



Are you thanking enough?

Being thankful is the humblest way to show your gratitude towards the giver. There are many ways to show your gratefulness, but we limit it to vocal expressions. Well, while saying thank you is a noble idea, it also is suggestive to be formal. You say thank you even when you don't intend to. So, when you want to say thank you in a way that your feeling can go across to the person who gave you something, you need to add a little extra. Read on to know how and what can you do.

When you mom gifts you a new wrist watch on your birthday, be vocal and say thank you. Besides, ensure you praise the watch with some practical reasons like it will match most of my dresses or it is what I always wanted to have and so on. You can be imaginative and say all the real things. Make sure; you don't fake it.

Editorial

Anyone can realize the sense behind your words with your body language. At the same time, ensure that you use the watch for several days if not longer.

At times, not only near or dear ones but strangers also help us to their capacity. A cab driver, for example, would drop you right next to your apartment's door when it's raining. When he does that, say thank you but also ask for a cup of tea. There are good chances that he will not take it as he would get late to pick up his next passenger but he would feel appreciated. Being kind and showcasing the empathy always brings good vibes. When you produce good vibes for others, you get more good vibes back. This is nature in short.

Thanking someone is not just a formality or a ritual of good mannerism; instead, it keeps the doors of future open. When you say thank you for your deeds in favor of the one who helped you, you win their heart, and they stay ready to help you again in the future. Besides, you should also keep in mind that you have to return the help you received. Next time when your friend who helped in your project looks tense, approach them and extend support. That's the meaning of thanking.

Being thankful and expressing it is humanity at the core. You need to learn to help, take help, be responsible and then thank others. And the more significant need is to express that you are thankful.

When you plant a sapling, water a plant, or care for a tree, you thank the nature. When you extend love to the environment, you appreciate the God. And then the thanks you let out come back to you in a beautiful manner again in the future. Do good, get good.

INDIAN LOGISTIC INDUSTRY CONTINUES TO GO UPHILL

New Delhi: "The logistics industry in India is one of the leading industries in the country biting into 13% of the GDP, which is allocated to the advancement of the logistics programme in the country. Basis the logistics performance index (LPI), India positions 53rd across 115 countries recording a competent logistics system score of 3.08 out of 5," as revealed by Ken Research.

It is anticipated that the Indian logistics industry exhibit a healthy growth of 10-15% per year, leading the pace of growth of the economy at large. Hence it is very important to support India's fast paced economy growth of logistics industry. "Logistic industry in India is sprouting fast, it is the interplay of infrastructure, technology and new types of service providers, which classifies whether the logistic industry is able to help its customers reduce their costs in logistic sector and provide effective services.

Despite of the weak economic outlook, the logistics industry continues to witness growth due to the growth in retail, e-commerce and manufacturing sectors.

Rise of e-commerce logistics and increased domestic consumption will lead the way for the industry in the coming years." Said Mr. Rahul Jain Founder and MD, Sumpap Pvt.Ltd.

The logistics and warehousing industry's revenue is anticipated to grow at a CAGR of 10.7% during 2015-2019. 3PL, e-commerce logistics and cold chain are the 3 biggest segments in the logistics and warehousing industry in India based on future growth rates. The industry comprises of the two main segments. First, the freight and passenger transportation via road, rail, air and water; second, warehousing and cold-storage.

Furthermore, the growth of the Indian logistics sector depends upon its soft infrastructure like education, training and policy framework as much as the hard infrastructure. India is still an emerging market in manufacturing and logistics. In the last five-six years, some firms introduced 3PL (third party logistics providers) in India and have now taken the baton forward by introducing 4PL (fourth party logistics providers).

"The 3PL concept has around been in India for some time, MNC and large companies are now going a step further and want to outsource their entire logistics to a 4PL. Globally, about 75 per cent of the Fortune 100 companies and about 45 per cent of Fortune 500 firms have now gone in for 4PLs." said Mr. Jain, Founder and MD, Sumpap Pvt.Ltd. Mr. Rahul Jain, founder and leader of Sumpap Logistics.

accompanied by British artist Tacita Dean and filmmaker and architect Shivendra Singh Dungarpur.

