



## Making the Budget wedding expensive!

A wedding is generally a one-time affair and that is why people in India spend all that they can in making it awesome. The only criterion is the money spent on various parts of the program that shows. People would not ask how much money you spent but they get a fair idea about the selection made by you. Having booked a wedding farm, you can easily let people guess the amount you would have spent.

There are many such expenses that people can guess easily so there is no point in trying to save on those fonts. But, then there are many other things that are not labeled and you can easily save a lot by making some smart decisions.

Instead of having a branded hotel serving food for your guest, you get it done by a local confectioner who will get it done in half. As far as taste is concerned, you have to understand that more or less, all dishes taste the same whether steamed in an electronic oven or in a pressure cooker.

## Editorial

Another important saving could be on presents. You can buy the stuff from the wholesale market and then get them packed properly. A brand from the main market versus less known brand from the wholesale market has a difference of at least 30%. And if you are worried that your guests might find them bad, then you must understand that they can find problems even in top American brands as well.

Making it more exciting, you can get a temporary website done easily through an online service provider. There are people who can get your site up and running in a matter of few hours. Imagine a website address on your wedding card will make it a tech-savvy and high-end wedding.

Except for the bride or groom, try and get the heavy clothes and accessories on rent. All the heavy stuff that you buy for thousands of rupees become a waste day after. Simply get them on rent, use, and return. Save thousands wisely.

Of course, you have saved your whole life for that special wedding but you must understand that the wedding is just the beginning of a new couple. Your son or daughter would need a lot of help from you thereafter. So, you must be in a position later too to help them as needed. For example, when you become a grandparent, you will be expected to give your grandchild something useful. Similarly, your son or daughter might need some money to make a down payment for their dream house. If you have exhausted all your money on wedding just to showcase to the society, you might regret later. Try and budget the wedding and spend more on things that remain there forever.

## 'Chacha Chaudhary's' Rajesh Singh (Sabu) debuts as Hero

**Mumbai:** There is no easy shortcut to stardom, but for some, whether they came from stage, TV, or the first timer, comes that life-changing role. Here is one actor who has made an impact in television with various roles in different serials. Be it as 'Sabu' in Chacha Chaudhary, 'Raavan' in Brahma Vishnu Mahesh, 'Bheem' in Jai Hanuman, the six foot four inch tall multifaceted actor, Rajesh Singh, will be seen on the silver screen as a hero.



Shivanand Entertainment and Dream World Film Productions upcoming Hindi feature film Sisters is gearing up to hit the marquee worldwide. It's directed by Nishant - Vikas. TV star fame Rajesh Singh is playing the lead in this suspense thriller which has the feel of a mega Hollywood film. The film features five beautiful girls like Dollaps Singh, Nandini Singh, Khushboo Khan, Mismi Vishwas and Saloni Pandey rubbing shoulders with him in this suspense drama. The shooting of the film is in progress in the exotic and picturesque locales of Nainital. The film will be released in Hindi, regional and other international languages too.

Speaking about the role in this film, Rajesh Singh says, "I play a cop in this thriller. I am IG Rajesh Ahuja who is a stern and a loyal police officer. Supriya Karnik plays the role of my wife and also plays the Judge in the film. Seasoned actor Aarya Babbar plays the role of my brother who is accused in a rape case. The film has lots of twists and turns and will surely make one sit at the edge of the seat. In short it is a complete entertainer which is shot in gloss and a big canvas just like a big-budgeted foreign film."

Rajesh Singh had earlier featured in films like Wajood, Hulchul, Zamanat, Aage Se Right amongst others. Sister is his first film as the lead hero. He is also seen in commercials too. One serial titled Naamkarun produced by Mahesh Bhatt has also fetched him laurels. These days he is being seen on Colors channel in the serial Ishq Mein Marjawan.

Director Nishant - Vikas duo states, "We intend to take this film across various Indian and International film festivals prior to its release. The film has 6 songs of which two are English numbers. Even today man and woman are treated differently. Today, in modern society if a girl wears modern dresses, wears shorts, smokes and then people look at her inversely. We should not consider that the daughter of our nation is not at par. This is also what we have highlighted in this film too."

