



# Entertainment, Business & City Round Up

## The Festival of Lights

Diwali is right upon us and the festival of lights is perhaps the biggest one, at least in the northern India. Now besides those earthen lamps what defines the festival is crackers and sweets. Sweets are already under suspicion due to contamination in material like Mava and now crackers have been banned, in Delhi NCR, as of now.

Now, people have started to relate this move with the inability of the government to keep a check on pollution. This goes on same lines as inflation rises because of bad or failed government policies. The real culprits that contribute to the pollution have already been identified by many researches. And crackers are certainly not a major constituent at all. The crop burning, emission of smoke from vehicles, and dust emanating from raw and broken roads are main reasons why a city gets all the pollution. And still, we are not sure what steps

## Editorial

have been taken to control these culprits. Everyone wants a safe future and people are ready to contribute as much as they can but such forced rules let people lose heart for the festival. This creates a gap between the government and people and the connect breaks.

When you say that crackers cause pollution, you must be able to tell that all other reasons of pollution have been or are being worked on. When it was morally advertised and people were told the hazards of pollution, people came in support and decided to cut down on crackers if not shunned the idea totally. But, now, since it has been mandated, they feel bad about it and the very concern of pollution takes a back seat and all the aspects like religion, politics, and region come forward.

To make such things work, the government will need to come up with something solid, practical, and doable. And then the examples must begin with the politicians and government officials. If ministers are using a convoy to reach the place next door, they cannot expect people to leave the car and use public transport. Similarly, the drive for a pollution free city should not just come up in Diwali, it should rather be there throughout the year. And then it will appear logical and real.

Swachh Bharat mission, for example, is a regular project and thus if you hear a mandate that all the people will keep the area in front of their houses clean, they will find it good and will take part in it wholeheartedly.

Back to the ban of crackers in Delhi NCR, it's there but in other states, it's still allowed. Still, fire them with due care and consciousness. Happy Diwali.

## Actress Gauhar Khan came to judge Redwingz Fashion Fervent 2017



**Mumbai:** Prakash Trivedi organised 1st Redwingz Fashion Fervent 2017 at JW Marriott, Juhu where he invited actress Gauhar Khan to judge the competition.

40 fresh designers took part in this competition. Pratik Solanki, Geeta Shah and Seema Mehta were other judges for this event. Pooja received the best look of the year title. Akansha received best catwalk title.

Designer Rina Das was 2nd runner up. Ekta Vishakarma won 1st runner up position and Ankita Ambekar was the winner of the show. Keya Dutta was show stopper of the show. Badshah Khan choreographed the fashion show which was anchored by Kaajal Vashist. Yogesh Lakhani of Bright Outdoor gave his best wishes to all the designers and winners.

## Akademia Award USA to Anwesshaa

Bollywood singer Anwesshaa who is known for her honeyed rendition of 'Banarasiya' in the movie 'Raanjhanaa' (2013) is all excited after getting award for her song 'Kuch baatein' from her latest Indipop album 'Lafz Unkahe'. She says, "My song was nominated in the 'World Beat' category and it was declared the winner of 'Akademia Award' USA".

Anwesshaa, who is just 23 years old had started formal training in Hindustani classical (vocal) at the age of 4 under Guru Shri Jayant Sarkar, senior most disciple of Pundit Ajoy Chakraborty (Patilal Gharana), has till date sung around 350 songs in 320 films in different languages.

Anwesshaa has sung for films like 'Golmaal Returns', for Music Director - Pritam, 'I'm 24' for Jatin Pundit, 'Dangerous Ishq' for Himesh Reshammiya, 'Luv U Soniya' for Vipin Patwa, 'Ranjhanaa' for A. R. Rahman, 'Rowdy Rathore' (Background vocals), 'Kaanchi', for Ismail Darbar (a duet with Sonu Nigam), 'Revolver Rani', for Sanjeev Shrivastav, 'Guru Dakshina' for Ismail Darbar, 'The Expose' and Prem Ratan Dhan Payo for Himesh Reshammiya and 'Do Lafzon Ki kahani' for Babli Haque. Among her forthcoming films are 'Just Tigmam' for Ismail Darbar, 'Suparinama' for Kaushal Mahavir, an Untitled film for Avishhek, 'Nia' for Shankar-Ehsan-Loy (a duet with Arijit Singh) and 'The Final Encounter' (a duet with Shaan). Anwesshaa has also sung for films in Marathi, Gujarati, Tamil, Malayalam, Telugu, Kannada, Nepali, Bhojpuri, Punjabi and Rajasthani.

