

Entertainment & Business

Back to Basics

Making fun of old traditions and seeing the foreign culture and following their lifestyle is now nose diving. The present generation of youngsters and people around the age of 45 has realized that the reason for early signs of aging and other health problems is all due to following western culture blindly.

From staying up late in the night to waking up late in the morning, the lifestyle of the people is fast changing. Exercise and natural food are fast replacing the laziness and junk stuff. This is evident in the fact that even hardcore fast-food makers are preparing food rich in nutrition instead of extra cheese or butter.

Exercise also has changed and people prefer Yoga at the comfort of home. At homes, the intake of green vegetables is now increased and people ensure to eat balanced food that has all the vitamins they need to stay fit. The knowledge of the fact that the food affects most in making or ruining one's body, people have attacked the food and have chosen correct meal type, proper quantity with suitable timing.

Hair sans oil and sprayed with gel is no more common. A proper hair oil massage is what people prefer once a week to ensure the pores of the head stay open and new hair grows while the existing remains thick and strong.

All these are signs of awareness. The internet has provided all the information which used to be limited a few years back. And the messenger services based on the internet have further helped spread the knowledge to each and everyone.

The crux of great books or the correct posture to do the Yoga, you have everything at the click of a button. While not all videos are to be trusted but yes, most talk sense and you can use them to improve your life.

Staying fit is no secret. All you need is to understand that few things like your height after an age, never change. And then nothing happens overnight. You are a product of nature and nature has all the ways to nurture your body and soul. Anything that goes against nature is a trick to fool you.

Be what you are and as you are. You must trust the nature. And for a life that remains fit and free of physical issues, get back to nature. All the diseases or problems that you have or may have has a remedy in nature. The natural treatment ways do not have any side effect and thus you can try them without any worry.

As you step into the 30s, start being proactive about your hair, fat, and face. Start adapting to a lifestyle that suits your body.

Being natural does not mean you cannot go out and have street food or dinner in a hotel, but of course, that should be an exception and once-in-a-while thing. Love yourself and treat yourself with rich things available in nature, do not ruin yourself with rich-looking cheap stuff in the market. Get better, stay healthy.

Director Sammir I Patel's short film 'pfa' Love Mom and Dad' for film festivals

Mumbai. Parents always serve as role models to their children. Parenting has also differed sharply from the past. Like-wise as the children grow up, there is a distant relationship between the parents and the children. In recent years, the relationship between parents and children has profoundly changed. Most of the new generation youngsters hardly find time for their parents and look after their needs during their old age. Young and talented filmmaker Sammir I. Patel has made a short film on this subject. Titled as 'pfa: Love Mom and Dad' the film in Hindi and English features Yusuf Hussain and Rishi Saxena in its cast. The English version of this short film is complete and is being planned to take it across various International film festivals.



Meanwhile, the short film in Hindi version was screened at U.S. Film Festival, Goa Film Festival and Kashmir International Film Festival and received appreciation too.

Looking at the positive reception, director Sammir I Patel is gearing up to complete the English version of the short film for various festivals. Excited over the development, Sammir

Patel says, "This short film is of 15 minutes duration. It shows the constructive relation between a son and handicapped father. The son transforms his house into a hotel,

cinema auditorium and whatsoever according to the mood and requirement and always keeps his father absorbed and happy." Patel further adds, "It is an emotional film and an eye-opener for today's generation. I am sending this film to all the short film festivals which will be held this year."

Sammir Patel has forayed into the entertainment arena as an actor. He has acted in various television serials like "Ehsaas", "Mr. And Mrs. Verma Ki Rasoi", "Noorjehan" amongst others. He has also acted in Hindi super-hit comedy like "Life is Beautiful", "Jo Khaye So Pachataye Aur Jo Naakhaye So Pachataye" and others. He ventured into direction with music videos, web series, and commercials. Presently his web channel 'Sip Digital' is quite appreciated. His earlier web

series "Jhappi Jet" was hit too. Last year he had directed a Hindi comedy film 'Hotel Beautiful' which is based on a super-hit Hindi comedy play 'Baat – Baat Mein Begde Haalat' and was successfully premiered in Canada. Sammir Patel further states, "The film 'Hotel Beautiful' will be released this year in India. I am also working on another black comedy film 'Tata Good Bye' which will be made and released by this year-end too. Then there is a music video '2 GB Ka Pyaar' and also making a web series 'Tissue Paper' for my web channel. Meanwhile, I have also directed a commercial for a Heeng (Asafetida) company with Navni Parihar and Major Bikramjeet which will soon be telecast on various television channels."

