



Namo Cup Cricket Competition : begins from May 21

32 teams of all societies will participate

Udaipur: For the first time in the country, cricket competition is being organized on the prime minister's projects in Udaipur. This event will be held in the Field Club Ground of the city from May 21 to 29. In which more than 32 teams of the entire society will participate. State President of Namo Vihar Manch Praveen Ratalia told in a press conference that this is the first unique event of the country in which the name of the participating teams will be kept on the beneficiary schemes of the Prime Minister. In this competition, participating teams will be given the citation and the medal will be given all the players. On June 3, prize distribution ceremony will be organized. The chief guest will be Ajay Jadeja, a former player of the Indian cricket team. People who successfully execute the beneficial schemes of the Prime Minister will be honored in the ceremony. The last date for registration is May 12. The winning team will be given a cash prize of 51,000. During the press conference, many people including Sanjay Chandel, Chirag Kothari, Yogesh Kataria, Kapil Daya, Bharat Mali, Satish Wadhvani, Jaya Kachru, Deepak Dakhani were present.

"Retrieved Successfully from Deep Coma"

Geetanjali Hospital's Neuro & Vascular Interventional Radiologist's Successful Case

Udaipur: Geetanjali Medical College & Hospital's Neuro & Vascular Interventional Radiologist Dr. Seetaram Barath saved a 52 years man suffering from cerebral sinus thrombosis. He underwent a procedure named Catheter Directed Thrombo Suction & Thrombolysis. The patient was treated well without open surgery.

Peepiyani, Mandsores resident Manohar Lal (52 years) got suddenly unconscious and was rushed to Geetanjali Hospital in emergency. The patient was then admitted under the supervision of Dr. Vinod Mehta. On consultation & investigations of MRI it confirmed the cranial venous sinuses. This made the brain swelled and the patient went in deep coma. As all the veins of the brain were blocked & the treatment was not possible by surgery so the patient was referred to Neuro & Vascular Interventional Radiologist Dr. Seetaram Barath.

With the help of suction catheter, got inserted in legs and was moved upward through heart to the brain, as planned by Dr. Barath. All the clots were removed from the brain and the blockage was removed. The residual blockages were aspirated with the help of perfusion catheter & clot bursting medicines for next 36 hours. This procedure is termed as Thrombolysis. The blood circulation in the brain became normal after the procedure and the swelling in brain also got reduced. This made the patient get retrieved from coma and started moving his hands & legs and started talking normally. The patient recovered well. Dr. Barath said that, "the blockage in veins cannot be removed through surgery. Endo-Vascular treatment is required to treat such patients. So, the patient should be admitted in a hospital where a Neuro & Vascular Interventional Radiologist is present."

What is Cerebral Sinus Thrombosis?

Cerebral venous sinus thrombosis (CVST) is the presence of acute thrombosis (a blood clot) in the dural venous sinuses, which drain blood from the brain.

What are the risk factors?

Persons with deficiency of protein C, protein S, or are using steroids or oral contraceptive pills, dehydration etc. are more prone to be affected by cerebral sinus thrombosis.

Ayushmann & Bhumi Pednekar as Brand-Ambassador

Udaipur : V-Mart Retail Ltd has roped in the Super Hit Bollywood Jodi of Ayushmann Khurrana and Bhumi Pednekar as their brand ambassadors. After being a hit Jodi onscreen, the popular Bollywood duo has come together as being the face of one of the top value retail chains in India.

According to a data compiled by Bloomberg, V-Mart, which has recently been conferred as the 'World's best performing department stores chain this year', is one of the leading value-retailers of the country and caters to the aspirational middle class residing in tier-2, 3 & 4 cities across in India.

"V-Mart Retail Ltd. is one of the fastest growing value retailers in India and I am delighted to be associated with them as their brand ambassador. The value-retailer is taking fashion to the hinterland of the country, where the actual India resides and offering the best of styles & trends for all age groups under one roof. I love the Men's wear collection at V-Mart; it offers a great mix of trends & value-pricing, making it a great destination for affordable fashion shopping."

