



When the media became 24x7

When the media became 24-hour service, one would have thought that more issues from across the country will be unearthed. We thought that corruption will have little space to hide and more media camera around the city will force criminals to get back to the human life. The reality is a stark contrast. Politics and business have controlled the media so well that you either see a political debate or advertisements. News has been replaced by breaking news which is synonymous with sheer sensationalism.

Issues have been personified, that means, one issue is a particular statement by a politician and its resolution is a counter statement by the other. Straightforward statements are twisted and many weird meanings are created and then we are made to believe the manufactured words.

The life of social needs, on-the-ground issues gets surrounded by a cloud of media's dust. No doubt, the real issue stays where it was.

One thing is for sure today. People do not watch news channels for news at all. Those who wanted news have moved away and have found other means to get informed about the world.

Editorial

And those who still watch news channels do so only for entertainment. People shouting at each other, one-sided judgemental hash-tags, and out of context allegations actually entertain well. Most debates look scripted.

You generally will see the same news being repeated every hour. This does not mean that the news is important; it tells you that the channel has no other issues to tell you. The entire game of news selection is driven by the game of sensationalism. The news that does rounds of your television screen every hour is the one that earns the attention of viewers. Of course, this gets translated into money.

Even if a news channel keeps the duration of 15 minutes aside for each of the Indian states, they will cover the country as needed. Unemployment, education, health, and crime certainly are more important issues than those absurd statements that do rounds of the screen every hour at least 40 minutes.

Of course, people care more about water supply in their water taps more than what a particular individual believes. If media can take the plight of the person who does not get adequate water at his place, it would serve the purpose.

But, you as an audience cannot just censure and get away. You need to ignore the hatred and focus on development. Government schemes are thoughtfully planned but they do not reach you. Ask questions more and simply ignore who said what. After all, what they say must get translated into action. And when the action will happen, you can see. You do not need someone saying at a rally that a road was laid in your area. If it was laid, you can see and if it is not there, you still can see. The change is the need of every hour including this in which you are living. No need to go open in social media and oppose, just learn to ignore what's irrelevant. Automatically, what's really important will come out of cover.

Launch of awareness anthem Haq Chahiye



Mumbai: Celebs and guest came at launch of awareness anthem Haq Chahiye to remind the most awaited promise to keep Women's Reservation Bill at Juhu Millennium Club. Neela Soans, who is a known social worker from Mira-Bhayander and founder of Jagrut Mahila Charitable Trust organized, Women's Achievers Award and launch of awareness anthem Haq Chahiye to remind the most awaited promise to keep Women's Reservation Bill at Juhu Millennium Club.

Adv. Abha Singh, Rani Dwivedi (BJP Mumbai Vice President),

Shweta Shalini (BJP spokesperson Maharashtra), Dr. Bharti Lavekar, Adv. Nirmala Samant Prabhavalkar (Ex Mayor Mumbai), Singer Shibani Kashyap, Actress Deepshikha Nagpal, Susheel Jangira and Shiwani Saini, Astrologer RJ Kaamini Khanna, Neeru Sharma-Channell Head E24, Dr. Sneha Panekar, Vatsla Shukla, Ram Jajodia, Kamal Poddar and others were awarded at this event. Singer Neha Thakur sang few energetic songs for women empowerment. Shibani Kashyap also sang few lines of her new song.

Udaipur Film City Administration starts search for 300 Acre land

Udaipur: Udaipur administration has initiated a search for 300 acres of land, a step ahead towards establishment of Film City in Udaipur.

All sub-divisional officials have been issued a letter by district administration seeking information about availability of land in their area.

Additional District collector C.R. Devasi wrote the letter to sub-divisional officials. In his letter he wrote that a report has been sought by the treasury department from the district collectorate office towards avail-

ability of land. Around 300 acres of land is required for film city. Urban Development and Housing (UDH) minister Shrichand Kriplani and Higher Education minister Kiran Maheshwari have already extended their support for establishment of film city in Udaipur. Kiran Maheshwari has already written to Central Ministry of Culture and arts for establishment of film city in Udaipur. In past, UIT had expressed its inability of providing 300 acres of contiguous land in its area.

NEW ROLLS-ROYCE PHANTOM ARRIVES IN NORTH INDIA

Udaipur: Rolls-Royce Motor Cars today launched New Model Phantom in North India, with the sole authorised dealer, Select Cars Pvt Ltd. based in New Delhi.

Delhi – a homecoming for the New Rolls-Royce Phantom. The connections with Rolls-Royce in India could well have begun when the parents of the Hon. Charles Stuart Rolls, Lord and Lady Llangattock, attended the 1902/03 celebrations of the Coronation Durbar in Delhi, two years before the formation of Rolls-Royce Ltd.

They are likely to have told their son Charles, who was selling French cars in London at the time, of the burgeoning interest in motoring amongst the Indian Royalty.