Anwesshaa has extensively toured and performed in various countries all over the world including USA, New Zealand, Bangladesh (Dhaka), UAE, Qatar, Canada, UK, Oman and Thailand and has won various awards including Star Parivar Award - 2010, Singer of the Series Award - For Music ka Maha Muqabla 2010 (Star Plus), Big Music Award - 2009 (92.7 Big FM) - Most Promising Young Talent, Rising Star Award - 2011 (92.7 Big FM), Mirchi Music Award (East) 2013 and Filmfare Award (East) 2013 - Best Female Playback Singer.



## Sohail Khan lauds Aaditya Thackeray's move to promote youth games

**Nandini Viswanathan**

"Games keep you away from vices. And Aaditya Thackeray with his move to promote games among youth is doing just that. We are with him at every step and as a youth icon, he inspires by example," said an emotional Sohail Khan at the launch of the Tony Premiere League (TPL), an initiative by Daanish Hingora and Naren Moriani.

"TPL is an initiative where we, childhood friends from Bandra, come together on the field to relive the good old days. I am not an underarm cricketer but I am here with my friends" said Sohail Khan, the owner of Mumbai Heroes, when he unveiled the TPL Trophy in the

presence of Daanish Hingora, Naren Moriani, Rahul Kanal and the team owners of TPL at the players' auction. Added Daanish Hingora and Naren Moriani, Founders and Team Owners of TPL, "Today in this era of mobile and computer games, cricket comes like a breath of fresh air". Avered Rahul Kanal, Team Owner, I Love Mumbai, and a pillar of strength to TPL, "Cricket becomes a platform for us to unite people and have fun on the field as well".

Lauding Aaditya Thackeray's move to have the exhibition match between Yuva Mumbai and Mumbai Heroes on November 3 followed by the TPL matches, Sohail Khan

also seconded Daanish Hingora and Naren Moriani's opinion. "I completely agree with Daanish and Naren on their thought of the need for cricket to precede over computer games.

I am a father of two children and I encourage my children to go out and play. Interestingly, Tony Premiere League (TPL), as the premiere underarm league of Mumbai that has set an example for many to follow as well. A brief look at the teams.

Founders and owners Naren Moriani and Daanish Hingora bring to you the teams, Tony Gorilla (Naren Moriani), Rayyan Rangers (Daanish Hingora), I Love Mumbai



(Rahul Kanal), Ricky Tigers (Bobby Marwaha), Sach Indians (Rohan Sachdeo), Team circus (Chanakya Dhanda), Rama Tigers (Deepak Moorjani), Dabang Boys (Vinay), Playboy (Parag

Sanghvi), Samat Lion's (Suraj Samat), Utsav Jewel (Ravi Pankaj Jagawat and Ravi Hinduja), Agicha Stallions (Gaurav Agicha and Sanjay Makhija), All Stars (Zeeshan Siddiqui), Mumbai Dreamz

(Wasib Peshimam), M II warriors (Gurmeet Sonna and Kranti Shanbaug), also the co-sponsors of the league. The matches will also be live on tonympremiereleague youtube channel.

## Idea launches 4G services in Udaipur



**Udaipur:** Idea Cellular, one of the leading telecom operators in India, has launched its world class 4G services in key towns of Jodhpur and Udaipur in Rajasthan. Ever since the launch of 4G services in Rajasthan earlier this year,

Idea has rapidly expanded coverage and its 4G services are now available in 111 towns of Rajasthan, including Jaipur, Bhiwadi, Chomu, Kota, Bharatpur, Ajmer, Sikar, Alwar and Pushkar, in addition to Jodhpur and Udaipur.

In Rajasthan, Idea's 4G services are available in 111 towns and nearly 1,300 villages, through a strong network of nearly 2,100 4G sites. Idea has a base of over 81 lakh subscribers in Rajasthan.

According to Mr. Mukul Khanna, Circle Head-Rajasthan, Idea Cellular, "We are happy to launch our world class, high speed 4G services for Idea customers in Jodhpur and Udaipur. Internet has the power to transform people's lives and we are confident that Idea 4G will fulfill the growing content and infotainment needs of the local citizens."