"Ayushmann said in a statement. Bhumi Pednekar commenting on this association said, "I was astounded to see the vast range offered at V-Mart stores and the sheer reach of the brand in the tier-2, 3 & 4 towns in India. It is really exciting to be associated with a brand which is providing latest fashion trends to the young and aspirational middle class residing away from the metros at unbelievable prices." V-Mart Retail Ltd, which commenced operations in 2003, has grown to become one of the most preferred destinations for all fashion & lifestyle needs of its target consumers residing in these tier-2 & tier-3 cities. With a presence across 14 states with 175 stores across 148 cities, V-Mart caters to approximately 4 crore customers every year. The brand also has 75 Lakh customers registered in its loyalty program which is a testament to the strong brand appeal amongst the consumers. With an average store size of 8000-10000 sq.ft., V-Mart offers a choicest assortment of latest fashion trends for all age groups, sourced from renowned manufacturers around the country and even abroad.

Commenting on the association with the Super-hit couple, Mr. Snehal Shah (Sr. V.P. Marketing & Operations, V-Mart Retail Ltd.) said - "We are super-excited to associate with young talents like Ayushmann & Bhumi. We are a brand that believes in hard work, understands the requirements & dreams of the country that resides outside the reach of metros. It is these beliefs and values which make both Ayushmann & Bhumi a great fit to represent us as our brand-ambassador. Making their way into the tinsel town through sheer hard work and talent, their stories are what connects and resembles with V-Mart's DNA and that of the millions enduring through daily struggle and yet daring to dream big."

Two Hundredth Birth Anniversary of Karl Marx

The Marxian Philosophy is the only way to Peaceful World Order

Udaipur: 5th May was observed as the 200th birth anniversary of the great German Philosopher Karl Marx. Born on May 5, 1818 Karl Marx influenced the world for more than a century and continues to inspire those who want to have a peaceful world based on the principles of equality, justice and cooperation. The author of the famous classic Das Capital and Communist Manifesto Karl Marx analyzed capitalism from the working class perspective and came out with a number of theories which explained the growth of capital as a product of the exploitation of the working class. On the occasion of his birth anniversary a discussion was held at Shirali Bhavan, Machchala Magra, Udaipur organized by the Communist Party of India (Marxist). The

discussion was attended by the men and women of the Kachchi Basti, office bearers of the mass organizations like Tempo Drivers Union, Thihela Mazdoor Union, Democratic Youth Federation of India, SFI, Janvaadi Mahila Samiti, and other trade Union leaders. Addressing the seminar key speaker Prof. H.S. Chandalia said that the philosophy of Marx is based on scientific analysis of the entire process of production and distribution of resources of the world. Marx explained various forces responsible for the exploitation of the working class and called for the unity of the workers of the world to put an end to this exploitation through class consciousness, class unity and class struggle. Prof. Chandalia said that today the states have become subservient to the cor-

porate capital and have started acting on behalf of them instead of acting for the people who elect them. They command the media and thus thwart all efforts of building class consciousness and class unity. The rise of narrow nationalism is yet another fascist



tendency which helps perpetrate the exploitation in the name of nationalism. The seminar was addressed by Comrade Shanker Lal



Chaudhary, state committee member of CPI (ML) who traced the evolution of life on earth and stated that the ruling classes mislead the people in the name of religion by maintaining that the non-realistic forces like God have created the world and that they are responsible for the suffering of masses. He maintained that the progressive forces should forcefully refute such baseless arguments and work

for building up a larger unity of the working classes. Comrade Umesh Khandelwal of Rajasthan Shikshak Sangh (Shekhawat) spoke on the basic ideology of Marx to explain the creation of wealth in the world. He said that those who create wealth through their hard labour are the biggest sufferers in a capitalist system. Intervening in the discussion Comrade D.S. Palival said that the theoretical understanding of the

ideas of Marx should be applied in the field working with the proletariat then only the goal of revolution can be achieved. There is a need of professional revolutionaries who can devote fully to the cause of revolution. Comrade C.K. Verma, Comrade B.L. Chhanwal, advocate P.L. Shirmali and many others participated in the discussion. The seminar was convened by Comrade Rajesh Singhvi, Secretary, CPI(M).

