in the media industry thanked "ZEE TV" for providing an opportunity to create "ISHQ SUBHAN ALLAH". Which is maintaining its position in rating charts in the top 3 serials across all channels he further thanked his entire team Writer-Danish Javid, Ideation Head-Sandhya Riaz, Creative Director-Ashish Batra, Project Head-Ajju Shaikh, Editor-Dharmesh and the viewers in India and Abroad for appreciating truly a path breaking serial.

Dheeraj Kumar, in the end thanked Gold Award for bestowing the honour upon him and on his company Creative eye Limited.

### The difference between 'ordinary' and 'extra ordinary', is that little 'Extra':AnupamKher



**Udaipur:** One of the most versatile actors, a brilliant storyteller and motivational speaker Anupam Kher, addresses around 300 employees of

Hindustan Zinc on 18th June 2018 at Hindustan Zinc Auditorium, Udaipur. "Embrace the ordinary in you. The power of failure in life will

take you to heights that you could never have achieved otherwise", said Anupam Kher while interacting with the employees of Hindustan Zinc,

under the Company's initiative – "An Insight".

Having done over 500 films, Anupam Kher feels that he has only reached the 'Interval' of his life. He says, "Picture Abhi Baaki Hai Dost". He also motivated the employees by asking them not to lose hope and faith in their unique self. He said, "Life has given you many opportunities. Make the best of it."

In his opinion, life cannot be taken for granted. It constantly tries to put us into a mould, do not be a part of that mould.

True leaders are the ones who take immense courage to stand out from the crowd, however lonely it may sound. He stressed upon the importance

of not accepting the mediocrity within, as every single person is born in this world with the right to be happy.

He emphasized on the work place culture which he believes is a two-way system, wherein, trust & communication are two factors which should be mutual from both the management and the employees. "We should be always attached to our roots, as they strengthen our achievements in life", he said.

Anupam Kher also participated in tree plantation along with CEO, Hindustan Zinc in Yashad Bhawan premises.

Sunil Duggal, CEO of Hindustan Zinc said, "This is one of the most exciting and

motivating sessions that the employees of Hindustan Zinc have witnessed in the recent past. One of the many interesting aspects of this session today, is how Mr. Anupam Kher emphasized on staying connected to the roots. This is what makes him a noble & humble actor, a natural speaker and a down-to-earth human being." Pavan Kaushik, Head- Corporate Communication, Hindustan Zinc said, "An Insight is an initiative launched by Hindustan Zinc to break the monotony and to touch upon the finer points in life. We are grateful that Mr. Anupam Kher has been very kind to visit Hindustan Zinc and enlightened us with his insights."

### Passive Investments Set For Growth

**Udaipur:** Passive investments like index funds and ETFs have seen good growth in developed markets and this has been driven by multiple reasons. There is a trend of managers finding it difficult to outperform the benchmark index, prompting investors to shift to lower cost passive funds.

In India, active management will continue to retain the potential to generate alpha by outperforming the benchmark. However, this is becoming increasingly challenging, especially in the large-cap space. Recent analysis of large-cap performance shows more than 50% of the active funds underperformed the benchmark across 1, 3, 5 and 10 year periods.

While the debate of active versus passive will continue, what Indian investors need is a blend of both. There is need to adopt both styles through a 'core and satellite' portfolio management style to mitigate the risk of underperformance. The investor may expect better risk-adjusted returns by having a core portfolio of passive funds that grows in line with the broader market, ensuring index returns, and a satellite portfolio that attempts to generate alpha.

When we launched DSP BlackRock Equal Nifty 50 Fund, our first passive fund, we positioned it as a "complementary" and not a competing strategy, with the aim to access large-cap equities in an investor's portfolio.

In India, the mutual fund to GDP ratio is currently in single digits while in markets like the US it exceeds 100 per cent. Here we are still nascent. MF is a push product and there is a huge

untapped market. The common man's interest in ETFs/index funds is just beginning.

In our Equal Nifty 50 NFO, we collected about Rs 150 crore widely spread across about 20,000 investors. This is still nothing in the context of the Rs 90,000 crore of overall AUMs that the industry manages. But this Rs 150 crore is one of the largest ever for an index fund in the Indian context.

Passive funds are not expected to eat into market share of active funds is because there is a lot of depth and ground to be covered in terms of mutual fund penetration. Hence, both strategies will co-exist. Active funds would probably become more specialised like the ACE we came up with or some structured portfolio solutions. For plain vanilla equity funds especially in large cap space, passive funds could tend to see more flows. Based on estimates of various global consultants and research firms, it can be predicted that by 2025 passive investments will become approx. 25% of total AUM or about US\$ 40 trillion.