Idea has also launched a suite

of digital applications for the on-the-move consumers of Rajasthan.

As part of the Digital Idea offerings, the company is offering a suite of 3 entertainment apps - Idea Music, Idea Movies & TV and Idea Games for its over 81 lakh customers in Rajasthan circle.

Idea has introduced a range of attractive offers including tariff packs, bundled smartphone offers and digital content for its users in Rajasthan. From Unlimited Data & Voice calling plans, to handset bonanza offers and smartphone deals, Idea offers a range of products for all category of users.

## An Experience for lovers of Art and Innovation

**Udaipur:** Sternhagen, announces the launch of its showroom in Udaipur, India located at Kitchen Kraft 1, 2, 3, Bed la Rd, Syphon Choraha, Fatehpura, Udaipur, Rajasthan. The area of the showroom is approx 2000 sqft out of which Sternhagen display is 1000 sq ft. Following the success of their existing flagship showroom in Ahmedabad and another showroom in Mumbai, the luxury brand has successfully introduced the concept of bathroom suites to India with the design philosophy of 'Art meets Engineering'.

Sternhagen unveiled its five distinct Artistic Bathroom Suites at the launch with 150 guests including 50 architects from Udaipur region and designers David Robak and Levente Figনার as the chief guests. Also present at the launch was Karishma Kotak as the celebrity anchor hosting the event. Sternhagen's Artistic bathroom suite collection lays emphasis on cutting edge propriety materials, technology and style to suit the most discerning cus-

tomers. They are launching for the first time gold and silver finish basins one of its kind display of 5 bathroom suits by Sternhagen along with modular bathroom vanities. From visually exciting tiles, to artistic sanitary ware, sensual showers and matching accessories, 3D faucets and 3D tiles, every product has been curated in detail to bring the Artistic Suite experience to life. Their award winning suites are inspired by elements of nature, re-invented through technology and engineering. The Pent Suite is an ode to urbanity, harmoniously uniting pentagon and hexagon shapes in an expressively sensorial pattern.

The arrestingly textured Düne Suite collection captures a cross-section of earth shaped by the forces of water and wind that looks like it's lifted straight from the ocean floor or a sand-swept desert. The starred Kristall Suite virtually mimics the uniqueness of Nature, refracting light from clean-cut crystalline surfaces with no

two pieces alike. The Golden Cut Suite celebrates the complexity yet simplicity of geometry and the Seerose Suite embodies the softness and elegance of flower petals.

Announcing the store launch, Mr. Chirag Parekh, Chairman and Managing Director at Sternhagen says, "Our mission is to create bathroom suites with unique visual, artistic and emotional appeal. We are thrilled to announce the launch of our third store in India in Udaipur as a market which is growing and so is the taste of people for exclusive products like Sternhagen."

The Udaipur showroom is aesthetically designed using bronze tinted mirrors, brass and concrete as well as pillars to display sanitary ware as artwork, keeping in line with the brand's innovative visual identity. The showroom was conceived as a luxurious "hole in the wall", an intimate space showcasing Sternhagen's cutting edge designs in the buzzing center of the city.

## Airtel Partners to Offer 4G

**Udaipur:** Bharti Airtel ("Airtel"), India's largest telecommunications services provider, and Karbonn Mobiles, a popular Indian smartphone brand, today announced a partnership to bring an affordable 4G smartphone to the market, effectively at the price of a feature phone. This is the first of several partnerships that Airtel plans to have with mobile handset manufacturers to bring highly affordable bundled 4G smartphone options to the market and fulfill the digital aspirations of millions of Indians. Under the partnership, the Karbonn A40 Indian - now comes at an effective price of just Rs 1399 (compared to its current market price of approx. Rs 3499). The Google Certified - Karbonn A40 Indian has a full touch screen plus dual SIM slots, and offers complete access to all apps on Google Play Store, including YouTube, Facebook and WhatsApp. The 4G smartphone is bundled with a monthly pack of Rs 169 from Airtel, which offers generous data and calling benefits. For details visit [www.airtel.in/4gphone](http://www.airtel.in/4gphone).