In India, Rolls-Royce motor cars quickly became the preserve of Maharajas. Legend has it that Rolls-Royce cars became the marque of choice with Royalty after the Maharaja of Gwalior bought a Rolls-Royce that won the Bombay-Kolhapur rally in 1908.

The most celebrated luxury item in the world for nearly a century

Since 1925, Phantom has conveyed some of the world's most influential and powerful men and women to the most defining historical moments over the last 92 years. Rolls-Royce's tireless pursuit of perfection has been to constantly refine what the world's leading luxury item should be with innovations to satisfy the most discerning of luxury patrons.

Setting the New Luxury

Benchmark

Today, Rolls-Royce's tireless 'strive for perfection' has resulted in the constant refinement of this pinnacle luxury item – with New Phantom now taking the centre stage of India's super-luxury arena.

Speaking at the launch, Yadur Kapur, Managing Director for Rolls-Royce Motor Cars New Delhi and CEO for Select Cars Pvt Ltd said, "Phantom is the ultimate mark of success in India, the pinnacle of not just the automotive arena but of the luxury world.

There is nothing else like this on the market in India. As always, authentic luxury is rare and bespoke. Phantom combines world-class technology and handcrafted quality."

Added Paul Harris, Asia Pacific Regional Director, Rolls-Royce Motor Cars, "New Phantom paves yet another milestone for the brand in India, destination for many of Rolls-Royce's most bespoke cars. Our customers still recognise today that they are buying the best in luxury.

India remains a highly important strategic market for the company, as the population of highly successful Indians continues to grow at a greater rate than other countries and the appetite for authentic, bespoke luxury increases."

Cutting-edge innovations include a new exclusive 'Architecture of Luxury', an all-aluminium spaceframe designed to underpin every future Rolls-Royce; great enhancements in technology,



drivetrain, suspension and driver assistance systems to produce a peerless 'magic carpet ride'; and a new, world-first 'Gallery' that allows owners to personalise a moving art piece.

Engineering Masterpiece New Phantom offers a thoroughly contemporary design interpretation of Rolls-Royce DNA – one that symbolizes the sheer power of presence.

The new spaceframe, exclusive to Rolls-Royce and which will underpin all future Rolls-Royce models, is lighter, yet 30% more rigid than its predecessors.

A next-generation four-corner air suspension system, state-of-the-art chassis control systems, 130kg of sound insulation, double-laminated glass and dual-skin alloys across the bulkhead ensure New Phantom is the pinnacle of comfort and quietness.

When Rolls-Royce's acoustic

test engineers reviewed the results of road and vibration tests, the sound levels were so low, they had to check if their instruments were calibrated correctly.

An all-new, 6.75 litre twin-turbocharged V12 engine delivers an effortless 563hp and 900Nm of torque from just 1,700rpm, spiriting New Phantom from 0-100km/h in a mere 5.3 seconds with the help of its seamless 8 speed, Satellite-Aided transmission. In addition, New Phantom is equipped with the 'Flagbearer' – a stereo camera system integrated into the windscreen that sees the road ahead and adjusts the suspension proactively. Its headlights are equipped with the latest laser light technology, providing a 600-metre range of light at night to ensure safe travel.

The 'Suite' A divine selection of materials

has been placed thoughtfully throughout the interior of New Phantom. As a result, being inside New Phantom is akin to entering a luxury hotel 'suite' with passengers being cocooned in the finest leathers and veneers. All four doors can now also be electrically closed from the exterior via touch sensitive door handles. A curated selection of rear seating options is available on New Phantom, from the lounge to individual formats. Technology is discreetly hidden throughout the car until required, leaving only the visual majesty of wood, leather and billet metal for all to admire.

'The Gallery'

The centrepiece of New Phantom is 'The Gallery' – a wholly contemporary and luxury reinterpretation of a motor car's dashboard and instrument panel area.

An application of glass runs

uninterrupted across the fascia of the New Rolls-Royce Phantom, providing an unprecedented opportunity to present commissioned artwork.

The initiative has come from an understanding that the marque's patrons are increasingly collectors of fine and contemporary art.

Conclusion

The Architecture of Luxury, The Gallery, The Magic Carpet Ride, the best possible materials in the world and peerless Rolls-Royce design and engineering combine to create the New Rolls-Royce Phantom, resetting the benchmark not only in the automotive arena but as the world's leading luxury item. As the next chapter in Rolls-Royce's story begins, the New Rolls-Royce Phantom points the way forward for the global luxury industry.

Each New Phantom is expected to be Bespoke, with customers tailoring their specifications. A Rolls-Royce customer can choose from 44,000 exterior colours and request personalised designs from the company's team of Bespoke designers.