Christopher Nolan also met with Udaipur royal Sriji Arvind Singh Mewar at Shambhu Niwas on Wednesday evening. Before visiting Udaipur, Nolan was hosted by Shivendra Singh in Dungarpur royal residence. He visited the Old Palace, enjoyed boating in the lake and also walked in the old city to get the feel of Dungarpur.

Filmfare Middle East Magazine Re-launched by Danube Group

"The Elegant Deepika Padukone on the cover of the magazine"

Udaipur: UAE's largest diversified conglomerate, the Danube Group has made a grand entry into the dynamic media industry with the re-launch of film and celebrity magazine 'Filmfare Middle East' on 30th March 2018 at Raj Mahal Theatre, Bollywood Parks, Dubai. The glittering event reeked of class, luxury, panache and some truly spectacular moments with the reigning super stars from Indian and Pakistani cinema such as Deepika Padukone, Karan Johar, Fawad Khan, Mehwish Hayat, Manish Malhotra, Jackie Shroff, Dia Mirza along with Founder and Chairman of Danube Group Mr. Rizwan Sajjan and the crème de la crème of Dubai. Singers like Armaan Malik,



Aman Malik, Usha Uthup and Bappi Lahiri raised the tempo of the evening by hitting on the high notes, while performing live in their own style enthralling crowds. Knocking everyone socks off, the truly talented

Bharti Singh got the crowds to laugh out loud. A tribute to the veteran actor Sri Devi was one of the highlights of the evening followed by numerous felicitations of the leading stars.

The fearless, hugely talented and truly stunning Deepika Padukone unveiled the cover of the magazine at the event. The stars showed bedazzled the red-carpet as fans and eager autograph hunters gathered hours in advance hoping to catch a glimpse of their favourite actors.

The proud owner Mr. Rizwan Sajjan said: "Filmfare Middle East is a cult brand and it was my dream to revive this brand. We started this venture because we believed that this magazine holds an essence for the cinema and a huge readership among its target audience. We're grateful to our readers and advertisers for their loyal support. Hope, the magazine will keep the same old spirit."

He further added: "I would like to personally thank each star for taking out time from their busy schedule. Additionally, kudos to my whole team to leave no stone unturned for this fabulous event."

The new avatar of the magazine will be catering predominantly to the large Asian expatriate population in the UAE and the GCC, as well as a significant Arab population who love their cinema and celebrities. Editor's Note – "Filmfare ME sets the benchmark for content in the Middle East. It has been launched by a group that is visionary and foresighted about its business. Under Starz Media Incorporation supported by the Danube Group, the magazine will flourish and make a mark in Middle East."

INDIA GEARS UP FOR PARALYMPIC GAMES 2020 IN TOKYO



New Delhi: Shirdi Sai Baba Foundation (SSBF) in association with Paralympic Committee of India (PCI) hosted a Hi-Tea press conference at The Zion Hotel, Safdarjung Enclave in New Delhi on April 6, 2018. The event was to commemorate "Radiant in Quest of Gold" powered by Johnson Controls Hitachi.

Aushim Khetarpal, the promoter of SSBF has been involved in various social welfare and development activities is an avid sports promoter and the first one to get the sponsorship concept thereon

in India. Anticipating the upcoming major international multi-sport event 'Paralympic Games 2020' to be held in Tokyo, Japan from 26 August, 2020 to 6 September, 2020 which is dedicated for the development and up-liftment of Physically Challenged Sports; Khetarpal and his associates are taking 10 National level Para Athletes under their wings and hedging their support to nurture and provide professional training to them and help them attain the top winning three position at the international level too. Speaking on the occasion, the

passionate sports promoter, Aushim Khetarpal and the head of SSBF said, "I appreciate and thank Mr. Gurmeet Singh, the Chairman and Managing Director of Johnson Controls Hitachi and Retired Col. Rajesh Ohl, the senior and key in the company for coming forward with their kind support and help these Para Athletes in attaining name and fame at the international level and making our country proud. We have designed rigorous programmes for the training of these 10 athletes viz; namely amongst them like Amit Kumar

(Triple Jump), Vinay Kumar Lal (400 meters World Ranking No. 2), Sunder Singh Gurjar (Javelin Throw World Ranking No.1), Sandeep Chaudhary (Javelin Throw), Rohit Kumar (Discuss Throw), Arvind Kumar (Discuss Throw), Ram Pal (High Jump World Ranking No. 6) and others. They will surely prove their mettle in front of the world." He further informs, "The FMCG Brand Krishna Sai which has been launched few months back under SSBF being marketed by Orient Tradelink Ltd. is also contributing 5 paise from every pack of masala sold for the training and development of these Para Athletes."