26 Year Old Accident Victim Gifts a Life to three

Udaipur: Ashutosh was like any other 26 year old man. But for his family and friends he was the most caring and loving person, who wanted to do something big in life. And that is how he will always be remembered by everyone. Even in tragic death, Ashutosh did exactly that by giving a second lease of life to four critically ill people. An MBA student, Ashutosh Sharma was doing his internship with a Delhi-based company, while commuting to his office, he met with an accident and was admitted to Indraprastha Apollo Hospital in a critical condition. While the doctors did their best to revive him, his condition kept deteriorating and he stopped showing any brain stem reflex activity.

Even after best possible treatment, Ashutosh was declared brain dead. While the family was unable to cope with the loss of their only son, they decided to take a step which made Ashutosh immortal. Ashutosh's mother agreed to donate his heart, liver and both the kidneys. "Ashutosh's family consented to donate his heart, liver and kidneys to other patients. While his heart was donated to a 33 year male patient diagnosed with very poor heart function. His liver was transplanted to a 49 year old person. One of the kidneys was given to a 49 year old person who was suffering from Chronic Kidney Disease (CKD) and was on dialysis. His second kidney was donated to another person in a different hospital," said Dr. Bhabha Nanda Das, Cardio Thoracic

and Vascular Surgeon, Indraprastha Apollo Hospital. A team headed by Dr. Das performed the complicated heart transplant procedure at the hospital in a four hour-long surgery. While liver and kidney transplant procedures were undertaken by Dr. Neerav Goyal and Dr. S. N. Mehta, respectively. One of the kidneys was transplanted at another hospital through the National Organ & Tissue Transplant Organisation (NOTTO). All three recipients at Apollo Hospitals have started to show signs of improvement and are being regularly monitored by a team of specialist doctors. Hospital staff praised the determination shown by Ashutosh's family, particularly her mother. "It is a tough decision for any family. But in this case his mother has shown exemplary courage and determination. Even in her loss, she is happy that her son is the reason for a new lease of life for four people."

We salute the family for their courageous decision and we hope this starts a movement where organ donation becomes the accepted norm. Today more than ever, we need to create awareness on organ donation to save millions of patients suffering from end stage organ failure. Our doctors and staff members worked with diligence to ensure a successful outcome of the three very complex transplant procedures," said Mr. Ashok Bajpai, Managing Director, Indraprastha Apollo Hospitals, New Delhi.

A New Direction from career guidance



"Carrier Convention Camp organized by Chittoda Jain Vikas Sansthan"

Udaipur: Learn to lose in life, learn to play, learn to follow discipline in life with determination, then adjusting with all these and moving towards your goal, then your children will be automatically created. Among these things, a special message was also given to the parents that if you focus on the child's interest, do not impose your own wishes on any one's children, then the career of the children will be well made. If the parents impose their own wishes on children, the child's career spots your desires will become a hindrance in the child's career. For the guidance of promising students preparing for the above ideas IAS, RAS, Engineering, Medical, MBA, Banking Sector, Chartered Accountant etc, Career Guidance from Chittodara Jain Vikas Sansthan has emerged in the Motivational Seminar Career Convention. This seminar was organized on Sunday at the Sukhadia Rang Manch located on Town Hall. Experts gave detailed lectures on children's methods of preparing exams and various dimensions.

In the beginning of the ceremony, Prof. SL. Jain and Pradeep Selawat, while giving a welcome, highlighted the purpose and significance of the seminar, said that with today's modern lifestyle, children must be aware of modern education system too. Director TAD, Sudhir Dave told about the various schemes being run for the minorities by the state government, due to lack of information they are not getting advantages of them. Despite the talent, because of economic difficulties the children go backward and their career gets ruined. He gave information about various government schemes and loans to the students, youth and women, and loans given at the general interest rate for education and self-employment.

Pro. Deepak Sharma said that students should have mainly three qualities: first goal, second interest and third skill devel-

opment. If these three qualities are, then according to the circumstances children's career becomes self-made. Children should set goals where they are interested and have the ability to work. Never take care of other students without taking any interest in the subject and work, because it gets worse rather than a career, and afterward nothing is achieved except in remorse.

Director Ascent coaching Manoj Bisarati said that students should always maintain a passion within themselves.

Director Sarathi Classes MS Bhati said that he has been most impressed with Jain philosophy in his career. Jain philosophy always inspires to move forward.