### Own your Dream Home in Dubai less than 55 lakh INR

**Udaipur:** Danube Properties, a major Dubai-based property developer, has rolled out its latest project where prices of an apartment starts from US\$79,000 or INR 53 lakhs – the cheapest home available in the emirate.

The Lawnz offers a great investment opportunity for Non-Resident Indians (NRIs) as well as Indians with high disposable income who could benefit from more than 10 percent rental yield. Rent of a studio apartment at the International City is more than Dh30,000 per annum – more than 10 percent of the property value. However, the 1 percent per month payment plan that allows home buyers to get the key after payment of 52 percent, means that the buyer could start counting rental income after having paid just over half the property price – or more than 20 percent of the amount paid for acquiring the property.

Indian nationals are the largest foreign investors in Dubai's real estate sector, according to the data released by Dubai Land Department.

Danube Properties launched its 11th project – the Dh550 million Lawnz at the International City – comprising of 1,064 units which will take its portfolio to 4,744 units with a development value exceeding US\$1 billion, spread across 11 successful projects.



The Dh550 million Lawnz offers 1,064 residential units, ranging from studio, one and two-bedroom apartments. The project is conveniently located at the International City Phase 1. The Super lavish amenities include a massive 3.8 Acres Promenade which offers Canal, Sunken Plaza, a fully equipped health club, swimming pool, steam and sauna room, multi-purpose hall, jogging track, barbecue deck, badminton court, multi-purpose court and a high tech surveillance system for the protection and security of the residents. The property also comes with

a 42metres wide entrance and outdoor cinema. Atif Rahman, Director and Partner of Danube Properties, said "apartments at Lawnz have been priced keeping the end-users in mind and their comfort level. The units come with the most unique and unseen design of living space."

"In addition to the project's location and the five-star facilities, Danube's industry leading 1 percent per month payment scheme will ensure a faster sell-out of the properties. Lawnz will attract a large number of new home buyers – who were earlier unable to own their home due to price constraint."

### ICICI Direct Gives a Buy Call for Gati Ltd

**Udaipur:** BSE/NSE listed, Gati Ltd., with its widespread reach and warehousing capabilities is well positioned to seize these opportunities. Gati provides integrated and seamless transportation and routing of goods through its reach of ~19000 pin codes and warehousing capacity of 3 million square feet msf. Implementation of GST will lead to consolidation of widely spread warehouses. Recently, ICICI Direct has in its Report, given a Buy Call for Gati Ltd Stock and has given a target Price of Rs.120 per share, whereby investors could mop up Excellent Returns. Gati plans major expansion whereby Gati KWE is undertaking significant expansions across eight critical logistics nodes namely Noida, Kolkata, New Delhi, Bangalore, Mumbai, Ahmedabad, Nagpur & Ambala adding up to 8 lac sqft which will result in the two-fold plus increase in the distribution and warehousing capacities at these vital supply chain demand points. Gati KWE has recently purchased 125 new trucks in March and is further looking at fuel efficient electric vehicles on a pilot basis for intra-city service operations in the next quarter. Gati has bagged a new train lease tender by the Indian Railways for the Kolkata – Mumbai – Kolkata rail route starting with a 700+ tonnes capacity in a round trip. • Gati Targets to Expand Customer base from 20,000 to 30,000 in FY19.

Mr. Mahendra Agarwal, Founder & CEO said, "Gati, since its first route in 1989 between Chennai and Hyderabad, has today emerged into a logistics powerhouse that businesses across India and outside, rely on for their end to end supply chain solutions."

### Ruby Jagrut announces the Third Edition of 'ABIR'

**Udaipur:** After two consecutive years of successful annual shows, ABIR, one-of-its-kind art exhibition-cum-contest, is back with its Third Edition – Abir First Take 2018. Conceptualized with an earnest vision to promote young talent in art across the country, Ms. Ruby Jagrut, a distinguished natural dye artist started ABIR as a non-profit charitable trust in 2016. With support from the art fraternity and connoisseurs, Abir continues its efforts towards honoring promising artists not only with prize money but also by providing them with mentorship from the maestros. The clarion call for entry from across the country has been made; art entries will be accepted from 10th June onwards. Art forms such as acrylic on canvas, etching, charcoal, oil on canvas, sculpture, ceramic sculpture, clay, calligraphy, wire, etc. will be judged by an illustrious panel of jury. Like every year, renowned artists from the fraternity have lent their support to this growing movement of art. This year's jury comprises of homegrown veteran talent Amit Ambalal (Painter & Sculptor), Umrao Jaan famed Padmashri Muzaffar Ali (Filmmaker, Fashion designer, Poet), Ravinder Reddy (National award winning eminent Sculptor), Seema Kohli (noted Contemporary Indian artist) and Vijay Bagodi (expert in Etching, Woodcuts, Lithographs, Serigraphs and Monoprints). 6 awards in 3 different categories are bestowed with prize money. The winning entry can take home an award money of INR 1,00,000/- while the runner-up is awarded INR 50,000/- in each category.