Retired Col. Rajesh Ohl is the General Manager – Administration at Johnson Controls Hitachi Air Conditioning India Ltd. He was also present at the conference. He said, "We are delighted to work for a social cause. This is a wonderful initiative by SSBF and deserves a pat on their back. Our support will help these athletes to attain international level training in all aspects."

'Love Lafde', the first Marathi cinema to release through a mobile app!

Mumbai: Get ready to witness the huge change soon, in the scenario of Marathi film industry with 'Love Lafde' releasing soon not in theatres but through a mobile application called Home Cinema Center (HCC).

Wondering what this concept is all about? Well, we all know about Netflix, Amazon Prime and other applications that help us watch our favorite series, films or shows. However, HCC will be the first Indian mobile application and platform especially for Marathi unreleased movies. The first movie to release on this application is 'Love Lafde', directed by Sachin Aambat. Marathi film industry is now seeing an upward graph with movies like Sairat, Gulabjam, Baap Manus, Natrang who did a great business at the box office and was also highly appreciated by the cinema critics. In spite of decent story line and experienced cast in the Marathi movies, some movies fail to attract the audience and some can't even reach the target audience due to money constraints. To remove such barriers and to make it more simpler and reachable to everyone, Sadanand Ippakayal, Founder, HCC Network came up with the concept of the online movies application. "The application is a platform for all the unreleased Marathi movies and we plan to release atleast 3-4 movies in a year. The movie will be available on the application for 3 months" says Sadanand Ippakayal, Founder, HCC. "Love Lafde", the first movie to be released via HCC is all about fun, entertainment and the story revolves around college time love and the so called Love Guru. When asked about the releas-



ing their movie via HCC, Director of the movie, Sachin Aambat said, "We are very excited to release our work through such an interesting application. The concept is new and we believe that it's a win-win situation for both of us at this moment." The film is produced by Sumaydh Gaikwad and Geeta Kulkarni. The star cast of the movie includes Rohit Phalke, debutant Ruchira Jadhav, Sameer Choughule, Nayan Jadhav, Avadhoot Wadkar, Monika Dhabade, Sanjay More and Sumaydh Gaikwad.

Toy train to operate in Debari tunnel

Udaipur: A new tourist station to be developed at Debari tunnel. Debari tunnel was made 119 years ago i.e. 48 years before independence. A plan of operating a toy train for children in this tunnel is innovative idea of Local MLA and HM is to be materialized soon. This is the longest railway tunnel in Rajasthan. Indian Railways has approved the proposal of operating toy train in Debari tunnel. The tunnel is lying desolate for the past 12 years.

On Friday the proposal of toy train was approved in the presence of Home Minister Gulab Chand Kataria. Zonal Manager Punit Chawla said that the train can be operated by UIT or Municipal Corporation, budget for which has been estimated around 5 crores. While inaugurating escalator and lift at Udaipur railway station, Home Minister Kataria also said that Debari tunnel has heritage value.

It can be developed from the heritage development funds. If at all the funds are not sufficient or budget is not approved for the tunnel, then UIT and Municipal Corporation can easily manage with their development funds. The tunnel is 90 metres long and a track will soon be laid for toy train. Engine and compartments are to be procured. Stations will be made at both ends of the tunnel. Small railway signals will be installed wherein children will also be made aware of the operative system of train.

IITs to add 779 seats for female candidates

Udaipur: 779 seats exclusively for women will be added by all Indian Institutes of Technology (IIT). This step has been taken to increase gender ratio in B.Tech programme. As per a decision taken in 2017, the seat numbers for females was to be increased but the final numbers have been announced now which will be in addition to normal intake of candidates.

The number of seats may vary each academic year. As per sources, there are less than 10 percent of female candidates in IITs as of now. News has it that out of these 779 seats, the largest chunks will go to IIT-Kharagpur (113), followed by IIT-Dhanbad (95), IIT-Kanpur (79), IIT-BHU (76), IIT-Rourkee (68), IIT-Delhi (59), IIT-Mumbai (58) and IIT-Guwahati (57).