New Fund offer opens for initial subscription from January 8, 2018 to January 22, 2018

Mahindra AMC launches "Mahindra Unnati Emerging Business Yojana"

Udaipur, Mahindra Asset Management Company Pvt. Ltd. (MAMCPL), the investment manager to Mahindra Mutual Fund and a wholly owned subsidiary of Mahindra Finance will launch Mahindra Unnati Emerging Business Yojana, Mid Cap Fund - An open ended equity scheme predominantly investing in mid cap schemes. The New Fund Offer opens on January 8, 2018 and closes on January 22, 2018. The scheme will reopen for continuous sale and repurchase from February 6, 2018.

Mr Ashutosh Bishnoi, MD & CEO, Mahindra AMC said, "Indian economy is poised for a multi-year growth phase, with the governments focus on reforms. Investment opportunities will also emerge with formalisation of economy leading to shifting of market share from unorganised to organised sector in highly fragmented consumer segments bringing nations progress closer to every household.

Mr Bishnoi, further added,



In a relatively sluggish macro growth environment Midcap companies have shown higher earnings growth compared to large caps. We do see enough scope for stock-specific investment opportunities in the mid-cap space, especially in those segments that have multi-year structural growth outlook. As economies become larger there are multiple opportunities / niche in multiple sectors to create a fair market place. The fund would give investors an opportunity to participate in the growth

story of today's emerging companies which have the potential to become market leaders in the future.

The scheme is suitable for investors who seek long term capital appreciation. The scheme would invest minimum 65% in Mid Cap companies and upto 35% in stocks other than mid cap. Bottom up stock selection will focus on market leaders in smaller markets or focused single-line businesses in larger markets, that have shown growth and are likely to be the next large caps.

The four reasons to invest in the scheme are as follows:

- Growing India :** India has the potential to become one of the fastest growing economies in the world
- Return Potential:** Medium sized businesses that are upgrading and innovating regularly have a potential to generate higher risk adjusted returns in the long term
- Quality of Investment:** Bottom-up selection of focused sustainable businesses across sectors that are likely to be tomorrow's large caps
- Active Management:** An actively managed portfolio with primary investments in mid-cap segment.

JIFF 2018 would open with the Film Angrezi Me Kahte Hain

Jaipur: The Jaipur International Film Festival - JIFF which is now considered a part of the most prominent film festivals of the world has announced Opening and Closing film yesterday i.e on Tuesday.

Directed by HARISH VYAS, Angrezi Me Kahte Hain is a story of middle - aged man, who makes attempts to win his wife's heart. It's interesting to see an old man doing varied amusing things to woo his wife, which are often done by young men! Starring brilliant actors like SANJAY MISHRA and PANKAJ TRIPATHI, it would be the CURTAIN RAISER of JIFF 2018 on January 6th at 5:00pm at Golcha Cinema. Lies We Tell would be the Closing Film of JIFF 2018. It would be shown on 10th January at 6 PM.

ONE LOVE. There is a plethora of events which celebrate various facets of the city but none that promote the undying spirit of Mumbai, which time and again proves to be the Urbs Prima in India.

The Mumbai Festival Trust are promoted by patrons from various walks of life. Through The Mumbai Fest we strive to capture the essence of Mumbai as a cauldron of cultures.



about the entertainment its about the spirit of Mumbai, people, humanity , culture , heritage and richness of this place.

THE MUMBAI FEST is a first

of its kind fiesta to celebrate the soul of Mumbai. Amidst all its delights, delicacies, dismissals and drenching rains the city wraps us in its unconditional

Navraj Hans invited as guest



Well Known singer and actor Navraj Hans was invited as guest in serial Diwane Anjane produced by Dheeraj Kumar, Zubey Kochhar, Sunil Gupta of Creative Eye Limited.

Specially decorated space with twinkling lights, flowers and colorful cloth drapes were put around in every nook and corner of the studio set. In the central hall a huge TV set was put up to welcome singer

actor Navraj Hans. He played a guest character in serial where he sang some film songs.

Navraj Hans had great time with principal Artists Jay Pathak, Gaurav Sharma, Jayshree Soni, Manju Sharma, Gopi bhalla , Preet Kaur Madan, Shubhi Ahuja . The serial Diwane Anjane comes on Big Magic Zee every Monday to Friday at 9 PM.

Life time achievement award to Mr. Surendra

Jaipur: Film producer and Director from Indian film Industry will be honoured with the Lifetime Achievement Award at the tenth Jaipur International Film Festival (JIFF 2018) beginning January 6 at Golcha Cinema Jaipur. In the events during the festival, film makers and artists from different parts of the country and abroad are likely to be present and special shows will be organised for the screening of various films.