Raj Pudipeddi, Director - Consumer Business & CMO, Bharti Airtel said, "As the market leader and pioneer of 4G services in India, Airtel's aspiration is to digitally empower every Indian with high speed data access. We are delighted to partner with Karbonn to remove barriers to smartphone adoption and enable millions of Indians to leapfrog to a full touchscreen smartphone experience. We plan to partner with multiple manufacturers to bring affordable smartphone options to the market and build an 'open ecosystem' of low cost devices. This is yet another step in our ongoing journey to deeply understand customers and bring innovation that delights them."

The customer needs to make a down payment of Rs 2899 for the 4G smartphone and make 36 continuous monthly recharges of Rs 169. The customer will get a cash refund of Rs 500 after 18 months and another Rs 1000 after 36 months, taking the total cash benefit to Rs 1500.

In case the customer does not wish to opt for the Rs 169 bundled plan, she/he has the flexibility of doing recharges of any denomination and validity as per individual requirements. However, to claim the cash refund benefit, recharges worth Rs 3000 must be done within the first 18 months (to claim the first refund installment of Rs 500) and another Rs 3000 over the next 18 months (to claim the second refund installment of Rs 1000). The ownership of the smartphone is completely with the customer and there is no need to return the device to Airtel/Karbonn at any point to claim the cash benefit. The partnership between Airtel and Karbonn is part of Airtel's 'Mera Pehla 4G Smartphone' initiative, which is aimed at enabling every Indian to buy a 4G smartphone and get on to the digital superhighway. Under the 'Mera Pehla 4G Smartphone' initiative, Airtel will partner with multiple mobile handset manufacturers to create an 'open ecosystem' of affordable 4G smartphones and bring them to market for virtually the price of a feature phone. All smartphones under the 'Mera Pehla 4G Smartphone' initiative will be available at leading mobile stores across the country. After sales support for the devices will be provided by the handset manufacturers through their service network. Airtel offers 4G/3G/2G services across all 22 telecom circles of India.

## Plant a tree in Baghdara on your birthday

**Udaipur:** Plant a tree in Baghdara Nature Park on your birthday. You can now plant as much trees as your age. 74 trees were planted. On 74th birthday of Home Minister Gulab Chand Kataria.

Baghdara Nature park will now have 6 Cheetal (a species of deer family), as informed by Rahul Bhatnagar CCF Wildlife. This will surely increase the number of Cheetal in Baghdara.

74 plants which are more than 5 feet tall namely Raayan, Kachnar, Arjun and Karanj have been brought from Chittorgarh to be planted in Baghdara. Animals don't feed on these trees, hence their survival is not in danger.

Next month onwards camping facilities, cafeteria, zig-zag and other eco adventures will be available.

## Bharti Airtel pips Reliance Jio in 4G download

**Udaipur:** Bharti Airtel, India's leading telco by user base has emerged as the fastest 4G and 3G network in the country, pipping 4G entrant Reliance Jio, according to OpenSignal's latest report.

The Mukesh Ambani-led telco, however, emerged as the market leader in 4G availability in OpenSignal's measurements. "We measured average LTE downloads of 9.2 Mbps and 3G downloads of 3.6 Mbps on its networks. Despite its wins though, both metrics were down from our last report," OpenSignal said in its report. At 5.8 Mbps, Jio's 4G speed score was still the lowest of the four national 4G operators, but because of Jio's enormous LTE presence throughout India, it topped overall speed charts.

OpenSignal said that Jio's already impressive LTE reach has gotten even better in the last six months. "Our Jio testers were able to latch onto an LTE signal more than 95.6% of the time, putting Jio 32 percent ahead of its nearest competitor in our availability metric," OpenSignal said. Airtel, along with Vodafone and Idea Cellular made significant improvements in download speeds. "Even as access to LTE improved for Airtel, Idea and Vodafone, their tested 4G speeds all declined. This is likely a result of the intense competition for 4G customers

## Now Launches Private Tax Services @ Udaipur Station

Ola cab services was introduced at Udaipur station to facilitate the passengers arriving at Udaipur station. This is the second such service in the Ajmer division after Ajmer station where it was started earlier in last month. It is worth mentioning that Ola cab is a popular taxi service for transport. This agreement has been done for 3 months on a trial basis and will be extended further based on performance to other stations of the division. Under this agreement, 5 Ola cab will be provided at Udaipur station at a fixed location designated as Ola Zone which will be increased as per the performance. Through this partnership, Udaipur City station commuters will now be able to book a cab with the assistance of Ola representatives stationed at Ola Kiosk within the station premises. Further, Ola Zones will also help in easing the parking issue as cabs will now be allocated dedicated parking spots within the station premises. Ola Zones will also work as dedicated pick up and drop off points for customers, enabling ETAs (Expected Time of Arrival) as low as 2 minutes. This will curtail practices of overcharging. For passenger convenience a hotspot has been created at Ola parking spot to guide passengers to OLA Zone for easy accessibility.