Organizes 'National Media Conclave (NMC 2018)' in Mumbai

Mumbai: Students of PGDM (Post Graduate Diploma in Management : Media & Communication) of Deviprasad Goenka Management college of Media Studies under industry academia interface have organized its National Media Conclave (NMC 2018) "Digi-Tele show-down the ultimate face off", 2018 at Malad (W) Campus, Mumbai on Friday 6th April, 2018 from 2:00 pm onwards. Technology has influenced every sphere of the business including Media, Entertainment, Communication and Journalism.

To understand more about the digitization and its influence in the industry we have invited eminent corporate CEO's and personalities who have made a difference in the industry. The Conclave will be inaugurated by Mr. Amit Sadh, who has acted in many films and won awards. We also have Mr. Faridoon Shahryar, who will be sharing his experience in the area of box office and multi-plex management. The entire conclave is also strengthened by Ms. Sharabani Deodhar, who will be sharing her experience on TV and film industry.



Passion, enthusiasm and yearning for learning is what forms the backbone of the event. The event focuses on the "Television vs. Digital". It addresses issues concerning the creation of content in television vs. digital, stirring up conversation around formats and currents media trends, change in the format of daily soap operas, TV creativity, acquisition and retention, Artificial Intelligence (AI), and its impact on youth and the future of television. The panel comprises of eminent personalities from the media industry: Mr. Sanjeet Saha - Star TV Network, Ms. Shilpa Waswani-Cineyug, Mr. Ashutosh Chaturvedi- The House of Story, Mr. Pravin Pillai, Zee Network and Mr. Sanjay Singh, Zee News.

VODAFONE LAUNCHES VoLTE IN Uttar Pradesh (E)

Lucknow: Vodafone, one of India's largest telecommunications service providers, today announced the roll-out of its Voice over LTE (VoLTE) services in cities like Lucknow, Kanpur, Varanasi, Gorakhpur, Allahabad, Faizabad, and around 26000 towns and villages in the circle. Vodafone now enables its customers to make calls using VoLTE and enjoy HD quality crystal clear voice with super call connect. Vodafone Super NetM4G customers can access Vodafone VoLTE for no additional charges and all calls will be billed as per existing plan or pack benefits, thus experiencing the best from Vodafone's Data Strong Network. Announcing the launch of the Vodafone VoLTE service, Nipun Sharma, Business Head - UP East, Vodafone India, said, "We have been making significant investments to expand, upgrade and modernise our network to ensure that we provide the finest service experience and seamless connectivity to our valued customers. We are delighted that Vodafone is now launching VoLTE services in UP East across 26000+ towns and villages. VoLTE is a step further towards enhancing customer experience and enabling our customers in Uttar Pradesh East to explore newer possibilities with their smart devices." Vodafone VoLTE service were recently launched in Maharashtra & Goa, Mumbai, Delhi-NCR, Gujarat, Rajasthan, Haryana, Karnataka, UP west and will be extended across the country in a phased manner over the next few months. How to enjoy Vodafone VoLTE

1. Customers can access Vodafone VoLTE services on all VoLTE enabled devices. Several popular handsets are already compatible with the Vodafone VoLTE network, and the numbers of such handsets is growing rapidly. To check if you can enjoy Vodafone VoLTE on your handset, please click on the link - www.vodafone.in/volte

2. Upgrade the mobile device's OS to the latest version
3. Ensure the device has a Vodafone 4G SIM: Customers with Dual-SIM handsets have to ensure that the Vodafone 4G SIM has been inserted in the data SIM slot/slot 1 and network mode has been set as "4G/3G/2G (Auto)". Vodafone VoLTE will be available on all VoLTE devices. Currently following popular VoLTE handsets are compatible with Vodafone VoLTE and this handset universe is increasing rapidly to include all popular models. To know if you can enjoy Vodafone VoLTE on your handset, please click on the link - www.vodafone.in/volte

About Vodafone India
Vodafone India is a 100% fully owned subsidiary of the Vodafone Group Plc. with operations across the country serving over 211 million customers (over 114 million in rural areas). Commencing operations in 2007, Vodafone is today India's largest foreign direct investor, with a robust, award-winning business and committed for the long term. Vodafone Business Services serves the needs of enterprises and government by providing total telecommunications (Voice and Data) solutions across mobility and wire-line platforms.