## An artist without boundaries, a soldier without uniform- photographer Pravin Talan

Pravin Talan is an internationally acclaimed fashion and lifestyle photographer, who has worked across Asia, Africa and Europe with diverse leadership brands like Fashion TV, Vogue and the United Nations. Talan is an artist of choice across various industries like Bollywood, Sports, Fashion, Music, Politics, Spirituality or Corporates. His strength lies in capturing the soul of his subjects, innovative use of lighting, ability to seamlessly blend Art, Fashion & Heritage. Widely regarded as a soulful, inspiring, original and creative photographer his work on Taj Mahal, Fashion and India's Bordermen has been published worldwide.

His increasing popularity in international fashion circuit brought him at cross roads to shift base to Europe, which made commercial sense or remain in India. Irked by International media as always projecting India as a nation of snake charmers, slums and 'sati' he decided to use his art and influence to project India in positive light to the world rather than seek glory abroad.

At the peak of his professional career he took a break of four years to capture the glory and capabilities of uniformed forces and focus on projects on women empowerment, highlighting a modern progressive country where women were equal partners. He has made significant contribution to Central Armed Police Forces by creating large photo banks of over one-lac photographs showcasing their mission and capabilities. He is perhaps the only photographer in the country who has photographed almost all uniformed services including Army, Navy, Coast Guard, Air Force, BSF, NSG, CISF, CRPF, SSB and State Police.

Regardless of the many grave injuries he suffered in the process; he marches on with these scars as medals celebrating his grit and passion. His mission is to create one thousand free downloadable wall-papers of the heroes of the nation to inspire the youth and firmly state India as a strong and capable nation on a global platform.

His firm belief has been that an empowered woman empowers many others. Women are not weak, they never were. Period. This was recognized recently, when the world's leading fashion brand Vogue, chose to do an exclusive photo-essay on his work on Women-in-Forces in its tenth anniversary edition. Taking the Indian women in uniform on the international platform is his contribution to making the world realize the true potential of the Indian woman and this also is the theme for his upcoming exhibition.

Intrigued by the dying crafts practiced in the city of Taj Mahal, in 2012 he set to capture their essence through a dynamic collaboration between art, fashion and history. Theme was to promote the Taj as not just about love, but also architecture, design, engineering, craftsmanship. 'With love from Taj' got global appreciation with international coverage. In 2013, the UN invited him to collaborate on a project titled 'A day in the life of a sex worker' to highlight various human rights issues related to AIDS affected sex workers. UNAIDS used photos internationally in various conferences and Pravin Talan was commended for his sensitive and compassionate approach.



In 2009 he became the first Indian photographer to work with world's top most fashion and glamor content creator FTV and shoot various FTV productions worldwide. He was chosen Photographer in Focus by Fashion TV (India) and brought on board to conceive, create and execute new photography projects for the channel.

In 2007, he joined hands with Anti-Corruption Bureau and made a short theatrical film 'Say No To Corruption'. It's the only such film on Internet. Deeply influenced by The Geeta and teachings of Vivekananda, at 23, he formed Sanchetna, an NGO dedicated to organizing blood donation camps, setting up student library for underprivileged, giving scholarships, sponsoring critical medicines and providing a national platform to talented youth. Some of the known names he has photographed include

names like Raj Nath Singh, Nitin Gadkari, Amitabh Bachchan, Raja Reddy, Priyanka Chopra, Jaqueline Fernandes, Virat Kohli, Shikhar Dhawan, Brahmakumari Sister Shivani amongst many others. I also want to capture the soul of Modi in photographs. I am very intrigued by Narendra Modi's personality.

He has many shades- the aggression of a warrior and the calmness of a saint. He is inspiring, intimidating...yet affable. Spending a day documenting his lifestyle and work would be amazing. His journey of life has been inspirational and his work does not speak of pain, sufferings and despair, but hope, inspiration and empowerment. His persona can be summed up as an artist without boundaries, a soldier without uniform, a man with a big heart and a patriot to the core.

Remaining in the shadows, he continues to be active in social work activities besides having come to be known as one of the most iconic photographers of this generation.

## VIDEOCON WALLCAM TALKS ABOUT ITS RANGE OF VIDEO SURVEILLANCE PRODUCTS

**Udaipur:** Videocon WallCam, the brand engaged in providing End-to-End Security & Surveillance solutions talked about its range of Video Surveillance products including simple plug & play solutions for Retail segment (primarily household & small commercial establishments like shops/office) to high-end and sophisticated products and solutions for Enterprise, Corporate and Government Segment.