Pricing in India for Phantom (Standard Wheelbase) has been officially announced from Rs 9.5 Crores, with Phantom Extended Wheelbase from Rs 11.35 Crores, inclusive of a four-year service package and regional warranty, 24-hour roadside support. Pricing depends on customer specification, with all Phantoms built bespoke.

HDFC Life launches HDFC Life Pension Guaranteed plan

Udaipur: HDFC Life, one of India's leading life insurance companies, today announced the launch of HDFC Life Pension Guaranteed Plan, a single premium annuity product. This product is the only one-of-its-kind which offers guaranteed deferred annuity rates for a life-time, right at the time of purchase.

When individuals think of long-term financial planning, they often neglect the most crucial aspect, that of retirement planning. It is only when one gets closer to their fifties or crosses their fifties that he/she starts thinking about retirement. With improvement in healthcare facilities, the quality of life has gone up and so has the longevity. In this scenario, it is necessary to ensure that one is able to live a comfortable life after retirement.

In the absence of social security, annuity plans are the safest and most preferred means of regular income for retired individuals. In case of Immediate

Annuity plans prevalent today, one starts receiving regular payments right after purchasing the product. This is suitable for individuals who are closer to retirement age or have retired. Deferred annuity options prevalent today, are usually opted for by those who want to plan in advance for their retirement. In case of Deferred Annuity, the rate is as per the prevailing rates during the time the annuity starts. In the current scenario of market volatility and decreasing interest rates, it is difficult to predict what the annuity rates will be, let us say, 10 years from today. HDFC Pension Guaranteed Plan offers the unique benefit of guaranteed annuity rates for a deferred annuity plan, at the time of purchase itself. The plan rewards those who plan in advance for the long-term by offering higher annuity rates. One can purchase the plan and choose to receive the annuity, say 10 years later. However, the rate of the annuity to be

given 10 years later will be fixed right at the time when the policy is purchased, i.e. today. This comes with the return of purchase price to ensure that one can leave a corpus behind for their loved ones. HDFC Life Pension Guaranteed Plan offers the flexibility to choose how one receives annuity – one can choose to receive it monthly, quarterly, bi-annually or annually. Further, the joint life option works well for those who want to extend the benefit to their spouse. Mr. Srinivasan Parthasarathy Sr. EVP – Chief Actuary & Appointed Actuary: "Indians do not have social security hence it is necessary that we protect ourselves financially against all kinds of eventualities. Life after retirement can be difficult in case one does not plan for it. The culture of joint families is no longer prevalent, which means that after retirement one either needs to be financially prepared to meet his/her expenses or depend on children. The first option can

be achieved through annuity. Although annuity rates may be acceptable today, if interest rates were to fall, annuity bought at retirement may be lesser than today's rate. The fact is that no one typically offers a guaranteed annuity that starts in the future." "We have designed HDFC Life Pension Guaranteed Plan to enable individuals secure their retirement. The deferred annuity option rewards early planners by offering an annuity rate that is guaranteed for life, right at the time of purchase. One does not need to wait until retirement to know the annuity rate. Further, those planning in advance for their retirement are rewarded by way of higher annuity rates, which could be as high as 13% depending upon the deferral period". Annuity as an asset class needs to be well understood by the rising middle-aged and middle class population as they are the ones who will benefit from this.

Women Empowerment Program extends support to Indian Wrestler Navjot Kaur

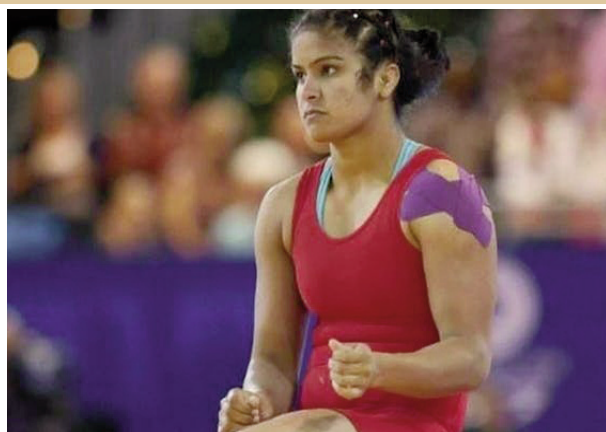
Udaipur: Avaada Power Pvt. Ltd, India's leading clean energy company, under the aegis of its women empowerment program, announced that it has extended financial support to Indian Wrestler – Navjot Kaur on the occasion of World Women's Day. She is India's first woman to win gold at the Senior Asian Wrestling Championship 2018. This initiative by Avaada Power is part of company's relentless efforts towards empowering women in all walks of life, including supporting women in sports.

Avaada Power as a company is committed to holistic sustainable development with programs directed towards education, women empowerment, healthcare and environment protection.

The organization awarded INR 5 lakhs to Ms Kaur, this will help her to reduce the financial burden of her father, who over the years has supported the training of Ms. Kaur through

numerous sacrifices.