Top 100 artworks shortlisted by the jury members will be exhibited at Kanoria Centre of Arts and HP Huthesing Visual Art Centre, Ahmedabad from 27th Oct to 2nd Nov 2018.

### Recruitment of GITS students at Indian Phosphate Ltd

**Udaipur:** During the campus recruitment drive held at Geetanjali Institute of Technical Studies (GITS) Dabok, Indian Phosphate LTD selected 03 B.Tech students for Graduate Engineer Trainee profile. The Training and placement head Mr. Arvind Singh Pemawat of organization informed Indian Phosphate LTD is Indian phosphate group of companies having business interest in manufacturing of essential phosphatic fertilizers, high valued chemicals, chemical trading and bulk liquid transport. The HR Manager Ms. Nitika Bhatija and top official brief about the company profile and their job profile through power point presentation.

Narendra Singh Deora (B.Tech ME), Yogendra Singh Rao (B.Tech ME) & Pankaj Suthar (B.Tech EE) Students were selected as a Graduate Engineer Trainee after a round of Written Test, Personal Interview and HR interview. Students were offered an Annual Package of 2.4 Lac for this job profile. GITS Director Prof. Dr. Vikas Misra and Finance Controller B.L. Jangir congratulate the selected Students and advised that they do their work with full efficiency for their better future.

### "Internal Bleeding successfully treated by performing BRTO"

**Udaipur:** Geetanjali Medical College & Hospital's Neuro Vascular Interventional Radiologist Dr. Seetaram Barath successfully saved 65 years old suffering from internal bleeding in small intestine by performing BRTO; a life saving procedure. The team of doctors includes Gastroenterologist Dr. Pankaj Gupta, Anesthetist Dr. Rajendra, ICU Doctors Dr. Shubhakaran Sharma & Dr. Javed and nursing staff. Udaipur resident, Meena Saxena, age of 65 years, is a patient with an old history of suffering from liver cirrhosis since 2012. The persistent symptoms of anxiety, black motion, vomiting, low blood pressure, internal bleeding in frequent intervals compelled the relatives to rush to hospital. On consultation to Gastroenterologist Dr. Pankaj

Gupta, the investigation of endoscopy were performed which was normal but the internal bleeding was persisting. Since then the patient was shifted to ICU & investigation of Colonoscopy were performed, where it showed bleeding in large intestine, which was coming from small intestine. To confirm the same, CT Scan of small intestine was done which presented a bunch of veins, ectopic varices formerly called as, were bleeding. Since these varices can't be treated with endoscopic procedures, so the patient was then referred to Neuro Vascular Interventional Radiologist Dr. Seetaram Barath. Dr. Barath then chose Balloon Retrograde Transvenous Obliteration of Varices, (BRTO) procedure to treat the patient.

"The patient was shifted to cath lab where through the veins of neck a balloon catheter was inserted near the ectopic varices and was blocked to stop bleeding. Internal bleeding may lead to life threatening if not timely intervene by super specialty doctor. The patient was then moved to ICU where dedicated & compassionate care of doctors made the patient recover well. If the patient would not have been treated by this procedure then she may had to opt for an open surgery which could be complicated," Dr. Barath.

### Pooja Chopra and Farhan Akhtar invited

**Mumbai:** The MCGM, Public Health Department, jointly with Amar Gandhi Foundation is launching a campaign 'Ek Chamach Kam' to create awareness about non-communicable diseases (NCDs). The BMC has invited actor-director Farhan Akhtar along with Actress- Miss, Pooja Chopra to be the faces of this first-of-its-kind initiative, as they lead the charge on this very high impact public health campaign. Ajoy Mehta, Municipal Commissioner said "The #EkChamachKam campaign aims at making people aware about the grave nature of non-communicable diseases and the importance of dietary changes and exercise in one's daily life." Additional Municipal Commissioner, I AKundan, said "Non-communicable disease is a major killer and needs to be addressed". Farhan Akhtar, who is personally known to be devoted to physical fitness says, "Nearly 61% of deaths in India are now attributed to non-communicable diseases. Out of these, cardiovascular diseases (coronary heart disease, stroke, and hypertension) contribute to 45%, followed by chronic respiratory disease (22%), cancer (12 %) and diabetes (3%)."