Director, Aravali Hospital, Dr. Anand Gupta said that today every child with the parents also has the same desire that they become an engineer, a scientist, a doctor, or a CA, but there will be few who would want him to become a dancer, singer a hero, make it or go to any other areas. A career should be made not only in the selected areas but also in the interest in which you are fluent. First of all, the body needs to be healthy. If the body is healthy then the brain will be healthy. It is important for all of them that whatever bad habits you have in your life should be left immediately and you have to make a list of whatever things are done to make you wander away and see them every day and have to remove them from your life.

Director MDS Group of Schools Dr. Shailendra Somani discussed in detail about how to reconcile parents and children in order to understand each other's feelings. They told the children that whenever you get a chance, do not wait any longer. District collector Bishnu Chran Malik said that the parents of the children are the original Guru. Parents know them well and can help them well. But parents should never ever give their consent to the wrong decision of the children and neither should they impose their own wishes on the good decisions of the children.

Speaking on certain financial aspects of life, the District Superintendent of Police Rajendra Prasad Goyal said that after 10th, the children should not be too ambitious. Never give much emphasis on career. It should always be thought that what you are doing is right but there must be an understanding that your decision is right.

Neurologist. Arvind Sharma & Vineet Baya said that do not be afraid of defeat, play well and eat plenty and read on time when the time has come. The biggest thing is to keep in mind that never let quirky people calm down in life. In the end, the director of the Acme Group, Amit Jain said, "I have to do this, but why do I have to understand these two things, nobody can stop your career success."

The website of the institution was also released by the guests in the program. A vote of thanks was delivered by Nathulal Vidalia, The program was conducted by Asha Jain.

Naturence Herbal Products Launched in Udaipur

Udaipur: Naturence Herbals is one of the well-known brand dealing in Ayurvedic as well as Cosmetic personal care products which has carved a niche for itself in the industry in India. During the last two decades, the company has succeeded in establishing its name both in terms of exclusive Salon Treatments as well as a wide range of Ayurvedic Formulation. Naturence Group is a manufacturer & supplier (export & domestic both) of Ayurvedic as well as cosmetics & toiletries items like cosmetics (fairness cream, moisturizing cream, cold cream, body lotion, face wash, hair oil, facial kits, hair shampoo and with international standards from India.



Mrs. Farheen Prabhakar (renowned cosmetologist & Film actress) also the Director of the company mentioned that Research and Development have always received high priority in the Group and the quality control is exercised right from the raw material stage. This is done through rigorous testing and research. Various herbs and flowers are used in the formulations. These are made under strict supervision, using the latest technology. Stringent quality control tests are carried out of various dilutions.

Naturence Herbals presents a range of effective herbal remedies for your day to day usage. These products have been manufactured under stringent quality norms framed by the BIS and have been specially formulated keeping the consumer in mind. Our Products are enormously popular and hugely acclaimed for the various type of treatments like • Face treatment • Skin treatment • Hair treatment • Body treatment.

Naturence is a closely held group of Companies Managed by Mr. Manoj Prabhakar, a renowned Cricketer of International Repute who has represented Indian Cricket Team in many International matches. The Naturence group comprising of Naturence Research Labs Private Limited and Naturence Herbal.

Naturence Group was established in 1995 to serve the needs of Herbal and cosmetic industry. Managed by a group of professionals, mainly from the Herbal and cosmetic industry, with a collective experience of 20 years, Naturence Group is driven by the vision of quality product serving the customers with reasonable prices. The current management of the company consists of the techno-commercial & most experienced team of engineer, pharmacist, chemists & skilled personnel.

Mr. Manoj Prabhakar, the Managing Director of the company, told during the conference that "we have a well-planned production unit is situated at Rudrapur as well as in Haldwani.

We have well-equipped plant & machinery with trained manpower. Furthermore, he added that we have a very good reputation in domestic market and have been doing exports to various countries like Malaysia, Sri Lanka, South Africa etc. and now looking forward to focussing on European countries also."

"India's leading Ayurvedic and Herbal products company Naturence Herbals has launched its new Products Aafreen Organic and Fair & Young for Men's at The Celebration Mall, Udaipur"