Among the products Brand is offering for Retail segment includes AHD Cameras (Analogue high definition) and DVRs (Digital Video Recorders), Video Door Phones, Wireless kits, Cube cams, Car cams, adventure cams in various configurations & specifications. For the Enterprise, Corporate & Government segment, a range of high-end products and solutions including IP based cameras in upto 8MP resolution, PTZ (Pan, Tilt and Zoom) Cameras, verifocal cameras, high speed dome cameras,



Thermal cameras, Vandal proof cameras, Number plate reader camera & solution, Biometric Access control solutions etc. Equipped with features such video analytics including line crossing detection, trespassing alerts, intrusion detection, area entrance & exit, face detection etc., these products and solutions are customizable to the end user's requirements. As per the Brand, AHD (Analogue High Definition) solution is more popular among the Retail segment due to low price and its plug and play convenience, while the IP (Internet protocol) based solution is largely used by Corporate,

Enterprise, Govt. and other large commercial establishments like Malls & public places like Airport, Railway stations etc.

The brand recently announced the launch of 'Eco Series' range of CCTV Solution. This entry level, low priced series of CCTV solution is targeted at the Retail segment comprising of Household and small commercial establishments. With the rollout of 'Eco Series', Videocon WallCam aims to make CCTV solutions affordable and accessible to the end users who, as per the brand, perceive CCTV solution to be an expensive and complicated solution.

"Security & Surveillance is need of the hour. The rise in malpractices, robbery, shoplifting & security concerns have increased need for surveillance systems more than ever. One of the key reasons for poor penetration of CCTV solution in India is people perception about the price.

The launch of our 'Eco series' is aimed to break the price perception that people have, and offer CCTV solution at most affordable and never before prices. Our entry price of the series for a complete CCTV solution comprising of 4 Camera and a DVR will be as low as Rs 4990/-, a small price to pay for a lifelong peace of mind. Through this CCTV solution we want to create awareness and make affordable video surveillance available to all.

With launch of such mass market products and solutions, our aim is to ensure market expansion and target to be among the top 3 brands by 2021. Mr Bali added.

## Aircel Doubles its network footprint

**Udaipur:** Aircel, in its commitment to offer continued and seamless connectivity to its subscribers has tied up with BSNL enabling its customers to stay connected all the time, anytime.

This strategic Intra Circle Roaming tie up with BSNL has been launched in Rajasthan circle keeping in mind BSNL's width and massive reach in telecommunications across India plus its vast experience in network integration. Over 6.5 Million Aircel subscribers in Rajasthan circle will now enjoy the added benefit of access to 100% more telecom sites enhancing their experience and ability to stay connected.

This partnership also gives Aircel subscribers seamless connectivity in many far flung rural areas in districts like Churu, Sikar, Jhunjhunu, Bhilwara to name a few. "Our network reach has more than doubled through this partnership with BSNL and we are happy that our customers can reap the added benefits of this enterprise.

Aircel is committed to ensure that our customers, wherever they are experience the very best and this partnership with one of India's largest and leading Public Sector Units is a very positive step in that direction and our resolve to reach out to the people Rajasthan" said Arvind Singh Shekhawat, Regional Manager Aircel, West.

## 'Shandilyae's discourse on human journey from Satyug to Kalyug concludes



**Mumbai:** Social organization 'Shiva Gyan' successfully organized a grand religious event at Siddharth Nagar, Goregaon (West), Mumbai on Thursday, 23 November 2017. The event was a spiritual discourse on human journey from Satyug to Kalyug, helmed by world renowned yoga and spiritual guru Raj Kumar Sharma 'Shandilyae'. The guru addressed in his discourses to all the attendees and devotees about the human behavior from the two eras highlighting each and everything from education, eating habits, living, etc. and the changes thereon.

Yoga and spiritual guru Raj Kumar 'Shandilyae' said, "In today's time yoga and spiritual attainment are necessary to cope up with the mental and physical stress. In earlier generation people used to eat 'satvik' kind of food and thus they build within them good thoughts and had all kinds of power within them. Then the people were wise but now that has changed. People have started eating non-vegetarian food and thus within they have become otherwise and is taking them towards destruction."