Mr. Vineet Mittal, Chairman, Avaada Group "We are honored to be associated with Navjot Kaur. The milestones she has achieved in her career has made the country proud and has promoted women's wrestling in every corner of India. The financial support being extended is to express our appreciation of Ms. Kaur's achievements. Avaada Power is committed to enabling her to focus on her career and pursue her dreams, thereby encouraging and inspiring many more young women to take up wrestling as a sport. At Avaada Power, we believe that empowering and uplifting women of our society is imperative in nation building. In line with this philosophy, we will continue to undertake initiatives for the success of women as well as the society as whole." Avaada Power has always followed the philosophy of giving back to the society. For the overall development of the



society, Avaada Power operates around its five pillars of education, enabling empowerment, protecting environment, promoting health care and lighting up rural India. The company has undertaken several initiatives to uplift the condition of women in India.

Among its key programs is the company's skill building program for women – from learning the art of stitching and tailoring to using these skills for creating commercial opportu-

nities in villages to promote self-reliance. Navjot Kaur, born in Tarn Taran in Punjab, started wrestling at the age of 14.

She has many accolades to her name including, Gold Medal at Senior Asian Wrestling Championship, Bronze medal at the 2014 Commonwealth Games, Silver at the 2013 Asian championship and Bronze at the 2011 Asian Championship. Avaada Power awarded Ms. Kaur INR 5 lakhs.

Declared an interim dividend of Rs 6 per share

Udaipur: Hindustan Zinc (HZL) declared an interim dividend of Rs 6 per share for the current fiscal year. This amounted to Declaration of 300 percent interim dividend – Rs. 6 per share on a Rs. 2 share for the current fiscal.

"The Board of Directors has approved second interim dividend of 300 percent i.e. Rs 6 per share, entailing an outflow of Rs. 3,051 crores," the company said in a filing to BSE.

In March 2017, Hindustan Zinc announced a Special Dividend of Rs. 13,985 crores. In FY 2016-17, together with Golden Jubilee dividend paid in April 2016 and interim dividend in October 2016, the dividends paid in FY 16-17, amounted to Rs. 27,157 crores, the highest ever paid in India in a financial year by any private company.

Hindustan Zinc is India's only and world's leading integrated producers of zinc-lead-silver with a capacity of 1.0 million MT per annum with the aim to produce 1.2 million tonnes of metal on immediate basis and eventually to 1.5 million tonnes in next 5 years. The company is headquartered in Udaipur, Rajasthan and has zinc-lead mines at Rampura Agucha, Sindesar Khurd, Rajpura Dariba, Zawar and Kayad, primary smelter operations at Chanderiya, Dariba and Debari in Rajasthan and finished product facilities in Uttarakhand.

Vakrangee added in FTSE Global Equity Index Series

Udaipur: Vakrangee Limited (BSE Code: 511431; NSE Code: VAKRANGEE) a technology-driven company focused on building India's largest network of last-mile retail outlets to deliver real-time banking, insurance, e-governance, e-commerce and logistics services to the unserved and underserved rural, semi-urban and urban markets have been included in Large Cap section -

FTSE Global Equity Index Series of "FTSE Russell", member of the London Stock Exchange Group plc, the global index provider with effect from 16 March, 2018.

According to market analysts, it is a big achievement for an Indian company to be included in the prestigious and world's leading FTSE Index. Vakrangee has strong corporate alliances with leading

Indian brands like RedBus to offer bus ticketing services; Netmeds Marketplace Limited to offer medicines and health products; Mahindra eMarket Limited, a subsidiary of M&M, to promote and book automobile products using the last mile distribution network of Vakrangee Kendra outlets.

Other strategic alliances include a corporate agency tie-up for life, general and health insurance with Life Insurance Corporation of India (LIC), HDFC Life Insurance Company Limited, and others. Vakrangee is inching towards its vision 2020 with a strategic tie-up with Indian Oil Corporation Limited (IOCL). Vakrangee Kendras will be set up in about 20,000 plus IOCL retail outlets (filling/gas stations) located across the country.

ArcGate conferred Export Excellence award by ECGC

Udaipur: Arcgate of Udaipur has been awarded as the 'Best Services Exporter (Small)' in India. This is a recognition of the valuable contribution made by Indian exporters to the growth of the economy, ECGC Ltd. instituted the "Indian Exporters' Excellence Awards 2017", to honour the exporters. The awards function was held on March, 6th 2018 New Delhi.

Suresh Prabhu, Union Minister of Commerce & Industry, Government of India graced the function as the chief guest and felicitated the award winners. Also present at the event were Geetha Muralidhar, Chairman & Managing Director, ECGC Ltd, Rita A. Teavotia, Commerce Secretary, Department of Commerce among an august audience.