This facility will be available at Udaipur station initially and based on performance would be extended to other stations of Division. For 03 months railway will earn Rs. 45000 from this venture and soon tender for 03 years will be floated for the same.

"The Udaipur city Railway Station is an integral part of inter-city as well as inter-state transport and this will help in improving the mobility ecosystem of the city. It will integrate smart mobility solutions with key public service utilities to ensure last mile connectivity along with, building mobility solutions that cater to the diverse needs of consumers. Railway stations form a critical part of city's transport ecosystem and this association is an important step in this direction." Said Puneet Chawla, Divisional Railway Manager.

Through 'Ola zones' and dedicated parking spots for cabs, commuters will have added comfort of an uninterrupted travel experience. Moreover, this association is a great example of how public and private transport can work together and complement each other's strength to help and solve the last mile connectivity issues of the Railway passengers.

## Big Bazaar to offer Xiaomi smartphones during its festive sales

**Udaipur:** Big Bazaar, has partnered with Xiaomi for its festive season sale. Through this partnership Redmi Note 4 and Redmi 4 will be available with exciting offers across all Big Bazaar stores in the country. This marks Big Bazaar's back into the smartphone retail business after several years.

Big Bazaar is a popular household name and is a leading super-market chain. It operates on the principal of providing affordable and high quality products to everyone. Xiaomi with a vision of innovation for everyone, shared this belief and caters high end innovative technology to everyone. The two brands are coming together for Big Bazaar's biggest festive sale across 240 stores and would be making Redmi Note 4 and Redmi 4 available across all Big Bazaar stores.

Customers can purchase Redmi Note 4 and Redmi 4 at a special price starting at Rs. 9999/-. In addition to this, customers can also grab these smartphones through No Cost EMI offer in association with Bajaj Finserv. Adding further discounts, all ICICI Bank Credit and Debit card users can get an additional 6% discount on these products.

**Speaking about the partnership, Mr. Sadashiv Nayak, CEO, Big Bazaar says, "We are extremely happy to partner with Xiaomi, as this will give us an opportunity to offer some more exciting products to all our consumers."**

Xiaomi Redmi 4 and Redmi Note 4 are popular for the two day long lasting battery, 13 mega pixel camera, expandable storage and stylish matte finish. Xiaomi smartphones are available in limited stock at all Big Bazaar outlets in India, so grab the exciting offer till stock last.

Redmi Note 4 sports a premium metal body with elegant anodized high-gloss aluminium lines and a beautifully symmetric design. It features 2.5D curved glass on the front which, paired with tapered edges, makes the device extremely comfortable to hold. Powered by a Qualcomm Snapdragon 625 processor, Redmi Note 4 delivers fast and seamless performance.

Snapdragon 625 is the first chipset in its class to use 14nm FinFET technology, which is substantially more power-efficient than processors based on 28nm technology. As a result, Redmi Note 4's 4100mAh battery lasts on average 25% longer than Redmi Note 3. Redmi Note 4 is currently India's highest shipped smartphone and Xiaomi sold more than 5 million units in less than 6 months. As per IDC Q2 2017 smartphone tracker, Redmi Note 4 is India's highest shipped smartphone in a quarter in the history of Indian smartphone industry.

Redmi 4 is a 5-inch smartphone with a metal body and a fingerprint sensor. It sports a beautiful symmetric design, with a 2.5D curved glass that makes the phone super elegant and extremely comfortable to hold.

Powered by a Qualcomm® Snapdragon™ 435 Octa-core processor and an Adreno 505 GPU, Redmi 4 offers high performance gaming and multitasking. Redmi 4 is powered by a massive 4100mAh (typ) battery that can power through up to two days of regular usage.