The guru Shandilyae further added, "Earlier people used to take education in Gurukul and also learn Vedas and Shashtra's. Thus they had different moral strength and power to do goodness. Now in Kalyug, human being has forgotten himself and has become a machine. The emotion too is missing.... Earlier we remember our family and friend's name, telephone number, address, birthdates, anniversaries, but now with technology, mobile phones, tablet, computer and other gadgets and apps has put a spanner to our memory. We have to depend on them to remember nos., addresses, birthdates, and anniversaries. Mankind has become obsessed with these things and is surrounded by mental and physical problems. Lord Shiva has made human beings. The creator has given him mind and wisdom and human beings are heading towards destruction. Thus by practicing yoga, chanting and meditation will control our mind and will ultimately guide us in the right direction."

## HDFC Bank's HRDP transforms lives in 750 villages

**Udaipur:** A tiny hamlet nestled in the north-east of India today became the 750th village under HDFC Bank's Holistic Rural Development Programme (HRDP). Through this programme the 550 inhabitants of Umpathawnow have access to potable water and their children, a smart school with clean toilets.

The Bank has a Board mandate to cover 1,000 such villages by 2019. This initiative has so far impacted the lives of over 10 lakh people in 16 states across the country.

HRDP is a flagship CSR initiative of Parivartan, HDFC Bank's umbrella brand for all its social development programmes. It seeks to better village life by focussing on improvements in 5 key areas of:

- 1) Education
- 2) Skills Training and Livelihood Enhancement
- 3) Natural Resources Management
- 4) Water and Sanitation
- 5) Financial Literacy and Inclusion.

Under this unique programme, a thorough assessment of the village is carried out to understand its developmental needs. To address these needs in a sustainable and effective manner, the Bank creates long-term solutions in partnership with an NGO and the local community. The beneficiaries of HRDP include small farmers, youth, landless labourers, children and women. "It gives me a great sense of fulfillment to be here," said Mr. Paresh Sukthankar, Deputy Managing Director, HDFC Bank at an event organised in the village of Umpathaw. "At HDFC Bank, we believe that for India to achieve inclusive growth, our villages must grow in tandem with cities. Through HRDP, we are doing just that by creating sustainable communities in remote pockets of the country." "Through HRDP we are creating an ecosystem to improve the overall economic and social conditions in rural India. Our NGO partners play an instrumental role in planning and executing projects. We work also closely with local communities, who participate in the projects through 'Shramdaan', to make the initiative sustainable," said Ms. Nusrat Pathan, Head - Corporate Social Responsibility.

## National Art Competition Khula Aasmaan

**Udaipur:** Bharti Foundation, the philanthropic arm of Bharti Enterprises, today announced the big wins registered by students from Satya Bharti Schools at Khula Aasmaan, a pan-India Artwork Competition.

Five students have bagged gold, silver and bronze medals in addition to two Honourable Mentions at the much acclaimed contest. Organized by IndiaArt, the contest provides an online platform where winning students exhibit their drawings and artwork, encouraging creative thought and expression among them.

A total of 260 students from across the country were selected in this contest, out of which 65 students were from the Satya Bharti Primary, Elementary and Senior Secondary Schools. Of the 65 Satya Bharti students selected, 49 were girls. Holistic development of underprivileged students remains a key focus of the Satya Bharti School Program, the flagship initiative of Bharti Foundation. This rural education initiative, operational since 2006, provides quality education to underprivileged children, completely free of cost, with a special focus on the girl child. The Program envisions transforming students into educated, confident, responsible and self-reliant employable citizens of India with a deep sense of commitment to their society. Its reach is multi-pronged, encouraging active involvement of the rural community, parents of students and like-minded

organizations working in the field of education in India. Currently, 249 primary/elementary schools and five senior secondary schools are operational across Punjab, Rajasthan, Haryana, Uttar Pradesh, Tamil Nadu and West Bengal reaching out to 45,687 children and employing 1,665 teachers. Focusing on the girl child [49% girl students] and the weaker sections of society [76% of children from marginalized/SC/ST/OBC Communities], the Program is one of the largest end-to-end education initiatives by a corporate entity in the country. Mantta Saikia, COO, Bharti Foundation said, "We are proud to witness the success of so many of our Satya Bharti School students at the Khula Aasmaan contest. Honours such as these bear testimony to the focus of the Foundation on co-scholastic as much as scholastic skills and its commitment towards ensuring the holistic development of students."

The shortlisted students have been honoured by Khula Aasmaan by way of a dedicated webpage for each of them which will be managed for three years. Students will be encouraged to send in their new creations during this period and these will be periodically uploaded on their individual webpages. Besides, the artworks of these students will be displayed at the various Khula Aasmaan exhibitions and will be promoted by way of the IndiaArt blog as well as on various social media platforms.