SURENDRA is a noted Film Producer, who began distribution from Delhi and Rajasthan. Born on 31st January 1946, he produced marwari film 'Maa Manne Kyon Parnayee' and turned director with his film SAAJAN KAGHAR (Starring : Rishi Kapoor and Juhi Chawla) and continued to go ahead with many Films.

SURENDRA has gone through various hardships in the path, in order to make his Brand, one of India's most celebrated Independent Film Production Company. He's produced Films (Under Bohra Brothers) like Gangs of Wasseypur, Shahid, Shaitan, Sahib Biwi aur Gangster, Tanu Weds Manu and many others.

Belonging to Jodhpur, SURENDRA dreamt of making it a big Production Company, eventually did it and received appreciation across the world. SURENDRA inherits a strong passion about Films, and that's what made him immensely successful, in the Mumbai Film Industry. Now, his son SUNIL BOHRA is handling the works successfully.

BOHRABROTHERS has diversified into a multi - faceted Business Firms in e - Commerce, Acting Institutions, Enterprise Technology Solutions. It has gone digital now, and produced contents for Digital World.

VODAFONE TIES UP WITH SAMSUNG for 4G SMART-PHONES AFFORDABLE



Udaipur : Vodafone, one of India's leading telecommunications service providers, today announced a strategic partnership with Samsung, the leading mobile handset manufacturer, to make a select range of Samsung 4G smartphones more affordable and accessible with an attractive cashback offer. Vodafone customers, both existing and new, can purchase any of the popular Samsung 4G smartphones - Galaxy J2 Pro, Galaxy J7 Nxt or Galaxy J7 Max to enjoy the cash back offer of Rs. 1500.

To avail this special offer, prepaid customers have to simply recharge with Rs198/- per month for 24 months which would give them unlimited voice calls and 1GB data/day (the customer can also do any other recharge cumulating to Rs. 198/- per month). Postpaid customers need to opt into any one of Vodafone's attractive Red Plans. At the end of the first 12 months, users will receive a cash back of Rs. 600/- and after another 12 months, a cash back of Rs. 900/- respectively, thus availing a total cashback of Rs. 1500/- . The cash back will be credited to their Vodafone M-Pesa wallets.

Speaking about the offer, Aneesh Khosla, Associate Director - Consumer Business, Vodafone India said, "We are

incentivizing our customers to enjoy the Vodafone SuperNet 4G data strong network on some of Samsung's most popular 4G Smartphones. With this partnering, we now offer cash-back over the widest spectrum of 4G smartphones across various price points. This is in line with our strategy to democratise data and make 4G more accessible. Our offer with Samsung will encourage customers to buy/upgrade their smartphones for a richer voice and data experience."

Mr. Ranjivjit Singh, Chief Marketing Officer, Samsung India, said "We are happy to partner with Vodafone as it gives us another opportunity to enhance consumer experience, combining our popular Galaxy J series smartphones with their services at affordable prices. Today, every third smartphone sold in India is a Galaxy J series device. These smartphones come with several consumer centric innovations developed under the Samsung 'Make for India' initiative."

Ballet 'Geet Govind' unfolds the eternal love and devotion

Mumbai, Nritya Darpan Academy of Fine Arts & Guru Sau. Sandhya Damle brings you a magical ballet of love, relation and devotion of Radhe-Krishna through 'Geet Govind'. The ballet set on the life of Lord Krishna is a beautiful description of relationship between Lord Krishna and gopis of Vrindavan particularly one devotee Radha.

The two hour musical ballet is composed by Pandit Jasraj Ji and monitored by his wife Madhura Jasraj Ji. The fascinating musical compositions by the legend himself and soulful voices of famous playback singers Shreya Ghoshal, Shankar Mahadevan, Mahalakshmi Iyer and Anuradha Paydal will take you to the era where pure love and devotion existed.

The musical ballet Geet Govind based on the poetic composition written by the 12th century Indian poet Shri. Jayadeva is all set to leave you awestruck with its beautiful performance, soulful music and mesmerizing set.

Guru choreographer Sandhya Damle, a degree holder in Bharatnatyam dance from Nalanda Nritya Kala



Mahavidyalay got an opportunity to work on this dream project a few months back. Only her expertise and sincere approach helped her bag the project amongst the others. The disciples of Guru Sandhya will play the role of Radha and her disciples would be the gopikas of Vrindavan. Folk dance artiste Shreyas Desai will make his debut as Lord Krishna.